



Tekki'fii

MAKE IT IN THE GAMBIA



This project is funded by
the European Union



giz



#TEKKI FII

Build a Future.

THE TEKKI FII PROJECT

The “Make it in The Gambia – Tekki Fii” is a 3-year programme that aims to improve economic development and future prospects for The Gambia’s youth, including returning and/or potential migrants by promoting attractive employment and income opportunities, and to support the Government in its attempt to nurture perception shift for the Gambian population moving away from a ‘future through migration’ to a ‘future in The New Gambia’.

The project is funded by the EUTF and is implemented by GIZ International Services, The Instituto Marquês de Valle Flôr (IMVF), Enabel, and ITC. The action complements and builds on existing projects funded by the European Union in The Gambia, and specifically initiatives supported by the EUTF including The Gambia Youth Empowerment Project implemented by ITC and the EU-IOM Joint Initiative for Migrant Protection and Reintegration implemented by the IOM.

“

Youth development continues to drive our agenda, including through our National Development Plan, and we are making sure that everybody can realize his or her full potential. We’ll do this by prioritizing two areas: training youth to gain market-ready skills, and supporting companies to become more competitive.

”

DR. ISATOU TOURAY

VICE PRESIDENT OF THE GAMBIA



ABOUT THE

European Union Emergency Trust Fund for Africa

The European Union Emergency Trust Fund for Africa (EUTF) supports all aspects of stability and contributes to addressing destabilization, forced displacement and irregular migration in particular by promoting resilience, economic and equal opportunities, security and development, and the improvement and implementation of planned and well-managed migration policies. The EUTF aims at improving living conditions in Africa. It seeks to help people live in a peaceful and stable environment, and to work in dignity.

For more information: visit  www.ec.europa.eu/trustfundforafrica/

ABOUT THE

International Trade Centre

The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. ITC assists small and medium-sized enterprises in developing and transition economies to become more competitive in global markets, thereby contributing to sustainable economic development within the frameworks of the Aid-for-Trade agenda and the United Nations' Sustainable Development Goals.

For more information: visit  www.intracen.org.

“

Both the Government through its National Development Plan and the European Union – as a firm partner of the country – recognize youth empowerment and employment as strategic priorities. The Government is committed to leaving no youth behind. Let wisdom guide our actions, in recognizing youth as engines of growth and as an essential pillar for development on our path towards the common good of The Gambia.

”

HONOURABLE ATTILA LAJOS

EUROPEAN UNION AMBASSADOR
TO THE GAMBIA



My Story.

Nature's Gift Care is a woman-owned company in The Gambia that processes Moringa. We produce organic cosmetics and consumable items prepared from Moringa.

NDEY AWA CEESAY
NATURE'S GIFT CARE

🌐 See more of her story at www.tekkifii.gm



My Story.



Genius innovation is an IT and PC repairs company located in Basse. My journey as an entrepreneur has been a childhood dream. After completing high school, I enrolled at the GTMI where I studied IT. I have always had an interest in computer programming and repairs. I started assembling computers in my house and selling parts. This is how I managed to save money to register and start my business in 2015. Genius innovation is located in Basse and I currently employ one person and have another as an intern. We are specialized in PC repairs, software installation and mobile phone and accessory sales.

MUHAMMADOU CEESAY
GENIUS INNOVATION

 See more of his story at www.tekkifii.gm



My Story.

Sidat's Second Hand fashion shop is a clothing business which was started in 2013 and stationed in Jarra Soma. I started this by carrying bulks of second hand goods on my head selling them around in weekly local markets. After saving up some money, I rented a shop at the Soma market where I sell second hand clothing to the community. I currently employ four young people who sell in other communities to provide income for themselves and their families.

SIDAT KINTEH

SIDAT KINTEH'S SECOND
HAND FASHION SHOP

 See more of his story at www.tekkifii.gm



My Story.



Isatou owns and operates Joben's restaurant situated in Farafenni. I have been involved in petty trading since I was young. I used to sell for my mom to support the family. I worked in different supermarkets and restaurants saving up money to start my own restaurant. In 2018, I benefitted from the YEP mini-grant and I used this support together with my savings to start my business. Today, I employ three full-time staff and my business continues to grow daily.

ISATOU JOBE
JOBEN RESTAURANT

 See more of her story at www.tekkifii.gm



My Story.

Afri Taste is a food and beverage company that offers a creative and unique combination of exotic flavours and tastes from all over the world. We also offer processed fruits and vegetables for the satisfaction of our esteemed customers. It is through the support of YEP that our brand became recognized through our participation at the Trade Fair International twice in a row.. The business currently employs two full time people and we are looking forward to expanding this year.

MARIAMA JOHM
AFRI TASTE

 See more of her story at www.tekkifii.gm

 AFRI TASTE



My Story.

BJ Fashion specializes in making chokers with matching hair ties, pillow cases, bed sheets, aprons, and unique African wears for both male and female. We mix and match the African textiles to create unique looks in the fashion industry. I am a vendor at the YEP supported Gambia's Good Market and I also sold my products at the Trade Fair International with support from YEP.

