



ANNUAL REVIEW 2019

POSITIVE ENVIRONMENTAL ACTIONS, FOR EVERYONE

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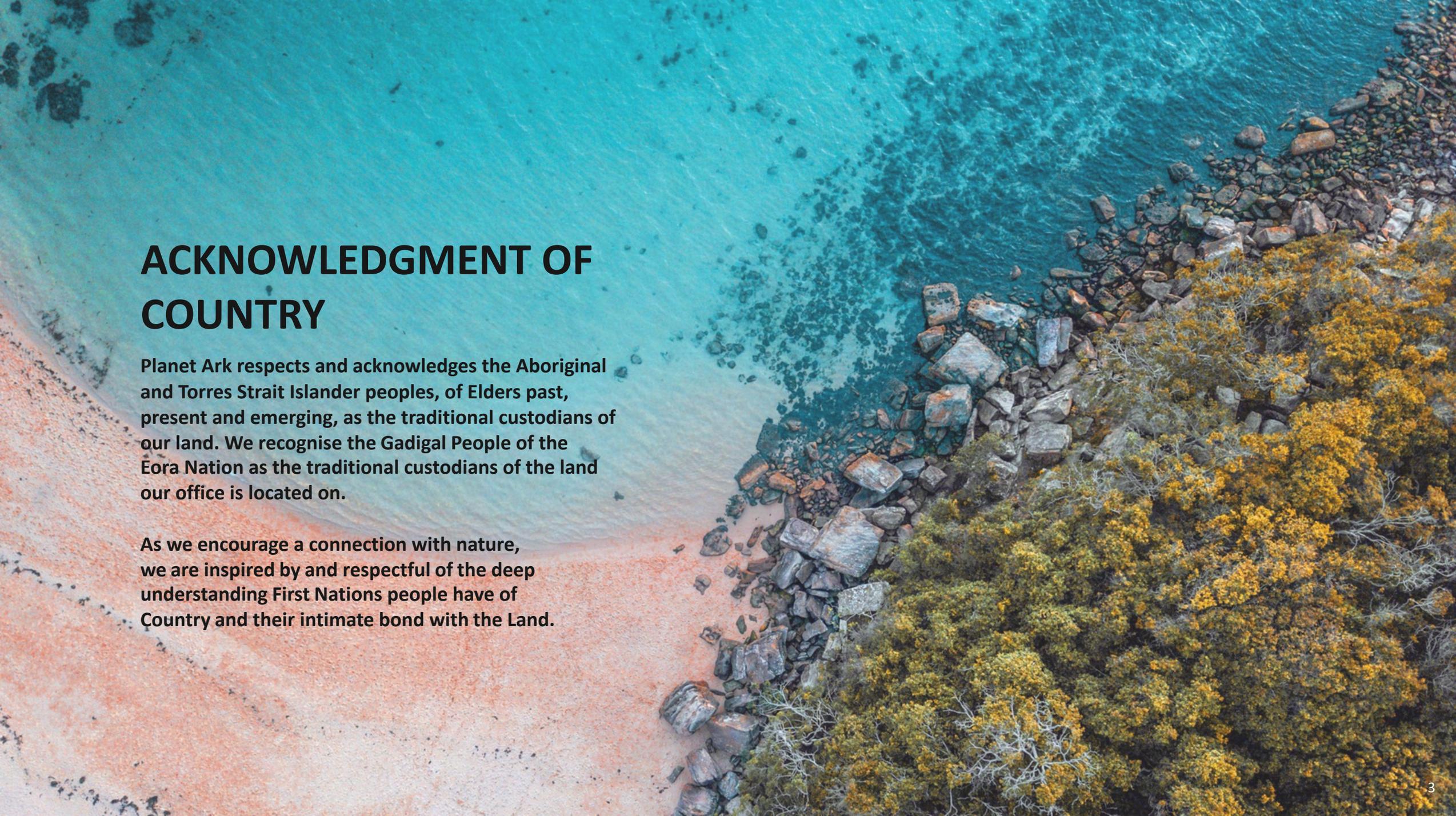
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ACKNOWLEDGMENT OF COUNTRY

Planet Ark respects and acknowledges the Aboriginal and Torres Strait Islander peoples, of Elders past, present and emerging, as the traditional custodians of our land. We recognise the Gadigal People of the Eora Nation as the traditional custodians of the land our office is located on.

As we encourage a connection with nature, we are inspired by and respectful of the deep understanding First Nations people have of Country and their intimate bond with the Land.



OUR MISSION

To unite people, businesses and governments through positive environmental actions.

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people live in balance with nature. Established in 1992, we are one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively.

We help people, governments, schools and businesses reduce their impact on the environment in three key areas: by promoting sustainable resource use for a circular economy; supporting low carbon lifestyles; and connecting people with nature.

We create and share simple, positive environmental actions – for everyone. Our campaigns and programs build on our positive and action-based philosophy to work with a broad range of individuals, schools, councils and workplaces.

FROM THE CHAIRMAN AND CEO

In 2019 the Planet Ark team continued and extended its work to create positive environmental actions for everyone.

Collaboration is central to our success, and in 2019 we welcomed new partnerships, notably with the federal government to develop the Australian Circular Economy Hub and Marketplace, and through a collaboration agreement with Holland Circular Hotspot. The opportunity to work with, share knowledge and learn from the global circular economy community, and to help advance the circular economy in Australia, is both a thrilling and daunting challenge.

At the same time, we strengthened our existing relationships as we brought together two of our longstanding partners, BINGO Industries and Planet Ark Power, to install 360kW of solar power on two of BINGO's sites.

“ *Connecting with businesses, community groups and households is also vital to provide them with the information, inspiration and tools they need to take positive action. We were delighted then to see our highest ever visitation to RecyclingNearYou and a 38% increase in users of our Business Recycling service. We also enjoyed a 245% increase in our combined social media reach.* ”

We are pleased to report a 25% increase in revenue in FY19, and to have ended the year with a modest surplus. The additional support from government and industry enabled us to expand our talented and committed team and deliver more and better programs including the new Seedling Bank grants program. This initiative was launched in 2019 to provide communities with seedlings to plant as part of Planet Ark's National Tree Day.

