SYNAPTYX

DELIVERING REAL BUSINESS IMPACT WITH GENAI

88% of AI initiatives fail.

Here's why we're different.



Industry Average:	SynaptyX Results:
❌ **88%** failure rate	✅ **85%** success rate
❌ Only **25%** achieve ROI	✅ Guaranteed ROI delivery

The difference? We start with your business & people, not technology.

Source: McKinsey 2025

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The $2M AI mistake pattern

Week 1:

"Let's implement this AI technology!"

Week 3:

"Wait, our data is messy..."

Week 10:

"Why isn't anyone using it?"

Week 16:

"How do we scale this?"

Week 24:

Project abandoned.

We've seen this 100+ times. There's a better way.

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Business & People first.
Technology second.



1. **Assess your readiness upfront**
2. **Choose use cases that deliver**
3. **Fix your data foundation**
4. **Prepare people for success**
5. **Deploy with confidence**

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5 Questions = 4X Better Performance



WHAT:

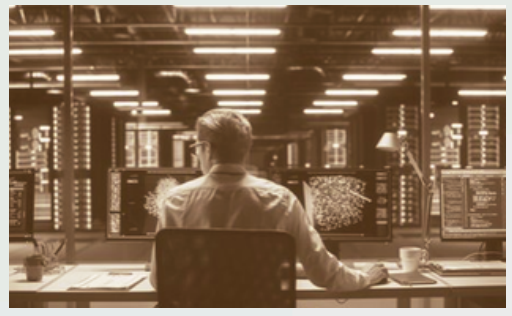
Are your AI use cases tied to business KPIs?

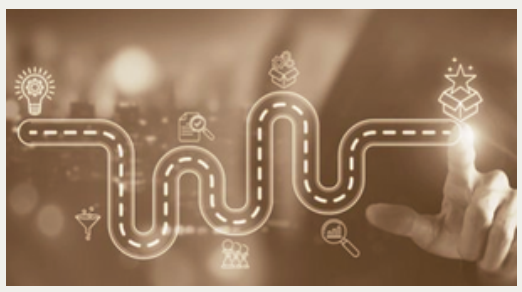
→ 2.5x higher ROI with aligned use cases

WHERE:

Is your data ready for priority use cases?

→ 48% more pilots reach production





WHEN:

Do you have a phased roadmap for quick wins?

→ 64% success rate vs 49% for other approaches

HOW:

Are governance and build/buy/partner strategies defined?

→ Wrong build/buy decisions kill most initiatives





WHO:

Are your people ready for change?

→ 85% adoption vs 35% industry average

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While competitors rush into AI and fail, we help you:

01 **Find Your Real Money-Making & Cost-Saving Opportunities**

02 **Match Data Readiness to Use Case Priorities**

03 **Create Quick Wins Roadmap to Your North Star**

04 **Design Build/Buy/Partner Strategy & Governance**

05 **Guide Your People Through AI Transformation**



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Real Impact: Enterprise AI Transformation



Before:

- ✕ No governance structure
- ✕ No dedicated CTO office
- ✕ Limited AI literacy



After:

- ✓ Fully operational AI CoE
- ✓ Clear CTO ownership
- ✓ AI-confident leadership

4-Month Impact:



85% stakeholder engagement (vs 35% industry avg)



20+ leaders AI-educated (90% confidence boost)



15+ AI champions driving **10+** active initiatives

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Big 4 Thinking

+

Startup Speed

=

Pragmatic & Measurable Results

1



67% Faster time-to-value than traditional approaches

2



We stay until your team runs it solo

3



3-6 Month payback period across implementations

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Join the 85% Who Succeed

Get your AI Readiness Score + Roadmap

🎯 Know exactly where to start

Avoid the 88% failure trap

Accelerate past competition

Contact Us

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