



FISU
WORLD
UNIVERSITY
GAMES
SUMMER

RHINE-RUHR 2025 **INFORMATION**

ENGLISH

VERSION 2, OCTOBER 2024

CONTENT



ABOUT FISU

- 4 International University Sports Federation (FISU)
- 5 FISU World University Games

RHINE-RUHR 2025 FISU WORLD UNIVERSITY GAMES

- 9 Vision & Mission
- 10 In Numbers
- 10 Tickets
- 11 Timeline
- 12 Competition Venues
- 14 Sports
- 15 Innovation
- 16 Non-competition highlights
- 21 Volunteer Programme
- 22 Pre-Games Paper
- 24 Stakeholders

THE ORGANISING COMMITTEE

- 26 Rhine-Ruhr 2025 FISU Games gGmbH
- 28 Corporate Values

All photos are the property of FISU,
except where stated.

INTERNATIONAL UNIVERSITY SPORTS FEDERATION (FISU)



The Fédération Internationale du Sport Universitaire (FISU) is the International University Sports Federation and owner of the FISU World University Games. FISU is based in Lausanne, Switzerland, and is governed by President Leonz Eder.

FISU WORLD UNIVERSITY GAMES

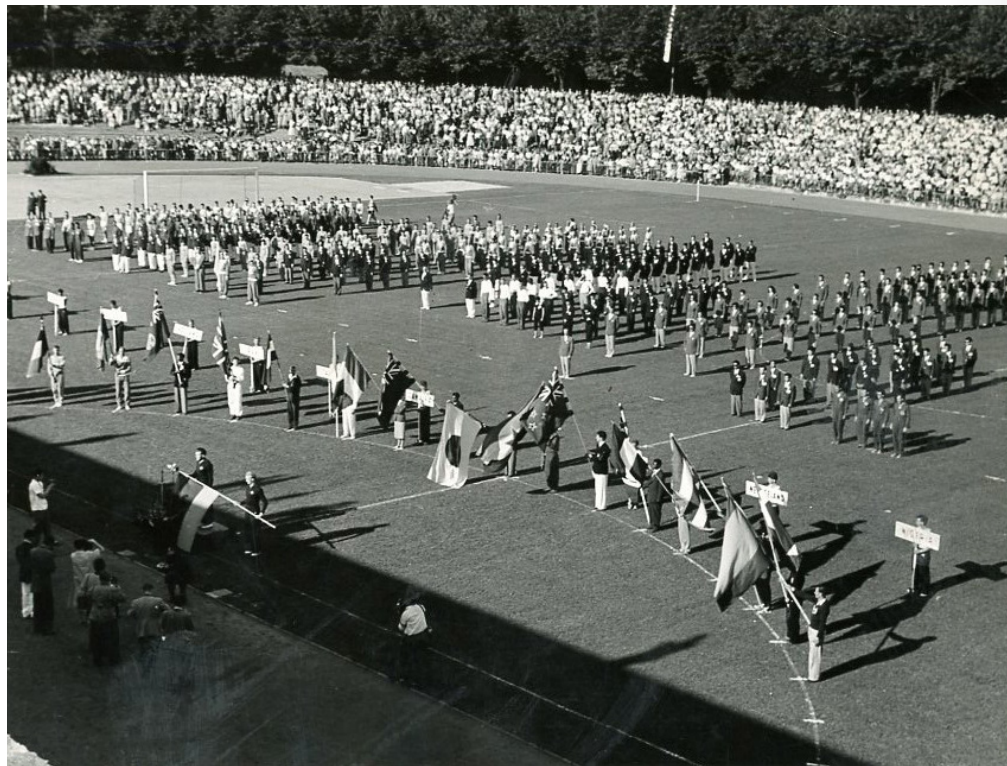
Debuting as the World University Games in 1923 in Paris, France, the precursor event was held in Europe every two years until 1939. The event was revived in 1947 – two years before the founding of FISU – and returned as the 'Universiade' in Turin, Italy, in 1959. As part of the relaunch, the 'U' shape of the FISU flag and the song 'Gaudeamus Igitur', which is played at the award ceremonies instead of the national anthem, were introduced. Since then, the multi-sport event has been held every two years (in odd-numbered years), with both summer and winter editions. The most important competition in international university sport, the Universiade became known as the 'FISU World University Games' in 2020.

