# **FertilityIQ**

# Family building starts here.

An inclusive family building resource for all people building their families.









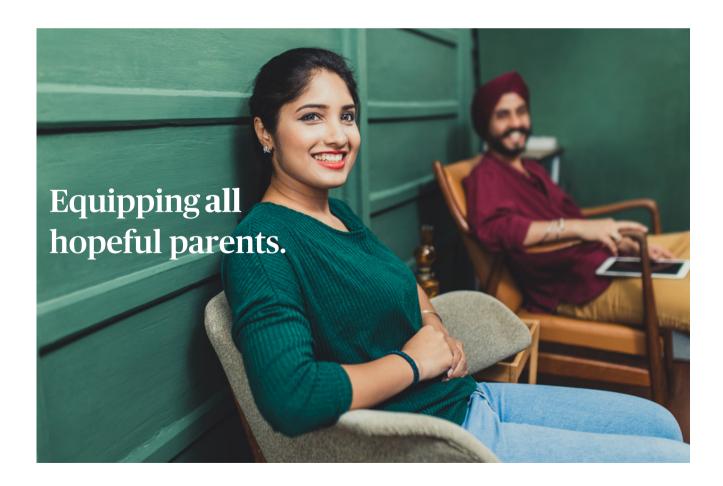






## **Table of Contents**

A Letter from Our CEO	
About FertilityIQ	4
Employee Experience	13
Employer Launch Experience and Beyond	17
Global Offering	22
Partnering With FertilityIQ	27
Appendix	28





## Helping People in the Moments That Matter the Most



FertilityIQ was born from our personal journey to find the best fertility research. What started with Jake and me diving through data at our kitchen table has become the most trusted fertility and family building resource, with nearly 4 million global users to date.

Our goal has always been the same: to deliver critical education to every hopeful parent when they need it most.

Earning your unshakable trust is invaluable to us. We'd be honored to partner with your team and provide your users with the highest quality, unbiased information that speaks to all people on all paths to help build the family of their dreams.

Lebod Are. Fine,

Deborah Anderson-Bialis CEO, Owner, Co-founder



# **About FertilityIQ**

### **Our Mission**

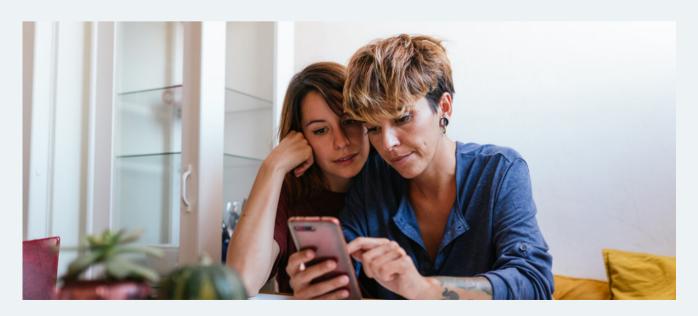
To offer the most inclusive, global, and highest quality family-building education to equip hopeful parents, employers, colleagues, and support networks with the information they need most.

We firmly believe that hopeful parents shouldn't have to make life-changing decisions without great information. Education is crucial to maximizing resources and minimizing regret.

Every person planning a family deserves to know the facts. It's why we build the most inclusive courses and feature the most sought-after experts. Our courses equip every employee—no matter geography, race, gender, sexual orientation, relationship status, or diagnosis—with valuable and unique data to plan for and build their family.

Our searchable doctor and clinic assessments give users an educated look into what others have experienced with a particular provider. We strongly believe finding the right doctor from the start goes a long way.

Family building is complicated, but finding reliable, unbiased information doesn't have to be. Our goal is to give hopeful parents around the world the education they deserve.





## Why FertilityIQ and Why Now?

Millennials: the most prominent generation in the workforce to date—and also, the most active in growing their families. Millennials are within the age range of 26-41 and will be making crucial decisions for family growth in the coming years.

Millennials consider family-building policies and benefit packages determinants for employment. And for underserved populations like the LGBTQ+ and BIPOC communities, better and more equitable family-building benefits are crucial.

- Nearly 7 in 10 millennials select their employer based on family-building benefits<sup>1</sup>
- Roughly 1 in 3 BIPOC, LGBTQ+, millennials, and Gen Z employees consider changing jobs for better benefit offerings <sup>1</sup>

For those wanting to grow their families, for those struggling with infertility, planning to adopt through an agency or the foster care system, inclusive education is crucial to maximizing resources and minimizing regret.

1 in 6

people struggle with infertility

135,000

adoptions in the U.S. per year

117,000

foster care children waiting for adoption

Implementing FertilityIQ's inclusive family planning digital education communicates you care about serving your employees all while creating a better value proposition to attract new talent and retain your current employees.