BINTA JAMMEH
BJ FASHION

🌐 See more of her story at www.tekkifii.gm

📌 BJ FASHION



My Story.

China Barbershop is a Gambian owned business. I started barbing using comb and blade during my junior school days. I picked up barbing skills by going around barbershops in Bakau every weekend and observing how people do it. I practiced on my friends and eventually I started my own business. My barbershop has expended over the years and through YEP's support, my customer base has increased owing to the allocation of a stall funded by YEP at the Trade Fair International.

MODOU KORTAH
CHINA BARBERSHOP

🌐 See more of his story at www.tekkifii.gm



My Story.

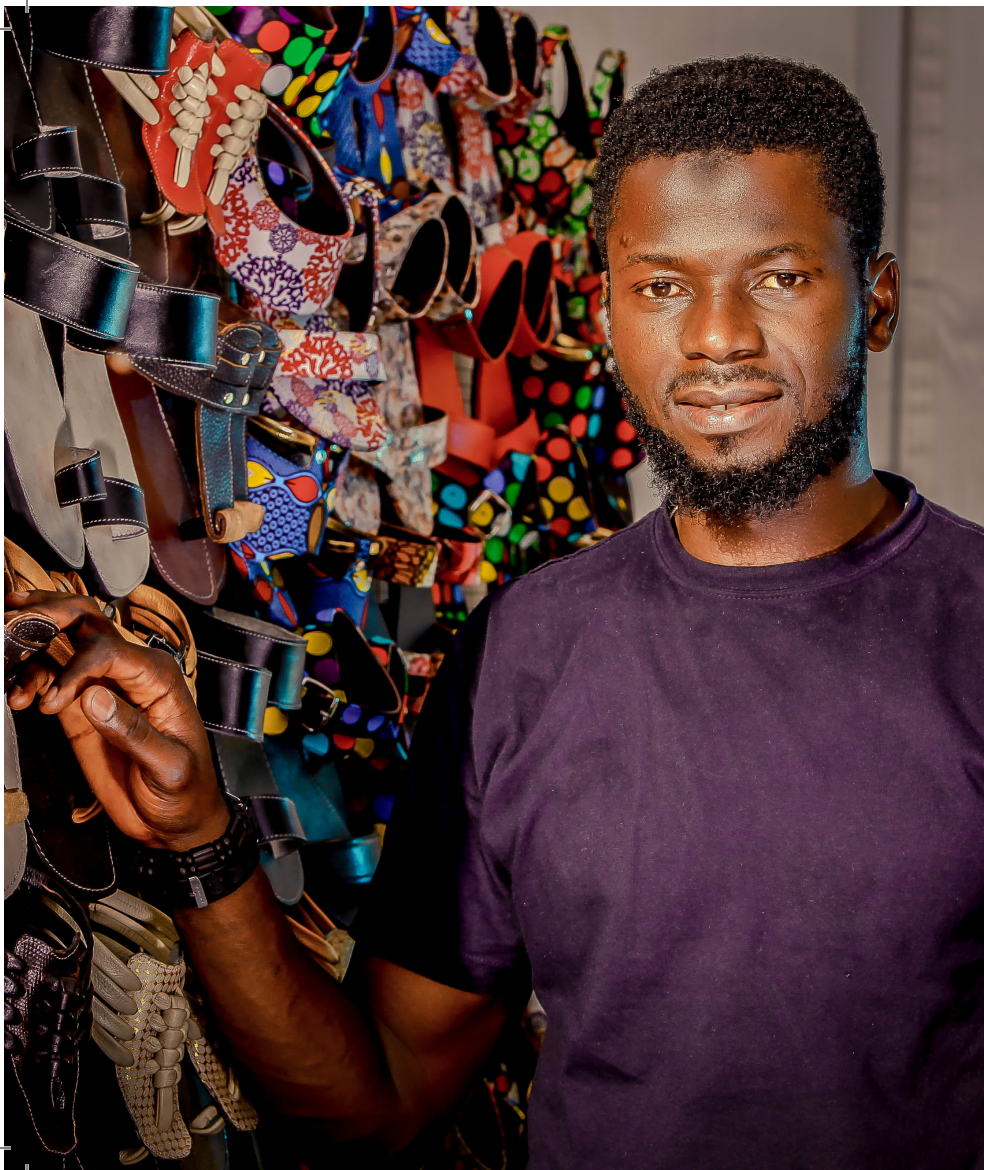


Mina's Hair & Make-Up is a mobile salon with makeup artists and hairstylists that provides first class professional makeup, beauty and hair services for brides and individuals in The Gambia and beyond. At our salon you can also buy related beauty and hair products. I now have a saloon in Kotu employing three young people and I have two under training.

AMINATA SEEDY JAWARA
MINA'S HAIR & MAKEUP

 See more of her story at www.tekkifii.gm

 MINA'S HAIR and MAKEUP



My Story.

