TRYBE

THE RIPPLE EFFECT OF INNOVATING TECH

Discover the broad business impacts of giving your spa and leisure property's technology a facelift.

INNOVATE OR STAGNATE

Raise your arms if any of the following apply to your property's software: Clunky systems, data and privacy concerns, system downtime, closed APIs - the list could go on!

Technology continues to innovate at rapid paces, causing consumers to expect more from their journey and staff to demand more from the system they use.

As the fastest-growing software provider in the spa and leisure industry, Trybe alleviates all of the above concerns; think of it like massaging out the knots in your spa's technology.

And now that Autumn has arrived and the "Summertime Spike" is over, new avenues to secure bookings are likely at the top of your agenda.

So, let's help you with that. Step 1: Find a modern booking solution that aligns with your property's overall business strategies.
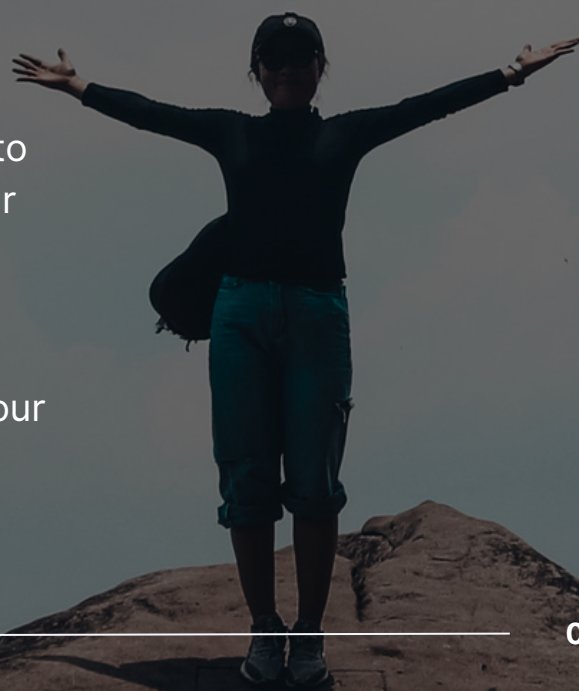
THE BEAUTY IN FLEXIBILITY

As a tech leader, you understand the benefits of cloud-based software, however, let's dive a bit deeper into its real-life business impact for your spa.

At the end of the day, your bottom line is likely your primary concern and the centre of most conversations in regards to key performance. So, if you're looking to cut down on costs and optimise your digital footprint, cloud-based software is your ticket.

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01

Simply put - decrease costs

Cloud-based software is pivotal in reducing property costs and overhead expenses. One of its most compelling benefits lies in eliminating the need for on-site IT infrastructure, including personnel, servers and data centres. These require dedicated physical space and costly maintenance.

By shifting operations to the cloud, spa and leisure properties free up valuable real estate that would otherwise be occupied by hardware and instead, are repurpose for more revenue-driven initiatives.

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02

Accessible anywhere

Cloud-based software offers secure access to your management systems from anywhere.

Any device with an internet connection that uses cloud-based software lets you manage bookings and diaries, whether it's a computer, tablet or phone.

And if your primary computer goes down whilst working? No problem! You can switch to another internet-enabled device, such as your phone, ensuring you stay operational.

This flexibility is crucial for maintaining high-quality services and productivity in any situation.

05

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03

Reliability and redundancy

To provide your spa and leisure property with operational reliability, cloud-native software harnesses just that.

So, if you're currently chained to on-site servers, the frustrations involved in that could easily be a thing of the past.

With cloud-based software, your data does not exist on just one server; it's securely replicated across multiple locations. If one server has issues, the others keep your service running smoothly.

We offer a 99.9% uptime guarantee, allowing your team to operate with confidence, so they can focus more on delivering excellent customer experience and less on technical issues. This reliability is vital, helping you to stay competitive with minimal disruptions.

04

External IT management becomes unnecessary

Cloud-based software not only enhances operational efficiency, but also eliminates the necessity for external IT management solutions.

To this day, spas still rely on third-party IT providers to manage on-site infrastructure maintenance, software updates and data security.

But by leveraging the cloud, your team can avoid the burdens posed by outdated technology. This not only reduces aforementioned costs, but also offers more flexibility for in-house staff to focus on core business activities.

So if you're looking to streamline operations, allocate resources more strategically and increase your competitive edge without the added expense of external IT management, cloud is a great shout!

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05

Internal systems work together

We integrate with your existing platforms and tools to simplify the booking process for both your staff and your guests

MEWS   **allora.ai**   **Opera**

Gantner   **Guestline**   **hotsoft**

FOR-SIGHT   **Giftpro**

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06

Enhanced performance and scalability

With its scalability and adaptiveness, cloud-native software is designed to grow alongside your business. This is largely beneficial, as it alleviates the burdens of increasing workloads and user demands.

So what does this mean for your team?

The fear of outgrowing your management system is forgotten; instead, cloud-based software grows with your business, ensuring consistent performance and security.

