

PLANET ARK ANNUAL REVIEW 2018

POSITIVE ENVIRONMENTAL ACTIONS, FOR EVERYONE.

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ACKNOWLEDGMENT OF COUNTRY

Planet Ark respects and acknowledges the Aboriginal and Torres Strait Islander peoples, and their Elders past, present and future, as the traditional custodians of our land. We recognise the Gadigal People of the Eora Nation as the traditional custodians of the land our office is located on.

As we encourage a connection with nature, we are inspired by and respectful of the deep understanding Indigenous nations have of Country and their intimate bond with the Land.

OUR MISSION

TO UNITE PEOPLE, BUSINESSES AND GOVERNMENTS THROUGH POSITIVE ENVIRONMENTAL ACTIONS.

Planet Ark Environmental Foundation is an Australian not-for-profit organisation with a vision of a world where people live in balance with nature. Established in 1992, we are one of Australia's leading environmental behaviour change organisations with a focus on working collaboratively and positively.

We help people, governments, schools and businesses reduce their impact on the environment in three key areas: by promoting sustainable resource use for a circular economy; supporting low carbon lifestyles; and connecting people with nature. We create and share simple, positive environmental actions – for everyone.

Our campaigns and programs build on our positive and action-based philosophy to work with a broad range of individuals, schools, councils and workplaces.

FROM THE CHAIRMAN AND CEO

The celebration of Planet Ark's 25th birthday in early 2018 marked the start of a year of steady growth in the reach and impact of our activities, against a backdrop of significant local and global challenges.

China's imposition in January of a ban on the import of a range of recyclable materials caught many countries, including Australia, unprepared. Like the US, UK and EU, we had come to rely on Chinese and other Asian markets to deal with the bulk of our paper and cardboard, and plastic waste. The second series of the ABC's *War on Waste* in July/August helped to maintain the focus on waste management in Australia and added to calls for us to develop markets onshore for our recyclables rather than outsourcing our responsibilities to less developed countries. The Australasian Recycling Label, a collaboration between Planet Ark, the Australian Packaging Covenant Organisation (APCO) and PREP Design was featured during the program, and continues to grow strongly in the number of businesses participating and products labeled.

In 2018 the Department of Environment and Energy invited Planet Ark to participate in the Industry Working Group to update the National Waste Policy. Being part of this group has allowed us to make a significant contribution to the development of ambitious targets around waste reduction and increased recycling rates, as well as playing

an important and ongoing role in designing the road map to achieve the targets.

The increased interest in waste and recycling also gave rise to a record 3.7 million annual page views for RecyclingNearYou, and the highest number of page views in a single day at the start of National Recycling Week (NRW) in November. As part of NRW, 200,000 school students also took part in the Schools Recycle Right Challenge.

In another milestone for recycling our exemplary national voluntary product stewardship program Cartridges4Planet Ark recycled its 40 millionth printer cartridge in 2018, with zero waste to landfill. A further exciting development saw the first trial of a road surface made from a mix of recycled asphalt, stockpiled glass and TonerPlas™, a product combining toner from cartridges collected through the program and soft plastics collected through the REDcycle program. A 250-metre stretch of road surface laid in Victoria contained the toner from 4,500 cartridges, and the equivalent of 200,000 plastic bags and 63,000 glass bottles.

Planet Ark's efforts to promote low carbon lifestyles and to connect people with nature yielded strong results in 2018 with 7.9 million kg of CO₂ emissions avoided through Planet Ark Power's solar PV installations, and the landmark

reached of 25 million seedlings planted under the National Tree Day banner.

As always, we are only able to provide positive environmental solutions thanks to the willingness of our partners, supporters and volunteers to work with us in common cause. We can all take pride in our shared successes.



Michael Coleman

Michael Coleman
Chairman



Paul Klymenko

Paul Klymenko
CEO

HIGHLIGHTS OF 2018

Planet Ark was proud to celebrate our 25th birthday at The Terrace in the centre of Melbourne's beautiful Royal Botanic Gardens. With the support of our long-term partner, BINGO Industries, and joined by some of our closest partners we were able to look back at Planet Ark's achievements and thank all those who have made it possible.



PUBLIC ENGAGEMENT

- Planet Ark's participation in National Science Week allowed students to experience the sounds of the bush from the middle of the city
- Over 217,000 people took part in National Tree Day – Australia's largest tree planting and nature care event
- Over 210,000 people participated in a National Recycling Week activity



SO SOCIAL

- Over 3,700 mentions in the media
- 170,000 people were reached by a single Facebook post about recycling soft plastics
- 8,000 new users followed Planet Ark's Instagram account in 2018, making it our fastest growing platform



BIG CHANGE THROUGH SMALL ACTIONS

- 40 million printer cartridges recycled since 2003 through the Cartridges 4 Planet Ark program
- 7.9 million kg of CO₂ emissions were saved from entering the environment due to Planet Ark Power's solar energy installations
- Over 25 million seedlings planted since National Tree Day began
- 57,800 tonnes of white wastepaper recycled into new office paper through our partner Australian Paper

WHAT PEOPLE SAY ABOUT US



“APCO has worked closely with Planet Ark since 2017 through our shared delivery of the Australasian Recycling Label program. It’s a partnership that’s allowed us to drive a significant and positive environmental change in Australia. Their team bring experience and enthusiasm to every project, and I look forward to continuing to grow the program together in the future.”

