

A woman with long blonde hair, wearing a black t-shirt and dark overalls, is walking through a forest. She is looking up at the tall trees. The forest floor is covered in dry pine needles. The background is filled with many tall, thin trees with green foliage.

ANNUAL REVIEW 2021

PLANET ARK

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ACKNOWLEDGEMENT OF COUNTRY



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In the spirit of reconciliation, Planet Ark acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

~~~~~


OUR MISSION



To unite people, businesses and governments through positive environmental actions.

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people thrive in balance with nature. Incorporated in 1992, we are one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively.

We help people, governments, schools and businesses reduce their impact on the environment in three key areas: by promoting sustainable resource use for a circular economy; supporting low carbon lifestyles; and connecting people with nature.

We create and share simple, positive environmental actions – for everyone. Our campaigns and programs build on our positive and action-based philosophy to work with a broad range of individuals, schools, councils and workplaces.



PARTNERSHIPS AND ENVIRONMENTAL ENDORSEMENTS

Working with business is at the heart of what we do at Planet Ark. Our accomplishments are made possible through the incredible support we receive from the following businesses:



Transitioning Australian businesses to safer paper products.

Planet Ark's partnership with Alliance Paper is built around a mutual concern of the potential impacts of chemicals on the environment and public health. We are working together to encourage businesses to use paper products that are free of 'chemicals of concern' such as Bisphenol A (BPA) and per and polyfluoroalkyl substances (PFAS). Through education Planet Ark aims to build awareness of the potential dangers of these chemicals and empower businesses to make purchasing decisions that are safer for their staff and customers.



BINGO Industries has been a committed Partner of Planet Ark since 2011.

Together we are working towards a common mission to increase diversion of waste to landfill in Australia through recycling. The partnership has a strong focus on the construction and demolition and commercial and industrial sectors, which combined account for 80 per cent of Australia's core waste (2020 National Waste Report). BINGO Industries is an Associate Sponsor of the Australian Circular Economy Hub.

In April 2021 BINGO Industries officially opened the world's largest and most advanced dry mixed-waste recycling facility at its Eastern Creek Recycling Ecology Park in Western Sydney.



Promoting the circular economy benefits of trading pre-loved and unused items.

Planet Ark partnered with Gumtree to educate Australians on the importance of sustainable consumer practices and encourage participation in Australia's growing Circular Economy – where materials are kept in use at their highest value for as long as possible. Together we launched the Trading in the Circular Economy Report 2021 to raise awareness of the financial and environmental benefits of circularity.

Gumtree Australia was a Major Sponsor of Planet Ark's [National Recycling Week](#) and a sponsor of the 2021 [Schools Recycle Right Challenge](#), which engages hundreds of thousands of students across the country in recycling education every year. With the support of Planet Ark, Gumtree released "[Ollie and the Spectral Spectacles](#)", a digital book that inspires children to rethink the way we understand our resources and encourages them to reduce and reuse to help them make their community and environment more sustainable.

PLANET ARK'S THREE SPHERES OF ACTIVITY

SPHERE

1

PROMOTING SUSTAINABLE RESOURCE USE FOR A CIRCULAR ECONOMY

We want to change our take, make and dispose culture. Adopting the framework of a circular economy, we want to reinforce nature's cycle, where nothing is wasted. Planet Ark has a range of programs to create and encourage opportunities for reuse and recycling: helping Australians to extract the maximum benefit from the resources they use in their daily lives.

SPHERE

2

SUPPORTING LOW-CARBON LIFESTYLES

Planet Ark helps Australians take positive actions to reduce their carbon footprint. We encourage the use of materials that remove carbon from the atmosphere and make it easier to choose greener sources of energy.

SPHERE

3

CONNECTING PEOPLE WITH NATURE

We want Australians to enjoy the health and wellbeing benefits of regular contact with nature, while also helping to regenerate our natural systems. By spending time outdoors and appreciating the environment, we can learn to live in balance with nature. Planet Ark encourages people of all ages to increase their time in nature at home, at work and at school.

