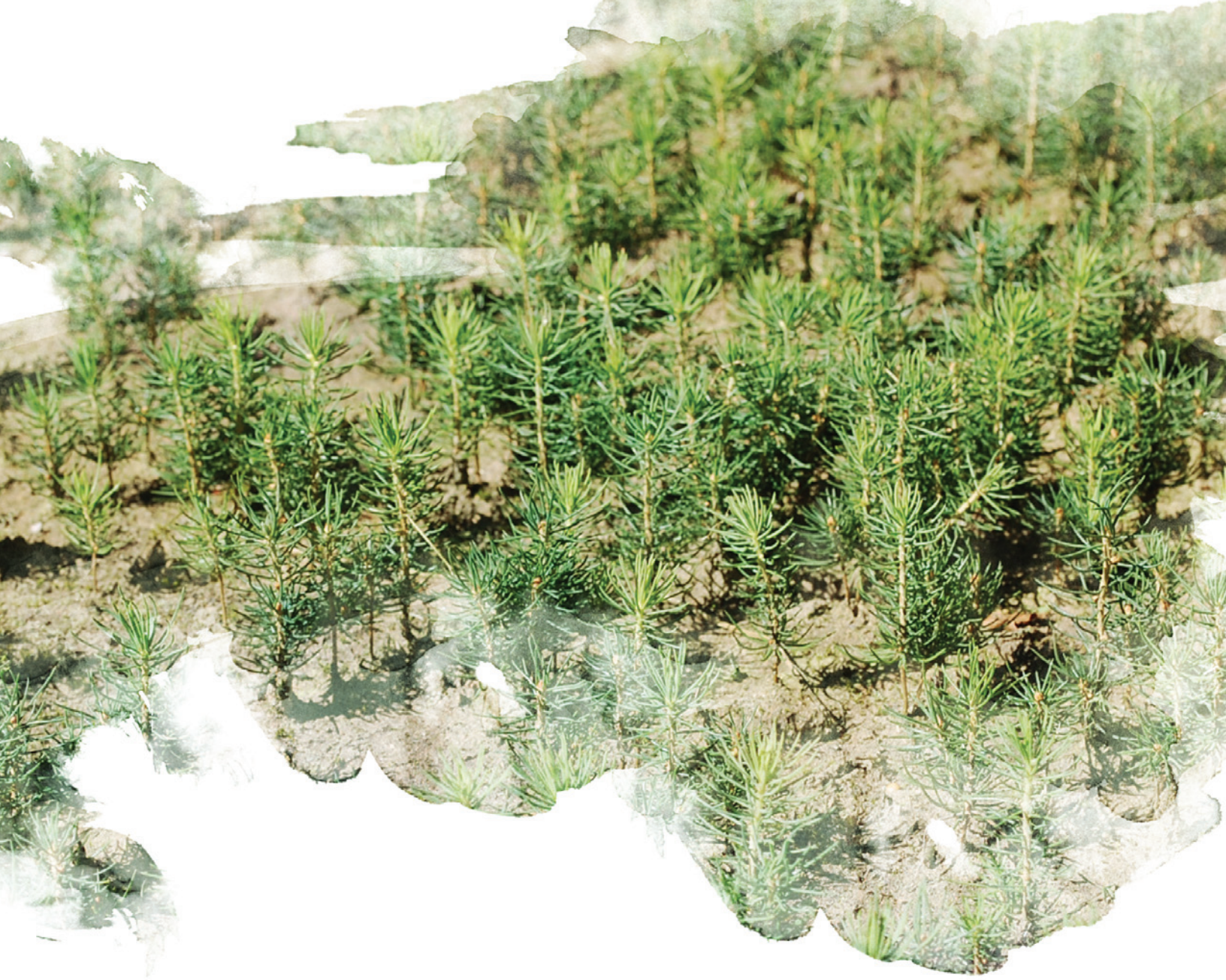




Cover photo credit: Paul Darrow





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A Message from the President and CEO

Over the past year, Forests Ontario has gained momentum, propelling itself into the spotlight to tackle important issues facing our forests. The time for action is upon us and, as the voice for Ontario's forests, it is our responsibility to advocate for the health and abundance of our forests while speaking out against potential threats that compromise our vision for a healthy future.

