

Game Menu

May 2026



\$10 LION'S SHARE

#1255

Play Style: Key Number | Features: 5X

Est. Start: 4/28/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$50,000!
- REVEAL A DIAMOND AND WIN 5X YOUR PRIZE!

Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$465.00	50	7-91157-01255-7	\$50,000	3.86	70.00%	\$250



\$5 TACO 'BOUT MONEY / BREW BUCKS MATCH

#1260

Play Style: Lotoria, Match | Features: Bonus

Est. Start: 4/28/2026

SELLING POINTS

- CHANCE TO WIN \$20,000!
- BE THE FIRST TO TRY THE NEW PICTURE MATCHING GAME!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	80	7-91157-01260-1	\$20,000	4.31	68.00%	\$170



\$2 BUG / WAVE / ORANGE / HONEY SEVENS

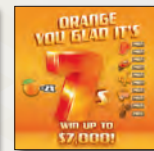
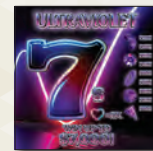
#1256

Play Style: Find | Features: 2X

Est. Start: 4/28/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$7,000!
- CHANCE TO MULTIPLY YOUR WIN 2X!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01256-4	\$7,000	4.87	63.90%	\$119



\$1 SHARK / CLUCK / WILD / HOPPY

#1264

Play Style: Find | Features: 2X

Est. Start: 4/28/2026

SELLING POINTS

- CHANCE TO WIN \$500!
- CHANCE TO MULTIPLY YOUR WIN 2X!



Cost/Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$93.00	100	7-91157-01264-9	\$500	5.25	61.30%	\$59

WHAT'S INSIDE

- We are Here to Help
- Scratch Tickets and Pulsing
- It's Renewal Season

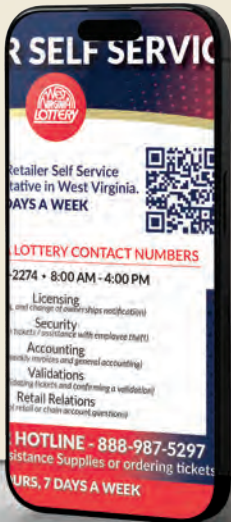
We are Here to Help!

One of the easiest and best ways to increase sales at your location is also the simplest; keep your instant ticket dispensers full. We know and understand how busy you are on a daily basis, but customers who see partially empty dispensers usually walk away. That equals lost sales, and possibly lost customers, for you. Customers see locations that do not keep their lottery products filled as not caring or knowing about the product. Keep the dispensers full, especially Friday through Sunday. You should see happier customers and more stable sales. And this increases commissions for your location!

Should you run out of any games in your planogram, simply call Tel-Sel at 888-987-5297 to order tickets.

It's also very important to keep lottery vending, display, and terminals on at all times. If you are experiencing any technical issues with equipment, please call the hotline (888-WVPLAYS) immediately so a technician can be sent to the location if needed. The hotline number is located on the lottery printer and inside the vending machine. Turning a machine off without notifying anyone and placing an out of order sign on the equipment only prolongs the issue and costs you sales. Reporting the issue is your responsibility so we can help resolve the issue quickly and keep things running smoothly for you. Not having properly operating lottery terminals creates lost sales and may cause customers to purchase elsewhere permanently if your lottery equipment is perceived as broken or unkept.

You will also be disqualified for current retailer incentives if a machine is reported to be off with no notification given. Help us keep your sales humming along by reporting any issues as soon as possible.



Scratch Tickets and PULSING

You may notice that many of our scratch off games change images, and sometimes even play, but the game numbers stay the same. This means the "game" is actually a new "pulse" of the same game. For example, our \$2 SEVENS (BUG-WAVE-ORANGE-HONEY) coming out is game number 1256 and there are four (4) pulses, or images. They all have the same game number and same prize structure. Pulsing allows us to offer ticket variation to engage players throughout the year. When you get new ticket inventory, if the tickets have the same game number but different images you SHOULD NOT pull the previous pulse, or ticket image, from your dispenser or vending machine. Do not stop the sales of a pulse and pull it from your bin just to put a different pulse in unless directed to do so by your Lottery Sales Representative. Continue selling tickets until sold through before activating and loading the new pulse of that game.



IT'S RENEWAL Season

The Traditional Renewal Season is well underway!

If you haven't already, please return your completed renewal to Traditionalrenewals@wvlottery.com as soon as possible.

Please make sure your license is renewed to avoid expiration on 6/30/2026.



24-Bin Planogram

May 2026



Planogram changes on April 28, 2026.