The release of this review has been delayed by COVID-19. The pandemic has presented us with one of the greatest collective challenges in recent memory. It has also given us the opportunity not only to observe a natural world showing signs of recovery *without us*, but to reflect on how we can transform our society to ensure the natural world can thrive *with us*.

At Planet Ark, we believe that vision is achievable. It will require taking our current carbon-intensive, linear economy and turning it into a carbon neutral circular economy. The ongoing support of governments, businesses, community groups and passionate individuals continues to inspire us and firm our resolve to help create the change our planet so urgently needs.



Michael Coleman

Michael Coleman
Chairman



Paul Klymenko

Paul Klymenko
CEO

HIGHLIGHTS OF 2019

Small actions, big impact



- 26 million trees and shrubs planted for National Tree Day since 1996
- 44 million cartridges recycled through Cartridges 4 Planet Ark since 2003
- 3,374 tonnes of Planet Ark Paper sold since October 2016, equivalent to 11,695 tonnes of CO₂ landfill emissions saved
 - Became certified carbon neutral, offsetting all greenhouse gas emissions as far back as 2017

In the media



- More media hits, reach and value than in any previous year
- 6,500 media mentions, including 751 television appearances
 - 116 million potential cumulative reach for the Australasian Recycling Label

Top left: Planet Ark staff teaching students about the recycling process at National Science Week, held at The Australian Museum. Top right: National Tree Day volunteers, including 100-year-old Joan Tocock, at the Friends of Lake Claremont planting site in Western Australia – the first beneficiaries of The Seedling Bank (p.30). Bottom: Deputy CEO Rebecca Gilling with the Hon. Sussan Ley MP, Trevor Evans MP and MobileMuster's Spyro Kalos during their visit to the Planet Ark office on World Environment Day.





Accomplishments

- Planet Ark Power presented at the World Energy Congress and won at the Start Up Energy Transition Awards in Berlin for its eleXsys technology
- Planet Ark secured funding from the Federal Government and signed a collaboration agreement with the Holland Circular Hotspot for the Australian Circular Economy Hub and Marketplace
- Two reports were published, [*Living Cities: Trees in the Urban Environment*](#) and the [*Coffee 4 Planet Ark Trial Report*](#)

Lord Mayor of Melbourne Sally Capp, Prime Minister of the Netherlands Mark Rutte, Planet Ark CEO Paul Klymenko, Victorian Minister for Energy, Environment and Climate Change Lily D'Ambrosio, Holland Circular Hotspot Director Freek Van Eijk and Federal Assistant Minister for Waste Reduction and Environmental Management, Trevor Evans at the signing of the collaboration agreement between the Australian Circular Economy Hub and the Holland Circular Hotspot (p.18). Far right: Planet Ark Power's Richard Romanowski making his winning pitch at The Start Up Energy Transition Awards (p.27).





Community engagement

- 10,000 enquiries through the Information Centre
- Attended more than 100 events as panelists, presenters and participants
- 300,000+ students participated in Planet Ark activities
- Joined forces with likeminded organisations such as Clean Up Australia Day and OzHarvest to reach common environmental goals

Below: Plastic Free Sophia promoting Cartridges 4 Planet Ark's competition, offering a surfboard featuring a design originally created with ink recycled from used printer cartridges (p.21).



Our social network

- More than 3 million people reached through [National Recycling Week's videos](#) on Planet Ark's social media channels
- 21,000 new followers across all social media platforms
- Exceeded stretch goals for social media followers on all platforms. Instagram's stretch goals were exceeded by 175%
- Best performing organic post of the year was about the Australasian Recycling Label, which reached almost 97,000 people on Facebook alone





CERTIFIED CARBON NEUTRAL

In 2019 Planet Ark became certified Carbon Neutral according to the national Climate Active Standard (formerly NCOS). As one of Australia's most trusted environmental organisations, we understand the importance of leading by example. We endeavour to minimise our impact upon the planet by purchasing renewable energy and reducing our consumption and waste. However, despite our best efforts we are still responsible for generating greenhouse gas emissions from our business activities. To address this, we limit our environmental impact by calculating our carbon footprint and purchasing carbon offsets of an equivalent value. This allows us to invest in important projects that might not have otherwise happened and that directly reduce greenhouse gas emissions.

The carbon offset projects are selected by Planet Ark staff through a democratic vote – a responsibility our passionate staff value and carefully consider. For the total emissions generated in 2017 and 2018, Planet Ark purchased carbon offsets through projects that reflect two of the organisation's passions: a solar energy project in India and an initiative to protect an area of FSC-certified forest in the Brazilian Amazon. Planet Ark is currently calculating the emissions generated for 2019 and will continue this process into the future.





“I’ve been a proud Planet Ark ambassador for over 16 years and during that time we have saved millions of aluminium cans and ink cartridges from landfill which makes me feel very satisfied in the knowledge that my voice and support of these programs is having a positive impact on people and the environment.”

Layne Beachley – author, seven-time world champion surfer and Planet Ark ambassador

WHAT PEOPLE SAY ABOUT US

“Thank you for your encouragement and the support you have provided via your website and major sponsor, Toyota, for those coordinating tree planting sites. Much appreciated. I hope the total numbers of people involved and the trees planted are your reward!”

Heather – Tree Day Coordinator

“Our new recycling box was delivered this morning – thank you. It is already full and I have been online to organise a pick up. This is a very efficient service. Thank you so much for your assistance.”

Fiona – Cartridges 4 Planet Ark supporter

“Wow, I’ve just been on your RecyclingNearYou website and was very impressed! It’s amazing what [you’re] doing to promote sustainability – a topic that I am personally very passionate about. I have just shared the website and the information it has to offer on my social media so hopefully the word can spread even further.”

