SYNAPTYX

DELIVERING REAL BUSINESS IMPACT WITH GENAI

DON’T AUTOMATE CHAOS !

AI won’t fix broken processes. It will scale them.
This is the unglamorous path that actually works.

SynaptyX · Advisory led, People-centred AI

AI scales how your organisation works

- ✓ Free people from repetitive tasks so they can use judgement.
- ✓ Improve consistency without relying on heroics.
- ✓ Meet rising expectations without burning teams out.

People before platforms.

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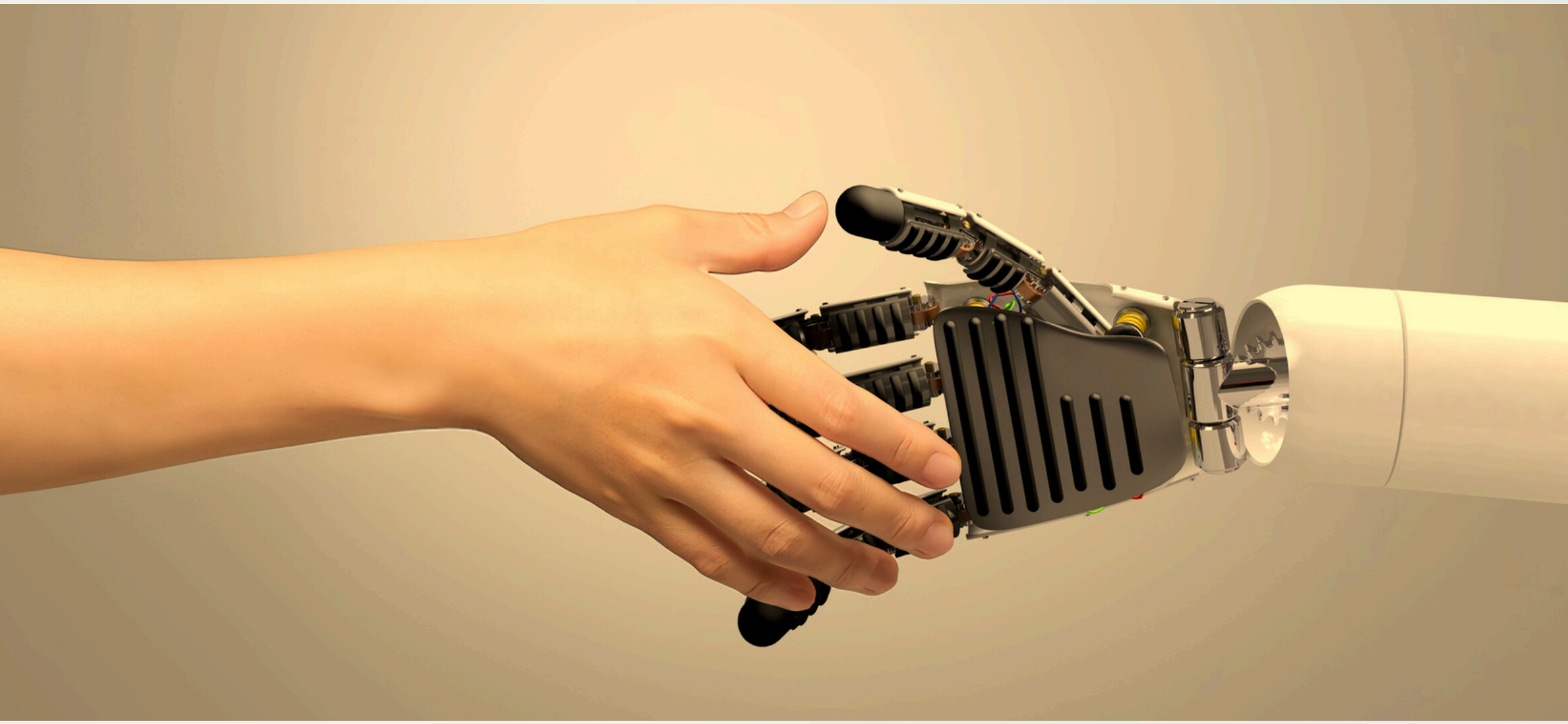
Readiness test: People and Process



Tick these before you spend a pound on AI:

- ☑ Process mapped on one page
- ☑ Steps digitised and standardised
- ☑ A single owner with clear roles
- ☑ Data captured at source
- ☑ Teams can run it consistently today

If any box is unchecked, fix that first.

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Fix these before touching AI

- Workarounds and email trails everywhere
- Systems that don’t talk to each other
- Inconsistent inputs and rules
- No feedback loop to improve the process

Remove friction. Then automate.

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Start where people are under strain

Treasury & Tax

Compliance

Sales

Procurement

Customer success

Clear rules. Measurable outcomes. Fewer stakeholders.

Relieve pressure. Prove value fast. Then scale.

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Change before code

- Make the purpose personal for each team
- Co-design the new way of working with end users
- Train for decisions, not just buttons
- Give people time and support to practise

Trust beats accuracy.

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Build trust on purpose

- Run the new and old methods side by side
- Be transparent about guardrails and ownership
- Keep humans in the loop for edge cases
- Close the feedback loop so change actually happens

Make it safe to learn.

