

# Excitement at Every Turn. Make it Yours.

PORSCHE ICE EXPERIENCE  
DATES AND PRICES 2026

**PORSCHE**  
EXPERIENCE





# Ice Experience. Extreme driving pleasure. Icy precision. Unleash your passion – the Porsche way.

Porsche Arctic Center in Levi, Finland – where the **Porsche Ice Experience** ignites your passion.

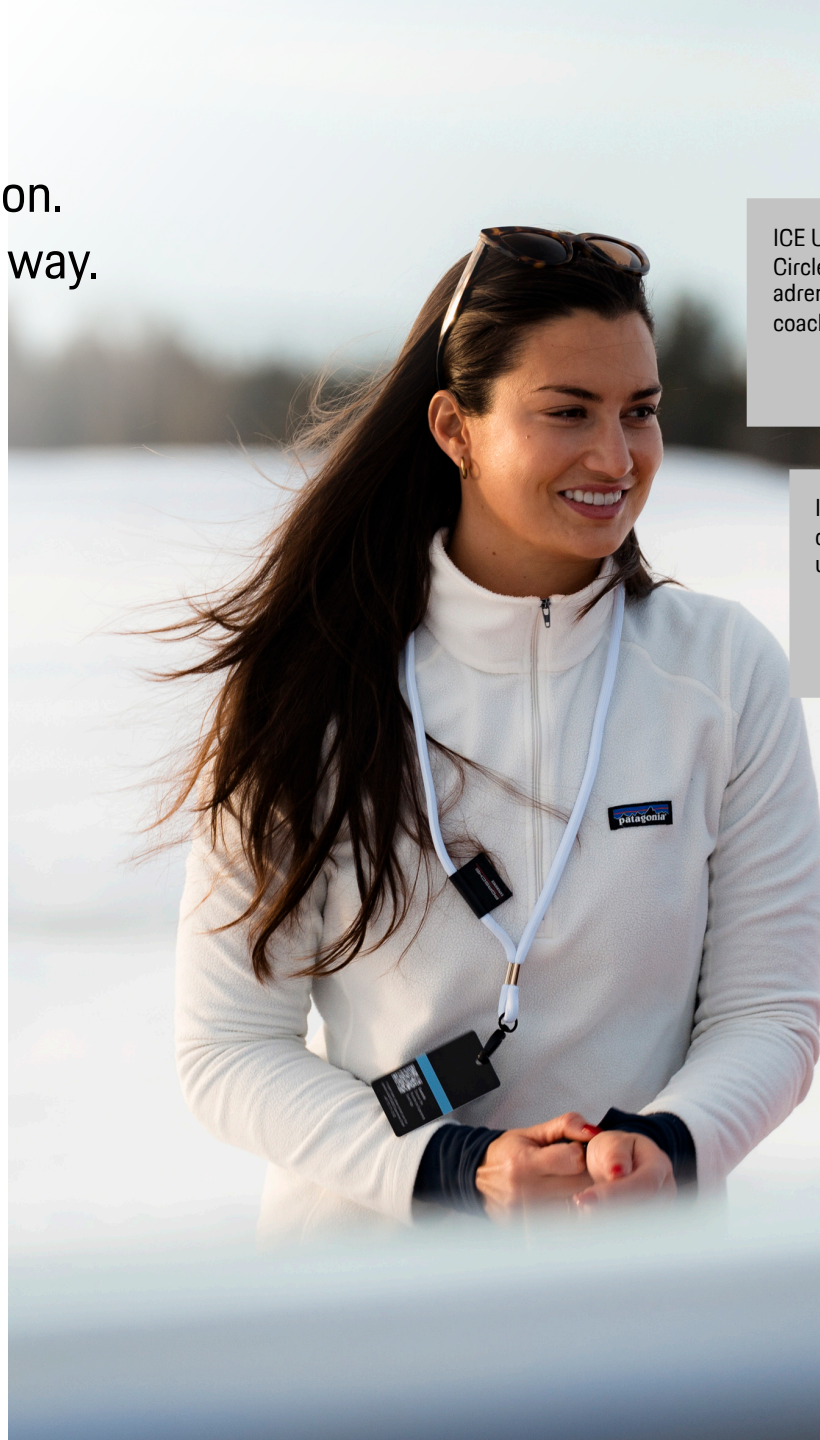
On challenging ice tracks, behind the wheel of the latest Porsche models, you will feel the heartbeat of Porsche as it comes to life beneath your fingertips. The 2026 season brings a spectacular array of driving formats, with four consecutive training stages: **DISCOVER, LEARN, BOOST** and **RACE**.