Briana – RecyclingNearYou user

“I really like the graphics you have produced and generously provided for public use. I have used them for my educational events at council, plus at home.”

Claire Gauci – Blacktown Council (Recycling posters on Business Recycling)

“I really appreciate your help. I’ve been able to recycle about 98% of the stuff I had so that has saved it from going to landfill.”

Rosemary – RecyclingNearYou user

“We used Planet Ark’s 2019 National Recycling Week and Australasian Packaging Label resources to support the creation of social media campaigns, event promotion and other educational materials. The tools and resources Planet Ark provides to local councils have helped support a number of very successful waste and resource recovery education initiatives in 2019. In particular, the 2019 National Recycling Week materials. The Mythbusters theme was really fun and effective at helping to educate our communities.”

Grace Davis-Williams – Mitchell, Murrindindi and Strathbogie Shire Councils



PARTNERSHIPS AND ENVIRONMENTAL ENDORSEMENTS

Working with business is at the heart of what we do at Planet Ark. Our accomplishments are made possible through the incredible support we receive from the following businesses.



OUR PARTNERS

OPAL AUSTRALIAN PAPER

Closing the paper recycling loop

In 2019, the conversation continued to build around the strong need for Australia to invest in onshore recycling solutions. Off the back of many South East Asian countries closing their doors to Australia's waste, it's more important than ever to support companies that have invested in this technology and buy back the recycled products they manufacture.

Our partnership with Opal Australian Paper is a prime example of our support for local recycling solutions. Through the Make It Australian Recycled campaign, which this partnership is centred on, we encourage all users of office paper to choose Australian made, recycled paper with a minimum 50% and ideally 100% recycled content.

In 2019, Planet Ark continued to work with Opal Australian Paper on their Energy from Waste proposal to reduce their use of natural gas, attending numerous events and meetings throughout the year.

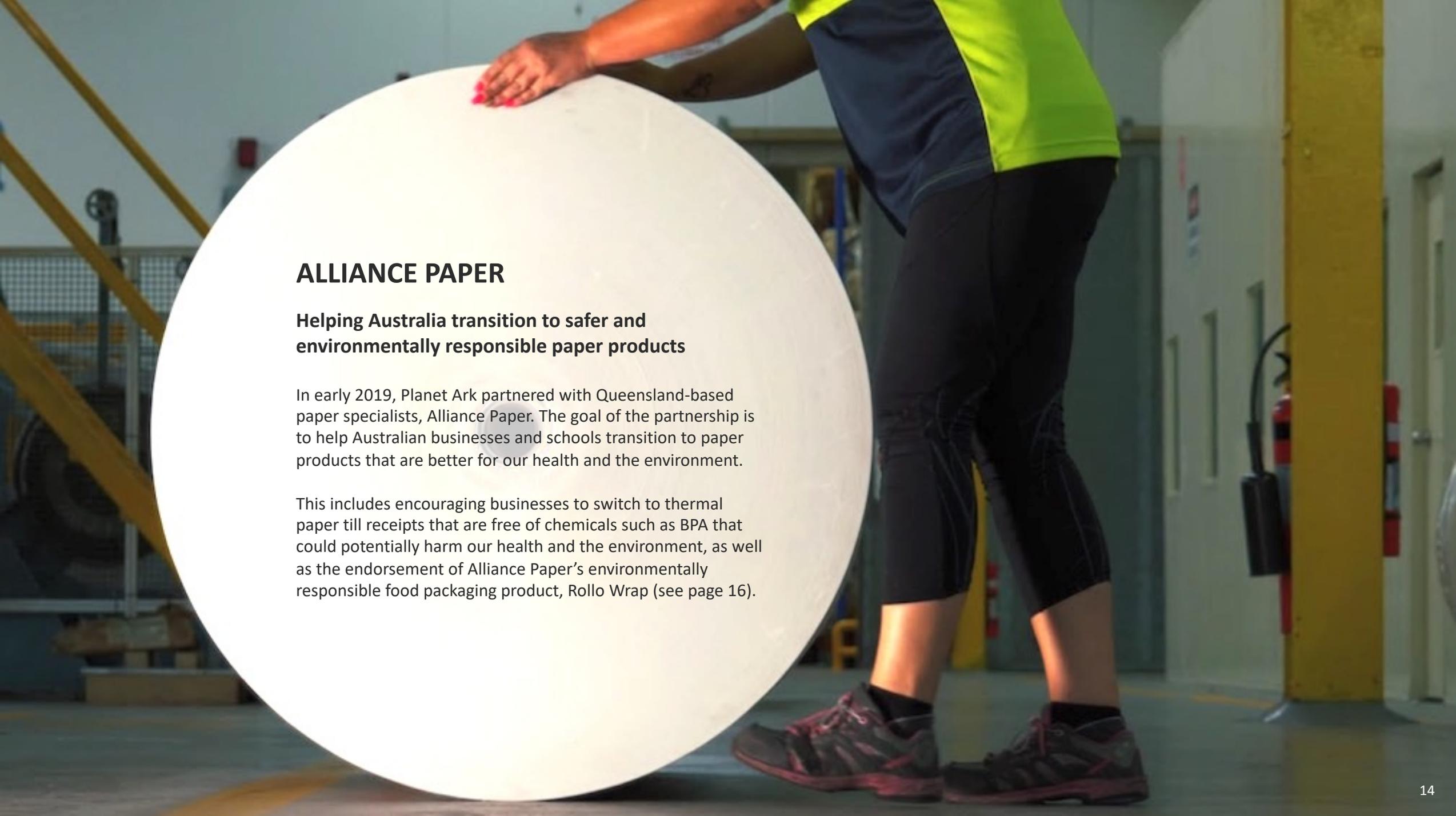


BINGO INDUSTRIES

Working together to increase recycling rates of construction and demolition materials

BINGO Industries has been a Proud Partner of Planet Ark since 2011. Together we are working towards a common mission to increase diversion of waste from landfill through recycling, especially in the construction and demolition and commercial and industrial sectors.

