

Design Tasmania

ICONIC

Australian Design

25 June - 16 August 2020



Design Tasmania



Image Credit: Emily Dimozantos, 2020
Front page: Emily Dimozantos, 2020

Design Tasmania acknowledges the *palawa* people (Tasmanian aborigines) as the traditional owners of this island *lutruwita* (Tasmania).

In this meeting place for creativity, we recognise that six original tribes converged on this land. The *litarimirina* and *panina* from Port Dalrymple and Norfolk Plains; the *tayarinutipana*, *rrulinamirimina* and *mawimirina* from Stoney Creek and the North Midlands; and the *plintamirimina* of Ben Lomond all

came together here in the same way as the three rivers—*laykila* (North Esk), *plipatumila* (South Esk) and *kanamaluka* (Tamar)— still meet in the heart of today's Launceston. We recognise and respect the deep history and culture of the Tasmanian Aboriginal community; on whose unceded lands we work, gather and engage. We pay respects to Elders, past, present and future.

(Names of tribes and places in *palawa kani*, the language of the Tasmanian Aboriginal people, are used with thanks to the Tasmanian Aboriginal Centre)

About

Design Tasmania was founded in 1976 in Launceston by Gary Ogle Cleveland AM and Pat Cleveland, and was envisaged as the heart-centre of design for Tasmania.

A not-for-profit design organisation, Design Tasmania is dedicated to nurturing and championing creative practice in Tasmania, encouraging creative risk-taking, facilitating new work, and collaborating to broaden the national and international audience for Tasmanian design and craft. Design Tasmania also houses the Design Tasmania Wood Collection, an evolving collection of contemporary Tasmanian wood design that highlights Tasmania's unique position in the global design industry.

Additionally, Design Tasmania stages exhibitions; facilitates mentoring; and runs colloquiums, camps and workshops. The Design Tasmania Store presents a curated retail collection from Australian practitioners, with a core focus on Tasmanian designers and makers.





Established in Hobart in 1870 Blundstone Boots soon proved themselves as a superior product for Australian conditions. Early advertising posters focused on the design features: stylish, serviceable and durable. Blundstone were commissioned to provide boots for Australian troops in both WW1 and WW2 and was acknowledged with a gold award at The Made in Tasmania Exhibition in 1929. In 1979 Blundstone received their first Australian Design Award from the Industrial Design Council of Australia.

ICONIC Australian Design

Design Tasmania is pleased to present ICONIC Australian Design curated by Ian Wong featuring over 100 products designed in Australia. From world-first innovation such as the Kambrook powerboard to household favourites like the Nylex Esky and highlights such as Grant and Mary Featherston's Sound Chair: our daily lives are powered by the outputs of industrial design.

Presented in Partnership with

Monash University
Design Institute of Australia
Robin Boyd Foundation

Event partner

Stillwater Restaurant

Blundstone

Blundstone Boots

1870

Image: courtesy of Ian Wong



Moulded Products first manufactured components for radios as a subcontractor. These stacking measuring cups are an early example of Australian plastic product design for the home.



Duperite

Measuring Cups

1930

Image: Emily Dimozantos



The Wilson brothers established a manufacturing business in North Melbourne in 1889 that would later become Willow. The tin Billy is a symbol of our pioneering past. The practice of sending “Willow Tin Christmas Cakes” to the troops was common during WW2. In the kitchen the measuring cone and cheese grater are often still a feature of a cook at Nan’s house.



Ralph Wilson and Staff

Metalware

Willow

1889

Image: Emily Dimozantos



Duperite

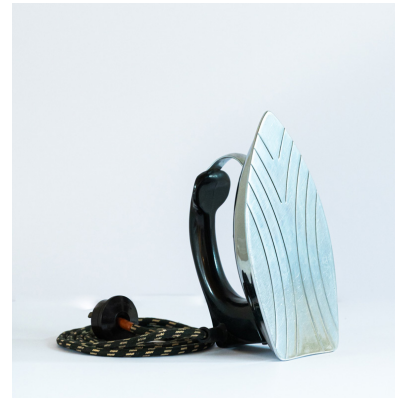
Egg Cups

1930

Image: Emily Dimozantos



Clarence Marriott established his company in South Yarra in Melbourne and registered the Hecla brandname in 1918, inspired by the eruption of Mt Heckla in Iceland. Hecla was a significant Australian manufacturer of electric appliances as electricity use boomed in the 1920s and 1930s.



Hecla

Electric Iron

1930

Image: Bruce Moyle, Emily Dimozantos



In 1932 William, Malcolm Ferris started manufacturing hand-assembled home radio receivers and was later joined by his brother establishing Ferris Bros. Pty Ltd in Sydney. During WW2 the Ferris brothers diversified into manufacturing gas-producing units to provide alternative fuel for cars. Australia's first car the Holden FJ was often fitted with a Ferris radio and through the 1950s and 1960s music in your car was courtesy of the Ferris Bros.

Ferris

Car Radio
1951

Image: Bruce Moyle



Clement Meadmore studied at RMIT from 1948-49 and was one of the first graduates in Industrial design in Australia. His earliest furniture was hand made like the Corded Chair which was awarded a Good Design Award presented by the Society of Interior Designers in Sydney in 1953.

Clement
Meadmore

Cord Chair
1952

Image: courtesy of Ian Wong



Manufactured in small quantities and originally available in white, yellow, red and blue the Calyx Lamp has become an iconic Australian lamp much sought after by collectors. The lamp on display is from the Beaumaris Mid Century home of graphic designer Frank Eidlitz. Clement Meadmore was commissioned by Robin Boyd to design custom furniture for his home at 260 Walsh Street.

Clement Meadmore

Calyx Lamp
1954

Image: courtesy of Ian Wong



In 1954 the Australian invention known as the 'esky' was first commercially manufactured by Malleys. Nylex, Enco, Willow and Esky brands have all been manufactured since the 1950s and many Australian design studios have worked on an 'esky' or cooler project. Pioneers Edward Kayser and Lionel Suttie lead the way followed over the years by; Bayly Design, Catalyst, Cobalt, Design + Industry, Outerspace Design Group, Uno, and most recently, David Flynn at Willow. Most households have at least one 'esky' to ensure drinks and food are kept cool in the heat of the Australian summer.

Malleys

Esky
1954

Image: Bruce Moyle



Kempthorne

*Lumeray Bedside
Lamp*
1954

Image: Bruce Moyle



The Trio 401H radio was featured in the Arts Festival Exhibition, Olympic Games, Melbourne 1956. Edward Healy was a founding member of the Design Institute of Australia and was inducted into the Hall of Fame in 2009.

A G Healing

Trio 401H Radio
1956

Image: courtesy of Ian Wong



Qantas Staff

In Flight Cup and Tray

Qantas

1956

Image: Emily Dimozantos



Décor have manufactured millions of products since Brian Davis first tooled up to make the Habana beaker set in the late 1950s. The concept was to design an all plastic moulded set to compete with the popular anodized aluminium cup sets in leather cases. Davis had seen the potential of plastics during his sales role with Australian toy maker Toltoys. This was Davis's first product and it's success would launch Australia's multi award winning homewares company Décor Corporation. Brian Davis is a Hall of Fame member of the Design Institute of Australia.

