



2019

COMMUNITY REPORT



By creating programs and places for youth to thrive, the Calgary Stampede Foundation creates motivated and engaged young Calgarians, empowered to do amazing things.

**Strong Youth.
Stronger Community.**





Thank You

On behalf of the Board and staff of the Calgary Stampede Foundation, as well as the youth and families whose lives are positively impacted by our programs, I want to sincerely thank you for your generous support and partnership in the work of the Foundation.

Throughout 2019, young people have developed their talents, character and leadership capabilities through participation in the Foundation's youth programs you help to support. Stampede Park has become a special place for young people to come together and become empowered to engage positively with their community, heritage and each other. Whether they're performing in the Calgary Stampede Showband, learning about our rich ranching history out at OH Ranch, or a 4-H member showing their project in the Nutrien Western Event Centre, our programs create long lasting memories for everyone involved.

As you read through the highlights and accomplishments of our programs over the last year, I hope you see the impact of our shared vision coming to life; creating strong youth for a stronger community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bob Thompson', with a long horizontal flourish extending to the left.

Bob Thompson
Board Chair, Calgary Stampede Foundation

2019 Milestones

Chiu Endowment



The Chiu Family announced their \$1 million endowment towards the Foundation's education programs, such as Stampede School and OH Ranch School. Their vision for the endowment is for these programs to continue to instill resiliency, strength and kindness into youth that will, in turn, shape the growth and legacy of our city and region.

BURNCO Courtyard



Part of BURNCO's capital gift, BURNCO Courtyard is now a welcoming feature outside Doherty Hall and was completed just in time for Stampede.

Rotary Club of Calgary South Gift



In April we celebrated the generous donation of \$1 million from the Rotary Club of Calgary South to go towards empowering youth leaders in our community through two initiatives: the revitalization of Oliver House in Youth Campus on Stampede Park and the start of bursaries in support of CSF youth programs.

McCaig Birthday Campaign



Friends and family celebrated Honorary Director, Ann McCaig's birthday by giving to the Calgary Stampede Foundation youth programs. Over 175 people donated in honour of Mrs McCaig.

Enbridge Plaza



Enbridge Plaza's grand opening took place on July 4th, just in time for the World Association of Marching Show Bands Championships. Enbridge Plaza is located on Youth Campus and will be used year-round to support campus programs and activities, including its use as a permanent rehearsal space for the Calgary Stampede Showband and other community marching bands.

Ron and Toni Jackson



Ron and Toni Jackson made a gift to support the ongoing sustainability of our Showriders program, as well as a gift to OH Ranch Education. Ron and Toni are long-time supporters, volunteers, donors and friends of the Calgary Stampede and Calgary Stampede Foundation.

SAM Centre Architects



Diamond Schmitt Architects have been selected to undertake the architectural work for the SAM Centre, in collaboration with local architecture firm, FAAS.

Oliver House



As part of the Rotary Club of Calgary South's gift to the Foundation, renovations on Oliver House began in August 2019. Oliver House is a historical residence which will be used by youth program leaders from both CSF and other community organizations.

Golf Tournament



The Calgary Stampede Divot Classic celebrated its 22nd year in support of the Calgary Stampede Foundation, now having raised over \$1 million for Stampede School.

1912 Society Fall Brunch



CSF held our annual 1912 Society event, with a Fall themed brunch to tie in with the Community Fall Fair. The event featured a mini Stampede School, the Calgary Stampede Showband and exciting performances by a group of Young Canadians Seniors and TYC alumni Michelle Choi.

42

Classes

975 students
attended in
2018-19
school year

210

Instruction
Hours



OH Ranch Education

The OH Ranch is one of Alberta's most historic properties, and remains an authentic working cattle ranch. The OH Ranch Education program explores Alberta's history, heritage, sustainability, ecosystem management, environmental stewardship, herd management and more. The program engages and empowers students to think deeper, develop connections to their community and understand their impact on the world around them.

Program Highlight

A teacher orientation is now being offered as a regular component of the OH Ranch Education program. In April 2019, a record 22 teachers participated in the Spring Orientation, exploring the land, learning about all the program has to offer and working alongside the OH Ranch Educator to plan to make the most of their upcoming visit.