For those seeking the pinnacle of exclusivity, we offer tailored experiences with a personal instructor: **Ice Force Intense, Ice Force Pro Intense** or **One2One**. Each designed to push the limits of your performance and take you even deeper into the art of driving.

This season introduces the **Ladies Edition Intense**, a dynamic new format to push your limits even more. And for those yearning for the ultimate rush, **Ice Ultimate** offers you the opportunity to take the wheel of a Porsche 911 GT3 Cup from the 992 range, racing across the icy tracks, feeling the raw power and precision that only Porsche can deliver.

Following Hermann Tilke's redesign in 2025, the tracks were further optimized for 2026 – based on the requirements of new vehicle models and customer feedback.

From beginner to expert – your journey will be nothing short of transformative. Surrounded by the breathtaking winter landscapes of Levi, the Porsche Ice Experience is more than just driving – it is about mastering the art of control, experiencing the thrill of precision and creating moments that stay with you forever.



**ICE ULTIMATE:** Experience authentic motorsport flair in the Arctic Circle – as you take the wheel of a Porsche racing car on ice. Feel the adrenaline and precision of pure performance, supported by expert coaching in an exclusive, small-group setting.

RACE

**ICE FORCE PRO:** You will master high-speed driving in extreme conditions – on demanding forest routes and extended handling tracks, using a range of Porsche models with varying drive concepts.

BOOST

**ICE FORCE:** You will refine your control of load change reactions and lateral acceleration to achieve precise, controlled cornering – and elevate your driving skills through the advanced dynamics of all-wheel drive.

LEARN

**ICE PERFORMANCE:** Your introduction to the exhilarating world of Porsche winter driving. By mastering the fundamentals of vehicle control on ultra-slick surfaces, you will gain the essential skills for confident and safe performance on ice and snow.

DISCOVER



## Levi, Finland. Where winter stillness meets pure comfort.

Northern lights, reindeers and every facet of Arctic winter: the region surrounding Levi captivates with its pure, untamed beauty – just like your carefully selected **accommodations**.

