



# Giveaway *Today*

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Find **SynaptyX** at **London Tech Week**  
for a chance to win **Apple Watch Series 11**



## P150

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Raffle draw today at

## 3pm BST

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Watch a live demo at our  
**P150** for a chance to win an  
**Apple Watch Series 11**



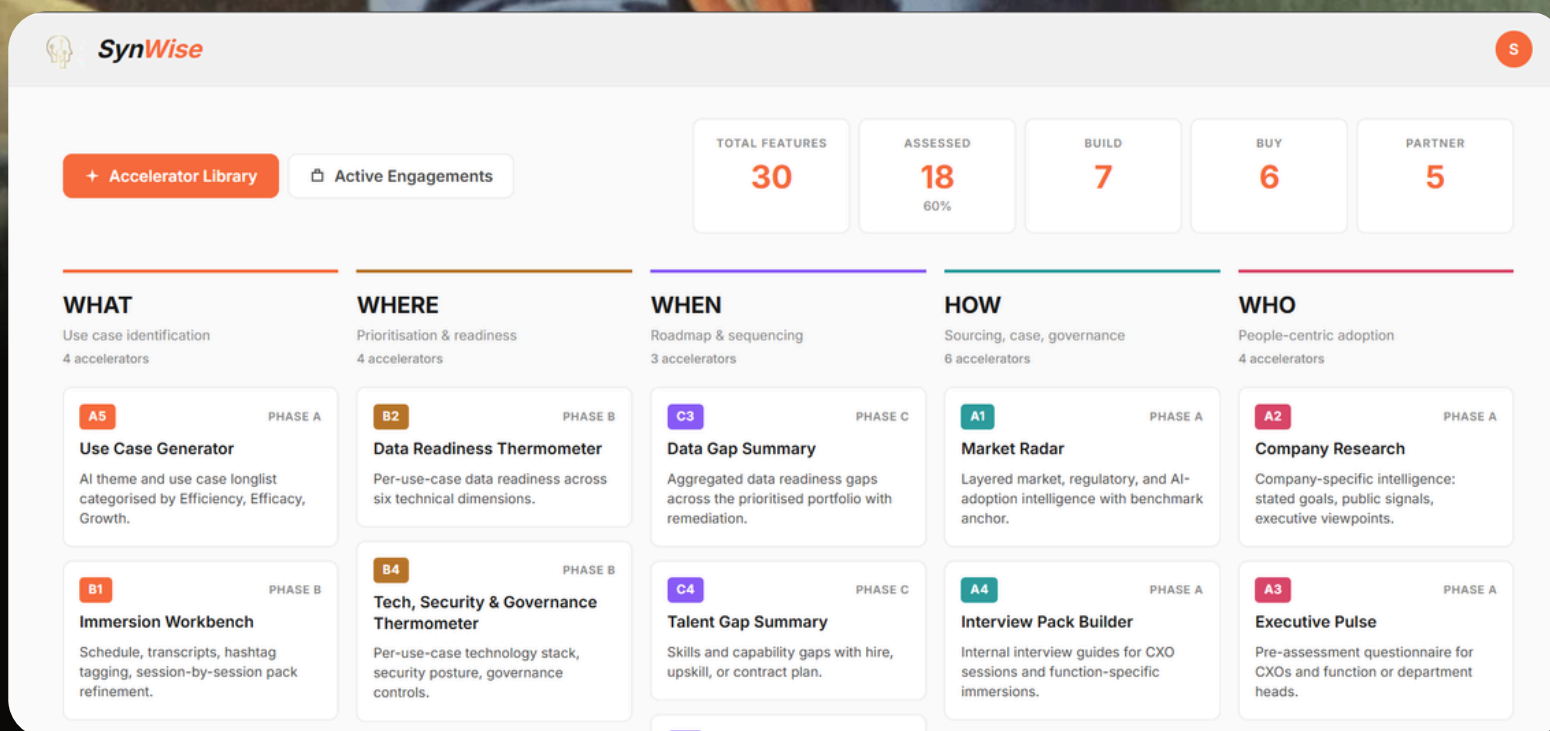
# SynaptyX's Framework for AI enablement