BINGO Industries has made a long-term commitment to power all of its sites with renewable energy. Planet Ark was thrilled to bring together two of its partners to achieve this. With the help of Planet Ark's solar energy partner, Planet Ark Power, 360kW of solar panels were installed across the Auburn and Mortdale sites in 2019. This will prevent more than 9 million tonnes of CO₂ emissions from entering the atmosphere over the lifespan of the solar panels. That's the equivalent of planting around 1,300 trees or taking 3,500 cars off the road for an entire year.



ALLIANCE PAPER

Helping Australia transition to safer and environmentally responsible paper products

In early 2019, Planet Ark partnered with Queensland-based paper specialists, Alliance Paper. The goal of the partnership is to help Australian businesses and schools transition to paper products that are better for our health and the environment.

This includes encouraging businesses to switch to thermal paper till receipts that are free of chemicals such as BPA that could potentially harm our health and the environment, as well as the endorsement of Alliance Paper's environmentally responsible food packaging product, Rollo Wrap (see page 16).

ENDORSED BY PLANET ARK

Empowering consumers to make an environmentally responsible choice

Through rigorous research and analysis, we have chosen to endorse a select range of products that are more environmentally responsible than the mainstream alternatives.



AWARE ENVIRONMENTAL

Planet Ark continued our long-standing endorsement of Aware Sensitive and Orange Power. The range of cleaning and laundry products and air fresheners are all naturally derived, palm-oil free, vegan and cruelty free.

More than a **million dollars** has been contributed to Planet Ark by Aware Environmental since 2008. Their support helps fund community environmental programs, such as National Recycling Week.





DETPAK'S RecycleMe RECYCLING PROGRAM

In January 2019, Planet Ark announced its endorsement of Detpak's RecycleMe™ coffee cup recycling system, which offers an end-to-end environmental solution for both the cup and the lid.

RecycleMe™ coffee cups are 96% recyclable due to their special lining that allows them to be processed using current recycling infrastructure. When they are collected through the specially designed collection network, the cups and lids are given a second life and turned into recycled paper and plastic products. By the end of 2019, a total of 1,113,339 cups had been collected for recycling through the program.

ALLIANCE PAPER'S ROLLO WRAP

In May 2019, Planet Ark endorsed Rollo Wrap – an environmentally responsible alternative to food packaging products. Over the past year we have encouraged businesses and schools to make the switch to food packaging that is safer for our health and the environment.

Rollo Wrap is FSC-certified, free of chemicals of concern, recyclable (with minimal food contamination), and both home and industrially compostable.





PROMOTING SUSTAINABLE RESOURCE USE FOR A CIRCULAR ECONOMY

We want to change our take, make and dispose culture. Adopting the framework of a circular economy, we want to reinforce nature's cycle, where nothing is wasted. Planet Ark has a range of programs to create and encourage opportunities for reuse and recycling: helping Australians to extract the maximum benefit from the resources they use in their daily lives.



AUSTRALIAN CIRCULAR ECONOMY HUB

Helping Australia transition to a carbon neutral circular economy

Planet Ark's new program will be Australia's one-stop shop for circular economy thinking and action, providing companies, communities and individuals with the tools and education to help implement circularity. This program received grant funding from the Australian Government and will be launched in 2020.

In 2019, Planet Ark built a strong network of national and international collaborators who will help develop and communicate the program. An exciting highlight was the collaboration agreement with the Holland Circular Hotspot, which will allow Planet Ark to bring knowledge and experience from a global leader in circular economy thinking and implementation to Australia.

7 presentations at circular economy conferences



Planet Ark, APCO and NSW Circular held *The Circular Economy: Models for Change* event at NSW Parliament House



ASSOCIATE SPONSORS



SUPPORTING SPONSOR



FUNDING PARTNER



Australian Government

Planet Ark CEO Paul Klymenko and Holland Circular Hotspot Director Freek Van Eijk sign collaboration agreement in the presence of Lord Mayor of Melbourne Sally Capp, Prime Minister of the Netherlands Mark Rutte, Victorian Minister for Energy, Environment and Climate Change Lily D'Ambrosio and Federal Assistant Minister for Waste Reduction and Environmental Management, Trevor Evans.

RecyclingNearYou

Helping Australian households recycle right

In May 2019, Planet Ark integrated the Cartridges 4 Planet Ark website into RecyclingNearYou as part of the next stage to develop a transformational 'Recycling Hub' for all Australians. Planet Ark engaged with Garage Sale Trail and their 22,000 events for a cross-promotional campaign in October. The campaign promoted RecyclingNearYou to their sellers via resource packs, to participating councils via e-newsletters, and to their 50,000 followers on social media.

The summer campaign focused on promoting RecyclingNearYou as the go-to tool to help households recycle and declutter over the festive period with the theme *Don't let the holiday season go to waste*. Listicle stories such as 'Top 6 holiday tips from RecyclingNearYou' proved very popular, coupled with the related social media posts.

 **3.9 million pageviews – our highest ever!**

 **1.7 million users (9.7% increase year-on-year)**

 **1.4 million social media reach**

 **\$808,773 cumulative media value**

SPONSORS





BUSINESS RECYCLING

Tools for business that help fight the war on waste

The Business Recycling program continued to make recycling easy for businesses and educate industry about the changes occurring in waste and recycling throughout 2019. New signage was developed to encourage the right behaviour at the recycling bin and proved the most popular resource on the website.

The program secured funding from Foundation Partner NSW Government to create a transformational recycling hub in 2020 that will combine the reach of the Business Recycling website with RecyclingNearYou and improve access and usability.

197,000 users – 38% increase year-on-year 

15,000+ pageviews of the signage resources – up 20% year-on-year 

70% of surveyed recycling service providers had referrals from Business Recycling 

28% year-on-year increase in Business Recycling enquiries through Planet Ark's Information Centre 

FOUNDATION PARTNER



CARTRIDGES 4 PLANET ARK

Small action, big impact

In 2019, Cartridges 4 Planet Ark celebrated its 16th year of operation. With the support of our participating manufacturers, taking responsibility for the recycling of their printer cartridges, and resource recovery partner Close the Loop, the program proudly continues to be certified zero waste to landfill.