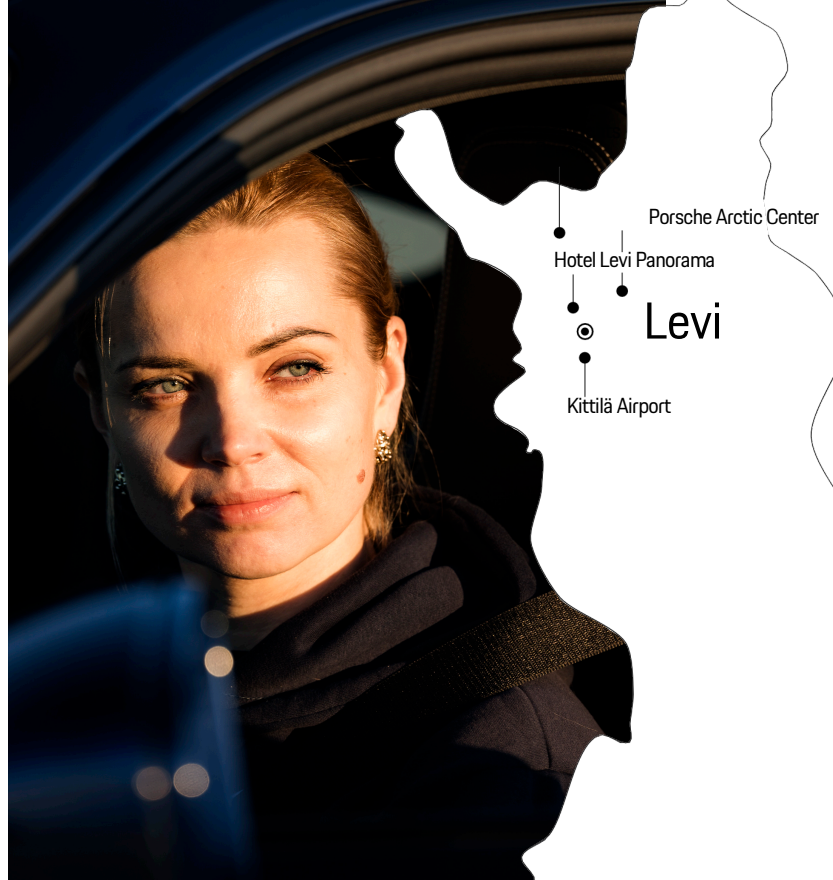
Nestled directly on the ski slopes and just a short distance from Kittilä Airport, the “**Hotel Levi Panorama**” offers light-flooded rooms, sweeping views of the snow-covered landscape, and even a gondola connection into the heart of the village. Whether skiing or hiking – adventure begins right at your doorstep.

Participants of the Ice Ultimate format reside at the “**Northern Lights Ranch**”, approximately 15 kilometres from Levi. This exceptional 5-star retreat enchants with its serene atmosphere and iconic Sky View Cabins, featuring panoramic glass walls and heated glass ceilings – perfect for witnessing the magic of the Northern Lights in unparalleled comfort.

Those taking part in the Ladies Edition will stay at the charming “**Northern Lights Village**”, where traditional design meets modern elegance. With glass-roofed cabins set amidst a peaceful winter forest, it offers a uniquely immersive experience under the Arctic sky.

Depending on your selected programme, you will also enjoy **culinary highlights** at hand-picked locations such as the “Design Hotel Levi” or the exclusive “Reindeer Manor”.

And if you prefer to experience the Porsche Ice Experience without being behind the wheel yourself, you can enjoy every moment of the Arctic wonderland as an **accompanying person** – surrounded by nature, culture and pure northern magic.



## Porsche Arctic Center in Levi. Drive the thrill.

Winding forest routes, expansive handling tracks and technically demanding sections push the boundaries of driving physics – all set within the breathtaking stillness of Finnish Lapland. On over 55 hectares of expertly designed terrain, divided into **Area North** and **Area South**, you will discover the incomparable sensation of piloting a Porsche over ice and snow.

Each area offers a carefully curated variety of track layouts, challenges and difficulty levels – all refined by legendary racetrack architect Hermann Tilke, whose signature can be found on some of the world's most iconic Formula 1 circuits.

Here, driving becomes art. Performance becomes instinct. And every drift is an expression of control at the highest level.

Adrenaline, elegance and nature – fused into one extraordinary experience. Is there a more thrilling way to discover the wild beauty of the far north?



Helsinki







# Training stages and formats.

From the 2026 season, you can expect an optimised driving programme and accompanying itinerary that will make your experience even more spectacular. Even more intense. Adrenaline-packed driving pleasure.



Ice Performance.

# Speed in every corner.

# The drift starts here.

Are you ready for drifting on snow and ice? Ice Performance is your entry into the world of precision and control on frozen ground. With the support of experienced Porsche instructors, you will learn how to drift with confidence and master every slide. From theoretical foundations to driving safety and dynamic handling, every element builds your skills. Whether in a rear-wheel or all-wheel drive car, your training takes place on specially prepared sections and handling tracks at the Porsche Arctic Center in Levi.