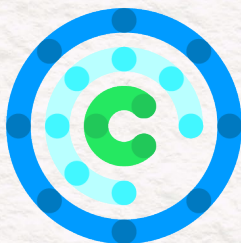
AUSTRALIAN CIRCULAR ECONOMY HUB

Inspiring and enabling Australia's circular economy

SPHERE
1

After the exciting ACE Hub launch of November 2020, the following year has been about education and enabling action.

The ACE Hub webinar series covered topics from 'What is the circular economy?' to 'Circular economy solutions for a changing climate'. A total of 65 inspiring case studies were published to celebrate stories of circular success. The Hon. Trevor Evans MP, Assistant Minister for Waste Reduction and Environmental Management helped launch the ACE Hub's Advisory Board. Two working groups were also launched in 2021 for Metrics and Procurement, key areas of focus for the ACE Hub. The [3 Year Work Plan](#) was published, mapping out the activities and deliverables for the ACE Hub Strategic Action Plan. The [Circularity in Australian Business 2021: Awareness, Knowledge and Perceptions](#) research report was launched finding that 88% of business decision makers agreed the circular economy would be important to the future of their business.



**AUSTRALIAN
CIRCULAR
ECONOMY
HUB**
PLANET ARK



The ACE Hub Advisory Board in their inaugural meeting opened by Assistant Minister Trevor Evans MP.

1,099

pageviews of the *Circularity in Australian Business 2021: Awareness, Knowledge and Perceptions* research report (launched December).

5,318

participants/views of 9 ACE Hub hosted webinars and 33 external presentations.

6,791,934

potential media reach

200

members joined the beta testing launch of the ACE Hub Portal, the new online circular economy community

FUNDING PARTNER



This project received \$1.6 million grant funding under the Australian Government's Environment Restoration Fund program.

ASSOCIATE SPONSORS



RECYCLING NEAR YOU

Celebrating 15 years of helping Australians recycle right

SPHERE

1

In 2021, Planet Ark celebrated the 15th anniversary of Recycling Near You – Australia's first and most comprehensive database of recycling and reuse information for households.

The platform's free recycling directory and educational resources help almost 1.8 million users each year improve their recycling habits and reduce waste to landfill.

In the last ten years the platform has grown fourfold, increasing from 1.2 million pageviews in 2010-11 to 4.1 million pageviews in 2020-21. The number of users has also increased significantly from 400,000 in 2010-11 to 1.8 million in 2020-21.

A highlight of the year was a partnership with Yarra Trams which produced an advertising wrap for Recycling Near You on one of Melbourne's iconic trams. The creative, developed by M&C Saatchi, was designed to test the recycling knowledge of Melburnians. The engaging drawings of characters seated on the tram invited people passing by to consider the recyclability of everyday items such as broken electronics, dead batteries, paint, and coffee capsules – all of which can be recycled through specialised services found on Recycling Near You.



Credit: Image supplied by Yarra Trams

4 million

pageviews in 2021

1.8 million

approx. users in 2021

96k views

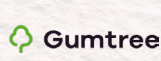
of educational
resources in 2021

1 million

reach on social media



SPONSORS



BUSINESS RECYCLING

Giving businesses the tools to reduce waste and increase recycling

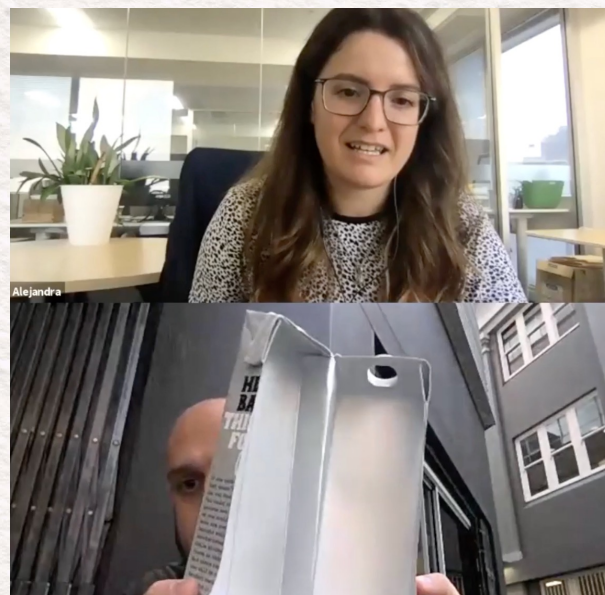
SPHERE

1

For more than ten years Business Recycling has been providing businesses and workplaces in Australia with comprehensive and accessible recycling information.