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Redesign the work

- Who does what, when, with which inputs
- Remove hand-offs and duplication
- Define exceptions and escalation early
- Put the checklist inside the tool people use

Design the work you want to scale.

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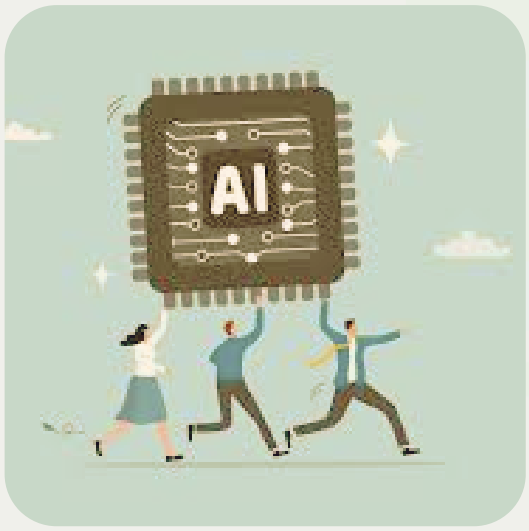
Measure behaviour change



Weekly adoption by role

Time saved & where it goes

Error rate & quality outcomes

Team satisfaction

Publish the numbers openly.

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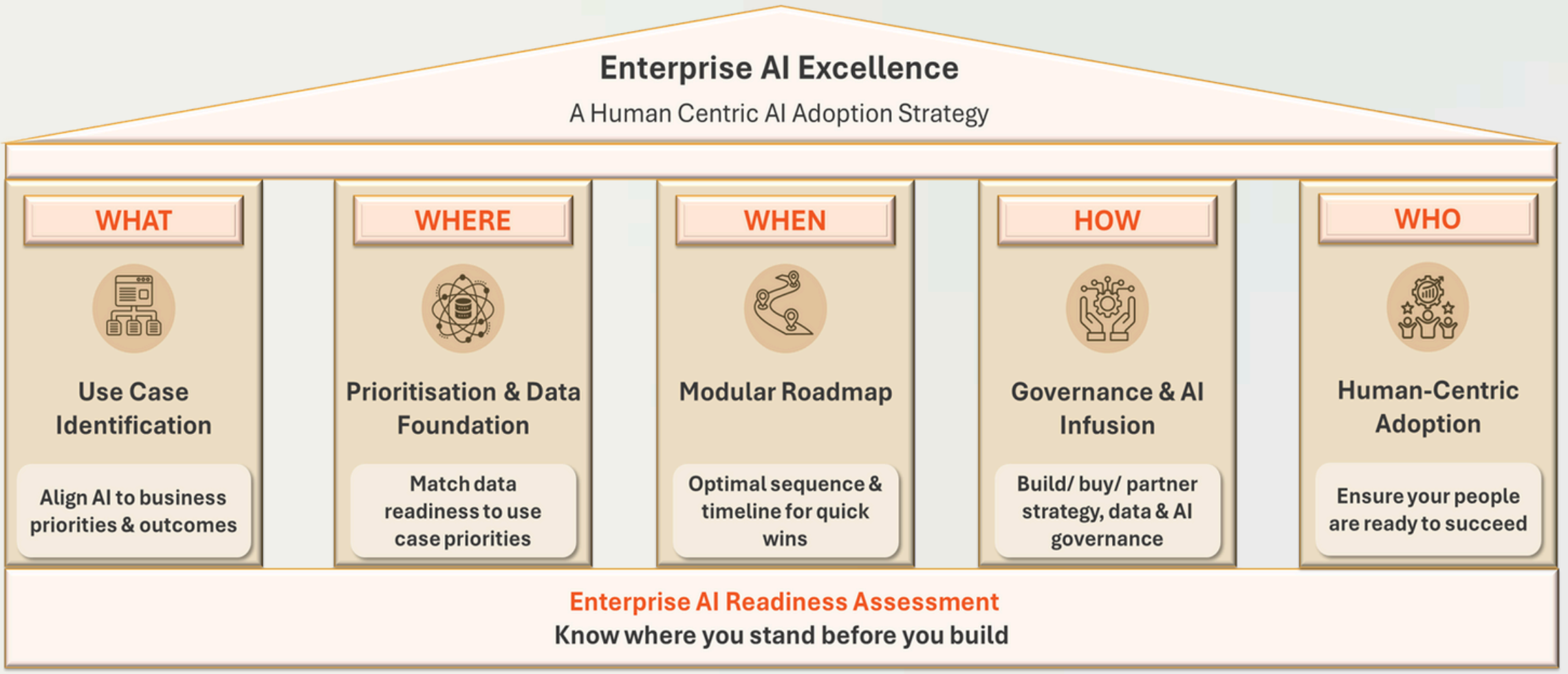
Our Enterprise AI Strategy Framework

We don't start with AI.
We start with your **business** and your **people.**



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Want the Strategy Framework one-pager and the AI Readiness Checklist?

🎯 **Comment “framework” and we’ll send both.**

Follow SynaptyX to stay ahead of the AI revolution

We’re advisory led and people centred. Strategy, change and AI Centres of Excellence that last.

Contact Us

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