5 days (3 driving days)



Porsche Arctic Center in Levi, Finland  
Area North



Maximum of 50 participants  
(2 per vehicle)  
5 groups with 2 instructors each



- 4 nights with breakfast at “Hotel Levi Panorama”
- 3 lunches and 4 dinners with regional and international cuisine
- 3 days of driving training in Porsche models
- Ice Karting at the Porsche Arctic Center



No previous experience  
necessary



Porsche 911 Carrera; Porsche 911 Carrera 4 GTS;  
Porsche 911 Carrera GTS; Porsche Taycan;  
Porsche Macan



[porsche.click/iceperformance\\_2026](https://porsche.click/iceperformance_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 7,890.–

Participation fee

€ 3,190.–

Accompanying Programme




DISCOVER





Ice Force.

# Back on the ice. Closer to the limit.


Now it is all about precision. In this format, you will experience sporty driving on ice – with full control. Feeling, awareness and perfect timing are key as you explore the limits of lateral acceleration in an all-wheel-drive Porsche and make strategic use of load changes. Training takes place on specially prepared sections of the Porsche Arctic Center in Levi, designed for high-performance driving at an advanced level.


 5 days (3 driving days)

 Porsche Arctic Center in Levi, Finland,  
Area South

 Maximum of 30 participants  
(2 per vehicle)  
3 groups with 2 instructors each

- 
  - Transfers between Airport, „Hotel Levi Panorama“, restaurants and Porsche Arctic Center
  - 4 nights with breakfast at “Hotel Levi Panorama”
  - 3 lunches and 4 dinners with regional and international cuisine
  - 3 days of driving training in Porsche models
  - Photographer throughout the entire event
  - HanseMerkur insurance package

 Ice Performance or a  
comparable training course

\* Porsche 911 Carrera 4 GTS  
Porsche 911 Dakar

 [porsche.click/iceforce\\_2026](https://porsche.click/iceforce_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 9,790.–  
Participation fee

€ 3,190.–  
Accompanying Programme





Ice Force Intense.

# Exclusive individual training. With a personal instructor.

In this exclusive driving format, you will leave the group on track and receive individual coaching from a Porsche instructor who will guide you exclusively. All this in all-wheel-drive vehicles that you can use exclusively for yourself throughout the entire event. For steep learning curves, your personal instructor will tailor the programme to your needs and learning objectives. As a single driver, you will double your driving time as you do not have to share the car with another participant, and you can organise the days according to your wishes.



5 days (3 driving days)



Porsche Arctic Center in Levi, Finland,  
Area South



Maximum of 5 participants  
(1 per vehicle)  
with a personal instructor



- 4 nights with breakfast at “Hotel Levi Panorama”
- 3 lunches and 4 dinners with regional and international cuisine
- 3 days of driving training in Porsche models



Track Experience



Porsche 911 Carrera 4 GTS  
Porsche 911 Dakar



[porsche.click/iceforceintense\\_2026](https://porsche.click/iceforceintense_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 16,790.–

Participation fee

€ 3,190.–

Accompanying Programme





Ice Force Pro.

# Performance and driving pleasure taken to the extreme.

Master extreme winter conditions. Here you will make optimal use of the various drive concepts, steer your respective Porsche model over frozen terrain and perfect optimal vehicle control. On narrow, challenging forest routes and new, extra-long handling tracks, the right level of concentration and precision is essential. Certified Porsche instructors ensure that the adrenaline rush is combined with a sense of achievement. Would you like direct, personal feedback with double the driving time? Then choose the Ice Force Pro Intense training.



5 days (3 driving days)



Porsche Arctic Center in Levi, Finland,  
Area South, Forest Tracks



Maximum of 30 participants  
(2 per vehicle)  
3 groups with 2 instructors each



- 4 nights with breakfast at “Hotel Levi Panorama”
- 3 lunches and 4 dinners with regional and international cuisine
- 3 days of driving training in Porsche models



Ice Force or a comparable  
training course



Porsche 911 GT3 992 II  
Porsche 911 Dakar



[porsche.click/iceforcepro\\_2026](https://porsche.click/iceforcepro_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 10,890.–

Participation fee

€ 3,190.–

Accompanying Programme





Ice Force Pro Intense.