Décor

Habana Beaker Set

1958

Image: Emily Dimozantos



Brian Davis

Snack Set
Décor
1958

Image: Emily Dimozantos



Rosenfeldt
Gherardin &
Associates.

Conray
Vulcan
1960

Image: Bruce Moyle

Rosenfeldt Gherardin and Associates was one of the first industrial design consultancies in Australia. Ron Rosenfeldt was also one of the founders of the Design Institute of Australia. The Vulcan Conray was one of the many electric and gas heaters designed by Rosenfeldt Gherardin and Associates to be awarded Good Design Awards. More research is required but the heater units in Robin Boyd's Walsh Street house may be by Rosenfeldt Gherardin and Associates. Ron Rosenfeldt is a Hall of Fame member of the Design Institute of Australia.



The bright harlequin colors of the Capri kitchen canisters make these products highly recognisable from our past. Designed by a young Paul Schremmer in Sydney the harlequin colors were common in the 1960s not for fashion or style but for a more technical reason. Plastic pigments at that time were difficult to color match so sets were better in multiple colors to avoid rejects from customers. Color matching was solved by the late 1960s and so the 1970s was full of bright solid color plastic products.



Paul Schremmer
Kitchen Canister Set
Capri
1962

Image: Emily Dimozantos



Lionel Suttie
Vogue Bowls
Nylex
1962

Image: Emily Dimozantos



Designed by Bill Iggulden the Studio K desk lamp is iconic Australian industrial design and was first manufactured in 1962. Awarded an Australian Design Award in 1964, the Studio K proudly featured in advertising campaigns for the Design Awards program and always had the classic blue ADA swing tag with the stylised 'A' logo, designed by Brian Sadgrove.

William Iggulden

Studio K
Planet
1962

Image: courtesy of Ian Wong



In 1964 a US market survey showed that 80% of Americans didn't know how to sharpen a knife. 'Aha...' thought Dennis Jackson, a design engineer for Wiltshire, 'a knife that sharpens itself is the answer!' In an instant he had identified a whole new range of products with an advantage over any blade ever sold before. Stuart Devlin AO designed the first distinctive wall mounted scabbard. Peter Bayly designed the classic 70s range, which was awarded the Prince Phillip Prize and Good Design selection.



Stuart Devlin,
Peter Bayly
Associates

Staysharp Knife
Wiltshire
1964

Image: Emily Dimozantos



The Raymor T4 tapware range was innovative with an elegant all plastic moulded top that was available in a range of colors. Hugely popular amongst Architects in Australia they were awarded the Good Design Award in 1964.



Arthur Robinson

T4 Taps
Raymor
1964

Image: courtesy of Ian Wong,
Emily Dimozantos



Robin Boyd selected cutlery from Stuart Devlin for the Australian Pavilion at Expo67. The newly minted Australian decimal coins were a feature of the exhibition curated by Boyd. Stuart Devlin AO designed Australia's iconic decimal coins and more than 15,200,000,000 coins have been minted with his designs. This highly successful coin series was based on Australia's unique fauna, such as the kangaroo (\$1), lyrebird (10 cent) and platypus (20 cent). Devlin, who grew up in Geelong and studied in Melbourne, London and New York, has designed coins for over 30 countries. Devlin designed the medals for the Order of Australia and also coins for the 2000 Sydney Olympic Games. Stuart Devlin is a Hall of Fame member of the Design Institute of Australia.



Gordon Andrews was awarded the Gold Medal in 1985 by the Design Institute of Australia. Andrew's designs for the decimal bank notes were featured in the exhibition curated by Robin Boyd at Expo67. A pioneer in industrial design and graphic design in Australia, Andrews is the only Australian to be awarded membership of the Faculty of Royal Designers for Industry (UK), which is conferred for 'eminence, efficiency and visual excellence' in the field of creative design. Gordon Andrews is a Hall of Fame member of the Design Institute of Australia.

Stuart Devlin, Gordon Andrews

Decimal Currency
Royal Australian Mint
1964

Image: courtesy of Ian Wong



The elegant and simple forms of this award winning range of cookware for Crown Crystal Glass, were designed by the pioneering Australian industrial designer Charles Furey. Furey was a founding member of the Society of Designers for Industry designed radios for A G Healing before joining Crown Crystal Glass as senior industrial designer.



Charles Furey

Festive Ovenware
Crown Crystal Glass
1964

Image: Bruce Moyle



Stuart Devlin

Staysharp Knife MK1
Wiltshire
1964

Image: courtesy of Ian Wong



Lionel Suttie

Ashtray
Qantas
1964

Image: Emily Dimozantos



H J Whisson and Staff

Carpet Sweeper
Sabco
1964

Image: Emily Dimozantos

Sabco was established in South Australia in 1892 as the South Australian Brush Company by W.E. Hay. The Sabco Carpet Sweeper was awarded a good design award in 1964.



Stuart Devlin

Asfodel Spoon
Wiltshire
1965

Image: Emily Dimozantos



George Shepherd was a wealthy Melbourne oil company executive who regularly played bridge with his society chums, sitting around in big, comfy, club sofa chairs. He found that the tiny castor wheels fitted to the chairs made them very hard to move. Consequently from 1934 until 1939, Shepherd researched the physics of existing castors and proposed a new type of wheel that swivelled on an angled axle. Shepherd castors were patented and made under licence in seventeen countries. Chairs and trolleys the world over continue to move with the same ease of the first Shepherd castor manufactured in Melbourne.

George Shepherd

Castor
Shepherd Castor Co.
1965

Image: courtesy of Ian Wong



Kempthorne was a major manufacturer of lighting in Australia. The square and round clipper light fittings, designed by Selwyn and Joyce Coffey, won Good Design Awards and can be seen under the eaves of brick veneer homes from Bondi to Broome. Joyce Coffey is recognised as a pioneering female industrial designer.

Joyce Coffey,
Selwyn Coffey

Round Clipper
Kempthorne
1965

Image: courtesy of Ian Wong



Beginning in 1927 as Moulded Products in North Melbourne, the business established by John Derham was a pioneer in the manufacture of plastics in Australia. Moulded Products relocated to Cremorne Street, Richmond, manufacturing products under the brand names Duperite and Nylex. The success of the brand Nylex led to a name change for the company. The Nylex Swing Top Kitchen Tidy was designed in 1966 by industrial designer Lionel Suttie and has been in continuous production in Australia ever since.

Lionel Suttie

*Swing Top Kitchen
Tidy*
Nylex
1966

Image: courtesy of Ian Wong



Phillip Zmood was employed as a young graduate from RMIT industrial design in 1966. He started at the Fisherman's Bend Design Studio and was told to just draw cars. He would go on to become the first Australian Head of Design for Holden. The HK Sports Wheel trim was one of his first designs to go into production and the original drawing is held in the RMIT Design Archives.