As before, Forests Ontario's efforts focus on our pillars for growth: Restoration, Stewardship, Education, and Awareness. We do this by offering a breadth of programs designed to promote and support our forests, bringing to the forefront their inherent value, along with the many benefits and services they provide.

Continuing to grow and enhance our forests through our restoration programs remains a key priority of our organization. To date, the 50 Million Tree Program has planted nearly 17 million trees across the province, contributing to a healthy future by growing forest cover, increasing wildlife habitat and mitigating the effects of climate change. Since the expansion of the 50 Million Tree Program into northern Ontario in 2014, we have grown program capacity and expanded our network of planting delivery agents to satisfy the unique needs of northern landowners. Our national tree-planting program, Forest Recovery Canada, also took great strides in the past year, contributing to growing forest cover Canada-wide through plants across the country. Forests Ontario continues to remain accountable for each tree that we plant, tracking their success and long-term survival rates.

Stewardship remains a necessity for the long-term health and resilience of our natural landscapes. Without communities who agree that our environment is a priority, the future of our

forests will be in jeopardy. We are witnessing a shift in public perception when it comes to issues such as climate change and biodiversity conservation, and people are beginning to take action to deal with these drastic changes. That's why our outreach is designed to inspire others to take part in our mission. We believe that each of us has the capacity to make a difference and so we must encourage everyone to advocate for our future.

Over the course of the past year, Forests Ontario has also developed our many education programs to connect youth with the natural environment. 2014 saw the return of Forestry Connects to Algonquin Provincial Park, with record numbers of students seeing forestry operations firsthand. Tree Bee, our forest education program for students in grades 4-6, which has served the Toronto area since 1952, grew beyond its roots to expand into York Region. And, following 20 successful years running the Ontario Envirothon, Forests Ontario was awarded hosting rights to the 2016 North American Envirothon, the first time in the event's history that it will be held in Ontario. All of these programs, and the many others that we offer, will work to shape the green leaders of tomorrow.

Bringing awareness to the public on the value of our forests is top of mind for Forests Ontario. It's the reason we continued our outreach at more than 120 events across the country. It's also the reason we teamed with partners like Ontario Wood to highlight the reality of forestry in a video called "Connecting to our Forests". This video bridges the gap between the public and the forest, giving valuable insight into the world-class forest management practices in Ontario and educating people on the many products and services that forests provide and which we use in our daily lives.



Steve Hounsell
President, Board of Trustees



As always, we are driven to act by our many members who share our voice for a healthy, more prosperous tomorrow. A strong membership gives weight to our voice as we bring our vision to key stakeholders including landowners, industry professionals, corporate entities and government. Going forward, we will continue to grow our membership services to ensure that we are providing the best offerings to our members.

At an organizational level, our people remain our greatest asset. We are privileged to be able to work with a Board of such dedicated and talented people who share our vision for the future. With their support, we will work to take Forests Ontario to new heights in the coming years. The staff of Forests Ontario remains essential to delivering our many programs at such high-quality levels. As ever, they work diligently to chart a positive course for the organization and their hard work, dedication and passion shine through in all that they do.

In the past year, we were also pleased that our efforts in supporting the health initiative, which began with the release of our white paper *A Healthy Dose of Green* in 2012, eventually lead to the foundation of the EcoHealth Ontario collaborative (ecohealth-ontario.ca). Our efforts to connect forests with human well-being helped shape the direction of this collaboration, allowing for ongoing work into the links between environment and public health. In the coming year, we look forward to continuing our partnership with EcoHealth Ontario partners.

With such a strong and united voice, Forests Ontario is set to accomplish great things in the coming year. We thank you for your ongoing support and remain committed to supporting healthy forests sustaining healthy people.

Robert H. Keen, RPF
Forests Ontario, CEO

Steve Hounsell
President, Board of Trustees

***With a strong
and united voice,
Forests Ontario
is set to **accomplish
great things** in the
coming year.***

Who We Are

Forests Ontario is the voice for our forests. We work to restore the health of our ecosystem through large-scale forest restoration and management efforts and to enhance the public's understanding and appreciation of the social, economic, and ecological importance of forests. Through our pillars—**restoration, stewardship, education** and **awareness**—Forests Ontario continues to work with partners to foster a greener and healthier future for our province.