# Exclusive individual training.

## With a personal instructor.

In this exclusive driving format, you will leave the group on track and receive individual coaching feedback from a Porsche instructor who will look after you exclusively. This means you will benefit from twice as much driving time compared to the regular Ice Force Pro format – in Porsche models with different drivetrain concepts that you can use alone throughout the entire event. And on handling and forest routes that become even longer, even more intense and even more challenging. For steep learning curves, your personal instructor will tailor the programme to your needs and training objectives.



5 days (3 driving days)



Porsche Arctic Center in Levi, Finland,  
Area South, Forest Tracks



Maximum of 5 participants  
(1 pax per vehicle)  
with a personal instructor




- 4 nights with breakfast at “Hotel Levi Panorama”
- 3 lunches and 4 dinners with regional and international cuisine
- 3 days of driving training in Porsche models



Track Experience



Porsche 911 GT3 992 II  
Porsche 911 Dakar

 [porsche.click/iceforceprointense\\_2026](https://porsche.click/iceforceprointense_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 17,890.–

Participation fee

€ 3,190.–

Accompanying Programme





Ice Ultimate.

# GT3 power meets ice.

## Racing performance redefined.

In the Arctic, everything feels more intense: the silence, the cold and the thrill of motorsport. Over 4 unforgettable driving days, Ice Ultimate lets you take the wheel of a Porsche GT3 Cup car on snow and ice – where every movement demands total focus. In exclusive small groups, with personal coaching from Porsche's top instructors, you will learn how to push limits with control and confidence. From tight forest trails to sweeping ice tracks, this is where driving becomes something elemental. Serious power, true connection and an experience you won't forget.



6 days (4 driving days)



Porsche Arctic Center in Levi, Finland,  
Area South, Forest Tracks



Maximum of 10 participants  
(1 pax per vehicle)  
with a personal instructor



- 5 nights with breakfast in a Sky View Cabin at "Northern Lights Ranch"
- 4 lunches and 5 dinners with regional and international cuisine
- 4 days of driving training in Porsche models



Ice Performance, or comparable  
training



Porsche 911 GT3 992 II  
Porsche 911 GT3 Cup 992 II

 [porsche.click/iceultimate\\_2026](https://porsche.click/iceultimate_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 27,490.–

Participation fee

€ 3,190.–

Accompanying Programme





One2One.

# Pure precision. Maximal performance.

## Exclusively yours.

This exclusive one-day driving training will get you off to a flying start on your personal driving adventure. An experienced Porsche instructor will accompany you throughout the day, tailoring the programme to your existing knowledge and previous experience of driving on snow and ice. The decisive advantage: direct, personal feedback allows you to optimise your driving technique and consolidate the basics for confident handling in extreme winter conditions on spike tyres. The One2One programme is ideal for gaining initial experience of the Porsche Ice Experience in a compact format and preparing yourself optimally for more advanced training formats.



1 day



Porsche Arctic Center in Levi, Finland  
Area North, Area South



Individual group size



- Driving programme in your chosen Porsche model
- Lunch and coffee break at the track facilities



No previous experience  
necessary



Porsche 911 Carrera 4 GTS; Porsche 911 Carrera 2 GTS; Porsche 911 Dakar;  
Porsche 911 GT3 992 II; Porsche Taycan; Porsche Macan



[porsche.click/one2one\\_2026](https://porsche.click/one2one_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 5,590.–

Participation fee





Ladies Edition.

# Speed in every drift.

# Fun in every moment.

The Ladies Edition enters a new season – with new highlights and even more driving excitement. Look forward to a first-class driving experience: under the guidance of experienced Porsche instructors, you will sharpen your skills on demanding snow and ice tracks. Surrounded by stunning winter scenery, a varied programme ensures unforgettable moments beyond the track.



