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-Aria



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A Year of Meaningful Impact and Expansion

A MESSAGE FROM

Adam Garone, CEO Starlight Children's Foundation

I am honored to share the remarkable progress Starlight made in 2024. With the support of our dedicated donors, fundraisers, corporate partners, and hospital network, we have impacted more than **3 million children** and expanded our national network to **over 1,000 hospitals and pediatric facilities**. We also enhanced our ability to bridge the gap between in-hospital and at-home care by growing our families' network – providing vital support to over 1,000 families with chronically ill children.

We continue strengthening our position as the broadest-reaching charity impacting sick kids and have boldly expanded our reach beyond hospital walls. Starlight has partnered with the Weitzman Institute and the LEGO Group to serve as the distribution partner for the Prescription for Play program. Now available in pediatrician offices across the U.S., this new initiative enables Starlight to offer support throughout every stage of a child's healthcare journey – even outside of serious illness.

To grow our reach, we welcomed new partners and deepened our collaborations. This year, we proudly raised an incredible **\$2.4 million through the Colossal Face of Horror campaign**. We engaged new supporters, including **Sony Ghost Corps and Warner Bros**. These partnerships help Starlight deliver even more happiness when kids need it most.

Behind every smile is a measurable impact. We commissioned independent research to validate the effectiveness of Starlight's programs, which revealed we're transforming how kids experience healthcare. In a national evaluation, **three in four hospital staff** reported Starlight Gown's **increase patients' willingness to comply with medical procedures**, and **more than half** said the gowns **ease perceived pain**. Similarly, our Toy Deliveries continue to show tangible results, with **nearly half of respondents** reporting a **reduced need for sedation** and **lowered patient behaviors** tied to fear or anxiety.

Whether it's Starlight Gowns, Gaming, Toy Deliveries, or Hero Wagons, our innovative programs help children feel safe, supported, and in control – **because healing begins with happiness™**. When kids trust the people and places delivering their care, it lays the foundation for stronger health literacy, better outcomes, and a more positive relationship with healthcare that can last a lifetime.

None of this would be possible without our incredible community. From grassroots fundraisers to corporate partners such as **Disney, Nintendo®, the LEGO Group, Hasbro**, and more, your generosity and the dedication of our hardworking staff fuels everything we do.

Together, we continue to deliver happiness to children when they need it most.



Adam Garone,
CEO Starlight Children's Foundation





MISSION

Starlight delivers happiness to seriously ill children and their families.

No matter the length, hospital stays can be lonely, stressful, and scary.

That's why Starlight exists. We make hospitals easier places for kids to be.

Our vital programs help prepare kids for treatments, distract them from endless pokes or pain, alleviate stress, and ease boredom – because

healing begins with happiness™.



HOW PLAY HELPS KIDS HEAL

At Starlight, we know that play is crucial to supporting a child's healing process during hospitalization. Research demonstrates that play has high therapeutic value for seriously ill children, helping them cope, learn and adapt to the hospital setting.

A recent study among Starlight's hospital partners found that Starlight Hospital Gowns and Toy Deliveries significantly decreased patient anxiety and created a sense of normalcy. Other studies have found that playing video games, like those provided through Starlight Gaming, can improve mood and foster social connections.

With Starlight programs, kids are immersed in the benefits of play-based care:

- **Play eases anxiety and distracts from pain.** 82 percent of hospital partners in our study report playing with Starlight Toy Deliveries reduces patient stress and anxiety. Kids experience the same relief and comfort with Starlight Gaming and Hospital Gowns.
- **Play helps kids learn.** Healthcare staff utilize dolls through Starlight Toy Deliveries to explain procedures, such as an MRI scan, while Starlight Gaming encourages skill building and goal setting.
- **Play helps kids feel safe by normalizing the hospital environment, improving treatment compliance.** Whether it's on Starlight Gaming, Toy Deliveries or Hospital Gowns, familiar characters remind kids of their home life. Hospital partners in our study shared that normalization was a key factor in increasing patient compliance.
- **Play builds trusting relationships with hospital staff.** After putting on Starlight Hospital Gowns or playing with Starlight Toy Deliveries and Gaming, patients have more chances to interact with hospital staff and speak more freely about their concerns.

Pediatric patients are kids first. When they play, kids feel safe and build trust with their healthcare teams, which in turn leads to improved health literacy and better outcomes.

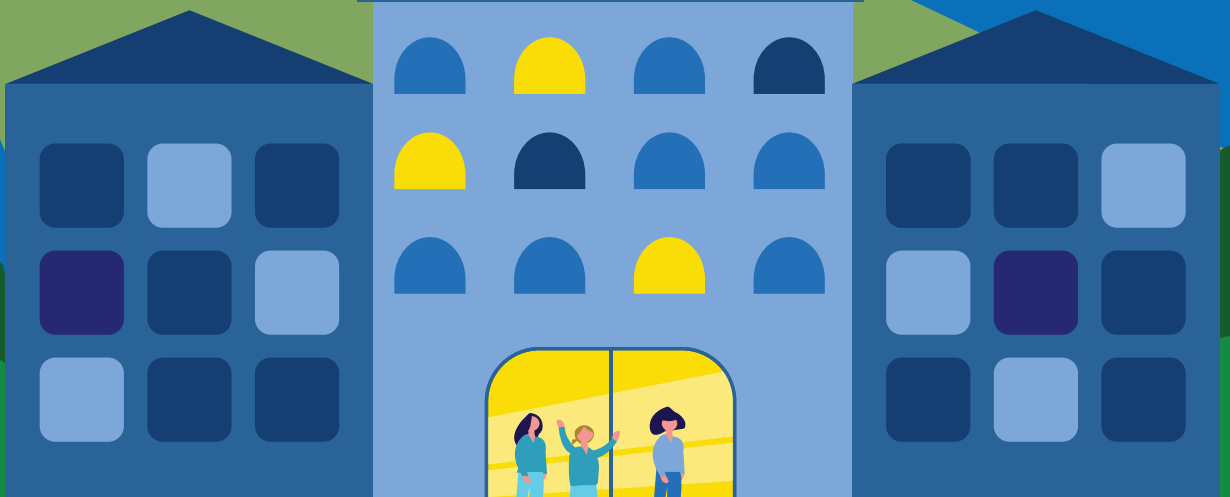
Your support is what makes happiness possible for seriously ill kids.

