

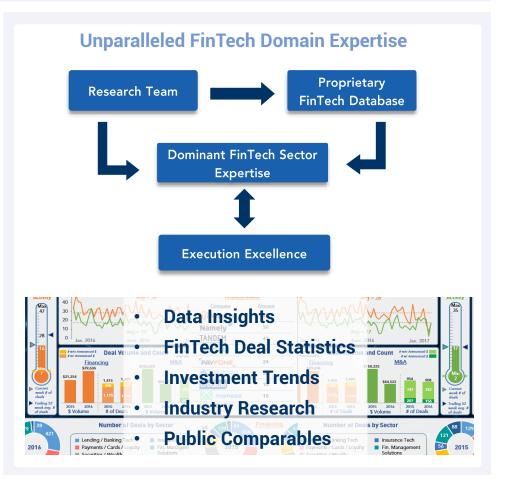
Q2 2021 QUARTERLY INSURTECH INSIGHTS

Global Financing and M&A Statistics

FT Partners' Proprietary Data and Research

FT Partners maintains the most comprehensive proprietary database of FinTech companies and transactions





FT Partners' Data

Collection, Categorization and Clarification of FT Partners' Proprietary InsurTech Data

FT Partners' Definition of InsurTech

InsurTech references the ecosystem of companies that are transforming the insurance industry and includes both technology companies developing innovative products for insurers as well as insurance ventures leveraging new technology and/or business models to innovate across one or more parts of the value chain.

Financings

Financing data in this report includes publicly announced equity capital raises for private InsurTech companies across the world. IPOs, lending capital, debt, and public company spin-offs and secondary transactions are all excluded from the financing data.

M&A

InsurTech M&A data includes both the sale of InsurTech companies and also non-tech insurance acquisitions made by InsurTech companies.

All data is collected, categorized and reviewed directly by FT Partners' Research Team

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Executive Summary

Q2 2021 InsurTech Statistics

FINANCING

Approximately

\$4.5 billion

in financing volume

8

114

transactions

Largest quarterly financing volume ever and second largest deal count, only behind Q1 2021 (119 deals)

M&A

Approximately

\$1.3 billion

in M&A volume

8

33

transactions

Lowest volume since Q2 2020 and lowest deal count since Q3 2020

Executive Summary

\$4.5 billion
Raised
Highest quarterly
volume ever

40

Financing rounds of \$50 million+ in H1 2021

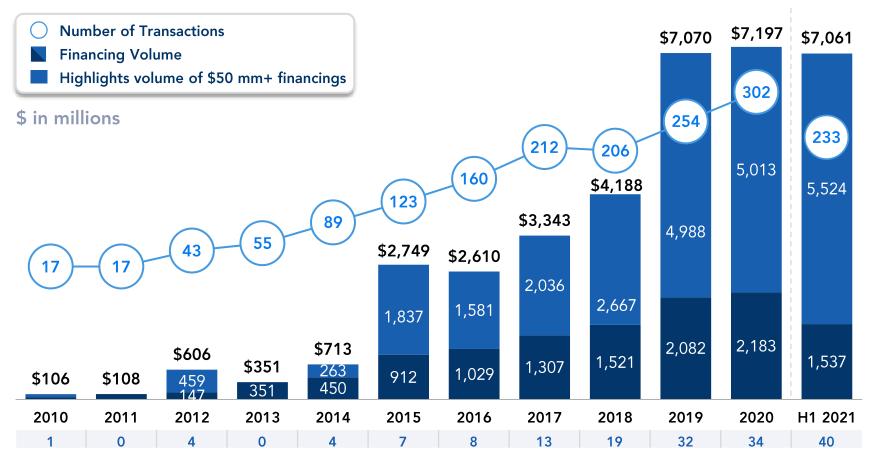
InsurTech IPOs in H1 2021

InsurTech companies merged with SPACS in H1 2021

- Q2 2021 InsurTech financing activity represented the highest quarterly volume ever at \$4.5 billion and the second highest quarterly deal count at 114 financings.
- At the end of the first half of 2021, InsurTech financing activity levels already rivaled the record full years totals from 2019 and 2020 with approximately \$7.1 billion in volume and 233 deals.
- There were 23 financing rounds of \$50 million or more in Q2 2021 alone, the most ever in a single quarter, and 40 all together in the first half. For comparison, in 2020 there were 34 deals of this size in the entire year.
- The two largest financing rounds in Q2 2021 were multi-hundred million raises for European InsurTech companies: Germany-based WeFox raised \$650 million and UK-based Bought By Many raised \$350 million.
- Overall European InsurTech financing activity is at an all time high with \$2.2 billion in volume in the first half of 2021, compared to \$1.2 billion in all of 2020.
- Four digital health insurance companies, Oscar, Alignment Healthcare, Waterdrop and Bright Health Group completed IPOs in H1 2021.
- M&A volume in H1 2021 reached \$17.8 billion, across 74 transactions, the highest number of InsurTech M&A deals ever in a first half.
- Additionally, in the first half of 2021 there were 6 SPAC transactions, where InsurTech
 companies agreed to merge with publicly traded special purpose acquisition companies.

InsurTech Financing Activity: Annually

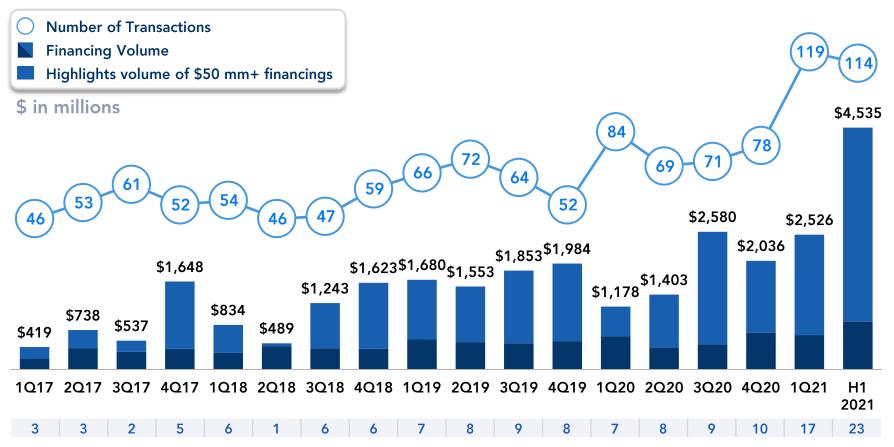
H1 2021 was the largest first half ever in terms of InsurTech financing activity. The first half totals rival full year levels from 2019 and 2020, which both set new records at the time.



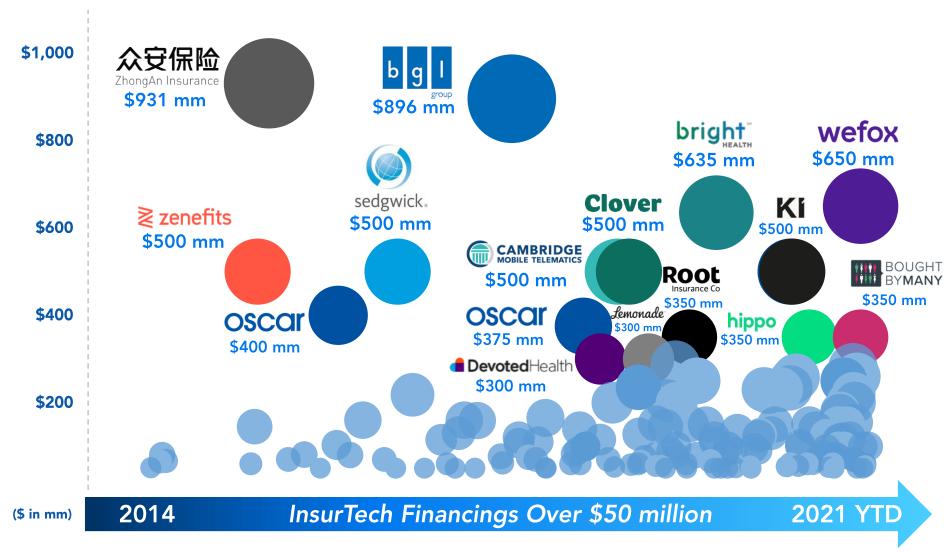
Number of \$50 mm+ Financings

InsurTech Financing Activity: Quarterly

Q2 2021 reached the highest quarterly financing volume ever, and this went hand in hand with a record 23 financing rounds of \$50 million or more in the quarter.



