

Velvetech user guide

Surface features

The Velvet finish is a **delicate surface** featuring **semi-matte reflections** and a velvety texture that enhance its elegance. Similar to natural semi-polished surfaces, the Velvet finish exhibits **irregularities, streaks and superficial halos**, particularly visible under oblique or reflected light (fig.1).

Thanks to its semi-matte appearance, the Velvet finish tends to highlight subtle **streaks** when viewed against the light—a characteristic that, if not properly managed, may cause the surface to appear less uniform or clean (fig.2).

These streaks may result from:

- **Organic residues** from daily use;
- **Use of inappropriate cleaning products**, such as waxes, enhancers, brighteners, or polishes.

* Irregularities and visible scratches in backlit conditions and at a distance of 15 cm from the surface.

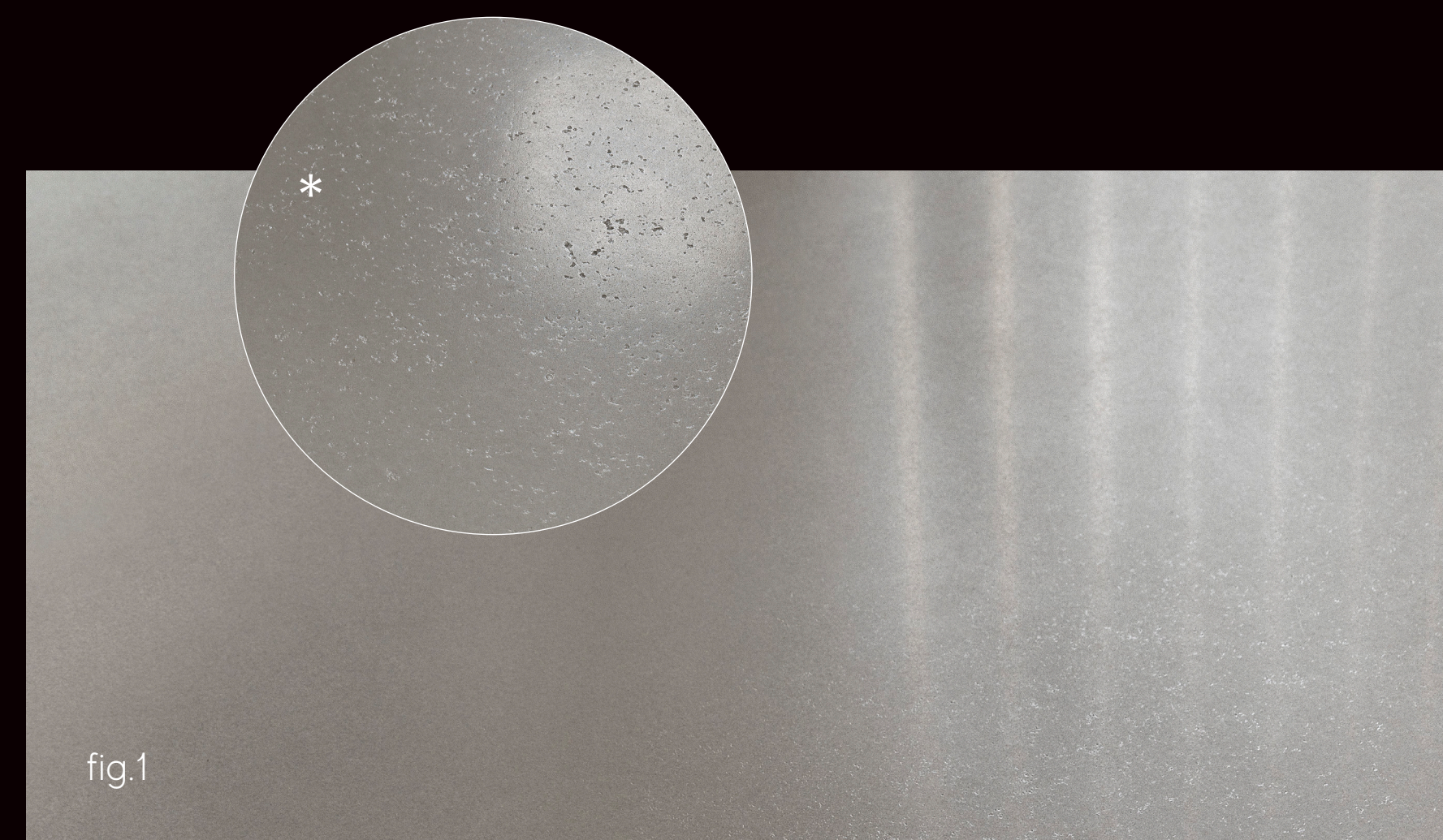


fig.1

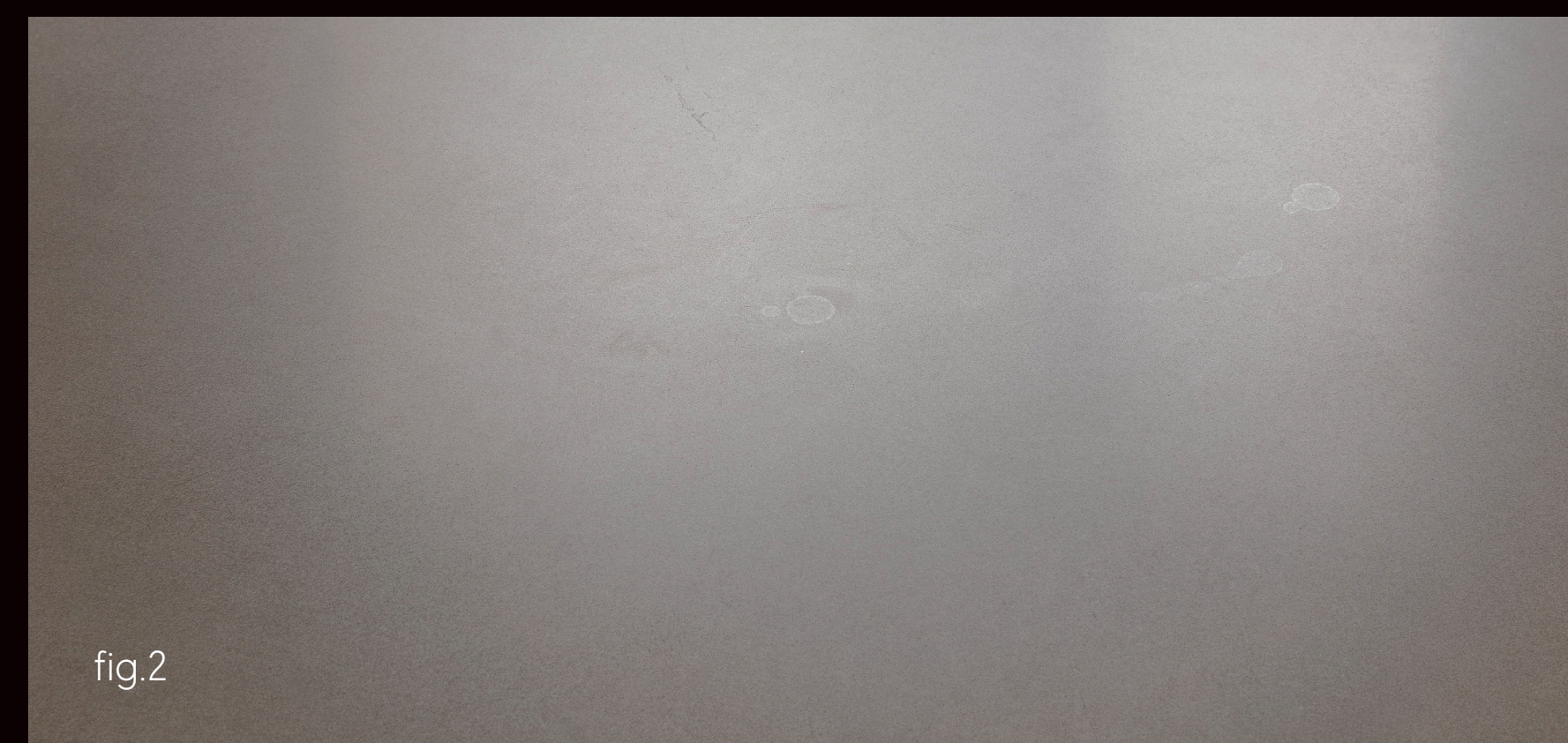


fig.2

Surface features

Additionally, the Velvet finish may display **noticeable marks** caused by contact with **metallic objects** (e.g., furniture legs) or **abrasive materials**, which can alter the surface's appearance.



