

17TH ORDINARY
IBU CONGRESS

17 SEP - 20 SEP 2026 | **BERCHTESGADEN** GER


IBU



IBU ACTIVITY REPORT

2024/2025 & 2025/2026

MOVING FORWARD

- Culmination of eight years of work
- Target 26 delivered early
- Commercial income doubled
- Huge digital growth
- Milano Cortina 2026 brings it together





OLYMPIC WINTER GAMES
MILANO CORTINA 2026

ANTHOLZ-ANTERSELVA ITA

HISTORIC GAMES

- Iconic Antholz-Anterselva arena
- Record Olympic biathlon attendance
- Massive social media growth
- New generation of champions



HISTORIC CHAMPIONS

- Fillon Maillet’s triple gold haul
- 6 first-time individual Olympic champions
- France dominant in relays
- Germany make mixed-relay history





PARALYMPIC WINTER GAMES
MILANO CORTINA 2026

VAL DI FIEMME ITA

AN IBU FIRST

- First Games under IBU governance
- 18 sets of medals awarded
- Several first-ever Paralympic titles
- China topped the table
- Ukraine close second





SEASON 2025/2026

CHAMPIONS

IBU INDIVIDUAL TITLES

- **Lou Jeanmonnot** (FRA) — Women's Total Score
- **Eric Perrot** (FRA) — Men's Total Score



IBU BEYOND THE WORLD CUP

- **France** dominate Open European Championships
- **New champions** crowned at IBU Cup
- **10 nations** share medals at Youth & Junior World Championships





GROWING THE SPORT

PARA AND REFUGEE SUCCESS

- Biathlon Refugee Team athlete's World Cup debut
- Para Biathlon participation up 20%





IBU LOOP ONE FESTIVAL

MUNICH GER

RESOUNDING SUCCESS

- First-ever edition
- Biathlon, music, family entertainment
- 50,000 visitors
- 18,000 in the stands for the opener
- 13 live broadcasters





GOVERNANCE

STRENGTHENED SYSTEMS

- Governance good practice since 2018
- Biathlon Governance Framework launched
- 82% of NFs already participating



ALWAYS MOVING FORWARD

- New Commercial and Marketing structure





INTERNATIONAL RELATIONS

STRENGTHENING IBU

- Active engagement with stakeholders
- IOC, IPC, WADA, WOF
- First-ever joint Winter IFs strategic plan





IBU ATHLETES' COMMITTEE

ATHLETE-LED

- Three new members:
  - Lisa Vittozzi
  - Jessica Jislova
  - Simon Kaiser
- Elected by 300+ athletes
- Johanna Talihärm elected to IOC AC
- Strong biathlete representation





IBU TECHNICAL COMMITTEE

IMPORTANT STEPS

- Improvements across competition series
- Rifle safety marker rolled out
- Discontinued Summer World Champ
- Regional events growth





IBU SPORT AND EVENT DEPARTMENT

SPORT IMPROVEMENTS

- Qualifying Points system extended
- Decentralised Games concept
- Equipment Partner Programme renewed





IBU DEVELOPMENT

GLOBAL SPORT

- Closing the Competition Gap initiative
- Nearly 80% of NFs competing
- Coach education passed 400 participants
- First-ever International Biathlon Day
- Biathlon 4 All — 48 National Federations





IBU SUSTAINABILITY

STANDARD SETTING

- Recognised leader in sustainability
- IOC Climate Action Award 2025 winner
- New Sustainability Roadmap
- Forest of Champions





IBU COMMUNICATIONS

LEADERS

- Record-breaking digital and broadcast
- Reach 26: 20-fold increase in impressions
- 900% surge in engagement during Milano Cortina
- #1 Winter IF for social media





IBU INTEGRITY UNIT

LEADERS

- Historic medal reallocation ceremonies
- Martin Fourcade — Vancouver 2010 gold
- German men's relay — Sochi 2014 gold
- Ukraine's 2011 World Championship relay team





THE NEXT STEPS

ONWARDS!

- Hugely successful seasons
- Attention turns to Target 2030
- Looking forward to the next chapter

