



# FY2024

## PROGRESS REPORT



# FINANCIAL HIGHLIGHTS

**\$1.3 BILLION**

Generated in total revenue for Fiscal Year 2024.

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**\$569.4 MILLION**

Transferred to the State of West Virginia.

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Transferred:

**\$89.5 MILLION**

Senior Services

**\$109.5 MILLION**

Education

**\$63.2 MILLION**

Tourism

**\$558.3 THOUSAND**

Veterans' Services

**\$46.1 MILLION**

Infrastructure Council

**\$151.3 MILLION**

Other State Agencies

**\$172.2 MILLION**

State's General Fund

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**\$29.0 MILLION**

Transferred to the PROMISE Scholarship Fund.

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**\$28.2 MILLION**

Paid to county and local municipalities across the state from gaming revenue.

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**\$159.2 MILLION**

Total awarded to players in traditional lottery prizes.

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**3.8%**

Operating costs of total sales.

# MESSAGE FROM THE DIRECTOR

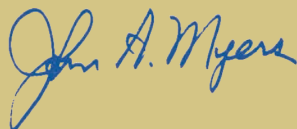
It is once again my privilege to present you the 2024 West Virginia Lottery Progress Report, as we continue to celebrate our state, our people, and the \$13.1 billion in proceeds the West Virginia Lottery has generated for the People of West Virginia.

Our mission is to create an exceptional gaming experience by incorporating service, innovation, respect, and accountability. We constantly strive to provide outstanding customer service, continually innovate and improve our offerings, treat all stakeholders with respect, and maintain accountability in our operations in a socially responsible manner with the highest standards of integrity and security to maximize revenue for programs that benefit all citizens of West Virginia. Together we strive to enhance the Lottery's impact on the community and contribute to the state's prosperity and well-being.

The Lottery has generated \$13.1 billion in gaming revenue for the state of West Virginia, with the majority of proceeds going towards education, seniors and veterans, and tourism. Education has received more than \$3.9 billion in net Lottery profits, while nearly \$1.7 billion has been invested in senior services and nearly \$1.5 billion in the state's tourism industry.

Despite inflationary pressures in FY24, the Lottery was able to top the \$1.32 billion mark in total gross sales for the second consecutive year. The Lottery's total gross sales were more than \$134.0 million above projections and resulted in a total of \$569.4 million in proceeds to the State of West Virginia. The Lottery's fiscal year-end performance is a direct result of the diligence and hard work from Lottery employees, licensed retailers and operators, casinos, vendors, and all of our Lottery players who collectively make all of our accomplishments possible.

Best Regards,



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## PROCEEDS



SINCE 1986,  
**\$13.1 BILLION**  
IN WEST VIRGINIA LOTTERY  
PROCEEDS HAVE BEEN  
GENERATED.

THESE FUNDS ARE VITAL TO  
TOMORROW'S LEADERS,  
TODAY'S SENIORS AND  
VETERANS, AND TO  
FURTHERING THE BEAUTY  
OF THE MOUNTAIN STATE.



# EDUCATION

MORE THAN \$3.9 BILLION GENERATED

West Virginia Lottery proceeds improve the educational experience of students around the state all the way through their curriculum, starting with the early beginnings in pre-school through their college years. Since 1986, West Virginia has invested more than \$3.9 billion from Lottery proceeds into schooling, and these proceeds have significantly improved the state's public education system by allowing for new school construction and renovations through the School Building Authority. Lottery proceeds also support Higher Education and Community and Technical College bonds.

Lottery-generated dollars have placed iPads, computers, and other upgraded technology in classrooms across the state through the Department of Education, and helped provide higher education opportunities through the PROMISE Scholarship Program.

The PROMISE Scholarship Program received \$29.0 million from Lottery revenue to help West Virginia's best and brightest young students attend an in-state college or university. Since 2002, the West Virginia Lottery has helped 72,796 students pursue a college education without the burden of heavy debt and, in many cases, has been cited as the primary factor that allowed these students to obtain a college degree. The Lottery has contributed over \$596.8 million to the program, bringing the total funding for awards and aid to more than \$879.0 million.