Restoration

Forests Ontario works alongside more than 85 partners to deliver large-scale forest restoration projects across the province, planting more than 20 million trees to date. Partners include conservation authorities, local stewardship councils, nurseries, forestry consultants, municipalities, volunteer groups, and corporate sponsors.

The government of Ontario's 50 Million Tree Program has supported more than 4,000 landowners in planting trees on their property, helping to increase Ontario's overall forest cover. Through Forest Recovery Canada, we are creating partnerships across the country to increase forest cover in ecologically significant areas.

Forests Ontario also organizes community planting events on public lands, inviting volunteers to join us in beautifying public spaces. In 2014, nearly 2,000 volunteers joined us to plant more than 6,000 trees at community tree planting events across several communities and learn more about the importance of green spaces.

Stewardship

All people can serve as stewards of our forests. Whether as professionals leading restoration efforts, landowners planting trees on their property, or seed collectors and foresters, we can all support healthy forests through our choices and actions. Forests Ontario delivers resources and workshops to support these groups in their efforts to keep our forests healthy.

Forests Ontario supports environmental stewardship through many avenues—our workshops educate landowners, woodlot managers, forest managers, and the public on a variety of topics related to forest management; our Green Leader award celebrates those who are making positive impacts in their communities; and our Program for Local Afforestation Network Training (PLANT) trains the next generation of forestry professionals.





Education & Awareness

Forests Ontario's education programs teach youth the importance of our forests and inspire the next generation of stewards and forestry professionals. Through classroom resources and workshops across Ontario, Forests Ontario proudly engages more than 10,000 students in understanding the workings of natural ecosystems every year.

Using our reach through public relations, social media, community events, and publications, Forests Ontario shares a message of sustainability, promotes the role of forestry professionals in Ontario in supporting healthy communities and a strong economy, and highlights the advantages of local wood as a sustainable resource.





*More than **4,000 landowners** have joined us since 2008 to plant on their property.*

The benefits provided by forests—clean air and water, wildlife habitat, thousands of jobs, and renewable resources—are supported by trees across the province, not just those that surround us. That's why restoration remains at the core of Forests Ontario's mission.

The government of Ontario's 50 Million Tree Program

The 50 Million Tree Program continues to support landowners through financial and practical assistance in planting trees on their property. By making the planting process more convenient for landowners, the 50 Million Tree Program simultaneously supports landowners in adding value and function to their property and increasing Ontario's overall forest cover for a healthy ecosystem.

More than 4,000 landowners have joined us since 2008 to plant on their properties. In 2014, the 50 Million Tree Program officially became available to landowners in northern Ontario, allowing us to enhance and connect Ontario's forests.

Forest Recovery Canada

Forest Recovery Canada (FRC) works to maintain and enhance our national biodiversity through tree planting in ecologically significant areas Canada-wide. With the generous support of Honda Canada, planting events were hosted in Boucherville, QC, Dartmouth, NS, Ajax, ON and Calgary, AB.

FRC also received support from Air Miles, which has offered clients the opportunity to donate their air miles to forest restoration efforts. Additional support for FRC plantings has come from Enterprise, Capital One, Bentall Kennedy, and Green Circle Salons.

Community Planting

Forests Ontario coordinates community planting events, inviting volunteers to join us in beautifying local waterfronts, parks, and conservation areas through tree planting.

On May 3rd, 2014, Forests Ontario hosted our sixth annual community planting weekend in eight communities across the province. 1,700 volunteers joined us to plant thousands of trees, making it our biggest Community Planting Weekend yet. The event was supported by CAA South Central Ontario, CAA North & East Ontario, TD Friends of the Environment Foundation, Enbridge Gas Distribution, and Ontario Wood.