Phillip Zmood

HK Monaro Wheel Trim
Holden
1966

Image: courtesy of Ian Wong



Invited by Robin Boyd in 1966 Grant and Mary Featherston designed the innovative talking chair for Expo 67 in Montreal. This was their first commission together and Boyd had a clear vision. Visitors should lounge in comfort and he was conscious of the need for the furniture to enhance the architecture of the Australian Pavilion. The Talking Chair was awarded a Good Design Award in 1967. Grant Featherston and Mary Featherston are Hall of Fame members of the Design Institute of Australia.



Grant & Mary Featherston

Talking Chair
Aristoc Industries
1966

Image: courtesy of Ian Wong,
Powerhouse Museum



Caroma

Bathroom Stool
1967

Image: courtesy of Ian Wong



William Moody

PZ4 Television
AWA
1968

Image: courtesy of Ian Wong,
Emily Dimozantos

The AWA 17" television designed by industrial designer William Moody was awarded the 1968 Sebel Design Merit Award. William Moody first worked as an industrial designer at GMH commencing in 1954. Later on he was given the opportunity to establish a styling department at British Motor Corporation in Sydney. In 1960 he accepted a position as industrial design manager for Amalgamated Wireless Australasia.



The iconic Regis range was designed by Edward Kayser and the original five pieces; 9oz, 7oz, 6oz, 5oz and 2 1/2oz glasses were awarded the Good Design Award in 1969. Over 170 million items were manufactured between 1969 and 1973.



Edward Kayser

Regis Range
Crown Crystal Glass
1969

Image: Emily Dimozantos



The Primus portable gas cooker designed by Paul Schremmer was awarded a Good Design Award in 1969. Paul Schremmer is a Hall of Fame member of the Design Institute of Australia.

Paul Schremmer

Portable Gas Cooker
Primus
1969

Image: courtesy of Ian Wong



Driven by the opportunities presented by the availability of new plastic polymers and process the partnership of Grant and Mary Featherston designed a number of innovative plastic chairs. A collaboration with ACI Plastics engineers and discussions around large industrial tank mouldings inspired them to apply the rotational moulding process to furniture for the first time in Australia.



Grant & Mary Featherston

Stem Chair
Aristoc Industries
1969

Image: courtesy of
Powerhouse Museum, Emily
Dimozantos



Adrian Knapp was born in the Netherlands and worked in glassware design following his art school education. He emigrated to Australia in 1950 working first at Crown Crystal Glass in Sydney. The P42 Portable Radio was one of several Ferris products designed by Knapp during his career as a staff and consultant industrial designer. An earlier radio designed by Knapp was featured in the Australian Pavilion at Expo 67 in Montreal.

Adrian Knapp

*P42 Portable
Transistor Radio*
Ferris
1971

Image: Emily Dimozantos



The Stack Fresh range was one of Tony Wolfenden's first commissions from Décor founder Brian Davis. Stack Fresh was awarded an Australian Design Award and Davis and Wolfenden would work together for more than forty years. Inducted into the Hall of Fame of the Design Institute of Australia, Wolfenden and fellow Décor industrial designer Richard Carlson have designed more than 500 products for Décor.



Tony Wolfenden

Stack Fresh

Décor

1974

Image: courtesy of Ian Wong,
Emily Dimozantos



The Quartic dinnerware designed by Lionel Suttie used simple geometric forms and bold colors popular in this period. Suttie was a pioneering industrial designer from Melbourne, a founding member of the Industrial Design Institute of Australia and federal president in 1973–74. He was an influential lecturer at the RMIT industrial design program and his students affectionately called him 'Vinyl Lionel' for his knowledge of plastics. He represented the institute at EXPO 67 in Montreal, and the following year at an international conference for industrial designers in Ottawa.

Lionel Suttie

Quartic Dinnerware

BX Plastics

1975

Image: Emily Dimozantos



Neilsen Design

Café Bar
1975

Image: Emily Dimozantos



Bryant and May commenced manufacturing matches in Richmond in 1909 with the factory opened by Prime Minister Alfred Deakin. The brand Redheads was introduced in 1946 in post war Melbourne and they would grow to dominate the market in Australia. In 1971 graphic designer Brian Sadgrove gave us the iconic version of the Redheads logo that has endured to this day. Sadgrove also designed the iconic Channel 9 logo for Kerry Packer in 1970.

Brian Sadgrove

Redhead Matches
Bryant and May
1975

Image: Emily Dimozantos



Awarded a Good Design award in 1975 the ROUND-A-BOUT is a typical example of a 1970s portable gas BBQ for the Australian outdoors.



F Davis, L Barson

*Round-A-Bout Gas
BBQ*

Companion
1975

Image: Emily Dimozantos,
courtesy of Ian Wong



The FM320 UHF radio was designed by Robert Pataki while he was a senior industrial designer at The Philips Centre for Industrial Design at the studio in Clayton, Victoria. The Philips CID in Melbourne was responsible for the careers of many significant Australian industrial designers who left to establish consultant design studios in both Sydney and Melbourne. This product, which was awarded an Australian Design Award, was used in police vehicles and so will have played a part in many significant operations by Australian Police forces.



Phillips Studio,
Robert Pataki

FM320 Radio
Phillips
1976

Image: Emily Dimozantos,
Bruce Moyle



Richard Carlson

Measuring Cup Set

Décor

1977

Image: Emily Dimozantos



The Dolphin Torch is an Australian classic design. Designed primarily as a floating torch for boating and marine applications the Eveready Dolphin was for many years the largest selling torch in Australia. Sydney industrial designer Paul Cockburn through his studio Design Field received the commission from Eveready USA to design the first Australian Dolphin the MK2 and also designed MK3. John Brown from Design Resource designed MK4.

Paul Cockburn

Dolphin Torch

Eveready

1977

Image: Emily Dimozantos,



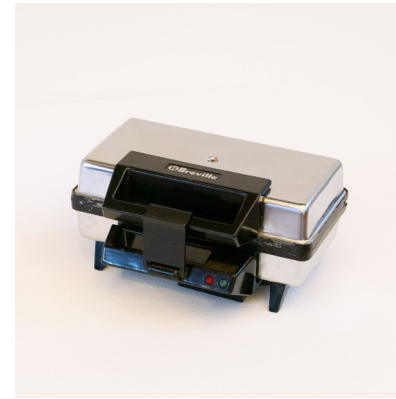
Thomas Molnar

Hi-Rider

Repco

1978

Image: Bruce Moyle



Famous for the patented scissor action Breville released the first sandwich toaster in 1974. Breville was established by Bill O'Brien and Harry Norville in 1932 in Sydney. The Breville design studio in Sydney has continued to innovate and in 2018 was awarded the Design Team of the Year at the Good Design Awards.

