

## About Fundament Group

Fundament Group is a one-stop-shop for the digitization of asset investments. Fundament Group has built a platform for the issuance and management of digital securities on the blockchain and bundles this with its in-house legal service as well as a global distribution network. Digital securities issued on the Fundament platform are traded in the form of tokens on the Ethereum blockchain. In contrast to cryptocurrencies, Fundament's tokens will be fully asset-backed and represent a real-world value. Fundament's first product is a real estate-backed security token.

Fundament includes its own legal services division, giving issuers everything they need for digital, blockchain-based securities issuances. This particular approach allowed Fundament to build the technical solution around the European capital markets legal framework and offer tailored advisory services to our clients. This holistic strategy also leads to more efficient processes that in turn lead to cost savings and thereby higher revenues for investors.

With its asset tokenization solution, Fundament Group works to facilitate the digitization of the financial sector in order to shape future financial markets. Issuers benefit from Fundament's automated investor management dashboard with a less administrative workload and reduced administrative costs. Furthermore, Fundament's integration of cryptocurrencies as a means of payment for the investment offers issuers access to the global investor base. At the same time, Fundament provides both institutional and retail investors access to highly regulated investment opportunities in Europe.

Germany-based Fundament was founded in 2017 by attorneys-at-law Florian Glatz, Robin Matzke and real estate fund-manager Thomas Ermel. As a first product, Fundament has built a security token for real estate with full approval by the Financial Market Authorities in Germany. Fundament's legal-tech product can be easily adapted to a variety of different asset classes (e.g. AIF or UCITS), paving the way for a new form of investing.

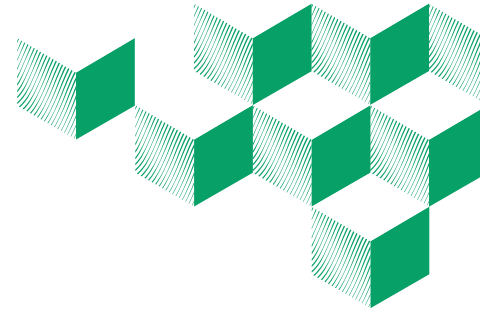
For more info, please get in touch:

[www.fundament.group](http://www.fundament.group)

[media@fundament.group](mailto:media@fundament.group)

Twitter: @GroupFundament





## The Fundament Services

### Asset tokenization and blockchain integration

Asset tokenization is the formal act of legally securitizing a right or share certificate, while creating a valid digital security on the blockchain.

The blockchain is a digital ledger that can validate and register transactions without the need for a central authority. The inherent immutability of blockchain and distributed ledger technology ensures that once an investor buys a token, ownership of the asset cannot be tampered with. The use of blockchain in asset investment allows for the bookkeeping of transactions and the tracking of investors in real time. This is a significant improvement to today's system with centralized clearinghouses and online-depots of banks, where information is synchronized infrequently.

### Legal services

From a legal perspective, a security token represents a legally-compliant security fully recognized by European capital markets laws as well as national civil law systems.

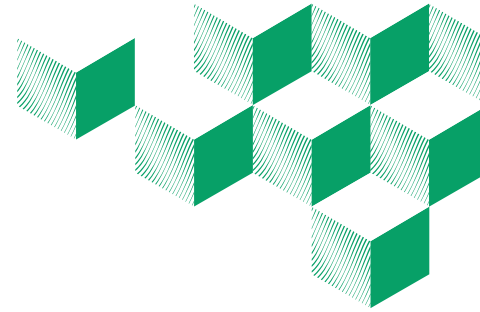
The services Fundament provides to issuers of digital securities are being rendered in Germany. These services are centered around the drafting of a MiFID II-compliant securities prospectus for digital securities and the accompanying of the approval process with the German financial markets regulator (BaFin). After receiving approval from BaFin, Fundament helps issuers to passport their prospectus to other European jurisdictions.

### The Fundament platform

Fundament's software centers around a streamlined investment process for digital securities. The platform facilitates the exchange between a user's device and the Ethereum blockchain, where the digital securities are being issued and tracked. Fundament's platform allows investors worldwide to invest with both fiat and cryptocurrencies into any kind of asset via a desktop application. After an investment has been made, investors can track and manage their investment in a simple-to-use dashboard. Likewise, issuers of such digital securities can track and manage investors through a dashboard.

In the background, those digital securities are issued as a blockchain token. Investments as well as new purchases or sales of the digital securities are being registered on the public Ethereum blockchain, making the transactions of these digital securities traceable and at the same time unforgeable. Fundament's digital securities can be transferred and traded as simply and securely as the cryptocurrencies Bitcoin or Ether.





## Advantages of using Fundament

### Frictionless investment

Investment management infrastructure is outdated and software systems are fragmented, expensive, non-compatible and prone to failure. By unifying investment practices into one agile management system on the blockchain, all processes are interlinked. Fundament's fully digital subscription process and automated investor management tools further reduce costs of handling the securities from the issuer's point of view. Instead of manually paying out dividends via bank transfer, it is possible to fully automate this process. Reduced costs lead to higher returns for the investors.

### A new global investor base

Fundament focuses on European investors and asset managers. However, by accepting cryptocurrencies as a means of payment, it is legally possible to accept investments from all over the world. This dramatically increases the potential of capital influx for investments while exporting the strict and trusted European supervisory and legal framework to many non-EU jurisdictions.

### Contributing to financial inclusion

Fundament aims to open up any investment to all types of investors. The tokenization of assets enables very small investments, which gives private investors the opportunity to invest in asset classes that were previously inaccessible to them and effectively generate a sustainable wealth relative to one's own capabilities.

### Liquidity

Current closed funds are structured in a way that is highly unattractive for investors; their money is locked for the duration of the term, disallowing investors to withdraw the money when they need it. Funds for retail investors usually adapt and shorten the term accordingly, therefore a sustainable investment strategy is hardly possible. Tokenized securities, however, will be tradable on secondary markets. This grants an exit scenario anytime investors need liquidity.

### A tool to fight market manipulation

Transactions and token allocation are safely monitored. This can be used as an effective tool in order to fight market manipulation, money laundering and tax evasion. Increased transparency leads to increased accountability. Hacked tokens can be tracked and frozen. Transparent transactions will prevent misconduct as not only the issuer or the supervisory authority but also the whole community of investors will keep an eye on the market and its movements.