—

*Forests Ontario
has planted nearly
17 million trees
through the
50 Million Tree
Program
since 2008.*

—

*Forestry in the
Classroom directly
connected youth
with professionals
in forestry.*

See the "Connecting to our Forests" video at
www.youtube.ca/ontforest



— *6,332 trees were planted at our community tree planting events in 2014–15.*



— *Nearly 500,000 people visited our 'big tree' at the Toronto Christmas Market.*

Stewardship

All trees are vital to a healthy and prosperous Ontario. Contiguous forests support wildlife habitat and filter pollutants from our air and water; our parks provide spaces where we camp, hike, and explore; and urban trees provide protection from harmful solar radiation and offset the “urban heat island effect.” No matter where we reside, we can all act as stewards of our forests.

Forests Ontario develops informational resources and works directly with communities across the province to provide the tools and resources to care for our forests, no matter their location or makeup. In addition to continuing to provide resources for managing private forests and woodlots, we have also expanded our voice to promote better care of urban trees in light of extreme weather events and invasive species.



*No matter where we reside, we can all act as **stewards** of our forests.*





Resources

Forests Ontario continues to develop resources to assist landowners, homeowners and forestry practitioners on subjects ranging from urban forestry and planting, to forest management and ice storm damage. Among our recent publications is *The Homeowner's Guide: Maintaining Your Trees Following Ice Storms and How to Prevent Future Damage*, developed in consultation with the City of Toronto and the Ministry of Municipal Affairs and Housing, a practical guide designed to teach homeowners how to prevent ice storm damage to trees and how to care for damaged trees. This guide, along with the Landowner Woodlot Handbook, was widely distributed at events including the Green Living Show, the Toronto Christmas Market, and the Community Planting Weekend, and is available for free at www.forestsontario.ca.

Managed Forest Tax Incentive Plan (MFTIP)

MFTIP allows landowners in Ontario with forested properties to pay a significantly reduced portion of their municipal tax rate by having their property designated as a 'managed forest' by the Ministry of Natural Resources and Forestry. Certification requires the development of a 10-year management plan in accordance with Ministry guidelines.

Forests Ontario's planting delivery agents (PDAs) and Field Advisors raise awareness of the MFTIP, helping landowners access the benefits of the program while supporting effectively managed forests for the benefit of all Ontarians.



Workshops

Forests Ontario works year-round to build stewardship capacity through informational workshops and events on forest management.

Knowledgeable and well-trained seed crop forecasters and tree seed collectors are essential to ensuring that planters have access to abundant and high-quality planting stock in the future. Forests Ontario's Certified Seed Collector Course, delivered in partnership with the Forest Gene Conservation Association (FGCA), provides the tools and resources to effectively and profitably collect tree seed.

Forests Ontario continues to organize free workshops to engage landowners in better understanding forest management practices. Workshops are offered on tree planting, management practices, subsidies and financial incentives, woodlot management, and monitoring and treating sites for invasive species. This year, 26 workshops were delivered across Ontario and were attended by hundreds of landowners.



Green Leaders

Forests Ontario strives to recognize those who demonstrate environmental stewardship through the government of Ontario's 50 Million Tree Program. These stewards are recognized as our 'Green Leaders' for their exceptional work to support and grow Ontario's forests. These individuals have made contributions to a greener Ontario by planting significant numbers of trees on their own property, thus increasing Ontario's overall forest cover and supporting a range of social, economic, and ecological benefits for all Ontarians.

Green Leaders are recognized not just for tree planting, but may also have made their property available for assisted migration projects or seed collection to support additional plantings. These dedicated stewards are an example of the ways in which landowners across the province can seize opportunities to enhance their land, and leave a positive legacy for surrounding communities and for Ontario. Three exceptional individuals have been recognized as this year's Green Leaders.



Glenn Coon
Port Rowan, Ontario

Trees Planted:
9,065 seedlings, comprising
13 different varieties

GLENN'S STORY:

After eyeing one particular property for several years, Glenn jumped at the chance to make it his own when it finally came on the market in 2012. Though much of the property's 95 acres contained unused farmland and old field, Glenn knew the property had huge potential.

Glenn's vision was simple enough: restore the land so that in the future, he and his family could build a home. He also envisioned that one day, his daughter Tori, a dedicated horse rider, would have her own horse farm. He imagined carving out a network of trails for mountain-biking with his wife and friends.