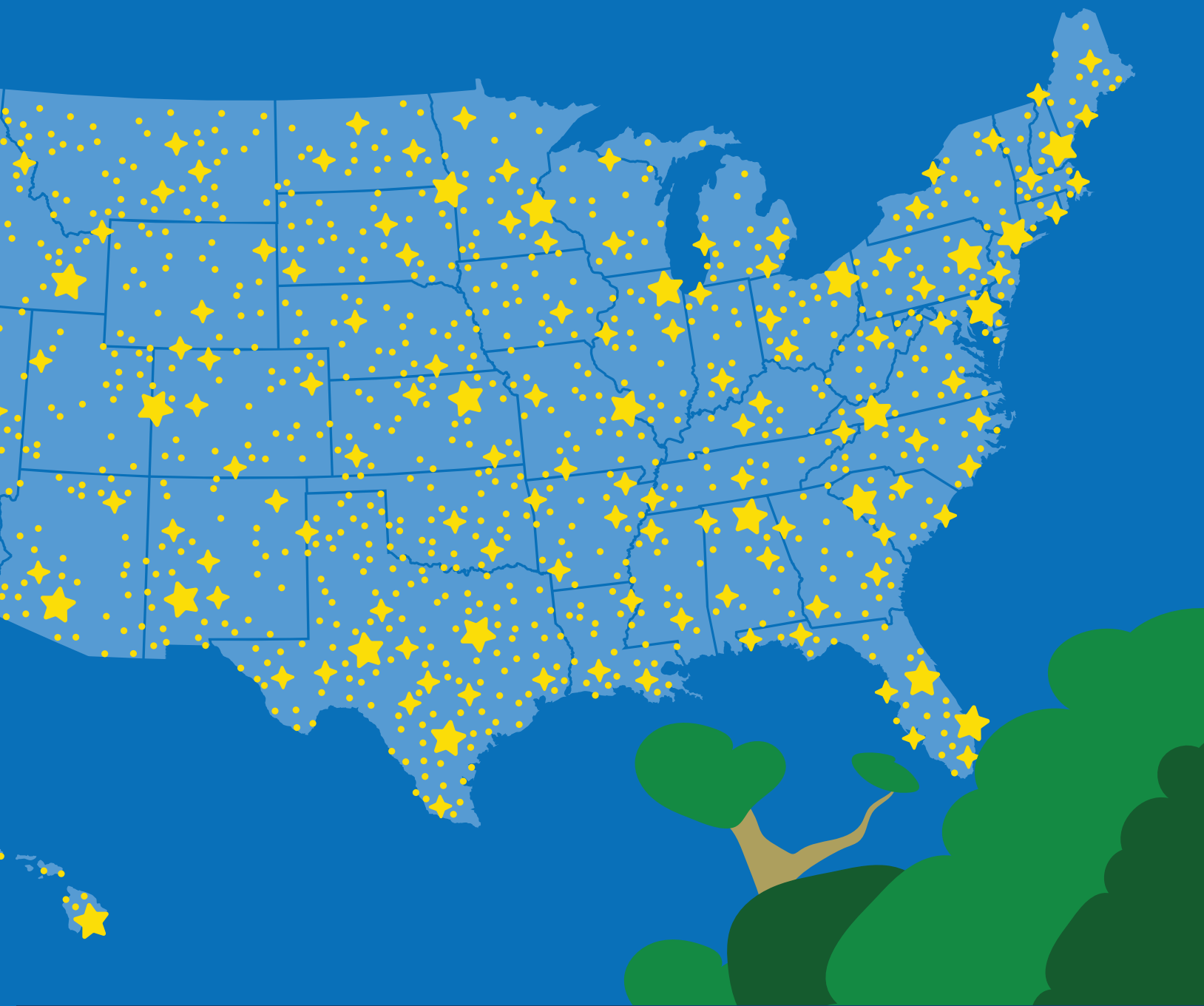
If we can assist them in practicing procedures with a Starlight doll or a stuffed animal, whether it's an IV or any type of needle stick, it usually helps them cope better. We even catch them talking to their stuffies or Barbie about what has happened or what is going to happen during procedures. The kids tell their toys, 'It's okay. You're being so brave.' These are things the patient hears us say and, without prompting they're mirroring it, which is fantastic.

- Certified Child Life Specialist, Arizona

WHERE WE ARE

1,000+ HOSPITAL AND
PEDIATRIC FACILITY
PARTNERS





PROGRAMS

Intentionally crafted to address the unique needs of children in hospitals, Starlight programs bring comfort, distraction, and a sense of normalcy during the moments when they need it most.

Starlight Gaming

1,522,692 play sessions

Powered by Nintendo, Starlight Gaming helps empower kids with a greater sense of control by providing opportunities for decision-making, goal-setting, problem-solving and skill development. Designed to be used anywhere in the hospital, Starlight Gaming enables children to play from the comfort of their hospital bed or in a playroom, allowing them to socialize with a group of kids.

Special thanks to Nintendo of America for its longstanding, generous support of Starlight Gaming and to all the Nintendo employees who volunteered to help design, build, ship, and provide technical support for this program.

