



DIRECTOR ELECTION

2025





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Letter from **THE PRESIDENT & CHAIR OF THE BOARD**

Dear Shareholder:

RE: Annual General Meeting

(AGM) – March 18, 2025

We are pleased to present to you this booklet containing the biographies of the candidates for the 2025 Director Election, as well as the biographies of the Directors not up for election this year. This material will give you a view of the entire Stampede Board and is intended to help support your voting decisions.

This year, there are nine board positions open for election. The Nominating Committee, with the support of the Governance & People Committee and the Board of Directors, has identified four candidates to recommend to Shareholders for the 2025 Director Election. The Nominating Committee has worked diligently over the past year to identify, evaluate and recommend candidates who best meet the skill sets and requirements of the Board of Directors of the Calgary Stampede. As in past years, the evaluation process was supported by a third-party consultant to reduce any real or perceived internal bias in the process. The Committee is pleased to present these highly qualified candidates to join six incumbents on the ballot for the 2025 Director Election.

2024 was a defining year for the Stampede, as we proudly welcomed nearly 1.5 million guests during our annual celebration in July and millions more at events held both on and off Stampede Park throughout the year. The completion of key projects including the BMO Centre, Sam Centre and the 17th Avenue Extension has transformed Stampede Park into a world-class, international destination for events, meetings and celebrations. With this new infrastructure in place, we now turn our attention to welcoming the world to Stampede Park year-round, while continuing to celebrate community spirit and western hospitality.

Thank you to all Stampede Shareholders, our Executive Management Team, Stampede employees, the Board of Directors and my fellow Elected Officers—Stuart O'Connor, Cherie Copithorne-Barnes, and Steve

McDonough—for your support in guiding the Stampede into this exciting new chapter. It has been an honour to serve as President over the last two years, and I look forward to seeing how this incredible organization will continue to grow in the years to come.

I ask you all to take your opportunity and responsibility as Shareholders to vote in this year's Director Election for the leaders who you believe are best suited to help lead our organization into the future. They will be the ones who continue to build our vision, reinforce our Stampede team, foster connections with our community and partners, and continue to create a lasting legacy for the Stampede.

The biographies in this booklet highlight the areas of expertise covered by the nominees and by the Directors who are not up for re-election. The nominees and Directors have provided their own biographical information for this booklet, and the organization is presenting it in good faith to all Shareholders. I urge you to review the candidates' backgrounds carefully and do your own research. If you have questions about any of the nominees, their contact information is included in this booklet, and you are encouraged to contact them directly.

Sincerely,



Will Osler
President & Chair of the Board

ANNUAL GENERAL MEETING AND DINNER

Stampede Shareholders are cordially invited to dinner immediately following the Annual General Meeting

TUESDAY, MARCH 18, 2025

BMO Centre, Stampede Park

Meeting: Percheron Ballroom, Level 3

Dinner: Hall A1, Level 1

Annual General Meeting begins at 5 p.m. sharp

Ballots close at 5:30 p.m. sharp

Your electronic invitation will be sent to your email



**NOMINATING COMMITTEE
RECOMMENDED CANDIDATES**

WALSH MANNAS
KELLY SMITH

JESSICA THOMAS
MICHAEL WETHERUP

**BOARD OF DIRECTORS
INCUMBENT CANDIDATES**

ELIZABETH BURKE-GAFFNEY
CHAD GAREAU
KARI GRIFFITH

TODD HAWKWOOD
DAVE LANTZ
SABINA SHAH

**BOARD OF DIRECTORS
NOT UP FOR RE-ELECTION**

WILL OSLER, KC
STUART O'CONNOR
CHERIE COPITHORNE-BARNES
STEVE MCDONOUGH
DALE BEFUS
JENNIFER DOEPKER
DAVID FARRAN
JUSTIN HESKES

PAUL KAVANAGH
DAVE LOUGHEED
CAL MALHIOT
SANDY O'CONNOR
BOB PARK
WENDY TYNAN
TRACEY ZEHL

APPOINTED DIRECTORS

MICHAEL BROWN
BUDDIE DIXON
SHANE DOIG
LESLEY HUTCHESON
RAVINDER MINHAS

HONOURABLE ERIC BOUCHARD,
MLA FOR CALGARY-LOUGHEED
MAYOR JYOTI GONDEK
COUNCILLOR RAJ DHALIWAL
COUNCILLOR KOURTNEY PENNER

DEPARTING DIRECTORS

STEVE MCDONOUGH
DALE BEFUS
SHANE DOIG
LESLEY HUTCHESON

BOB PARK



NOMINATING COMMITTEE RECOMMENDED CANDIDATES

WALSH MANNAS

VOLUNTEER SINCE: 2009
403.819.6932
WALSH.MANNAS@AVISONYOUNG.COM

KELLY SMITH

VOLUNTEER SINCE: 2007
403.816.5100
KELLY@JKSCONSULTING.CA

JESSICA THOMAS

VOLUNTEER SINCE: 2006
403.629.9568
JESSICA.THOMAS020120@GMAIL.COM

MICHAEL WETHERUP

VOLUNTEER SINCE: 2000
403.835.0500
MWETHERUP@SHAW.CA



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

WALSH MANNAS

VOLUNTEER SINCE: 2009
403.819.6932 | WALSH.MANNAS@AVISONYOUNG.COM

Walsh has over 15 years of expertise brokering, underwriting, marketing, and transacting more than \$2B of commercial real estate. This experience has equipped him with a strong business acumen and proven expertise in financial analysis, marketing, document review and municipal zoning. Walsh is the former Chair of the First Nations Events Committee and currently volunteers with the Chuckwagon Committee.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Principal, Avison Young, 2017–present
- Built one of Alberta's highest-grossing commercial real estate teams
- Specialized in selling inner-city development land; office, retail and industrial building sales; and forming joint venture partnerships
- Member, Avison Young Calgary Executive Committee
- Board Member, Top 7 Over 70
- Member, RECA Hearing Panel

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- Specialized in inner-city commercial real estate including retail, office, industrial assets, and development land
- Extensive knowledge of inner-city Calgary market dynamics, including successful strategies and common challenges to avoid

LEGAL

- Experienced in handling legal documents for a variety of transactions, including agreements binding clients to the company, and contracts binding tenants and service providers to property owners
- In-depth knowledge of land use bylaws and municipal documents governing development and density

MARKETING STRATEGY

- Over 15 years of experience creating and managing hundreds of marketing plans, proposals and initiatives for commercial real estate

RISK MANAGEMENT

- Member, Real Estate Council of Alberta Hearing Panel
- Member, Avison Young Calgary Executive Committee
- Trained in fair assessments and decision-making
- Experienced in navigating business, HR and interpersonal risks

STRATEGIC PLANNING

- Skilled in marketing and transacting development land through strategic planning
- Deep understanding of market drivers, socioeconomic factors and neighbourhood-specific intricacies
- Developed proven strategies to support successful inner-city development initiatives

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Chuckwagon
- First Nations Events (past-chair)

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Top 7 over 70, Community Engagement sub-committee

BOARD EDUCATION

- Principles of Administrative Justice, 2022
- Hearing Overview and Decision-Making, 2024

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Top 7 over 70, Board Member and co-chair of Community Engagement
- RECA Hearing Panel Roster Member, 2021–present
- ULI Real Estate Mentorship Program, Mentor, 2020–present
- Rocky Mountain Baseball Coach, 2018–present
- Pheasants Forever, 2011–present
- Calgary Pet Access League, 2010–2015



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

KELLY SMITH

VOLUNTEER SINCE: 2007

403.816.5100 | KELLY@JKSCONSULTING.CA

A senior leader in the charitable sector with local and national community-based organizations, Kelly has extensive experience in finance, risk management, government relations and facility infrastructure development. He is an individual that gives back to the community through volunteerism, support and community participation.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- JKS Consulting Services, CFO services, September 2017–present
- Vice President Operations and CFO, YMCA Calgary, June 2007–June 2010
- Vice President Finance, HR and Administration, YMCA Calgary, October 1997–June 2007
- Controller, YMCA Calgary, April 1997–October 1997

EXECUTIVE LEADERSHIP

- JKS Consulting Services - Fractional CFO, strategic support for CEOs and Boards, September 2017
- Senior Vice President Operations & COO, YMCA Calgary, July 2010–September 2018
- Vice President, various roles, YMCA Calgary, October 1997–July 2010 with responsibilities for risk management, accounting and finance, HR and overall administration

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- Lead person for YMCA Calgary for the participation with the City of Calgary for the design and onboarding of the new city partnered facilities
- Lead negotiator for YMCA Calgary for the leases, operating, naming agreements and sub-tenant leases with key partners for the new recreation and childcare facilities

HR EXECUTIVE LEADERSHIP

- Senior Vice President Operations & COO, YMCA Calgary, July 2010–September 2018
- Vice President Finance, HR and Administration, YMCA Calgary, October 1997–June 2007
- Led the review, development and implementation of the Human Resources strategy to attract and retain employees and volunteers

RISK MANAGEMENT

- Committee member of the Canadian YMCA Canadian Urban Group Insurance Committee for Canada
- Committee member of the inaugural YMCA National Child Safety & Protection Policy Committee
- Implemented a comprehensive Health and Safety system across all operations
- Responsible for all risk and insurance matters at YMCA Calgary during tenure, 2014–2018

