

# **Lateral Nord.**

**Industrial-grade digital design**

**Lateral Nord is the digital  
design partner for disruptors  
in traditional industries.**

**We specialise in digitalisation  
of engineering, construction,  
financial services and  
transportation.**





**We design robust, functional  
and elegant products for  
demanding needs.**

**Founded by Jerry Jäppinen, a  
work horse of product design  
with 15 years of experience in  
the field.**





# Jerry Jäppinen

Product design consultant



[jerryjappinen@lateralnord.com](mailto:jerryjappinen@lateralnord.com)

+358 40 7188776

@jerryjappinen



**We work with trusted  
partners to deliver services  
that our customers need**

Bytecraft\_

**Best and brightest of Nordic engineering move from traditional consulting to software craftsmanship. For Bytecraft, it's success over billing.**

[bytecraft.fi](https://bytecraft.fi)

***Makers' Den***

**Product development agency for rapid app development. Makers' Den helps you focus on what matters and deliver impact on your business.**

**[makersden.io](https://makersden.io)**

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