



SYNAPTIX

DELIVERING REAL BUSINESS IMPACT WITH GENAI

6 things every *Chief AI Officer* needs to get right to scale AI past the pilot.

Swipe through to see what the Chief AI Officers who get past pilot stage do differently.



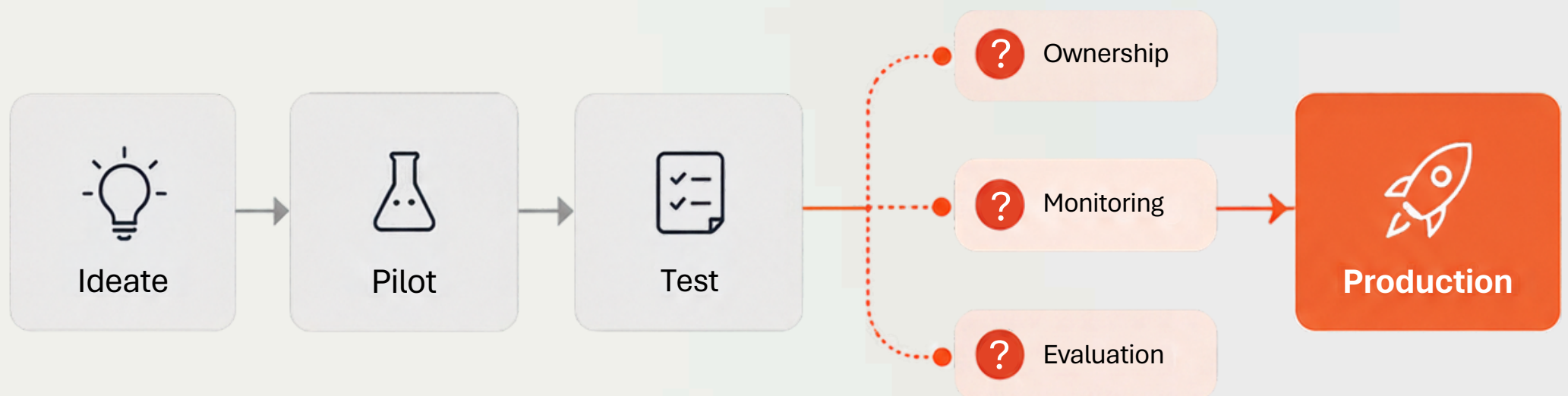


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You've got multiple AI pilots running. Has any of them reached **production**?

A March 2026 survey of 650 enterprise tech leaders found the gap isn't about the technology, the models work fine. It's that most companies never build the ownership, monitoring, and evaluation structure a pilot needs to survive contact with real usage.



