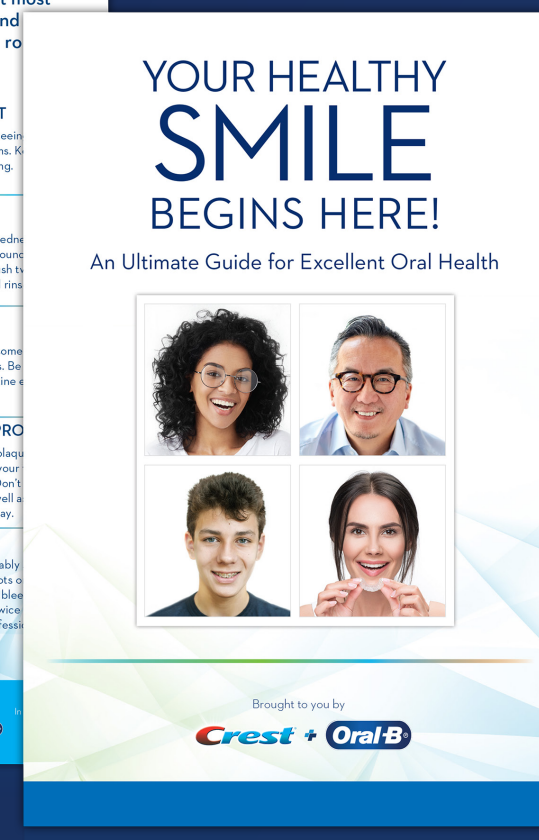
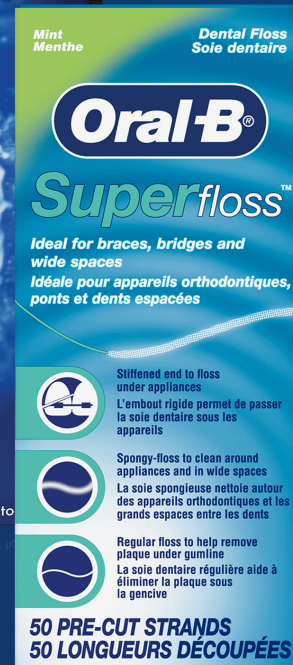




**Oral-B** iO™

ROUND CLEANS BETTER\*  
FOR HEALTHIER GUMS



\*vs a regular manual toothbrush. †Claims validated by the CDA are listed in the CDA statement for individual products. Oral health benefits validated by CDA for Oral-B iO power toothbrush: removes plaque, reduces and prevents gingivitis; for Crest Gum Detoxify: helps neutralize harmful plaque bacteria below the gum line, reduces and prevents cavities and gingivitis. To ensure these products are right for you, always read and follow the label.