FertilityIQ's offering is diverse, and there's something for everyone. We speak to crucial topics carriers, providers, and vendors frankly ignore.

<sup>1.</sup> Cordina, J., Greenfield, M., Purcell, L., & Stueland, J. (2021, December). PDF. McKinsey & Company. Income alone may be insufficient: How employers can help advance health equity in the workplace.



## FertilityIQ's Impact

Below, our data shows when employers provide FertilitylQ, employees improve their ability to make better decisions, save substantial time, enhance commitment to an employer, and improves emotional wellbeing.

FertilityIQ improved my mental health compared to pre-access levels

47%

I am more committed to my employer with FertilityIQ access

52%

FertilityIQ saved me a substantial amount of time

57%

FertilityIQ access reflects my employer cares about my priorities

80%

FertilityIQ helped me make better family building/medical decisions

81%

**Great information is critical to the family-building process** 

93%

FertilityIQ survey mix: 70% US / 30% Global | 40% BIPOC, LGBTQIA+, Other | All clients represented



FertilityIQ is a game-changer for all hopeful parents.

DR. CAMILLE HAMMOND, CEO of THE CADE FOUNDATION



## Why Our Courses Are the Gold Standard

Our digital education features the top experts the family-building field has to offer. Highly regarded professionals from Harvard, Stanford, Johns Hopkins, Yale, Oxford & more teach our courses—and your employees—with just a click of a button.

The input required to educate hopeful parents is enormous. It's why we are the only provider in the field to undertake education to the rigor and level we do. The variety and heterogeneity of paths and the medical, legal, financial, social, and emotional aspects overlaid by region, race, orientation, etc demands our time and attention.

Inputs Required to Build Rigorous Education				
Urologists	Fertility Doctors	Therapists	Attorneys	
Patients	Adoptive Parents	Foster Parents	First Parents	
Data	<b>Decision Frameworks</b>	Checklists	BIPOC	
Costs	Duration	Risk	Odds of Success	
Agencies	Social Workers	Payers	Government	
Offspring	Foster Children	Adopted Children	Surrogates	
LGBTQIA+	Un-partnered	Global	Regulatory	
Alternatives	Processes	Budgeting	Continuous Change & Updates	

Arming employees with FertilityIQ provides unlimited, instant, and complete access to every course—including new releases during your contract year. Included:

- Over 200 courses taught by the best of the best
- Video and text-based curriculum
- Synopsis & breakdown from over a thousand peer-reviewed published studies
- Checklists & action plans for engaging with doctors
- The latest data—our courses are updated & reviewed regularly
- Closed captioning



FertilityIQ is truly admired by the very best doctors.

DR. ZEV WILLIAMS, DIVISION CHIEF at COLUMBIA UNIVERSITY



## FertilityIQ Is for the Whole Company

### **Hopeful Parents**

It's imperative to care for employees in times of crisis. For hopeful parents, family-building challenges are excruciating—physically, emotionally, mentally, and financially, affecting both personal and professional life.

60% struggling with family building considered

people with infertility receive a clinical depression diagnosis

2 in 3

1 in 2
infertile women
say it's the
most upsetting
time in their lives

### **LGBTQ+ and BIPOC**

leaving their job

Family creation is diverse, and we don't overlook the unique educational needs of LGBTQ+ and BIPOC employees. How someone builds their family (e.g. adoption, foster, surrogacy, fertility treatment) and the diversity profile (e.g. race, gender, sexual orientation, relationship status, diagnosis) impacts approaches and outcomes.

### **Global Workforce**

Fertility and adoption laws vary greatly throughout the world. We provide country-specific fertility and adoption information for 80% of the global population.

### All Employees + Two Invitees

We have specific courses to prepare bosses, colleagues, and support networks for important and delicate conversations. Each employee can extend two memberships to someone in need free of charge, multiplying the impact of our education.

### **All Work Settings**

We are deployable for all employees—in the office, on the field, full time, part time, and worldwide. We provide frictionless access with a simple log-in process.



A superb, comprehensive education for all patients, no matter their diagnosis, race, or sexual identity.

DR. CHANTEL CROSS, DIVISION CHIEF at COLUMBIA UNIVERSITY



## Focusing on Diversity, Equity, and Inclusion

Current family-building offerings, intended as a DE&I solution, actually ignore critical LGBTQ+, BIPOC, and global considerations. FertilityIQ is the solution for all diverse, equitable, and inclusive family-building education. Here's some highlights:

### Race/Heritage

Data shows referral rates to specialists differ depending upon a person's race. In the field of fertility, these delays impact the odds of success. What's more, specific races tend to encounter specific challenges (e.g. fibroids in Black patients, PCOS in South Asian patients.) Swiftly addressing underlying issues can often improve fertility. Finally, rates of IVF success vary by race, and tactics to improve outcomes can be tailored for each group (e.g. frozen embryo transfers for patients of East Asian heritage.)