Long-time ambassador, author and world champion surfer, Layne Beachley, helped us run a competition with Surfrider Australia Foundation to give away a bespoke surfboard that used recycled printer cartridge ink in its design. Planet Ark donated \$1 to Surfrider Australia Foundation for every cartridge recycled in May, totalling \$3,253! We also launched a new integrated website, with 130,000 combined printer cartridges pageviews on RecyclingNearYou.

 44 million printer cartridges recycled since 2003

 3.6 million recycled in the past 12 months

 3,500 public drop-off recycling locations

 30,000 workplaces registered around Australia

FULL PARTNER   

WORKPLACE PARTNERS  

RETAIL PARTNER  RESOURCE RECOVERY PARTNER  Close the Loop





NATIONAL RECYCLING WEEK

Busting Australia's biggest recycling myths

This year was our biggest ever! Our theme was 'Recycling Mythbusters' which aimed to bust commonly held misconceptions about recycling. We were grateful to Coca-Cola Australia who came on board for the first time as our Major Sponsor. The campaign launched an ambitious series of social media videos which more than tripled our previous record in reach. Planet Ark also introduced a new workplace activity with MobileMuster, the Monday Muster, which helped smash the previous year's number of participants. Federal, state and local governments (including Ministers and MPs) all engaged in more promotional activities than ever before.

3,847,928 combined social media reach – 245% increase year-on-year 

\$1,808,444 cumulative media value 

4,500 Recycle Right quiz participants 

7,000+ individuals involved in workplace activities 

MAJOR SPONSOR 

ASSOCIATE SPONSORS   

SUPPORTING SPONSORS   

AUSTRALASIAN RECYCLING LABEL and the PACKAGING RECYCABILITY EVALUATION PORTAL

Taking the guesswork out of recycling

Underpinned by the Packaging Recyclability Evaluation Portal (PREP), the Australasian Recycling Label (ARL) continued to break records in 2019 with more and more brands adopting the label on their packaging. Local, state and federal governments showed amazing support for the program, which we are delivering in partnership with the Australian Packaging Covenant Organisation (APCO) and PREP Design. The ARL now features in the Federal Government's National Waste Policy Action Plan.

Educating Australians was a focus of 2019, with big brands such as Coles, Unilever and Woolworths joining forces to support educational advertising on Sydney trains, and the federal government launching a media campaign during National Recycling Week.

-  **163% increase in ARL adoption**
-  **124% increase in membership for PREP**
-  **2 million reach via social media advertising**
-  **\$1.1 million media value**

PARTNERS   





MAKE IT AUSTRALIAN RECYCLED

Encouraging the use of sustainable copy paper

From NSW Government agencies and sustainable fashion brands to major Queensland universities and local councils across the country, 2019 saw more organisations make the switch to Planet Ark 100% Recycled Paper than ever before. More and more individuals came to Planet Ark seeking ways to reduce their environmental impact in their workplace. The simple change from virgin copy paper to minimum 50% recycled copy paper was always recommended as a quick and easy positive environmental action that has immediate impact.

Planet Ark looks forward to seeing new waste policies emerge in 2020 that include tangible goals to increase recycled content in all areas of procurement, including copy paper.

PLANET ARK PAPER HIGHLIGHTS

1,484 tonnes of local office waste paper was recycled 

1,257 tonnes of Planet Ark Paper sold 

3,587 tonnes of greenhouse gas emissions offset through the National Carbon Offset Standard 

4,358 tonnes of CO₂ equivalent saved 

PARTNER





SUPPORTING LOW CARBON LIFESTYLES

Planet Ark helps Australians take positive actions to reduce their carbon footprint. We encourage the use of materials that remove carbon from the atmosphere and make it easier to choose greener sources of energy.

MAKE IT WOOD

Encouraging the use of sustainably sourced wood as a building material

The Make it Wood campaign aims to increase the use of responsibly sourced wood as a building material. In 2019, Forest and Wood Products Australia and Make it Wood launched The Ultimate Renewable media campaign, which reached over a quarter of Australians through television, radio, billboards, social media and news articles. Make it Wood ambassador, architect and host of Grand Designs Australia, Peter Maddison, featured in the television commercial which was broadcast on major television channels.

We also celebrated Western Australia becoming the second state government in Australia to adopt a Wood Encouragement Policy, after Tasmania.