Testimonial

"We were fortunate to have had some retired cowhands help us make our very own ropes. We worked as a team and talked about how you need to give back to your community and help support one another. Because of this sense of community, the students were able to experience a bit of a rodeo here on the ranch."

- Participating Teacher

Stampede School

Stampede School is a first-class educational experience for students in grades 1 to 12 that relocates their classroom to Stampede Park. In their new setting, students and teachers experience deep and innovative learning and make connections to history, agriculture, First Nations, and western heritage and values. Students are surrounded by western artifacts, unique cultures, equine classmates and intriguing guest speakers as part of this hands-on learning experience.

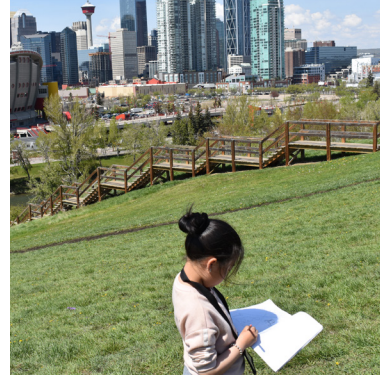
Program Highlight

Stampede School students had the opportunity to examine their local community through the lens of the performing arts. One class was able to meet members of the Showband and learn how the band uses their talents to give back to the community. Through the experiences of the Showband members and events like the Children's Hospital Parade, grade 2 students learned about acceptance, a sense of belonging, wanting to make a difference, and the impact one can have on the community.

Testimonial

"Everything they now participate in they connect to their role in the community. I had one parent tell me that their walk to and from school takes longer because their child insists on picking up garbage to put in its place and be an environmental steward."

- Participating Teacher



24

Classes a year

Students from
grades 1-6 attended
Stampede School in
2018-19

15 unique and
intriguing guest
speakers

440

Students

124

Participants in
2019

41 young
people new
to the
program this
year

80%

of participants
wanted to
attend the
program again



Indigenous Youth Programming

The Indigenous Youth Program was created in 2016 to bring together Indigenous youth between the ages of 9 and 14. Each program day is built differently, with program elements working to build resilience and a connection to their traditions whilst having fun. Program facilitators are First Nations individuals who also serve as role models for participants. The program provides participants key opportunities to connect with their cultures as well as other Indigenous youth in a safe space.

Program Highlight

This year, we incorporated more language components into the program. Participants provided drawings for traditional stories and created posters with illustrations of words like oki, âba wattech, and danit'ada (hello in Blackfoot, Stoney, and Dene.) Participants were excited to connect with Indigenous languages and share them with others through their illustrations.

Testimonial

*When asked 'did you learn anything today', one participant wrote
"That heritage and culture is more important than money."*

- Program Facilitator

Summer Camp

The Stampede Summer Camp is a week-long program providing the opportunity for diverse youth to connect with each other, develop a sense of belonging, and have fun! Participants include new Canadians, Indigenous youth and others. Youth engage in various activities including tipi raising, a visit to the historic OH Ranch, nutrition education and a visit from the Calgary Fire Department. This camp serves to create a unique experience for Calgary youth, both new and established, to form connections and to get to know their Calgary home in a whole new way.

Program Highlight

Jaron Weaselbear, while teaching Indigenous games, made connections to traditional food and healthy eating habits and how they affect our bodies and our minds. Jaron took an holistic approach to teaching and the campers not only learned how to play traditional games but also learned valuable lessons on taking care of themselves and their relationship with the environment.

Testimonial

"This is the best camp I have ever attended. Why can't we have it all through summer? 1 week is too short!"

- Participating Youth



65

Children
attended
Summer Camp
in 2019

We plan to
complete year 3
of the Summer
Camp program
in 2020

Campers
from grades
3 to 6

81

Participants at
4-H Rodeo

Entries from
over 40
different
4-H clubs

475

Participants at
4-H on Parade



4-H at Calgary Stampede

4-H on Parade is Western Canada's largest gathering of 4-H clubs and members, offering the opportunity for rural and urban youth to show and compete with their projects. 4-H rodeo is an annual standalone event, created by the Calgary Stampede to foster appreciation of the sport of rodeo in youth, actively engaging 4-H members in learning and competing in a variety of events at their skill levels. These programs help develop the next generation of leaders in agriculture and western events.

Program Highlight

The clinic portion of 4-H rodeo has been elevated in recent years with several Canadian champions brought in to help young people learn the various rodeo events and skills. This has been hugely appreciated with the advanced calibre of teaching talent provided.