# VETERANS

MORE THAN \$21.4 MILLION GENERATED

The West Virginia Lottery's instant ticket, Veterans' Cash, was created through special legislation in 2000 to help support funding for veterans' projects. The initiative generates revenue each year to support several programs, including a skilled nursing facility and a West Virginia Veterans' cemetery. In FY24, \$558.3 thousand was appropriated for veteran services throughout the state.



# SENIORS

NEARLY \$1.7 BILLION GENERATED



Since 1986, the West Virginia Lottery has generated almost \$1.7 billion in proceeds that have helped the West Virginia Bureau of Senior Services meet nutritional, healthcare, and long-term care needs of tens of thousands of West Virginia senior citizens to help improve their quality of life.

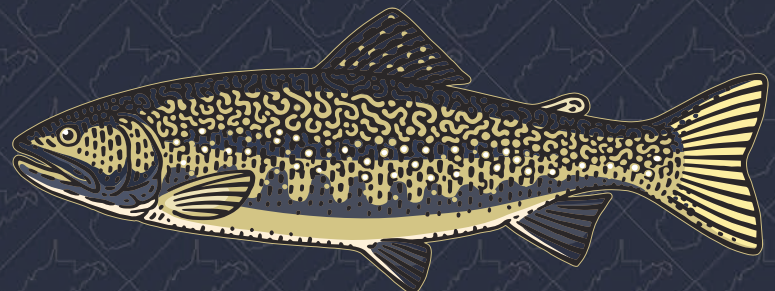
Lottery dollars are used to help provide over two million meals annually at nutrition sites and homes, and the funding is also used for senior centers, transportation needs, caregiving, matching Medicaid funding for senior services, and to help fund a property tax credit.

Overall, senior citizens in West Virginia benefited from over \$89.5 million in FY24.

# TOURISM

NEARLY \$1.5 BILLION GENERATED

As the desire to be outside and explore the beautiful flora and fauna of the picturesque Mountain State remains high, West Virginia tourism continues to prosper. The West Virginia Lottery is proud to support this industry's growth, appropriating \$63.2 million in FY24 in proceeds to the Division of Tourism, Division of Natural Resources, and the State Park Improvement Fund. All-time, Lottery proceeds for West Virginia Tourism total nearly \$1.5 billion. These funds help upgrade cabins and facilities, provide clean-up services, and preserve the beauty of West Virginia's State Parks for West Virginians and travelers to share and enjoy these wondrous spots.



# TRADITIONAL GAMES

The West Virginia Lottery offers a wide array of scratch off and draw games at nearly 1,500 retail locations across the state. Thirty-five new scratch off games were introduced during Fiscal Year 2024, responsible for 12.7 percent of fiscal sales and totaling \$164.6 million in sales. Traditional scratch off and draw game sales totaled \$258.0 million for the year.

The state's in-house draw games menu includes Daily 3, Daily 4, Cash 25, Keno Go, and CA\$H POP™, and West Virginia also houses the play of multi-state draw games Powerball®, Mega Millions®, and Lotto America®. The most popular of these is Powerball®, which accounted for 45.65 percent of draw sales, and 3.29 percent of total sales in FY24.



Scratch off Games for FY24 totaled \$164.6 million in sales, which was 63.8% of traditional Lottery sales. **1**



Powerball® sales for FY24 totaled more than \$42.6 million, which represented 16.5% of total traditional Lottery sales. **2**



Mega Millions® sales for FY24 totaled more than \$22.3 million, which accounted for 8.6% of traditional Lottery sales. **3**



Daily 3 sales for FY24 totaled more than \$7.03 million, which accounted for 2.7% of traditional Lottery sales. **4**



Lotto America® sales for FY24 totaled \$5.3 million, which was 2% of traditional Lottery sales. **5**



Daily 4 sales for FY24 totaled \$5.4 million, which was 1.8% of traditional Lottery sales. **6**



Keno Go sales for FY24 totaled more than \$4.4 million, which was 1.7% of traditional Lottery sales. **7**