Brooke Donnelly – CEO of Australian Packaging Covenant Organisation (APCO)

“Our shared passion and collaboration with Planet Ark to reduce, reuse and reform waste as a renewable resource aims to deliver not just environmental but social and economic benefits, too. Their expertise, leadership, commercial acumen and determination are crucial in helping to meet our sustainability and circular economy challenges.”

Professor Veena Sahajwalla – Director of the UNSW Centre for Sustainable Materials Research and Technology (SMaRT)

“ANZRP is extremely protective of its brand and cautious selecting industry partners. Planet Ark is one such organisation that meets our requirements. As one of Australia’s leading environmental behaviour change organisations, it is refreshing to collaborate with a team of dedicated people who espouse the same values as ourselves.”

Warren Overton – CEO of the Australian and New Zealand Recycling Platform (ANZRP)

“The range of initiatives and programs that Planet Ark have run out and continue to develop and deliver across the continuum of environmental issues facing society is truly remarkable. That the organisation has been doing it for so long, and so successfully, is testimony to the vision and foresight of its founders, its leaders, and its team of dedicated sustainability professionals. I look forward to continuing to work with Planet Ark to assist business in striving to improve efficiencies in waste, energy. And to promote innovation in sustainable practice.”

Ian Davies – Business Efficiency Network, Hume City Council

“What a magnificent resource is Planet Ark. I just wanted to acknowledge your work and thank you for the advice.”

John – RecyclingNearYou user

“I simply had to write and express my sincere gratitude for our National Tree Day and all the benefits that flow on from this great day to our community and environment. It was so lovely to see how much joy it brought to the children who participated. Thank you so much for this fabulous initiative and for helping save our environment and build community.”

Nerida – National Tree Day participant

“Just a quick note to say thank you for the regular editions of Positive Environmental News. I really enjoy reading them and sharing stories with friends and colleagues.”

Terry – Positive Environmental News subscriber



PARTNERSHIPS AND ENVIRONMENTAL ENDORSEMENTS

Working with business is at the heart of what we do at Planet Ark. Everything we accomplish is made possible through the incredible support we receive from the following businesses.

OUR PARTNERS

BINGO INDUSTRIES

Working together to create a circular economy by increasing recycling rates for construction and demolition materials

BINGO Industries has been a Proud Partner of Planet Ark since 2011. Together we are working towards a common mission to increase diversion of waste from landfill through recycling, especially in the construction and demolition and commercial and industrial sectors.

In 2018, BINGO became the Major Sponsor of Planet Ark's recycling campaigns including National Recycling Week and the refreshed RecyclingNearYou and Business Recycling websites. These sponsorships have given millions of Australians access to recycling information.

BINGO made a long-term commitment to power all of their sites with renewable energy with the help of Planet Ark's sister organisation, Planet Ark Power.

Planet Ark representatives sat on the BINGO Sustainability Working Group providing guidance and expertise to implement positive environmental improvements throughout the business.

BINGO was also the logistics partner of Planet Ark's 'Coffee 4 Planet Ark' trial, helping to divert 13 tonnes of spent coffee grounds from landfill, saving 8.5 tonnes of CO₂ emissions.



AUSTRALIAN PAPER

Closing the paper recycling loop

Using locally made recycled office paper is a simple and positive thing you can do for the planet.

In 2018, through the Make It Australian Recycled program, Australian Paper and Planet Ark continued to encourage the use of Australian made, minimum 50% recycled office paper, including Planet Ark 100% Recycled Paper. The key focus was Australian corporates, the education sector and government bodies.

Planet Ark also worked closely with Australian Paper on the development of their Energy from Waste Feasibility Study. This included attending technical meetings, conferences and forums to gauge and understand local community concerns and help develop responses that support the proposed facility's social licence. The study report contains a foreword from Planet Ark's CEO Paul Klymenko.



PLANET PROTECTOR PACKAGING, WOOLCOOL

Environmentally responsible insulated packaging

Planet Ark and Planet Protector Packaging partnered in 2017 to encourage businesses that deliver chilled products to use renewable products like Woolcool instead of petrochemical based products like expanded polystyrene (EPS), which have a range of negative environmental impacts associated with its use.

Woolcool is designed for the delivery of products that require temperature control, which it does through thermal buffering made from sustainable waste wool.

Planet Ark proudly endorsed the insulated packaging range and has been actively encouraging businesses to move towards using renewable products like Woolcool, which have a significantly lower impact on the environment.

ENDORSED BY PLANET ARK

EMPOWERING CONSUMERS TO MAKE AN ENVIRONMENTALLY RESPONSIBLE CHOICE

Through rigorous research and analysis, we have chosen to endorse a select range of products that are more environmentally responsible than the mainstream alternatives.

AWARE ENVIRONMENTAL

Planet Ark continued our long-standing endorsement of Aware Sensitive and Orange Power. The range of cleaning and laundry products and air fresheners are all naturally derived, palm-oil free, vegan and cruelty free.

Since 2008, Aware Environmental has contributed \$960,000 to Planet Ark, helping to fund community environmental programs, such as National Recycling Week. We look forward to announcing one million!





NATURALE

Planet Ark continued to endorse Naturale 100% recycled toilet tissue and paper towels. Naturale's recycled paper products are an environmentally responsible alternative to virgin paper products because they are made from 100% recycled office paper, are FSC certified, use less water and energy in their production, reduce the demand for timber resources, and divert valuable resources from landfill.

Planet Ark continues to encourage consumers to support the environment and the Australian recycling industry through purchasing recycled products.