Staff

Snack'N'Sandwich

Maker

Breville

1978

Image: Bruce Moyle, Emily Dimozantos



Awarded the Prince Phillip Prize for Australian Design 1978, the KE12 electric kettle was designed by Barry Hudson. The product was an early example of an all plastic electric kettle with a single handed opening spout and adjustable whistle. The use of an integral hinge for the spout opening mechanism utilised the unique live hinge property of polypropylene, now common but at the time was a novel use of the material and very efficient to manufacture.



Barry Hudson

KE12 Electric Kettle
General Electric
1978

Image: courtesy of Ian Wong,
Emily Dimozantos



Denise Larcombe has won numerous Australian design awards and her many glassware ranges designed for Crown Crystal Glass are in the permanent collection of the Powerhouse Museum. The Hunter range of glassware received the Australian Design Award and was exhibited at Biennale Design 98 – Saint-Etienne, France.

Denise Larcombe

Crown Crystal Glass
Hunter
1978

Image: Emily Dimozantos



The first powerboard was assembled from existing electrical components by electrician Frank Bannigan and sold as a kit for caravan owners in 1972. Frank soon founded his company Kambrook and together with his staff member, electrical engineer Peter Talbot, power boards were then mass produced and sold in retail stores throughout Australia. In 1979 industrial design consultancy, Robert Pataki Design, transformed the product with the design of PB-1 developing a configuration that would be replicated the world over. It was never patented.



Robert Pataki Design

Powerboard
Kambrook
1979

Image: courtesy of Ian Wong,
Emily Dimozantos



BYO (Bring Your Own) restaurants were a unique feature of Melbourne's culinary culture in the 1970s. The Décor BYO wine cooler was designed by Richard Carlson following a phone call made outside the Houses of Parliament in Spring Street Melbourne. Décor CEO Brian Davis had just attended an awards event where a Hessian bag printed with the letters BYO had won a design award. In the 1970s Davis had often struggled to keep a favourite bottle of wine chilled in transit to one of the many BYO restaurants. 'A plastic bag with ice cubes never really worked.' The BYO design by Richard Carlson won the Prince Phillip Prize 1980 and is in the permanent collection of the Museum of Modern Art. Richard Carlson was awarded the Gold Medal in 1985 by the Design Institute of Australia.



Décor

BYO Wine Cooler
1980

Image: courtesy of Ian Wong



The Stack Hat is a classic Aussie product celebrated for its connection to being forced as a kid to wear a bike helmet. Designed to meet strict bicycle safety standards, the concept was for a multi-use design for cricket, horse riding and bicycling. Designer Bryon Fitzpatrick was influenced by the work of visual futurist Syd Mead on the film Tron. Bryon Fitzpatrick is a Hall of Fame member of the Design Institute of Australia.

PA Technology,
Byron Fitzpatrick

Stack Hat
Rosebank
1980

Image: Emily Dimozantos



The Kambrook 8L Family urn is a classic Australian product used in community halls, footy clubs and tea rooms all across the country.

Robert Pataki,
Phillip Slattery

Family Urn
Kambrook
1980

Image: courtesy of Ian Wong



This Vulcan Quasar heater project is an example of the skills and techniques gained by Robert Pataki whilst at Philips CID in Clayton, passed on to designers like Phillip Slattery. Robert was a part time lecturer at RMIT industrial design in the late seventies and early eighties. Robert developed presentation skills at ACI glass and Crown Beco Lighting, but it was his career at Philips, including the opportunity to work in Eindhoven alongside Syd Mead that refined his design sketching and presentation rendering techniques.

Robert Pataki,
Phillip Slattery

Quasar Heater
Vulcan
1980

Image: Emily Dimozantos



The wine cask or 'goon sack' was an Australian invention. Richard Carlson, working with Brian Davis, designed the stylish Décor Wine Cask Cooler for a refined dining experience incorporating an ice-filled cooling brick and elevated serving platform.

Richard Carlson

Wine Cask Cooler
Décor
1980

Image: Emily Dimozantos



Richard Carlson

Wine Goblet

Décor

1980

Image: Emily Dimozantos



The Esky Icepack has been in production for 40 years. It was designed by Michael Simcoe in his first job at Nylex in Seaford with Lionel Suttie. Suttie had been Simcoe's lecturer at RMIT and he gained valuable experience designing products for the high volume Nylex plants. Simcoe joined Holden as an automotive designer employed by Phillip Zmood in 1982 and would go on to succeed Zmood as Head of Design for GM Holden. Michael Simcoe is a Hall of Fame member of the Design Institute of Australia.

Michael Simcoe

Esky Brick

Nylex

1980

Image: Emily Dimozantos

The collaboration between Phillip Adams and Alex Stitt gave us the extraordinary 'Slip! Slop! Slap!' and 'Life. Be in it' campaigns.. Alex Stitt is a Hall of Fame member of the Design Institute of Australia.



Sabco was established in South Australia in 1892 as the South Australian Brush Company by W.E.Hay. Sabco designed and patented this innovative water saving device as a response to the need to conserve water in our dry continent, while still keeping the grass green. The Sabco Timer Tap was awarded the Prince Philip Prize for Australian Design in 1981.

Alex Stitt

Slip Slop Slap Tea

Towel

Anti Cancer Council

1981

Staff

Timer Tap

Sabco

1981

Image: courtesy of Ian Wong



Colin Wood founded Design World magazine in 1982 with a mission to celebrate Australian design practice and publish in Melbourne a magazine for an international audience.

Colin Wood

*Design World
Magazine*

Design Editorial
1982

Image: Emily Dimozantos



Every Australian under the age of 30 was required by law to be taken home from hospital in a baby capsule invented in Melbourne. Commissioned by the inventor, Robert Pataki and Phillip Slattery designed the world's first baby capsule in the Caulfield studio of Robert Pataki Design. The Safe-n-Sound Baby Capsule won an Australian Design Award and the Prince Phillip Prize for Industrial Design in 1985. Baby capsules are now produced all over the world and in July 2013 the heir to the British throne, Prince George, went home safely from hospital in a Britax baby capsule. Robert Pataki is a Hall of Fame member of the Design Institute of Australia.

Britax

Baby Capsule
1984

Image: courtesy of Ian Wong



In 1958 when the Walsh Street house was designed not all homes in Australia had a phone, and the standard issue handset was most likely a European design. In 1985 Telecom Australia launched an ambitious project to develop an Australian residential telephone. In Australia at that time 'the phone' was provided by Telecom to every home from Lorne to Darwin. The Touchphone 200 was designed by the small team at DAD of David Atkins and Alina Loscher. The lightweight telephone was the first in Australia to use the latest in screen printed touch panels developed for microwave ovens.

David Atkins
Design

Touchphone 200
Telecom Australia
1985

Image: Bruce Moyle



The ATPD pedestrian button is an important early example of universal design. The outstanding design of the audio-tactile pedestrian detector has endured and served the entire community, unchanged for more than 30 years. Pedestrians with vision, hearing and physical impairments are given greater confidence and freedom to move about independently.