Playing Together, Enduring Together: Riley, an 11-year-old who lives with cystic fibrosis, is regularly hospitalized for IV antibiotics treatments, and often feels anxious staying for long periods of time. He can feel anxious in the hospital. Starlight Gaming became a vital part of his care, offering a fun and familiar distraction that helped take his mind off treatments. Whether he was playing baseball, soccer, or Mario Kart, the games allowed Riley to bond with family, connect with peers facing similar challenges, and feel like a kid again.



Starlight Hospital Gowns

110,649 gowns and pants delivered

Transitioning from street clothes to a traditional hospital gown is one of the most stressful moments in a kid's hospital journey. Starlight Hospital Gowns offer another alternative that eases the stress of conventional gowns: specially designed with ties down the side for better privacy and snaps on the sleeves to allow easier access for medical procedures. Brightly colored, with fun designs from familiar characters to playful themes, Starlight Gowns deliver happiness by offering kids choices and providing comfort.



Overcoming Fear with Play: Five-year-old Rhys lives with spinal muscular atrophy type 1 and faces frequent hospitalizations due to respiratory issues. She was so afraid of doctors and nurses that she wouldn't let them into her room. When she received her Disney-themed Starlight Gown, she began to play "freeze" with the medical staff, embodying one of her favorite characters – Queen Elsa. Moments like this created a fun game, helping foster relationships with her care team, which led to improved treatment compliance. Play in the hospital helps deliver happiness and boosts courage and confidence when facing each treatment and procedure.

Starlight Toy Deliveries

906,426 deliveries to kids

Play through Starlight Toy Deliveries provides a sense of relief for hospitalized children. When kids play, it fosters social connections and encourages children to express emotions and process their experiences. Child life specialists utilize toys as tools to help educate patients about procedures, such as an MRI, IV insertion, cast removal and more. In a recent study by Starlight, nearly half of the respondents reported toys can reduce the need for sedation by decreasing patients' psychological pain and increasing their confidence.



Brave Barbie encourages confidence and resilience: Brave, beautiful and strong are words Ashton uses to describe herself. Diagnosed with medulloblastoma, an aggressive form of brain cancer, the 8-year-old endured two brain surgeries, completed six rounds of radiation, and underwent chemotherapy, through which she lost her hair. When Ashton received a Brave Barbie through a Starlight Toy Delivery, she was overjoyed. This special Barbie doll has no hair and comes with multiple wigs, allowing kids to customize their doll. The donation-only doll is all part of Mattel Children's Foundation's continued Play it Forward initiative.

The Brave Barbie helped Ashton through her toughest days by giving her a doll she could finally see herself in, someone strong like her. For her four sisters, it showed them that their sister is represented, seen and valued.

Starlight Radio Flyer Hero Wagons

346,861 children rode a Hero Wagon

Starlight Radio Flyer Hero Wagons gives kids an opportunity to explore beyond the four walls of their hospital room, transforming the pediatric patient experience when kids feel isolated. Designed exclusively for Starlight by Radio Flyer with mobility in mind, the Hero Wagon has many unique features, including an IV pole attachment, is made with medical-grade material meeting infection control requirements and a patented one-hand folding design making it easy to store in the hospital setting.



Soothing and Safe Joy-Rides: 12-year-old Emily lives with a genetic condition causing multiple medical complexities. Frequent hospital visits have led to significant medical trauma and anxiety, causing her to cry even before arriving at the hospital. For Emily, the Hero Wagon reduces her stress so she doesn't always need anxiety medications when hospitalized. The Hero Wagon has become an essential resource for Emily's hospital stay to reduce medical trauma.

Special thanks to our 2024 Starlight Toy Deliveries program donors, including Disney, Hasbro, Inc., Highlights for Children, Humble Bundle, Insmmed, Mattel, Radio Flyer, Rebel Girls, Spin Master, Tencent America, and the LEGO Group.

STREAM FOR STARLIGHT: WHEN YOU PLAY, KIDS WIN.



We developed our first Starlight Gaming Station, powered by Nintendo, in 1992. Fast forward 27 years later to 2019 and Stream For Starlight (S4S) launched, uniting gaming and streaming communities to help advance our mission.

Broadcasting in real-time – through gaming, brick-building, playing music, and other activities– streamers use their platforms to fundraise for Starlight by engaging their audience and inspiring donations. S4S is all about turning play into impact.

Today, S4S remains a vibrant and diverse community where creators stream happiness 365 days a year, while joining one of our campaigns to fundraise and support the delivery of essential programs to more hospitals. Every contribution makes a difference in delivering happiness, comfort and play, and restoring a sense of agency and empowerment to hospitalized children nationwide.

Celebrating Milestones and Impact

Since its inception, S4S has been an overwhelming success, with over **2,000 charity streamers** raising an incredible **\$2.7 million** for Starlight! The impact of the S4S community continues to grow each year. **In 2024 alone, streamers united to raise \$473,000**, enabling the delivery of **69 Gaming Stations to 60 hospitals** across the country, delivering moments of happiness to countless kids and families.