20% increase in Facebook followers

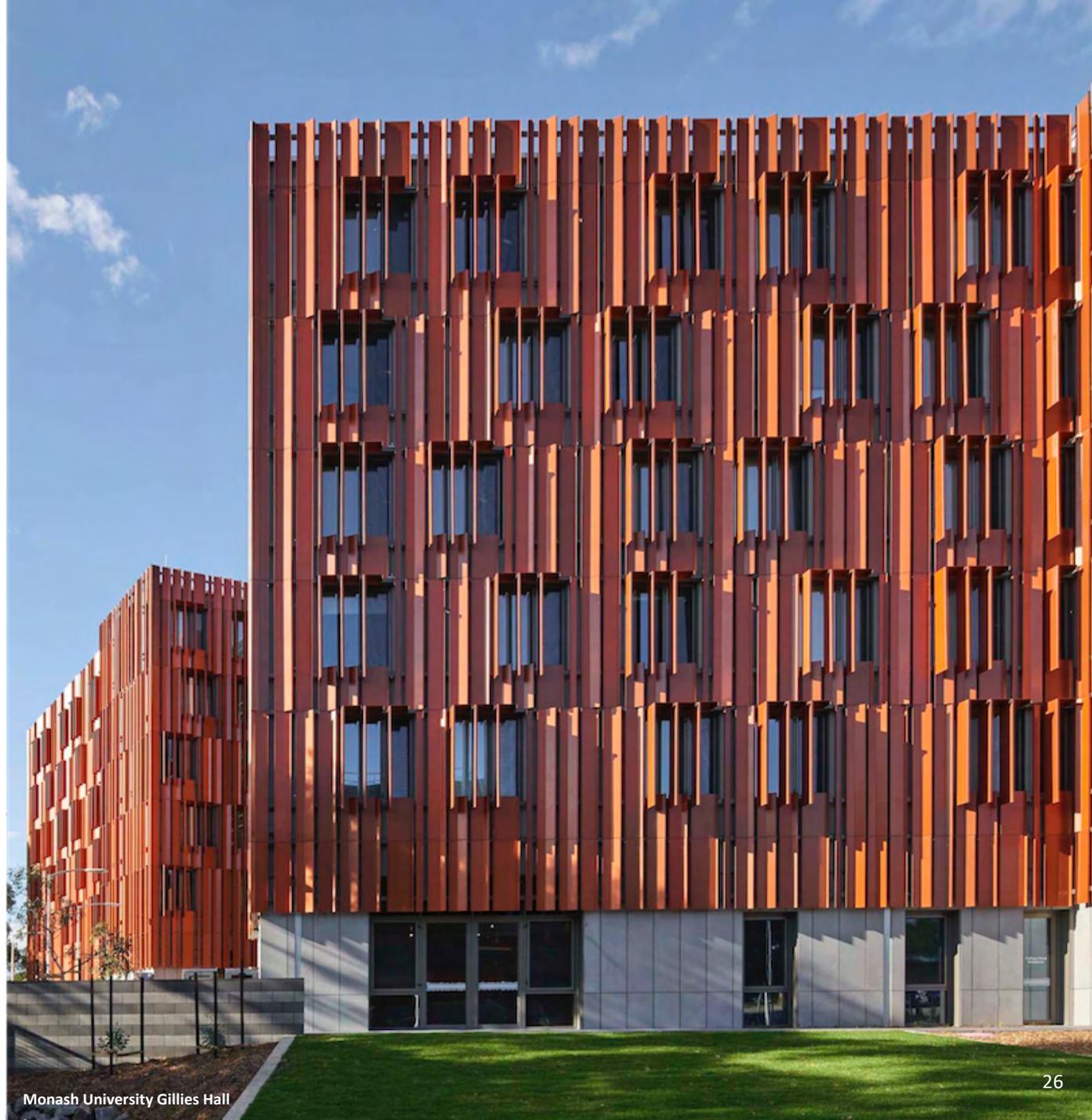


1,000 pageviews per day on the Make it Wood website



30 presentations at seminars and conferences across Australia to government and industry leaders

MAJOR SPONSOR



Monash University Gillies Hall



PLANET ARK POWER

Decarbonising the electricity grid with large-scale commercial rooftop solar and award-winning technology

2019 was an outstanding year for Planet Ark Power's eleXsys technology – it won the award for Intelligent Grids, Platforms and Cyber Security at the Start Up Energy Transition Awards in Berlin in April and was showcased to global energy leaders at the 24th World Energy Congress in Abu Dhabi in September. The Series A Investment Offering was also launched at the Congress alongside dignitaries of the World Energy Council and German-Energy Agency (dena).

Planet Ark Power continued to help businesses and schools lower their carbon footprint through their unique solar energy systems. In 2019, more than 80 systems were commissioned, designed and installed, totalling approximately 7,000 kilowatts of energy. One of the five largest aged care providers in the country, Regis Aged Care, signed up 40 of their sites to be installed with solar energy by Planet Ark Power.

120 solar energy systems installed since 2018, reaching 10,000 kilowatts of capacity



30 solar energy installations at schools across Australia



200% increase in rooftop solar installations



PARTNER



A woman with long dark hair, wearing a tan hat and a dark blue zip-up jacket, is smiling and looking towards the left. She is standing in a park-like setting with trees and other people in the background. The jacket has two logos on the left chest: a tree logo for 'The Department of Environment and Heritage' and a circular logo for 'National Parks'.

CONNECTING PEOPLE WITH NATURE

We want Australians to enjoy the health and wellbeing benefits of regular contact with nature, while also helping to regenerate our natural systems. By spending time outdoors and appreciating the environment, we can learn to live in balance with nature. Planet Ark encourages people of all ages to increase their time in nature at home, at work and at school.

NATIONAL TREE DAY

Connecting communities with our natural environment

National Tree Day continues to be Australia's largest national community tree planting and nature care activity. Since the program began in 1996, 26 million trees and shrubs have been planted and many hectares of Australian landscape have been restored.

In 2019, The Seedling Bank grant program was launched to give communities access to seedlings to plant as part of National Tree Day activities. With our proud sponsor, Toyota, we published the Tree Report, [Living Cities: Trees in the Urban Environment](#), which explored the countless benefits trees provide in our urban environment. A 'forest bathing' activation took place at Centennial Parklands in collaboration with ELLE Australia, where ambassadors and influencers participated in a guided forest bathing walk and content was captured and shared on social media to promote the nature activity.



800,000 trees and shrubs planted



182,000 volunteers



1,400 schools registered and 136,988 students participated



95.4 million estimated media reach

MAJOR SPONSER  **TOYOTA**





TRIAL PROGRAMS

THE SEEDLING BANK

Providing communities with seedlings to plant as part of National Tree Day

The Seedling Bank pilot program was launched and completed in 2019 with great success. The grants program has the central goal of supplying native seedlings to schools and community groups around Australia to plant as part of National Tree Day activities.

Through corporate and public donations and a \$60,000 grant from The Capricorn Foundation, the pilot program supported selected community groups across Australia with financial grants to assist with the purchasing of seedlings. The funding facilitated environmental projects that helped create habitat for native wildlife, revegetated degraded landscapes and improved the quality of water flowing out to the Great Barrier Reef.

[The Seedling Bank](#) will now play an integral role in future National Tree Day programs.