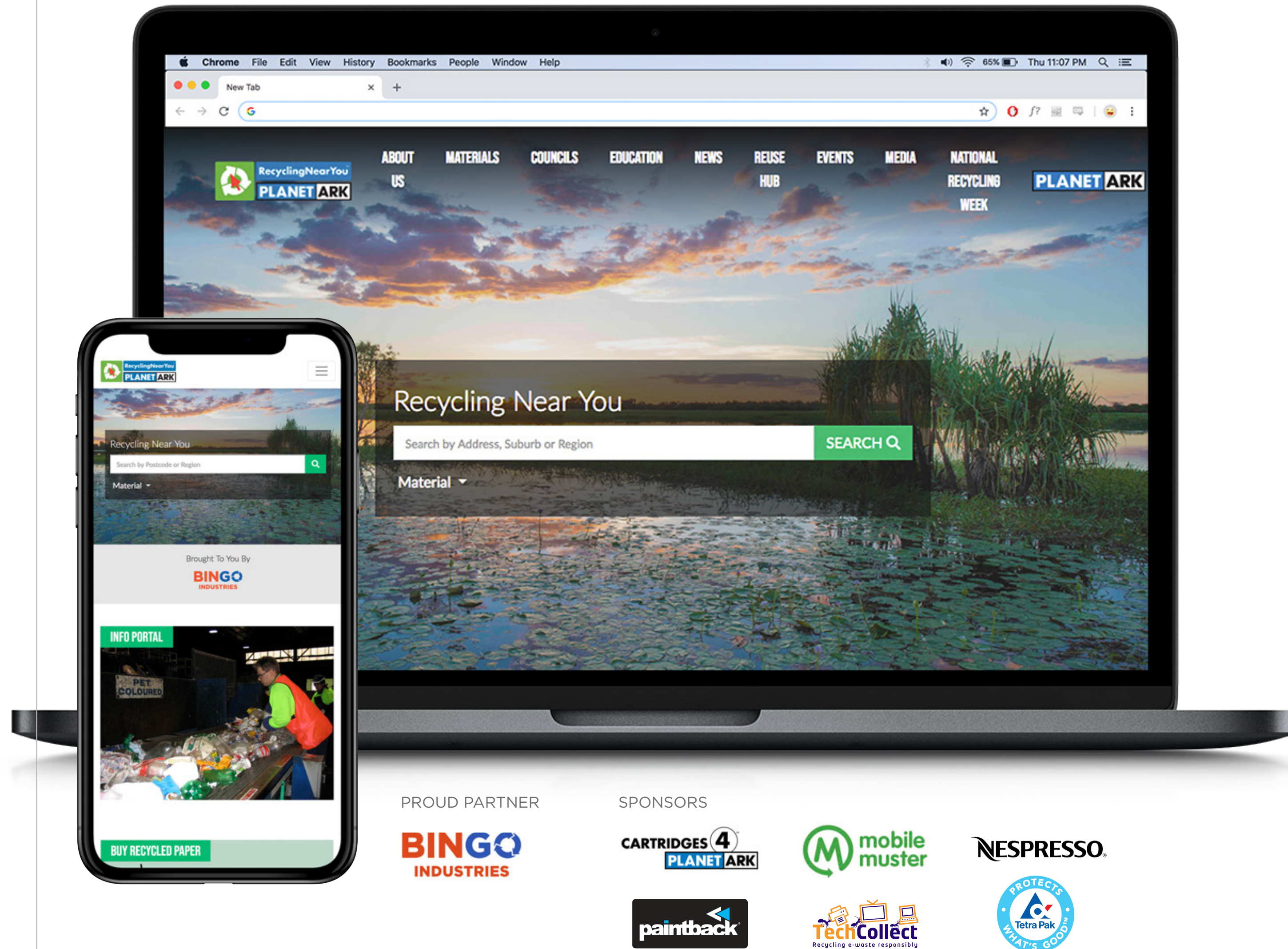
DETPAK'S RECYCLEME™ RECYCLING PROGRAM

In the last month of 2018, Planet Ark entered into a new endorsement arrangement with Detpak for their RecycleMe™ coffee cup recycling system. The endorsement was publicly announced in January 2019.

The RecycleMe™ recycling system offers an end-to-end environmental solution for both the cup and the lid and has the ability to considerably reduce the number of takeaway cups sent to landfill. RecycleMe™ coffee cups are 96% recyclable due to their special lining that allows them to be processed using current recycling infrastructure. When they are collected through the specially designed collection network, the cups and lids are given a second life and turned into recycled paper and plastic products. By the end of 2018, a quarter of a million coffee cups were recycled through the program.

PROMOTING SUSTAINABLE RESOURCE USE FOR A CIRCULAR ECONOMY

We want to change our take, make and dispose culture. Adopting the framework of a circular economy, we want to mimic natural cycles, where nothing is wasted. Planet Ark has a range of programs to create and encourage opportunities for re-use and recycling; helping Australians to reduce the energy, water and resources that go into the products they use in their daily lives.



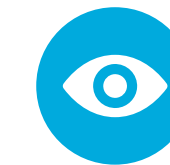
RECYCLINGNearYou

NEW WEBSITE, NEW CAMPAIGN, NEW RECORDS!

As part of Planet Ark's 25th birthday celebrations we launched the refreshed RecyclingNearYou website, thanks to support from Proud Partner, BINGO Industries. The new design is the first stage of what will become the transformational 'Recycling Hub' for all Australians, with more information constantly being added. During 2018, recycling options for three new materials were added to the online database – coffee capsules, coffee cups and mattresses. Planet Ark also launched the new RecyclingNearYou campaign, Holiday Hacks for Living Large with a Small Footprint. It included tips for celebrating, giving, decluttering and travelling that reduce one's eco-footprint.



