THE '98

VOLUME 3



Crewe FC
vs Telford Town FC

29.08.26 | Kick Off 3:00pm

The North West Counties Football League
FIRST DIVISION SOUTH



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MATCH REVIEW

STAFFORD TOWN 3
CREWE FC 0

Crewe FC were left frustrated after a difficult afternoon ended in a 3-0 defeat to Stafford Town.

Crewe enjoyed plenty of possession during the opening 45 minutes and controlled large periods of the game, but were unable to turn that control into clear-cut chances. Stafford capitalised on a difficult spell for Crewe, finding spaces and taking their opportunities to establish a 2-0 lead at half-time.

Crewe continued to battle after the break and looked to find a way back into the game, but a third goal made the task even more difficult. Stafford defended their advantage well and saw out the remainder of the afternoon to secure all three points.

The result was harsh on a Crewe side who showed plenty of positive spells but were ultimately punished for mistakes at key moments.

Stafford were clinical when their opportunities came, but the scoreline perhaps did not fully reflect a game in which Crewe competed for long periods.

HOW IT HAPPENED

0' KICK OFF

42' GOAL AGAINST

A misplaced pass inside our own half allowed Stafford to exploit a gap in midfield. The ball was then carried into space before a composed finish was curled into the bottom corner.

44' GOAL AGAINST

A ball delivered from the right corner was floated towards the back post, where Stafford reacted quickest to head the ball home from close range on the goal line.

45' HALF TIME

A possession-dominated first half from Crewe FC, who controlled large periods of the game but were unable to find the finishing touch. Stafford capitalised on gaps when they appeared, creating opportunities and taking their chances to establish a 2-0 lead at the break.

61' GOAL AGAINST

Stafford create an opportunity just outside the box and finish into the corner.

90'+4 FULL TIME

An unfortunate game which left Crewe Fc with no points and all players disappointed leaving the pitch but a masterclass of a 3 points from Stafford Town.



THE MANAGER'S NOTEBOOK

We went to Stafford Town with a clear plan: be hard to beat, make it difficult for them to play, frustrate them, and take our chances when they came. For 42 minutes, we executed that plan exactly as intended – disciplined shape, a good work rate, and very few opportunities allowed.
Unfortunately, three minutes of poor concentration and individual mistakes undid all of our good work in the first half. Conceding again early in the second half left us with a mountain to climb.

Going into the Telford Town game, the expectation is straightforward: we need to produce the full 90-minute performance we know we are capable of. In every game bar one this season, we have shown spells of control, discipline and a clear identity. Too often, though, those positive moments have been undermined by individual and collective mistakes at crucial times.
The challenge now is to turn those promising spells into a complete performance – one where we maintain our standards, concentration and identity from the first whistle to the last.

> *The signs are there – now we need to deliver that performance for the full 90 minutes.*





PLAYER SPOTLIGHT

JAMES SMITH
#11

POSITION
LW/CAM

AGE
29

JOINED
January 2026

APPEARANCES (25/26)
14

ABOUT JAMES...

James Smith is a dynamic attacking midfielder and winger for Crewe FC's first team, making an immediate impact since joining the club just seven months ago. In his debut season, he registered 14 appearances, 9 starts, and 5 goals, quickly establishing himself as one of the side's most intelligent and creative attacking outlets.

His standout attribute is his football IQ – the ability to read the game early, anticipate space and make decisive decisions under pressure. It's that intelligence that allows him to influence matches even when he isn't the one scoring or assisting.
Heading into the new season, Smith is determined to build on his goal tally and become an even more consistent threat in the final third. With his work ethic, creativity and growing influence within the squad, he is developing into an increasingly important figure in Crewe FC's attacking identity.