Nielsen Design
Associates

Audio Tactile
Pedestrian Detector
1986

Image: courtesy of Ian Wong,
Emily Dimozantos



The CZ1000 is an instrument used by telecommunications technicians when repairing telephone cable faults. The Aegis 'F-Set', as it is commonly known, has been standard equipment for most Australian electricians and telecommunication technicians since it was first developed in 1986. Aegis is a family owned company and one of Australia's pioneering radio manufacturers established at the height of the radio boom of the 1930s. In the 1980s Telecom Australia, as a government enterprise, provided many opportunities for companies such as Aegis to develop innovative electronic instruments. This electronic instrument is remarkably still manufactured in Melbourne at the Aegis factory in Nunawading.

Designlab

CZ 100 F Set

Aegis

1986

Image: courtesy of Ian Wong



Mark Armstrong and the team at Blue Sky Design in Sydney delivered a timeless dual handle design for the Hortico 9 litre watering can in 1986. This product has endured and has been in hardware stores across Australia longer than Bunnings have been serving sausages. Blue Sky Design founder Mark Armstrong is a Hall of Fame member of the Design Institute of Australia.

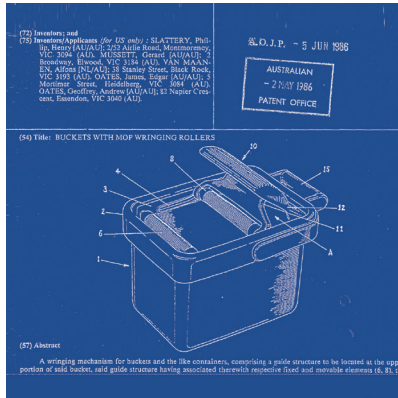
Blue Sky Design

Watering Can

Hortico

1986

Image: Bruce Moyle, Emily Dimozantos



At a time when polished flooring was becoming more popular in Australian homes, the brief by owner Jim Oates, was to provide concepts for a replacement to existing heavy galvanised metal buckets. The concept of an all-plastic mop bucket was totally innovative at the time. Supported by patent protection, this great idea has been an outstanding commercial success since it was first launched.



Gerard Mussett,
Phillip Slattery,
Robert Morrison,
Alfons van
Maanen

*All Australian Mop
Bucket*
Oates
1986

Image: courtesy of Ian Wong,
Emily Dimozantos



Jenny Arnott

Amphibious Camera
Hanimex
1986

Image: Bruce Moyle, Emily
Dimozantos



David Flynn's distinctive approach to design is encapsulated in the Integra bicycle helmet. Flynn invests design with imagination, creativity and emotion achieving award winning recognition for clients. Manufactured in Australia and exported to Europe the Integra Bicycle Helmet like the Stack Hat was a system meeting bicycle safety standards. Peter Bayly is a Hall of Fame member of the Design Institute of Australia.



Peter Bayly Associates

Integra Bicycle Helmet
Britax
1987

Image: Emily Dimozantos,
Bruce Moyle



Classic David Flynn design the Willow Flip Top bin has been in production for more than 30 years.



David Flynn

Flip Top Bin
Willow
1987

Image: Emily Dimozantos,
courtesy of Ian Wong



In 1988 graphic designer Ken Cato took a call from Sydney advertising guru John Singleton. Singleton and Cato had worked together in the 1970s in Melbourne. Singleton had a high profile new project. 'I need you to design the logo for Made in Australia. I need it in two days.' Cato respectfully suggested that even with his skills and an outstanding team the deadline seemed a little unrealistic. Singleton responded, 'I am sitting here with (then Prime Minister) Bob Hawke... you have two days.' and he hung up the phone. The Australian Made brand has seen seven Australian Prime Ministers come and go. It continues to signify to consumers in Australia and abroad the brand values conceived in an instant in 1988.

Ken Cato

Australian Made
Australian
Government
1988

Image: Emily Dimozantos,
Bruce Moyle



The unique Australian lifestyle would not be complete without the archetypal BBQ. Every weekend in Australia families and friends gather to share food and socialise around the BBQ. Late in the 1980s Wiltshire developed what have become the universal set of tools for every Australian BBQ; the Bar-B-Mate and Bar-B-Tongs. Outerspace design group founding directors, Fred Blochlinger, Mark Johnson and Wallace Tench, designed many successful products for Wiltshire including the Bar-B-Tongs.

Outerspace

Bar-B-Mate
Wiltshire
1988

Image: Emily Dimozantos



Willow Australia was looking to celebrate the company's centenary in the late 1980s so CEO Ralph Wilson briefed David Flynn from Bayly Design in Melbourne to develop a new range of plastic homewares products. The concepts by Flynn were based on common products like milk crates and rubbish bins but designed with character and proportions for children. The success of this project was cause for celebration beyond the centenary as it led to a very successful new brand for Willow called "The Little Bitty Fun Company".

David Flynn

The Little Bitty Fun

Co.

Willow

1988

Image: Emily Dimozantos



Today it may be Elon Musk that we look to for innovation in automotive battery technology but in 1988 Pacific Dunlop, one of Australia's largest companies turned to industrial designer Ian Edgar. Edgar began his career in automotive design at British Motor Corporation in Sydney, but it was as the director of design at the Philips Centre of Industrial Design in Melbourne that his career would have the most impact. Edgar established CIDA in 1983 and designed the Switch Battery in 1988.

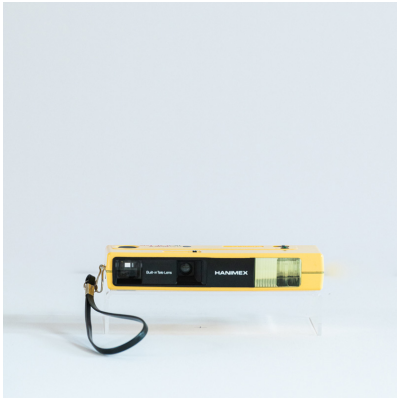
CIDA Design

Switch Battery

Pacific Dunlop

1988

Image: Emily Dimozantos,
Bruce Moyle



Hanimex was established in Sydney in 1947 by Jack Hannes and the iconic camera brand got its name from Hannes Import Export. Jerry Arnott designed award winning cameras for Hanimex and Konika.



Jerry Arnott

110 DFT Camera

Hanimex

1988

Image: Emily Dimozantos,
Bruce Moyle



Mario Matkovich

SharpSmart

Daniels International

1990

Image: Emily Dimozantos,
Bruce Moyle



Catalyst Design,
Kate Bissett
Johnson

Esky Round Cooler
Nylex
1990

Image: Emily Dimozantos



Ken Done

*125 Anniversary Year
Biscuit Tin*
Arnotts
1990



Image: Emily Dimozantos



The design of the Nova Booster Seat was radical at the time replacing heavy foam filled boosters that were manufactured using low volume techniques. The use of high volume techniques produced a product that was significantly lighter and easier for parents to transfer between vehicles. The elimination of foam materials also made it compliant with design for disassembly assisting in recycling.