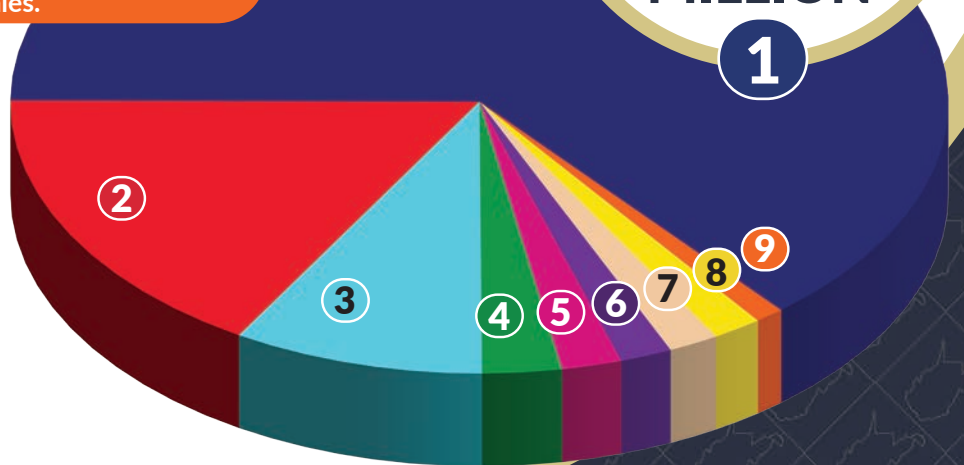


Cash 25 sales for FY24 totaled \$4.4 million, which was 1.7% of traditional Lottery sales. **8**



CA\$H POP™ sales for FY24 totaled \$2.6 million, which was 1% of traditional Lottery sales. **9**

**35**  
NEW SCRATCH OFF  
GAMES IN FY24  
GENERATED  
**\$164.6**  
MILLION



In Fiscal Year 2024, West Virginia Lottery shook things up with three exciting second chance drawings: the Merry Multiplier, POP' N Win!, featuring Cash Pop™, and X's and Ohhhh's with the X Family scratch-offs and Lotto America®. Players scored \$159,228,025 in total traditional prizes, while demand surged for \$10 and \$20 tickets.



# TRADITIONAL RETAILERS

# \$19,458,974

**Paid to "Traditional" Lottery Retailers in Commission and Bonuses in FY24!**  
*Sales weighted and based on Lottery audited figures.*



The Lottery's continued success is largely due to its partnerships with around 1,500 traditional retailers who employ thousands of West Virginia residents. They serve as the first line of interaction with Lottery players and a communication source to provide feedback to headquarters. The retailer- the clerks, managers, and all those involved on the retail side- serves as the "face" of the Lottery.

Lottery Marketing and Retailer Relations teams continue to find innovative ways to improve the purchasing process, not only for convenience and efficiency, but also to ensure integrity. These teams work diligently to establish an appreciation and gratitude for the retailers' successful promotion of traditional lottery products- as the initial contact with the customer- and the resulting sales are pivotal for the Lottery's obligations to the state. Additionally, optimized products and ongoing communications have created satisfied Lottery players which helps for a positive impact on the West Virginia economy.

Through our vendor IGT, the Lottery uses a network of sales representatives who regularly visit and assist retailers with lottery products, special promotions, and sales training.

## RETAILER COMMISSIONS AND BONUSES BY COUNTY

Kanawha	\$2,374,167	Wayne	\$206,454
Berkeley	\$1,253,369	Hardy	\$196,931
Monongalia	\$992,919	Braxton	\$193,950
Raleigh	\$978,838	Barbour	\$189,430
Cabell	\$894,740	Brooke	\$179,936
Wood	\$852,599	Hampshire	\$164,967
Harrison	\$832,244	Wetzel	\$155,297
Marion	\$739,201	Morgan	\$155,257
Fayette	\$664,781	Taylor	\$146,250
Jefferson	\$584,226	Mingo	\$137,266
Mercer	\$565,517	Roane	\$129,945
Greenbrier	\$548,100	Pocahontas	\$128,641
Hancock	\$497,312	Grant	\$114,890
Ohio	\$487,290	Lincoln	\$102,196
Putnam	\$482,210	Tucker	\$99,940
Randolph	\$456,707	Ritchie	\$97,530
Nicholas	\$368,876	Tyler	\$86,861
Logan	\$366,890	Summers	\$84,178
Preston	\$298,874	Clay	\$70,578
Jackson	\$292,138	Webster	\$70,155
Upshur	\$289,267	Pendleton	\$55,409
Mineral	\$255,509	Gilmer	\$53,776
Marshall	\$250,623	Monroe	\$53,535
Lewis	\$237,939	Pleasants	\$53,092
Wyoming	\$230,048	Calhoun	\$37,797
Boone	\$219,935	Wirt	\$31,157
McDowell	\$211,110	Doddridge	\$27,578
Mason	\$210,542		