ELIGIBILITY

The FISU Games are open to students aged 18 to 25 who have been nominated by their national university sports federations. Participants include both up-and-coming student-athletes and established top athletes, many of whom already have world championship and Olympic Games appearances – and medals – to their name.

SPORTS

The summer edition of the FISU World University Games comprises 15 compulsory sports: archery, artistic gymnastics, athletics, badminton, basketball, diving, fencing, judo, rhythmic gymnastics, swimming, taekwondo, tennis, table tennis, volleyball, and water polo. The optional sports 3x3 basketball, 3x3 wheelchair basketball, beach volleyball and rowing complete the programme of the Rhine-Ruhr 2025 FISU World University Games.



RHINE-RUHR REVISITED

Even before the first Universiade in 1959, Germany was playing host to international university sport. In August 1953, teams from 22 countries assembled in Dortmund for the 'Third International University Sports Week'. Competitions were held in seven different sports: athletics, basketball, fencing, football, swimming, tennis and water polo.

The FISU World University Games Summer have been held in the Rhine-Ruhr region before, when Duisburg hosted the 1989 'Universiade' as a late replacement for Sao Paulo (Brazil). Despite being given only 153 days' notice, the organisers produced a highly successful event involving 2,600 athletes in four sports: athletics, basketball, fencing and rowing.

p.6 Dortmund 1953

p.7 Duisburg 1989



RHINE-RUHR 2025 FISU WORLD UNIVERSITY GAMES SUMMER



© Arndt Falter

VISION AND MISSION

From 16 to 27 July 2025, the Rhine-Ruhr region plus Berlin will be the stage for one of the greatest sporting shows on earth, as over 8,500 student-athletes and officials from up to 150 countries come together for the Rhine-Ruhr 2025 FISU World University Games. With medals to be won in 18 sports, the action will be shared among the cities of Bochum, Mülheim an der Ruhr, Duisburg and Essen, plus Hagen and Berlin.

Beyond the 23 competition venues, there will be plenty more to see and experience. Because this will be a sporting event with a festival vibe, reaching out to a diverse audience through an extensive programme of artistic, cultural, and educational opportunities. As our slogan says, 'Alle spielen mit' (everybody is all-in). And for 12 glorious days in the summer of 2025, there really will be something for everyone to enjoy.

VISION

We promise an excellent summer with outstanding sports competitions, unforgettable experiences, and international encounters.

We believe in the transformative power of sports, science, and culture. And in change and innovation through enthusiasm.

MISSION

A young and modern event with a festival character that is colourful, loud, and exuberant.

A diverse, character-rich event with enthusiastic visitors, full sports venues, and many new friendships.

TONALITY

An event that fits perfectly into a region where pioneers meet hard, honest work by people who are direct, open to the world, and have integrity.

An event where education meets science meets sports, in a region that still brings valuable treasures to light.

GUIDING IDEA

The creation of Germany's largest playing field in the Rhine-Ruhr region, and an open invitation to everyone to participate. Not only student-athletes, but also artists, the local population, and communities: from all across Germany, and from all over the world.

Everything should happen in a playful, colorful, and open atmosphere that promotes diversity and cohesion.

**RHINE-RUHR 2025
FISU WORLD UNIVERSITY GAMES**
RHINE-RUHR 2025

9
INFORMATION

16 - 27 JULY 2025
6 CITIES
12 DAYS OF SPORTING ACTION
18 SPORTS
23 COMPETITION VENUES
150 COUNTRIES REPRESENTED ^{APX}
8,500 ATHLETES AND OFFICIALS ^{APX}
12,000 VOLUNTEERS EXPECTED
0 NEW VENUES CONSTRUCTED