After connecting with Long Point Region Conservation Authority, an ambitious project was drafted to undertake restoration. The project, carried out in spring of 2014, saw the creation of new wetlands, the restoration of the property's stream system, the protection of a corn crop area, and a grand afforestation effort through the 50 Million Tree Program.

*The 50 Million Tree Program provided the **financial resources** to undertake the project and most importantly, connected me with the people who had the expertise to carry out the project.*

"It's been tremendous to be able to give back and to, in some way, contribute to the health and wellness of the community that has always supported us," said Coon, a pharmacist. "The 50 Million Tree Program provided the financial resources to undertake the project and most importantly, connected me with the people who had the expertise to carry out the project."



Wilma Johnson
Thornton, Ontario

Seeds Collected:
100 hectolitres of walnuts
(over 10,000 litres) used
to produce more than 60,000
walnut seedlings

WILMA'S STORY:

Wilma and her family have lived in the same farmhouse in Thornton for more than 65 years. During that time, the family has fostered a great affinity for nature, even planting trees on their property for beauty and function.

Adding more walnut trees to her property allowed Wilma opportunities to work alongside her son to hand-collect fallen seed. After developing a relationship long ago with Somerville Seedlings, Wilma has collected the fallen walnut seeds from her property and sold them to the nursery for the last 16 years.

Records going back to 2004 show that 100+ hectolitres of walnuts have been collected from Wilma's property, amounting to more than 60,000 walnut seedlings. The yield of these walnuts has been close to 30,000 shippable seedlings (1 year old seedlings, 8" tall or greater). Of this,

there have been more than 20,000 seedlings used for planting under the 50 Million Tree Program since 2008.

"I'm so overwhelmed to learn that the seed I've collected has made such an impact and left such a legacy across the province," says Wilma. "It's amazing to know that through the 50 Million Tree Program we are able to track where those trees have been planted."

*It's amazing to know that through the **50 Million Tree Program** we are able to track where those trees have been planted.*

MARK'S STORY:

Mark Cullen, "Canada's Favourite Gardener", has tackled environmental projects since his childhood, after receiving a firsthand education in the nursery business through his family's company, Weall and Cullen. These days, Mark is well-known for his work teaching Canadians to "think green," both through his website markcullen.com and through his high-profile appearances on outlets such as CTV, Canada AM, and in the Toronto Star. It's this lifelong dedication to environmentalism that led Cullen to undertake a large-scale restoration project on his property in Scugog, Ontario.

After learning of the Ontario government's 50 Million Tree Program, Mark took action in the fall of 2012, developing a plan with Forests Ontario and Lands & Forests Consulting to plant 42,000 trees across the property.

Cullen humbly downplays his role as an environmental steward, instead noting that he just always believed that planting trees was the right thing to do, and something that gave him immense personal satisfaction. "I had the opportunity to make this land more complex in a way that is more satisfying and valuable to me personally," said Cullen. "I look forward to coming back to this land in 25 years to see what it has become."

Mark Cullen
Scugog, Ontario

Trees Planted:
42,000+ trees over
49 acres



*I look forward to coming back to this land in **25 years** to see what it has become.*



*This is a great resource as so many of my city students have no real **life experiences with forests** or forestry of any kind. We learned a lot more than we could get from a textbook.*

- Forestry Connects teacher



Educating youth on the value of our forests is top of mind for Forests Ontario. When we inspire youth to take part in the stewardship of our environment, we are laying a foundation for a healthy future for all. Forests Ontario's many education programs work to provide essential skills and knowledge for aspiring forestry, conservation, and science professionals.

Each year, Forests Ontario reaches more than 10,000 students across Ontario. Our education programs bring forests to classrooms and students to our forests. Programs include in-class and outdoor learning opportunities for students in K-12 and professional training for recent post-secondary graduates in forestry and the natural sciences.

Ontario Envirothon

The Ontario Envirothon provides a unique opportunity for students to learn about the direct impact of their actions on the environment. It challenges them to develop sustainable solutions to larger problems. In 2014, Ontario Envirothon celebrated its 20th anniversary.

