



Ensuring a Future for Polar Bears

Will You Take This Journey With Us?



Big, brilliant, and built for cold.
A mighty creature ... with a fragile future.



Polar bears call the Arctic sea ice home.

Polar bears need sea ice to hunt seals — and to travel, find mates, and raise cubs. But climate change is melting this vital habitat. Unless we curb carbon emissions, our next two generations could witness significant polar bear declines.

**We've chosen a path that can change the fate of polar bears.
And we want you to join us on this journey.**

Research shows that we can prevent the worst effects of climate change if we act soon. With your help, the iconic polar bear will roam the sea ice for generations to come.



Our mission. Our passion. Your involvement.

Founded in 1992, Polar Bears International's (PBI's) mission is to conserve polar bears and the sea ice they depend on.

Through media, science, and advocacy, we work to inspire people to care about the Arctic, the threats to its future, and the connection between this remote region and our global climate.

We need you on this journey with us.



Our commitments:

- Serve as the global resource for information regarding polar bears and their habitat.
- Be the leading voice about climate warming impacts on polar bears and the Arctic, while actively seeking solutions through education, advocacy, and action.
- Conduct, support, and share scientific research that informs polar bear conservation.
- Educate an international audience about polar bear conservation and provide mentorship for the actions that will help ensure their survival.
- Proactively and effectively communicate science-based information on polar bears and their conservation.
- Maintain transparency in fiscal management and sound business policies and practices.
- Follow best environmental practices as an organization, including minimizing our greenhouse gas footprint.



What makes PBI different?



Specialized Focus

We're the only conservation organization dedicated solely to wild polar bears. We know polar bears—their habits, their ecology, their threats. We are recognized leaders in polar bear conservation.



Small Team, Big Impact

We're a small team of dedicated scientists, professionals, and volunteers. We keep overhead low and action high, with the majority of our funds going directly to our programs.



Scientific Footprint

Our team includes leading polar bear scientists who broaden our impact by collaborating with other experts—from government agencies and universities to other NGOs and northern communities.



Educational Resource

We're known for our strong outreach and versatile and current education tools. We amplify our reach through education partners from Google to Apple to the Discovery Education Network.

Join our research journey

Help us work with universities, governments, and scientists from around the world:

- Funding **long-term research** that provides perspective in a warming world.
- Conducting **ground-breaking studies** to understand bears' needs and vulnerabilities.
- Using **new technology** to monitor bears and document their story.
- Giving government partners information to make wise bear **management decisions**.
- Learning from indigenous communities through **traditional ecological knowledge** projects.
- Developing community programs to **reduce polar bear deaths** due to conflict with humans.