5 days (2,5 driving days)



Porsche Arctic Center in Levi, Finland  
Area North



Maximum of 30 participants  
(2 per vehicle)  
3 groups with 2 instructors each




- 4 nights with breakfast at “Northern Lights Village”
- 3 lunches and 4 dinners with regional and international cuisine
- 2,5 days of driving training in Porsche models
- Husky Safari incl. track brunch



No previous experience  
necessary



Porsche 911 Carrera; Porsche 911 Carrera 4 GTS; Porsche 911 Carrera GTS;  
Porsche Taycan; Porsche Macan

 [porsche.click/iceperformanceladies\\_2026](https://porsche.click/iceperformanceladies_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 8,490.–

Participation fee



DISCOVER

Ladies Edition Intense.

# Exclusive individual training. With a personal instructor.

For those ready to push their limits: The new Ladies Edition Intense is designed for participants looking to take their driving skills to the next level. In this exclusive format, you will receive one-to-one coaching from a Porsche instructor focused solely on your personal development behind the wheel. You will drive a selection of Porsche models – each available for your individual use throughout the event. Your instructor will tailor the training programme to suit your goals, creating a steep and effective learning curve – from mastering vehicle control on polished ice to executing dynamic driving manoeuvres.



5 days (2,5 driving days)



Porsche Arctic Center in Levi, Finland  
Area North



Maximum of 4 participants  
(1 pax per vehicle)  
with a personal instructor



- 4 nights with breakfast at “Hotel Levi Panorama”
- 3 lunches and 4 dinners with regional and international cuisine
- 3 days of driving training in Porsche models
- Husky Safari incl. track brunch



No previous experience  
necessary



Porsche 911 Carrera; Porsche 911 Carrera 4 GTS; Porsche 911 Carrera GTS;  
Porsche Taycan; Porsche Macan



[porsche.click/ladieseditionintense\\_2026](https://porsche.click/ladieseditionintense_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



€ 15,490.–

Participation fee







Accompanying  
programme.



Accompanying Programme.

# Withouth a steering wheel. Full intensity.

Experience the Porsche Ice Experience in Levi in an entirely new way – without having to take the wheel. As an accompanying person, immerse yourself in the captivating Arctic landscape while soaking in the exclusive atmosphere of the Porsche Ice Experience. An exciting activity programme awaits you: from a husky safari to snowmobile tours and exclusive experiences that will enrich your stay in the far north.



- Transfers between the airport and “Hotel Levi Panorama”, as well as all transfers between “Hotel Levi Panorama”, restaurants, and the Porsche Arctic Centre in Levi.
- 4 nights with breakfast (double room) at “Hotel Levi Panorama”\*
- 3 lunches and 4 dinners with regional and international cuisine
- Track Visit with taxi ride in a Porsche
- Porsche eBike Tour
- Snowmobile Tour
- Reindeer Safari
- Husky Safari

\*Ice Ultimate participants will stay at “Northern Lights Ranch” instead.

Please note that accompanying persons cannot actively participate in the driving programmes.  
For the Ladies Edition, Ladies Edition Intense and One2One formats, companions are unfortunately not able to join.



[porsche.click/accompanying\\_2026](https://porsche.click/accompanying_2026)

\* Subject to change. All prices include the Value Added Tax applicable in the country of the event.



## € 3,190.–

Accompanying Programme





# Individual Porsche Ice Experience. Snow. Ice. Below zero. Individual programmes the Porsche way.

Porsche always strives for the maximum. That's why the Porsche Ice Experience offers you the opportunity to wholly design your stay in Levi according to your personal wishes.

