



SPONSOR THE **TEXAS ROLLERGIRLS**

2024 SPONSORSHIP PACKET



ABOUT THE TEXAS ROLLERGIRLS

The Texas Rollergirls are the originators of Flat Track Derby.
We started the sport in Austin, Texas in 2003 and it's spread to hundreds of cities around the world.
Our founders revised the old school rules, designed the track, and set the standard for
what a Roller Skater can be in the new millennium.

We have four home teams:

Hell Marys, Honky Tonk Heartbreakers, Hotrod Honeys and the Hustlers.

Home team players also compete regionally and nationally as the Homies.

We have an all-star travel team, the Texas Rollergirls Travel Team, made up of members from all four home teams.
Our all-stars compete internationally within the Women's Flat Track Association (WFTDA) as the Texecutioners (A)
and the Chainsaws (B) at the highest competitive levels in roller derby world wide.

Texas Rollergirls' Learn to Skate and Rec League programs meet weekly throughout the year and are free
to all Austinites. Texas Rollergirls also support Texas Junior Roller Derby, enabling youth ages 8 to 17 to build
fitness, sportsmanship, competitiveness, and self-efficacy through the sport. We also have an amazing
group of officials, volunteers and photographers.

Want to join the fun? This packet explains how to become an
official sponsor and supporter of the Texas Rollergirls.

MISSION

Austin Texas Rollergirls Inc, Rock'n'Rollerderby®, dba Texas Rollergirls, is a 501(c)(3) non-profit public charity amateur sports organization dedicated to playing and promoting the sport of Women's Flat Track Derby. We provide superior athleticism every time we play and are committed to introducing new fans to our revolutionary sport.

CORE VALUES

Inclusivity

Our dedication to inclusivity means ensuring that roller derby is open and welcoming to all, regardless of their background or circumstances. We celebrate diversity and promote equity, valuing and respecting the unique contributions of our community members both on and off the track.

Empowerment

We create a supportive and collaborative environment where all individuals, regardless of their level of involvement, can pursue their goals and feel empowered within the roller derby community.

Social Responsibility

We prioritize social responsibility, ensuring everyone has a place in roller derby. We provide accessibility and accommodations to those in need, fostering inclusivity for all who desire to experience the sport. Additionally, we actively engage with progressive causes, promoting social justice, equity, and equality, while maintaining a mutually beneficial relationship with our community.

Competitive Sportsmanship

We strive for athletic excellence while treating others with respect and fairness. Upholding values of integrity, honesty, and a strong work ethic, we provide an exceptional experience for our fans through our athleticism and dedication.

League Wellness

We prioritize the holistic well-being of our league, focusing on the physical, mental, social, and emotional health of our members. Through open communication and assuming positive intent, we create a respectful environment in all aspects of our league operations.

Legacy

As founders of modern roller derby, we are committed to preserving and propelling the rich legacy of roller derby. We offer growth opportunities for all, honor retiree contributions, and foster a sense of belonging and ownership among all who contribute to the sport's continuous evolution. Upholding cherished values and traditions, we proudly represent roller derby.



2024 SEASON SCHEDULE

MARCH 16 / SINGLE HEADER

Honky Tonk Heartbreakers vs. Hotrod Honeys

APRIL 13 / SINGLE HEADER

Hell Marys vs Hustlers

MAY 18 / DOUBLE HEADER

Game 1: Hell Marys vs. Honky Tonk Heartbreakers

Game 2: Hotrod Honeys vs. Hustlers

JUNE 28-30

WFTDA NA South Regionals

AUGUST 17 / DOUBLE HEADER

Game 1: Hell Marys vs. Hotrod honeys

Game 2: Honky Tonk Heartbreakers vs. Hustlers

SEPTEMBER 21 / DOUBLE HEADER

Home Team Championships

SPONSORSHIP

Our sponsors contribute at a level that ensures the longevity of our league. Our sponsors are invited to all Texas Rollergirls internal events, such as, draft parties, annual end-of-season awards, fundraisers, and more.

When you become a sponsor you will receive an “Official Sponsor of the Texas Rollergirls” sign to display at your business. Choose from one of our four packages, an “a la carte” option or you can make a one-time tax-deductible donation.