The program's reuse and recycling directory features more than 36,000 listings across the country and the educational resources provide businesses with the tools to improve the environmental impacts of their workplaces. In 2021, the educational resources on Business Recycling received more than 25,000 views – a 42% increase year on year.

Planet Ark conducted research in 2021 which found 47% of Australians want to make changes to increase recycling rates at work. To address these findings, a new educational resource was created to empower Australian workers to reduce waste and improve recycling at work through simple actions. Launched in April, [A Simple Guide to Workplace Recycling Stardom](#) is a practical toolkit designed for all kinds of workplaces and workers, not just those with experience in sustainability. The launch of the resource featured two webinars: one to help businesses understand how to use the guide and another to inspire workers with real-world case studies of businesses that have successfully implemented waste-saving strategies.



Program Manager, Alejandra Laclette, speaking with the owner of Sydney's Shift Eatery, James Danaskos, about reusing packaging in one of Business Recycling's webinars.

400,000

pageviews in 2021

175,000

users in 2021 - 8% increase year on year

11,600

views of Recycling Stardom Guide

448,000

reach on social media



FOUNDATION PARTNER



SPONSOR



NATIONAL RECYCLING WEEK

National Recycling Week celebrated its 25th birthday!

SPHERE
1

2021 marked the 25th anniversary of the campaign, therefore the theme was all about celebrating the efforts and achievements from consumers, government, and the industry.

'Celebrate National Recycling Week Your Way' was one of the most successful campaigns to date. Focusing heavily on social media trends, the campaign delivered a fun array of assets to incentivise consumers to recycle better. From upcycling tutorials to packaging recycling, a lot more people engaged with the campaign on social channels, workplaces and schools than ever before.



NRW advertising in shopping centres.

317,000

students involved in the SRRC

3 million

social media reach

101 million

potential cumulative reach traditional media

16,000

individuals took our workplace trivia



MAJOR SPONSOR

ASSOCIATE SPONSOR

SUPPORTING SPONSORS

SRRC OFFICIAL SPONSOR



CARTRIDGES 4 PLANET ARK

SPHERE

1



A year of positive communications and return results, approaching the 50 million cartridges collected milestone and a broad alignment to take C4PA to Voluntary Accreditation to solve some existing problems.

Cartridges 4 Planet Ark continues to build momentum from the humble beginnings of 2003 when the program pioneered a voluntary stewardship scheme when there were very few program peers.

2021 saw continued successes despite multiple headwinds including:

- Major city lockdowns including workplaces who engage with C4PA
- Limited collection points functioning as part of various degrees of business operation restrictions
- Recycling not being top of mind during very challenging personal and workplace conditions
- Recycler (Close the Loop) pressures including processing hours, staffing issues and logistics downtimes

Despite these headwinds, C4PA participants sought ongoing solutions and the net result was broad positive results.



Layne Beachley holding the 2021 return box.