The only thing that cannot be changed is the adrenaline-charged drifts. Otherwise – depending on availability – the composition of your tailor-made programme is entirely up to you. Individual services include:

- Group size
- Number of driving days
- Additional activities
- Budget limit
- Vehicle models and instructors
- Restaurants
- Hotel room category



Your ideas determine what happens on and off the ice track. Yet in terms of the associated planning, you can relax and leave it in the hands of the Porsche Experience Team. To design an individual experience, please contact us by email at [info.porscheexperience@avantgarde.de](mailto:info.porscheexperience@avantgarde.de) or by telephone on +49 711 652-000222 – always Monday to Friday between 09:00 am and 06:00 pm CET. You can find more information about the training dates for 2025 online at [www.porsche.com/iceexperience](http://www.porsche.com/iceexperience).



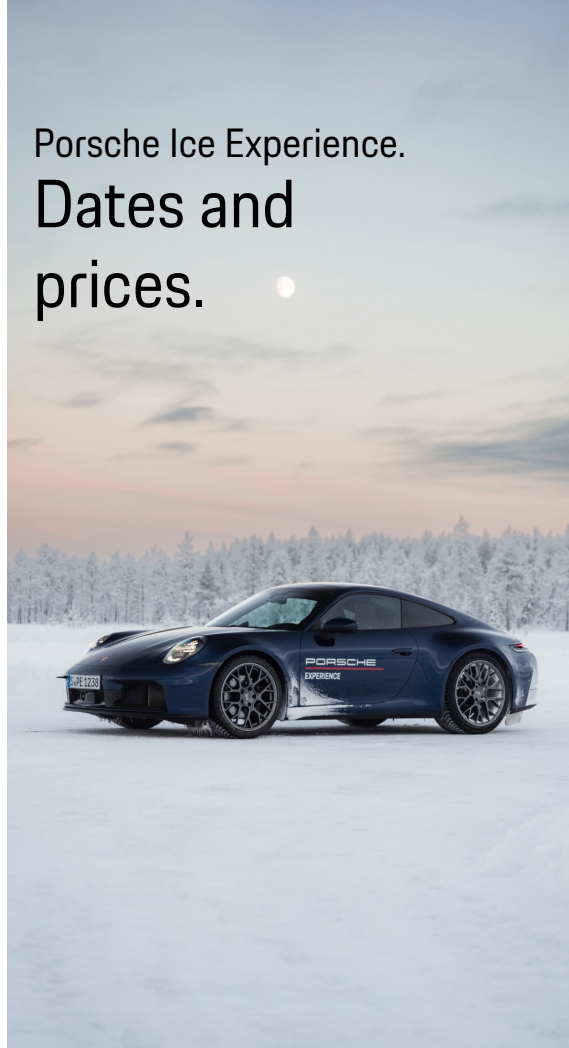


# Dates and prices overview.

Everything you need to know. For your holiday on spikes.



# Porsche Ice Experience. Dates and prices.



	Ice Performance	Ice Force / Ice Force Intense	Ice Force Pro / Ice Force Pro Intense	Ice Ultimate	One2One	Ladies Edition/ Ladies Edition Intense
<b>January</b>	09/01 – 13/01/2026	08/01 – 12/01/2026	–	–	Appointments possible upon request	
	13/01 – 17/01/2026	12/01 – 16/01/2026	–	–		
	17/01 – 21/01/2026	–	–	17/01 – 22/01/2026		
	21/01 – 25/01/2026	–	–	22/01 – 27/01/2026		
	25/01 – 29/01/2026	29/01 – 02/02/2026	–	–		
<b>February</b>	30/01 – 03/02/2026	–	02/02 – 06/02/2026	–		
	03/02 – 07/02/2026	–	06/02 – 10/02/2026	–		
	07/02 – 11/02/2026	10/02 – 14/02/2026	–	–		
	11/02 – 15/02/2026	–	15/02 – 19/02/2026	–		
	16/02 – 20/02/2026	–	–	–		
	20/02 – 24/02/2026	19/02 – 23/02/2026	–	–		
	24/02 – 28/02/2026	23/02 – 27/02/2026	–	–		
<b>March</b>	28/02 – 04/03/2026	–	27/02 – 03/03/2026	–		
		–	04/03 – 08/03/2026	–		06/03 – 10/03/2026
	09/03 – 13/03/2026	–	08/03 – 12/03/2026	–		
	13/03 – 17/03/2026	12/03 – 16/03/2026	–	–		
	17/03 – 21/03/2026	16/03 – 20/03/2026	–	–		
	21/03 – 25/03/2026	–		–		
<b>Participant fee</b>	€ 7,890.–	€ 9,790.–	€ 10,890.–	€ 27,490.–	€ 5,590.–	€ 8,490.–
<b>Intense programme</b>	–	€ 16,790.–	€ 17,890.–	–	–	€ 15,490.–
<b>Accompanying programme Special</b>	€ 3,190.–	€ 3,190.–	€ 3,190.–	€ 3,190.–	–	