LF Art Studio employs creativity and the use of locally available materials such as wax, leather and ropes to make bracelets, bags and shoes. From childhood, I have always been interested in creating unique designs using fabrics and leather. I was allocated a stall at the Youth Pavilion by YEP where I recorded a high number of sales.

YUSUPHA COLLEY
LF ART STUDIO

🌐 See more of his story at www.tekkifii.gm



My Story.



Bassin's Couture do fashion design and tailoring. We currently sell sewn African fabrics in different designs for both men and ladies. I have always had a passion for sewing. I established my business and started producing outfits. I have always wanted to showcase my products at a bigger platform and this was made possible through YEP who supported me with a stall during the trade fair. This increased my sales and orders have doubled since then.

NDEY BASSIN FAYE
BASSIN'S COUTURE

 See more of her story at www.tekkifii.gm

 BASSIN'S COUTURE



My Story.

Janko's Creation is involved in the production of textile products using Batik and Tie & Dye techniques. The business is located at Sukuta Nema, West Coast Region, Kombo North. We have bed-sheets and blankets, t-shirts, African fabrics, and abayas. I am a YEP mini-grant beneficiary and this helped me to increase my production. Plus, I was recently supported by YEP to participate at the Trade Fair International which significantly increased our sales.

BABOUCARR JANKO
JANKO'S CREATION

🌐 See more of his story at www.tekkifii.gm

📌 JANKO'S CREATION



My Story.



YIEN is a group of young entrepreneurs engaged in different types of businesses, with the objective of reducing the amount of chemicals and synthetics in cosmetics with the slogan #GONATURAL. Our beautiful range of soaps and essential oils are 100% pure & organic perfect for all skin types and ages. We have been supported by YEP in different ways, notably through trainings on packaging and we were recently allocated a stall at the Trade Fair international.

YIEN

YOUNG INNOVATIVE
ENTREPRENEURS NETWORK



See more of their story at www.tekkifii.gm



YIEN YOUNG INNOVATIVE
ENTREPRENEURS NETWORK (YIEN)



My Story.

Anzy's fashion creation is a clothing and accessories brand that designs both African and European- styled outfits which are unique, high quality and affordable. The business started 2 years ago with my room serving as my work station. I am currently working on acquiring a shop and I have four4 interns working with me. I was opportune to benefit from business trainings supported by YEP as well as participating at the Trade Fair International with a stall and exhibiting my products during the Youth Day.

MOSES ANN

ANZY'S FASHION CREATION



See more of his story at www.tekkifii.gm



ANZY'S FASHION CREATION



My Story.



Secka Unique Glamour is a fashion line that brings out the beauty of traditional clothing. We make hand bags, clothes, shoes, earrings, bangles, among others. I want to revitalize traditional fabrics by creating modern designs that are attractive and can be used by people for different occasions. My sales have increased since I was supported with a stall at the Trade Fair International. I still continue to receive orders from some customers I met during this event.

ISATOU SECKA
SECKA UNIQUE GLAMOUR

 See more of her story at www.tekkifii.gm

 SECKA UNIQUE GLAMOUR



My Story.

Jagleh Cosmetics & Salon is a business owned by Begay Njie, a business situated in Kaur. I used to go around Kaur and the surrounding communities selling cosmetic products in local markets as well as households. The money I managed to save was not enough to rent a shop and buy the products so I applied for the YEP mini-grant and I used this support to buy cosmetic products and to create a salon where I employed one person who provides the service to the community. I hope to expand my business soon and looking forward to employing at least five young people as well.

BEGAY N.JIE

JAGLEH COSMETICS & SALON

🌐 See more of his story at www.tekkifii.gm



My Story.



Jabana enterprise is a company specialized in electrical installation and sale of electrical equipment. Prior to setting up my business, I used to work for an insurance company and I also saved money from the petty contracts to buy equipment. In 2018, I benefitted from the YEP mini-grant which helped me set up my company selling electrical equipment. Today, I employ three young people and I have two under training.

ABDOULIE NJAI
JABANA ENTERPRISE

 See more of his story at www.tekkifii.gm

 JABANA ENTERPRISE

Tekki Fii Launching.

The Tekki Fii programme was launched on the 7th of April 2019 at Independence Stadium in Bakau to help young people see the benefits of choosing to 'make it here' rather than seek opportunities in Europe through irregular migration.

'Tekki Fii' – which means 'Make It Here' in Wolof – is a movement by Gambians, for Gambians, to equip youth with job-ready skills and entrepreneurship opportunities in a variety of sectors, ranging from the arts and agribusiness to tech and tourism and more. The goal is to empower young people to earn higher, stable incomes and create quality jobs for others.

The launch coincided with the 13th edition of the Trade Fair Gambia International, taking on the theme of regional business networking and youth empowerment through skills training. Four hundred entrepreneurs – including 45 supported through the International Trade Centre's Youth Empowerment Project – showcased their products and services in a variety of sectors, including food, agribusiness, beauty and wellness, fashion and crafts.



Keep up with our activities
visit www.tekkifii.gm/news





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