



FACT SHEET

OVERVIEW

An expansive social entertainment venue that reminds guests that good times are meant to be had, not just talked about, Drive Shack ignites the fun with a mix of friendly competition, food and drinks, and interactive golf gaming. Poised to become the go-to entertainment outlet for those seeking a fresh alternative to the typical day and nightlife scenes, Drive Shack launched its first venue in Orlando, Fla., in 2018. In 2019, it opened three additional U.S. locations in Raleigh, N.C.; Richmond, Va.; and West Palm Beach, Fla.

Guests can socialize and sip on craft cocktails in one of Drive Shack's 90-plus private driving bays as they try to best each other at a variety of fun augmented-reality games. Players can also compete at a number of classic arcade games dispersed throughout the multi-level venue; take in the view from the rooftop terrace lounge equipped with firepits; or nosh on sharable chef-driven dishes, ranging from truffle flatbreads to watermelon "poke" bowls. From the spacious bar featuring unique cocktails, local craft beers, canned wine, and surprising treats like boozy cereals, guests can take in the latest sporting events on one of the venue's more than 300-plus TVs. Drive Shack also hosts a range of special and themed events, including social leagues, boozy brunches, live music nights, and holiday celebrations.

No membership is required to play and guests of all skill sets can enjoy Drive Shack's proprietary interactive games like Monster Hunt, where players compete to defeat a field of monsters and save the baby dragons. Offering one of the best augmented reality golf and gaming experiences in the industry, each Drive Shack is equipped with TrackMan™ Doppler radar-based technology, providing unparalleled precision ball tracking in real time.

Drive Shack also features a lineup of celebrated virtual courses from around the world and a Pro Range option that provides instant feedback on one's swing, measuring ball distance, spin rate and speed. For those looking to improve their game, Drive Shack Academy offers lessons and clinics with a PGA Pro instructor. Drive Shack's Summer Swing Academy provides five fun-filled days of golf coaching for kids ages 6-12, offered throughout the summer.

GET CONNECTED

driveshack.com

Twitter / Instagram / Facebook: @driveshack

MEDIA CONTACTS

Red Havas: Kellyn Curtis / kellyn.curtis@redhavas.com

Drive Shack: Jeanette Chin / jchin@driveshack.com



AT A GLANCE:

Company Name:

Drive Shack Inc. (NYSE:DS)

Corporate Headquarters:

218 W 18th Street, 3rd Floor

New York, NY 10011

Venue Amenities:

- 90-plus private, all weather hitting bays with lounge seating and in-bay dining
- 300-plus TVs for entertainment and viewing sporting events
- Augmented reality, interactive golf gaming and virtual course play, powered by TrackMan™ technology
- Full-service restaurant and two bars
- Rooftop terrace lounge with firepits and outdoor patio with picnic tables and games
- Flexible meeting and event space to accommodate groups from 12 to 1,200
- Classic arcade games
- Complimentary use of TaylorMade men's and women's golf clubs, as well as left-handed and junior clubs
- Unlimited golf balls
- Drive Shack Academy offering lessons and clinics
- Dedicated on-site PGA Pro Instructor
- Retail outlet
- No membership fees

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Locations:

- Orlando, Fla.
Opening date: April 2018
Address: 7285 Corner Dr., Orlando, FL 32827
Venue details: Square footage - 60,000 sq. ft.
Number of bays - 90
- Raleigh, N.C.
Opening date: August 2019
Address: 6901 Play Golf Way, Raleigh, NC 27607
Venue details: Square footage - 65,000 sq. ft.
Number of bays - 96
- Richmond, Va.
Opening date: September 2019
Address: 1647 Four Rings Dr., Richmond, VA 23233
Venue details: Square footage - 65,000 sq. ft.
Number of bays - 96
- West Palm Beach, Fla.
Opening date: October 2019
Address: 7285 Corner Dr., Orlando, FL 32827
Venue details: Square footage - 65,000 sq. ft.
Number of bays - 96

Event Space:

Offering chef-inspired dining, craft drinks and fun interactive games, Drive Shack provides the perfect spot to host a party or group outing. Each venue can accommodate groups of up to 1,200 and features private, flexible indoor and outdoor spaces; complimentary Wi-Fi and A/V technology; and elevated food and beverage menus. In addition, Drive Shack provides a dedicated event server and a variety of hassle-free packages to cater to any occasion - making hosting an event a breeze. Whether it's a corporate event, team outing, fundraising tournament or kids' birthday party, Drive Shack has it covered.

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