Excluded services:

- Individual outbound and return journey
- Additional stays before and after the event

Contact.  
Your contact coordinator  
for extraordinary adventures.



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Website: [www.porsche.com/iceexperience](http://www.porsche.com/iceexperience)



For the Porsche models shown or mentioned in the brochure.

# Fuel consumption and emissions.

911 Carrera (WLTP): Fuel consumption combined: 10.6 – 10.1 l/100 km; CO<sub>2</sub> emissions combined: 240 – 229 g/km; CO<sub>2</sub> class: G; Status 06/2025

911 Carrera GTS (WLTP): Fuel consumption combined: 11.0 – 10.4 l/100 km; CO<sub>2</sub> emissions combined: 248 – 236 g/km; CO<sub>2</sub> class: G; Status 06/2025

911 Carrera 4 GTS (WLTP): Fuel consumption combined: 11.0 – 10.4 l/100 km; CO<sub>2</sub> emissions combined: 249 – 236 g/km; CO<sub>2</sub> class: G; Status 06/2025

911 Dakar (WLTP): Fuel consumption combined: 11.3 l/100 km; CO<sub>2</sub> emissions combined: 256 g/km; CO<sub>2</sub> class: G; Status 06/2025

911 GT3 (PDK) (WLTP): Fuel consumption combined: 13.8 l/100 km; CO<sub>2</sub> emissions combined: 312 g/km; CO<sub>2</sub> class: G; Status 06/2025

Macan (WLTP): Electrical consumption combined: 19.8 – 17.0 kWh/100 km; CO<sub>2</sub> emissions combined: 0 g/km; CO<sub>2</sub> class: A; Status 06/2025

Taycan (WLTP): Electrical consumption combined: 19.1 – 16.7 kWh/100 km; CO<sub>2</sub> emissions combined: 0 g/km; CO<sub>2</sub> class: A; Status 06/2025

Taycan 4 Cross Turismo (WLTP): Electrical consumption combined: 21.4 – 18.7 kWh/100 km; CO<sub>2</sub> emissions combined: 0 g/km; CO<sub>2</sub> class: A; Status 06/2025

All new vehicles offered by Porsche are type-approved according to WLTP. Official NEDC values derived from the WLTP values will no longer be available for new vehicles after 1 January 2023 and can therefore no longer be specified.

If the values are given as ranges, these do not relate to a single, individual car and do not constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Extra features and accessories (attachments, tyre formats, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions as well as individual handling, can affect the fuel consumption, energy consumption, CO<sub>2</sub> emissions, range and performance values of a vehicle.

You can find more information on the difference between WLTP and NEDC at [www.porsche.com/wltp](https://www.porsche.com/wltp). Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new cars can be found in the "Guide to the fuel consumption, CO<sub>2</sub> emissions and electricity consumption of new cars", which is available at all points of sale and from DAT (Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern) or at [www.dat.de/co2](https://www.dat.de/co2).

Porsche Ice Experience

Porsche Travel Experience

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Website: [www.porsche.com/experience](https://www.porsche.com/experience)

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Errors and omissions excepted.