Selected Large InsurTech Financings



Selected InsurTech Financings in Q2 2021

Announce Date	Company	Investor(s)	Amount (\$ in mm)	Country
06/01/21	wefox	Target Capital; ACE & Co.; Mundi Ventures; CreditEase FinTech Fund; EDBI; FinTLV; Eurazeo Growth; G Squared; GR Capital; Horizons Ventures; LGT Capital Partners; Lightrock; Mountain Partners; Mubadala Ventures; OMERS Ventures; Partners Group; Salesforce Ventures	\$650	Germany
06/01/21	BOUGHT BY MANY	EQT Growth; Octopus Ventures; Munich Re / HSB Ventures	350	UK
05/04/21	Collective Health	Health Care Service Corporation; DFJ Growth; Founders Fund; G Squared; Maverick Ventures; NEA; PFM Health Sciences; SoftBank Vision Fund; Sun Life Financial; Undisclosed Investor	280	USA
05/18/21	Extend	SoftBank Vision Fund 2; Meritech Capital Partners; PayPal Ventures; GreatPoint Ventures; Nationwide Ventures; Tomales Bay Capital; Launchpad Capital; 10X Capital; 40 North Ventures	260	USA
04/19/21	*S*alan	Ribbit Capital; Coatue Management; EXOR Seeds; Dragoneer Investment Group; Index Ventures; Temasek	223	France
05/06/21	Shift	Advent International; Avenir Growth Capital; Accel; Bessemer Venture Partners; General Catalyst; Iris Capital	220	France
04/13/21	Clearcover	Eldridge Industries; American Family Ventures; Cox Enterprises, Inc.; OMERS Ventures; Undisclosed Investor	200	USA
05/11/21	ETHOS	General Catalyst; Sequoia Capital; Accel; GV; Roc Nation; Smith Family Circle; Downey Ventures; Glade Brook Capital Partners	200	USA
05/10/21	源堡科技 YUANBAO TECH	Source Code Capital; Cathay Capital Private Equity; Hike Capital; Susquehanna International Group; Northern Light Venture Capital; Qiming Ventures	155	* China
04/12/21	žebra	Accel; Weatherford Capital Management; Undisclosed Investor	150	USA
04/22/21	=ornikar	KKR TMT Growth; Idinvest Partners; Bpifrance; Elaia Partners; Brighteye VC; H14	120	France
04/01/21	friday?	Vestar Capital Partners; Leadenhall Capital Partners	100	USA
06/09/21	EMBROKER	FTV Capital; Hudson Structured; Gaingels Syndicate; Tola Capital; Canaan Partners; Bee Partners; MassMutual Ventures	100	USA
06/29/21	EIS GROUP 🚵	TPG	100	USA
05/05/21	Headway	Andreessen Horowitz; Accel; GV; Thrive Capital	70	USA

Source: FT Partners' Proprietary Transaction Database **Note**: Lead investor(s) bolded

Selected InsurTech Financings in Q2 2021 (cont.)

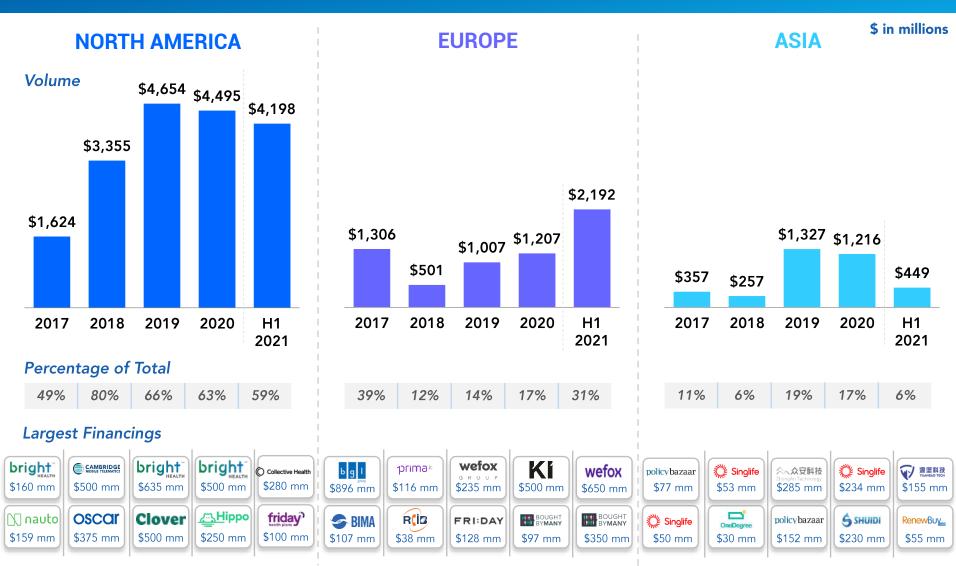
Announce Date	Company	Investor(s)	Amount (\$ in mm)	Country	
06/04/21	kin.	Senator Investment Group; AllegisNL Capital; Hudson Structured; Chicago Ventures; Alpha Edison	\$70	USA	
06/16/21	M betterfly	DST Global; QED Investors; Valor Capital Group; SoftBank Latin America Fund	60	USA	
06/17/21	TRACTABLE	Insight Partners; Georgian Partners	60	USA	
06/02/21	SPRÛCE	Zigg Capital; Bessemer Venture Partners; Scale Venture Partners	60	USA	
06/10/21	Transcarent	General Catalyst; Merck Global Health Innovation Fund; Leaps by Bayer; 7wire Ventures; Kleiner Perkins; GreatPoint Ventures; Threshold Ventures; Alta Partners; Jove Equity Partners	58	USA	
06/18/21	RenewBuy	Apis Partners; IIFL Asset Management; Sarva Capital	55	® India	
05/19/21	S U P E R'	Wells Fargo Strategic Capital; Aquiline Technology Growth; Asahi Kasei Corporate Venture Capital; Gaingels Syndicate; Liberty Mutual Strategic Ventures; Munich Re / HSB Ventures; REach; The Auto Club Group	50	USA	
06/09/21	₩ BRANCH	Anthemis Group; aCrew Capital; Cherry Creek Holdings; Greycroft; Hudson Structured; American Family Ventures; SignalFire; SCOR P&C VENTURES; Foundation Capital; Tower IV	50	USA	
04/22/21	加斯科技 LIMA TECH	Unicorn Capital Partners; Cherubic Ventures; GGV Capital; Hillhouse Capital Group	46	China	
06/29/21	$locoNav^{\circ}$	Quiet Capital.; Anthemis Group; Sequoia Capital India; Foundamental; RIT Capital Partners; Uncorrelated Ventures; Village Global	37	® India	
06/02/21	Nayya	SVB Capital; ICONIQ Growth; Bow Capital; Felicis Ventures; Social Leverage; SemperVirens Venture Capital; Guardian Strategic Ventures; Unum Business Ventures; CNO Financial Group	37	USA	
05/20/21	Acheel	Serena Capital; Portage Venture Partners	35	France	
04/20/21	. Archipelago	Scale Venture Partners; Canaan Partners; Ignition Partners; Zigg Capital; Prologis Ventures	34	USA	
06/17/21	AKUR8	BlackFin Capital Partners; MTech Capital	30	France	
05/20/21	dervest	Draper Esprit; Astanor Ventures; Future Positive Capital; Lowercarbon Capital; TIME Ventures; Untitled	30	UK 1	