### Orientation

First, most LGBTQ+ families are built via adoption and foster—having dedicated courses for these groups is critical. What's more, when it comes to conceiving, LGBTQ+ and unpartnered people blaze a unique path as they additionally need third party resources (e.g. donor sperm, donor eggs, or a gestational surrogate.) This magnifies the cost, the length, and the complexity to the family-building process and requires a much more bespoke educational offering.

### **Gender Identity**

For transmasculine or transfeminine individuals, the process to conceive often involves a discussion of whether a person has begun their transition. If not, fertility preservation is an important topic. If transition has begun, addressing the complexity of stopping hormones (which has medical/emotional considerations) is a priority. Acknowledging the discomfort in momentarily losing the identity one's fought so hard to surface needs a dedicated resource. Few clinics are trained to meet the needs of trans patients so specific courses are even more critical.



FertilityIQ fills an absolutely crucial role in LGBTQ+ family formation.

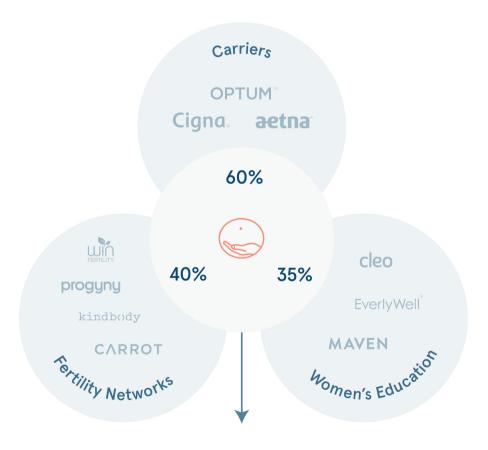
STAN J. SLOAN, CEO of FAMILY EQUALITY COUNCIL



## **Complements Current Solution Offerings**

Other offerings are no barrier to FertilitylQ. Not only do we enhance current family-building solutions, our utilization goes above and beyond. Providing education only improves an employee's ability to use carrier and network resources wisely.

### FertilityIQ Integrates With & Improves Existing Solutions



Percentage of clients with noted existing solutions.



## **Surpasses Current Solution Offerings**

Our utilization extends fertility solutions, covering more than fertility-based information (e.g. adoption/foster, budgeting, sensitivity training). Specific needs of diverse employees are covered (e.g. courses for LGBTQ+, race, ethnicity). Partnering with company advocacy and resource groups, DE&I groups utilize our courses fully.

### FertilityIQ Utilization



FertilityIQ utilization is 3-10x greater than other fertility solutions



### **Who We Are Different From**

A complete family-building solution consists of a Network (e.g. coverage) and Knowledge (e.g. education). Within the United States, the "first wave" of family-building benefits was focused on Network and is mostly complete.

The "second wave" is devoted to ensuring all (e.g. LGBTQ+, BIPOC, global) hopeful parents are given proper education now that access has been established. This is where FertilityIQ fits in. Our offering is set apart in many ways from Coverage—and is critical to DE&I efforts. Highlighted below are a few ways we pave our own path.

FertilityIQ Offerings		Notes
Can be paid in "Wellness Dollars"	ightharpoons	Most clients can leverage these dollars from providers
Zero set up	ightharpoons	No complex set up, data sharing, or people's time
Easy to use	ightharpoons	94 Net Promoter Score
Easy to work with		100% client renewal rate
Inclusive courses	ightharpoons	Courses on adoption, foster, surrogacy, unassisted conception
Complete D&I offering	ightharpoons	Asian, Black, Latinx, LGBTQ+, Veterans
Global courses	ightharpoons	Covering 25+ countries with local experts in native language
Data & evidence-driven		Experts & studies from Oxford, McGill, Harvard, Stanford
Significant utilization	ightharpoons	5%-20% utilization (hopeful parents, managers, colleagues)
50K doctor & clinic reviews	ightharpoons	Builds decision-making confidence, maximizes resources, decreases clinic hopping
Two additional guest accounts per user	$\checkmark$	Adult children, surrogate, partner, or friends
Woman-owned business (WBENC)	ightharpoons	Meet diverse supplier goals and ESG goals
No financial incentives	ightharpoons	Unbiased—we do not have fee arrangements with clinics
Discrimination reduction	lacksquare	Specific courses for managers/colleagues on family-building topics
Built for office, factory, field employees		Flexible for all roles: streamlined lessons, start-stop, and notes pages



FertilityIQ delivers crucial information to build healthy families.