Gerry Mussett,
Paul Taylor

Booster Seat
Britax
1992

Image: Emily Dimozantos



'Memory Containers' was the project theme set by Alessi for two hundred invited international designers and artisans in 1990. Following the success of her show in Tokyo that year, Susan Cohn, a gold and silversmith from Melbourne, was invited to participate. Inspired by early Australian colonial meat safes constructed from timber with perforated metal panels, Cohn designed a large diameter twin layer fruit bowl. In each unique Cohncave bowl the two perforated layers are offset to produce a moiré pattern. Cohn's concept for a mass produced artisan piece saw the Cohncave short listed to a final group of nine designs. All short listed designers submitted sketches – except for Cohn – who presented an exquisite prototype still prized by Alberto Alessi. The Cohncave was released in 1992 and Cohn would become the first of many Melbourne designers to work with Alessi.

Su San Cohn

Cohncave Bowl
Alessi
1992

Image: Emily Dimozantos,
courtesy of Ian Wong



The Eco Redesign Program in Melbourne in the early 1990s engaged major industrial design practices and major manufacturers with lasting impact. The Axis kettle project in particular sought to influence energy consumption around the world as consumers used boiling water for tea and coffee. The lasting impact of the project was in fact the innovative round central cordless electrical connection, now standard on most cordless kettles worldwide, developed during the project. 'We wanted the kettle to go to the table like a jug of water or teapot' said industrial designer Paul Taylor.

Paul Taylor,
Gerard Mussett

Axis Kettle
Kambrook + RMIT Eco
ReDesign Program
1994

Image: courtesy of Ian Wong



Released in Melbourne in 1994, the Wovo lamp remains as popular today and the materials exploration and innovation in this piece continue to influence the practice of designer Marc Pascal. An industrial designer with a background in fine art, Pascal explores materials and processes to create highly unique and individual ceramics, lighting and furniture works. Pascal first exhibited internationally in Tokyo in 1991 and his works are in the collection of the National Gallery of Victoria.

Marc Pascal

Wovo Lamp
M2 Products
1994

Image: courtesy of Ian Wong,
Emily Dimozantos



Global concerns in the early 1990s over the 'hole in the ozone layer' inspired significant shifts in the practice of industrial design in Melbourne. Educators and the profession at the time sought to respond by adopting the principles of recycling of post consumer waste and design for disassembly. International automotive standards require every motor vehicle to have red, orange and white indicators for road safety. In a period where manufacturers sought applications for mountains of recycled plastic material, Madame Ruby lamps were an inspired use for automotive lens waste. The lamp was selected for the Mutant Materials in Contemporary Design, Museum of Modern Art exhibition in 1995, as an exemplar of eco design.

Celina Clarke,
Simon Christopher

Madame Ruby
ISM Objects
1994

Image: Emily Dimozantos



This Fink water jug is by Robert Foster designer and founder of Fink Australia. In 1994 a Canberra restaurant commission with an initial order of only 3 jugs saw Foster's creativity produce this iconic vessel. Foster's designs are in collections around the world and the water jug is used in the cafe of the Museum of Modern Art in New York. Robert Foster is a Hall of Fame member of the Design Institute of Australia.



Robert Foster

Water Jug
Fink & Co.
1994

Image: Emily Dimozantos,
courtesy of Ian Wong



The Crumpler global brand originated in Melbourne from the unexpected success of a single bicycle courier bag, designed by Stuart Crumpler to be strong enough to carry home a slab of beer cans. Made on his grandmother's sewing machine, the bag was soon not only popular at the courier company Minuteman, owned by Dave Roper and Will Miller, but was also coveted by Melbourne's cycling community. Roper Miller and Crumpler, formed Crumpler in 1995 with a passion for the brand and the product. The third arm feature of the original bag was innovative, and the rugged construction and durable materials remain features of the brand today.

Stuart Crumpler

Crumpler Bag

Crumpler

1995

Image: Emily Dimozantos



This Fink water jug is by Marc Newson is one of the most significant designers of our age. Born in Sydney, Newson now lives in London working for clients across the world. Newson was included in Time magazine's 100 Most Influential People in the World and has received numerous awards and distinctions. The Lockheed lounge and Apple watch are just two iconic Newson works. In 2015 a Lockheed lounge sold for \$4,689,585 at auction making it the most expensive designer chair in history.

Marc Newson

Dish Doctor

Magis

1997

Image: Emily Dimozantos



The Bertini Shuttle is the world's first four-wheel steerable child's stroller. Sold worldwide the patented design is a significant Australian industrial design success story and was awarded the Australian Design Award of the Year for Industrial Design in 2001.

Ideation Design

Bertini Shuttle Stroller
IGC (Australia)
1998

Image: Emily Dimozantos



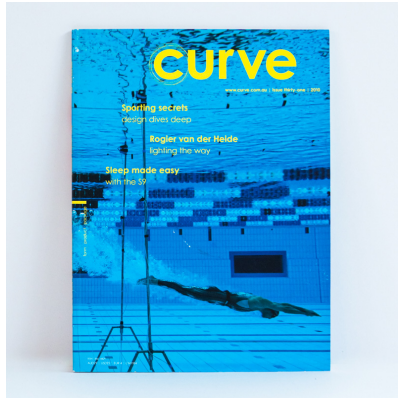
In 1954 the Australian invention known as the 'esky' was first commercially manufactured by Malley's. Nylex, Enco, Willow and Esky brands have all been manufactured since the 1950s and many Australian design studios have worked on an 'esky' or cooler project. Pioneers Edward Kayser and Lionel Suttie lead the way followed over the years by; Bayly Design, Catalyst, Cobalt, Design + Industry, Outerspace Design Group, Uno, and most recently, David Flynn at Willow. Most households have at least one 'esky' to ensure drinks and food are kept cool in the heat of the Australian summer.



Catalyst

Esky
Nylex
2000

Image: courtesy of Ian Wong



Belinda Stening began her design career in consulting as an industrial designer at Invetech in the 1990s. In 2002 Stening founded Curve magazine as an exclusive subscription-based print magazine on industrial and product design. Globally recognised Curve is now an online publication curvelive.com

Belinda Stening

Curve Magazine
Beesting
Communications
2001

Image: Emily Dimozantos



The '101 Chair' was first shown in 2002 at the Tokyo Designers Block, as part of Hybrid Objects, a design exhibition hosted by the Australian Embassy in Tokyo. Inspired by the body of work of Clement Meadmore the idea was to generate a statement furniture piece from a continuous curving surface. Kontouris now has a large number of her innovative designs manufactured worldwide under licence with companies like Alessi and Kundalini.