3.7 million page views – our most ever!



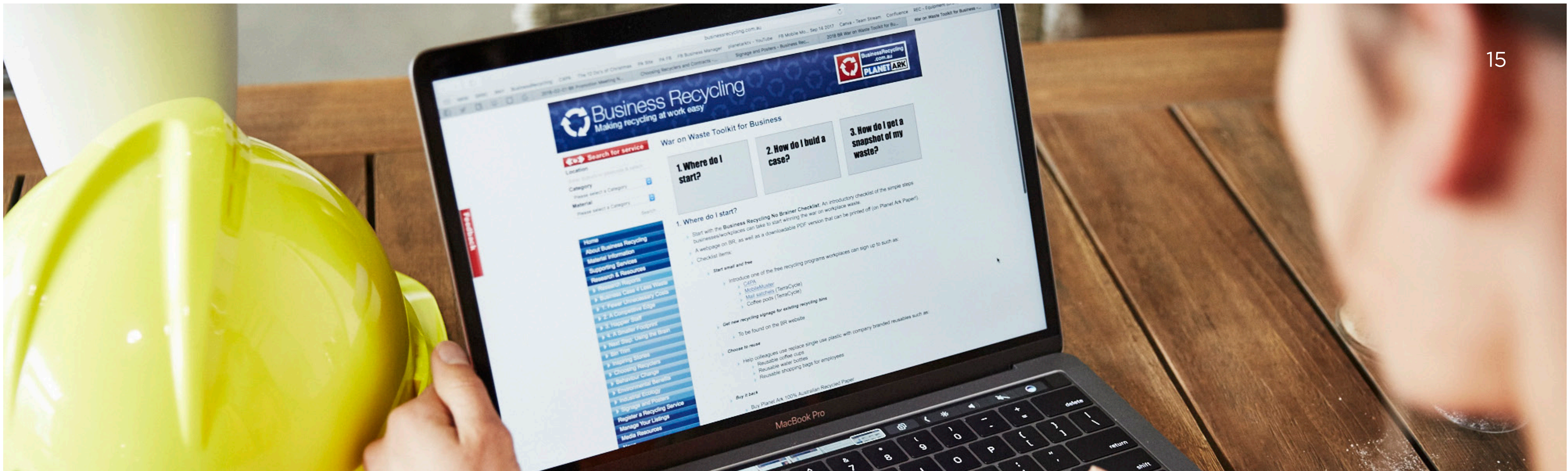
798,000 viewers of ABC's *War on Waste Season 2* episode featuring RecyclingNearYou



46,000 views of ABC TV's social media video about RecyclingNearYou



\$140,000 media value for the summer RecyclingNearYou campaign



BUSINESS RECYCLING

TOOLS FOR BUSINESS THAT HELP FIGHT THE WAR ON WASTE

The success of ABC's *War on Waste* series in 2017 prompted unprecedented discussions on how businesses could do their part to reduce waste and recycle more. Planet Ark identified an information gap and so created the War on Waste Toolkit for Business. The kit contained ten tools to help businesses reduce their waste footprint no matter how far down the sustainability journey they were. This included the recycling no-brainer checklist, a set of questions to ask a prospective recycler and new brain science inspired signage. In addition, the Business Recycling website became fully mobile optimised, so these tools could be easily accessed anywhere.



10,000 page views
of the **War on Waste**
Toolkit for Business



2,000 hotline and email
enquiries



435,000 page views



130,000 social
media reach

FOUNDATION PARTNER:



MAJOR SPONSOR:



40M

40 million printer cartridges recycled since 2003



3.5 million recycled in the past 12 months



Over 100,000 printer cartridges page views across our websites



TonerPlas™ trial roads in five states containing recycled toner

CARTRIDGES 4 PLANET ARK

A MILESTONE YEAR FOR THIS ONGOING SUCCESS STORY

In 2018, Cartridges 4 Planet Ark celebrated its 15th year of operation with an amazing 40 million cartridges recycled. With the support of our participating manufacturers, taking responsibility for the recycling of their printer cartridges, the program proudly continues to be certified zero waste to landfill. The program has over 3,500 public drop off recycling locations and over 30,000 workplaces registered around Australia.

Layne Beachley, author and eight times world champion surfer, has been a proud ambassador of the program for six years. There were also exciting technical innovations with TonerPlas™ trialling new road surfaces that contain recycled toner.

FULL PARTNERS

brother

Canon

EPSON®

WORKPLACE PARTNERS



KONICA MINOLTA



KYOCERA

RETAIL PARTNER



RESOURCE RECOVER PARTNER



Close the Loop





MAKE IT AUSTRALIAN RECYCLED

LEADERS COMMIT TO SUSTAINABLE PAPER USE

With some key wins throughout 2018, it was a year of positive growth for the Make It Australian Recycled campaign. Three of Australia's biggest universities made the decision to exclusively use Australian made, 100% recycled paper throughout their campuses. At least 17 councils across the country made the same pledge, demonstrating their commitment to sustainable resource use.

Whilst Planet Ark Paper lost Officeworks as a stockist, it gained wholesale giant Costco who can now offer the product at competitive wholesale rates to members of the public.