DR. JORGE CHAVARRO, ASSOCIATE PROFESSOR of MEDICINE at HARVARD

## **Employee Experience**

The Best Experience for Your Employees

- Unlimited & instant access to Knowledge Center (200+ inclusive lessons)
- 50K doctor & clinic reviews with a search to find patients like me (U.S. only)
- Ability to communicate directly with other "patients like me" (U.S only)
- Ability to invite two other people (full, free access) to the FertilityIQ resource
- Available to all employees—global, part-time, full-time, in the field, at the office
- Access to exclusive FertilityIQ webinars covering your employees' top interests
- Dedicated FertilityIQ website with easy access to all their benefit information
- Dedicated FertilityIQ concierge support able to assist with navigating the right guides & lessons for them

## **User Satisfaction**

**78%** 

Agree access to
FertilityIQ improves
family-building
process and outcomes



80%

of users would 10/10 recommend FertilityIQ to a friend

"The egg freezing process was incredibly challenging and painful. FertilityIQ was instrumental in my egg freezing process. The site helped me get an indepth understanding of the pros and cons of freezing, and helped me locate a doctor I would feel comfortable with, with the right balance of pros and cons."

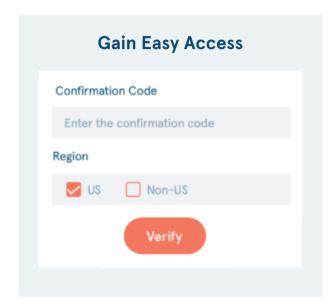
FertilityIQ user, Hospitality industry

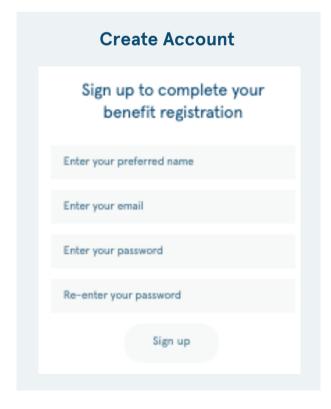


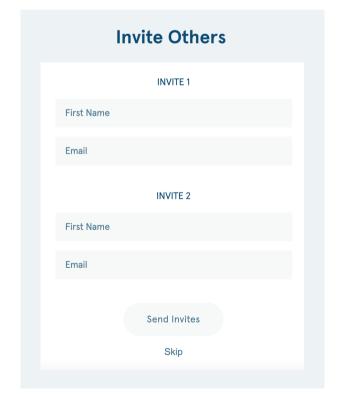
## FertilityIQ Is Easy to Use & Share

Employees can access their company's dedicated FertilityIQ site on any device. Creating an account is simple, set-up requires no PHI, and there is zero data sharing. Plus, employees can share two accounts with someone who needs it at no cost!







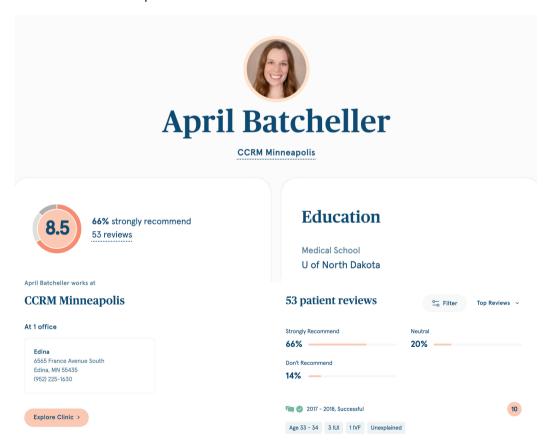




## Why Our Doctor and Clinic Reviews\* Are Critical

FertilityIQ has over 50,000 reviews sent in from real patients, giving their real thoughts on the experiences they have had with their fertility doctor and clinic. Our site includes all of the Reproductive Endocrinologist in the U.S. and has every fertility clinic on our site. Each review:

- Is reviewed by one of our team members to meet our review guidelines.
- Has the option for the reviewer to verify status as a patient
- Is searchable and filterable by our enterprise client users to find most relevant reviews for "Patients Like Me"
- Gives opportunity to find the right doctor fit, saving valuable resources
- Ability to communicate directly with other "patients like me"
- Your company's health insurance plan information will be shown so users can confirm in-network providers



\*While we highly recommend providing this feature on your dedicated FertilitylQ site, there are some clients who wish to remove doctor and clinic reviews from their enterprise site given some doctors may be out of network



## **Course Offering Overview**

With something for everyone, a snap shot of FertilityIQ's course offering and the people we reach can be seen below. For full Global Offerings, please see section starting on page 22.