*AI-native* by design.  
*Built for business outcomes.*

# SynWise

## AI Strategy and Advisory



*What. Where. When. How. Who.*

*Prioritised use cases scored across*

- *Impact,*
- *Feasibility,*
- *Data Readiness,*
- *Competitive Value*





SYNAPTIX

DELIVERING REAL BUSINESS IMPACT WITH AI

# SynData

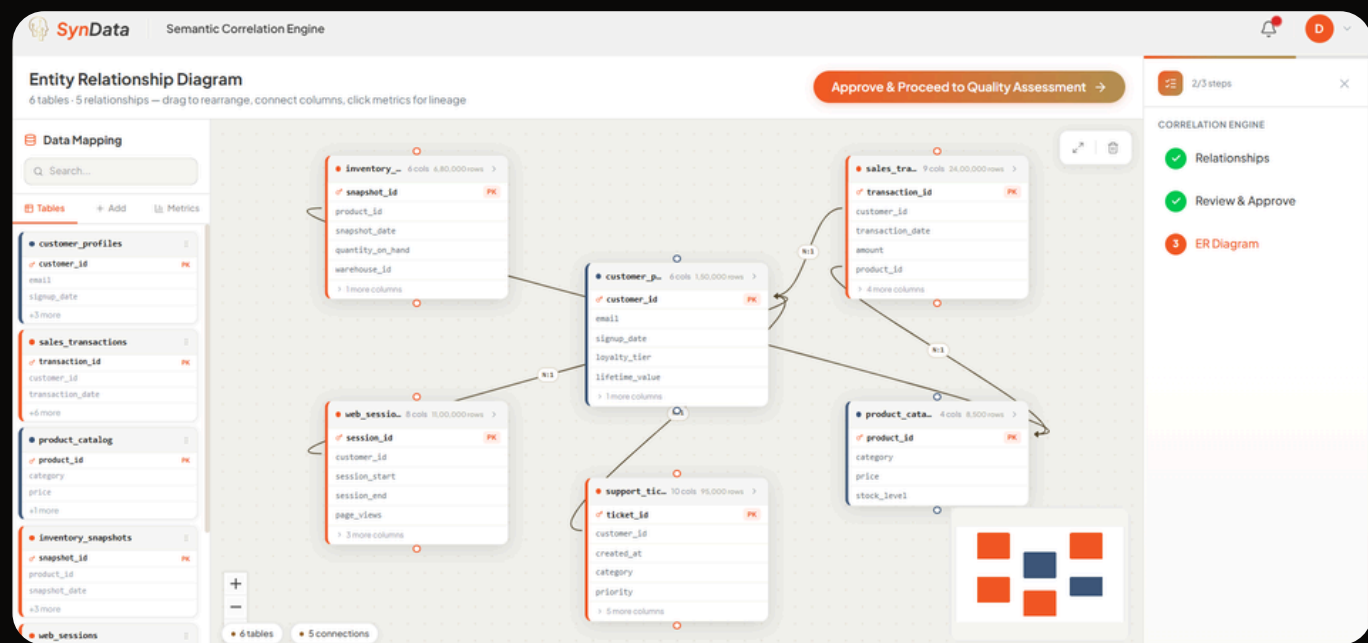
## Data Intelligence and Engineering

**SynData** Your Data Intelligence starts here to get your Data ready for AI..

- Ingest** (Bring data in and assess it)
  - Smart Ingestion & Context Engine (Source Layer): AI profiles data and builds organisation context.
  - Quality & Gap Assessment (Hygiene Layer): Profiles tables for nulls, inconsistencies, and integrity gaps with remediation tips.
  - Data Suitability & Enrichment Advisor (Enrichment Layer): Maps business needs to data and recommends internal or external enrichment sources.
- Process** (Define rules, relationships, and the model)
  - Business Rules & Metric Definitions Engine (Rules Layer): Chat-driven rule builder with a metric Kanban board.
  - Semantic Correlation Engine (Intelligence Layer): Discovers joins and draws an interactive ER diagram.
  - AI Data Modelling & Storage (Modelling Layer): Generates a data model schema with editable, reviewable DDL.
- Consume** (Deliver curated data products)
  - Semantic Catalogue & Delivery Engine (Delivery Layer): Catalogs metrics and dimensions as data products ready for dashboards and analytics.

