

How to Qualify Companies in Seconds with AI Company Insights

AI Company Insights



Open a company profile in Dealfront



Write a natural language prompt



Review the AI-generated summary



Use the insights to take action



Keep asking and exploring



Template

Templates: example questions to ask AI Company Insights

Get started faster with these ready-made questions designed to surface meaningful company context immediately.

For marketing teams



"Is this company active in EMEA or North America?"



"Which industries or markets does this company serve?"



"Has this company recently launched new products or services?"



"What market segments make up the majority of their customers?"

For sales teams



"Does this company have a VP of Marketing or Growth?"



"What signals suggest they're expanding or hiring?"



"Who are their primary customers, and what size are they?"



"Is this company investing in new technologies or regions?"

For cross-team collaboration



"Who are their main customers, and what markets do they focus on?"



"What products or services are core to their business model?"



"Are they currently growing, stable, or downsizing?"

Pro tip: Keep refining your questions as you go. Each insight builds on the last, helping you develop a deeper, data-backed understanding of your target companies, and a stronger, more aligned go-to-market motion.

This Template was brought to you by Dealfront

Dealfront is the go-to-market platform for Europe that gives businesses everything they need to win leads and close deals.

Dealfront's multilingual AI understands the nuances of European data, so it can access data and insights that other tools can't, all within Europe's complex compliance standards.

Dealfront – The way to win deals in Europe.

Get in touch with us

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Ready to put it to the test?

Discover how Dealfront's real-time insights and targeting tools can help your team drive measurable revenue growth today.

[Request a demo](#)

The screenshot displays the Dealfront web application interface. At the top, there are tabs for 'Target', 'Leadfeeder', and 'Promote'. Below these, there are two main sections: 'Companies' (60M) and 'Contacts' (400M). The 'Companies' section lists several companies with their logos, names, employee counts, industries, locations, and websites. The 'Contacts' section shows a list of contacts with their names, email addresses, and phone numbers. On the left side of the interface, there is a sidebar with various icons for navigation. In the bottom right corner, there is a 'Segmentation filters' panel with options for 'Industry', 'Location', 'Revenue', 'Company', and 'Job Title'. A yellow bell icon is overlaid on the interface, indicating a notification or alert.

33+
real-time
trigger events

100+
Segmentation filters