@ 107k











### **All Pathways to Family**

- Adoption
- Egg Freezing
- Fertility 101
- Foster
- Gestational Surrogacy
- Single Fathers
- Single Mothers

### **Heritage Specific**

- Black
- East Asian
- Global Region-Specific
- Latinx
- South Asian

### **Orientation & Identity**

- Gay Men
- Lesbian Women
- Trans Feminine
- Trans Masculine

### By Diagnosis

- Cancer Patients
- Endometriosis
- Male Factor Infertility
- Miscarriage
- Polycystic Ovary Syndrome (PCOS) (2022)
- Recurrent Pregnancy Loss

### **Treatment Specific**

- Acupuncture
- Drug Protocols
- Embryo Transfer Guide
- ICSI
- In Vitro Fertilization
- Intrauterine Insemination
- PGT-A Genetic Screening
- The IVF Laboratory

### **Essential Support**

- Colleague Guides
- Finances
- Lifestyle Choices
- Managing Work
- Mental Health
- · Military families

# **Employer Launch Experience and Beyond**

Launching with FertilityIQ is simple, fast, and efficient. We're here to make this as effortless and seamless as possible. Here's a look at onboarding FertilityIQ.

- Contracting and implementation streamlined around common terms/language
- First meeting introduced to your designated Client Services manager
- Launch includes
  - Dedicated company FertilityIQ site (U.S. & Global sites included)
  - A quick InfoSec process—we take no employee PHI. Actively maintains an Information Security Management System (ISMS) aligned with ISO-27001 and GDPR standards
  - Implementation tools provided to ensure no barrier to account set-up
  - A live launch webinar to welcome employees to platform
- Costs for launch are all included—no additional fees for the following:
  - Training for carriers and partners with predesigned scripts
  - Equipping employee resource group leaders with tools for engagement
  - Provided company-branded video, welcoming employees to FertilityIQ
  - Finished Branded marketing materials, sign-up flyers, Intranet and email communication language, and any additional custom requests accessible

### **Ongoing Partnership After Launch**

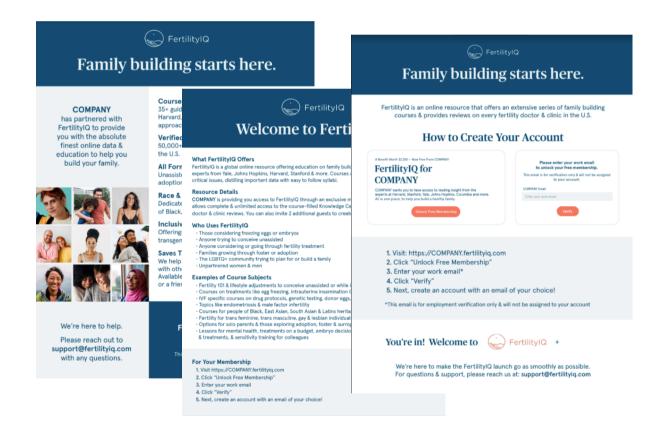
- Provide competitive market assessment around family building by leveraging our Workplace Index
- Guidance on best practices for inclusive benefit plan design
- One month post-launch check-in meeting
- Quarterly metric reports and opportunities to connect live
- One client credit for an expert led, custom webinar for your employees
- Multiple exclusive client webinars per year on key and critical topics surrounding significant awareness months (e.g. Black History Month, World Mental Health Day, Pride Month)
- Ongoing partnerships and relationships with DE&I leaders and ERG leaders
- Communications support for newsletters and company communication needs



## FertilityIQ Is Easy to Launch

We take no PHI from employees which makes our contracting, Infosec, and launching efforts minimal. Our meetings are efficient and there is minimal outside work for you. We provide everything you need to enjoy a quick, successful, and impactful launch.

- Dedicated Site Build
- Quick Infosec / No Data Sharing
- Prebuilt Marketing Materials
- Dedicated Launch Webinar



"FertilityIQ was so easy to launch. We were up and running in a matter of weeks with no heavy lifting on our end." - Senior Benefits Manager, Tech Industry



## **Data Benchmarking for Clients**

In an era where talent shortages are straining resources, examining benefits and providing policies that will attract and keep employees is a crucial strategy for most benefits managers.

If desired, FertilityIQ provides guidance on creating competitive family-building policies. We examine and provide our exclusive and proprietary data for your advantage:

- Allows clients to deep dive into peer companies and geographies
- Allows clients to pinpoint emerging trends for policies and coverages
- Examines benefits to attract future talent and retain current employees