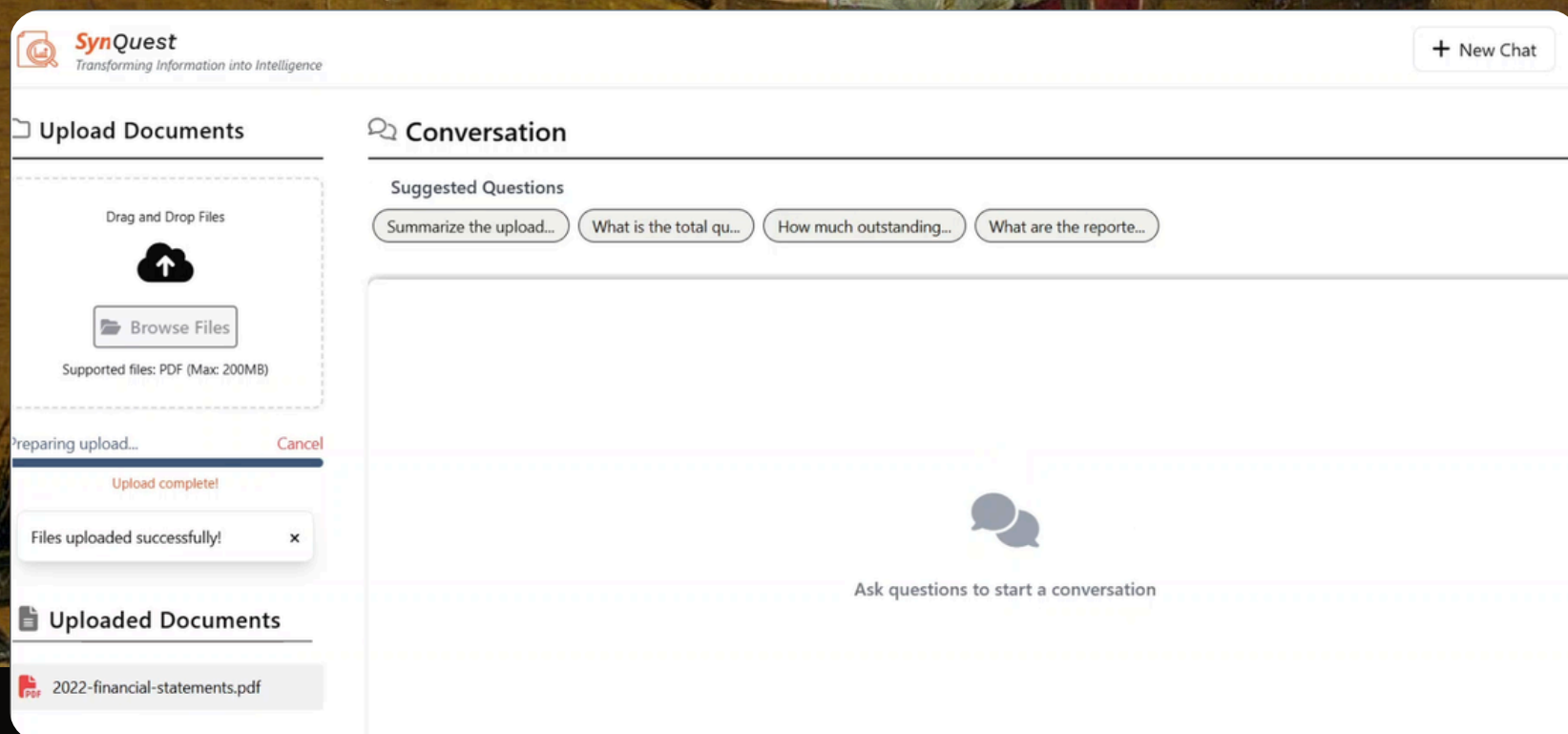
*We bring AI to Data. And then Data to AI*