SPONSORSHIP PACKAGES

STAR PASS

\$500

Digital:

Logo On Our Website

Sponsor logo added to our Sponsorship page

E-Newsletter Feature

Logo Included at the bottom of our email newsletter

Social Media Mentions

(Instagram & Facebook)

2 story mentions *(per year)*

Bouts:

Bout Announcer Mentions

1 mention per bout

HEAVY HITTER

\$1,000

Digital:

Logo On Our Website

Sponsor logo added to our Sponsorship page

E-Newsletter Feature

Logo Included at the bottom of our email newsletter

Social Media Mentions

(Instagram & Facebook)

2 in-feed and story mentions *(per year)*

Bouts:

Bout Announcer Mentions

2 mentions per bout

Tickets/Passes

Two tickets for TXRG championship bout

LEAD JAMMER

\$1,500

Digital:

Logo On Our Website

Sponsor logo added to our Sponsorship page

E-Newsletter Feature

Logo Included at the bottom of our email newsletter

Social Media Mentions

(Instagram & Facebook)

2 in-feed and story mentions *(per year)* & 1 mention during each bout*

Bouts:

Bout Announcer Mentions

4 mentions per bout

Tickets/Passes

Two home team VIP tickets *(includes entrances to all our home team bouts*)*

MVP

\$2,000

Digital:

Logo On Our Website

Sponsor logo added to our Sponsorship page

E-Newsletter Feature

Logo Included at the bottom of our email newsletter

Social Media Mentions

(Instagram & Facebook)

3 in-feed and story mentions *(per year)* & 1 mention during each bout*

Bouts:

Bout Announcer Mentions

6 mentions per bout

Tickets/Passes

Two VIP season passes *(Includes all TXRG home team bouts* and WFTDA Regionals bouts)*

Vendor Table

Information table at all home team bouts*

*2 single headers + 3 double headers

SPONSORSHIP

A LA CARTE

Social Media Mention | \$30 per post

(Instagram & Facebook)