### **Data on Peer Coverage**

Company	IVF Coverage
Peer 1	\$20,000
Peer 2	3 Cycles
Peer 3	Unlimited

### Guidance on What to Cover

Which Fertilization Approach Drives Higher Birth Rates

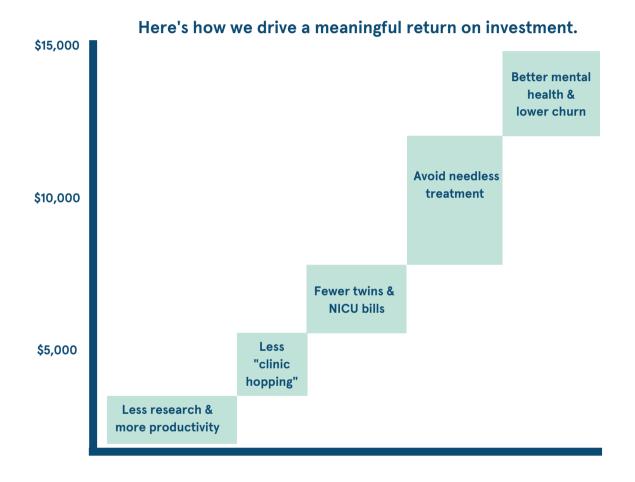
	Conventional Better	Neither Approach Better	ICSI Better
Severe Male Factor			✓
Mild - Moderate Male Factor		✓	
Poor Morphology		✓	
Unexplained		✓	
Poor Responders	✓		
Female Over 38 Years Old		✓	
Previous Fertilization Failure			✓
Tubal Factor		✓	
Frozen Eggs			✓
PGS		✓	
PGD			<b>✓</b>



## Proposed ROI per User

FertilityIQ saves companies money. Here's how:

- Reinforces & strengthens diversity & inclusivity initiatives
- Improves workplace sensitivity during a delicate & critical time
- Permits HR to provide a benefit equally across the company (office, field & factory employees, across regions & subsidiaries)





## **Helping Employers Achieve ESG Goals**

We are proud to be a certified Women's Business Enterprise National Council (WBENC) organization—it is the gold standard in women-owned businesses. Here is a highlight on our unique standing:

- We are the only family-building tool certified WBENC
- We help meet company's vendor CSR diversity goals
- We helps meet organizationals goal for our clients
- Our unique diversity, equity, and inclusion education helps employers achieve
   ESG goals







"A resource single mothers wisely rely upon for detailed, unbiased information and insight."

JANE MATTES, LSCW, FOUNDER, SINGLE MOTHERS BY CHOICE

# **Global Offering**

## FertilityIQ Country-Based Offering

We know administering family-building benefits across the globe is complex. FertilityIQ prides itself in being a comprehensive, global solution to fit your expanding benefits needs.

Global education like this is demanding, with changes and updates to laws and legalities happening on a dime. We have experts around the world that we consult with to make sure we give your employees the most up-to-date information from the best-of-the-best in their area. Here's a few highlights:

- Videos with experts from over 30 countries globally discussing how treatments work region-to-region in both regional languages & English
- Data that's recognized & presented at major global conferences, such as ESHRE, making FertilityIQ admired in its international research
- Globally recommended by experts, utilized by family builders
- An expanding library of content with newly added countries each month

## **What People Are Saying**

The fertility treatments process places a huge burden on parents. FertilityIQ provides the hard data that's often impossible to access.



Daniel
Fertility Patient
South Africa

FertilityIQ is a critical resource for anyone trying to build their family through fertility treatment.



Carlos Simon, PhD
Scientists Consulter
World Health Organization



## **Individual Country Immersion – Europe (EMEA)**

Our offering for European regions covers a number of topics: from fertility treatments to how many embryos to freeze to LGBTQ+ family building and legal considerations. The countries—and native languages—we offer are diverse:

### **Country and Language(s)**

- Czech Republic Czech and English
- France French and English
- Germany German and English
- Greece Greek and English
- Ireland English
- Israel Hebrew and English
- Italy Italian and English
- Russia Russian and English
- Saudi Arabia Arabic
- South Africa English
- Spain Spanish and English
- Sweden Swedish and English
- Switzerland Swiss German and English
- The Netherlands Dutch
- Turkey English
- Ukraine Ukrainian and English
- United Kingdom English

Finding reliable information from our limited sources and reviews in the Middle East was really difficult before I found Fertility IQ and their peer-reviewed studies and experts. I'd highly recommend these courses to everyone trying to start a family; knowledge is power!

Rachael, User, Dubai, United Arab Emirates





## **Individual Country Immersion – Asia-Pacific**

Asian-Pacific countries are incredibly nuanced, with legalities ranging greatly—not only from country to country, but from region-to-region within the country. The work, specifically we offer in China, is ground-breaking, and will impact a significant population of those who use IVF as fertility treatment (nearly 1 million cycles per year).

### **Country and Languages**

- Australia English
- China Mandarin
- Hong Kong Cantonese and English
- Japan Japanese
- Korea Korean
- India English
- Singapore English
- Taiwan Mandarin and English
- The Philippines Filipino and English
- Vietnam Vietnamese and English

Not only is the site content incredibly helpful, we also host country-based webinars with regional experts that speaks to country-specific employees.

Wow! What a resource! I have spent HOURS looking for answers to questions that FertilityIQ courses cover. As someone with endometriosis, I appreciated the course that addressed how the condition impacts fertility and treatment options. I wish I had known about the FertilityIQ courses 5 years ago!