2,000 Charity Streams

\$2.7 MILLION Raised Since Its Inception



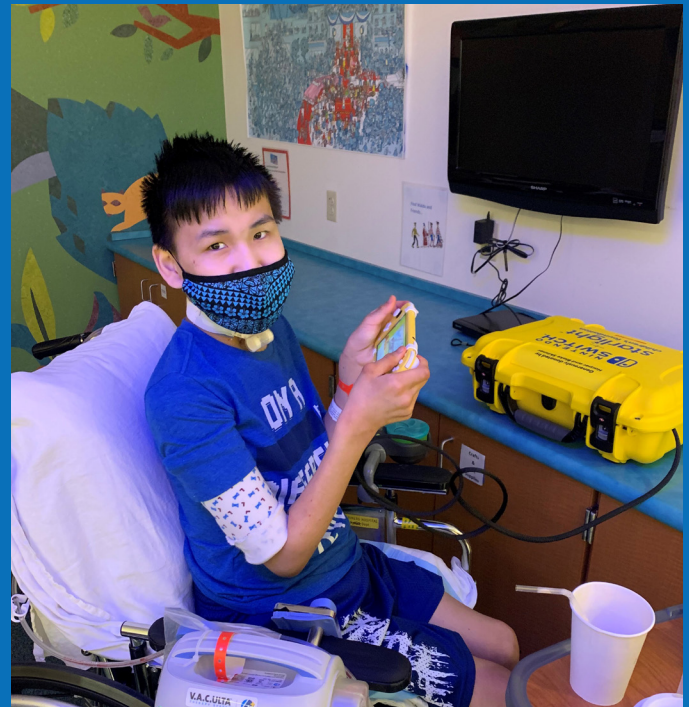
The milestones we've reached with our S4S community and the tremendous impact it has made on hospitalized kids and their families is nothing short of extraordinary.

Thank you, S4S community, for streaming and delivering happiness!

POWER^{of}PLAY★

Campaign Overview - \$260,000 Raised

Streamers, donors, corporate partners, and celebrities came together for Starlight's inaugural **Power of Play** campaign, uniting their platforms and communities to raise funds and awareness for the healing power of play in pediatric care. Thanks to their collective efforts, the campaign exceeded its goal of \$225,000, raising an incredible \$260,000 to help deliver happiness and play to seriously ill kids across the country.



Fundraising total & highlights

- **\$50,000 raised** in the lead up to MARIO Day, one of our favorite days of the year
- Stream For Starlight raised **over \$175,000** to deliver Gaming and other play-based Starlight programs across the country
- **Longtime supporters Debbie and Glen Bickerstaff generously donated \$50,000 in honor of Dave Koz's Starlight Lifetime Achievement award**, a powerful way to honor his legacy of delivering happiness and play
- Radio Flyer celebrated Little Red Wagon Day with their **first "Buy One, Donate One" campaign**, allowing their fans to share the joy of the iconic wagon with hospitalized kids

Other Highlights

- **Forbes magazine featured an interview with CEO Adam Garone**, discussing how teaming up with brands like Nintendo, Radio Flyer, 2K, and Disney has led to the development of innovative programs that unleash the healing power of play and help sick kids thrive. [🔗](#)
- Actress and longtime supporter **Mena Suvari visited Miller Children's & Women's Hospital**, engaging with young patients and families to share encouragement and deliver Starlight Patient Activity Kits which are packed with toys and tools to ease stress and spark happiness. [🔗](#)

PR Daily
**NONPROFIT
COMMUNICATIONS
AWARDS**
WINNER

**Starlight was recognized
as a winner in PR
Daily's 2024 Nonprofit
Communications Awards
for the Marketing
Campaign: Power of Play!**

According to PR Daily, "Its ability to drum up support for its mission and increase awareness around the campaign has earned it recognition in PR Daily's 2024 Nonprofit Communications Awards for Campaigns and Communication in Marketing Campaign." 🎮



ARIA'S JOURNEY:

FINDING STRENGTH AND JOY THROUGH PLAY



Meet Aria

, a vibrant and energetic young girl whose passion and competitive spirit have earned her the title of “Mario Kart” expert at Seattle Children’s Hospital. But Aria’s journey to becoming a gaming champion started in an unexpected way.

In 2022, Aria began experiencing sudden pains in her leg that made it difficult for her to enjoy the activities she once loved – like gymnastics. Concerned, her parents took her to the hospital, where doctors delivered a devastating diagnosis: “Aria has cancer.”

“I felt like time froze and that I probably wouldn’t make it,” said Aria.

What followed were countless rounds of chemotherapy and immunotherapy.

Aria found that gaming provided a much-needed escape from the hospital’s clinical atmosphere. With the game controller in her hand, she found herself immersed in a world where she could feel in control, confident, and proud—even while undergoing chemotherapy.



Despite the weight of her treatment schedule, Aria faced each day with remarkable courage.

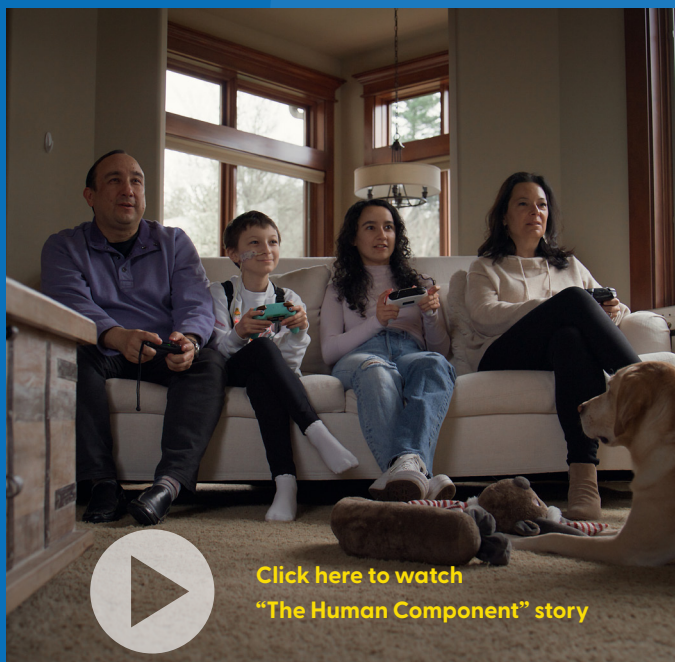
“When I play video games, I just feel confident. It’s hard to describe, but I feel proud of myself. Like, I’m having chemo, and I’m still doing things,” she said.