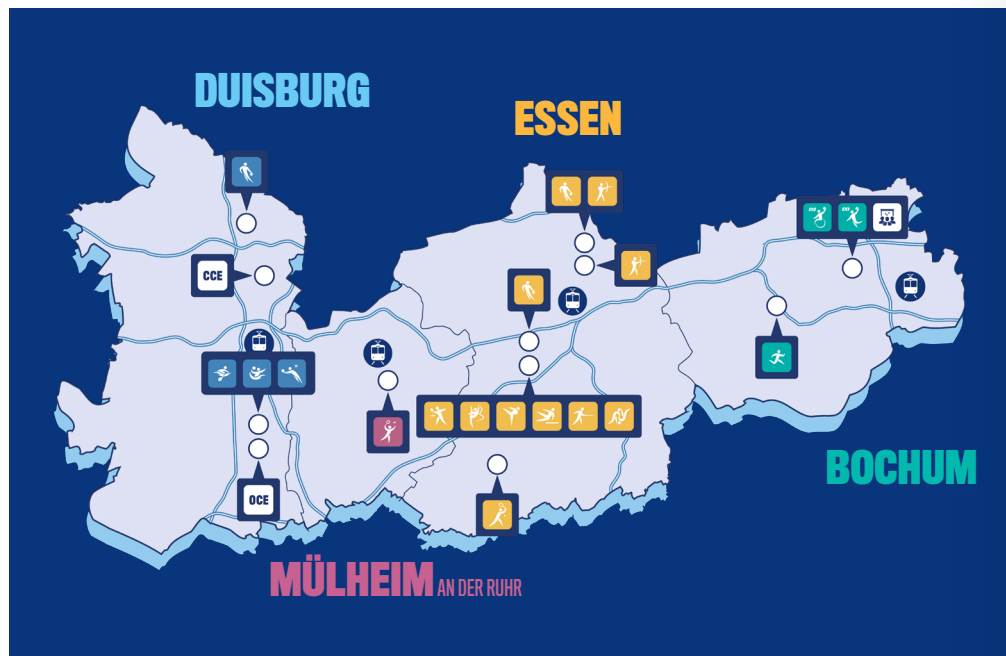
TICKETS

Tickets will be available in three categories: as a **Ground Pass**, giving access to all venues on all days in all cities, but without guaranteed seating; as a **City Day Pass**, giving access to all venues in a city without guaranteed seating; and as a **Sport Pass**, giving access to all venues in a city, with a guaranteed seat in a sport.



TIMELINE

- 2019, November** The German University Sports Federation (adh) approves the Rhine-Ruhr region's candidacy to host the FISU World University Games Summer in 2025
- 2021, March** adh submit bidding documents to FISU
- 2021, May** Hosting rights awarded, Organising Committee founded
- 2023, April** Official logo unveiled
- 2023, August** Flag handover at Closing Ceremony of Chengdu 2021 FISU World University Games (Games delayed by two years due to Covid-19)



DUISBURG

Water polo

ASC Duisburg

Rowing

Regattabahn Duisburg

Beach volleyball

Sportpark Duisburg

Basketball

Walter-Schädlich-Halle

MÜLHEIM AN DER RUHR

Badminton

Westenergie Sporthalle

BOCHUM

Athletics

Lohrheidestadion

3x3 Basketball

Jahrhunderthalle

3x3 Wheelchair basketball

Jahrhunderthalle

ESSEN

Table tennis

Messe Essen Halle 1

Artistic gymnastics

Messe Essen Halle 3

Rhythmic gymnastics

Messe Essen Halle 4

Judo

Messe Essen Halle 4

Fencing

Messe Essen Halle 5

Taekwondo

Messe Essen Halle 6

Basketball

Grugahalle

Sporthalle Am Hallo

Tennis

ETUF Tennisanlage

Archery

Sportpark Am Hallo Stadion

Zeche Zollverein



BERLIN

Volleyball

Max-Schmeling-Halle

Sportforum Große Halle

Ballsportthalle Köpenick

Horst-Korber-Sportzentrum

Swimming and Diving

Schwimm- und Sprunghalle im

Europasportpark [SSE]

HAGEN

Basketball

Ischelandhalle



Doing it differently: an innovative approach

SIX CITIES

Our push for sustainability at the Rhine-Ruhr 2025 FISU Games is clear to see in the choice of not one, but six, host cities. In this break from convention, the joy – and responsibilities – of hosting a multi-sport event is shared among Bochum, Duisburg, Essen and Mülheim an der Ruhr, plus Hagen and Berlin.