A static image shout-out of your business on our Texas Rollergirls accounts

Logo On Our Website | \$250 for the year

Your business logo will be featured on our website

Logo On Our E-newsletter | \$150 for the year

Your business logo will be featured on our monthly e-newsletters

Vendor Table | \$50 per bout

We'll provide space for you to sell or distribute your product

Announcer Bout Shout-Outs | \$25 per bout

Our announcers will give you business a shout-out during all home team bouts

Penalty Box Sponsor | \$250 per bout

A banner with your business info will hang behind the penalty box

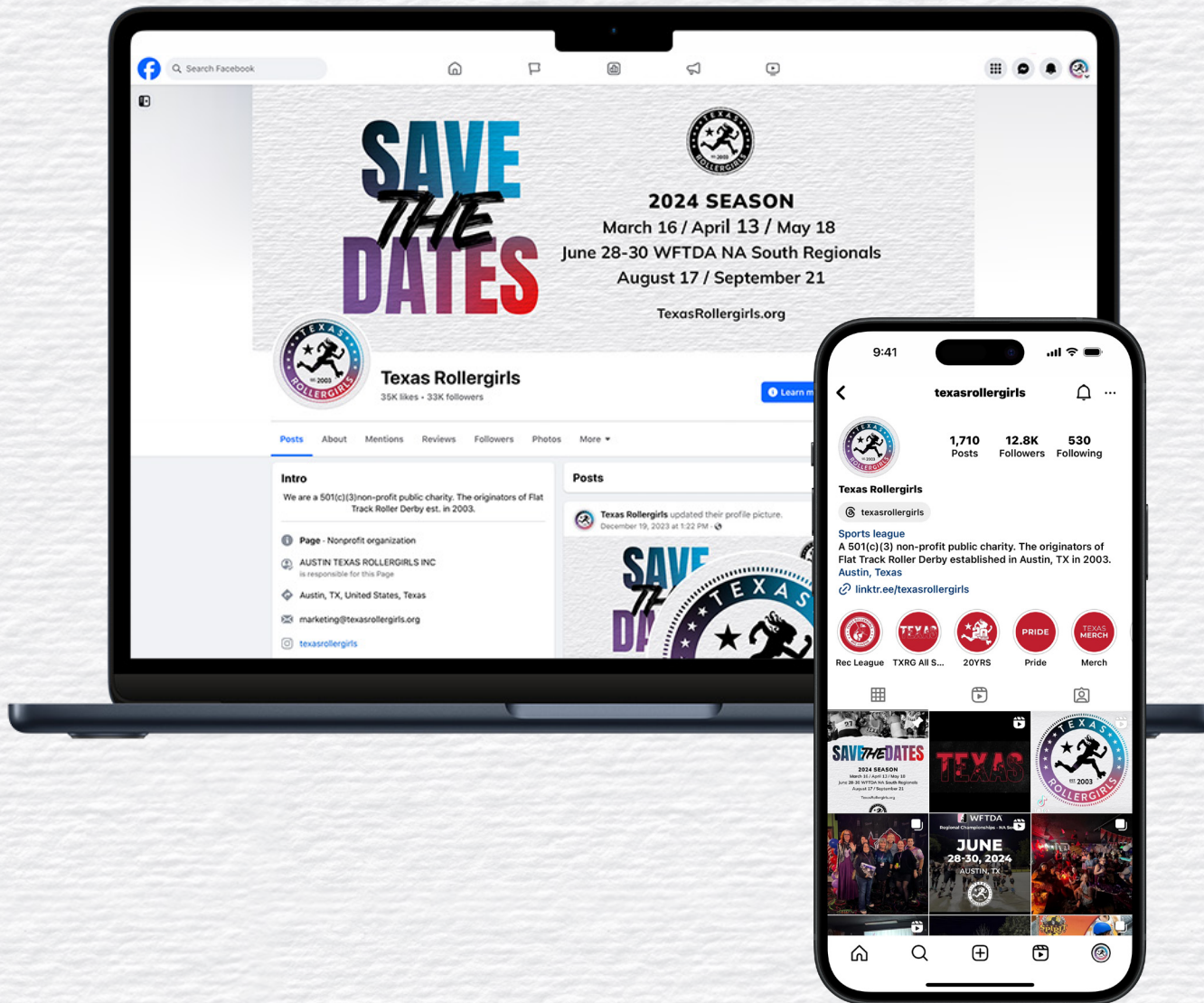
IN-KIND SPONSORSHIP

Gear for league or individual teams

Hosting afterparties



SOCIAL MEDIA



texasrollergirls

12.8K Followers



Texas Rollergirls

35K Likes • 33K Followers



texasrollergirls

266 Likes • 49 Followers



TXRollergirls

8,057 Followers



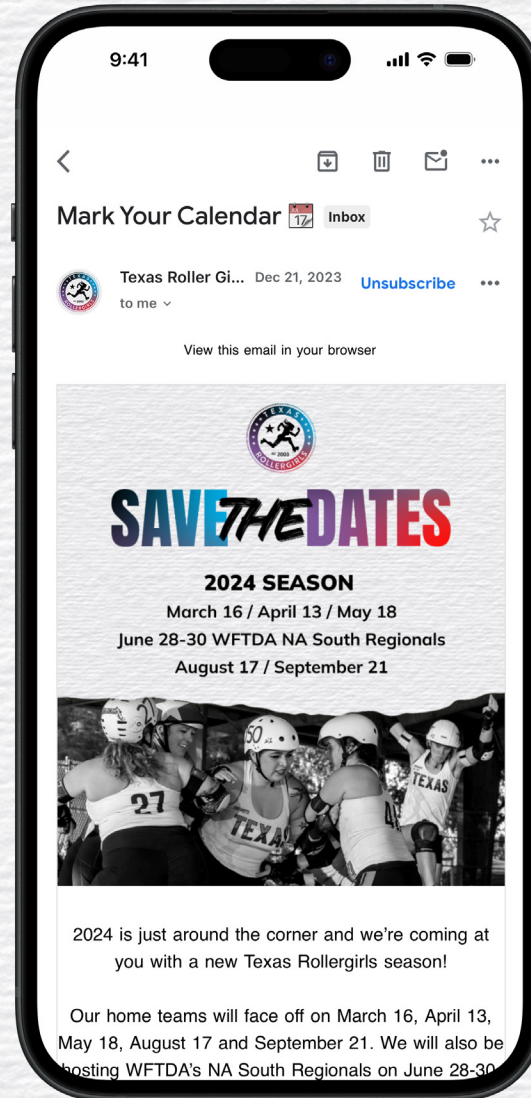
TXRollergirls

8,057 Followers

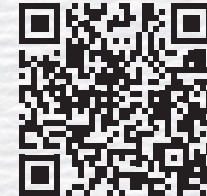
E-NEWSLETTER



6K Email Subscriptions



[Join our email list](#)





THANK
YOU

Contact our sponsorship team for more info
sponsorship@texasrollergirls.org

TexasRollergirls.org