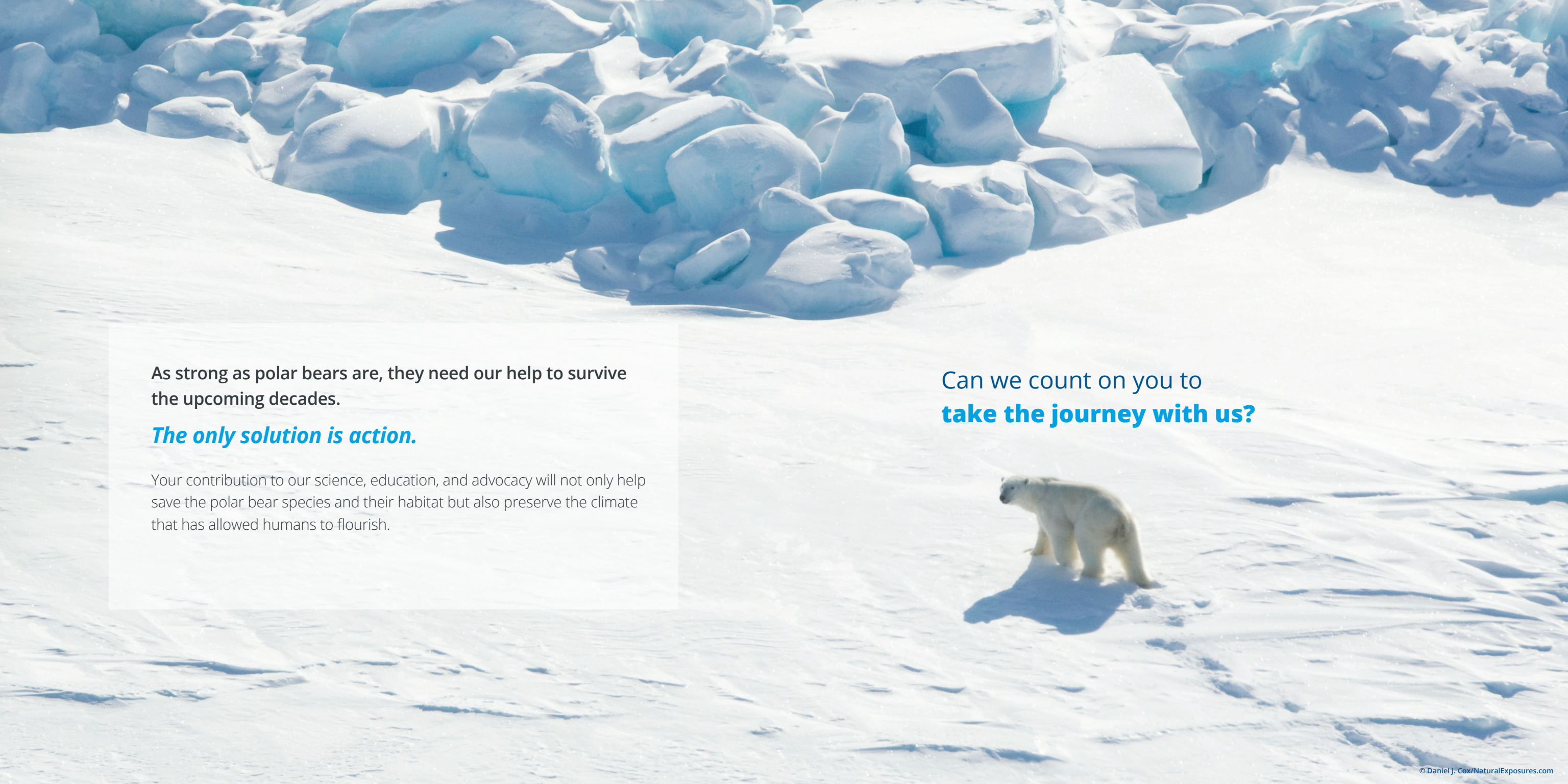




Join our outreach journey

Help us share our knowledge with our global audience —
instilling hope and inspiring action through:

- Live **Tundra Connections** webcasts that link scientists in the field with over 120,000 viewers around the world.
- Our **interactive website**, the go-to place on polar bears, the threats they face, and how to help.
- **Global media coverage** that tells the polar bear's story and provides solutions.
- Our **Arctic Ambassador Center network** of zoos, museums, and aquariums reaching millions of people each year.
- **Awareness campaigns**, including International Polar Bear Day, Arctic Sea Ice Day, and Polar Bear Week.
- Live **Wildlife Cams** that bring polar bears, northern lights, and beluga whales to a worldwide audience.



As strong as polar bears are, they need our help to survive the upcoming decades.

The only solution is action.

Your contribution to our science, education, and advocacy will not only help save the polar bear species and their habitat but also preserve the climate that has allowed humans to flourish.

Can we count on you to
take the journey with us?





“Without action, we will simply become polar bear historians. We can’t let that happen — and with your support, we won’t.”

– Dr. Steven Amstrup –

Chief Scientist, Polar Bears International



Polar Bears International—US
PO Box 3008
Bozeman, MT 59772

Polar Bears International—Canada
PO Box 4052, 1155 Main Street, Station B
Winnipeg, MB R2W 5K8