Source: FT Partners' Proprietary Transaction Database **Note**: Lead investor(s) bolded

InsurTech Financing Activity by Region H1 2021

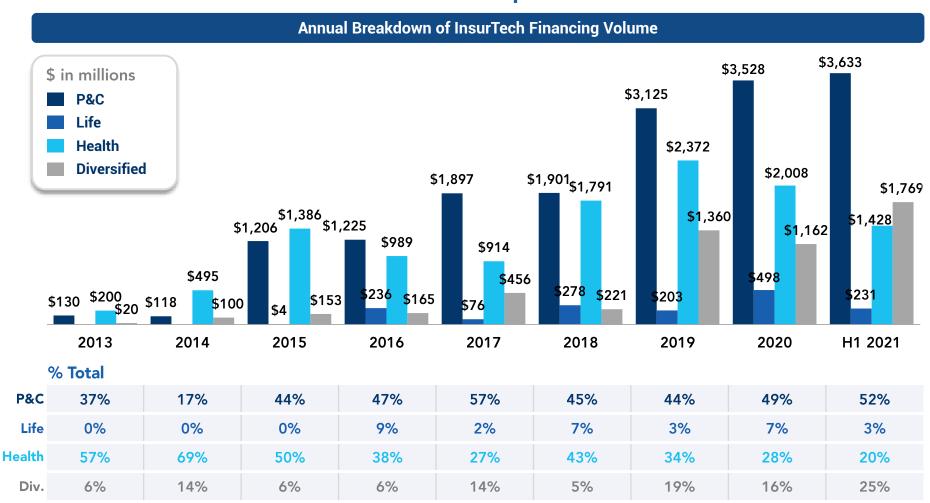
H1 2021	NORTH AMERICA	EUROPE	ASIA
Number of Financings % of Total	123 financings 53%	64 financings 28%	25 financings 11%
Financing Volume % of Total	\$4,198 million 59%	\$2,192 million	\$449 million
Largest Financing	Collective Health \$280 million	wefox \$650 million	源堡科技 YUANBAO TECH \$155 million

InsurTech Financing Volumes by Region



Allocation of InsurTech Investments - P&C, Life, Health, Diversified

So far in 2021, investors have put the most money in P&C and Health InsurTech companies.



Allocation of InsurTech Investments — P&C, Life, Health, Diversified (cont.)

Selected P&C Financings				
Target	Amount (\$ in mm)	<u>Type</u>		
BOUGHT BY MANY	\$350	Digital Pet Insurance Platform		
Extend	260	Warranties		
NEXT	250	SMB Insurance		
Clearcover	200	Digital Auto Insurance		
SecurityScorecard	180	Security Rating for Cyber Insurance		
Coalition*	175	Cyber Insurance		
源堡科技 YUANBAO TECH	155	Network Security Insurance		
žebra	150	Online Auto Insurance Comparison		
ZEGO	150	Episodic Insurance		
=ornikar	120	Digital Auto Insurance		
Selected Life Financings				

Selected Life Financings				
<u>Target</u>	Amount (\$ in mm)	<u>Type</u>		
ETHOS	\$200	Online Life Insurance		

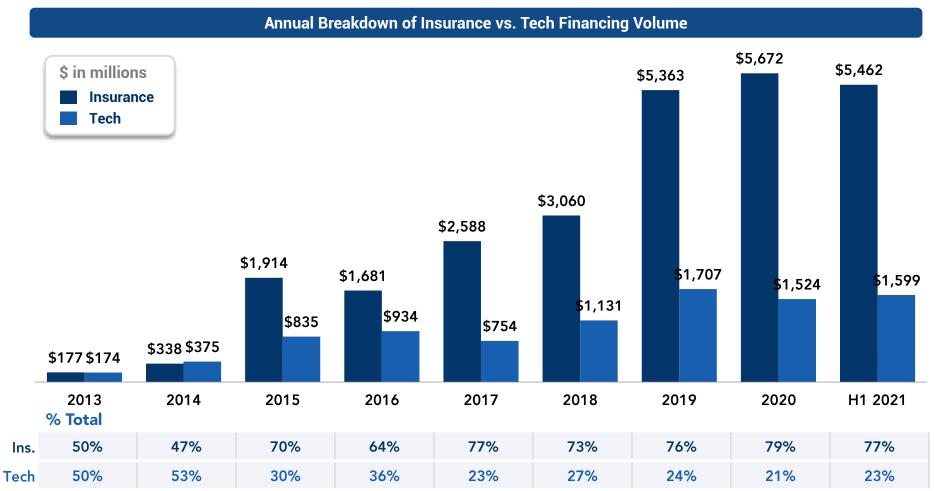
Selected Diversified Financings				
<u>Target</u>	Amount (\$ in mm)	<u>Type</u>		
wefox	\$650	Digital Insurance Marketplace		
Shift	220	Fraud Analytics		
EIS GROUP 🙈	100	Cloud Based Insurance Software		
CLARK	84	Digital Insurance Platform		
	75	Price Optimization		

Amount (\$ in mm)	<u>Type</u>				
\$280	Benefits Management				
223	Health Insurance				
125	Personalized Health Insurance Platform				
100	Health Insurance Products				
100	Medicare Platform Operator				
80	Group Dental Insurance				
	\$280 223 125 100 100				

Selected Health Financings

Allocation of InsurTech Investments - Insurance vs. Tech

Insurance ventures innovating in different parts of the insurance value chain continue to raise more funding than technology ventures providing new capabilities to insurers, in part reflecting the larger investments required in insurance ventures for customer acquisition and, in some cases, for risk-bearing capital.



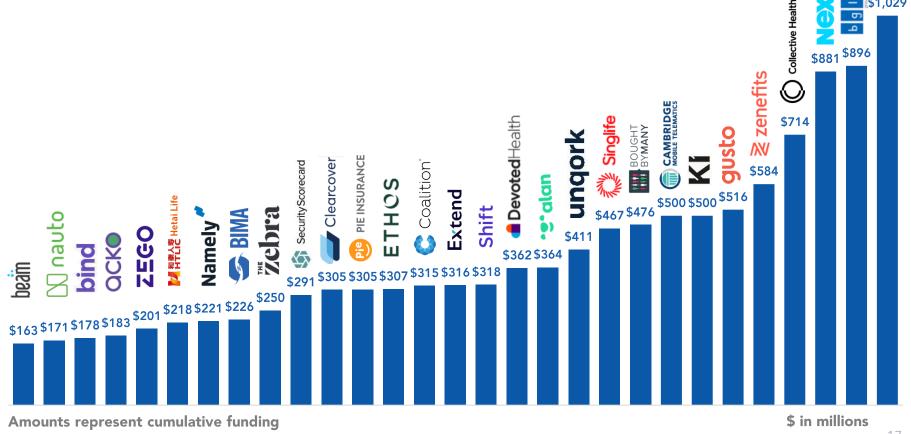
Allocation of InsurTech Investments - Insurance vs. Tech (cont.)