EXISTING VENUES

Breaking new ground, without breaking any: another key innovation of the Rhine-Ruhr 2025 FISU Games. With an approach of reusing, renewing and repurposing existing venues, nothing needs to be built from scratch, ensuring the sporting landscape of the region is left in a far better place, at minimal additional cost. No white elephants here!

DECENTRALISED

Our decentralised accommodation and services concept brings student-athletes, team and technical officials, and other stakeholders closer to the competition venues - and everything else they might need. This reduces travelling times and distances, raising the levels of convenience and lowering our carbon footprint. A win-win.

3X3

There's a new kid on the block. With one hoop instead of two and six players instead of ten, in this version of basketball there are certainly no reductions in the drama. Streamlined rules encourage unrelenting, fast-paced play, and with all the thrills and spills of full court basketball it's no wonder 3x3 is the fastest growing urban sport in the world.

PARA SPORT

The inclusion of 3x3 wheelchair basketball means that for the first time in the history of the FISU World University Games Summer, Para Sport will be included on the programme. It's a proud achievement for the Organising Committee and a landmark moment in the evolution of university sport.



CEREMONIES

Every party needs a starter, and a spectacular Opening Ceremony at the Arena in Duisburg is sure to get the Rhine-Ruhr 2025 FISU World University Games off to a flyer. The event will begin with a sparkling cultural performance and the parade of student-athletes into the stadium, followed by welcome speeches and the raising of the FISU flag. A magical evening will end with a surprise musical star turn and the iconic lighting of the cauldron by a leading name in sport. This is the moment when it all becomes real.

As the German idiom goes: “Alles hat ein Ende, nur die Wurst hat zwei” (“everything has an end, only the sausage has two”). Inevitably, all good things must come to pass. And so, after 12 days of intense sporting competition, cultural and educational highlights, the final act of the Rhine-Ruhr 2025 FISU World University Games will be the Closing Ceremony. The former steelworks at Landschaftspark Duisburg-Nord will provide the most atmospheric of backdrops, ensuring fond memories are forged for eternity.

16 JULY 2025

Opening

27 JULY 2025

Closing



FISU WORLD CONFERENCE

An accompanying programme to the FISU Games since 1960, the 2025 FISU World Conference will take place from 17 to 19 July in the magnificent surroundings of the Jahrhunderthalle in Bochum. With around 400 participants including scientists, researchers and students expected from up to 40 countries, the conference will explore how sport can be a long-term driver of improved sustainability and (mental) health. Featuring keynote speeches, panel discussions and workshops, certain elements will be thrown open to the public afternoon through innovations such as ‘edutainment’ activities and interactive experiments.





© Regionalverband Ruhr

CULTURAL PROGRAMME

Like what you see in the stadium, and want to try it for yourself? Need somewhere to engage the kids? Or are you thirsty for more culture (or even just a coffee)? At the Rhine-Ruhr 2025 FISU World University Games, there is a side event for everyone. Over 12 days, an extensive art and culture programme will connect the host cities of the Rhine-Ruhr region to the largest field of play in the world. Along central themes such as internationality, participation, sustainability and transformation, local and international performers will meet to create a playful approach to art and culture. And if you want to sample all of that while staying plugged in to the live sport, the many public viewing opportunities will mean you don't have to miss a thing.

Our goal is to create an accessible, low-barrier experience for everyone. We've put together a diverse programme designed for a wide-ranging audience, creating spaces for encounters and shared experiences. The Rhine-Ruhr 2025 FISU World University

Games will also serve as a platform for regional organizations, including clubs, museums, schools, universities, and cultural institutions, to share their passions for sports, culture, and science. National and regional sports federations will be involved, alongside communities contributing to the creation and delivery of engaging, interactive experiences for all.



© Arndt Falter

AMBASSADORS

As ambassadors for the Rhine-Ruhr 2025 FISU World University Games, Germany's 'Rising Stars' will become guiding lights for the next generation of top sporting talent. Each of the 18 sports on show will benefit from the enthusiasm of an up-and-coming national team athlete. At the other end of the experience scale is the 'Expert Circle'—well-known personalities from the worlds of sport, culture, science, media, and sustainability—who will interact with the public and use all their knowledge and influence as ambassadors for the FISU Games.



