Terra impact

100 Hives

Terra’s pollinator journey built for every school



PROGRAMME STRUCTURE • 2026/27

TERRA: THE WORLD'S LIVING WONDER

ROOTED AT TERRA, EXPO CITY DUBAI

Terra's mission is to create a world where humans and nature thrive in harmony. 100 Hives is how that mission reaches every school in the UAE.



THE HIVES' ORIGIN STORY

2017 - A wild colony was found on the Terra construction site and carefully rehomed off-site with expert beekeepers.

2024 - The bees came home to the Jane Goodall Pollinator Garden.

Today - Roughly 30,000+ bees thrive on-site, the living proof-of-concept behind everything 100 Hives now offers schools.

THE CASE FOR POLLINATORS

WHY BEES, WHY NOW

1 IN 3

mouthfuls of food we eat depends on pollinators

95%

of bees in the UAE are currently imported

RISING

pressures of pollution, climate change and habitat loss are weakening local bee populations



THE 100 HIVES PATHWAY

HOW EVERY SCHOOL CAN PARTICIPATE

Schools progress at their own pace from first discovery to a fully certified on-site apiary.



01.

Pollinator Explorer

DISCOVER. LEARN. PARTICIPATE.

Curriculum-linked learning and hands-on packages for students, educators and the community at discounted rates. No commitment required.

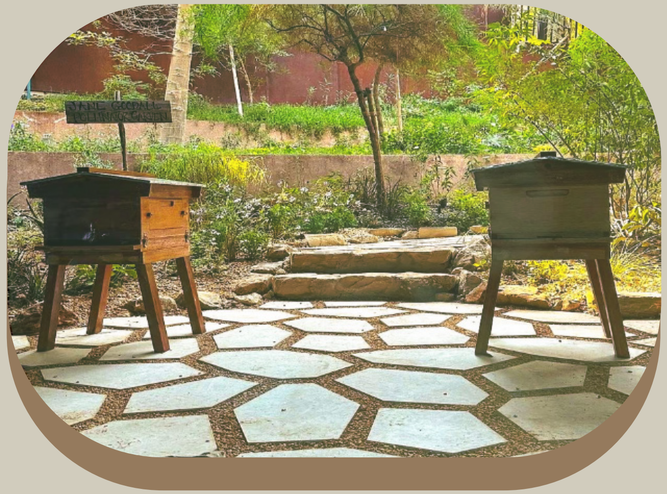


02.

Pollinator-Friendly School

BUILD. PREPARE. GROW.

Deepen engagement, earn network recognition, and unlock discounts while building readiness for an on-site hive.



03.

100 Hives Certified School

PROTECT. LEAD. INSPIRE.

Our flagship three-year partnership: an on-site apiary, expert support, and recognition as a Certified Pollinator School.



CATEGORY 1

POLLINATOR EXPLORERS

Discover. Learn. Participate.

For schools beginning their pollinator journey, curriculum-linked learning and hands-on packages for students, educators and the community, at discounted rates. Every completed package earns a digital certificate.

- **STUDENTS**
  Choose from a variety of pollinator experiences hosted at Terra or your school!

- **EDUCATORS**
  A dedicated Pollinator Experience at Terra including hive inspection, information session and honey extraction.

- **COMMUNITY**
  Pollinator and nature-based experiences for your wider school community.

CATEGORY 1 — RATE CARD

POLLINATOR EXPLORER PACKAGES

No minimum commitment, schools pay per package and can mix and match across audiences.

STUDENTS

BEE SCIENTIST EXPLORATION

A fun, hands-on program designed for children to explore the world of bees and pollinators. Students will learn about bee biology, hive life, pollination, and honey-making, through interactive activities, experiments, and observation of live hives.

Perfect for kids aged 5+, the program encourages curiosity, scientific thinking, and environmental stewardship, inspiring the next generation of bee scientists and nature champions.

Location	Duration	Price	Regular Price
Terra	2–3 hrs	AED 25,500 · AED 170/student	AED 220/student
School	2.5 hrs (150 students)	AED 18,000 · AED 120/student	AED 160/student

EDUCATORS

INSIDE THE HIVE EXPERIENCE

Step into the extraordinary world of bees with Inside the Hive Experience, a hands-on experience designed for adults who is curious about bees' hives and honey harvesting.

The experience continues with a hands-on honey harvest, where you'll extract and take home your own jar of honey.

Location	Duration	Group	Includes	Price	Regular Price
Terra	2 hrs	Min. 10 educators	▪ Hive inspection ▪ Info session ▪ Honey extraction & tasting	▪ AED 2,800 ▪ AED 280/educator	AED 350/educator

COMMUNITY

COMMUNITY POLLINATOR EXPERIENCE

Up to 3h - Select any of 3: Live observation hives | Honey tasting | Candle making | Pollinator storytelling | Bee anatomy

AED 10,000 (**reg. AED 15,000**)

PREMIUM BEE EXPERIENCES

Experience	Duration	Students	Price	Regular Price
Bee Detectives: Operation Pollination / The Great Terra Bee Robbery	90 min · Terra	300+	▪ AED 22,500 · AED 75/student	▪ AED 90/student

CATEGORY 2

POLLINATOR-FRIENDLY SCHOOL

Build. Prepare. Grow.