Selected Insurance Financings				
<u>Target</u>	Amount (\$ in mm)	<u>Type</u>		
wefox	\$650	Digital Insurance Marketplace		
BOUGHT BY MANY	350	Digital Pet Insurance Platform		
Collective Health	280	Benefits Management		
Extend	260	Warranties		
Next	250	SMB Insurance		
*2*alan	223	Health Insurance		
Clearcover	200	Digital Auto Insurance		
ETHOS	200	Online Life Insurance		
Coalition*	175	Cyber Insurance		
žebra	150	Online Auto Insurance Comparison		
ZEGO	150	Episodic Insurance		
sidecar health	125	Personalized Health Insurance Platform		
-ornikar	120	Digital Auto Insurance		
Pie PIE INSURANCE	118	Workers Comp Insurance		

Selected Technology Financings				
<u>Target</u>	Amount (\$ in mm)	<u>Type</u>		
Shift	\$220	Fraud Analytics		
SecurityScorecard	180	Security Rating for Cyber Insurance		
源堡科技 YUANBAO TECH	155	Network Security		
EIS GROUP	100	Cloud-based Insurance Software		
TRACTABLE	60	Al for Claims		
Transcarent	58	Healthcare Technology		
加加 拉 DENTAL TECH	46	Insurance Platform for Intermediary Mobile Sales		
ease	41	Benefits Administration		
Nayya	37	Healthcare Plans Management		
i. Archipelago	34	Carrier Underwriting Technology		
employee NAVIGATOR	34	Benefits Administration and HR Management Software		
Cervest	30	Cloud-based Climate Intelligence		
AKUR8	30	Al Pricing Tool		
snøpsheet	30	P&C Claims Technology		

Cumulative Financing of Private InsurTech Companies

29 InsurTech companies have now each raised \$160 million or more in cumulative funding, 25 have raised more than \$200 million, and 8 at least \$500 million.



Most Active InsurTech Investors Landscape

Accelerators / Seed















Venture Capital / Private Equity



















anthemis

khosla ventures





BainCapital

Venture





Ribbit Capital











FOUNDERS FUND

















ANDREESSEN HOROWITZ













Strategic / Corporate **Investors**









































Munich RE









Alternative Investors











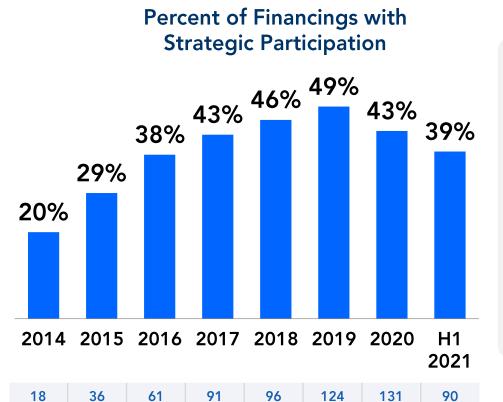


Most Active InsurTech Investors - Traditional Venture Capital (Selected)



Strategic / Corporate Investor Involvement in InsurTech Financing

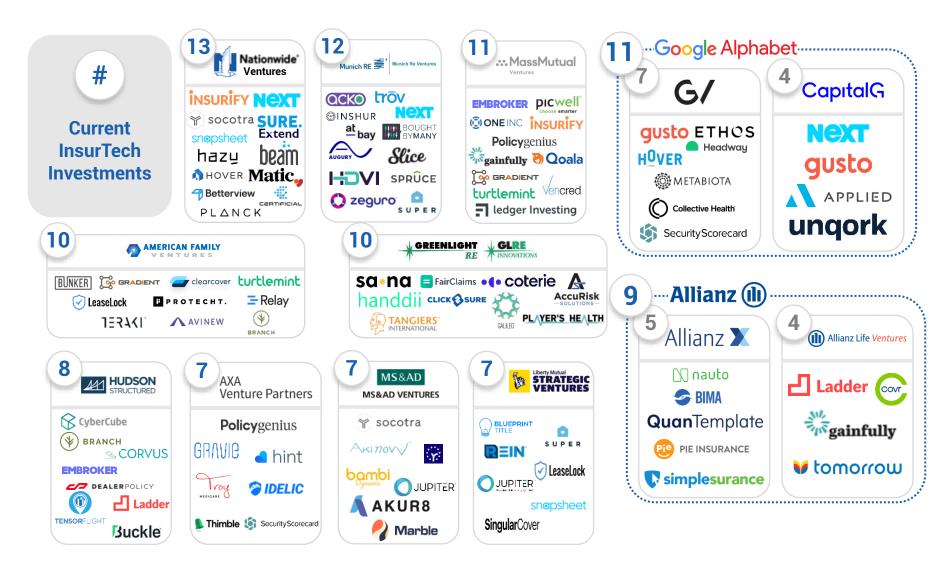
In the first half of 2021, 39% of all financing rounds had participation from a strategic investor – a trend which has become more prevalent in the last several years.





of Financing Rounds with Strategic Participation

Most Active InsurTech Investors - Strategic / Corporate Investors (Selected)





InsurTech IPOs

InsurTech IPOs

Four digital health insurance companies completed IPOs in H1 2021

OSCOT Oscar raised approximately \$1.4 billion on March 3, 2021

- On March 3, 2021, Oscar (NYSE: OSCR) completed its IPO at \$39 per share – higher than both the initial filing range of \$32 – 34 and the revised filing range of \$36 – 38 – allowing the Company to raise approximately \$1.4 billion at an implied market capitalization of approximately \$7.7 billion
- Headquartered in New York City and founded in 2012, Oscar is a techfocused health insurer offering individual and family plans, business plans, and Medicare Advantage plans
- As of January 2021, Oscar serves 529,000 plan members across 18 states
- In 2020, Oscar reported \$2.3 billion in Direct Policy Premiums and \$463 million in total revenue



Alignment Healthcare

Alignment Healthcare raised approximately \$490 million on March 26, 2021

- On March 26, 2021, Alignment Healthcare completed its IPO at \$18 per share raising \$490 million in gross proceeds
- Headquartered in Orange, CA and founded in 2013, Alignment utilizes data, analytics, technology and customized care to provide a better Medicare advantage plan
- At the end of 2020, Alignment healthcare had 68,323 members and its total revenue for the year was \$959 million



InsurTech IPOs

Four digital health insurance companies completed IPOs in H1 2021



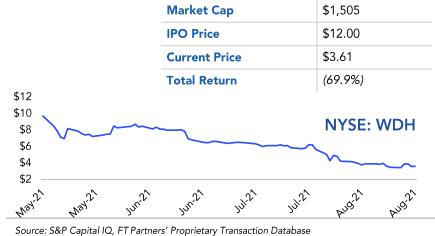
Waterdrop raised approximately \$360 million on May 7, 2021

- On May 7, 2021, Waterdrop Inc. completed its IPO at \$12 per share raising \$360 million in gross proceeds
- Waterdrop Inc. provides online insurance brokerage services to match and connect users with related insurance products underwritten by insurance companies
- The Company was founded in 2016 and is headquartered in Beijing, the People's Republic of China



Bright Health raised approximately \$924 million on June 24, 2021

- On June 24, 2021, Bright Health Group, a health insurance start-up backed by Tiger Global and Blackstone Group Inc (BX.N), sold shares in its initial public offering at a price lower than its target range to raise \$924.3 million
- Minneapolis-based Bright Health runs two businesses, NeueHealth and Bright HealthCare, through which it offers virtual and in-person clinical care to patients through affiliated primary care clinics.
- The Company offers coverage in 99 markets across 14 states
- In 2020, Bright Health reported \$1.2 billion in Revenue and 623,000 members across its commercial and Medicare Advantage plans







InsurTech M&A

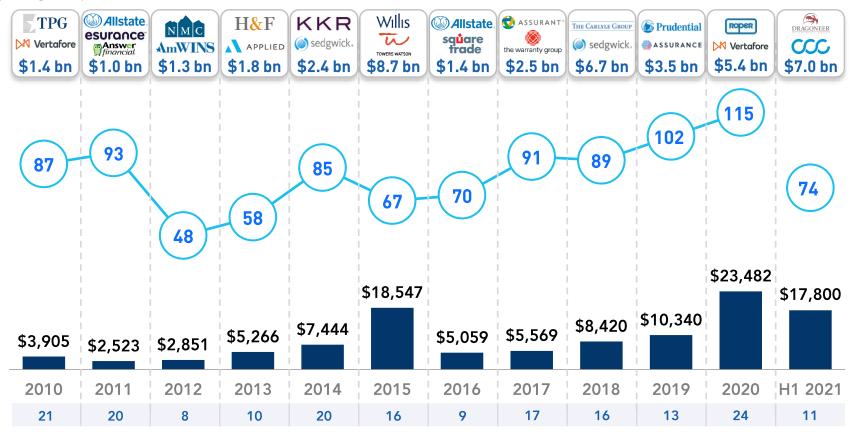
InsurTech M&A Activity

With 74 InsurTech M&A deals, 2021 had the most active first half ever.