- **C4PA design asset refresh** including website, consumer facing collection boxes and outbound communications including 'divert newsletter'—simplified and more engaging
- **2,452,409 Cartridges collected** – a pleasing number despite a lower number vs. the 2020 number of 2,927,736*
- **Media - Utilising more 'earned' and not 'paid' mentions.** 2021 value \$290,614 vs. 2020 value of \$88,033 with increased audience reach from 2021 of 21,136,617 Vs. 2020 of 9,709,770
- **OEM broad agreement to align behind the goal of 'Voluntary Accreditation'** as it helps solve some clear and present issues such as 'free-riders'

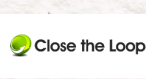
*Approximately 250,000 corporate returns lost due to exit of Konica Minolta, and significantly reduced corporate activity during COVID lockdowns.

CARTRIDGES 4
PLANET ARK

FULL PARTNERS



RESOURCE RECOVERY PARTNER



RETAIL PARTNER



WORKPLACE PARTNER





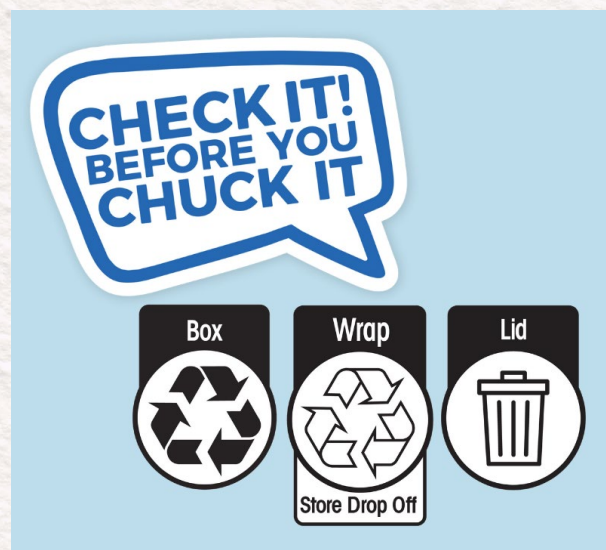
AUSTRALASIAN RECYCLING LABEL

SPHERE
1

Increase of consumer awareness and government support were the highlights of the ARL in 2021.

Since the program launched in 2018, the biggest jump on consumer awareness took place in 2021, with most consumers claiming that they have seen the label on packaging. We expect for this trend to continue rising as the ARL is now part of the National Plastics Plan where it is expected to have 80% of products on supermarket shelves with the ARL by the end of 2023.

We also understand that schools are an integral part to mould the minds of future generations, therefore we developed a free curriculum aligned unit for years 5-6, encompassing 8 lesson plans that teacher can use throughout a school term. In 2021, all the ARL lesson plans were taken by more than 150K students.



'Check it before you chuck it' advertisement.



64%

of consumers are aware of the ARL

80%

target % of products on shelves to have the ARL by the end of 2023

2.7 million

social media reach

150,000

cumulative student reach through our lesson plans

PARTNER





PODCYCLE

Developing a national coffee pod recycling scheme – for all Australians

SPHERE

1

Starting in February 2021, the PODcycle scheme saw significant progress in its six milestone areas.

The majority of coffee pod industry stakeholders have been engaged, with all expressing interest in participating in the scheme. Meanwhile our scheme partners Woolworths and Nespresso continue positive collaboration and discussion on the overall design and principles underpinning the scheme. While still in development, the scheme has received multiple media mentions and was one of two schemes selected by DAWE for promotional videos highlighting the scheme, which helps to build momentum into the new calendar year. A market triangulation exercise based on available data has provided an estimated 3 million pods consumed per day in Australia, demonstrating the need and environmental benefits able to be derived from such a scheme. These needs have also been backed by a Pollinate survey showing consumer habits around the use, awareness and recycling of coffee pods.

The scheme continues to map and develop logistics around collection, sorting, and recycling systems, which are informed by our scheme partners information on existing methods as well as trials via kerbside and in-store collection. The fate of collected materials like plastic, aluminium, and coffee grounds are also being determined with an aim of zero waste to landfill, while promising results from scheme funded UNSW

research on the use of coffee grounds in the green steel process have been published.