Krysta, User, Australia





## **Individual Country Immersion – Latin America**

In Latin American cultures, family and the celebration surrounding family is incredible. Bringing family-building information to people in these countries is crucial as those facing family challenges may be met with shame and questioning in light of cultural expectations. We've matched the rich heritage of these countries with content that is accessible and valuable to help people build the families they hope for.

### **Country and Languages**

- Brazil Portuguese and English
- Costa Rica Spanish and English
- Mexico Spanish and English
- Trinidad & Tobago English

The world of infertility is not an easy thing, it consumes a lot of time, effort and money, it is important to be well informed. Thanks to FertilityIQ, we can know in a simple way about each topic ... The topics that we found on Fertility IQ helped us grow in our knowledge even more in the midst of this complicated world of infertility.

Judith, User, Bogota, Columbia





## **Individual Country Immersion - Canada**

Our offering covering Canadian family-building topics is extensive and growing, with specific topics that we hope will reach all types of people building their family. Like many countries, Canada's laws differ from providence to providence, and it's important to capture these nuances for our users. We cover the topics below in both English and Quebecois French:

- Legal considerations
- Fertility treatments
- Fertility for trans patients
- Third-party reproduction
- Adoption
- Family building for LGBTQ+ patients
- Fertility for underrepresented patients

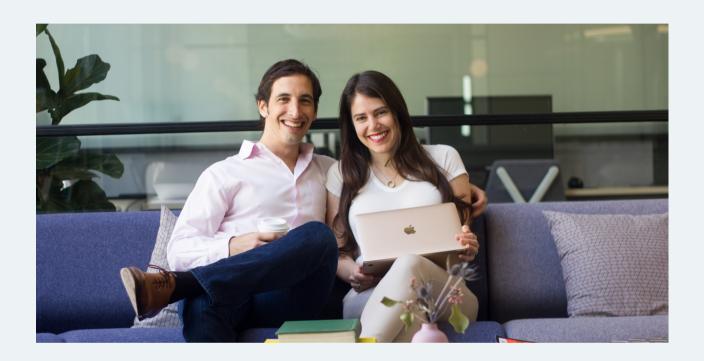
The FertilityIQ courses and videos are fantastic, the doctors are so insightful and the peer reviewed studies that are included give me a peace of mind the information given is correct. They don't dumb down the information but explain it in a way that is easily digestible; which is quite a feat considering all the terms, medicines, procedures and tests infertility brings with it.

Terry, User, Nova Scotia, Canada



# Partnering With FertilityIQ

If you're eager to take the next step and join our progressive portfolio of companies, we're here to make this as effortless and seamless as possible. Earning your unshakable trust is invaluable to us. We'd be honored to partner with your team and provide your users with the most inclusive, highest-quality, and unbiased family-building information out there.



To access a trial FertilityIQ membership, visit:

https://benefits.fertilityiq.com/

Confirmation Code: OXpALKWE

Mary Tinebra, CCO mary.tinebra@fertilityiq.com | 908.692.9614



#### **Full Course List**

Acupuncture

Adoption

Becoming a Single Mother

Fertility for Black Families

Egg Freezing

**Embryo Disposition** 

**Embryo Transfer** 

**Endometriosis** 

Fertility 101

Fertility for Lesbian Women Becoming Moms

Fertility for Military Families

Fertility for Patients of East Asian Heritage

Fertility for Patients of Latinx Heritage

Fertility for Patients of South Asian Heritage

Fertility on a Budget

Fertility Preservation for Cancer Patients

Fertility Treatment in China - 辅助生殖在中国

Foster Care 101

**Gestational Surrogacy** 

**Global Perspectives** 

**ICSI** 

IUI or "Artificial Insemination"

IVF - In Vitro Fertilization

**IVF** with Donor Eggs

Lifestyle Choices, From Diet To Supplements

Male Factor Infertility

Managing Fertility Treatment & Work

Mental Health & Fertility

Miscarriage

Paths to Parenthood For Single & Gay Dads: An Introduction

**PGT-A Genetic Screening** 

Polycystic Ovary Syndrome (PCOS) - Coming 2022

The IVF Laboratory

Trans Feminine Fertility

Trans Masculine Fertility

Workplace Guide to Fertility: For Colleagues

### **Full Country List with Languages**

- Australia English
- Brazil Portuguese and English
- Canada Quebecois French and English
- China Mandarin
- Costa Rica Spanish and English
- · Czech Republic Czech and English
- France French and English
- Germany German and English
- · Greece Greek and English
- · Hong Kong Cantonese and English
- India English
- · Ireland English
- · Israel Hebrew and English
- · Italy Italian and English
- Japan Japanese
- Korea Korean
- · Mexico Spanish and English
- Russia Russian and English
- Saudi Arabia Arabic
- Singapore English
- · South Africa English
- Spain Spanish and English
- Sweden Swedish and English
- Switzerland Swiss German and English
- Taiwan Mandarin and English
- The Netherlands Dutch
- The Philippines Filipino and English
- Trinidad & Tobago English
- Turkey English
- United Kingdom English
- United States English
- · Vietnam Vietnamese and English