Aria’s passion for gaming influenced those around her. She began organizing “Mario Kart” tournaments in the hospital, inviting nurses and gaming technology specialists to compete in bracket-style matches. These friendly competitions became an opportunity for her to build relationships with her care team, fostering trust and transforming the hospital experience.

“It was great to see her happy, smiling, and excited about something again,” said Aria’s father, Patrick.

Play gave her a sense of control over her circumstances and despite the challenges she faced, she could still be a kid.

In 2024, Aria rang the bell, marking the end of her cancer treatment. With cancer behind her, Aria is enjoying the things she once loved: being back at the gym and school.



[Click here to watch
“The Human Component” story](#)

“It was great to see her **happy, smiling, and excited** about something again,” - Aria’s father, Patrick

IMPACT & FINANCIALS

3,026,620

Children impacted
by Starlight

1,022 Families

1,000+

Hospitals and
Pediatric Facilities

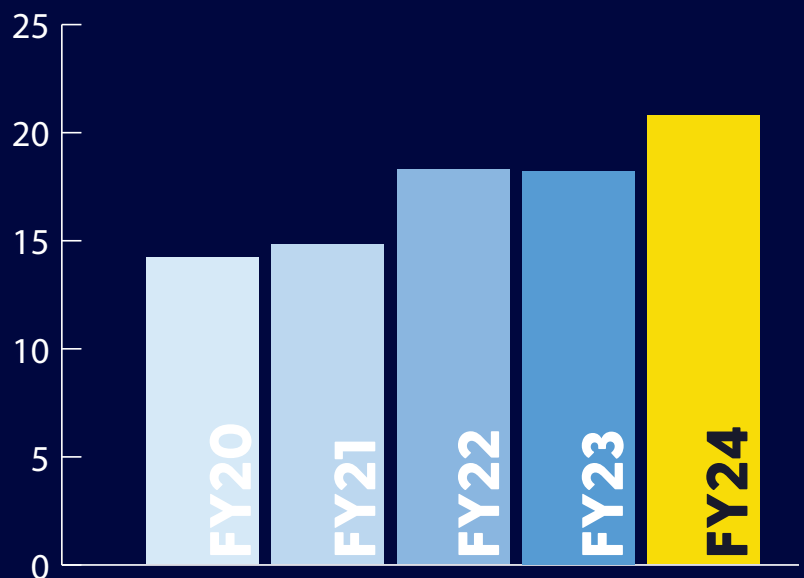
**\$20.6
MILLION**

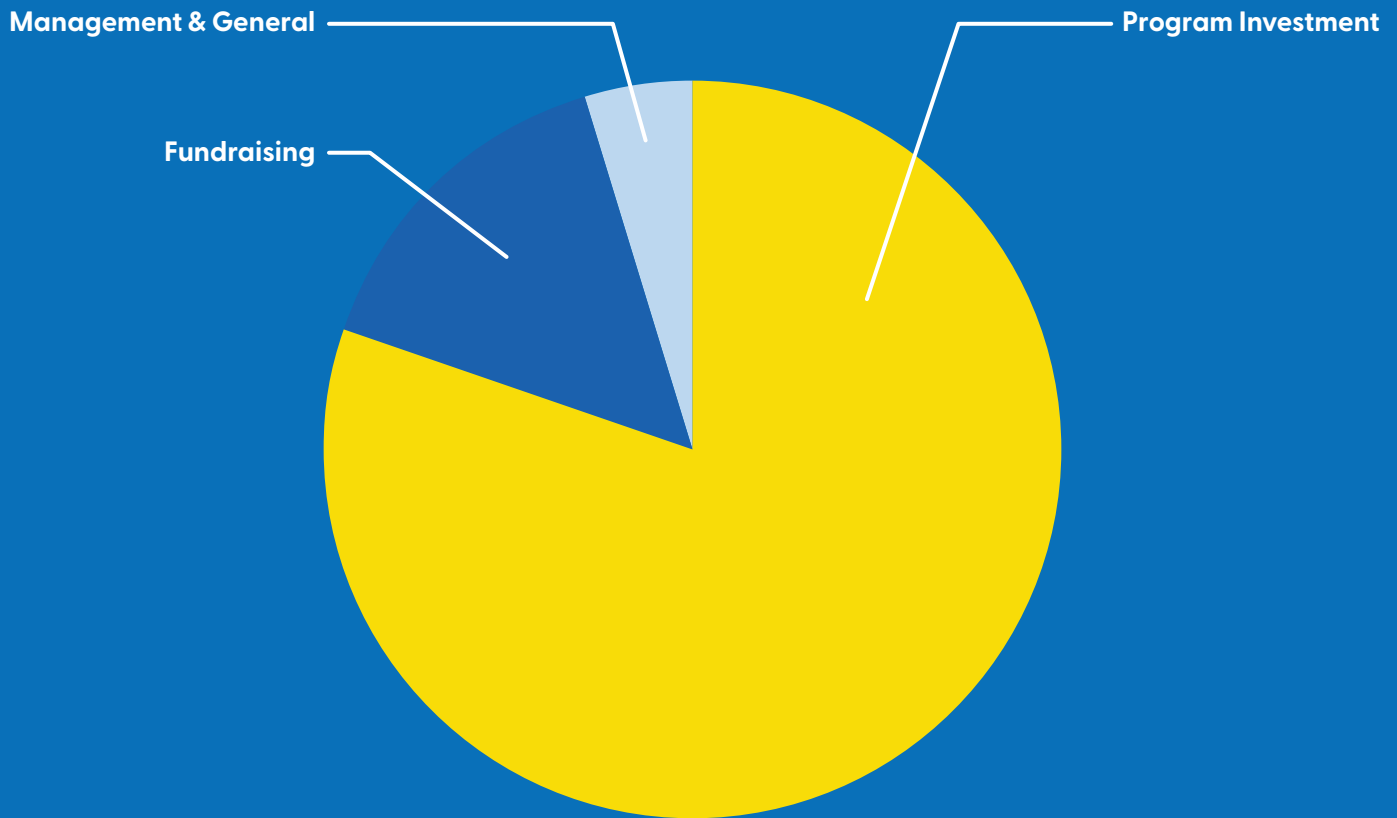
Raised in
Fiscal Year 2024

Net Assets

FY24 - \$20.8M

FY23 - \$18.2M





ALLOCATION OF EXPENSES

FY24 TOTAL: **\$18,067,128**

 Program Investment
\$14,524,419 - 80.4%

 Fundraising
\$2,702,929 - 15.0%

 Management & General
\$839,780 - 4.6%

PARTNERSHIPS

Thanks to our corporate partners and their long-standing generosity, we can ensure hospitalized kids experience the transformative power of Starlight's programs.

A very special thank you to our major corporate supporters in 2024!

Here are a few highlights of the significant impact we've been able to make with corporate partners in 2024:

Moneygram Haas F1 Team

Delivering Happiness at Top Speed: For the third year, patients and their families celebrated the US Grand Prix at the new Texas Children's Hospital North Austin with Pietro Fittipaldi, who raced toy cars, played games, took pictures, and handed out Starlight Patient Activity Kits – filled with toys and distraction resources – to patients and their families. A few families from the hospital were invited to a special VIP tour of the Haas garage at the Circuit of the Americas and met the team's drivers, Nico Hulkenberg and Kevin Magnussen.



Disney

Spook-tacular Costumes and Fun: Starlight co-hosted Halloween events with Disney at hospitals in Tampa, Orlando, Boston, and New York, celebrating the delivery of 20,000 Halloween costumes donated through the Disney Store consumer campaign to Starlight's hospital network. The New York event featured a visit from Auli'i Cravalho, the voice of Moana, at Cohen Children's in Queens, NY, which was covered by ABC7, WPIX-TV, News12 Long Island, Newsday, and other outlets.





Making Waves at Kapi‘olani - Moana 2: Starlight celebrated the world premiere of “Moana 2” with Disney at Kapi‘olani Medical Center for Women & Children in Honolulu, HI with the unveiling of the new Moana-themed Starlight Hospital Gown, and Moana character visit. The visit included the distribution of movie-themed products delivered in a Moana 2 Movie Party in a Box, a early-screening of the movie for patients and families, and visits from special guests Bob Iger, Disney CEO, and Lisa Haines, Disney’s SVP of CSR!



Spin Master