PARTNER



PLANET ARK PAPER HIGHLIGHTS



**870 tonnes of
Planet Ark Paper sold**



**3,000 tonnes of CO₂ landfill emissions
saved by recycling this paper**



**2,500 tonnes of greenhouse gas
emissions offset through the
National Carbon Offset Standard**



**1,000 tonnes of local office waste
paper recycled, which would
otherwise be diverted to local
landfill or exported**



AUSTRALASIAN RECYCLING LABEL AND THE PACKAGING RECYCLABILITY EVALUATION PORTAL

TAKING THE GUESSWORK OUT OF RECYCLING

In 2018 the Australasian Recycling Label (ARL) saw its largest uptake from organisations as a result of Planet Ark collaborating with the Australian Packaging Covenant Organisation (APCO) and PREP Design. This partnership resulted in 157 organisations signing up to the Packaging Recyclability Evaluation Portal (PREP) and 81 to the ARL in 2018.

In April, the Federal Government endorsed a target for all packaging in Australia to be recyclable, reusable or compostable by 2025. The ARL and PREP will be major drivers and tools needed to achieve this.



940,000 viewers of first episode of *War on Waste Season 2* featuring the ARL



Launched in August by Hon. Melissa Price MP as a main component of the APCO led Recycling Label Program



200 million cumulative (potential) media reach and 3 million in media value in 2018



1,400 APCO members have access to ARL and PREP for free

PARTNERS



Australian Packaging Covenant Organisation





NATIONAL RECYCLING WEEK

FROM WASTE WAR TO RECYCLING REBOOT

For National Recycling Week (12 to 18 November 2018), Planet Ark held an all-day event in Belmore Park, Sydney. James Treble generously acted as MC for an estimated 400 attendees, plus stallholders and speakers including Scientia Professor Veena Sahajwalla. This year’s theme was “From Waste War to Recycling Reboot”, which aimed to build people’s trust in the recycling process and give them the tools to recycle correctly. The campaign, which had BINGO Industries as the Major Sponsor, also saw the unveiling of the new National Recycling Week website and a visit from the Federal Environment Minister to the Planet Ark office.



477,000 Facebook reach, up 65% - our biggest reach ever!



200,000 students participated in the Schools Recycle Right Challenge



Over 2,000 individuals involved in workplace activities like the Friday File



\$1.66 million media value with Deputy CEO Rebecca Gilling appearing on various media, including Sky News, Sunrise and 2GB

MAJOR SPONSOR



ASSOCIATE SPONSORS



SUPPORTING SPONSORS



SUPPORTING LOW CARBON LIFESTYLES

Planet Ark helps Australians take positive actions to reduce their carbon footprint by encouraging the use of materials that remove carbon from the atmosphere and making it easier to choose greener sources of energy.

MAKE IT WOOD

DO YOUR WORLD SOME GOOD

The Make It Wood campaign aims to increase the use of responsibly sourced wood as a building material. In 2018, the website was updated to demonstrate the environmental and health benefits of using wood, showcase timber architecture, and ultimately inspire the extensive use of timber in our buildings. A perfect example is Bunjil Place, Narre Warren, Victoria, which won the Grand Prix in the 2018 Australian Timber Design Awards.

The environmental and health benefits of wood as a building material were shared on multiple platforms throughout the year, including two national radio programs, newsletters, feature articles and presentations.

1M

1 million listeners reached through ABC Radio interview with Myf Warhurst



26 presentations at seminars and conferences across Australia speaking to government and industry leaders



124,000 website visits in 2018

SPONSOR



MACq 01 Hotel, Hobart, Tasmania. Design by Circa Morris-Nunn Architects. Photography by Adam Gibson.



PLANET ARK POWER

INCREASING THE UPTAKE OF SOLAR ENERGY IN THE AUSTRALIAN COMMERCIAL SPACE

Planet Ark Power continues to assist schools and businesses in lowering their carbon footprint via unique solar energy systems. The interest in large-scale installations (which can become urban solar power plants) is certainly increasing: while the number of new sites has stayed consistent from 2017 to 2018, the contracted installation size has nearly doubled, with 4526kW designed in 2018 compared to 2725kW in the previous year.

With Planet Ark Power’s technologies, we are enabling our partners to transition to low carbon operations. For example, BINGO Industries’ national sites are currently being assessed for potential large-scale solar installations to be completed throughout 2019.



Over 100 businesses and schools signed up for a Planet Ark Power system



10 million kWh of clean energy generated in the year



7.9 million kg of CO₂ equivalent emissions prevented from entering the atmosphere

PARTNER



TO CONNECT PEOPLE WITH NATURE

We want Australians to enjoy the health and wellbeing benefits of regular contact with nature. By appreciating the outdoors, we will all strive harder to protect our beautiful world. Planet Ark encourages people of all ages to increase their time with nature at home, at work and at school.



NATIONAL TREE DAY

DIGGING DEEP TO IMPROVE OUR NATURAL ENVIRONMENT

Over the last 23 years, National Tree Day has grown into Australia's largest community tree-planting and nature care event. In 2018, the Schools Tree Day was held on Friday, 27 July, with National Tree Day following on Sunday, 29 July. An accompanying research report, *Can Nature and Technology be Friends*, was published proudly sponsored by Toyota.

Each year, thousands of volunteers plant seedlings to restore our unique Australian landscape. This year was no different with nearly 220,000 participants planting trees throughout their neighbourhoods and schools.



Over 2,000 schools and 160,000 students participated



2,800 tree planting sites were held across the country



800,000 native trees, shrubs, grasses and edibles planted



25 million seedlings planted since campaign began

MAJOR SPONSOR





CIRCULAR ECONOMY - PROGRAMS IN DEVELOPMENT

Planet Ark's programs stem from the model of a circular economy: where resources are continuously captured and circulated through the economy, rather than ending up in landfill. In Australia, the circular economy is not progressing as quickly as we would like. As such, Planet Ark is developing programs to increase product stewardship and close the loop by turning waste materials into valuable resources.