1251	1266	1245	1233
1232	1240	1255	1246

1273	1252	1265	1226	1253

1254	1247	1276	1244

1248	1256	1260	1228

1249	1264	1230	1272

RETURN GAMES (5/1/26 - 5/29/26)

1216	1215	1217

Top Instant Sales Retailers

January 2026

- BFS Foods #17 Davis
- Par Mar Oil #84 Elkins
- Sheetz #220 Martinsburg
- Sheetz #585 South Charleston
- Sheetz #349 Morgantown
- Sheetz #425 Martinsburg
- One Stop #8101 South Charleston
- Sheetz #143 Inwood
- Sheetz #214 Buckhannon
- Sheetz #612 Charleston

Top Draw Sales Retailers

January 2026

- Winners Corner WV White Hall
- Mimi's - Dunbar Village Dunbar
- One Stop #8101 South Charleston
- Giant Eagle #59 Morgantown
- Welch Bantam Market Welch
- Go-Mart #32 Saint Albans
- Martin's Food Market #6107 Martinsburg
- Lucky Store Northfork
- M & M Mart Charleston
- Little General Store #3015 Beckley

Top Total Sales Retailers

January 2026

- BFS Foods #17 Davis
- Winners Corner WV White Hall
- Par Mar Oil #84 Elkins
- One Stop #8101 South Charleston
- Sheetz #220 Martinsburg
- Sheetz #585 South Charleston
- Sheetz #349 Morgantown
- Giant Eagle #59 Morgantown
- Sheetz #425 Martinsburg
- Sheetz #143 Inwood

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

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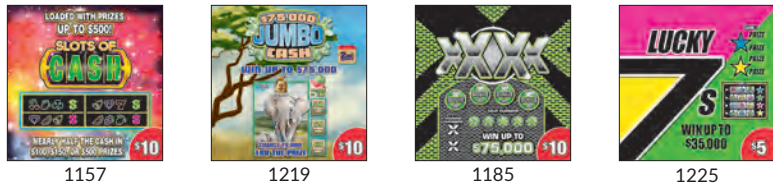
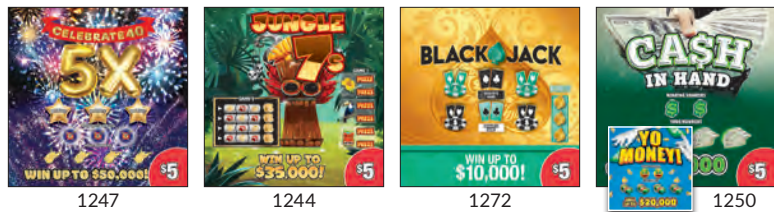
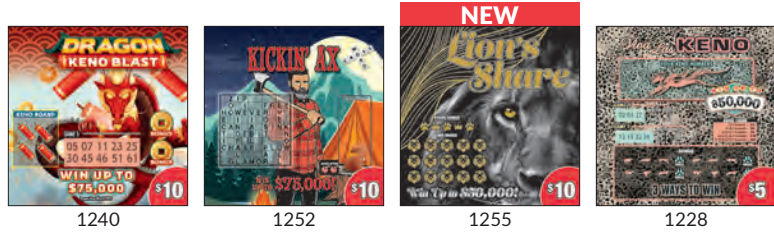
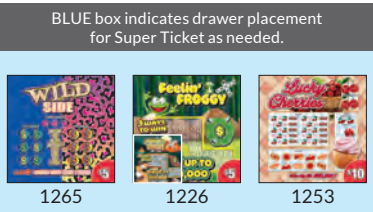
28-Bin Planogram

May 2026



30+ Bin Game Availability

Planogram changes on April 28, 2026.



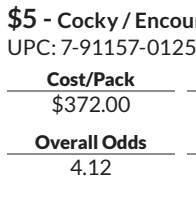
Upcoming Instant Tickets

Estimated Start Date: 5/26/26



\$20 - Cool Cash / Winning Era #1257
UPC: 7-91157-01257-1

Cost/Pack	Tickets/Pack	Top Prize
\$558.00	30	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.88	70.97%	\$200



\$5 - Cocky / Encounters CW #1258
UPC: 7-91157-01258-8

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	80	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
4.12	67.86%	\$210



\$1 - Cash / Bee / Hot / Ben #1277
UPC: 7-91157-01277-9

Cost/Pack	Tickets/Pack	Top Prize
\$93.00	100	\$500
Overall Odds	Prize Payout	Low End \$\$/Pack
5.25	61.26%	\$59