STRATEGIC PLANNING

- Member of the YMCA Calgary senior team with the responsibility to develop and implement the YMCA's Strategic and Development Plans and ensure that they were reflected in the annual operating plans

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Chuckwagon
- Community Projects & Development
- Downtown Attractions Breakfast Sub-committee (past-chair)
- Downtown Attractions (past-chair)
- Programming

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- YMCA Calgary - senior staff of various Board committees, attend all Board meetings, 1997–2017
- Various non-profit organizations across Canada- fractional CFO and senior staff for Finance and Audit committees, attend all Board meetings, 2017–present

BOARD EDUCATION

- YMCA Calgary Strategic Leadership Development (University of Alberta), 2017
- Institute of Corporate Directors - Governance Essentials Program for Directors of Not for Profit Organizations, October 2011
- Chartered Professional Accountant, CMA, 1996
- Bachelor of Commerce–Concordia University, Montreal, Quebec, 1983

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Member, Royal Canadian Legion #1, 2015–present
- Volunteer, Calgary Marathon, 2021–present
- Member, Institute of Corporate Directors, 2011–present
- Coach, Youth Sports, 1995–2000



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

JESSICA THOMAS

VOLUNTEER SINCE: 2006

403.629.9568 | JESSICA.THOMAS020120@GMAIL.COM

Jessica Thomas, Superintendent of People Services at Calgary Catholic School Division, leads over 6,000 employees. A certificated teacher with 20 years of Calgary Stampede volunteer experience, she holds a Master's in Educational Leadership (University of Alberta), a Human Resources Certificate (Mount Royal University), and is pursuing her CHRP designation.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Excels in strategic vision, decision-making and team empowerment to achieve goals and deliver results
- Drives organizational success by fostering collaboration and leading with integrity

HR EXECUTIVE LEADERSHIP

- Extensive experience in leadership, employee relations and organizational development
- Skilled in talent management, driving workforce success and fostering a positive workplace culture
- Support strategic goals through effective HR practices

STRATEGIC PLANNING

- Skilled in analyzing complex challenges and forecasting trends
- Experience in developing actionable solutions and aligning resources to achieve organizational goals, ensuring sustainable growth and long-term success
- Focused on innovative and forward-thinking planning strategies

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Livestock Competition (education liaison)
- Stampede Royalty (2nd vice-chair)
- Stampede Talent Search (past-chair)
- Western Art, Photography Sub-Committee

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Mount Royal University, Member, Faculty of Education Advisory, 2022–present
- Alberta Coalition of Health School Communities, Member, Board of Directors, 2008–2013
- SAIT Program Advisory Committee, Nutritional Health Living Program, Member, Board of Directors, 2010–2013
- Physical Education Consultants of Alberta, Council Member, 2008–2015

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- EverActive Schools: Provincial Steering Committee Member
- Health and Physical Education Council, (HPEC) 2008–2015
 - Regional Representative
 - President
 - Past President & Co-Chair, Provincial Conference
 - Co-Chair, National Conference
- Nominated for a White Hat Award for volunteering while holding position of Chair, Stampede Talent Search Committee



NOMINATING COMMITTEE RECOMMENDED CANDIDATE

MICHAEL WETHERUP

VOLUNTEER SINCE: 2000
403.835.0500 | MWETHERUP@SHAW.CA

Michael is an experienced leader who consistently inspires teams to achieve extraordinary levels of innovation and excellence. His genuine care in every interaction has earned him a reputation for relational leadership. This approach motivates and creates a sense of belonging and purpose, fostering collective success through authentic engagement and steadfast support.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President and Founder of several private companies
- Leadership of Real Estate Team (Real Estate Professionals Inc.)
- CP Transport Regional Manager
- Chair of Parade, Western Agriculture Heritage, Art Show (formerly Western Showcase) committees

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Management of all proposals, developments and approvals for real estate construction and investments
- Experience in transportaion terminal operations and development

MARKETING STRATEGY

- Marketing Strategist & Realtor (Real Estate Professionals Inc.)
- Investor Relations and Communication, Domani Developments
- Marketing and Client Relations, Finish Line Services

STRATEGIC PLANNING

- Experience with numerous not for profit boards creating strategic vision
- Innovation experience in many fields, including Transportation, Athletic Events and Real Estate Development
- Led Stampede committees through strategic planning sessions

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Art Show (formerly Western Showcase) (chair)
- Parade (past-chair)
- Stampede Cellar Uncorked
- Western Agriculture Heritage (past-chair)

STAMPEDE BOARD COMMITTEES

- Board working group examining the role of the Director Liaison, Staff Liaison, Committee Executives and Budgets

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Canadian Breast Cancer Foundation
- Allocations Committee
- Numerous advisory boards

BOARD EDUCATION

- Introduction to Board Governance for Non Profits, Government of Alberta
- Board Leadership, Government of Alberta
- Business and Management, University of Calgary

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Every Yard Counts Children's Hospital - Hosting children and their families fighting cancer at Calgary Stampede's games, meet and greet with the players
- West Side Kings Church Capital Campaign
- Calgary Urban Project Society (CUPS) - Charity Golf Tournament Chair & Founder

BOARD OF DIRECTORS

Incumbent Candidates

ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 1989
403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

CHAD GAREAU

BOARD MEMBER SINCE: 2023
VOLUNTEER SINCE: 2010
403.473.4921 | CHADGAREAU@GMAIL.COM

KARI GRIFFITH

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 1990
403.803.3299 | KARI@SMITHGRIFFITH.COM

TODD HAWKWOOD

BOARD MEMBER SINCE: 2023
VOLUNTEER SINCE: 2009
403.461.6084 | TODDHAWK@TELUS.NET

DAVE LANTZ

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2001
403.542.2899 | DAVE@LANTZFARMS.CA

SABINA SHAH

BOARD MEMBER SINCE: 2023
VOLUNTEER SINCE: 2011
403.651.7796 | SHAH@CARSCALLEN.COM



BOARD INCUMBENT CANDIDATE

ELIZABETH BURKE-GAFFNEY

BOARD MEMBER SINCE: 2017

VOLUNTEER SINCE: 1989

403.816.6955 | ELIZABETHBURKEGAFFNEY@GMAIL.COM

Elizabeth has experience in the energy (Oil & Gas) sector, having held positions of increasing responsibility in strategic planning, corporate structures, stakeholder relations, finance, and governance. She has continued to learn throughout her professional career, having received her Corporate Directors ICD.D designation. She holds a Bachelor Degree (Honours) from the University of Toronto and a Master's Degree from the University of Oklahoma, College of Law.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President & CEO, Paris Energy Inc.
- President, Finjay Enterprises Inc.
- Vice-President, Land & Chief Financial Officer, KVR Resources Ltd.
- Land Manager, New North Resources Ltd.
- Business Development, ISH Energy Ltd.

GOVERNANCE

- Co-Founder, Paris Energy Ltd. and KVR Resources Ltd.

LEGAL

- Manages various energy sector legal matters

MARKETING STRATEGY

- Marketing strategy skills related to energy sector upstream operations

RISK MANAGEMENT

- Conducts operating and financial evaluations, and industry reviews to manage companies' risk exposure to assets liabilities and tolerance in varied market conditions

STRATEGIC PLANNING

- Develops corporate strategies for asset optimization in the energy sector
- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan
- Provides strategic advisory for a small real estate development project

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Downtown Attractions
- Reception (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Calgary Stampede Foundation
- Governance & People
- Nominating & Shareholder Relations Committee
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director & Corporate Secretary, MacDonald Laurier Institute
- Past Director, Swimming Canada
- Past Director, Paris Energy Inc.
- Past Director, KVR Resources Ltd.
- Past Director, Canadian Association of Petroleum Landmen

BOARD EDUCATION

- Institute of Corporate Directors, (ICD.D) designation
- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Canadian Association of Land and Energy Professionals
- Right to Play
- Kids Cancer Care Foundation
- Eau Claire YMCA
- Heritage Park



BOARD INCUMBENT CANDIDATE

CHAD GAREAU

BOARD MEMBER SINCE: 2023

VOLUNTEER SINCE: 2010

403.473.4921 | CHADGAREAU@GMAIL.COM

Chad was born and raised in rural Saskatchewan with strong agricultural roots. After completing his Commerce degree, Chad moved to Calgary in 2001 to pursue a career in the energy and logistics industries. Chad held various senior executive roles at both ATCO and Trimac, leading finance, strategic planning and development. Chad has been a passionate Stampede volunteer since 2010 and Board member since 2023.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Chief Financial Officer, Trimac, 2022–present
- VP Finance & Planning, ATCO Structures & Logistics, ATCO Power, 2014–2016
- VP Finance & Treasury, ATCO Group of Companies, 2011–2014
- Chartered Financial Analyst designation, CFA Institute, 2004
- Bachelor of Commerce, Finance, University of Saskatchewan (High honours & great distinction), 2001