COFFEE 4 PLANET ARK

A 2016 Planet Ark study found that 93% of coffee grounds produced in the City of Sydney are currently going to landfill. In 2018 Planet Ark was excited to trial a system to collect spent coffee grounds from cafes and corporates in Sydney and Melbourne. This trial provided select cafes with a dedicated coffee grounds bin. Over the four-month period, we collected and repurposed over 14 tonnes of spent coffee grounds. That is equivalent to over 550,000 regular coffees, saving 8.5 tonnes of CO₂ equivalent emissions entering the atmosphere.

Thanks to our research partnership with UNSW's Centre for Sustainable Materials Research and Technology (SMaRT) we made some fantastic developments, including the launch of a tile made from waste glass and coffee grounds. We would like to thank our Founding Members Allpress Espresso, Genovese, Grinders Coffee, Lavazza and Tata Global Beverages for allowing this trial to be possible, as well as our wonderful cafe participants for being a part of this program. We are now looking to the coffee industry for future support of the program.

FOUNDING MEMBERS

ALLPRESS
ESPRESSO

Genovese

GRINDERS
COFFEE ROASTERS

LAVAZZA
TORINO, ITALIA, 1895

TATA
BEVERAGE
SOLUTIONS

map
Coffee



BATTERIES 4 PLANET ARK

Over 400 million batteries enter the Australian market each year with less than 3% recycled. The remaining are sent to landfill where they can pose a risk to the environment and valuable resources are wasted. To ensure these resources are recovered and put to good use, Planet Ark is developing a new consumer-friendly program 'Batteries 4 Planet Ark'.



PODS 4 PLANET ARK

While Planet Ark will always encourage reducing where possible, we have acknowledged that the coffee pods industry is growing exponentially, creating large amounts of waste. While Nespresso has a recycling system in place and options do exist for other brands, there isn't a viable solution for recycling of the majority of coffee pods. For this reason, we have begun working on a simple collection and recycling program for consumers to ensure that the resources, such as aluminium, plastic and coffee grounds, are recovered.

If your business would like to be involved in any of these programs currently under development, please contact us on enquiries@planetark.org.



COLLABORATION AND RESEARCH

Planet Ark is a respected organisation that works hard to investigate and share all the ways people can look after and enjoy our natural world. Because of this, Planet Ark has a leadership role to play in disseminating information of best practice through our campaigns as well as national events, reports and research documentation.

PLANET ARK REPORTS

FROM WASTE WAR TO RECYCLING REBOOT

Published for National Recycling Week, this digital report explored the impact of the ABC's television program *War on Waste* and China's waste import ban on Australia. It examined the opportunities and positive waste stories emerging nationally and outlined the tools which make it easier for everyone to reboot recycling.

CAN NATURE AND TECHNOLOGY BE FRIENDS?

This report, sponsored by Toyota as part of National Tree Day, contained studies conducted by research organisation Pollinate. The report looked at Australians' attitudes towards technology and the role technology can play in enhancing time spent in nature.

In an age where people are spending more time indoors immersed in technology, the report explored the possibilities of bringing nature and technology together. Seeking to balance 'green time' and 'screen time', it demonstrated how appreciation for and interaction with nature can be enhanced with smart technology applications such as bird watching and plant identification tools.

COMMUNITY AND MEDIA INVOLVEMENT

EVENTS

Planet Ark participated in 120 events in 2018. Our staff were presenters, panellists, judges and MCs at more than 60 events nationally.

A stand-out event from 2018 is Planet Ark's David Rowlinson's speech at the Australian Local Government Association's National General Assembly, where he spoke to 550 mayors, councillors and CEOs about the Make It Wood campaign.

COMMITTEES

Planet Ark was invited by the Department of Environment and Energy to participate in the Industry Working Group on updating the National Waste Policy. This has allowed Planet Ark to make a significant contribution to the development of ambitious targets around waste reduction and increased recycling rates, as well as playing an important and ongoing role in designing the road map to achieve the targets.