DONATING PARTNER



COFFEE 4 PLANET ARK

Capturing and repurposing the valuable materials in spent coffee grounds

In 2018, Planet Ark created a trial coffee grounds collection and repurposing program in Sydney and Melbourne to see if a national program would be possible. The trial provided select cafes with a dedicated coffee grounds bin and ran for four months, finishing in February 2019.

Thanks to help from the program's founding members, 14,000 kilograms of spent coffee grounds were collected and repurposed into new products, such as tiles. That is equivalent to over 550,000 regular coffees, saving 8.5 tonnes of CO₂ equivalent emissions entering the atmosphere.

In April 2019, Planet Ark published the [Coffee 4 Planet Ark Trial Report](#) with its recommendations to the industry. TATA Global Beverages has continued to offer a collection to their corporate clients in Melbourne.

FOUNDING MEMBERS



RESEARCH PARTNER



LOGISTICS PARTNER





COMMUNITY ENGAGEMENT, COMMITTEES AND EVENTS

COMMUNITY ENGAGEMENT

Throughout the year Planet Ark connected with communities across Australia through environmental and educational events and activities.

Some stand-out events include joining The Australian Packaging Covenant Organisation (APCO) on Bondi Beach for a Business Clean Up, educating students at National Science Week on the journey their recycling takes at recycling centres, and visiting local communities in Western Australia for National Tree Day activities to celebrate the planting of the first seedlings supplied through The Seedling Bank program.

COMMITTEES

Planet Ark contributed to many committees during in 2019, offering advice and expertise on a range of environmental issues such as waste management and recycling. Planet Ark's CEO, Paul Klymenko, was a member of numerous committees including APCO's Collective Action Group and the Federal Government's National Waste Policy Reference Group.

Recycling Label Program
Manager Alejandra Lacette
raising awareness of the
Australasian Recycling Label
with local government
representatives at The National
General Assembly of Local
Government in Canberra (p.23).

EVENTS

Planet Ark staff attended more than 100 events in 2019. Staff attended many of the events as panellists or presenters to councillors, ministers, students, businesses and industry leaders, commenting on an array of environmental topics ranging from sustainable packaging to the benefits of using responsibly sourced wood as a building material. A stand-out event was Sustainability Victoria's Waste Education Conference, where two of Planet Ark's staff members presented to hundreds of people on the benefits of using The Australasian Recycling Label on packaging and public perceptions of the recycling industry. Planet Ark's CEO, Paul Klymenko, presented at. Numerous functions and events on various environmental topics, including a presentation to the Business Managers. Lutheran Schools Conference about how schools can benefit from rooftop solar and Planet Ark Power's eleXsys technology (pictured right).





OUR PEOPLE – STAFF

Paul Klymenko – CEO
Rebecca Gilling – Deputy CEO
Kristie Baker – Head of Partnerships
Claire Bell – Recycling Campaigns Manager
Ian Bridges – Chief Information Officer
Sam Carey – Partnerships Manager
Laura Chalk – Social Media Coordinator
Sarah Chaplin – Information Centre and
 Special Project Officer
Josh Cole – Communications Manager
Ryan Collins – Head of Sustainable Resource Programs
Jamie Davis – Web Developer

Harry Day – Digital Media Intern
Scott Dickson – CFO and Company Secretary
Doug Donnellan – Information Centre Officer
Simone Horder – National Tree Day Manager
Janelle Hatch – Information Centre Officer
Ellice Kelly – Information Centre Officer
Alejandra Laclette – Recycling Label Program Manager
Nell Macdonald – Special Programs Manager
Tom Mann – Information Centre Officer
Keith Maxwell – Contracts Manager and Digital
 Asset Management

Karen McGregor – Accountant
Jennifer McMillan – Campaigns Coordinator
Marty Middlebrook – Head of Operations
Steve Morriss – Head of Circular Economy Development
Dr Sean O'Malley – Head of Research
Rachel Rayner – Marketing and Events Coordinator
Rachael Ridley – Partnership Communications
Maddie Ross – Information Centre Officer
David Rowlinson – Make It Wood Campaign Manager
Luke Symes – Junior Web Developer
Liam Taylor – Senior Communications Coordinator
Dr Roy Tasker – Chief Scientific Adviser

OUR PEOPLE – BOARD OF DIRECTORS



Michael Coleman
Chairman

Michael is a Company Director and consultant. He is the Independent Chairman and Non-executive Director of BINGO, Non-executive Director and Chairman of the Audit Committee of Macquarie Group Limited; member of the Audit Committee of the Reserve Bank of Australia, Chairman of the Federal Government's Financial Reporting Council, Chair of the Reporting Committee of the Australian Institute of Company Directors (AICD), Divisional Councillor for the AICD's NSW Division, Adjunct Professor at UNSW's Australian School of Business, Chair of the Advisory Board at UNSW's Centre for Accounting and Assurance Services Research, Director/Treasurer of Osteoporosis Australia, and Director of the Belvoir Street Theatre Foundation.



Paul Klymenko
Chief Executive Officer and Executive Director

Paul has worked in the environmental field for over 30 years as an environmental innovator, educator and socially responsible investor. Paul was one of the original co-founders of Planet Ark in 1992 and has been a Director ever since. Paul spent eleven years in the financial services industry in research and advising roles. He is a member of the Australian Institute of Company Directors and sits on a number of government and industry committees. In 1986 Paul co-founded Australian Ethical Investment Limited, which is Australia's first socially responsible investment manager with now over \$5 Billion under management. In 1990 he also co-founded Australia's first environmental retailer, The Cleanhouse Effect.



Dr Lyndell Fraser
Non-Executive Director and Deputy Chair

Lyndell is a senior executive and CEO and non-executive director with appointments in the education, insurance and banking sectors. She has been undertaking research into the importance of education for addressing the changing nature of work and issues of lifetime learning with reference to mature learners and implications for employers, educators, government and the professions.