Songs and Smiles - Ms. Rachel’s Joy-filled Singalong: In New York Hospital for Special Surgery, in partnership with Starlight hosted a special event with Ms. Rachel – American social media personality, song writer and educator – for pediatric patients and their families. The event featured interactive musical performances, a read-along, meet-and-greet, and toy giveaways, providing joy, entertainment, and a welcome reprieve for patients undergoing treatments and procedures. Events like these play a vital role in reducing stress, supporting emotional well-being, and fostering a sense of normalcy for kids in hospitals.



Nintendo

A Game-Changer in Pediatric Care: Starlight and Nintendo were featured in the Human Component series produced by BBC Storyworks, which explores how technology is helping build a healthier, more resilient plant. Starlight’s Gaming Station, powered by Nintendo(r), was highlighted for its ability to help hospitalized kids cope with treatment, build trust with caregivers and help kids feel more in control of their environment. Out of the 33 featured stories in the series, the film on Starlight Gaming ranked No. 2 in total plays and earned one of the highest engagement rates - connecting audiences around the world connect with our shared mission and the impact of gaming in pediatric care. This visibility spread awareness of the important work Starlight and Nintendo collaborate on and helped inspire new supporters to get involved.



OUR PARTNERS

At Starlight, we're committed to building authentic, long-lasting partnerships with the corporate partners and donors who play an essential role in helping us achieve our mission of delivering happiness to seriously ill kids. We value their support not only for their financial contributions but also for their gifted products, expertise, and dedication to our mission. Below are some of our distinguished partners and donors.





Tencent

insmed

MoneyGram
HAAS F1 TEAM

VONAGE
Foundation



COLOSSAL

**Employees
Community
Fund of Boeing**

RESONANCE
PHILANTHROPIES

SUPPORTERS

Many individuals, content creators, groups and foundations have passionately rallied their communities to fundraise for Starlight Children's Foundation. Their dedication helps Starlight advance its mission to support the emotional well-being of hospitalized kids and create moments of happiness during challenging times. Here are just a few standout fundraisers from 2024.



Kevin Prefer

Kevin Prefer's son, Christopher, was born without a bile duct, a rare condition that resulted in major medical interventions, including a transplant for a new liver, pancreas, stomach, colon and intestines. Complications from Christopher's surgery took their toll, and he passed away at the age of 12.

Since then, Kevin has sought ways to honor his memory. Remembering how playing video games on the Starlight Gaming Station brought Christopher comfort and joy, Kevin made it his mission to deliver the same happiness to other kids. "I know what it did for him. So that's what I want to do for other kids," Kevin said.

By donating his time to local teams as a sports photographer, Kevin raised \$22,000 in 2024 and placed three Starlight Gaming Stations at Mt. Sinai Hospital in Christopher's honor. With a goal to raise \$100,000, he said, "Here's where I'll continue to comfort children by raising funds for them in Christopher's memory."