THOUGHT LEADERSHIP ON PLASTIC BAG BANS

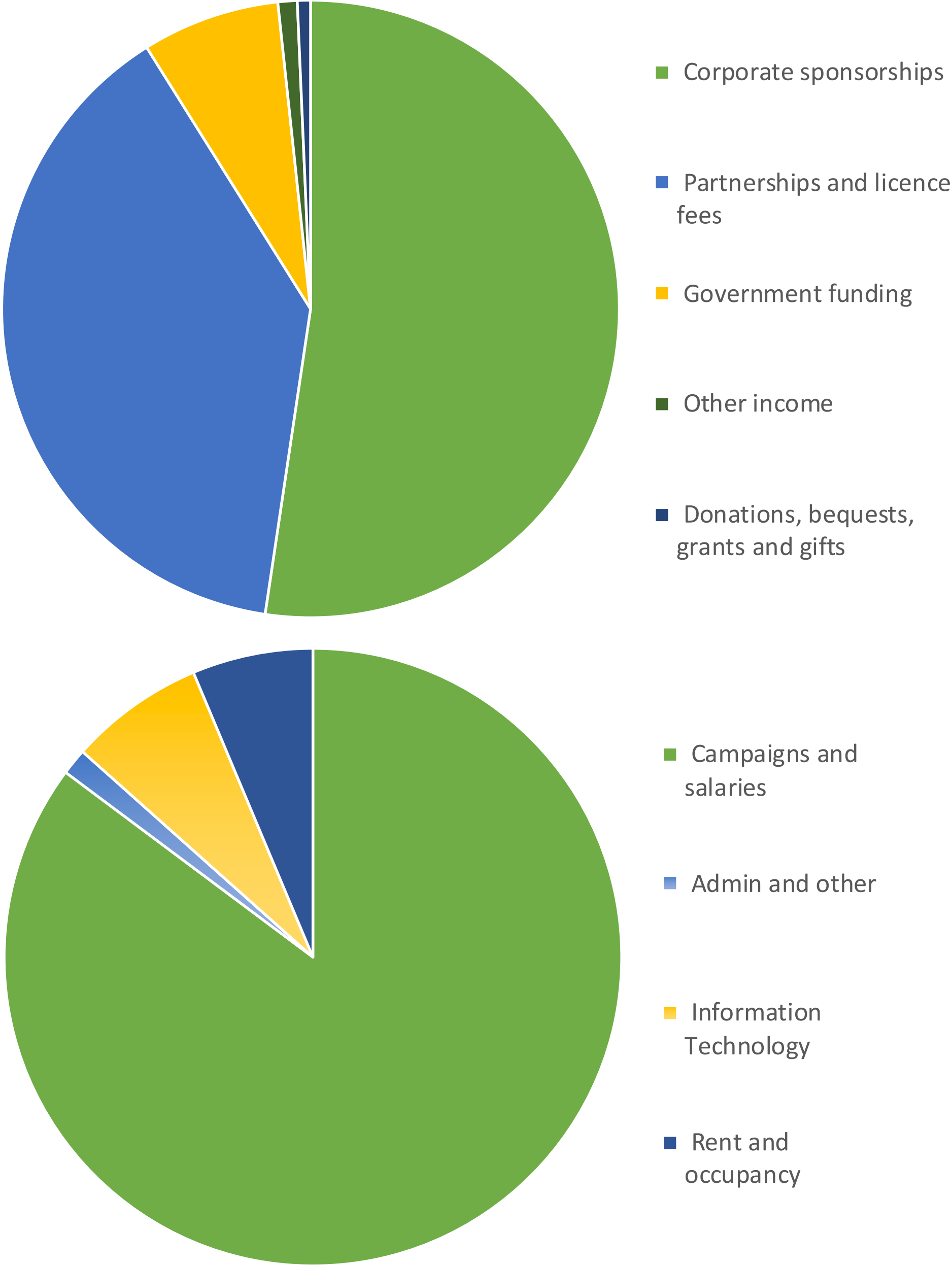
Planet Ark was prominent in Australian media throughout 2018 as a thought leader on the reduction of single-use plastic, especially plastic bags. Our CEO, Paul Klymenko, appeared in over 120 news articles and segments on the issue in outlets including Seven Network, Nine Network, Network 10, ABC, SBS, Fairfax and NewsCorp, as well as a range of regional newspapers. It's estimated that the coverage had a potential reach of over nine million people.



FINANCIAL SUMMARY

SUMMARY STATEMENT OF COMPREHENSIVE INCOME FINANCIAL YEAR ENDING JUNE 30TH 2018

Annual Review	2018	2017
Revenue		
Corporate sponsorships	1,343,501	1,448,477
Royalties and licence fees	994,125	852,077
Government funding	185,100	116,000
Other income	25,864	10,968
Donations, bequests, grants and gifts	17,628	3,521
Total	2,566,218	2,431,043
Expenditure		
Campaigns and salaries	2,103,434	1,981,640
Admin and other	34,012	92,959
Information Technology	174,812	124,105
Rent and occupancy	156,166	128,611
Total	2,468,424	2,327,315
Surplus/Deficit	97,794	103,728





OUR PEOPLE

Paul Klymenko – CEO

Rebecca Gilling – Deputy CEO and Audio Visual Manager

Kristie Baker – Partner Relations Manager

Claire Bell – Senior Recycling Programs Coordinator

Ian Bridges – Chief Information Officer

Sam Carey – Paper Programs Manager

Laura Chalk – Social Media Coordinator

Josh Cole – Communications Manager

Ryan Collins – Recycling Programs Manager

Martin Daniel – Planet Ark Power Manager

Jamie Davis – Web Developer

Scott Dickson – Finance Manager

Simone Horder – National Tree Day Manager

Janelle Hatch – Information Centre Officer

Ellice Kelly – Information Centre Officer

Alejandra Laclette – Recycling Label Program Manager

Nell Macdonald – Special Programs Manager

Tom Mann – Information Centre Officer

Karen McGregor – Accountant

Jennifer McMillan – National Tree Day Support Officer

Marty Middlebrook – Head of Operations

Dr Sean O'Malley – Head of Research

Rachel Rayner – Marketing and Events Coordinator

David Rowlinson – Make It Wood Campaign Manager

Liam Taylor – Communications Coordinator

Professor Roy Tasker – Chief Scientific Adviser

8 new staff

4 interns

3 new
roles

50:50
gender ratio

80 office
plants

IN MEMORIAM

The year 2018 was an emotionally difficult year for the people at Planet Ark, as two of our longest serving staff, Diane Mann and Bronwen Maxwell finally lost their battle with breast cancer.