North American Envirothon

For the first time in its history, Ontario has been awarded the North American Envirothon (NAE). In 2014, Forests Ontario was chosen as host of the 2016 NAE and will welcome NAE participants to Trent University in Peterborough, Ontario for the prestigious competition. The NAE partners with 56 provinces and states that coordinate events in which students receive training in essential resource management

technologies and practices such as invasive species monitoring, habitat restoration, water and soil analysis, and forest management. The 2016 NAE will bring together the top performing schools from regional and provincial/state competitions to compete for the North American Championship title.

Tree Bee

Tree Bee supports and encourages hundreds of students in grades 4–6 to learn more about the beauty, diversity, and importance of Ontario's forests. The program first began in 1952, and since then has brought together hundreds of students each year in the Greater Toronto Area. In February of 2015, for the first time in its 63 year history, Tree Bee expanded into York Region, creating more opportunities for students to engage in this fun and friendly environmental competition.

Forestry in the Classroom

Every year, Forests Ontario connects students with forestry professionals through the Forestry in the Classroom program. Forests Ontario works to pair interested schools with forestry and natural resource practitioners in their local area who make personal visits to the classroom to give students an in-depth insight into life in the forestry and environmental sector. Visiting professionals include scientists, professional foresters, arborists and environmental technicians. In 2014, Forestry in the Classroom reached 3,500 students across Canada in kindergarten through to Grade 12.

Awareness

At Forests Ontario, we believe that bringing awareness to our forests will help to bridge the gap between people and the environment.

Media Presence and Social Reach

In order to reach a wide network of people, Forests Ontario strives to bring our message to a broad audience by growing our media presence. In 2014, Forests Ontario was featured on outlets including:



This past year, Forests Ontario has strengthened our reach through national and international platforms, bringing dialogue about the importance of our forests to new listeners.

Forests Ontario released 23 press releases in 2014 amounting to:



210,534
*Views &
Hits*

157,717
*Multimedia
Hits*

1,270
*websites
posted
those
releases*

*resulting
in a
total
reach of*
155,655,000





Community Outreach

Forests Ontario carries out community engagement and public outreach throughout the year at trade shows, exhibitions, and public events to build support for stewardship efforts and bolster the public's awareness of the importance of our forests. In 2014, Forests Ontario displayed, attended and participated in 120 shows, conferences, events and meetings across the province.

Major events included:

- Hastings Plowing Match
- Green Living Show
- A.D. Latornell Conservation Symposium
- Toronto Christmas Market
- Grey to Green Conference



Topics covered at our landowner
workshops included:

Forest
management



Tree planting
subsidies



Invasive
species



Planting
windbreaks



Our e-reach was

155,655,000

That's more than 4 times the entire
population of Canada



Forests Ontario's

52 foot



white spruce tree was the centrepiece
of the Toronto Christmas Market

The Ontario
Envirothon Championship
celebrated its



anniversary

Forests Ontario was

awarded hosting

rights to the 2016 North American Envirothon



Our conference theme

“One Forest”

explored the need for healthy,
contiguous forests



*Forests Ontario
was integral in connecting
key stakeholders, forging
the way for the*

EcoHealth Ontario

collaborative



*The 50 Million Tree Program
is now available to all*

Ontario landowners



We work with more than

85 partners

*to deliver large-scale forest restoration
projects across the province*



Our new video,

Connecting to our Forests,

*bridges the gap between the public
and the forestry sector*



*This year's Green Leaders
have planted more than*

52,000 trees

and collected more than

100 hectolitres

of seed





*Every day, Ontarians, whether we realize it or not, **use products** made from the raw materials derived from our forests.*





Ontario's forests are among the most diverse and well-managed in the world. In addition to providing invaluable ecological services, our forests support more than 180,000 jobs along with an incredible variety of products and services.

In 2014, Forests Ontario joined partners in industry, media, and government to promote greater knowledge of our forestry sector.

Local Wood

Thousands of producers throughout Ontario are creating unique, eco-friendly, high-quality products. In partnership with the Ministry of Natural Resources and Forestry's Ontario Wood program, Forests Ontario continued to profile local wood producers at various events and through our publications.

At events including the Green Living Show, Toronto Christmas Market and Distillery Tree Milling, Forests Ontario invited wood artisans to join us to showcase and sell their products to thousands of visitors.