Number of TransactionsM&A Volume

Selected Large Deals

Acquirer logo on top



\$ in millions

Number of M&A Deals with Announced \$ Amounts

Selected M&A Transactions in Q2 2021

Announce Date	Target Company	Acquirer(s)	Amount (\$ in mm)	Target Description	Target Country
04/19/21	e-TeleQuote	PRIMERICA"	\$450	Provider of insurance brokerage services	USA
04/14/21	\$\ \text{benefitexpress.}	wex.	275	Cloud-based platform for employee benefits and health exchange services	USA
06/28/21	₹ AYALON	@ wesure	110	Life and general insurance products and services	□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□□
06/17/21	TrueMotion	CAMBRIDGE MOBILE TELEMATICS	na	Telematics platform for auto insurers	USA
04/13/21	TE RENE	* FRISS	na	Big data platform	USA
06/10/21	noblr	V USAA®	na	Automobile insurance platform	USA
05/04/21	Reward Gateway	CASTIK CAPITAL abry partners	na	Employee Benefits	UK
05/20/21	UTILANT	MAJESCO	na	Auditing Software	USA
06/02/21	edriving	Solera	na	Online Drivers Training	USA
06/29/21	Datalot	centerfield	na	Marketing and Analytics	USA
04/09/21	gobear	• finder	na	Financial Services and Data Platform	Singapore
04/01/21	marmalade	ATLANTA	na	Car Insurance	UK

InsurTech SPACs

Across the FinTech sector there has been a surge of SPAC transaction activity, or mergers with special purpose acquisition companies ("SPACs") that allow the target company to go public through a reverse merger structure.

Specifically, there were four SPAC mergers announced with InsurTech companies in Q2 2021.





NYSE: CCCS

- On February 3, 2021, CCC Information Services, a leading SaaS platform for the property and casualty insurance economy, announced that it will become a publicly traded company via a merger with Dragoneer Growth Opportunities Corp. (NYSE: DGNR),
- The merger values the combined company at a pro forma implied enterprise value of approximately \$7 billion
- The Company started trading August 2, 2021 and made \$605 mm from the transaction

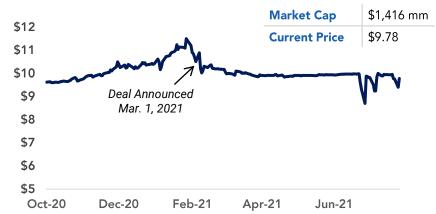






NYSE: TWND*

- On March 1, 2021, QOMPLX, a cloud-native leader in risk analytics, announced that it will be a publicly traded company via a merger with Tailwind Acquisition Corp. (NYSE:TWND)
- The transaction reflects an estimated post-transaction equity value for QOMPLX of approximately \$1.4 billion



InsurTech SPACs (cont.)





NYSE: DOMA

- On March 3, 2021, Doma (formerly known as States Title), a title and escrow platform, announced that it will become a publicly traded company via a merger with Capitol Investment Corp. V
- The transaction values Doma at an enterprise value of approximately \$3 billion and is expected to provide up to \$645 million in cash proceeds, including a fully committed PIPE of \$300 million and up to \$345 million of cash
- Doma started publicly trading under the ticker NYSE:DOMA on July 29, 2021





Reinvent

NYSE: HIPO

- On March 4, 2021, Hippo, a home InsurTech company, announced that it will become a publicly traded company via a merger with Reinvent Technology Partners Z (NYSE: RTPZ), a special purpose acquisition company
- The transaction values Hippo at an enterprise value of approximately \$5.1 billion and is expected to provide up to \$1.2 billion in cash at closing to fund growth and operations
- Hippo began publicly trading under the ticker NYSE:HIPO on August 3, 2021



InsurTech SPACs (cont.)





NYSE: OCA*

- On July 19, 2021, Kin Insurance Inc., a direct-to-consumer digital insurer focused on the homeowners market, announced it will be going public via a merger with specialpurpose acquisition corporation Omnichannel Acquisition Corp.
- The transaction values Kin at a pro forma enterprise value of about \$1.03 billion





NYSE: MDH*

- On July 21, 2021, Olive.com agreed to a business combination with MDH Acquisition Corp at an enterprise value of approximately \$959 million
- Olive.com is a leader in payment services and online vehicle protection plans, built to give customers peace of mind
- The Company's Vehicle protection plans cover mechanical failure of the vehicle after the manufacturer's warranty has expired







FT Partners & InsurTech

FT Partners Research - Selected Recent Transaction Profiles Published



Gusto Raises \$175 million in Series E Financing



Cambridge Mobile Telematics Acquires TrueMotion



Coalition Raises \$175 million in Financing



Omnichannel Acquisition Corp. Merges with Kin



FRISS Acquires Terrene Labs



Blend Acquires Title365 for \$500 million



States Title Merges with Capitol Investment Corp. V for an EV of Approximately \$3 billion



Shift Technology Raises \$220 million in Series D Financing



Clearcover Raises \$200 million in Series D Financing



Corvus Raises \$100 million in Series C Financing Led by Insight Partners



Oscar Raises \$140 million in Financing



FRISS Raises \$65 million in Series B Financing



The Zebra Raises \$150 million in Series D Financing



Cedar Raises \$200 million in Series D Financing Led by Tiger Global



Luko Raises ~\$61 million in Series B Financing



Dragoneer Growth
Opportunities Merges with CCC



Next Insurance Raises \$250 million in Financing



Hippo Merges with Reinvent Technology Partners Z for an EV of \$5.1 billion



FT PARTNERS FINTECH INDUSTRY RESEARCH

°2°alan

Alan Raises €185 million (~\$223 million) in

Series D Financing Led by Coatue

COATUE

Alan Raises \$223 million in

Series D Financing

snapsheet

Oscar Completes its IPO Raising \$1.4 billion

\$1.4 billion

INVSE- OSCRI

The Coly Investment Serie Process Freichalds on Ple Dob Am Parisms - Nov Ver Handen



Metromile Merges with INSU Acquisition Corp. for an EV of \$956 million

FT Partners Research – Recent CEO Interviews

























FT Partners Research - Q2 2021 FinTech Insights



Highlights of the report include:

- Q2 2021 and historical FinTech financing and M&A volume and deal count statistics
- Largest FinTech financings and M&A transactions in Q2 2021
- Most active FinTech investors including strategic investor participation
- Breakdowns by geography and FinTech vertical
- Global FinTech IPO and SPAC tracker
- Other industry, capital raising and M&A trends in FinTech







FT Partners Research - Q1 2021 FinTech Insights



Highlights of the report include:

- Q1 2021 and historical FinTech financing and M&A volume and deal count statistics
- Largest FinTech financings and M&A transactions in O1 2021
- Most active FinTech investors including strategic investor participation
- Global FinTech IPO and SPAC tracker
- Other industry, capital raising and M&A trends in FinTech







FT Partners Research - Healthcare Payments

Healthcare Payments: Consumerization and Digitization Create a Massive FinTech Opportunity



Click pictures to view report

The healthcare industry, which accounts for 18% of GDP in the United States, is transforming as the industry adapts to more widespread adoption of digital technologies and confronts the challenges of ever rising costs and the pressures it puts on patients, hospitals and physicians ("providers"), insurance companies ("payers"), the government, and other participants. Similar to other areas of financial services, technology is only becoming more important to the delivery of financial services related to healthcare, resulting in the emergence of a Healthcare Payments ecosystem. Innovative business models and new technologies are eliminating inefficiencies within the current system, and challenging incumbents and traditional models.