Moving into the new year, the governance and administration systems for the scheme will be a key point of discussion with a draft system sent to scheme partners before the holiday break. Economic modelling of the scheme is set to commence which will help determine economic trade-offs of scheme models, outputs of cost effectiveness, cash flow stability, feasibility and risks of alternative scheme models.

- **Over 90%** of coffee pod industry engaged and interested to participate in scheme.
- **3 million pods per day** estimated being consumed in Australia through Planet Ark's internal market triangulation exercise.
- **10 media mentions** from outlets such as PKN news, The Age, Sydney Morning Herald, etc resulting in 3,686,624 potential reach and \$34,101.27 advertising value equivalent (AVE)
- **PODcycle one of two stewardship schemes selected by DAWE** for promotional videos highlighting the scheme and its partners. Two videos, one social media cut (90sec) and a full-length video (5min) were created and shared via Planet Ark and DAWE's website and social media channels.

PARTNER UNDER THE NATIONAL PRODUCT STEWARDSHIP INVESTMENT FUND



PLANET ARK POWER

Supporting businesses and schools transition to renewable energy

SPHERE
2

Planet Ark helps Australians take positive actions to reduce their carbon footprint. We encourage the use of materials that remove carbon from the atmosphere and make it easier to choose greener sources of energy.

Planet Ark Power is a one of Australia's leading clean energy providers of solar, storage, EV and microgrid solutions. In 2021, Planet Ark Power continued to help businesses, corporations, health care facilities and other customers such as schools to transition to renewable energy sources. Despite 2021 remaining a challenging year for rooftop solar uptake due to the ongoing economic uncertainty caused by the Coronavirus pandemic and associated supply chain disruptions, Planet Ark Power managed to close the year with over 20 commercial rooftop solar systems completed.

The highlight of the year was the December 2021 completion of the 1.2MW roof top solar system at the Planet Ark Power Flagship Microgrid at IKEA in Adelaide, which will enable the store to be powered by 100% clean energy by 2025. The large-scale rooftop solar project will use advanced liquid cooled lithium-ion batteries and eleXsys Energy's unique technology, the eleXsys energy management system, to effectively turn the store

into an urban solar power station – powering the store with clean energy and trading stored energy to support the grid operation. The installation of the Battery Energy Storage System (BESS) commenced in November 2021 and scheduled to be completed by August 2022.

320

commercial
installations

35 MW

system capacity

40,000

tonnes greenhouse
gas savings

240,000

trees planted

13,000

cars removed

7,500

Australian households
electricity use

95,000

solar panels installed

\$10 million

energy cost savings



MAKE IT WOOD

Promoting the environmental and health benefits of using responsibly sourced wood

SPHERE
2

The Make It Wood campaign aims to increase the use of responsibly sourced wood as a building material.

- Presented at over 25 webinars and conferences across Australia
- Published major articles in The Fifth Estate, Local Government Focus and The Forester
- Published an op-ed in the Hobart Mercury newspaper (print and online)
- Gave a live interview on the ABC Radio Sydney 'Focus' program with Cassie McCullagh
- Published 15 feature articles on MIW website, generating an 18 per cent increase in Facebook Likes and Follows
- Represented Planet Ark on the judging panel of the 2021 Australian Timber Design Awards
- Increased MIW website page views to an average of over 1,130 per day



Smash Repair House, winner of the Sustainability Category in the 2021 Australian Timber Design Awards. Photo: Clinton Weaver



NATIONAL TREE DAY

Connecting people with nature since 1996, at Australia's largest community tree planting event

SPHERE

3

For over 25 years, thousands of Australians have devoted their hands and hearts to restoring the unique Australian landscape and have planted over 26 million trees, grasses and shrubs at over 65,000 sites across the nation.

In recent years, Australia has been faced with severe drought, bushfires and a global pandemic. Despite these challenges, National Tree Day continues to be the impetus of major long-term environmental change.

In 2021, despite Government restrictions, over 60,000 people dug in for the environment and took an active part in greening Australia by planting 356,756 native trees, grasses and shrubs. Over 120,000 volunteer hours were dedicated to environmental projects.