© Arndt Falter



© Regionalverband Ruhr

RUHR GAMES

The Ruhr Games have become an established fixture in the sporting calendar of NRW since it was first held in 2015. For its tenth anniversary, the biennial showpiece will enrich the programme of the Rhine-Ruhr 2025 FISU World University Games with a mix of demo competitions in trend sports and newer Olympic disciplines (such as sport BMX and urban dance), as well as live music, urban art and interactive workshops. The action will take place alongside the FISU World Conference at the Jahrhunderthalle in Bochum, from 17 to 20 July 2025.



MASCOT

Accompanying the student-athletes and spectators all the way, and carrying a message of cosmopolitanism, universality, and top sporting performance, is Wanda—the Rhine-Ruhr 2025 FISU World University Games mascot. Derived from 'Wanderfalk', the German word for 'peregrine falcon', the name takes on an additional meaning since it is pronounced in almost the same way as 'wander'. And this perfectly describes our shared journey; a great adventure with a known start but an undetermined end, building towards one of the world's greatest sporting events: the Rhine-Ruhr 2025 FISU World University Games.



© Arndt Falter

VOLUNTEER PROGRAMME

No Games Without U! As many as 12,000 volunteers are expected at the Rhine-Ruhr 2025 FISU World University Games. Anyone who is at least 18 years old on 1 June 2025, speaks fluent German or English and is available on at least four event days, can become part of the team. Volunteers get a behind-the-scenes look at a multi-sport event, free access to the competitions, a public transportation ticket, food, uniform and plenty of experiences as well as the chance to make new friends from around the world.

To book your place on the team, visit www.rhineruhr2025.com/volunteer

RHINE-RUHR 2025 FISU WORLD UNIVERSITY GAMES PRE-GAMES PAPER

The Organising Committee commissioned a pre-Games paper to explore every opportunity to make a positive social impact through its hosting of the FISU World University Games, while also minimising any potential negative effects, especially regarding the ecological footprint.

A first for a FISU Games, the paper is titled 'Zoom-in & Zoom-out': The Sustainability & Legacy Approach', where 'Zoom-in' concerns sustainability management within the Organising Committee, and 'Zoom-out' is represented by an external analysis of the expected and potential legacy of the Rhine-Ruhr 2025 FISU Games.

"The guidelines have been set, now it's time to put them into practice. Our task is to ensure that the Rhine-Ruhr 2025 FISU World University Games are not only outstanding in sporting terms, but also have a sustainable and positive impact on the environment, society and the local economy."

Univ.-Prof. Dr. Holger Preuß



STAKE- HOLDERS



A real team effort from the beginning, the concept and successful bid for the Rhine-Ruhr 2025 FISU World University Games was prepared in partnership with the event cities and FISU, plus the following organisations:

GERMAN UNIVERSITY SPORTS FEDERATION

The German University Sports Federation (adh) is the sole shareholder of the gGmbH. The adh has over 200 member universities in Germany and has been the umbrella organisation for university sports in Germany since 1948.

www.adh.de

FEDERAL MINISTRY OF THE INTERIOR AND COMMUNITY*

The Federal Ministry of the Interior and Community (BMI) is a supreme federal authority of the Federal Republic of Germany. The ministry is also responsible for sport, and is currently headed by Nancy Faeser.

www.bmi.bund.de/EN

STATE OF NORTH RHINE-WESTPHALIA*

The State Chancellery of North Rhine-Westphalia (NRW). With around 17.9 million inhabitants and 30 major cities, NRW is the most populous federal state in Germany. The Rhine-Ruhr region's passion for sport is reflected in its extensive membership base, with around five million people actively enrolled in local sports clubs.

www.land.nrw/english

www.sportland.nrw/sportland-north-rhine-westphalia

*The BMI and NRW act as funding bodies and are members of the strategy advisory board.