Highlights of the report include:

- Detailed overview of the U.S. healthcare industry and key trends driving change
- A closer look at the emerging FinTech solutions for insurance companies, healthcare providers, employers, and patients
- Landscape of FinTech companies in the Healthcare Payments
 / Health Insurance ecosystem
- Proprietary list of financing and M&A transactions
- Interviews with more than 20 CEOs and Industry Executives
- Detailed profiles of 60 FinTech companies in the space

FT Partners Research – Understanding the Impact of COVID-19 on FinTech

Understanding the Impact of COVID-19 on FinTech



The rapid decline in both economic activity and the broad stock market averages, along with the lingering uncertainty around the timing of the return to "normal" economic activity due to the COVID-19 pandemic, will undoubtedly negatively impact FinTech financing and M&A activity. Relative to many other areas of the economy, FinTech should hold up well, as many FinTech businesses operate in a largely digital environment or are helping financial institutions and enterprises improve their operations by providing mission critical services. Moreover, the secular trends driving growth in FinTech businesses are likely to remain intact (and perhaps accelerate) as the coronavirus impact recedes.

Key discussion topics of the report include:

- An overview of the pandemic's impact on FinTech, public and private markets, and the broader economy
- A wealth of proprietary data quantifying the impact on consumer spending and small businesses
- Highlights of recent investor activity in the FinTech space

FT Partners Research - InsurTech Industry Report

Prepare for the InsurTech Wave: Overview of Key Insurance Technology Trends



FT Partners' 260+ page report provides an in-depth look at the major waves of innovation and disruption that are beginning to radically alter the insurance industry.

Additional highlights of the report include:

- An analysis of specific trends across: Insurance Distribution, Sales, Marketing and Engagement, Data and Analytics and Insurance Administration
- The responses of incumbents to date including the innovations, investments, partnerships and acquisitions being made to stay ahead of the game
- Proprietary InsurTech financing and M&A statistics and a comprehensive list of transactions in the space
- A detailed industry landscape of InsurTech providers as well as other innovative, tangential companies and profiles of 54 companies operating in the InsurTech ecosystem

FT Partners' Track Record of Success in InsurTech

Insurance **Distribution**



Lenders Protection / Default Insurance



Consumer **Protection Plans**



Wholesale Brokerage



Small Business Insurance



Consumer **Protection Plans**







Insurance **Comparison Site**



Homeowners Insurance



Fraud. Risk & Compliance for P&C Insurers



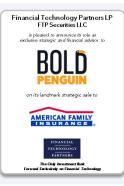
Virtual Claims



Telematics



Largest Commercial Insurance Exchange



Small Business Insurance



Selected Large Strategic InsurTech M&A Transactions

FT Partners has advised on the 2 of the top 4 largest strategic InsurTech exits, including Assurance's \$3.5 billion sale to Prudential and SquareTrade's \$1.4 billion sale to Allstate (1)

	Announce Date	Target	Acquirer	Exit Value (\$ mm)	
	Aug ′20	₩ Vertafore	ROPER	\$5,350	
FINANCIAL TECHNOLOGY PARTNERS	Sep '19	FT Partners Advised ASSURANCE	Prudential	3,500 ⁽²⁾	
	Aug '19		ROPER	1,625	
FINANCIAL TECHNOLOGY PARTNERS	Nov '16	FT Partners square Advised trade	Allstate	1,400 ⁽³⁾	
	Mar '19	TRANZACT	WillisTowers Watson 1.1111.1	1,400	
	May '11	esurance	Allstate	1,010	
	Oct '13	THE CLIMATE CORPORATION	MONSANTO	930	
	Aug '18	Info Armor	Allstate	525	
	Mar '17	SD Simply Business	TRAVELERS	490	
	Oct '18	CYENCE	GUIDEWIRE	370	

⁽¹⁾ Represents strategic acquisitions of InsurTech companies founded in the past 25 years

⁽²⁾ Value represents an upfront price of \$2.35 bn and an earnout of up to \$1.15 bn

⁽³⁾ Value represents an upfront price of \$1.2 bn and a \$200 mm earnout

FT Partners Advises Assurance on its Sale to Prudential for \$3.5 billion

Transaction Overview

- On September 5, 2019, Prudential Financial (NYSE:PRU) announced that it has signed a
 definitive agreement to acquire Assurance IQ ("Assurance")
- The acquisition includes total upfront consideration of \$2.35 billion and an additional earnout of up to \$1.15 billion in cash and equity, contingent upon the Company achieving multi-year growth objectives
- Launched in 2016, Assurance is the fastest growing direct-to-consumer InsurTech platform in history
- Using a combination of advanced data science and human expertise, Assurance
 matches buyers with customized solutions spanning life, health, Medicare and auto
 insurance, giving them options to purchase entirely online or with the help of a
 technology-assisted live agent

Significance of Transaction

- Assurance will add a large and rapidly growing direct-to-consumer channel to Prudential's financial wellness businesses, significantly expanding the total addressable market of both companies
- Both companies will draw on respective capabilities to create a new, end-to-end engagement model geared to better serve customers
- The transaction is the largest strategic InsurTech exit in history and represents one of the fastest multi-billion dollar tech exits, as the Company was only founded in February 2016
- Assurance was funded entirely by its founders, highlighting FT Partners' ability to help under-the-radar FinTech companies achieve optimal outcomes

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Assurance and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FIP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to



for total consideration of up to

\$3,500,000,000



Selected Fastest Multi-Billion Dollar Strategic Tech Exits

FT Partners advised Assurance on its \$3.5 billion sale to Prudential, which represents one of the fastest multi-billion dollar tech exits in history



Target	Acquirer	Exit Date	Founding Date	Months to Exit	VC Funding (\$ mm)	Exit Value (\$ mm)
ASSURANCE	Prudential	Sep '19	Feb '16	43	Zero	\$3,500 ⁽¹⁾
ring	amazon	Apr '18	Nov '13	53	\$444	1,200
chewy	PETSMART	May '17	Sep '11	68	286	3,400
jet	Walmart 🔆	Sep '16	Apr '14	29	570	3,300
Cruise	™ General Motors	May '16	Oct '13	31	19	1,000
MOJANG	Microsoft	Nov '14	May '09	66	Zero	2,500
◯ WhatsApp	facebook	Oct '14	Jan '09	69	61	22,000
oculus	facebook.	Jul '14	Jul '12	24	91	2,000
nest	Google	Feb '14	May '10	45	145	3,200
<a>waze	Google	Jun '13	May '07	73	67	1,200
Instagram	facebook.	Aug '12	Oct '10	22	58	1,000
yammer [÷]	Microsoft	Jul '12	Sep '08	46	143	1,200
► YouTube	Google	Nov '06	Feb '05	21	12	1,700
skype	ebay	Oct '05	Aug '03	26	20	2,600