As we turn the page, 2020 and 2021 have highlighted the resilience and tenacity of our partners, volunteers and staff, for which we thank you all. We achieved a great amount together and we hope to continue this into the future.



MAJOR
SPONSOR



CATEGORY
PARTNER



OFFICIAL
SUPPORTER



Skyrail Rainforest Cableway and Pacific Toyota, Queensland – Tropical Tree Day

356,756

trees planted

60,117

volunteers

3,363

research report views

10,195

lesson plan
downloads

383,405,831

media reach

258,804

website visits

PLANET ARK

THE SEEDLING BANK

Empowering schools and communities to undertake regeneration projects across Australia

SPHERE

3

Since 1996, National Tree Day has seen Australian communities plant almost 26 million trees.

The Seedling Bank launched in 2019 with the goal of supplying native seedlings to schools and community groups around Australia. Financial grants are awarded directly to successful applicants to get seedlings in the ground and help restore our unique Australian landscape.

So far, 77 groups have received funding through The Seedling Bank and almost 37,000 seedlings have been planted around Australia.

In 2021, we celebrated the achievements of The Seedling Bank community in our first edition of [Tree Talk](#). The stories that were shared highlighted the multiple benefits planting trees can bring to people, plants, animals and our big blue (and green) planet.

They introduced you to everyday heroes from all around the nation who are regenerating native habitats to protect threatened species, planting to capture carbon and combat climate change, rehabilitating old mine sites, using nature to treat trauma and enabling Traditional Owners to care for Country.



Nyirringgulong-Rise- Manyallaluk, NT. Leqaya, student from Manyallaluk School Planting for culture community and country in Central Arnhem Land.

37,000

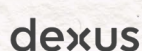
seedlings planted

77

groups supported



OFFICIAL SPONSORS



OFFICIAL SUPPORTER



OUR STAFF



Executive and Management

Ian Bridges

Chief Information Officer

Adam Culley

Head of Partnerships

Paul Klymenko

Co-CEO and Executive Director

Scott Dickson

Chief Financial Officer

Ryan Collins

Head of Circular Economy Programs

Rebecca Gilling

Co-CEO and Executive Director

Claire Bell

Head of Operations

Liam Taylor

Head of Communications

Planet Ark Staff

Beau Boundy Senior Product Stewardship & Marketing Manager

Laura Chalk Social Media Communications

Sarah Chaplin Campaigns Coordinator & Research

Jamie Davis Australian Circular Economy Hub Technical Lead

Harry Day Digital Media Producer

Dr Nicole Garofano Head of Circular Economy Development

Tati Guedes Partnerships Associate

Katrina Hitchcock Web Developer

Sarah Hobson Partnerships Manager

Simone Horder National Tree Day Manager

Jane Horvath Circular Economy Hub Manager

Shirley Jin Information Centre Support Officer

Lucy Jones Communications Coordinator

Ellice Kelly Information Centre Support Officer

Mitchell Kirsch Product Stewardship Coordinator

Alejandra Laclette Environmental Consultant | Recycling Label & National Recycling Week Manager

Claire Laws Information Centre Support Officer

Nell Macdonald Australian Circular Economy Hub Manager

Tom Mann Information Centre Support Officer

Keith Maxwell Contracts Manager & Digital Asset Management

Karen McGregor Accountant

Chelsea McLean ACE Hub Collaboration Portal Community Coordinator

Jennifer McMillan Campaign Communications

Marty Middlebrook Head of Operations

Steve Morriss Head of Circular Economy Development

Neha Nagpal Partnership Communications Specialist

Sean O'Malley Sustainability and Science Consultant

Rachael Ridley Recycling Near You & Business Recycling Campaign Manager

Maddie Ross Events and Administration Coordinator

David Rowlinson Make It Wood Program Manager

Nicholas Scaltrito Campaign Coordinator

Luke Symes Web Developer

Professor Roy Tasker Chief Scientific Advisor

Steve Walpole Circular Economy Partnerships Lead

Sam Whistler Partnerships Manager

Sarah Wiecek Visual Content Creator

BOARD OF DIRECTORS



Michael Coleman

DEPUTY-CHAIR AND NON-EXECUTIVE DIRECTOR

Michael Coleman is a Company Director and consultant. He holds Bachelor and Master's Degrees in Commerce from UNSW. He is a Fellow of Chartered Accountants ANZ and a Fellow of the Australian Institute of Company Directors. Michael has been a company director at several listed and not for profit boards. He is currently a Non-executive Director and Chairman of the Audit Committee of Macquarie Group Limited and Macquarie Bank Limited; Director and Chair of the Audit and Risk Committee for Legal Aid NSW; Chair of the Reporting Committee of the Australian Institute of Company Directors (AICD); Divisional Councillor for the AICD's NSW Division; Governor/Treasurer of Centenary Institute of Cancer Medicine and Cell Biology; and Adjunct Professor at the Australian School of Business, UNSW.



