



Let's get started!

To help you prepare for the event, here's a rundown of all the pieces in the Kangaroo-a-thon digital kit and how to use them in your NICU.

☐ Banner

Hang this in your hallway a few weeks before the Kangaroo-a-thon starts to spread awareness for parents and visitors. This can be printed as a large 48x30 inch banner OR as an 8.5x11 inch flyer.

☐ Kangaroo stickers

Hand out to parents and visitors whenever they do kangaroo care with their baby. The printable stickers are designed to be compatible with 2 inch Avery round stickers which can easily be found online or in stores.

☐ Photo props

Give these to parents and help them take pictures with their baby. The photo props can be made with or without stick inserts. Don't forget to tell them to use **#SkinToSkinHeartToHeart!**

☐ Kangaroo-a-thon entry forms

Fill out a form every time a family does kangaroo care and place it in the ballot box.

☐ Ballot box

Find and wrap a shoe box to set up at your nursing station or in a common area for easy collection of the entry forms. Print the provided artwork for additional Kangaroo-a-thon decoration!

☐ Results tracker

The onsite coordinator should update the tracker at the end of every shift.

☐ Event flyers

Send to parents and NICU staff to raise awareness and provide information about the event.

☐ Kangaroo Star recruitment flyer and sign-up sheet

Recruit nurses to be Kangaroo Stars and designate one point person every shift to assist others with kangaroo care.

☐ Templates & additional assets

Create and customize additional event pieces with PowerPoint templates, images and design elements.

Think outside our kit

We've given you some materials to get started, but feel free to get creative and make the event your own. You could host a Kangaroo-a-thon launch party, set up a photo station or hand out kangaroo coloring pages to sibling visitors—whatever works best for your NICU!

Pro Tip: It can be difficult for parents to see their baby during kangaroo care. Suggest a hand mirror to help ensure they don't miss a moment.



We believe a baby's earliest days are the most essential toward shaping their brightest beginnings, and we are committed to supporting their happy, healthy development right from the start. All Pampers Professional programs support babies and their families by enabling early success and development and enhancing access to resources, tools and support.