### **Country Content Coming Soon**

- Denmark
- Finland
- Hungary
- Poland
- Portugal

### **Full Expert List by Country**

- Australia Dr. Christos Venetis, MD from the University of New South Wales
- Brazil Dr. Roberto Antunes, MD/Medical Director from Fertipraxis; Director of Brazilian Society for Assisted Reproduction
- Canada Doreen Brown, Civil/Commercial Mediator from Green Glazer Attorneys
- Canada Dr. William Buckett, MD/Division Director from McGill University Medical Center
- Canada Sara R. Cohen, LLB, Attorney from Fertility Law Canada and D2Law
- Canada Dr. Marjorie E. Dixon, MD/Medical Director from Anova Fertility & Reproductive Health
- Canada Trystan Reese, Advocate; CEO of Collaborative Consulting
- China Dr. Yao Lu, MD from Ren Ji Hospital School of Medicine; Shanghai Jiao Tong University
- Costa Rica Dr. Marcos Azulay, MD/Medical Director from Azul Fertility Experts
- Czech Republic Tereza Kadlecová, Head of Educational Program from Prague Pride o.s.
- France Dr. Dominique de Ziegler, Prof/MD/Division Head from University of Oaris, Hospital Cochin
- Germany Dr. Jan-Staffen Krüssel, Prof/MD/Division Head from UniKiD
- Greece Dr. Efstratios M. Kolibianakis, MD/Division Head from Aristotle University
- Hong Kong Dr. William So, MD from Premier Medical Center
- India Rishina Bansal MS/Embryology from Archish Fertility
- India Navin Desai MS/Embryology from Archish Fertility
- India Dr. Richa Jagtap, MD/Clinical Director, NOVA IVF Fertility
- India Dr. Nalini Kaul-Mahajan, MD/Scientific Director from Mother & Child Hospital; Ferticity
- Fertility Clinics
- Ireland Dr. John Waterstone MD/Medical Director from Waterstone Clinic
- Israel Dr. Dov Feldbert MD/President from Israeli Society of Psychosomatic Obstetrics & Gynecology
- Italy Dr. Luca Gianaroli MD/Scientific Director from S.I.S.Me.R Reproductive Medicine Unit
- Italy Ida Parisi Attorney from American Bar Association, Family Law Section, Assisted Reproductive Technologies Committee, International Lawyer Associate
- Japan Dr. Atsushi Tanaka Director, Saint Mother Clinic
- Korea Dr. Hwa Seon Koo Professor, CHA University
- Mexico Dr. Francisco Arredondo, MD/Medical Director from Positib Fertility
- Russia Dr. Vladimir Kazantsev, MD/Head of Governmental Reproduction, Mother & Child Saint-Petersburg Clinic
- Saudi Arabia Dr. Lujain Alsubki, Clinician, King Faisal Specialist Hospital
- Singapore Dr. Wong, Department Head, National University Hospital
- South Africa Dr. Olufemi Olarogun, MD/Head of Firm from HART Fertility Clinic
- Spain Dr. Carlos Simon MD/Adjunct Professor, Stanford School of Medicine
- Sweden Dr. Ann Thurin-Kjellberg, MD from University of Gothenburg
- Switzerland Dr. Florian Göetze, MD from 360° Kinderwunsch Zentrum Zürich
- Taiwan Dr. Chi Hong Liu, MD, Past president of Taiwanese Society of Reproductive Medicine from Usoon Fertility Center, National Taiwan University, National Cheng Kung University



### **Full Expert List by Country Continued**

- The Netherlands Prof. Joop S.E. Laven, MD/Division Head from Erasmus MC, University Medical Center
- The Philippines Angela Aguilar, Associate Professor from University of the Philippines
- Trinidad & Tobago Dr. Catherine Minto-Bain, MD/Medical Director from Trinidad & Tobago IVF & Fertility Centre
- Turkey Dr. Semra Kahraman, MD/Division Director Instanbul Memorial Hospital ART and Reproductive Genetics Unit
- United Kingdom Dr. Christian M. Becker, MD, Associate Professor, Head of Oxford BSGE Endometriosis Centre from Oxford University
- United Kingdom Natalie Gamble, Assisted Reproduction Attorney; Co-founder of Brilliant Beginnings Surrogacy Agency and NGA Law
- United States Dr. Rachel McConnell, MD/Associate Professor from Columbia University
- Vietnam Dr. Nguyen Ngoc Chien, MD from IVF Center, Vinmec Times City International Hospital



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