Dr Lyndell Fraser

CHAIR

Dr Lyndell Fraser is an experienced senior executive and CEO and non-executive director with appointments in the education, insurance and banking sectors. She has been undertaking research into the importance of education for addressing the changing nature of work and issues of lifetime learning, with particular reference to mature learners and implications for employers, educators, government and the professions. Lyndell has a Bachelor of Economics (Hons) and a Master of Economics (Hons) from the University of Sydney, a Master of Business Administration from Macquarie University and Doctorate in Higher Education from the University of Liverpool. She is Graduate of the AICD.



Paul Klymenko

CO-CEO AND EXECUTIVE DIRECTOR

Paul was appointed CEO in 2010 and was one of the founding directors of Planet Ark in 1992. He has worked in the environmental field for a over quarter of a century making a positive contribution as an environmental researcher, retailer, writer and ethical investment fund manager. Prior to working in the environmental field he spent 11 years in the financial services industry in a range of research and advising roles.

BOARD MEMBERS



DAVID BURT
Non-Executive Director

David is an experienced strategy and commercial advisor who currently works at the University of New South Wales. David has worked at the CSIRO helping some of Australia's best research teams take their science and technologies from the laboratory into real world outcomes. Prior to this he worked in Corporate Strategy for CSIRO, Business Development for KPMG and taught strategy, innovation and entrepreneurship at the University of Sydney.



DR ANDREW JOHNSON
Non-Executive Director

Andrew was appointed Director and CEO of the Bureau of Meteorology in 2016. For nearly a decade he was a member of the CSIRO Executive Team where he led the organisation's water, land, atmospheric, marine, biodiversity and urban research. Andrew is a Councillor of the Queensland Futures Institute and member of the Scientific Advisory Board of the Australian Agricultural Company.



HOWARD PARRY-HUSBANDS
Non-Executive Director

Howard is an experienced marketing research professional specialising in innovations, brands and communications. After working in the UK, New Zealand and Australia and finding research was too often 'average' and not actionable, Howard founded Pollinate. Howard is also a founding director of leading advocacy agency Social Soup. Howard is a sought after public speaker and expert facilitator who revels in enthusing a crowd and running co-creation workshops to create breakthrough change.



GILLIAN TURNER
Non-Executive Director

Gillian is an experienced company director, chair and CEO with a strong international commercial background. Her career has spanned the private and public sector and included financial and professional services, technology commercialisation, FMCG, health and education. Gillian holds law degrees from Sydney and Harvard Universities, is qualified as a counsellor and psychotherapist, and is a Fellow of the Australian Institute of Company Directors. Since 2005 Gillian has worked professionally as an executive coach and mentor.



