



GAMING & TECHNOLOGY

Drive Shack has partnered with leading global technology company, TrackMan™, to give U.S. players of all skillsets the best golf and entertainment experience available. Using TrackMan's latest and most advanced golf technology to drive its own proprietary games, Drive Shack is the only golf entertainment provider to feature this cutting-edge ball-tracking system.

One of the golf industry's most accurate tracking technologies, TrackMan's Doppler radar-based system has multiple radars working together to cover both the entire tee area and field in order to provide unparalleled precision ball-tracking and real-time feedback. Unlike camera-based launch monitors that focus on ball impact and measure a set of launch conditions to predict or estimate where the ball is likely to land, the TrackMan radar-based system tracks a shot's actual trajectory, measuring the full flight of the ball from launch to landing.

The added precision achieved with TrackMan provides an enhanced guest experience, as it matches more accurately what is actually happening out on the range with what the player is seeing in each of Drive Shack's interactive games. The technology also gives Drive Shack greater capabilities to regularly expand its offerings for players and create fresh new games with more interactive features.

Accessing the same TrackMan technology used by pro golfers around the world, players can practice their shot, virtually, on celebrated courses around the world or get immediate feedback on their swing with Pro Range, which measures ball distance, spin rate and speed.

Those looking to improve their game can also opt to enroll in Drive Shack Academy, which provides lessons and clinics with Drive Shack's dedicated PGA Pro instructor. And catering to young golfers, Drive Shack's Summer Swing Academy offers five days of fun and golf training for kids to perfect their swing.

GET CONNECTED

driveshack.com

Twitter / Instagram / Facebook: [@driveshack](https://www.facebook.com/driveshack)

MEDIA CONTACTS

Red Havas: Kellyn Curtis / kellyn.curtis@redhavas.com

Drive Shack: Jeanette Chin / jchin@driveshack.com



Each venue features Drive Shack's proprietary games, a variety of virtual courses, and golf practice tool:

Drive Shack Games:

- **Monster Hunt** - A fun-filled challenge where one's mission is to defeat the field of monsters in order to free the baby dragons.
- **ShackJack** - Drive Shack's version of Blackjack. Take aim at virtual playing cards in an attempt to get 21. Just like the card game, players can choose to hit or stay.
- **Darts** - Enjoy a classic game of darts as the field is transformed into a virtual dart board. Compete to be the first to reach zero.
- **Pro Range** - Players get instant feedback on their swing. For each shot taken, players will get stats on everything from swing speed to launch angle to ball distance and spin rate.

Virtual Courses:

- St. Andrews Links - Old Course
- Bethesda Country Club
- PGA National - The Champion Course
- Muirfield Village Golf Club
- Senoja Valley - Par 3

GET CONNECTED

driveshack.com

Twitter / Instagram / Facebook: [@driveshack](https://www.instagram.com/driveshack)

MEDIA CONTACTS

Red Havas: Kellyn Curtis / kellyn.curtis@redhavas.com

Drive Shack: Jeanette Chin / jchin@driveshack.com