Helen Kontouris

101 Chair
Schiavello
2002

Image: Emily Dimozantos

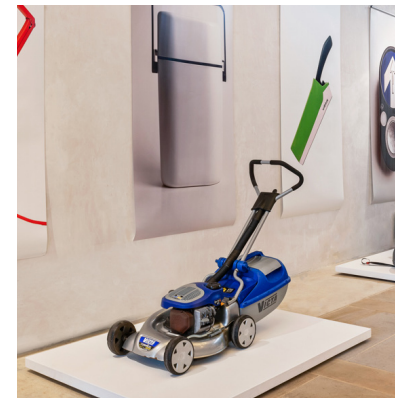


The elegant and simple design of the Decor sauce bottle is by Jim Samartgis. Samartgis has continued the legacy of Carlson and Wolfenden working on innovative products with Decor CEO Brian Davis. Samartgis worked for Peter Bayly Associates and Neotechnics as staff designer.

Jim Samartgis

Sauce Bottle
Décor
2004

Image: courtesy of Ian Wong



Australian innovation has long been synonymous with the Victa lawn mower. Designer Paul Schremmer designed the first plastic grass catcher for Victa in the late 1960s. Paul Cockburn and the team at Design Field designed the Victa Vortex featured in Design World magazine in 1986 and in the permanent collection of the Powerhouse Museum. In 2004 the teams at Victa and Blue Sky worked together to achieve innovation in lawnmower design and released the very successful and award winning Razor. Blue Sky Design founder mark Armstrong is a Hall of Fame member of the Design Institute of Australia.

Blue Sky Design

Razor Motor Mower
Victa
2004

Image: Emily Dimozantos



Lisa Vincitorio designed the Fruit Loop fruit holder during a studio as part of her undergraduate Industrial Design program at RMIT University. Professor Kjell Grant invited Vincitorio to exhibit the Fruit Loop prototype as a member of Melbourne Movement at the Salone Satellite Exhibition in Milan. Alessi were as excited as Grant had been about the potential of the product and it was soon put into production by the iconic Italian Design Factory.



In 2001 Jim Hannon Tan was invited by Kjell Grant to exhibit with Melbourne Movement at Salone Satellite in Milan. He stayed on in Europe working in Milan, Amsterdam and London for Alessi, Moooi, Marcel Wanders and Tom Dixon. Hannon Tan designed the nut splitter after watching an Italian friend open a walnut with a knife, a technique he had never seen before.



Jim Hannon Tan

*Nut Splitter Walnut
Opener*
Alessi
2008

Image: courtesy of Ian Wong,
Emily Dimozantos



Lisa Vincitorio

Fruit Loop
Alessi
2005

Image: Emily Dimozantos,
courtesy of Ian Wong



Concerns for the environment have challenged designers and individuals the world over to reduce the waste from disposable polystyrene foam coffee cups. The majority of the patents that sought to solve this problem, dealt only with the concerns of the cup for coffee and not the behaviour of users. Keep Cup is an inspiring example of systemic change. It was the world's first reusable 'barista standard' coffee cup. Founders, Abigail and James Forsythe released KeepCup in 2009 at the State of Design Festival, held in the World Heritage listed Royal Exhibition Buildings. Keep Cup, now global, has revolutionised the behaviour of consumers of great coffee.



Jim Hannon Tan lived and worked in Milan for more than a decade. In Italy he observed "people tend to crumble dried whole chilis into their pasta sauce. However careful I was, I would always get burned by the residual chili on my fingertips". With this clear problem in mind Hannon Tan set about developing a solution.



Cobolt

Keep Cup
Keep Cup
2009

Image: Emily Dimozantos,
courtesy of Ian Wong

Jim Hannon Tan

Piccantino Chilli
Scruncher
Alessi
2010

Image: courtesy of Ian Wong,
Emily Dimozantos



In 2012 while jogging Charles Ng had something on his mind. Successful crowd funding projects on Kickstarter had motivated him, and as he ran, he hoped the 'big idea' was just around the next corner. Surprisingly it was the constant rattle of the keys in his pocket as he approached the corner that stopped him in his tracks. Orbitkey was born. Ng not only stopped the keys rattling, but as a result of a highly successful Kickstarter campaign, with his partner Rex Kuo, Orbitkey is now a global brand and a revolution for the humble key ring.

Charles Ng

Orbitkey
Orbitkey
2012

Image: Emily Dimozantos

Marc Newson

In Flight Cutlery
Qantas
2012

Image: courtesy of Ian Wong,
Emily Dimozantos



One hot Melbourne summer day while others were at the beach, Adam Cornish presented his prototype laser cut bowl, prepared for Salone Satellite 2009 to Professor Kjell Grant, founder and President of Melbourne Movement. At first sight Grant new the Trinity bowl would propel his protégé, Adam Cornish onto the world stage. Grant had been taught by the masters, Mies Van der Rohe in Chicago and Henry Moore at the Royal College of Art in London. He often says that he judges his own work by asking 'What would Mies have thought of this piece'. In that instant Adam had arrived at the place of total respect from his master, Kjell Grant. The Trinity bowl inspired by the conch shell and intelligently designed to exploit laser cutting, was released by Alessi in 2013. Cornish has since developed a Trinity range. Cornish's studio is in Collingwood and he is working on numerous new projects around the world in furniture, lighting and tableware.

Adam Cornish

Trinity Bowl

Alessi

2013

Image: courtesy of Ian Wong



A global leader in the design of yacht fittings, Ronstan was founded by Ron Allatt and Stan Lenepveu in Melbourne in 1953. Supported by consultant designers over the years including; Outerspace, John Westwood Design Associates, Neotechnics and D+I; Ronstan now have an award winning team of industrial designers on staff. Innovation has been continuous at Ronstan since 1953 with the Core Blocks being awarded a Red Dot Award in 2014 and the Cam Cleat the most successful product in an extensive catalogue of export products.

Ronston Staff

Core Block and Cam Cleat

Ronston

2014

Image: courtesy of Ian Wong,
Emily Dimozantos



Winning the Vogue Alessi Award in 2014 propelled Tasmanian designer Anita Dineen onto the world stage. It was her unique pitch at Alberto Alessi that secured her award. 'I arrived with a bottle of Tassie sparkling and wedge of Bettelmatt cheese so Alberto could experience the knife in action'.

The Antechinus Cheese Knife is inspired by its namesake, a long-nosed marsupial mouse native to Tasmania, Australia. Designer Anita Dineen's sleek design takes form as a single piece of sweeping stainless steel that integrates blade to handle, creating an elegant and contemporary dining experience.



Anita Dineen

Antechinus Knife

Alessi

2014

Image: courtesy of Ian Wong,
Emily Dimozantos



The Alpine cooler has been in the Willow product range for more than 80 years. In the 1960s Willow patented expanded polystyrene (EPS) foam processes to manufacture coolers and jugs for the hot Australian summer. This technology was successfully exported and licensed around the world. This process was used by Grant and Mary Featherston to mould the lightweight shells of the Talking Chair. The 2014 Alpine showcases Willow's innovation in process and product design with units assembled and tested by robots in the high-tech plant in Tullamarine. Industrial designer David Flynn has designed Willow products as a consultant and staff designer for more than 30 years.