Holiday of Hope

The 501st Legion's second annual Holiday of Hope fundraiser raised over \$35,000 in December through a 48-hour live-stream telethon, a silent auction, and the fan-favorite "Ord-Ament" auction, a collaboration with the fan community at Hondo Supply that featured handcrafted "Star Wars"-themed ornaments.

The telethon brought together "Star Wars" actors, composers, and fans for interviews, special appearances, and heartfelt stories. Highlights included conversations with pediatric patients Frankie and Jade, who shared how Starlight's programs brightened their hospital experiences.

This event showcased the power of fandom and philanthropy, demonstrating how passionate communities can come together to deliver happiness and comfort to hospitalized children.



Team Starlight, featuring Tylyn Hendrix

Team Starlight has hosted 275 individuals who have represented Starlight in three different race weekends. In addition to running at the Disney Princess Half Marathon Weekend in Orlando, where Starlight is the official celebrated charity, Team Starlight now runs at the Disneyland and Halloween Half Marathon Weekends in Anaheim. Tylyn Hendrix, who raised over \$1,300 in 2024, shared why she runs with us:

"I was a child who spent a good bit of time in the hospital. The things that would make the difference during those stays were the things that made me smile. A game to play with my siblings, wearing gowns that made me more comfortable, being given something to play with or read – that made the hospital stays go by faster. I was diagnosed with type 1 diabetes at the age of nine and there's nothing more terrifying than knowing your life will never be the same. Those little moments of joy are luckily what I remember now, rather than the fear. I want to make sure other children have those moments of joy."

In 2024, the top 3 individual S4S streamers were:



theJANG:

theJANG, a veteran and Twitch maker and crafter with over 50,000 followers, raised close to \$52,000 for Starlight. Known for building and reviewing LEGO and other model kits, theJANG designed original creations for his expansive LEGO city. Since joining Starlight's mission in 2023, he continues to support the cause, fundraising with 88 other streamers in the Twitch stream team, Stream Stars.

theJANG shared how impactful it has been to connect directly with families benefiting from Starlight's programs. "We've had some families come through chat and tell us things that you don't even put on your website because it's just too somber and weighty – Starlight does so much as an organization. It's been incredible to make those direct connections and learn first hand how broad yet targeted the various programs Starlight offers truly are."



Quiltoni:

Quiltoni, a partnered Twitch streamer and professional quilter, raised an impressive \$20,000 for Starlight. Known for her pixelated quilt patterns inspired by comic books and video games, she teaches basic quilting while introducing new techniques to seasoned quilters. Through her vibrant online presence, Quiltoni sells fabrics, patterns and finished quilts, and travels to teach, lecture and host trunk shows. Her streams – often described as a "fabric fiesta" – turn quilting into an engaging, interactive experience. With quick fingers and boundless creativity, she uses her platform to raise awareness and funds, furthering Starlight's mission with every stitch.



NinePointFive:

NinePointFive is a rubber chicken-wielding Twitch streamer bringing laughs, creativity, and gaming vibes to every stream. They use their platform to make a difference, rallying their community to support hospitalized kids through fundraising efforts.

A Twitch Partner and founder of the Artists & Makers Creator Club, NinePointFive fosters a space for collaboration, creativity, and kindness. Whether streaming gameplay or crafting projects, their quirky personality and heart for giving back make every stream unforgettable.

NinePointFive's mission is simple: spread joy, inspire generosity, and prove that play has the power to change lives! With such a strong mission and community, NinePointFive is part of the 24-25 Starlight Stream Ambassador class. In 2024, NinePointFive raised an impressive \$18,000 for Starlight.

In 2024, the top 3 S4S stream teams were:



Stream Stars
raising \$160,00



Zeldathon SideQuest
raising \$29,00



GoodCauseCrusaders
raising \$27,00

STARLIGHT AWARD HONOREES

Starlight's mission is made possible through the dedication of our generous corporate partners, donors and hospitals. The Starlight Awards honor the individuals and organizations who go above and beyond to create a lasting impact on the kids and families we serve.

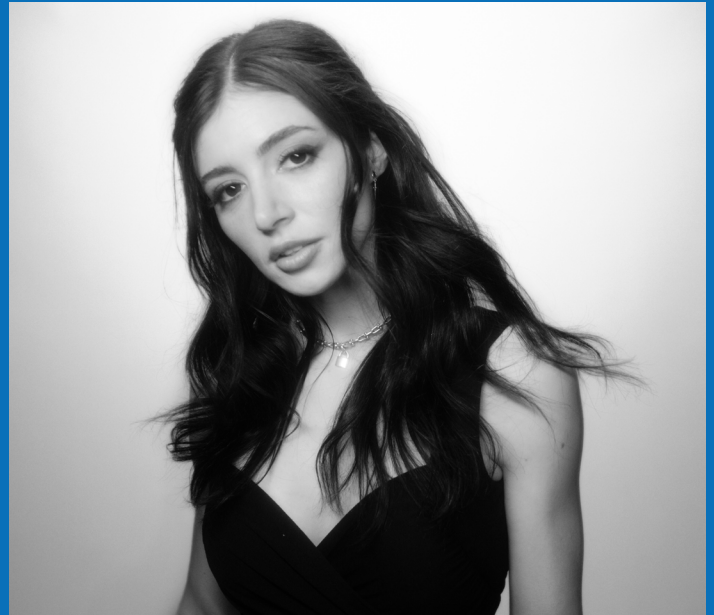
Congratulations to the 2024 Starlight Awards honorees:



Lifetime Achievement Award:

Don James, executive vice president of operations, has led the effort for customized Starlight Gaming at Nintendo of America for the past 32 years, ensuring program funding and overseeing the production of the Gaming Stations and tech support. He is a fierce advocate for the power of play on hospitalized kids, and under his leadership, 8,400 Starlight Gaming Stations have delivered comfort and familiarity to over 13 million sick kids.