EXECUTIVE LEADERSHIP

- Chief Financial Officer, Trimac, 2022–present, accountable for Finance, Corporate Development, Process & Innovation and Information Technology
- Senior Vice President, Corporate Development & Strategy, ATCO Group of Companies, 2019–2022
- VP Corporate Strategy, VP Finance & Planning, VP Finance & Treasury, ATCO Group of Companies, 2011–2019

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- As Senior VP Corporate Development & Strategy, executed numerous greenfield development infrastructure opportunities for the ATCO Group of Companies, 2019–2022
- Executed large Public/Private Partnership Infrastructure projects including the award winning \$1.4 billion Fort McMurray West 500 kV Transmission Project, 2013–2019

GOVERNANCE

- Board member, Northern Resource Trucking, 2023–present, Neltume Ports (port infrastructure operator based in Chile), 2018–2019
- Board member representing ATCO's interests in various Joint Ventures and Partnerships, 2014–2022

LEGAL

- Directly negotiated and executed numerous complex domestic and international acquisition and divestiture projects for the ATCO Group of Companies (2014–2022), and Trimac (2023)

RISK MANAGEMENT

- Chief Financial Officer, Trimac, 2022–present
- Regular reporting and presenting to the Trimac Audit & Risk Committee, 2022–present, and ATCO Audit & Risk Committees, 2011–2022
- Member of the Audit & Risk Committee, Neltume Ports (port infrastructure operator based in Chile), 2018–2019

STRATEGIC PLANNING

- Chief Financial Officer, Trimac, 2022–present, accountable for long-term strategic planning
- Senior VP Corporate Development & Strategy, ATCO Group of Companies, 2019–2022, assisted in the development of ATCO's long-term energy transition global growth strategy
- VP Corporate Strategy, ATCO Group of Companies, 2017–2018

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Courtesy Car (past 2nd vice-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Pension

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Board member representing Trimac and ATCO's interests in various joint ventures and partnerships, including Northern Resource Trucking LP, Neltume Ports, the Creeburn Lake Lodge LP, Barge Landing JV, ARCTEC Alaska, Nassitug Corporation, Brighton Beach LP and Strathcona Storage LP; 2014–present

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Assistant Coach for various children's sporting activities: Trails West Hockey, Sabrecats Lacrosse, South Calgary Ringette and Calgary-West Little League, 2017–present



BOARD INCUMBENT CANDIDATE

KARI GRIFFITH

BOARD MEMBER SINCE: 2021

VOLUNTEER SINCE: 1990

403.803.3299 | KARI@SMITHGRIFFITH.COM

Kari is a successful owner of a joint venture real estate company and a top-producing Realtor®. With a heritage deeply rooted in Alberta, she proudly represents the fourth generation of Albertans in agriculture. Serving 35 years on several agricultural, promotional and board committees, and as the 1990 Stampede Queen, she brings strengths in governance, strategy, leadership, marketing, and business development. Kari holds a Bachelor of Commerce Degree from the University of Calgary.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Owner & Vice President, West Haven Land & Developments Inc.
- Owner & Vice-President, West Haven Holdings Corp.
- Partner, Smith & Griffith Real Estate Team (CIR Realty)
- Leadership team for Art Griffith Farmland & Investments
- Not-for-profit past leadership roles:
 - Interim Vice Chair, Alberta 4-H Foundation
 - Governance Chair & Co-Chair of Advancement Committee for Quest Theatre
 - Past-Chair, Queens' Alumni Committee & External Promotions Grouping

STRATEGIC PLANNING

- Oversight of 2025-2029 Calgary Stampede Strategic Plan
- Accountable for strategic plans for West Haven Land & Developments Inc., West Haven Holding Corp, and Smith & Griffith Real Estate (CIR Realty)
- Member of Calgary Stampede Stratgy Committee
- Quest Theatre, member of Strategy Board Committee
- Actively led & facilitated strategic/operational planning sessions for Queens' Alumni, Draft Horse Town, Parade, EPG, 2012 Centennial, and Grandstand committees

GOVERNANCE

- Member, Calgary Stampede Governance & People Committee
- Past Chair, Quest Theatre Governance Committee
- Past-Interim Vice-Chair, Alberta 4-H Foundation – developing corporate governance model and bylaws for a new organization

MARKETING STRATEGY

- Investor Relations and Communications of West Haven Land & Developments Inc.'s projects
- Marketing Strategist & Realtor® – Smith & Griffith Real Estate (CIR Realty)
- Media Sales & Advertising Consultant, Corus Entertainment
- Co-Chair, Advancement Board Committee, Quest Theatre
- University of Calgary Commerce Degree, Marketing Major

ACCOUNTING & FINANCE

- Member of Calgary Stampede Audit & Finance Committee
- Oversight of West Haven Land & Developments Inc. joint venture projects and capital investment strategy
- Oversight of business performance of Smith & Griffith Real Estate Team (CIR Realty)
- Board member oversight for Quest Theatre, Calgary Children's Foundation and Alberta 4-H Foundation

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- 1990 Stampede Queen
- 2012 Centennial
- 4-H On Parade
- 4-H Rodeo
- Draft Horse Town
- External Promotions Grouping (past-chair)
- Parade
- Queens' Alumni (past-chair)
- Quebec 400

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations Committee
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Quest Theatre, Director, 2015–2023
- Alberta 4-H Foundation, Past Director, 2019–2022
- Calgary Children's Foundation, Director, 2018–2024

BOARD EDUCATION

- Institute of Corporate Directors, not-for-profit program, 2018
- Institute of Corporate Directors, Boardroom Financial Essentials
- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CIR Institutional Advertising Committee
- Calgary Children's Foundation Radiothon
- CIR Toy Mountain
- 1912 Society Member, Calgary Stampede Foundation



BOARD INCUMBENT CANDIDATE

TODD HAWKWOOD

BOARD MEMBER SINCE: 2023

VOLUNTEER SINCE: 2009

403.461.6084 | TODDHAWK@TELUS.NET

Todd's marketing and communications experience in the arts & cultural sector includes a variety of organizations such as Alberta Ballet, Arts Commons, Vertigo Theatre, One Yellow Rabbit Theatre, Broadway Across Canada, Cirque du Soliel and Cavalia, to name a few. He is also involved in real estate ventures focused on manufactured home communities, as well as agriculture land leases.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President of Aurica Holdings Ltd.
- Founder of The Lonely Farmer Cattle Company

GOVERNANCE

- Member, Governance Committee, One Yellow Rabbit Theatre Board
- Board Member, Creative Capital Fund Foundation

MARKETING STRATEGY

- Bottom Line Productions, Project Manager, 2007–2017, created integrated marketing and communication strategies for local, national and international clients
- One Yellow Rabbit Theatre, Publicist, 2014–2017
- Alberta Ballet, Marketing and Communications Manager, 2000–2006

RISK MANAGEMENT

- Oversight of rental properties financial and infrastructure risk
- Create and execute crisis communications strategies for clients with sudden changes of executive staff, tour disruptions and death of artists

STRATEGIC PLANNING

- President, Aurica Holidngs Ltd., 2015–present
- Board Member, Watergrove Developments, 2015–present
- Founder, Lonely Farmer Cattle Company – manage land leases, right-of-way allowances and tenant relations

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- External Promotions Grouping
- Community Projects & Development (founding member and past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Community Spirit Working Group

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Aurica Holdings Ltd., President, 2015–present
- Watergrove Developments, Board Member, 2015–present – a family run real estate company that focuses on manufactured home communities
- One Yellow Rabbit Theatre, Vice-Chair, 2023–2024; Board Member, 2018–2023; Nominating Committee Chair, 2021–2024
- Creative Capital Fund Foundation, Board Member, 2020–present

BOARD EDUCATION

- Board Leadership Calgary – Non-profit Board Governance & Financial Management Basics

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Opera Grave Gala committee Chair, 2010–2012; Entertainment Chair, 2003–2010
- 1912 Society member, Calgary Stampede Foundation
- Skijor Canada, Media Relations & VIP Experience, 2023–present



BOARD INCUMBENT CANDIDATE

DAVE LANTZ

BOARD MEMBER SINCE: 2017

VOLUNTEER SINCE: 2001

403.542.2899 | DAVE@LANTZFARMS.CA

Dave is a visionary entrepreneur with more than 40 years of diverse business experience. He is an influential leader with a wide range of knowledge, expertise and solid communication skills. Dave is well respected in the agriculture community, and his agri-business operations span two provinces. He studied heavy-duty mechanics at SAIT and is a proud supporter of the Calgary Stampede Foundation.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Accounting and finance oversight of multi-industry farming operation
- President & CEO Lantz Farms Ltd., 1995–present
- Calgary Stampede Audit & Finance Committee

EXECUTIVE LEADERSHIP

- President & CEO, Lantz Farms Ltd., 1995–present, approximately 20 employees

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President & CEO, Lantz Farms Ltd., 1995–present
- Operations span two provinces with a large grain farm east of Calgary and an irrigated hay, vegetable and sustainable cow/calf and pork operations in British Columbia
- Partner of the Conrich Community Development Strategy & Hamlet Plan, responsible for implementing the re-designation of agricultural land to form the Conrich CN Industrial Park