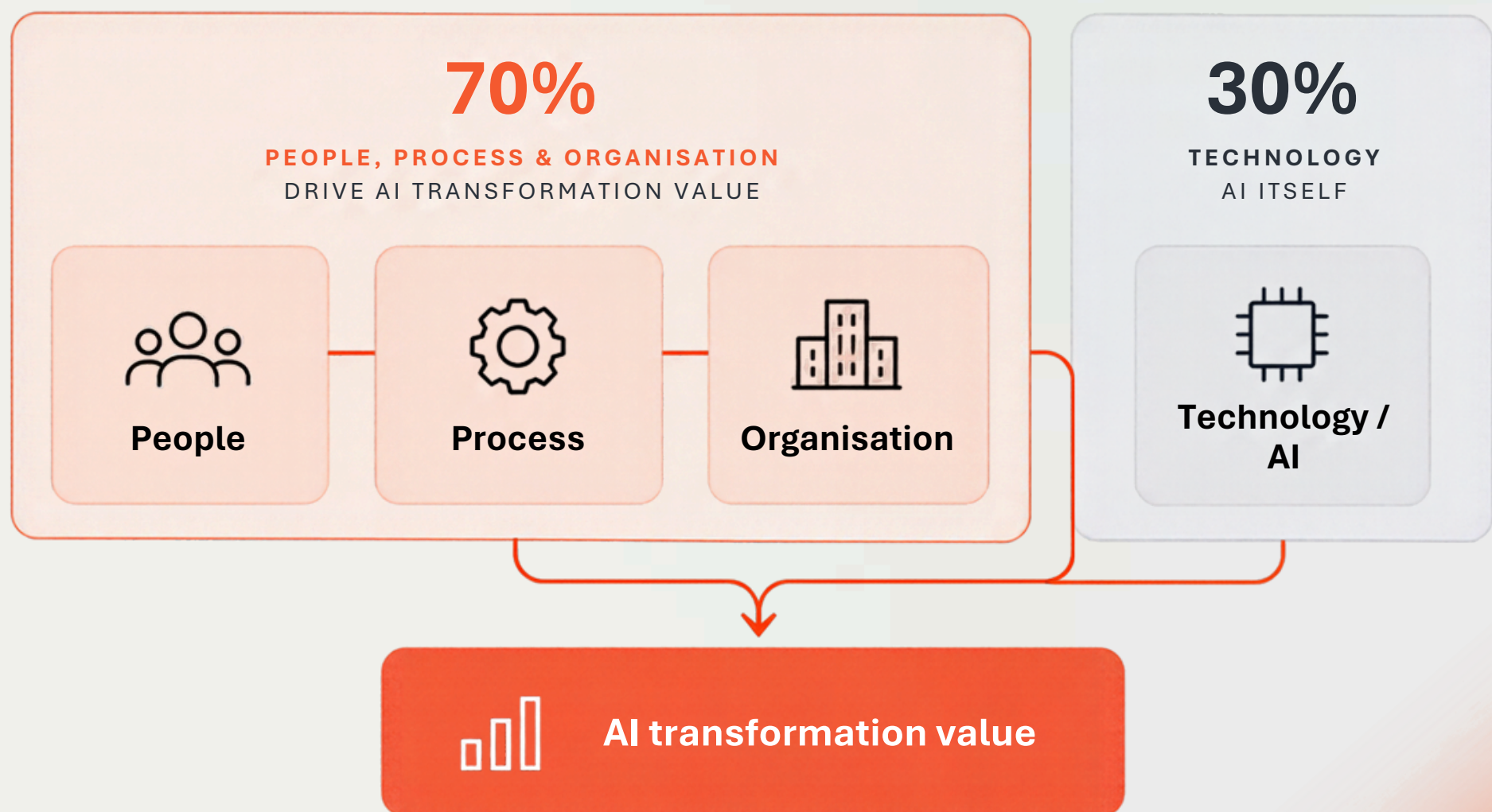
The project got approved but have you checked the **ROI number**?

A 2026 study found most AI business cases are built on a projected return that nobody goes back to verify once the project is live. Without that check, there's no way to know if the investment worked.



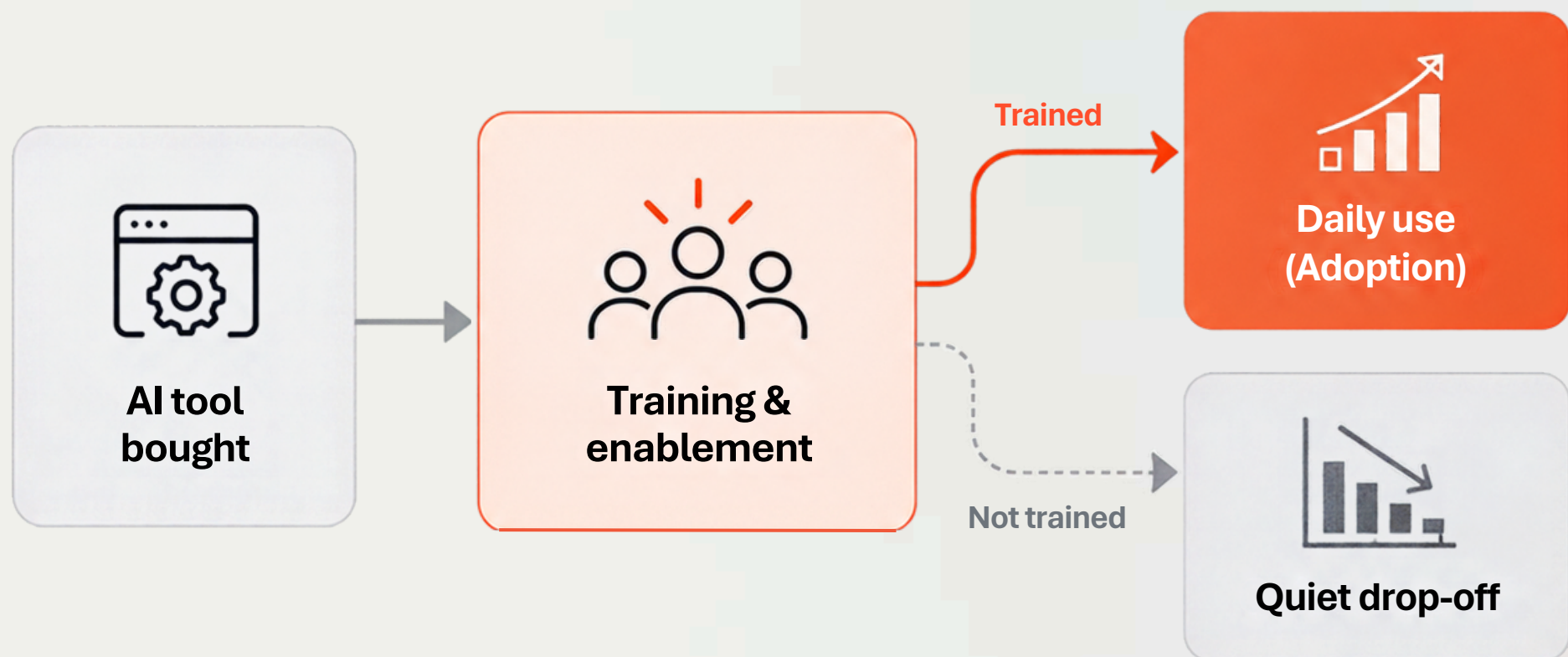
Most of what makes your AI work isn't even the **AI**.