2025/26 STATS

14	9	5
APPEARANCES	Starts	Goals

QUICKFIRE QUESTIONS

Biggest strength?
Football IQ

Who would make the best manager?
Jack Marshall

Black or bright Boots?
Black

Who's the funniest in the dressing room?
Ben Brown

Describe yourself as a player in 3 words.
Creative. Intelligent. Hardworking



SQUAD LIST

GOALKEEPERS

Martin Blain

Reegan Thompson

Jacob Kirwen

DEFENDERS

Harry Jonston ©

Jack Marshall

Ryan Hough

Callum Chapman

Juliano Silva

Ben Brown

Zach Gatward

Connor Norbury

Kev Mbuti

Alfie Massey

Reagan Parker

Reece Vaughan

James Potter

Harry McGowan

Blyth Bywater

Joseph Adelowo

Miles Smethurst

MIDFIELDERS

Walker Stone

Elliot Booth

Sam Summerbee

Karamo Sesay

Ollie Jones

Sam Taylor

Jaymie Roberts

Harry Short

Callum Tiernan

ATTACKERS

Josh Maris

Sean Cooke

Zach Billinge

Kyle Vickers

James Smith

Sam Newman

Alex Nwachukwa

Regan Hughes

STAFF

Adam Vickers (Manager)

Joe Pointon (Manager)

Gaz Harwood (Coach)

Nathan Harwood (Coach)

Andy Aspinall (Coach / First Aider)

Kieran Barrett (GK Coach)

SPONSOR SPOTLIGHT

THRIVE



Thrive is a Cheshire-based organisation helping individuals, schools, businesses and communities build confidence, resilience and skills for life. Through coaching, mentoring, wellbeing, education and personal development programmes, Thrive uses sport and positive relationships to help people overcome challenges, realise their potential and make lasting change.

Their work is centred on empowering people to feel supported, connected and confident, making them a natural fit with Crewe FC's values both on and off the pitch.

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OPPONENT PROFILE

TELFORD TOWN FC

FOUNDED
1950

HOME GROUND
Lionheart Security Services Stadium

MANAGER
Shaun Ralph

INSTAGRAM / X
@telfordtownfc

RECENT LEAGUE FORM

W L W D D

CURRENT LEAGUE POSITION

#	TEAM	P	PTS
10	Wednesfield Community	5	7
11	Foley Meir	6	7
12	**Telford Town**	**6**	**6**
13	Allscott Heath	6	5
14	Barnton	5	5

OUR CLUB

Founded in 1998, Crewe FC has grown from a single grassroots team into one of Cheshire's largest community football clubs. Now home to more than 650 players across 47 teams, our historic promotion to the North West Counties Football League marks the beginning of an exciting new chapter as we continue to provide opportunities for players of all ages and abilities

Based at The Excel, our purpose-built community football hub, we're committed to developing people as much as players. From our FA 3-Star Accredited status and thriving youth section to walking football, disability football and community programmes, we're proud to be a club that brings people together through the game. Whether you're playing, volunteering or supporting from the sidelines, everyone has a place at Crewe FC.



FOUNDED
1998

HOME GROUND
The Excel

CAPACITY
1,100 (Approx)

MANAGER
Adam Vickers & Joe Pointon

TOTAL TEAMS (ALL AGES)
47



UPCOMING FIXTURES

AWAY

vs **Alsager Town FC**

05.09.26 | KO 3:00pm

AWAY

vs **Cotton Green FC**

12.09.26 | KO 3:00pm

HOME

vs **Wednesdfield Community FC**

19.09.26 | KO 3:00pm

The North West Counties Football League
FIRST DIVISION SOUTH

NWCFL PARTNERS



NORTH WEST Air Ambulance CHARITY

Thanks to you, we provide critical care 365 days a year

We bring critical care paramedics and consultant-level doctors to patients when and where they need us most.

To find out more about NWAA visit **nwaa.info/whatwedo**.

Proud to be the Charity Partner of the North West Counties Football League

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Registered Charity No: 1075641

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PST Sport
Your Pitch, Our Passion

DESIGN & BUILD
Artificial Grass Pitch Contractor

MARKET LEADER
IN NATIONAL & NON-LEAGUE SECTOR



HOW PST SPORT CAN HELP YOUR CLUB

- ☑ Initial Meeting
- ☑ Design Advice
- ☑ Quotation
- ☑ Planning Application
- ☑ Grant Applications
- ☑ Finance
- ☑ Project Delivery Robust
- ☑ Warranties
- ☑ Maintenance/After Sales

Future-proof your **FIXTURES** and **FINANCES** with a **PST Sport Pitch BUILT TO PERFORM** in all weather and generate income all year round

HOW LONG IT TAKES:
- Resurface – **4 weeks**
- New Build – **12 weeks**

SCAN ME

TRUSTED BY:

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