GOVERNANCE

- Member, Calgary Stampede Governance & People Committee

MARKETING STRATEGY

- President & CEO, Lantz Farms Ltd., 1995–present
- Founder, 'Farmer Dave' program designed to build urban and rural connections
- Led the development of the Aggie Days Art Showcase
- Led the initiative to integrate a successful fruit operation in a non-traditional growing area to satisfy an expanding local market

RISK MANAGEMENT

- Lantz Farms Ltd. oversight of financial, environmental and sustainability risks
- Investor in a charter airline company
- Managing Partner of commercial & residential property company

STRATEGIC PLANNING

- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Ag-tivity in the City
- Agriculture Education (past-chair)
- International Agriculture & Agri-Food (past vice-chair)
- Reception

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategic Ag & Western Events
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Past Chair, 4-H Foundation of Alberta, 2020–present
- Vice-Chair, 4-H Foundation of Alberta
- Vice-Chair, Grain Academy
- Director, Strathmore Seed Cleaning Plant
- Director, Nexen Sustainability Group
- Director, Leisure Centre (an adult special needs facility)

BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Stampede Community Builder sponsor
- 1912 Society member, Calgary Stampede Foundation
- 4-H Club Leader
- Indus Community Association



BOARD INCUMBENT CANDIDATE

SABINA SHAH

BOARD MEMBER SINCE: 2023

VOLUNTEER SINCE: 2011

403.651.7796 | SHAH@CARSCALLEN.COM

Sabina is a partner with Carscallen LLP practicing corporate and securities law, with over 22 years of experience in governance, legal risk management, commercial transactions and financings. She leverages her leadership and strategic planning experience to deliver results in complex business environments. Born and raised in Calgary, Sabina is a passionate volunteer and community leader.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Led and responsible for law firm budget oversight and financial accountability

EXECUTIVE LEADERSHIP

- Partner, Carscallen LLP, 2021–present
- Partner, Burstall LLP, 2012–2021
- Chair, Alberta Securities Practice Group, Canadian Bar Association, 2015–2019

GOVERNANCE

- Chair, Calgary Public Library Foundation Board, 2024–present
- Chair, Governance Committee of Calgary Public Library Foundation Board, 2020–2023
- Corporate Secretary to numerous public and private entities
- Regularly advises clients, boards and shareholders on governance issues and best practices
- Develops and drafts board policies and charters, board skills matrix, bylaws and governance structures

LEGAL

- Practicing lawyer since 2003 and partner of Carscallen LLP, a 70+ person Calgary-based law firm
- Member, Securities Advisory Committee, Alberta Securities Commission, 2023–present
- Counsels public and private entities on corporate law issues, governance matters, reorganization transactions, mergers, acquisitions and financings
- Lawyer, Legal Resources Centre, South Africa (human rights/public interest), 2003–2005
- Member, Law Society of Alberta

RISK MANAGEMENT

- Frequently advises public and private entities on various areas of risk mitigation and liability, including financial, regulatory and stakeholder matters

STRATEGIC PLANNING

- Canadian Bar Association section executive leadership, 2015–2019
- Chair and Member, Alberta Children's Hospital Foundation Seva Gala, 2015–2019
- Member, Women's Leadership Council Steering Committee, United Way, 2011–2017
- Executive, United Way and India Canada Association Joint Committee, 2008–2012
- Leadership role in law firm strategic planning and execution reputation, compliance and regulatory

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Community Projects & Development (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating Committee
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chair and Board Member, Calgary Public Library Foundation Board, 2019–present
- Board Member, Cum Vino Cantus, 2017–2018

BOARD EDUCATION

- Corporate Secretary of numerous public and private entities
- Ongoing continuing education in legal practice, including board and governance matters

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Featured as an "Inspired Albertan", CTV News
- Member, Securities Advisory Committee, Alberta Securities Commission
- Chair and Member, Alberta Children's Hospital Foundation Seva Gala
- Member, Women's Leadership Council Steering Committee, United Way
- Executive, United Way and India Canada Association Joint Committee
- Member, Council of Champions, Calgary Public Library Foundation
- Director and Member, Cum Vino Cantus
- Volunteer, Canadian Lawyers Association for International Human Rights
- Board Chair, Director & Volunteer, Calgary Public Library Foundation

BOARD OF DIRECTORS

Not up for re-election

WILL OSLER, KC

BOARD MEMBER SINCE: 2014
VOLUNTEER SINCE: 1995
403.608.8892 | OSLERW@BENNETTJONES.COM

STUART O'CONNOR

BOARD MEMBER SINCE: 2017
VOLUNTEER SINCE: 2005
403.619.1041 | SOCONNOR@FITZROYDEV.COM

CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019
VOLUNTEER SINCE: 2010
403.540.3688 | CHERIE@CLRANCHES.COM

STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009
VOLUNTEER SINCE: 1980
403.819.6561 | COWTOWNI00@GMAIL.COM

DALE BEFUS

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1999
403.615.0054 | DBEFUS@ME.COM

JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2008
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

DAVID FARRAN

BOARD MEMBER SINCE: 2022
VOLUNTEER SINCE: 2004
403.519.0641 | FARRAND@EAUCLAIREDISTILLERY.CA

JUSTIN HESKES

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2002
403.862.7219 | JHESKES@TRISUMMIT.CA

PAUL KAVANAGH

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 2005
403.689.5060 | PKAV@SHAW.CA

DAVE LOUGHEED

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2005
403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

CAL MALHIOT

BOARD MEMBER SINCE: 2024
VOLUNTEER SINCE: 2011
403.629.9889 | CAL.MALHIOT@RBC.COM

SANDY O'CONNOR

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2000
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

BOB PARK

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1994
403.660.4522 | RBPARK@TELUS.NET

WENDY TYNAN

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 1993
403.807.9363 | WENDYTYNAN@HOTMAIL.COM

TRACEY ZEHL

BOARD MEMBER SINCE: 2020
VOLUNTEER SINCE: 1989
403.803.4596 | TLZEHL@GMAIL.COM



PRESIDENT & CHAIR OF THE BOARD

WILL OSLER, KC

BOARD MEMBER SINCE: 2014
VOLUNTEER SINCE: 1995
403.608.8892 | OSLERW@BENNETTJONES.COM

Will is a partner with Bennett Jones LLP, practising corporate/commercial law. He has extensive experience in corporate governance, corporate finance, mergers & acquisitions and major infrastructure projects and is recognized as a leading lawyer in Canada. Will attended Queen's University and the University of Calgary.

SKILLS AND EXPERIENCE

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Bennett Jones LLP
- Kidney Foundation of Canada
- Counsel on numerous infrastructure projects in Canada and internationally

GOVERNANCE

- Past-Chair, Calgary Stampede Governance & People Committee
- Past-Chair, Calgary Health Trust Governance Committee
- Past President, Kidney Foundation of Canada (Southern Alberta Branch)

LEGAL

- Bennett Jones, Atkinson Milvain and Burstall Ward
- Practising lawyer since 1995
- Member of the Law Society of Alberta
- Bachelor of Laws degree from the University of Calgary

RISK MANAGEMENT

- Past-Chair, Calgary Stampede Governance & People Committee
- Legal practice involves advising clients frequently on risk management

STRATEGIC PLANNING

- Experience with numerous private and public for-profit and not-for-profit boards as a member and as counsel
- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan
- Led the development of the 2025-2029 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Centennial
- Courtesy Car (past-chair)

STAMPEDE BOARD COMMITTEES

- Ex-Officio member of all Stampede strategic board committees
- Governance & People (past-chair)
- Nominating Committee (past-chair)
- Stampede Casino GP Ltd.
- Stampede Entertainment Inc.
- Strategy (past-chair)

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Bennett Jones LLP Partnership Board
- W.F. Brown Exploration Ltd.
- Tenergy Ltd.
- WBI Canadian Pipeline, Ltd.

BOARD EDUCATION

- ICD-designed governance course for Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR

COMMUNITY INVOLVEMENT

- Kidney Foundation of Canada (Southern Alberta Branch)
- Calgary Health Trust
- As an Elected Officer, represents the Calgary Stampede at community events each year



FIRST VICE-CHAIR

STUART O'CONNOR

BOARD MEMBER SINCE: 2017

VOLUNTEER SINCE: 2005

403.619.1041 | SOCONNOR@FITZROYDEV.COM

Stuart O'Connor is a businessman, entrepreneur, ranch-hand, lawyer and engineer who is also active in the community. He is the chair and co-founder of Arcurve Inc., a technology services company, and sits on a number of private, public and not-for-profit boards of directors.