Dr Andrew Johnson
Non-Executive Director

Andrew was appointed Director and CEO of the Bureau of Meteorology in September 2016. For nearly a decade Andrew was a member of the CSIRO Executive Team where he led the organisation's water, land, atmospheric, marine, biodiversity and urban research. Andrew is a Councillor of the Queensland Futures Institute and a member of the Scientific Advisory Board of the Australian Agricultural Company.



Phillip Vernon
Non-Executive Director

Phil is Managing Director of Australian Ethical Investment Australia's leading ethical superannuation and investment company and has over 30 years' experience in financial services. He is also a Director of industry association the Responsible Investment Association of Australia and is Chairman of Beyond Zero Emissions, a climate change think tank. Phil is a Fellow of the Australian Society of Certified Practising Accountants and of the Australian Institute of Company Directors.



Howard Parry-Husbands
Non-Executive Director

Howard is an experienced marketing research professional specialising in innovations, brands and communications. After working in the UK, New Zealand and Australia and finding research was too often 'average' and not actionable Howard founded Pollinate, a strategic research consultancy. He is also a founding director of leading advocacy agency Social Soup. A sought-after public speaker and expert facilitator, he revels in enthusing a crowd and running co-creation workshops to create breakthrough change.



Gillian Turner
Non-Executive Director

Gillian is an experienced company director, chair and CEO with a strong international commercial background. Her career has spanned the private and public sector and included financial and professional services, technology commercialisation, fast-moving consumer goods, health, and education. She holds law degrees from Sydney and Harvard Universities, is qualified as a counsellor and psychotherapist, and is a Fellow of the Australian Institute of Company Directors. Since 2005 Gillian has worked professionally as an executive coach and mentor.



David Burt
Non-Executive Director

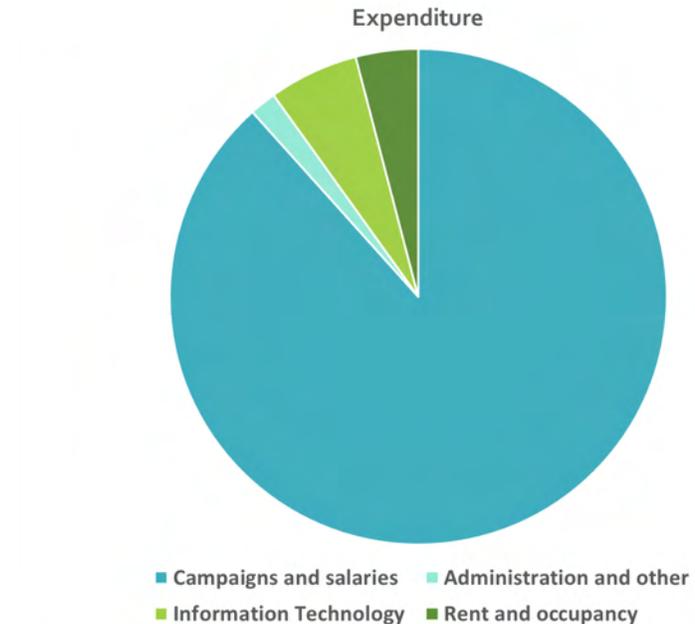
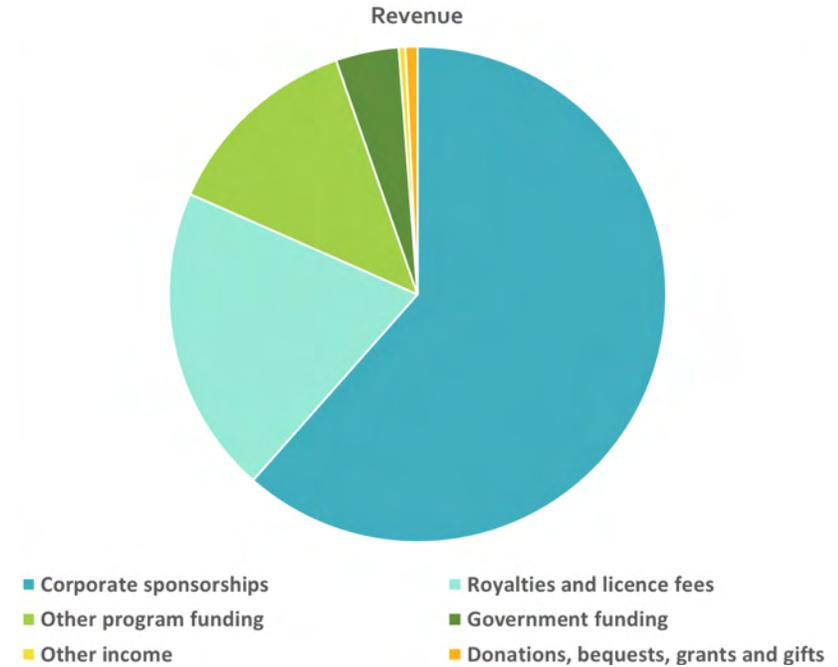
David is an experienced strategy and commercial advisor who currently works at the CSIRO helping some of Australia's best research teams take their science and technologies from the laboratory into real world outcomes. Prior to this, David worked in Corporate Strategy for CSIRO, Business Development for KPMG and taught strategy, innovation and entrepreneurship at the University of Sydney.

FINANCIAL SUMMARY

Summary statement of comprehensive income financial year ending June 30th 2019

Annual Review

	2019	2018
Revenue		
Corporate sponsorships	\$1,948,528	\$1,343,501
Royalties and licence fees	\$637,847	\$401,127
Government funding	\$130,000	\$185,100
Other program funding	\$413,626	\$296,499
Other income	\$13,661	\$322,363
Donations, bequests, grants and gifts	\$24,732	\$17,628
Total	\$3,168,394	\$2,566,218
Expenditure		
Campaigns and salaries	\$2,781,858	\$2,103,434
Administration and other	\$54,676	\$34,012
Information Technology	\$183,551	\$174,812
Rent and occupancy	\$127,656	\$156,166
Total	\$3,147,741	\$2,468,424
Surplus/Deficit	\$20,653	\$97,794





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