FT Partners Advises FRISS on its \$65 million Series B Financing

Overview of Transaction

- On July 28, 2021, FRISS, the most widely adopted provider of Al-powered endto-end fraud prevention and detection solutions for P&C insurers worldwide, announced it has completed its Series B financing round led by Accel-KKR and endorsed by existing investor Aquiline
- Founded in 2006 and headquartered in Utrecht, Netherlands, as well as Mason, Ohio, United States, FRISS is the leading Al-powered fraud, risk and compliance solutions provider for insurance carriers
- The Company is powering the digitalization of the insurance industry through fully automated risk assessment and fraud detection solutions
 - FRISS develops and markets an AI powered anti-fraud software which safely enables straight through processing underwriting and touchless claims
 - FRISS solutions help lower loss ratios, enable profitable portfolio growth, and improve the customer experience

Significance of Transaction

- The financing will fuel the Company's rapid growth with additional product innovations, deep market penetration, and lines of business expansions
- The transaction is highly significant and will make the Company ready to scale to the next phase of growth, taking their mission of accelerating safe digital transformation throughout the policy lifecycle

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to FRISS
 - FT Partners previously advised FRISS on its acquisition of Terrene Labs in April 2021
- This transaction underscores FT Partners' deep domain expertise and transactional experience in InsurTech, as well as its successful track record generating highly favorable outcomes for high-growth B2B FinTech companies globally

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series B financing led by



for a total amount of

\$65,000,000



FT Partners Advises TrueMotion on its Sale to Cambridge Mobile Telematics

Overview of Transaction

- On June 17, 2021, Cambridge Mobile Telematics (CMT) announced it has acquired TrueMotion, provider of a leading smartphone driving data platform
- CMT will now provide telematics services to 21 out of the 25 largest auto insurers in the United States, and across more than 20 countries, including Canada, the United Kingdom, Germany, South Africa, Japan, and Australia
- This acquisition also strengthens CMT's ability to help insurers and the mobility industry modernize emergency response and claims processes
 - The advancements build on the companies' innovations for real-time crash detection and Al-based crash reconstruction using highfrequency sensor data.
 - The technology enables organizations to dispatch roadside assistance within seconds of a crash, receive detailed information about a crash in minutes, and improve damage assessment for insurance claims.
- TrueMotion's CEO, Ted Gramer, will become CMT's Chief Operating Officer

Significance of Transaction

- This acquisition unites the two leading companies in the rapidly growing mobile telematics industry
 - Mobile telematics, which did not exist a decade ago, is estimated to become a \$125 billion market in the next five years, powering the next generation of digital auto insurance

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to TrueMotion
- This transaction highlights FT Partners' deep domain expertise in the InsurTech sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

FIP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its sale to





FT Partners Advises Clearcover on its \$200 million Series D Financing

Transaction Overview

- On April 13, 2021, Clearcover announced it has raised \$200 million in its Series
 D financing round
 - The investment was led by Eldridge with participation from existing investors, including American Family Ventures, Cox Enterprises, OMERS, as well as other new investors
 - Clearcover has raised \$329 million in total funding to date
- Clearcover is the smarter car insurance choice, offering better coverage for less money
 - Clearcover's customer-first, service-focused model powered by advanced technology delivers a convenient, reliable and affordable experience
 - Built for today's driver, Clearcover takes the guesswork out of car insurance, making it easy to save money, get insured, and get serviced on the go
- Since its founding in 2016, Clearcover has expanded to 15 states and has achieved significant momentum

Significance of Transaction

- This recent round of funding positions Clearcover as the company to watch in an industry that continues to experience accelerated digital transformation
- The funding will accelerate innovation of the Company's digital insurance offerings, by enabling Clearcover to invest in and grow its team of engineers and developers

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to Clearcover
- This transaction highlights FT Partners' deep domain expertise in the InsurTech sector, as well as its successful track record generating highly favorable outcomes for high-growth FinTech companies

FIP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing led by



ELDRIDGE

for a total amount of

\$200,000,000



FT Partners Advises The Zebra on its \$150 million Series D Financing

Transaction Overview

- On April 12, 2021, The Zebra announced the completion of its Series D fundraise totaling \$150 million, valuing the Company at more than \$1 billion
- The fundraise comes at a time of sustained growth, with investment from new and former investors including Weatherford Capital and Accel
- Headquartered in Austin, Texas, The Zebra is the nation's leading, independent insurance comparison site; The Zebra has sought to bring transparency and simplicity to insurance shopping since 2012 — it's "insurance in black and white"
- With its dynamic, real-time quote comparison tool, consumers can identify insurance companies with the coverage, service level, and pricing to suit their unique needs
- The Zebra compares multiple insurance companies and provides agent support and educational resources to ensure consumers are equipped to make the most informed decisions about their home and auto insurance

Significance of Transaction

This investment will be used to expand The Zebra's team and accelerate
the Company's efforts to help educate, empower and advise consumers to
find the best policies for their unique needs, no matter where they are in
their lives

FT Partners' Role

- FT Partners served as exclusive financial and strategic advisor to The Zebra
- This transaction highlights FT Partners' deep domain expertise within InsurTech, as well as our successful track record generating highly favorable outcomes for high-growth FinTech companies globally

FIP Securities LLC.

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series D financing, led by a new undisclosed investor, with participation from other new and existing investors

for a total amount of

\$150,000,000
at a valuation of

>\$1,000,000,000



FT Partners Advises Snapsheet on its \$30 million Series E2 Financing

Transaction Overview

- On March 25, 2021, Snapsheet announced its \$30 million Series E2 financing round led by Ping An Global Voyager Fund and Pivot Investment Partners
 - Existing investors include Nationwide, Liberty Mutual, Intact Ventures, Tola Capital, and Commerce Ventures, among others
- Headquartered in Chicago, IL, Snapsheet is a leader in cloud-native claims management software for insurance carriers, third-party administrators, insureds and vendors
- Since its founding in 2010, Snapsheet has used its technology to digitize and automate the claims workflows for over 100 clients and their customers, processing millions of claims and more than \$7 billion in appraisals

Significance of Transaction

- This funding will allow Snapsheet to accelerate growth and add new functionality to its cloud native end-to-end claims management platform
- To fuel further product development and extend awareness, Snapsheet will use the funds to make key hires across engineering and sales teams
- With this round, Snapsheet has raised more than \$100 million in financing

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Snapsheet and its board of directors
- FT Partners previously advised Snapsheet on its \$29 million Series E financing in 2019
- This transaction underscores FT Partners' deep InsurTech domain expertise and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

FIP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series E2 financing led by new investors



PIVOT

with participation from existing investors

for a total amount of

\$30,000,000



FT Partners Advises SquareTrade on its Sale to Allstate for \$1.4 billion

Transaction Overview

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
 - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> <u>presentation</u>

Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company <u>Enservio in its sale to Solera</u> demonstrating our long-term trusted relationship

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



FT Partners Advises VaaS on its \$445 million Sale

Overview of Transaction

- On January 7, 2019, VaaS International Holdings, Inc. announced it has been acquired by Motorola Solutions (NYSE:MSI) for \$445 million in a combination of cash and equity
- Based in Fort Worth, TX and Livermore, CA, VaaS a "video analysis as a service" company – is the preeminent provider of license plate recognition products and data analytics solutions to numerous financial services companies including auto lenders and insurance providers as well as public safety agencies
- VaaS' image capture and analysis platform includes fixed and mobile license plate reader cameras driven by machine learning and Al
- Motorola Solutions provides communication infrastructure, devices, accessories, software, and services