*Turn fragmented enterprise data into governed, AI-ready foundations*



# SynQuest

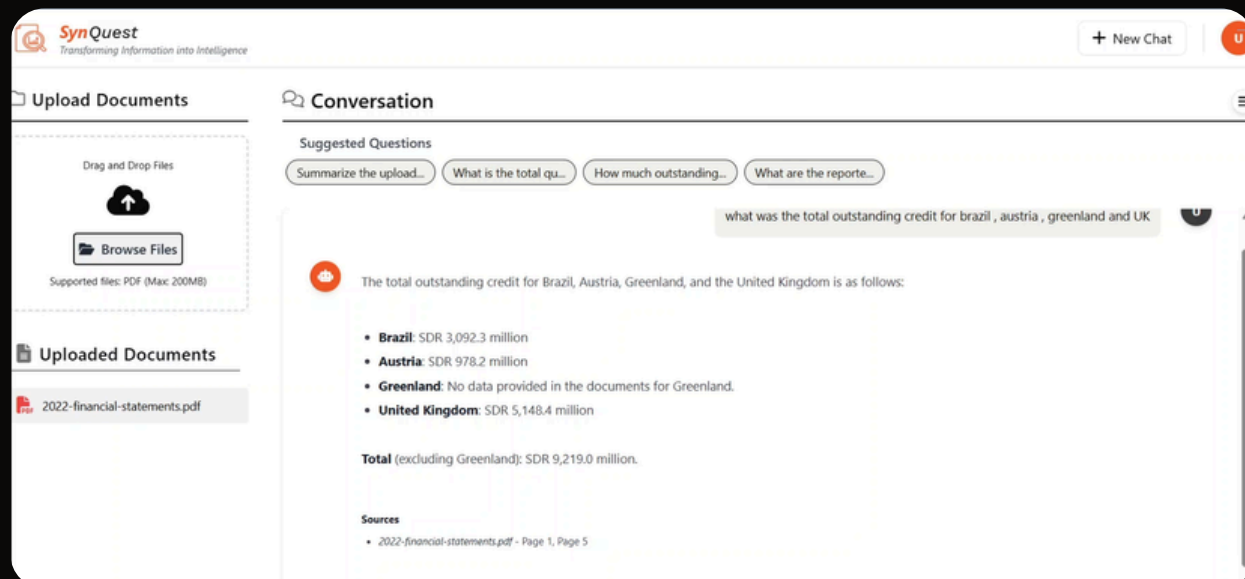
## Enterprise Conversational Analytics



The screenshot shows the SynQuest interface. On the left, the 'Upload Documents' section includes a 'Drag and Drop Files' area with an upload icon, a 'Browse Files' button, and a note 'Supported files: PDF (Max: 200MB)'. Below this, a progress bar indicates 'Preparing upload...' with a 'Cancel' button. A notification says 'Upload complete!' and 'Files uploaded successfully!'. The 'Uploaded Documents' list shows '2022-financial-statements.pdf'. On the right, the 'Conversation' section features 'Suggested Questions' like 'Summarize the upload...', 'What is the total qu...', 'How much outstanding...', and 'What are the reporte...'. A large speech bubble icon and the text 'Ask questions to start a conversation' are centered in the chat area.

*Search. Synthesise. Summarise. Cite. Draft. Analyse.*

*Making large enterprise knowledge bases queryable and actionable through conversational analytics*



The screenshot shows the SynQuest interface with a query entered: 'what was the total outstanding credit for brazil , austria , greenland and UK'. The response provides the following data:

- **Brazil:** SDR 3,092.3 million
- **Austria:** SDR 978.2 million
- **Greenland:** No data provided in the documents for Greenland.
- **United Kingdom:** SDR 5,148.4 million