Diane Mann – Contracts Manager, 2009-2018

After a long career in the finance sector, Diane joined Planet Ark while studying environmental management at UNSW, initially to manage the carbon reduction label and product endorsement programs. Due to her keen eye for detail and experience in the corporate sector Diane moved into the role of Contracts Manager, crossing every t and dotting every i, and usually discovering things no one else had spotted. Diane was a passionate community member, embracing countless other causes. Her son Tom has been a frequent face at Planet Ark over the years, so much so that he found a place to keep up his mother's contribution and now works in Planet Ark's Information Centre – and spreading the joy that Diane always did. After 5 long years of chemotherapy and surgery, Diane passed away surrounded by family in August 2018. She will be sorely missed by all who knew her.

"I love the fact that everything in nature is technically recyclable; our job is to make it practical, fun and financially viable to recycle everything (well we can try!)" – Diane



Bronwen Maxwell – Information Centre Support Officer, 2003-2018

With a passion for socio-environmental education and creative visual expression, Bronwen drew on over 25 years working professionally in creative, cultural and environmental projects around the world. Her experience working with Australian communities and schools made her a valuable asset to the Planet Ark team since 2003 when she joined to support National Tree Day. Over her many years at Planet Ark, Bronwen helped initiate the Business Recycling program, supported countless organisations, schools and individuals on their environmental journey, and educated many a new staff member in the ways of all things Planet Ark. As a spiritual person, Bronwen sought to promote the inter-connectedness of all living things. Her spirit lives on in the team at Planet Ark who learned so much from this unique and distinguished individual. After a long battle with cancer, Bronwen passed away at her beautiful home in the Blue Mountains. Bronwen's partner Keith has now joined the Planet Ark family, so her memory will be kept alive through him and his wonderful personality, that constantly flickers with "Bronwenisms".

"She always had a positive outlook and was always happy to share her beliefs. She was very positive and passionate about spreading the word. She also had a very positive effect on you, leaving a lasting impression on everyone she met."

– Friend and co-worker Ellice Kelly.

BOARD OF DIRECTORS



Michael Coleman
Chairman

Michael is a Company Director and consultant. He is the Independent Chairman and Non-executive Director of BINGO, Non-executive Director and Chairman of the Audit Committee of Macquarie Group Limited; member of the Audit Committee of the Reserve Bank of Australia, Chairman of the Federal Government’s Financial Reporting Council, Chair of the Reporting Committee of the Australian Institute of Company Directors (AICD), Divisional Councillor for the AICD’s NSW Division, Adjunct Professor at UNSW’s Australian School of Business, Chair of the Advisory Board at UNSW’s Centre for Accounting and Assurance Services Research, Director/Treasurer of Osteoporosis Australia, and Director of the Belvoir Street Theatre Foundation.



Paul Klymenko
Chief Executive Officer and Executive Director

Paul has worked in the environmental field for over 30 years as an environmental innovator, educator and socially responsible investor. Paul was one of the original co-founders of Planet Ark in 1992 and has been a Director ever since. Paul spent eleven years in the financial services industry in research and advising roles. He is a member of the Australian Institute of Company Directors and sits on a number of government and industry committees. In 1986 Paul co-founded Australian Ethical Investment Limited, which is Australia’s first socially responsible investment manager with now over \$3 Billion under management. In 1990 he also co-founded Australia’s first environmental retailer, The Cleanhouse Effect.



Dr Lyndell Fraser
Non-Executive Director and Deputy Chair

Lyndell is a senior executive and CEO and non-executive director with appointments in the education, insurance and banking sectors. She has been undertaking research into the importance of education for addressing the changing nature of work and issues of lifetime learning with reference to mature learners and implications for employers, educators, government and the professions.



Dr Andrew Johnson
Non-Executive Director

Andrew was appointed Director and CEO of the Bureau of Meteorology in September 2016. For nearly a decade Andrew was a member of the CSIRO Executive Team where he led the organisation’s water, land, atmospheric, marine, biodiversity and urban research. Andrew is a Councillor of the Queensland Futures Institute and a member of the Scientific Advisory Board of the Australian Agricultural Company.



Phillip Vernon
Non-Executive Director

Phil is Managing Director of Australian Ethical Investment Australia’s leading ethical superannuation and investment company and has over 30 years’ experience in financial services. He is also a Director of industry association the Responsible Investment Association of Australia and is Chairman of Beyond Zero Emissions, a climate change think tank. Phil is a Fellow of the Australian Society of Certified Practising Accountants and of the Australian Institute of Company Directors.



Howard Parry-Husbands
Non-Executive Director

Howard is an experienced marketing research professional specialising in innovations, brands and communications. After working in the UK, New Zealand and Australia and finding research was too often ‘average’ and not actionable Howard founded Pollinate, a strategic research consultancy. He is also a founding director of leading advocacy agency Social Soup. A sought-after public speaker and expert facilitator, he revels in enthusing a crowd and running co-creation workshops to create breakthrough change.



Gillian Turner
Non-Executive Director

Gillian is an experienced company director, chair and CEO with a strong international commercial background. Her career has spanned the private and public sector and included financial and professional services, technology commercialisation, fast-moving consumer goods, health, and education. She holds law degrees from Sydney and Harvard Universities, is qualified as a counsellor and psychotherapist, and is a Fellow of the Australian Institute of Company Directors. Since 2005 Gillian has worked professionally as an executive coach and mentor.



David Burt
Non-Executive Director

David is an experienced strategy and commercial advisor who currently works at the CSIRO helping some of Australia’s best research teams take their science and technologies from the laboratory into real world outcomes. Prior to this, David worked in Corporate Strategy for CSIRO, Business Development for KPMG and taught strategy, innovation and entrepreneurship at the University of Sydney.



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