For schools deepening their engagement with pollinator education while potentially building readiness for a future on-site hive.

SCHOOLS RECEIVE

- Digital badge in the 100 Hives schools' network
- Physical certificate delivered to your school
- Discounts on beekeeping courses & selected programmes for educators and FM staff
- Recognition on the Terra website and social media

TO QUALIFY, COMPLETE ANY ONE WITHIN AN ACADEMIC YEAR

- Bring 300+ students for pollinator experiences
- Bring 15+ educators for pollinator experiences
- Host 2 community pollinator events
- Set up a pollinator garden



CATEGORY 3 — FLAGSHIP TIER

100 HIVES CERTIFIED SCHOOL

Our flagship three-year partnership for schools committed to creating lasting biodiversity impact through an on-site apiary with expert support, hands-on learning, and recognition every step of the way.

	YEAR 1 — INSTALLATION & LAUNCH	YEAR 2 — ONGOING SUPPORT	YEAR 3 — BUILDING INDEPENDENCE
INVESTMENT	**AED 60,000**	**AED 60,000**	**AED 60,000**
VALUE DELIVERED	**AED 87,000**	**AED 70,000**	**AED 70,000**
HIVES & EQUIPMENT	3 managed beehives, 30 suits, tools, honey extraction equipment	Existing equipment maintained	Existing equipment maintained
APIARY SETUP	Site assessment, specification, construction guidance, installation & launch	Ongoing management of all hives	Continued management & optimisation of the apiary
STAFF TRAINING	Beekeeper training for 2 staff	Ongoing management of all hives	Beekeeper training for 2 new staff
HIVE MANAGEMENT	Fortnightly inspections (x24/yr), emergency support, replacement colonies, food & treatments	Fortnightly inspections (x24/yr), emergency support, replacement colonies, food & treatments	Fortnightly inspections (x24/yr), emergency support, food & treatments
STUDENT LEARNING	Beekeeping workshop x16, honey harvesting workshop x1	Beekeeping workshop x16, honey harvesting workshop x1	Beekeeping workshop x16, school-led honey harvesting support
HONEY PRODUCTION	Harvested, bottled & certified	Harvested, bottled & certified	Harvested, bottled & certified

CHOOSING YOUR PATH

FIND THE RIGHT ENTRY POINT FOR YOUR SCHOOL

Every tier delivers real pollinator education and real biodiversity impact.
The difference is depth of engagement, not quality of experience.







	Pollinator Explorer	Pollinator-Friendly School	100 Hives Certified
Commitment	None — pay per package	One academic year milestone	3-year partnership
Investment from	**AED 2,800**	Included in Explorer spend	AED 60,000 / year
On-site hive	————	Readiness building	3 fully managed hives
Recognition	Digital certificate	Network badge + physical certificate	Certified Pollinator School status
Best for	A first taste of pollinator education	Schools scaling engagement school-wide	Schools ready to lead biodiversity action

THE CASE FOR YOUR SCHOOL

WHY SCHOOLS SIGN UP

- **MEASURABLE ESG IMPACT**
  Track and report real biodiversity KPIs through hive health, pollinator counts, honey yield for boards, parents and accreditation bodies.

- **AN OUTDOOR CLASSROOM, EXTENDED**
  Turn the school grounds into a living lab: science, geography and sustainability taught through real fieldwork, not just textbooks.

- **PUBLIC RELATIONS & COMMUNITY STANDING**
  Media-ready storytelling and visible action that differentiates your school in a competitive parent market.

- **CURRICULUM ENRICHMENT**
  Ready-made, curriculum-linked workshops spanning biology, environmental science and enterprise with minimal teacher prep.

- **NATIONAL & INTERNATIONAL AGENDAS**
  Direct alignment with the UAE National Biodiversity Strategy 2031, UAE Net Zero 2050, UN SDG 15 (Life on Land) and the UN Decade on Ecosystem Restoration.



GET INVOLVED

BEE PART OF THE CHANGE

100 Hives is expanding its reach through three distinct participation categories, giving every school the opportunity to take meaningful action for biodiversity, regardless of budget, space or resources.

From hands-on pollinator education and school-wide recognition to becoming a 100 Hives Certified Pollinator School, the new model offers flexible ways to engage students, educators and entire school communities.

Together, we can build a nationwide network of schools actively supporting pollinators, strengthening biodiversity and inspiring the UAE's next generation of environmental leaders.

CONTACT THE TEAM

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