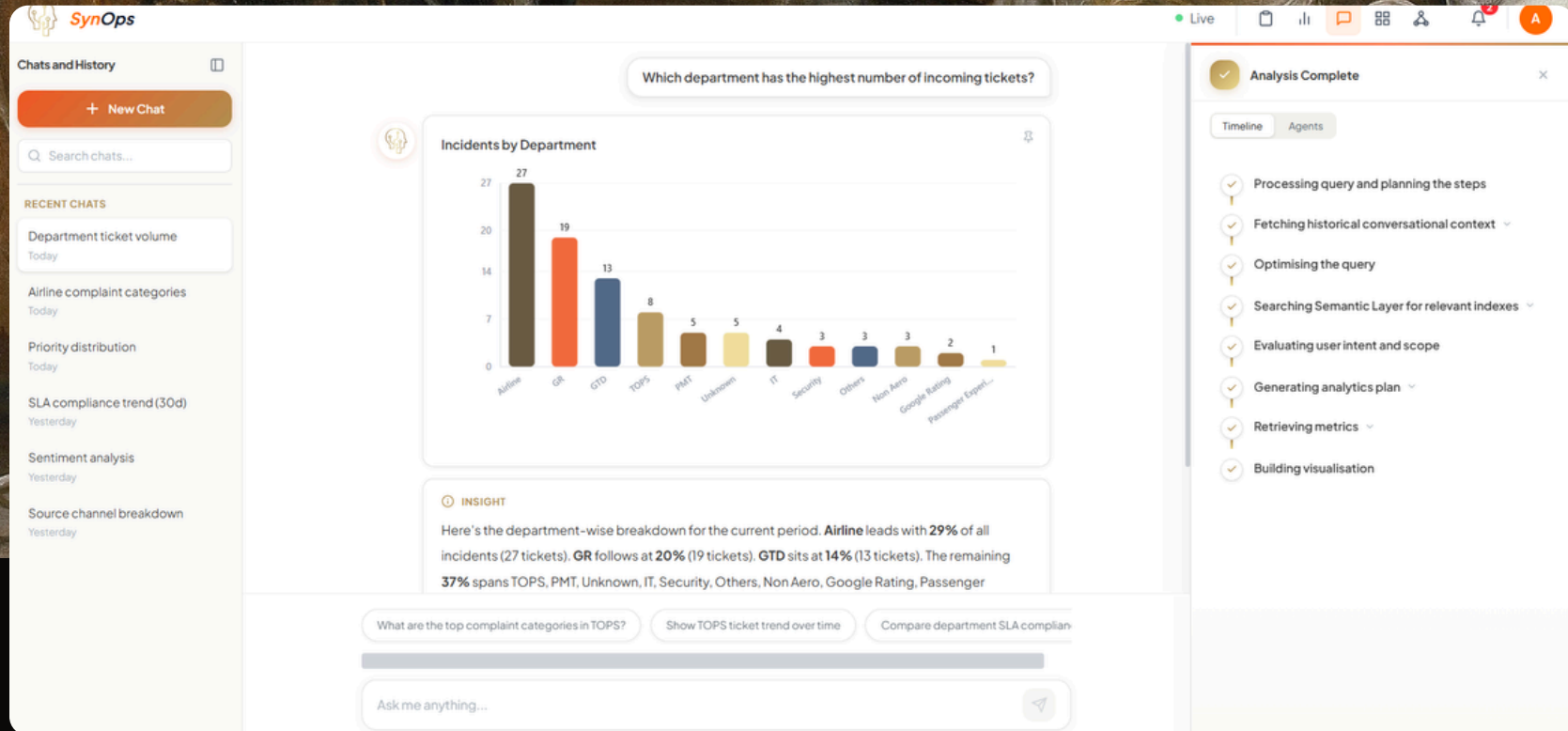
**Total (excluding Greenland):** SDR 9,219.0 million.