Google Cloud's own research attributes 70% of AI transformation value to people, process, and organisation, not the technology. Companies that treat AI as a software rollout, rather than a change in how people work, are the ones stuck in pilot.



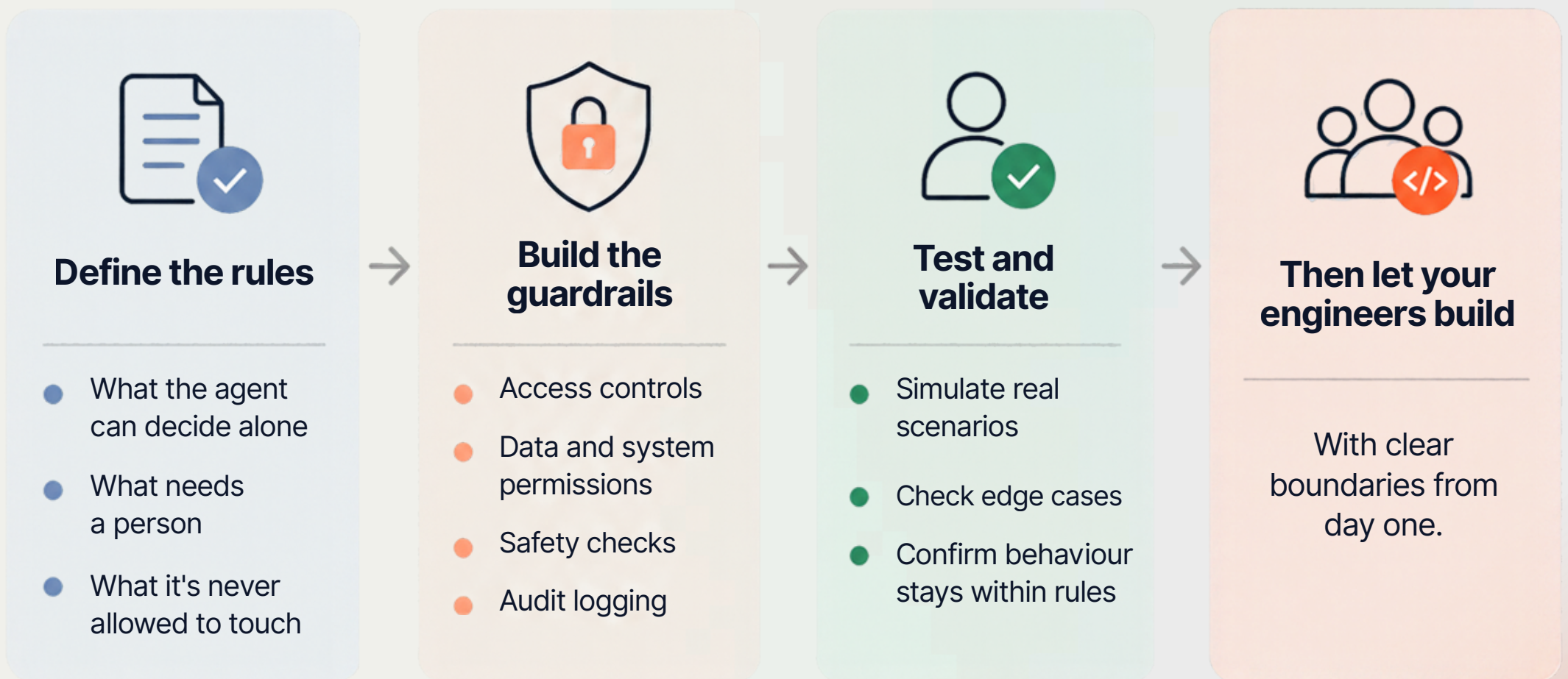
Did you train anyone to use the **AI** you already bought?