Such scalability enables more effective management of operational demands for spa and leisure properties, allowing for real-time adjustments of resources during peak usage, and maintaining user satisfaction and consistent performance.

07

Update with the click of a button

Innovation moves fast, demanding immediate software updates. Cloud-based software solution, like Trybe's booking engine, offer simplicity for both staff and customers.

Trybe is the leading spa and leisure software provider; within the last year alone, over 400 updates were available instantaneously.

Just a click of a button brings the latest innovation to your team's fingertips. No downtime and no frustration required — think of it like giving your technology its own facial, with immediate results!
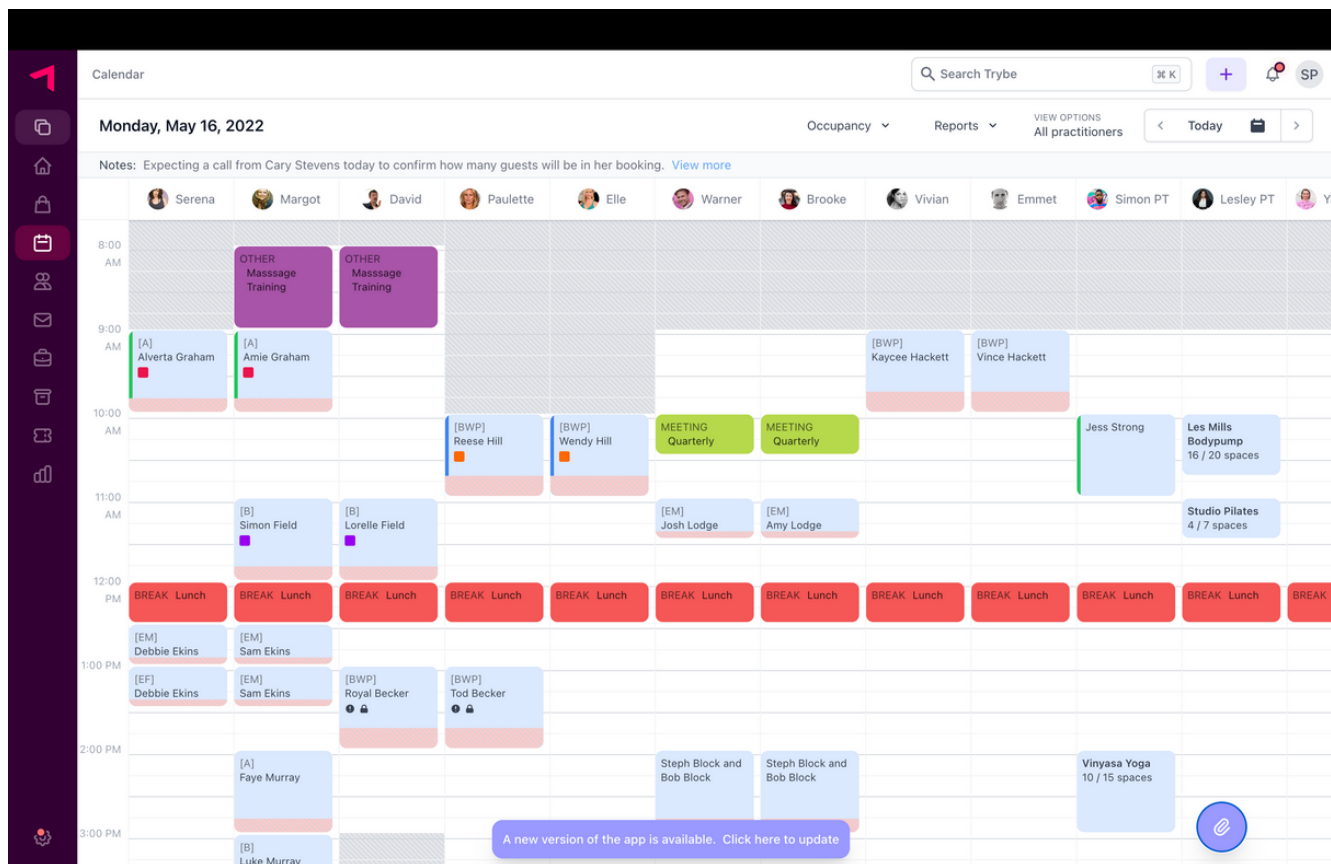
DATA PRIVACY AND SECURITY

Protect to earn respect. Your customers will notice, and your team will avoid unnecessary fines.

The importance of a more conscious approach to security

01   Guests are growing increasingly concerned about sharing their data with brands that do not promise security and protection.

02   Leading spas have responded to concerns by seeking out software solutions that meet the security expectations of their data-aware consumers.

03   Trybe is ISO 27001 certified, the highest internationally recognised standard for data privacy and security. If your software provider does not hold this accredidation - have a deeper look into it!

04   Spas are leaving their existing software provider in search for one that has ISO 27001. It's a thing!

TRYBE

WE'RE THE WORLD'S FASTEST GROWING SPA AND LEISURE SOFTWARE PROVIDER

Let's fine tune your booking system to optimise efficiences, conversions and revenue.

[**We'd love to chat!**](#)