A Green Christmas

Forests Ontario had an incredibly busy 2014 Christmas season. We were privileged to have several opportunities to promote real, locally grown trees and Ontario wood products for the holidays.

For the fourth consecutive year, Forests Ontario was present at the Toronto Christmas Market at the Distillery Historic District as the official vendor of real, locally grown Christmas trees. Nearly 500,000 visitors made their way through the market over the course of three weeks, during which Forests Ontario sold Christmas trees grown by Somerville Nurseries in Alliston, Ontario.

In partnership with Mirvish Productions, a mini Christmas Market was held at the Royal Alexandra Theatre. As a tie-in with Mirvish's *The Heart of Robin Hood*, Forests Ontario delivered talks on the historic role of forests to classes attending the production.

Throughout the Distillery and Mirvish markets, Forests Ontario staff appeared on media outlets including CityTV, the Weather Network, and CTV encouraging Ontarians to make their holidays greener by purchasing real trees and supporting Christmas tree growers across the province.

Connecting to Our Forests

Ontario's forests provide renewable resources that support the production and delivery of important products and services. Every day, Ontarians, whether we realize it or not, use products made from the raw materials derived from our forests. Less visible is the process by which these products are made, the professionals who make them, and how the integrity of our natural landscapes is preserved throughout.

Forests Ontario works across several media outlets to support a greater understanding of how Ontario's forestry industry balances the objectives of quality products and services with preserving the health of our forests through sustainable management.

With support from Ontario Wood, Forests Ontario produced a short video entitled "Connecting to our Forests," in which forestry professionals working within Algonquin Park discussed the role of sustainability in forestry operations within the park. The video was aired at conference and distributed through our website and across social media in an effort to highlight the reality of Ontario's forestry industry.

Throughout the year, Forests Ontario also profiled professionals in forestry and forest management within our print and online publications, serving to highlight the wide range of careers supported by the sector.

By reaching newer and wider audiences through a range of media platforms, Forests Ontario is bringing greater visibility to forest management and illustrating why supporting our forestry industry in turn supports a healthier ecosystem and economic development in the province.



Tree Planting Delivery Partners

Forests Ontario works with local planting agencies and nurseries across the province to deliver its tree planting programs. These include Conservation Authorities, forestry consultants, local stewardship councils, nurseries and First Nations communities. Planting agencies work directly with landowners and municipalities to determine program eligibility, allocate funding and coordinate tree planting activities on the property.

We would like to acknowledge and thank our 2014–2015 tree planting partners.



2014 Nurseries

Somerville Seedlings
Ferguson Forest Centre
Pineneedle Farms
St. Williams Nursery and Ecology Center

2014 Ontario Planting Partners

Andy Margetson Tree Planting
Ausable Bayfield Conservation Authority
Bancroft Area Forest Industry Association
Bartram Woodlands
Brinkman & Associates Reforestation Ltd.
Carbon Sink
Cataraqi Region Conservation Authority
Conservation Halton
County of Simcoe
Credit Valley Conservation
Drentex Field Services
Elgin Stewardship Council
Essex Region Conservation Authority
Ethic Tree Creations
Forest Stewardship Committee of Renfrew County
Ganaraska Region Conservation Authority
Grand River Conservation Authority
Green Side Up Environmental Services
Grey Sauble Conservation Authority
Haldimand Stewardship Council
Kettle Creek Conservation Authority
Lake Simcoe Region Conservation Authority

Land Care Niagara
Lands & Forests Consulting
Leeds-Grenville Stewardship Council
Long Point Region Conservation Authority
Lower Thames Valley Conservation Authority
Mark Pedersen
Merin Forest Management
Northumberland Stewardship Council
Nottawasaga Valley Conservation Authority
Raisin Region Conservation Authority
REGEN Forestry
Regional Municipality of York
Rideau Valley Conservation Authority
Saugeen Conservation
South Nation Conservation Authority
St. Clair Region Conservation
Stephen Pitt
Sustainable Resources
Toronto and Region Conservation Authority
Upper Thames River Conservation Authority
Westwind Forest Stewardship Inc.
Williams & Associates, Forestry Consulting Ltd.