RHINE- RUHR 2025 FISU GAMES GGMBH

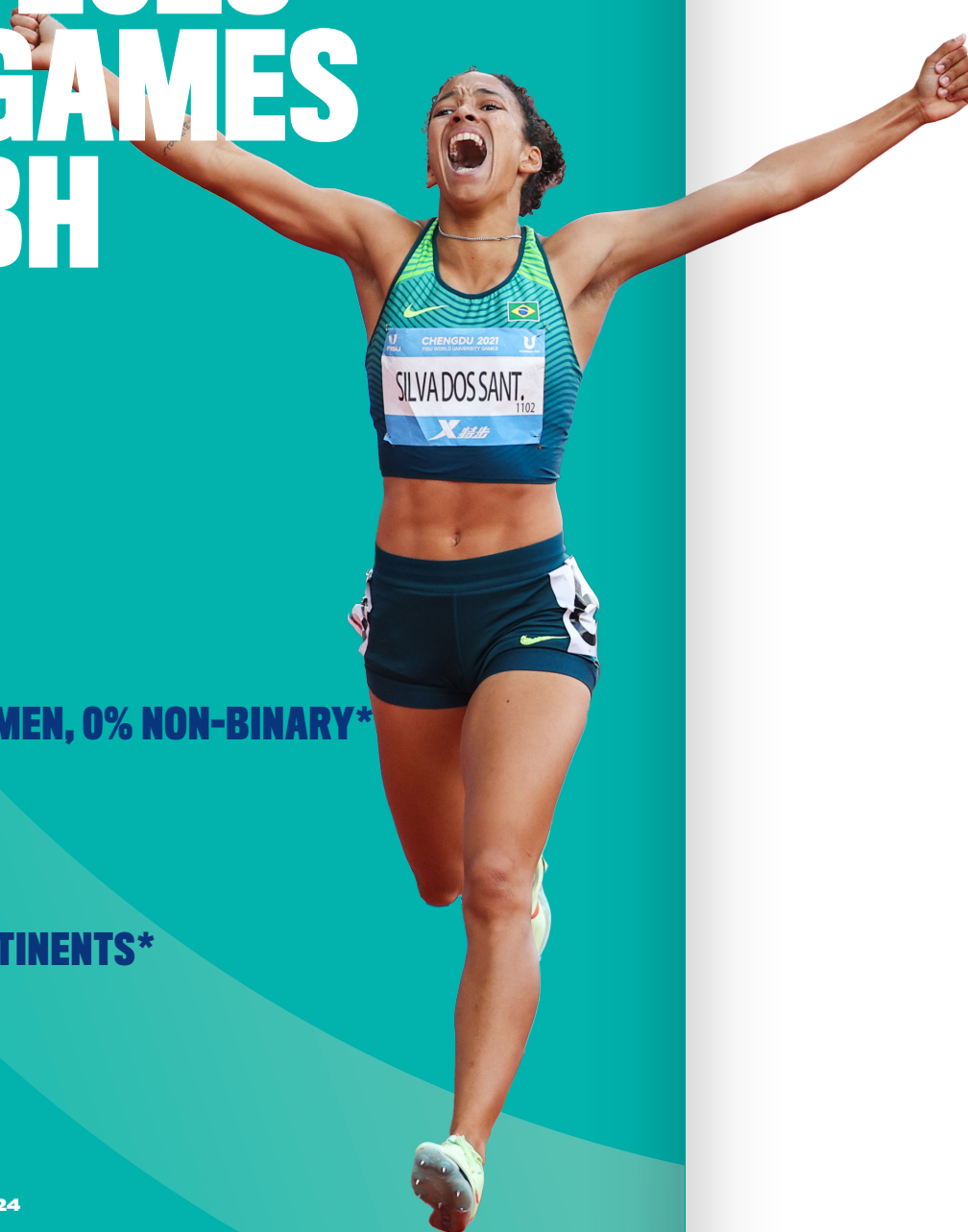
53% WOMEN, 47% MEN, 0% NON-BINARY*
Gender distribution

34.6 YEARS*
Average age

23 NATIONS, 6 CONTINENTS*
Nationalities

0.71%*
With disabilities

*correct as at November 2024



Rhine-Ruhr 2025 FISU Games gGmbH is based in Düsseldorf and is responsible for the planning and delivery of the Rhine-Ruhr 2025 FISU World University Games Summer. Established in May 2021, the company offers a dynamic environment for enthusiastic individuals who aim to set new standards in event organisation and grow their network in sports business. The OC is led by Chief Executive Officer Niklas Börger.