To prevent this and best protect and preserve the beauty of the Velvet finish, it is essential to follow the **cleaning and maintenance guidelines** outlined below. With proper care, the surface will retain its distinctive elegance.



Indications of use

- **Recommended for low-traffic flooring**, preferably in residential settings (e.g., bedrooms, living rooms, studies, private kitchens, private bathrooms, etc.).
- **Not recommended** for flooring where **anti-slip performance is required**.
- **Recommended** for flooring with a coefficient of friction (DCOF) **>0.42 Wet (ANSI A326.3)**.



IMPORTANT: These indications are purely indicative. The designer must assess the product suitability for specific use conditions based on the technical characteristics detailed in the technical data sheets available in the Download section of the Atlas Concorde website. Factors such as traffic intensity, type of traffic, such as footfall with sand or debris, adverse weather conditions, environmental conditions, and local regulations must be considered, as these may affect the material's performance. While the published technical characteristics are assured, the suitability of the products for specific applications cannot be guaranteed.



Daily cleaning & care

Preventive measures

Protect the Velvet surface effectively by following these simple precautions:

- During installation, **use leveling spacers** with **anti-scratch pads**.
- **Avoid abrasive materials.**
- Apply **protective pads** to movable furniture elements (e.g., chair legs).
- In areas with outdoor exposure, use **mats or dirt-trapping devices** at entrances to retain moisture and dust.



Daily cleaning & care

Daily cleaning

For **regular cleaning**, use a microfiber cloth with a diluted solution of a neutral tile cleaner, such as FABER FLOOR CLEANER or FILA CLEANER PRO. Always follow the manufacturer's instructions to achieve optimal results.

If slight cloth marks remain after cleaning, rinse uniformly with clean water. Follow the manufacturer's instructions, using the right amount of detergent necessary for cleaning, avoiding excess, unless the floor is heavily soiled and a final rinse is planned.

For large areas, use a **scrubber dryer with soft nylon brushes**, following the manufacturer's instructions.



To best preserve the surface:

- **Do not use detergents** with **waxing, polishing, or shining** properties.
- **Do not use steel wood pads** or excessively **abrasive materials** that can damage the surface appearance.



Extraordinary cleaning

Periodically, use a **white scratch-resistant sponge** (e.g. Scotch-Brite) on a mop or scrubber dryer for large areas, combined with a diluted alkaline tile cleaner, such as FABER ALKALINE CLEANER or FILA PS/87 PRO, following the manufacturer's instructions.

For stubborn areas, repeat cleaning with melamine pads, brushes, or scrubber dryers for large areas. Rinse thoroughly as per the manufacturer's guidelines.



For specific needs, such as **humid environments** or **inorganic residues** (e.g. limescale or staining agents), use an **acid-based detergent**, such as FABER TILE CLEANER or FILA DETERDEK PRO, and rinse thoroughly, following the manufacturer's instructions.



Cleaning & maintenance after laying

- Always perform a **preliminary cleaning test**, regardless of the grout type used (cementitious grout, class CG-EN 13888 or epoxy grout, class RG-EN 13888).
- For **cementitious grout**, use a **buffered acid cleaner** (e.g. FABER CEMENT REMOVER or FILA DETERDEK PRO) with a white scratch-resistant sponge (e.g. Scotch-Brite) or scrubber dryer for large areas, following the manufacturer's instructions. Rinse thoroughly with clean hot water until all streaks and residues are completely removed. If residues persist, repeat cleaning with **melamine pads or brushes**, following the manufacturer's instructions.
- For **epoxy grout**, remove residues before hardening using **specific cleaners**, such as FABER EPOXY CLEANER or FILA CR 10, following the manufacturer's instructions.





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