**Sources**

- 2022-financial-statements.pdf - Page 1, Page 5

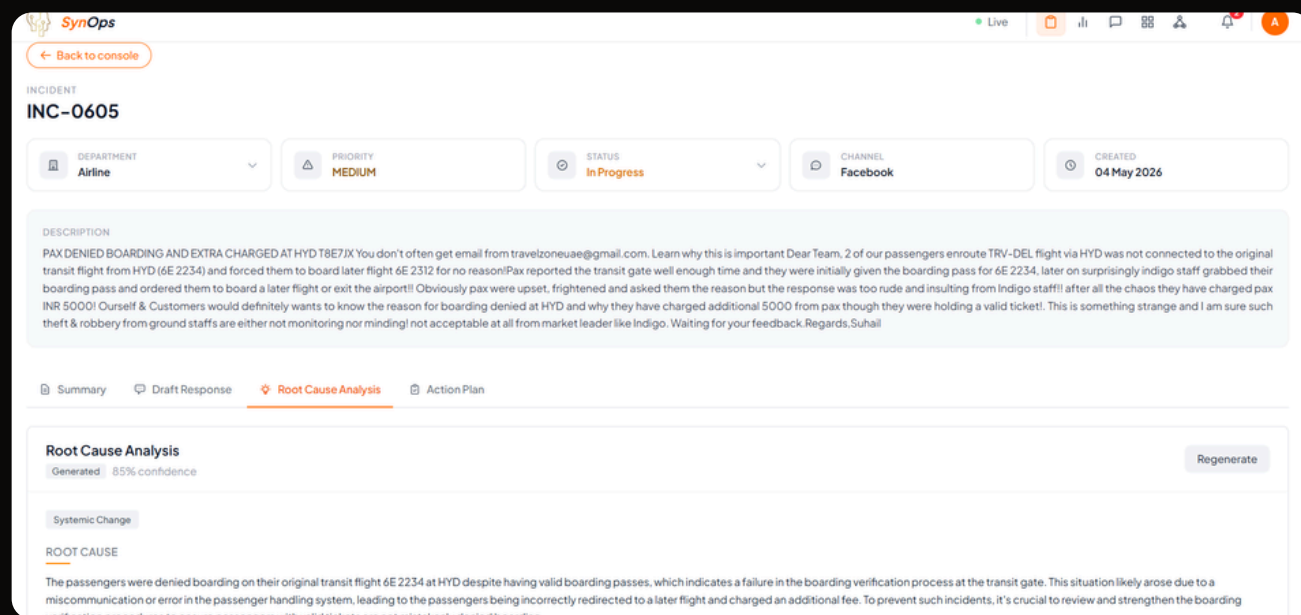
# SynOps

## Enterprise Conversational Analytics



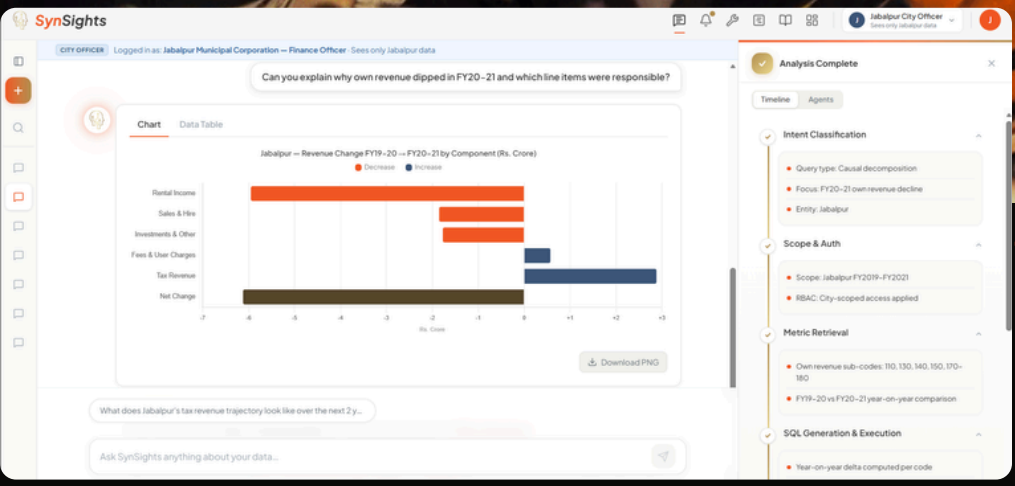
*Detect. Triage. Diagnose. Resolve. Analyse.*