SECOND VICE-CHAIR

CHERIE COPITHORNE-BARNES

BOARD MEMBER SINCE: 2019

VOLUNTEER SINCE: 2010

403.540.3688 | CHERIE@CLRANCHES.COM

Cherie is a fourth generation rancher with a passion for driving innovation as it pertains to how people perceive agriculture. She is a respected agricultural leader, having sat on numerous boards where principle, integrity and strong strategic management are key. Living by these principles plus her love of volunteering, Cherie was awarded with the Queen Elizabeth II's Platinum Jubilee Medal in 2022.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Executive Chair and co-founder of Arcurve Inc., a technology services company
- Former CEO of Merak, a multinational software company
- Former CFO of Merak
- Served on various public and private audit committees, including as Chair

GOVERNANCE

- Former Chair of Flint Energy Service Ltd., a public oilfield services company
- Former Chair of Hull Services
- Director of various public and private companies
- Director of various not-for-profit organizations

LEGAL

- Former Partner with Bennett Jones, a national law firm practising corporate, commercial, securities and technology law
- Bachelor of Laws Degree from Queen's University in Kingston, Ontario

RISK MANAGEMENT

- Chair, Executive Chair, CEO and director of various public and private companies and not-for-profit organizations

STRATEGIC PLANNING

- Co-founder and Executive Chair of Arcurve Inc.
- Former Chair, Flint Energy Services, 2010–2012
- Board member of various public and private companies, as well as not-for-profit organizations
- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Centennial (past co-chair)
- Corporate Relations (past-chair)
- Innovation

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Ex-Officio member of all Stampede strategic board committees
- Governance & People (past-chair)
- Nominating Committee (chair)
- Pension
- Stampede Casino GP Ltd. (chair)
- Stampede Entertainment Inc.
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Flint Energy Services Ltd. (TSX:FES) Chair, 2010–2012 and Board of Directors, 1998–2012
- IROC Energy Services Corp. (TSX-V:ISC) Board of Directors, 2011–2013
- Various other private and public companies, as well as not-for-profit organizations

BOARD EDUCATION

- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Snyder Institute at the University of Calgary's Cumming School of Medicine, Strategic Advisory Board, 2021–present
- Platform Innovation Centre (a hub dedicated to supporting technology start-ups and entrepreneurs) – Platform Calgary Advisory Council, 2021–present
- Beakerhead Creative Society (a smash up of art, science, and engineering) – Board of Directors, 2015–2022
- Hull Services (a leader in children's mental health) Board of Governors, 2015–2021; Chair, 2018–2020
- Queen's University Law Alumni Alberta Council Co-Chair, 2013–2020

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Chief Executive Officer, CL Ranches Ltd., 2003–present
- Interim Chair, Alberta Livestock and Meat Agency (ALMA), Government of Alberta, 2010
- Past-Chair, Canadian Roundtable for Sustainable Beef (CRSB), 2014–2018

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Land management and development for diversification of uses both commercially and agriculturally for CL Ranches Ltd.

GOVERNANCE

- Executive Committee Member, Alberta Livestock and Meat Agency (ALMA) – George B. Cuff & Associates board governance training

RISK MANAGEMENT

- Experience in managing risk associated with finance, insurance and environmental factors in the farming and ranching industries

STRATEGIC PLANNING

- Advisory Board Member of WA Ranch, University of Calgary
- Advisory Panel Member for the Thought Leaders Producer Panel – Olds College
- Programs & Services Chair, Alberta Livestock and Meat Agency (ALMA), 2008–2014
- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan
- Member, Canadian Beef Improvement Network Advisory Panel, 2021–present
- Livestock Gentec Management Advisory Board, 2022–present

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Agri-Food (past-chair)
- International Agriculture and Agri-Food

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Calgary Stampede Foundation
- Ex-Officio member of all Stampede strategic board committees
- Strategic Ag & Western Events
- Strategy (chair)

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Past-Chair, Canadian Roundtable for Sustainable Beef, 2014–2018
- Director, Global Roundtable for Sustainable Beef, 2015–2018
- Executive Officer, Global Roundtable for Sustainable Beef, 2020–2021
- ALMA Board, 2008–2014
- Co-Chair, Agriculture, Food and Bio-Industrial Red Tape Reduction Panel for the Government of Alberta, April 2020–2024
- Board of Governors, Olds College of Agriculture & Technology, 2024–present

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Mentor, Cattlemen's Young Leaders Program, 2012–2023
- Personnel Chair and Children's Leader, Bow Valley Baptist Church, 2009–2024



IMMEDIATE PAST PRESIDENT - DEPARTING DIRECTOR

STEVE MCDONOUGH

BOARD MEMBER SINCE: 2009

VOLUNTEER SINCE: 1980

403.819.6561 | COWTOWN100@GMAIL.COM

Steve is an experienced leader with a strong track record of motivating teams to achieve ambitious goals. During his career, he has become known for his decisive and effective leadership style, and ability to engage multiple stakeholders to tackle tough challenges with a commitment to ethics, kindness and integrity. With a background that includes leading and supporting organizations through transformational change, Steve has worked with companies in a number of industries including Oil & Gas, Agriculture, Government, Communication/Advertising, Aviation, Arts and Culture and Community Development.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Chair, Oversight, Calgary Stampede CEO Succession
- CEO of various private organizations
- President & Chairman - Calgary Stampede, 2021-2023
- First Vice Chairman, Calgary Stampede, 2019-2021
- Second Vice Chairman, Calgary Stampede, 2017-2019

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- President and Chief Executive Officer of a private company responsible for purchasing and managing commercial property across Alberta
- President and Chief Executive Officer of an organic farmland operation, including horse boarding and ranching

GOVERNANCE

- Office of the Minister of the Environment
- Ottawa Senior Policy Advisor – Legal for the Minister of Environment, responsible for advising Minister on all western Canadian issues
- Office of Leader of the Government in the House of Commons
- Special Assistance to Hon. Harvie Andre, Minister responsible for Canada Post Ottawa

LEGAL

- Member, Law Society of Alberta
- Bachelor of Laws (Honours), University of Wales, Cardiff, Wales, Great Britain

MARKETING STRATEGY

- Director at a 30-person interactive design agency, which was a pioneer in online tech and strategic communication

STRATEGIC PLANNING

- Board member oversight of 2020-2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Grandstand Show (past-chair)

STAMPEDE BOARD COMMITTEES

- 2020 Community Spirit Working Group (co-chair)
- Audit & Finance
- Ex-Officio member of all Stampede strategic board committees
- Governance - Volunteer Strategies
- Nominating Committee (past-chair)
- Pension
- Stampede Entertainment Inc.
- Strategic 10-Day
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Member of various private organizations
- Director – Saddledome Foundation
- Appointed Member – Calgary Sports & Major Events Committee
- Director – Prostate Cancer Centre
- Director – Stampede Casino GP

BOARD EDUCATION

- ICD-designed course for the Calgary Stampede Board
- ICD.D Directors Education Program

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- CEMA – Flood Volunteer
- As an Elected Officer, represents the Calgary Stampede at community events each year
- 7 Over 70 Award Ambassador
- Coursera certificate - Indigenous Canada - continuing education



DEPARTING DIRECTOR

DALE BEFUS

BOARD MEMBER SINCE: 2015

VOLUNTEER SINCE: 1999

403.615.0054 | DBEFUS@ME.COM

Dale's early career was spent managing a group of automotive stores throughout Alberta, while also running his family farm. He has a passion for heavy horses, which led to the founding of Alberta Carriage Supply. An innovator and entrepreneur, he has developed a device for ground thawing and a micro grain-malting machine for the brewing and distilling industry.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Dale has been involved in several start ups over his career— both in a primary role and in an advisory capacity. His participation included arranging for and overseeing the venture financing

EXECUTIVE LEADERSHIP

- Dale has worked with many associates within various organizations to influence and guide them in achieving their personal goals while fulfilling the needs of the corporation

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- As President of Befus Construction Ltd. for 30 years, Dale oversaw the construction, development and maintenance of commercial properties

MARKETING STRATEGY

- Dale has significant experience in developing market strategies for start-ups, new products and retail businesses

STRATEGIC PLANNING

- Creating a strategic vision – all the way to specific methods of bringing new products to market – is Dale's forte. His experience covers innovations in many fields, including heavy equipment, electronics, construction and grain malting

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Draft Horse Town (founder and past-chair)
- Heavy Horse Pull (past-chair)
- Innovation

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Assessment Review Board - County of Rocky View, two years
- Subdivision Appeal Board - County of Rocky View, two years

BOARD EDUCATION

- Rocky View Assessment Review Board training
- Institute of Corporate Directors - ongoing training
- ICD-designed governance course for the Calgary Stampede Board

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Ag Advisor (current), Heritage Park, more than 30 years
- President (past), Dalroy UFA/Community Association, six years
- Founder of Dalroy Gymkhana Club



JENNIFER DOEPKER

BOARD MEMBER SINCE: 2021
VOLUNTEER SINCE: 2008
403.389.9655 | JENNIFERDOEPKER@GMAIL.COM

Jennifer started her career on the Stampede's frontlines in 1996 and has been a Stampede volunteer for more than 15 years. Bringing experience in business leadership, commercial deals and stakeholder strategy for both privately held start-up and multinational public companies working in Calgary and abroad, she holds an MBA from Queen's University and ICD.D designation. A native Calgarian raised with the values of her family's agricultural roots, Jennifer is a keen horse owner and a proud wife and mother.