Testimonial

"4-H at the Calgary Stampede allows us to come together as a region, where we meet new members, clubs, and learn about new projects. We are able to form friendships that last longer than the show. From the eyes of a spectator, this event may just be three days that the Stampede hosts for the program, but to a member and participant, this is the best three days of the year that impact us for a lifetime."

- 4-H Member

Showriders

The Calgary Stampede Showriders are a unique musical ride team and mounted colourguard for Alberta youth ages 14 to 21. The Showriders program provides community youth with opportunities to learn individual and group horsemanship skills, and ride and perform in an engaging and team oriented environment.

Program Highlight

On the August long weekend, the Calgary Stampede Showriders performed at the Strathmore Rodeo. Here they were able to show all aspects of the program, from interacting with guests at daily meet and greet opportunities, to first class pageantry and flag carrying in the rodeo grand entry. Showrider members showcased their exceptional horsemanship skills before the chuckwagon races each night and the entire event was truly a season highlight.

Testimonial

"Members of Showriders get to learn to communicate and work with each other as a group and a team. This is an awesome youth program which creates many life long memories. From the beginning of the season until the end it's very rewarding to see the positive results in the kids."

- Showrider Parent



14

Members of
Stampede
Showriders

32

Performances in
2019 including
4 tours

10 new
Showrider
members for
2019

157

Showband
Members in
2019

155

Performances

1180

Instructional
hours in 2019
season



Calgary Stampede Showband

The Calgary Stampede Showband is a premiere performance ensemble with 157 members, ages 16 to 21, from Calgary and the surrounding area. With up to 200 annual performances, the program offers diverse opportunities to develop performance, musicianship, interpersonal and leadership skills.

Program Highlight

Calgary Stampede Showband became champions at the World Association of Marching Show Bands World Championships for the sixth time. Competing during the ten days of Stampede against international bands from Taiwan to the Netherlands, Showband members and leaders were rewarded for their relentless hard work and passion. Congratulations!

Testimonial

"There are so many opportunities provided by this program including friendships and travelling to places I never imagined going. I value the leadership opportunities I have had and all of the coaching I've had along the way as well as the chance to watch others grow and help build success for others."

- Showband Member

Young Canadians

The Young Canadians School of Performing Arts is an engaging opportunity to train youth in dance, voice and performance, by a professional faculty. Training is provided by a diverse team of specialists who encourage technical development, artistic creation and performance excellence. The Young Canadians train and perform throughout the year leading to their performance for an international audience of over 150,000 spectators at the annual Bell Grandstand Show at the Calgary Stampede.

Program Highlight

In March 2019, the Senior Young Canadians travelled to Edmonton with the goal of further training exposure. Tara Young of The Randolph Academy, was brought in to run a workshop on how to audition for a professional company, thus developing life long skills for the students in performing arts career skills.

Testimonial

"Being a YC has made me feel closer to my community in many ways. It's really become a huge part of my identity even in the short year that I've been here. It's opened so many doors and given me so many opportunities. Even for those who choose not to go into the performing arts, it creates good people skills and has made me a better-rounded human being."

-YC Member



131

Young
Canadians in
2019

20

Performances

463

Instructional
hours

Capital Updates

Youth Campus

Youth Campus is well positioned to become a great community hub featuring world class youth education programs, professional and emerging artist and performance training facilities and live, year-round performances and cultural activities.