- *AI-powered Ticket categorisation,*
- *First-response automation*
- *Root cause analysis,*
- *Conversational analytics*



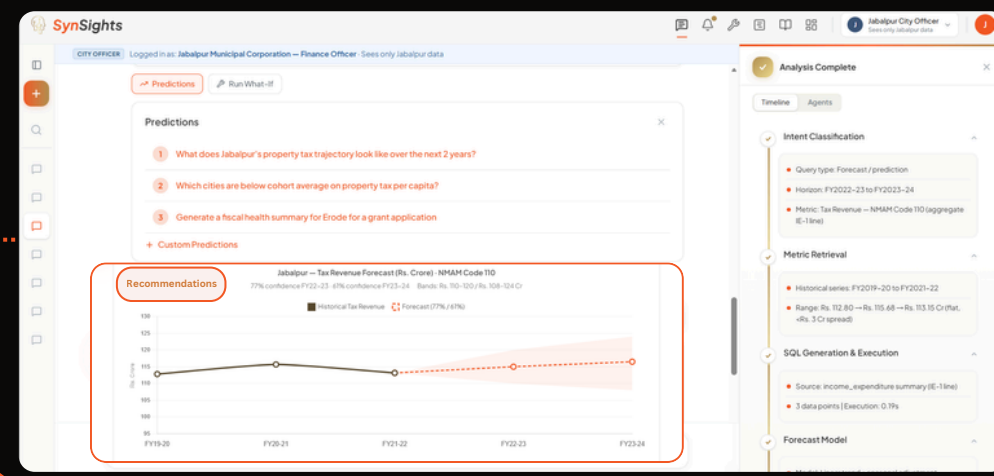
# SynSights

## AI Analytics and Insights

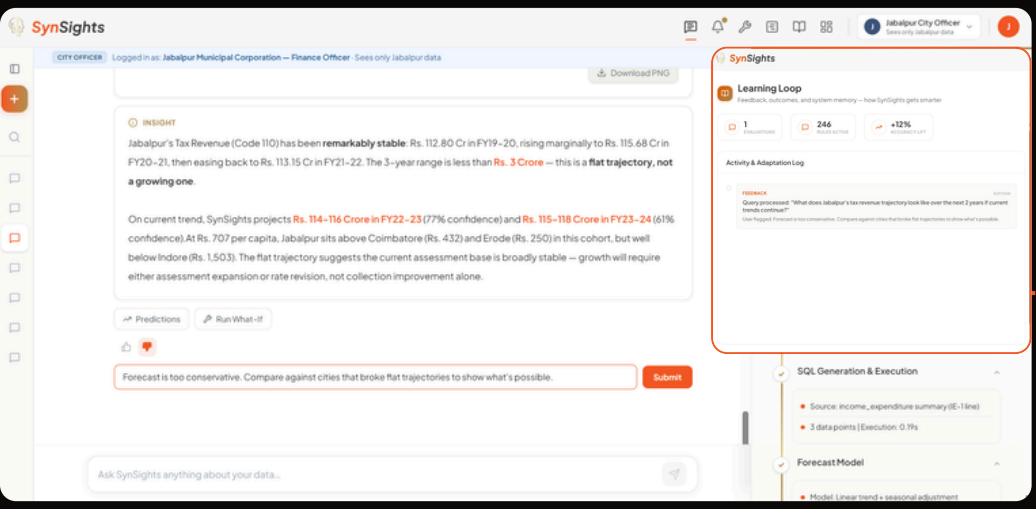


### I ASK and EXPLAIN

### II PREDICT and RECOMMEND



### III LEARN and EVOLVE





**SYNAPTYX**

DELIVERING REAL BUSINESS IMPACT WITH GENAI

# Going to **LTW** this week? **Let's meet.**

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| **DM** us to book a slot, or find us at **P150**.

Demos running all three days. Watch one and you are in the draw for an **Apple Watch Series 11**.

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*synaptyx.ai*