PHILIP VERNON
Non-Executive Director

Phillip is Managing Director of Australian Ethical Investment Australia's leading ethical superannuation and investment company and has more than 30 years experience in financial services. He is also a Director of industry association The Responsible Investment Association of Australia and is Chairman of Beyond Zero Emissions, a climate change think tank. Phillip is a Fellow of the Australian Society of Certified Practising Accountants and of the Australian Institute of Company Directors.



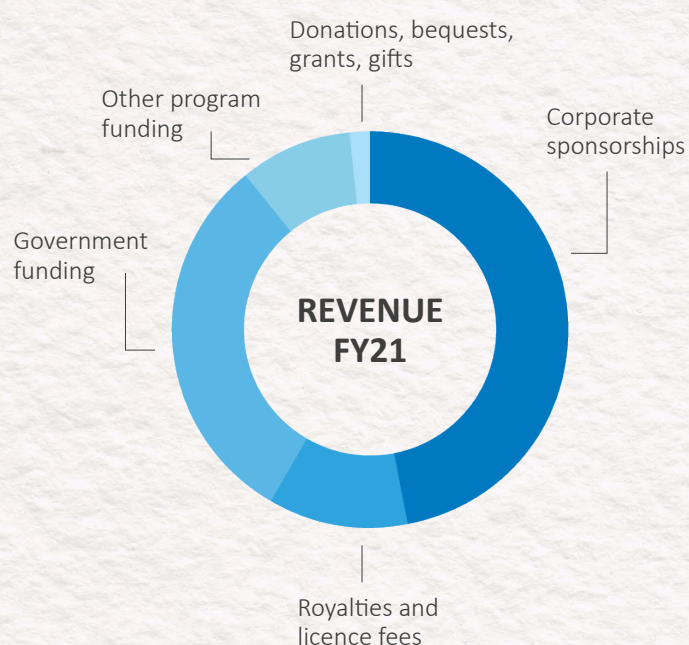
REBECCA GILLING
Co-CEO and Executive Director

After 30 years as an actor, Rebecca joined Planet Ark as our public spokesperson and Audio/Visual Projects Manager in 2002. She shares her passion for the environment, society and organisational change for sustainability with the team at Planet Ark.

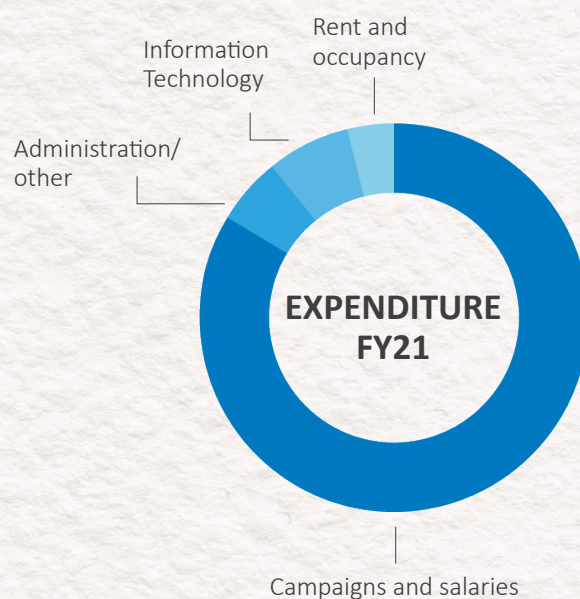
FINANCIAL SUMMARY

Summary statement of comprehensive income of financial year ending June 30th 2021.

REVENUE	FY2021	FY2020
Corporate sponsorships	1,790,219	1,868,043
Royalties and licence fees	429,119	658,311
Government funding	1,166,750	421,000
Other program funding	352,428	326,811
Other income	2,306	15,923
Donations, bequests, grants, gifts	54,811	128,405
TOTAL	3,795,633	3,418,493



EXPENDITURE	FY2021	FY2020
Campaigns and salaries	3,112,640	3,046,569
Administration/other	204,656	60,945
Information Technology	258,249	194,265
Rent and occupancy	137,358	129,905
TOTAL	3,712,903	3,302,259
SURPLUS/DEFICIT	82,730	11,234



PLANET ARK

Positive environmental actions, for everyone.