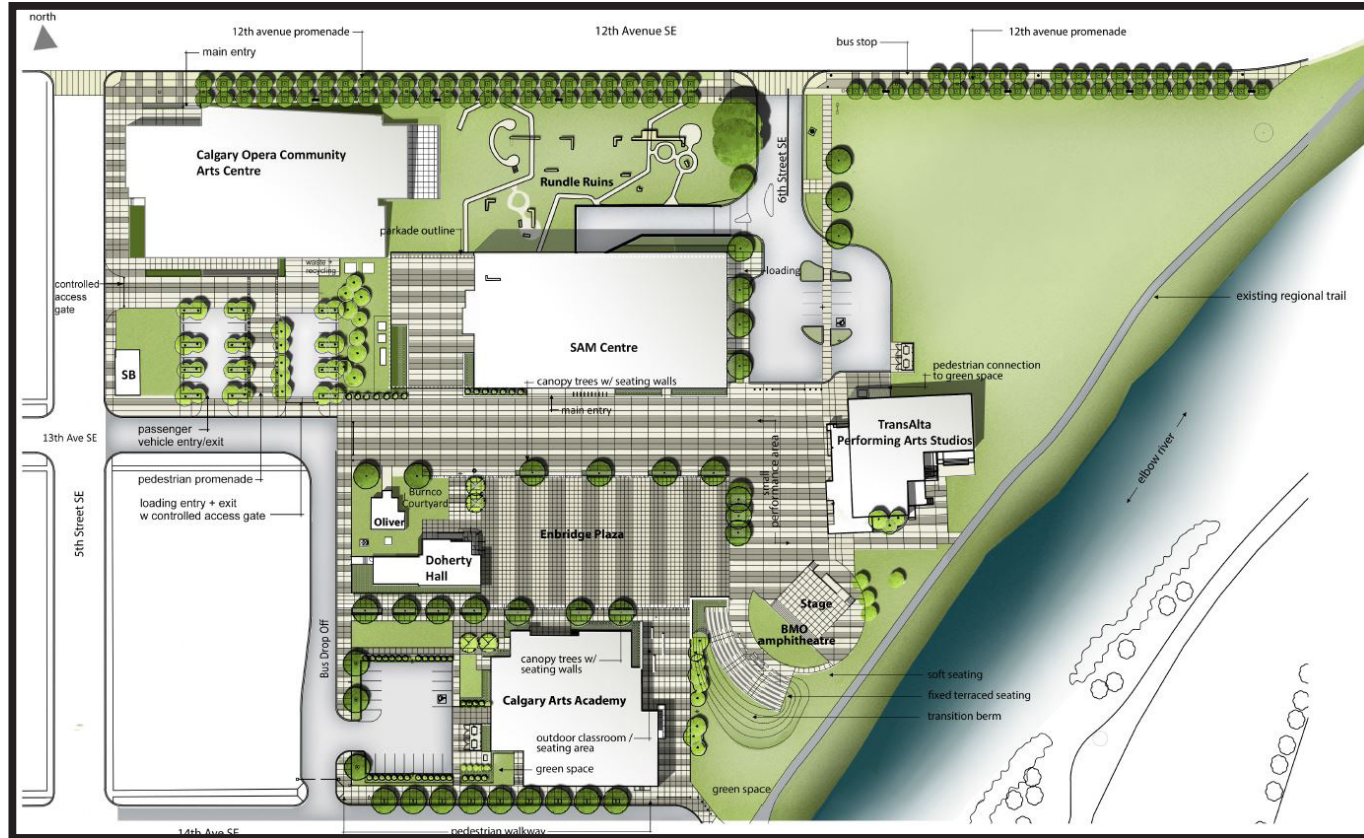
2019 saw the completion of Enbridge Plaza and BURNCO Courtyard, two new outdoor spaces on Youth Campus. Enbridge Plaza will be used year-round to support Youth Campus programs and activities, including its use as a permanent rehearsal space for the Calgary Stampede Showband and other community marching bands, whilst BURNCO Courtyard has introduced a tranquil outdoor space to the heart of Youth Campus. This year, renovation work also began on Oliver House, to prepare for its new role as a youth leadership hub.

SAM Centre

SAM Centre is envisioned as a must-see and must-do museum-attraction that will showcase the authentic and extraordinary experiences of the Calgary Stampede – and what those experiences mean to generations of Calgarians and Albertans past, present and future.

Plans are well underway to begin construction in fall 2020 with doors opening in 2022. Following a rigorous search process we have selected Diamond Schmitt Architects to undertake the architectural work for the SAM Centre, in collaboration with local architecture firm, FAAS. The firm's combined experience in cultural and museum projects is a perfect fit with our vision for the SAM Centre.

Youth Campus Master Plan



Leadership Donors

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Calgary Foundation
Calgary Stampede
Government of Canada
Cenovus Energy
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FOR MORE INFORMATION CONTACT:

Sarah Hayes

Executive Director, Calgary Stampede Foundation

Calgary Stampede

T 403.261.0349

calgarystampede.com/foundation

executivedirector@calgarystampede.com

Charitable Registration # 893125070