DAVID FARRAN

BOARD MEMBER SINCE: 2022
VOLUNTEER SINCE: 2004
403.519.0641 | FARRAND@EAUCLAIREDISTILLERY.CA

David is a proven entrepreneur with experience in local, national and international success stories such as Associate Veterinary Clinics (AVC/VCA), Eau Claire Distillery, Big Rock Brewery, Pipestone Travel and others. A fourth generation Albertan, with farm and ranch roots, he is a strong advocate for agriculture. Leading AVC, one of Canada's 50 Best Managed Companies, David's strategic business acumen brings experience in marketing, organizational behaviour, change management and finance. David has an MBA and BA, Economics from the University of Calgary. He is a keen horse owner, proud Albertan and father of two.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Executive Leader & Owner, Gradient Thermal Inc.
- Managing Director, TransAlta Corporation, member of senior leadership team
- MBA, Queen's University, 2010

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- International Business Development, Axia NetMedia Corporation, project lead of \$1 billion infrastructure development
- Leadership of supply chain/procurement team overseeing \$300 million in annual spend

HR EXECUTIVE LEADERSHIP

- BBA (Honours) from Bishop's University, double major in Human Resources and International Business
- Member of CEO Search Committee, West Island College Board of Directors

MARKETING STRATEGY

- Account Executive, PIELLE Consulting, a London-based PR & communications firm, providing spokesperson, strategic and crisis communication consulting to a portfolio of clients

RISK MANAGEMENT

- Identifying and mitigating enterprise risk on operations, financial, commercial and counterparty matters that may impact reputation and compliance (Axia NetMedia, TransAlta, Gradient Thermal)

STRATEGIC PLANNING

- Accountable for business strategy and growth, balanced with product development and clean energy transition, Gradient Thermal Inc.
- TransAlta's commercial lead implementing business plans to protect and grow business activities and annual earnings to \$750 million

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Corporate Relations (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- TransAlta Cogeneration Partnership, 2019-2020
- Pingston Power Inc., 2017-2020
- Association of Power Producers of Ontario, 2017 and 2019 (not-for-profit)
- West Island College, 2007-2014, including Search Committee and Planning Committee (not-for-profit)

BOARD EDUCATION

- ICD.D Director's Education Program, 2019

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- TransAlta United Way Campaign
 - Calgary Drop-in & Rehab Centre
 - Calgary Food Bank
 - 2013 High River Flood Disaster Recovery
- West Island College Alumni Association
- Glamorgan Community Kindergarten, Registrar
- Glenlake Minor Hockey Club

SKILLS AND EXPERIENCE

ACCOUNTING AND FINANCE

- Responsible for financial reporting and accounting in both private and public companies
- Experience in raising capital and financing, and capital allocation for large projects

EXECUTIVE LEADERSHIP

- CEO, Associate Veterinary Clinics (VCA): grew company, ground up, into second largest veterinary services company in North America
- CEO, Eau Claire Distillery: built first Alberta Single Malt whisky distillery into successful international brand
- President, Wise Turtle Investments
- Director, Medalta Health Care
- Executive VP, Big Rock Brewery, past
- British Vice Consul, past

FACILITIES AND INFRASTRUCTURE

- Wise Turtle Investment – real estate construction and investment
- Built large scale veterinary hospitals across Canada
- Experience in manufacturing plant operations and construction
- Operation of hospitality facilities

GOVERNANCE

- Director & President, Eau Claire Distillery, 2014-present
- Director, Medalta Health Care, 1999-present
- Past Director & President, Associate Veterinary Clinics (VCA)
- Past Founder & President, Alberta Craft Distillers Association
- Past Director, Foothills Primary Care Network (PCN)

MARKETING

- 2018 Marketer of the Year - North American Agricultural Marketing Officers (NAAMO)
- Eau Claire Distillery – marketing and brand development, locally and internationally
- Associate Veterinary Clinics (AVC/VCA) – created new service model for small animal veterinary industry
- Big Rock Brewery – responsible for sales and marketing growth
- Pipestone Travel Outfitters – international tourism package marketing

STRATEGIC PLANNING

- Canada's Best Managed Companies designation (AVC) – Deloitte's, 2010-2012
- Experience in raising capital and financing, and capital allocation for large projects
- Entrepreneur of the Year Award (AVC) – E & Y, 2009
- Leader of Tomorrow - Business in Calgary Award, 2010
- 50 Most Influential Albertans 2015 – Venture Magazine, 2015
- Queen's Jubilee Medal, 2022

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Draft Horse Town (past-chair)
- Heavy Horse Pull
- International Livestock Events (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Stampede Entertainment Inc.

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Foothills Tourism Association, past
- Member, Inter-municipal Economic Development Council Black Diamond & Turner Valley, 2018-2024
- Master of Business Administration (MBA) and BA, Economics – University of Calgary
- European School of Advanced Management – University College Dublin
- Founder, Alberta Craft Distillers Association



JUSTIN HESKES

BOARD MEMBER SINCE: 2020

VOLUNTEER SINCE: 2002

403.862.7219 | JHESKES@TRISUMMIT.CA

Justin is an entrepreneurial business leader in infrastructure development, energy transition and the connection of agriculture with clean fuels production through renewable natural gas. With demonstrated strengths in corporate governance, business development, finance and risk management, Justin has held key leadership roles across both Stampede Volunteer and Board committees. A Calgary Stampede volunteer for 22 years, he is a born and raised Calgarian, professional engineer and active volunteer in the Calgary community.



PAUL KAVANAGH

BOARD MEMBER SINCE: 2020

VOLUNTEER SINCE: 2005

403.689.5060 | PKAV@SHAW.CA

Paul has had a 36-year career in the hospitality, service and alcoholic beverage industries, working in four Canadian cities and Europe in progressive sales, marketing, operations and project management positions. Paul is currently Vice President, National Sales, Sysco Canada Inc. with an annual sales responsibility in excess of \$1.6B. Paul is a Business Administrative graduate from Algonquin College.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Master of Business Administration (MBA), University of Calgary, Finance Specialization (Deans List Honours)
- Capital investment and valuation experience

EXECUTIVE LEADERSHIP

- Vice President, Corporate Development, TriSummit, present
- Appointed regional Co-Chair, AB selection Committee, Governor General's Canadian Leadership Conference, 2015 & 2017
- Past President, ATCO Future Fuel RNG, manure-based renewable natural gas production

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Vice President, Corporate Development TriSummit, present
- Business origination & capital investment, merger & acquisitions, large scale energy infrastructure and energy transition

GOVERNANCE

- Chairman of the Board, Strathcona Storage GP Ltd.

LEGAL

- Vice President, Corporate Development, TriSummit, leads structuring and negotiation of complex commercial arrangements & agreements

RISK MANAGEMENT

- Executive Leadership Team, ATCO Energy Solutions Ltd., executive oversight business performance & risk management
- Project Management Professional (PMP)

STRATEGIC PLANNING

- Founding member, Community Projects & Development Committee (CPD) – developed and executed Four Corners
- Integrated corporate business and sustainability strategy experience

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Agriculture Education
- Community Projects & Development (founding member and past-chair)
- External Promotions Grouping (past vice-chair)
- Next Generation (past-chair)
- Rodeo

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations Committee (past-chair)
- Pension
- Stampede Casino (GP) Ltd. (Chair)
- Stampede Entertainment Inc.

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Chairman of the Board, Strathcona Storage GP Ltd., 2018–2022
- Inuvik Gas Limited, Advisor to the Board on commercial matters, 2019–present

BOARD EDUCATION

- Master of Business Administration (MBA), Corporate Governance Program, University of Calgary

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Foothills Cowboy Association, Rodeo Finals Volunteer of the Year, 2014
- JDRCF, Calgary Walk to Cure Type 1 Diabetes, participant and top fundraiser, 2018–present
- Willowridge and Foothills Soccer, Coach

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Financial planning and budget oversight of multi-brand, international food service portfolio, Sysco Canada, 2008–present
- Annual Sales & Marketing financial planning and budget responsibilities, Labatt Breweries of Canada, Western Region, 2000–2002
- Member, Calgary Stampede Audit & Finance Committee, 2020–2021

EXECUTIVE LEADERSHIP

- Vice-President, National Sales, Sysco Canada, 2020–present
- Regional Vice-President, National Sales, Sysco Canada, 2015–2019
- Director of Contract Sales, Sysco Calgary, 2008–2015

GOVERNANCE

- Operations Services Manager, more than 20 services operations, Canadian Forces Exchange, Europe, 1987–1999

MARKETING STRATEGY

- Sysco Canada – National Sales, 2008–present
- Maple Leaf Consumer Foods – Alberta & BC Regional Sales, 2002–2005
- Labatt Breweries of Canada, National Merchandising and Licensing, 1995–1999
- Calgary Stampede Annual Canvas Auction
- Member, Calgary Stampede Strategy Committee, 2021–present
- Regional & District Sales & Marketing, Sysco Calgary, 2005–2008
- Western Canada Regional Sales & Marketing, Labatt Breweries, 2000–2002

RISK MANAGEMENT

- Vice-President, National Sales, Sysco Canada, 2020–present
- Regional Vice-President, National Sales, Sysco Canada, 2015–2019
- Director Contract Sales, Regional Sales Manager, District Sales Manager, Sysco Calgary, 2005–2015
- Community Events & Sponsorship, Labatt Breweries, Alberta, 1999–2002
- National Merchandising & Licensing Manager, Labatt Breweries of Canada, 1995–1999

STRATEGIC PLANNING

- National Sales Modernization Council, 2021–present
- Vice-President, National Sales, Sysco Canada, 2020–present
- Regional Vice-President, National Sales, Sysco Canada, 2015–2019
- Member, Stampede Agriculture & Western Events Committee, 2018–2020
- National Sales Strategic Council, Sysco Canada, 2017–2019
- Director of Contract Sales, Sysco Calgary, 2008–2015