David Flynn

Alpine Cooler

Willow

2014

Image: courtesy of Ian Wong,
Emily Dimozantos



Inventor Scott Boocock found a way to reinvent the humble clothes peg. Designed to prevent peg marks on delicate clothing the HEG is a peg with a hook. Industrial designer Andrew Whittaker turned the invention into an award winning design. Good Design Award – Best In Category – Product Design 2014.

Andrew Whittaker

Hegs Pegs

Scott Boocock
2014

Image: courtesy of Ian Wong,
Emily Dimozantos



The Alpha chair is a solid-wood all-purpose stackable chair produced using the latest production technologies of shaped wooden furniture. The name Alpha is derived from the strong architectural gesture that gives the chair its inherent strength. The A-shaped structure of the back legs and backrest are organically and sensually moulded into one.



Brodie Neill

Alpha Chair

Made In Ratio
2015

Image: courtesy of Brodie Neill,
Emily Dimozantos



Marc Newson

Kettle

Sunbeam

2015

Image: courtesy of Ian Wong,
Emily Dimozantos



Released originally as a series of limited editions the Ora desk lamp is a pure expression of material and process. Precision machined from aluminium with premium brushed anodized finish. The 360° orbiting shade with smooth tilt adjustment allows users freedom to achieve a perfect mood for a space.

Ross Gardam

Ora Lamp

Ross Gardam

2015

Image: Emily Dimozantos



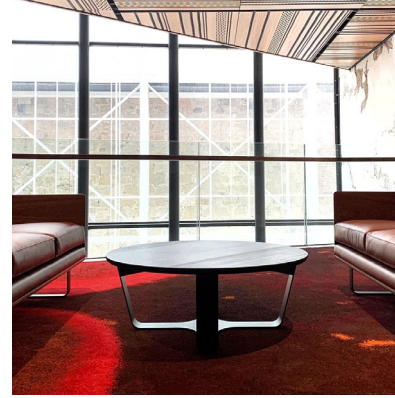
Knog directors Hugo Davidson and Malcolm McKecknie established Catalyst Design Group in 1998. The 'Oi' Bike Bell reinvents the bicycle bell. In April 2016 a successful 'Kickstarter' crowd funding campaign raised \$1,078,634. Awarded the Victorian Premiers Design Award in 2016.

Catalyst Design Group

Oi Bicycle Bell

Knog
2016

Image: courtesy of Ian Wong,
Emily Dimozantos



Simon Ancher

Sunburst Table

Simon Ancher Studio
2020

Image: courtesy of Simon
Ancher



Simon Ancher

Clipped Wing Stool
Simon Ancher Studio
2020

Image: Anjie Blair



Jim Hannon-Tan

Linea
Made By Pen
2018

Image: courtesy of Ian Wong

Linea has been described as 'desktop architecture'. The initial inspiration was derived from architect, Oscar Niemeyer's National Congress building. Hannon-Tan has a keen eye for colour and texture and its especially evident in Linea's two distinct material palettes. The first evokes the high-end glamour of the Art Deco period with components made of copper, brass, aluminium, stainless steel and Carrara marble. While the second is a modern mix of anodised aluminium and silicone.



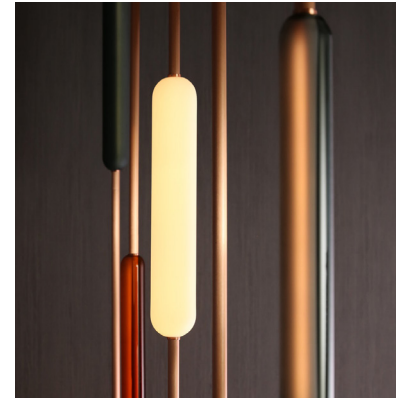
The Sway lamp playfully exploits innovations in low temperature LED luminaires and recent developments in long life rechargeable batteries to deliver a totally new concept in floor lamp design. Inviting you to play and interact like a child this elegant product is the result of a collaboration between Nick Rennie and Nidus Design. The Sway lamp was awarded Best in Class in the 2019 Good Design Awards.



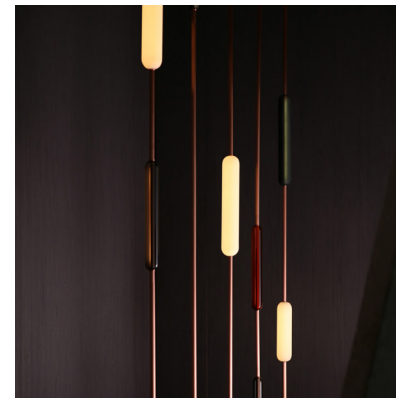
Nick Rennie +
Nidus Design

Sway
Made by Pen
2018

Image: courtesy of Ian Wong



Copper Design directors Ed Linacre and Viktor Legin launched their latest floor lamp at The Robin Boyd Foundation exhibition 100 Objects | Australian Design in the Home. Ed Linacre won the prestigious James Dyson Award in 2011 and exhibited with Melbourne Movement in Milan in 2013.



Ed Linacre, Viktor
Legin

Flask Lamp
Copper Design
2019

Image: courtesy of Ian Wong



The Orbitkey Hand Sanitiser Holder: Clip, Retractor and Lanyard were all developed as a response to the COVID 19 pandemic. Through the Helping Hands initiative 500 units were provided free to essential workers and 100% of the profits from this new product range is donated to charities and organisations providing aid during the global health crisis.

Sanitizor
Orbitkey
2020

Image: courtesy of Ian Wong

Ian Wong

Curator & Senior Design Lecturer, Monash University

Ian Wong is a designer, collector, curator and senior lecturer at Monash University. Ian has been invited to curate exhibitions about his research on Australian Design in; Milan, Beijing, Hong Kong, Tianjin, Sydney, Adelaide, and his home town of Melbourne.

Exhibitions have included 100 Objects | Australian design in the home, I-CONIC Australian Design, 60 Years of Good Design, BlackBOX – Design and Innovation | Melbourne Australia, Innovators – Australian Design and Innovation, Zmood – Designing Holdens, and 150 Years of Design in Victoria.

The Ian Wong Collection has been a work in progress associated with his research and currently has over 1600 objects designed by Australian designers. Products designed by Ian as a director of EJO Design have ranged from one-off objects like the RMIT University Ceremonial Mace to brain scanning equipment, Antarctic sleds, and million-dollar highspeed agricultural sorting equipment. Ranges like the pak range for Silvan Australia have recently been reported as the ‘hills hoist’ of rural Australian farm life. This range continues to create significant commercial success for Silvan. Ian’s first product for Silvan, the trukpak, designed in 1989, is still a very successful product and most farms in Australia would have a product designed by Ian.

Ian is currently Director of the Monash Art Design and Architecture Industrial Design Centre (Kunshan) and Program Director - Master of Industrial Design at Monash Art Design and Architecture, Monash University. This double Master’s degree is delivered at the Southeast University-Monash University Joint Graduate School Suzhou in China. Ian is President of Melbourne Movement and currently the China representative for the Design Institute of Australia.

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