After 43 incredible years at Nintendo of America, James retired in August 2024, leaving behind a legacy as a game industry leader who championed decades of support to deliver happiness and bring play to hospitalized children across the country.



Golden Heart Award:

Chrissy Costanza, singer, songwriter and gamer, best known as the lead vocalist of the band Against the Current, exemplifies compassion and community spirit through her continued fundraising efforts for Starlight. While participating in the Twitch Rivals: Friday Night Bites event, she raised over \$56,000 for Starlight. Her passion for Starlight's mission was highlighted during her visit to Rady's Children's Hospital and her ability to connect with their patients.

HOSPITAL HEROES



Hospitals of the Year:

K. Hovnanian Children's Hospital, a dedicated Starlight hospital partner, is committed to providing comprehensive care to its community. With a dedicated and engaged Child Life team that utilizes Starlight programs to support its patients, we collaborated on promoting the Power of Play initiative through a Starlight Toy Delivery. The event received great media exposure thanks to the support of the hospital's Marketing and Communications team.

Miller Children's Hospital in Long Beach, California, is one of only eight free-standing children's hospitals in the state. The Child Life and Marketing and Communications teams have been integral to the Starlight hospital partner network, hosting events and



scouting Families to participate in shared storytelling opportunities.

Excellence in Innovation:

Seattle Children's uses video games and other innovative programs to enhance patient experiences, improve outcomes and provide opportunities for therapeutic play, goal setting, autonomy, and problem-solving. By conducting research, Seattle Children's Therapeutic Gaming Program is measuring the positive impact of gaming's potential to promote movement, healing, rehabilitation, and skill development.

Golden Hero Awards:

Meghan Gawryck has been running with Team Starlight since 2023 when she challenged herself to raise \$10,000



to celebrate her 10th Disney Princess Half Marathon Weekend. She remains a passionate fundraiser who continuously rallies her community for Starlight.

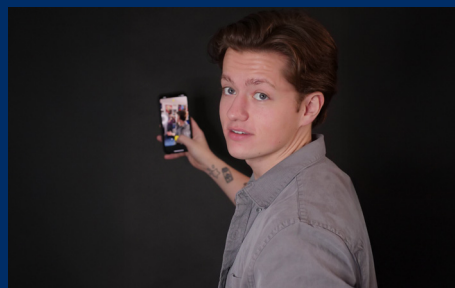
The Child Life Specialists at WakeMed are dedicated to helping children and their families cope with the stress and anxiety associated with a hospital stay. Starlight programs are frequently requested for educational purposes, emotional support, and play therapy to help patients navigate the medical setting, especially those with special needs. According to a mom of a frequent patient, she's so grateful for how considerate WakeMed's child life team is in managing her daughter's ADHD and autism, helping her daughter overcome her fears. "They gave her so much common peace, held her hand and explained everything to them."

CONTENT CREATORS OF THE YEAR



@ Amish_Ace

Joining the Stream for Starlight Family in 2022, Amish_Ace's story is simple: he is that LEGO Guy. Amish_Ace is also a father, a Starlight stream ambassador, and an avid gamer. He and his community, The Acolytes, have raised more than \$21,000 for hospitalized kids and their families.



@Nomads_Land_Official

An active variety content creator and passionate Starlight Streamer, @Nomads_Land_Official proudly sports a Starlight logo tattoo. Since joining Stream For Starlight in 2022, he has continuously smashed his fundraising goals for every campaign and has raised an impressive \$39,000.



@theJang

A veteran and Twitch Maker & Crafter, @theJang is known for designing original creations for his impressive LEGO city. He began fundraising for Starlight in 2023 and has already raised over \$30,000 with his stream team, Stream Stars.

LEADERSHIP & GOVERNANCE

OUR BOARD

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Howard Cohl, Board Vice Chair, Nominations & Governance Committee Chair

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Shaunna Hatcher, Secretary

Shawn Harpen, Audit Committee Chair

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Rechelle Porter, CCLS

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Dawn Wilcox Verrecchia

Sarah Cramer

Arnie Mendoza, CPA

Chris Helfrich

Debra Johnson

John Rosenberg, Finance Committee Advisory Member

Henry Fields, Audit Committee Advisory Member

Ron Burkhardt, Development Committee Advisory Member

Steven Spielberg, Chairman Emeritus

BOARD COMMITTEES

Board Committees focus on key areas of governance and report directly to the Board of Directors. These committees include:

Executive Committee

- Acts in a consultative capacity for the CEO
- Reviews, deliberates and decides matters of significance
- Handles time-sensitive matters that need speedy action
- Collaborates with CEO in the preparation of Board meeting calendar and agendas

Finance Committee

- Provides financial oversight
- Reviews financial statements prepared by management for integrity and timeliness
- Collaborates with management to develop and approve operating cash flow budgets
- Monitors adherence to budgets
- Oversees compliance of investment and reserve policies established by the Board.

Compensation Committee

- Recommends compensation for the CEO and CFO to the Board
- Oversees implementation of compensation policy

Audit Committee

- Monitors the system of internal controls
- Recommends to the Board selection of independent auditors
- Specifies the scope of external audits
- Supervises internal and external audits

Nominations & Governance Committee

- Determines the skills and qualities needed on the Board
- Evaluates, recruits and nominates prospective directors for election by the Board
- Takes the lead in evaluating the performance of directors

Marketing & Development Committee

- Provides strategic oversight
- Evaluates goals and provides recommendations for improvement.
- Advises on the allocation of resources to maximize the effectiveness
- Stays abreast of emerging trends





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