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Chuckwagon
 - Kids' Day
- ### STAMPEDE BOARD COMMITTEES
- Audit & Finance
 - Governance & People
 - Pension
 - Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Sysco Calgary, 2008–2015

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Annually represented the Calgary Stampede Chuckwagon Committee at more than 15 Alberta chuckwagon industry events, 2015–2024
- High River Rodeo, 2001–2012
- Calgary South West United Soccer Assistant Coach, 2002–2006



DAVE LOUGHEED

BOARD MEMBER SINCE: 2018

VOLUNTEER SINCE: 2005

403.466.8378 | DAVE.LOUGHEED@RAYMONDJAMES.CA

Dave is a successful business owner in the financial industry and a former national team athlete. As a community leader with a proven track record in many volunteer roles, Dave has board experience in strategic planning and marketing and has proudly served as a Stampede volunteer for 20 years. Dave completed the ICD Director's Education program in 2018.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Calgary Stampede Audit & Finance Committee, 2018–2021
- Calgary Stampede Pension Committee, 2018–present
- MBA, University of Calgary, 2002
- Business Analyst, Alberta Central, 2004
- Portfolio Manager, Macquarie Private Wealth, 2010–2013
- Wealth Advisor & Portfolio Manager, Raymond James, 2013–present

EXECUTIVE LEADERSHIP

- President, Lougheed Wealth Management, 2016–present
- Vice-President, Raymond James Private Client Group, 2014–2015

GOVERNANCE

- ICD Directors Education Program, 2017–2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- Queen's University Senate, 2006–2012
- Calgary Stampede Governance & People Committee, 2019–present

MARKETING STRATEGY

- Founder and marketing strategist, For the Love of the Game Fund, 2015–present

STRATEGIC PLANNING

- Calgary Stampede Strategy Committee, 2021–present
- Member of Strategic Planning Committee, Rugby Canada, 2005–2010
- Manager of Sport Development, Calgary Olympic Development Association (now Winsport), 2002–2003
- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Courtesy Car

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Chuckwagon Sustainability Review Group
- Governance & People
- Land Review Working Group
- Pension
- Stampede Casino (GP) Ltd.
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Rugby Canada, 2008–2012
- Director, Calgary Rugby Union, 2003–2004
- Councillor, Queen's University Senate, 2006–2012

BOARD EDUCATION

- ICD.D Designation
- ICD Directors Education Program, 2018
- Institute for Corporate Directors not-for-profit Governance Essentials Program, 2016
- MBA, University of Calgary, 2002

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Founder, For the Love of the Game Fund, 2015–present
- Lead on multiple fundraising initiatives, raising more than \$1M for community organizations and foundations, 2004–present
- 1912 Society Member, Calgary Stampede Foundation
- Community Builder, Calgary Stampede



CAL MALHIOT

BOARD MEMBER SINCE: 2024

VOLUNTEER SINCE: 2011

403.629.9889 | CAL.MALHIOT@RBC.COM

Cal is a senior business leader with the largest Wealth Management firm in Canada. He has extensive corporate and government experience in finance, risk management and strategic leadership. A fourth generation farmer, Cal has long been active in the operation of his family farm with a skill set of business acumen, proven work ethic and volunteerism.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- Manager, Capital Markets Branch, Saskatchewan Department of Finance, 1993–1995
- Assistant to Deputy Minister, Saskatchewan Department of Finance, 1991–1993
- Treasury Board Analyst, Saskatchewan Department of Finance, 1990–1991

HR EXECUTIVE LEADERSHIP

- RBC Dominion Securities Operating Committee, 2014–present

EXECUTIVE LEADERSHIP

- Vice-President, Regional Director, Alberta & Prairies RBC Dominion Securities, 2014–present
- Vice-President, Director, RBC Dominion Securities, 2003–2014

FACILITIES INFRASTRUCTURE & DEVELOPMENT

- Management of all proposal, development and approval of capital projects and lease negotiations within the Alberta & Prairies region for RBC Dominion Securities

GOVERNANCE

- RBC Dominion Securities Operating Committee, member, 2014–present

LEGAL

- Manage client complaint and legal files in the Alberta & Prairies region for RBC Dominion Securities

RISK MANAGEMENT

- Investment Industry Regulatory Organization of Canada (IIROC), board member, 2000–2007

STRATEGIC PLANNING

- RBC Wealth Management Committee member, oversight of Alberta & Prairies Regional Strategic Plan
- RBC Wealth Management Committee member, development of National Annual Business Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Ag-tivity in the City
- Concessions & Exhibits
- Parade

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Pension

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- 1912 Society Member, Calgary Stampede Foundation
- Trout Unlimited, 2004–2013
- Hillhurst United Church – Ministry & Personnel, 2011–2015
- PC Calgary West, board member, 2008–2012
- PC Edmonton-Whitemud, board member, 2002–2005
- Grey Cup Regina – Finance, 1995
- Saskatchewan Taxpayer's Association, board member, 1999–2001
- Extensive sports coaching:
 - Ringette and Hockey, 2009–2022
 - Softball, 2009–2024



SANDY O'CONNOR

BOARD MEMBER SINCE: 2018
VOLUNTEER SINCE: 2000
403.804.5436 | SANDYOCONNOR8@GMAIL.COM

Sandy is an experienced business leader specializing in energy sector governance, compliance and risk management. She has a proven track record of delivering results in complex business environments. With a depth of experience in governance, she not only provides consulting services, but also serves on not-for-profit boards, lending her expertise and helping to build our community. Sandy holds a Bachelor of Commerce degree from the University of Calgary.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- President, Penn Management Consulting Ltd., 2017–present
- Board Chair, Calgary Immigrant Women's Association, 2013–present
- Acting Chief Compliance Officer, Algonquin Power and Utilities Corp., 2018
- Manager Operations Compliance, TransAlta, retired 2017
- Member, Calgary Immigrant Women's Association Board Search Committee, responsible to lead search for new CEO, 2021–2022

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Stakeholder relations, permitting and commercial contracts for development of TransAlta's generation assets

GOVERNANCE

- Chair, Calgary Stampede Governance & People Committee
- Chair, Calgary Immigrant Women's Association Governance Committee
- Responsible for a corporate-wide governance structure for TransAlta's North American generating assets
- Provides consulting services specializing in governance solutions

LEGAL

- TransAlta Team Lead responsible for interactions between both internal and external legal counsel and operational compliance

RISK MANAGEMENT

- Past member, Calgary Immigrant Women's Association Risk Committee
- Developed and implemented fleet-wide risk management strategies at TransAlta

STRATEGIC PLANNING

- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan
- Board member oversight of Calgary Immigrant Women's Association 2023–2027 Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Caravan
- Corporate Relations (past-chair)

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Chuckwagon Sustainability Ad Hoc
- Governance & People (chair)
- Pension
- Stampede Casino (GP) Ltd.
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Director, Calgary Immigrant Women's Association 2020–present. Board Chair; Chair, Governance Committee. Past member: Risk, Strategic Planning, Board Search, and Fund Development committees
- Director, Centre for Energy Asset Management Studies, 2014–2017
- Director, Association of Power Producers of Ontario, 2004–2007
- Director, Independent Power Producer's Society of Alberta, 2003–2004

BOARD EDUCATION

- Institute of Corporate Directors – ongoing training
- Government of Alberta Board Development Series

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Calgary Immigrant Women's Association, 2020–present
- Millarville Rodeo Committee, Chair 2003–2004, Member, 2000–2005

DEPARTING DIRECTOR

BOB PARK

BOARD MEMBER SINCE: 2015
VOLUNTEER SINCE: 1994
403.660.4522 | RBPARK@TELUS.NET



Bob is a 47-year veteran of the Canadian oil and gas industry with a Bachelor of Arts and a BSc in Geology (Honours). He has held varying positions throughout his career, with 21 years in senior management. He has managed his family grain farm and investment companies and has raised significant funds for various startup corporations.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- President and Secretary Treasurer, Gullywumper Resources Ltd., 1977–present
- Secretary/treasurer for Rodadon Investments Ltd., 1981–present

EXECUTIVE LEADERSHIP

- Vice-President Exploration for Golden Trend Petroleum, The Wiser Oil Company, American Leduc Petroleum and Dorian Energy, building effective and successful exploration and production teams

FACILITIES & INFRASTRUCTURE DEVELOPMENT

- Harvest Operations, conducted a program of drilling, completion, tie-in and facility design, 2011–2016

HR EXECUTIVE LEADERSHIP

- Team development for several oil and gas exploration companies, 1994–2002
- Responsible for hiring of staff to build exploration teams during all senior leadership positions

STRATEGIC PLANNING

- As an exploration geologist, developed exploration and development programs, and the plans to drill, complete and tie in new wells
- Board member oversight of 2020–2025 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Beef Cattle (past-chair)
- Courtesy Car (past-chair)
- First Nations Events

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Governance & People
- Nominating & Shareholder Relations Committee
- Pension
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Golden Trend Petroleum's Director, 1995–1996
- Riverview United Church Board Chair and Director
- Britannia and Elboya Community Association Director

BOARD EDUCATION

- ICD webinars
- ICD-designed governance course for the Calgary Stampede Board
- Morneau Shepell-Pension Counsel

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Cub master, Britannia, 1988–1990
- The 300 Group, Volunteer, Park Maintenance
- Volunteer, Canadian Society of Petroleum Geologists (Calgary StampedePG) and Canadian Society of Exploration Geophysicists (CSEG), 1990–2016
- Member, Friends of HMCS Calgary Committee, City of Calgary



WENDY TYNAN

BOARD MEMBER SINCE: 2018

VOLUNTEER SINCE: 1993

403.807.9363 | WENDYTYNAN@HOTMAIL.COM

A 31-year Stampede volunteer, Wendy has built her career in large, complex organizations leveraging her diverse experiences in stakeholder engagement, government relations, strategic counsel and reputation management. A committed city-builder, she is a community leader, one of Calgary's Top 40 under 40 and a Haskayne School of Business Graduate of Distinction.