The team of the Organising Committee of the Rhine-Ruhr 2025 FISU World University Games has a special mission: the successful planning, organisation and execution of the 32nd edition of the FISU World University Games Summer, one of the world's largest multi-sport events in 2025.

Being a young and fast-developing company founded in May 2021, it is the ambition of the team to focus not only on the event, but also on the 'how' aspect. What are the values behind the work, and which values guide the organising team, shape their interaction and foster cooperation? What is driving the workforce behind a global sports, science and cultural festival at which around 8,500 athletes and officials are expected from up to 150 countries.

The organisation of multi-sport events is unique. Within a short period of time, the host country is tasked with establishing a company that will begin implementing best practices while offering its employees an enjoyable and motivating working environment. The shape and success of the event depends on the people who bring their expertise, motivation and ambitions.

A unique event therefore also needs a unique corporate culture. Symbioses that ensure that the event is exactly what the people are standing for, who plan it. By jointly defining values, the questions of where, why and how are clearly answered and the team is given orientation. The definition-process of the values and to ensure that the values are reflected in the structures and processes, the implementation is regularly supported by the external consulting agency VIANU with a focus on people, culture and workplace.

OUR CORPORATE VALUES



© Andrea Bowinkelmann / Rhine-Ruhr 2025

WHAT DRIVES US, WHAT WE STAND FOR

Furthermore, the Organising Committee of Rhine-Ruhr 2025 FISU World University Games does not only aim to deliver a successful event on the international stage. It's more about to leave a lasting legacy for the region, university sports, and society, and to contribute to the personal development of its people. People from all over the world in our region, who work extremely well-trained together and who understand how to organise major sporting events.

With these aims, the Organising Committee of the Rhine-Ruhr 2025 FISU World University Games is proud to have developed within this Company Charter a set of Corporate Values and measures to shape them in the ongoing process through different actions and activities.

Corporate Values are the key principles that serve as an orientation. They provide guidelines for the actions, describe what is important to the employees, and help to determine which convictions, principles and ideals shape their culture. In the case of unforeseeable disruptions to the event programme and/or OC personnel, our values can help us to maintain morale, keep our focus and stay on the course towards implementing a successful and enjoyable FISU Games.

TIMELINE CORPORATE VALUES

- September 2023** Initial interviews & Initial Survey to express personal values and principles.
- October 2023** Lego Serious Play Workshop to identify and firm up the values
- February 2024** Follow Up Survey to identify the perception of the values
- April 2024** Follow Up Workshop to reflect the defined values
- October 2024** Publication of the Values
- November 2024** Follow Up Survey to pursue integration into daily work

APPRECIATION

People-Centric: we recognise and value the unique contributions of everyone, promote diversity, and cultivate respectful relationships.

Appreciation is implemented by Appreciation Cards, our campaign 'Everybody is all-in', Employee of the Moment, Bell of Achievements

COHESION

Stronger Together: we foster an environment of trust and support, where teamwork and solidarity take centre stage.

Cohesion is implemented by FA Cup, team events, team introductions, lunch roulette, social sustainability, midweek energiser

COURAGE

Boldly Forward: we encourage each other to share new ideas and take innovative paths to overcome challenges together.

Courage is implemented by feedback box and feedback cards, rotated moderation of our weekly staff meetings by employees, courageously forward-idea implementation

FLEXIBILITY

Adaptable and Agile: we value flexibility as a key to success and are ready to adapt to changing demands, always striving for the best.

Flexibility is implemented by flexible working hours, office spaces

TRANSPARENCY

Open and Honest: we practise transparency in communication to build trust and ensure that everyone is on the same page.

Transparency is implemented by onboarding processes, our weekly staff meeting, weekly updates and internal newsletters, our Value Team

HEAD OFFICE

Nördlicher Zubringer 9–11
Düsseldorf 40470
North Rhine-Westphalia
Germany