Significance of Transaction

- VaaS will enhance Motorola Solutions' software portfolio with vehicle location information that can help first responders shorten response times, improve the speed and accuracy of investigations, and create safer cities
- Additionally, VaaS's extensive relationship with law enforcement agencies will strengthen Motorola's position in the public sector

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to VaaS
- This transaction highlights FT Partners' versatility and expertise across the FinTech universe and represents a highly successful outcome for VaaS and its shareholders

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to



for total consideration of

\$445,000,000



FT Partners Advises Next Insurance on its \$250 million Financing

Transaction Overview

- On October 7, 2019, Next Insurance announced that it has raised \$250 million in its Series C funding round from Munich Re
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
 - Revolutionizing traditional insurance processes, Next Insurance utilizes advanced technology to offer the industry's most innovative small business insurance policies
- Munich Re is one of the world's leading providers of reinsurance, primary insurance, and insurance-related risk solutions
- In May 2018, Next Insurance announced its status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuration of policies

Significance of Transaction

- The Series C round brings Next Insurance's total funding to \$381 million in just over three years, with a valuation of over \$1 billion
- The new funds will continue to help Next Insurance grow its team, develop its technology, and accelerate customer growth
- Additionally, the investment allows Munich Re to expand its footprint in the small and medium-sized business insurance market in the United States

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- FT Partners also advised Next Insurance on its \$83 million Series B financing in 2018
- This transaction underscores the long-term nature of many of FT Partners' relationships as well as our successful track record generating highly favorable outcomes for leading InsurTech companies

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing from



for total consideration of

\$250,000,000



FT Partners Advises Lennar on its \$70 million Minority Investment in Hippo

Transaction Overview

- On November 14, 2018, Lennar Corporation ("Lennar") announced it has coled a \$70 million minority investment in Hippo with Felicis Ventures, along with participation from all major existing shareholders
 - The investment brings the total amount of funding raised by Hippo to \$109 million
- Lennar Corporation (NYSE:LEN) is the one of the leading homebuilders in the United States
- Headquartered in Mountain View, CA, Hippo is a leading property and casualty InsurTech start-up, offering homeowners insurance as well as a number of more specialized products
- Hippo has helped cut premium costs for its customers by up to 25%, seen
 policy sales grow by 30% month over month, and now covers more than \$25
 billion in total property value
 - Hippo is accessible to more than 50% of the US homeowner population, and that number is expected to increase to over 60% by the end of 2018

Significance of Transaction

- With the new funding, Hippo will accelerate growth while continuing to deliver a modernized home insurance product that includes world-class customer experience on a national scale
- The transaction also offers a clear path for Lennar to continue to streamline the home buying experience for its customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing buy side advisory to top-tier strategic investors

FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its minority investment in



with participation from new and existing investors

for total consideration of

\$70,000,000



FT Partners Advises Servify on its \$23 million Series C Financing

Overview of Transaction

- On September 23, 2020, Servify announced that it has raised \$23 million in Series C financing led by Iron Pillar, with participation from existing investors Blume, BEENEXT, and Tetrao SPF
 - The round also saw participation from funds managed by Global Alternatives Investor 57 Stars, Sparkle Fund, Go Ventures, and Madhu Kela Family Office
- Servify is a leading device lifecycle management platform that integrates multiple OEM brands and their sales and service ecosystem to deliver great after-sales service experience
- Headquartered in Mumbai, Servify partners with leading brands such as Apple, Samsung, Xiaomi, Nokia and Motorola, and has a presence in over 50 countries across the globe
- Founded in 2015, Servify has over 43,000 retail locations connected and more than 16,000 service partners integrated, and its platform currently supports 3 million+ monthly transactions

Significance of Transaction

 Servify aims to utilize the new funding to scale up its global operations and further enhance its technology platform

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Servify
- This transaction highlights FT Partners' deep domain expertise and leadership across the Warranty space and the InsurTech sector broadly
- This transaction also builds on FT Partners' track record of executing deals across developed and emerging markets

Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



on its Series C financing led by



for a total amount of

\$23,000,000



FT Partners Advises CoverWallet on its Sale to Aon

Transaction Overview

- On November 20, 2019, Aon (NYSE:AON) announced that it has signed a definitive agreement to acquire CoverWallet
- Launched in 2015, CoverWallet is a leading technology company reinventing the multibillion dollar commercial insurance market for small businesses
- Powered by deep analytics, thoughtful design, and state-of-the-art technology, the Company provides an easy way to understand, buy, and manage business insurance online
- CoverWallet offers a wide variety of commercial coverages to small businesses with numerous carrier partners nationwide
- The transaction is expected to close during the first quarter of 2020, after which the CoverWallet organization will go to market as CoverWallet, an Aon company

Significance of Transaction

- CoverWallet will add large and rapidly growing direct-to-consumer and business-tobusiness channels to Aon's small commercial insurance businesses, significantly expanding the total addressable market of both companies
- The acquisition provides Aon with additional access to the fast-growing, \$200+ billion
 premium digital insurance market for small and medium-sized businesses, as well as the
 opportunity to leverage CoverWallet's platform and digital, design, technology and
 data science capabilities already deployed at scale
- Additionally, CoverWallet provides Aon with an experienced team and deep expertise in productizing technology in financial services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CoverWallet and its board of directors
- This transaction highlights FT Partners' deep domain expertise in the InsurTech space, and its successful track record generating highly favorable outcomes for high growth FinTech companies globally

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on its sale to





FT Partners Advises Lennar on its sale of NATC and NATIC

Transaction Overview

- On December 6, 2018, Lennar Corporation ("Lennar") announced its wholly-owned subsidiary North American Title Group (NATG) plans to combine its underwriter and the majority of its retail title business with States Title. The deal received regulatory approval and became effective on January 7th, 2019
 - States Title has acquired NATG's underwriter, North American Title Insurance Company (NATIC), and a majority of the retail business of NATG's national title agency, North American Title Company (NATC)
 - The newly combined company will continue to operate under the North American Title brand led by States Title CEO, Max Simkoff, and Lennar has assumed a substantial minority equity ownership stake
- NATC's builder business and a portion of its retail business remains with Lennar and operates as CalAtlantic Title, while around two-thirds of NATG's current associates have been transferred to States Title
- Lennar Corporation (NYSE:LEN) is one of the nation's leading builders of quality homes
- States Title is a San Francisco-based title insurance and escrow platform that uses
 predictive analytics to streamline the underwriting, settlement, and closing processes of
 purchasing a home
- North American Title Group (NATG) is one of the largest real estate settlement service providers in the U.S.

Significance of Transaction

- The combination accelerates the growth of States Title and its vision, enabling the Company to better serve home buyers and sellers across the U.S. by leveraging its proprietary technology and analytics to create a modern real estate closing experience
- The transaction is consistent with Lennar's strategy to align itself with leading technology innovators in order to streamline and enhance the overall customer experience

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Lennar
- FT Partners also recently advised Lennar on its co-lead investment in home insurance innovator <u>Hippo's \$70 million financing round</u>
- This transaction underscores FT Partners' deep FinTech expertise and its continued success in providing advisory services to world class organizations

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in its sale of





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Bloomberg

Bloomberg

- FT Partners' Steve McLaughlin was featured on Bloomberg / Bloomberg TV
- View the full article and watch the live TV interview



M&A Advisor Awards

- Technology Deal of the Year (2019)
- o Cross Border Deal of the Year and Corporate / Strategic Deal of the Year (2018)
- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- o Investment Banking Firm of the Year (2016) FT Partners



LendIt FinTech Industry Awards 2018:

o FT Partners wins Top Investment Bank in FinTech

Institutional Investor





The FinTech Finance 40:

Steve McLaughlin ranked #1 in 2017 and 2018





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