SKILLS AND EXPERIENCE

EXECUTIVE LEADERSHIP

- Executive Director, Public Affairs, Green Line LRT, present
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019–2020
- Director of Public Engagement, Executive Council, Government of Alberta, 2011–2012
- Extensive community-based leadership roles

INFRASTRUCTURE & DEVELOPMENT

- Executive Director, Green Line LRT, senior executive of \$6.2 billion project with responsibility for strategy and public affairs, and oversight of commercial, risk and budget decisions

GOVERNANCE

- Chair, Governance Committee, Epilepsy Association of Calgary, 2021–2024
- Institute of Corporate Directors, Not-for-profit Program, 2018
- Director, Office of the Premier, Government of Alberta, 2012

MARKETING STRATEGY

- Senior Manager, Corporate Affairs-Canada, Direct Energy/Centrica, 2014–2019
- Senior Consultant, NATIONAL Public Relations, 2013–2014
- Marketing & Community Relations Manager, University of Calgary, 2005–2007

ACCOUNTING & FINANCE

- Bachelor of Commerce (Accounting), University of Calgary, 1999
- Chair, Finance Committee, Calgary Counselling Centre, 2013–2019
- Staff Accountant, Ernst & Young LLP, 1997–2001

STRATEGIC PLANNING

- Executive Director, Public Affairs, Green Line LRT, present
- Executive Director, Office of the Provost and Vice-President (Academic), University of Calgary, 2019–2020
- Senior Manager, Strategic Planning & Partnerships, Government of Alberta, 2008–2011
- Board member oversight of 2025–2029 Calgary Stampede Strategic Plan

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- 2012 Centennial
- Grandstand (past-chair)
- Strategic Media team

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- BMO Centre Advisory Group (chair)
- Community Spirit Working Group
- Governance & People
- Nominating & Shareholder Relations Committee
- Pension
- Stampede Casino (GP) Ltd.
- Strategy

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- Past-Chair, Board of Directors, Calgary Counselling Centre, 2013–present
- Board of Directors, Calgary Epilepsy Association, 2019–2024
- Board of Directors, Decidedly Jazz Danceworks, 2006–2008

BOARD EDUCATION

- Institute of Corporate Directors, Not-for-profit Program, 2018

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Member, Heritage Park Society, 2023–present
- Judge, Top 40 under 40, Avenue Magazine, 2017
- Ambassador, Family Campaign, Calgary Stampede Foundation, 2013–2015
- Dignitary Assistant, Vancouver 2010 Winter Olympics (VANOC), 2009–2010
- Senior Singer, Young Canadians School of Performing Arts, 1989–1992



TRACEY ZEHL

BOARD MEMBER SINCE: 2020

VOLUNTEER SINCE: 1989

403.803.4596 | TLZEHL@GMAIL.COM

Tracey, a native Calgarian, has been a Chartered Accountant for over 25 years, providing assurance and business advisory services to clients in the not-for profit, public, and private sectors. Tracey holds a Bachelor of Commerce Degree with Distinction from the University of Calgary and received her CPA Fellowship in 2018.

SKILLS AND EXPERIENCE

ACCOUNTING & FINANCE

- CA, CPA, 1997–present, FCPA since 2018
- Public Practice Assurance Partner, 2007–2024
- Alberta Client Growth Partner, 2023–2024
- Managing Partner, 2016–2023
- Family Enterprise Advisor, 2016–present
- Audit Committee Chair, The Calgary Airport Authority, 2022–present
- Audit Committee Chair, Tourism Calgary, 2016–2022
- Audit Committee Chair, Ronald McDonald House, 2010–2013 (Audit Committee, 2008–2013)
- Calgary Exhibition & Stampede External Auditor, 2004–2014

EXECUTIVE LEADERSHIP

- Grant Thornton Alberta Management Committee, 2023–2024
- Grant Thornton Managing Partner, 2016–2023
- Led the Calgary office restructuring, creating a leverage and accountability model, redefining processes, refocusing management, analyzing costs, creating budgets and setting growth targets
- Not-for-profit Sector Leader, 2007–2014, 2016–2024
- President, Ronald McDonald House Southern & Central Alberta, 2013–2016, Vice-Chair, 2010–2013

GOVERNANCE

- Develop & execute corporate governance
- Create various board sub & ad hoc committees
- Create board skills matrix & succession plan
- Create formal CEO & Board evaluation program

RISK MANAGEMENT

- Grant Thornton Managing Partner and Alberta Management Committee
- Conducts organizational risk reviews
- Determines proper financial reporting, governance structures and bylaw revisions

STRATEGIC PLANNING

- Strategic planning and execution – Grant Thornton, 2016–2024; The Calgary Airport Authority, 2022–present; Tourism Calgary, 2016–2022; and Ronald McDonald House, 2008–2016
- Prepare budgets, monitor results, formulate plan to maximize results, succession planning and integration of newly acquired firms

STAMPEDE EXPERIENCE

VOLUNTEER COMMITTEES

- Calgary Stampede Auditor
- Promotion
- Royalty

STAMPEDE BOARD COMMITTEES

- Audit & Finance
- Nominating & Shareholder Relations Committee
- Pension
- Stampede Casino (GP) Ltd.

OTHER BOARD EXPERIENCE AND EDUCATION

BOARD EXPERIENCE

- The Calgary Airport Authority Board of Directors, Audit & Finance Committee Chair, Safety & Operational Resilience Committee, 2024–present
- Tourism Calgary, Board of Directors, Audit Committee Chair, Marketing & Stakeholder Relations Committee, 2016–2022
- Rocky Mountain Equipment, Board of Directors, Audit & Compensation Committees, 2014–2015
- Ronald McDonald House Southern and Central Alberta, President, 2013–2016; Vice-Chair, 2010–2013; Audit Committee, 2008–2013

BOARD EDUCATION

- Annual training pertaining to corporate governance with Peter Brinckerhoff, Kellogg School of Business and Grant Thornton
- NPO leader/partner for southern Alberta - more than 30 board/audit committee meetings annually
- ICD, Directors Education Program

OTHER VOLUNTEER EXPERIENCE AND/OR COMMUNITY INVOLVEMENT

- Numerous presentations to private companies and not-for-profit organizations on various topics, university students on career aspirations and opportunities, and women on motivating and empowering their careers and lives
- Fundraising for Alberta Cancer Foundation (7+ years)
- Spin for Life, 2019–2021, founding member

BOARD OF DIRECTORS

External Appointees



MICHAEL BROWN



BUDDIE DIXON



SHANE DOIG
CHAIR, AUDIT & FINANCE COMMITTEE
DEPARTING DIRECTOR



LESLEY HUTCHESON
DEPARTING DIRECTOR



RAVINDER MINHAS

BOARD OF DIRECTORS

External Appointees



HONOURABLE ERIC BOUCHARD
MLA FOR CALGARY-LOUGHEED



JYOTI GONDEK
MAYOR, CITY OF CALGARY



RAJ DHALIWAL
COUNCILLOR, CITY OF CALGARY



KOURTNEY PENNER
COUNCILLOR, CITY OF CALGARY

DEPARTING DIRECTORS



**STEVE
MCDONOUGH**
IMMEDIATE PAST PRESIDENT



DALE BEFUS



SHANE DOIG



**LESLEY
HUTCHESON**



BOB PARK



FOR CALGARY. FOREVER.

For over 100 years, the Calgary Stampede has been at the heart of this community. More than just ten days in July, the Stampede is a year-round gathering place, always here for our community.

FOR CELEBRATION. FOR EDUCATION.

Each year, the Stampede hosts hundreds of celebrations for Calgarians. And we also host thousands of students for educational programs and learning opportunities.

FOR AGRICULTURE. FOR EVERY CULTURE.

Agriculture is at the heart of the Stampede. And we're also home to hundreds of multi-cultural gatherings, events and celebrations throughout the year.

FOR FIRST JOBS. FOR LASTING IMPACT.

Each year the Stampede provides thousands of Calgarians with first jobs. And we also proudly contribute over \$540 million to our economy annually.

FOR GATHERING. FOR GIVING BACK.

The Stampede hosts gatherings for hundreds of thousands of guests from around the globe. And behind all those events are over 3,000 volunteers from all corners of our community sharing our spirit with the world.