Deloitte surveyed 3,235 leaders in 2026 and found this is the most repeated, most preventable mistake in enterprise AI. A tool nobody's trained to use doesn't fail loudly, it just quietly stops getting used.



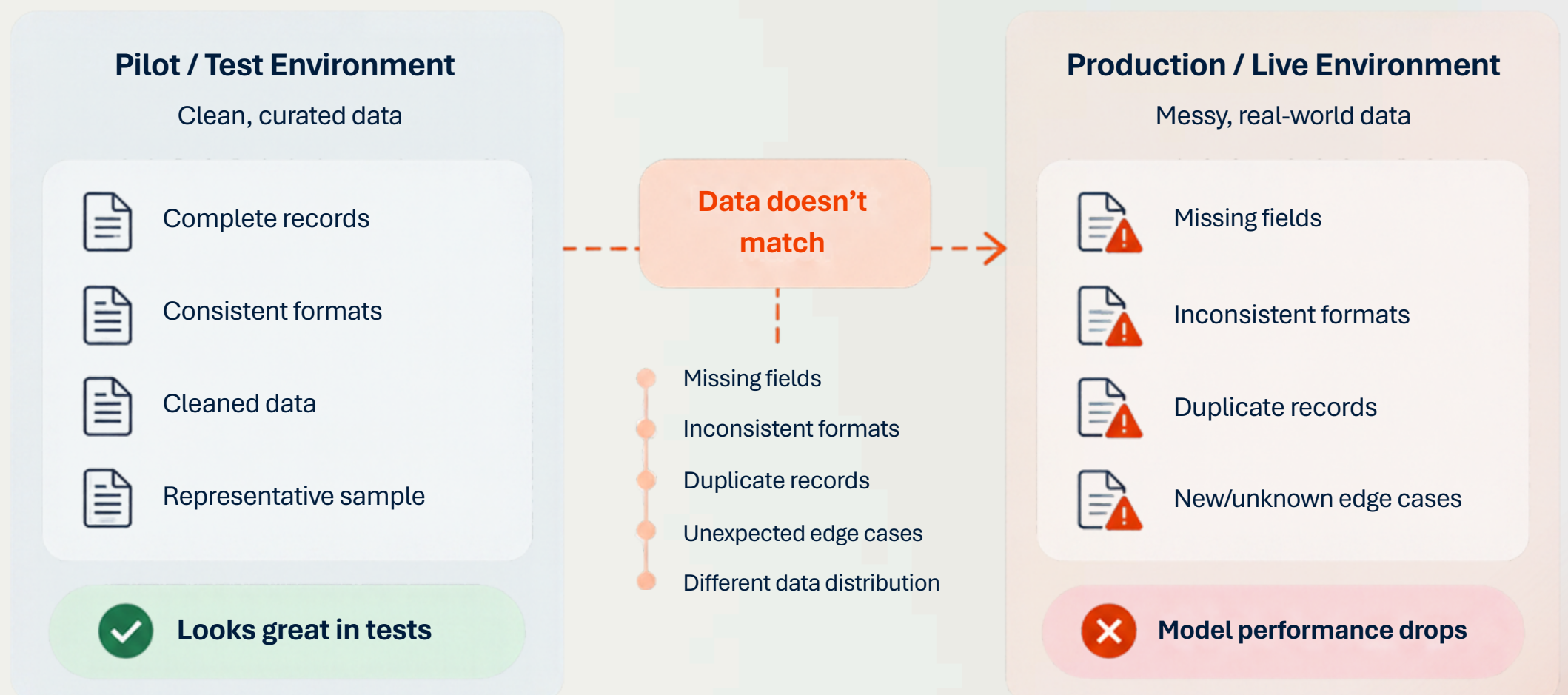
Decide what your **AI is allowed to do**, before your engineers do it for you.

The organisations that get agents into production treat the rules, what an agent can decide alone, what needs a person, what it's never allowed to touch, as part of the build itself, not paperwork added once something's gone wrong.



Your AI can pass every test you give it and still fail on **real data**.

Pilots often run on curated, cleaned-up data. Production runs on the messy, live version. When those two don't match, the model's real-world accuracy can collapse even after it looked excellent in every test.



Which of these six is your business missing right now?

Tell us the number below. We read every one.

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