2014 Forest Recovery Canada Partners

Association des propriétaires de boisés de la Beauce
Agroforestry & Woodlot Extension Society (AWES)
Scott and Stewart Forestry Consultants Ltd.
University of British Columbia
Nature Conservancy of Canada
Soverdi
Clean Foundation

To further enhance and execute forest restoration activities, Forests Ontario requires the ongoing financial support of individuals, government, corporations, and small businesses.

Growing our Partnerships

Forests Ontario would like to recognize and thank its financial contributors including government, foundations, corporate and small businesses, individual donors, and partners. Your contributions assisted our educational and technical programs and supported the planting of millions of trees in 2014–2015.



Our Sponsors



Supporters

Algonquin Forestry Authority
Arbor Day Foundation
Bancroft Area Forest Industry Association
Biodiversity Education and
Awareness Network (BEAN)
Bentall Kennedy
Cambridge N. Dumfries Community Foundation
C.H. Robinson
Conservation Ontario
Domtar
Durham Community Foundation
Eastern Ontario Model Forest
FPAC
Green Belt Foundation
Growmark
Haliburton Forest & Wildlife Reserve Ltd.
Heideman Forest Services
Helen McCrea Peacock Foundation
Kawartha Credit Union
Kinross
Loyalty One / Air Miles

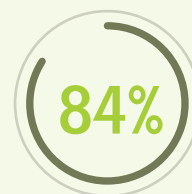
Majesta
Malvern
Michael's Hair Body Mind
OLTA
Ontario Professional Forestry
Foundation (OPFF)
Ottawa Valley Forest Inc.
Qualcomm
Region of Durham
Simcoe County
Sir Sanford Fleming College
Smith + Andersen
Somerville Seedlings
Sustainable Forestry Initiative (SFI)
St. Williams Nursery
Sumac Forestry Services
Summitt Energy
Toronto Field Naturalists
TransCanada
Trees For Life
York Region

Statement of Operations

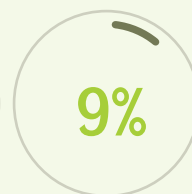
Fiscal year ending March 2015

Income

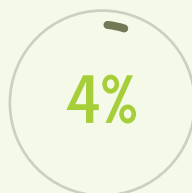
Government funding	\$ 5,517,604
Individual and corporate contributions	\$ 597,838
Other charities	\$ 231,274
Investment and other income	\$ 213,513
	\$ 6,560,329



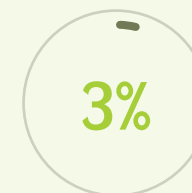
Government
funding



Individual and
corporate contributions



Other
charities



Investment and
other income



Program



Human resources



Communications and
program development



Office
and general



Professional and
consulting fees

Expenditures

Program	\$ 4,852,458
Human resources	\$ 666,858
Communications and program development	\$ 739,828
Office and general	\$ 208,974
Professional and consulting fees	\$ 78,768
	\$6,546,886
Current Year Net Income \$ 13,443	

Statement of Financial Position

March 31, 2015

Assets

Total cash and investments	\$ 3,205,341
Accounts receivable and prepaid commitments	\$ 319,948
Inventory	\$ 190,289
Fixed assets	\$ 53,728
	\$ 3,769,306

Liabilities

Trade payable and program commitments	\$ 1,299,534
Deferred Program Revenue	\$ 1,322,438
	\$ 2,621,972



Board of Trustees and Staff

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Allison Hands, Education Coordinator
Chrystal Henning, Events Coordinator
Ravi Singh, Outreach Coordinator
Stephanie Prince, Intern
Stephanie Burns, Intern
Mike Walsh, PLANT Program Coordinator
Susan Cummings, Consulting Accountant

Field Advisors

Don Gummer, Field Advisor
Tim Gray, Field Advisor
Greg W. Greer, Field Advisor
Mark McDermid, Field Advisor
Wade Knight, Field Advisor
Glenn McLeod, Field Advisor
Ron Thayer, Field Advisor
Steve Bowers, Field Advisor
Peter Gagnon, Field Advisor

Trustee and staff list as of March 31, 2015.







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