*\*Retailer commissions and bonuses paid to traditional lottery retailers for selling and cashing prizes of scratch off tickets and draw games including Powerball®, Mega Millions®, Lotto America®, Cash 25, Daily 3, Daily 4, Keno Go, and CA\$H POP™.*

# TOP 100 RETAILERS TOTAL FISCAL YEAR SALES 2024

RETAILER	CITY	RETAILER	CITY
1 Winners Corner WV	White Hall	63 Lucky Store	Northfork
2 Par Mar Oil #84	Elkins	64 Sheetz #640	Parkersburg
3 One Stop #8101	South Charleston	65 Go-Mart #84	Bridgeport
4 State Fair Of West Virginia	Lewisburg	66 Rutter's	Martinsburg
5 Sheetz #234	Weirton	67 Sheetz #626	Fairmont
6 Sheetz #585	South Charleston	68 Martin's Food Market #6102	Charles Town
7 Sheetz #220	Martinsburg	69 Rollins Market	Clarksburg
8 Sheetz #425	Martinsburg	70 Oak Hill Shell	Oak Hill
9 Speedway	South Charleston	71 Little General Store #2375	Mac Arthur
10 Little General Store #2240	Princeton	72 Little General Store #4095	Charleston
11 Sheetz #275	Morgantown	73 Sheetz #660	Barboursville
12 Giant Eagle #59	Morgantown	74 Kroger #778	Charleston
13 Sheetz #427	Huntington	75 Spencer Handimart	Spencer
14 Go-Mart #32	Saint Albans	76 Sheetz #168	Keyser
15 Sheetz #143	Inwood	77 U Save Food Stores #4	Craigsville
16 Sheetz #501	Clarksburg	78 Bigley Piggly Wiggly	Charleston
17 Co Mac #2	Oak Hill	79 Co Mac #4	Fayetteville
18 Cheaper Cigs #4	Huntington	80 Sheetz #180	Romney
19 Sheetz #137	Kearneysville	81 Go-Mart #92	Gassaway
20 Go-Mart #37	Grafton	82 Clark's Pump N' Shop #6	Wayne
21 Mountaineer Rocs #634	Martinsburg	83 Par Mar Oil #115	Charleston
22 Welch Bantam Market	Welch	84 Little General Store #5320	Weston
23 Sheetz #349	Morgantown	85 Co Mac #1	Beckley
24 Sheetz #612	Charleston	86 Go-Mart #95	Summersville
25 Sheetz #546	Martinsburg	87 Bob's Mini Mart Mill	Creek
26 Sheetz #482	Beckley	88 Inwood BP2 #631	Inwood
27 King Street BP #625	Martinsburg	89 Sheetz #438	Charles Town
28 Sheetz #604	Morgantown	90 Walmart #1703	Martinsburg
29 Falling Waters Exxon	Falling Waters	91 Sheetz #174	Belington
30 Martin's Food Market #6107	Martinsburg	92 Speedway #9177	Elkins
31 Sheetz #182	Bridgeport	93 Sheetz #429	Triadelphia
32 Kroger #803	Weirton	94 Sheetz #643	Parkersburg
33 Sheetz #155	Martinsburg	95 Par Mar Oil #116	Charleston
34 Terra-Petro #1	Beaver	96 Fast Stop	Princeton
35 Quick Check	Oak Hill	97 Wal-Mart Stores	East Keyser
36 Giant Eagle #58	Morgantown	98 Little General Store #2390	Beckley
37 One Stop #8109	South Charleston	99 Sheetz #473	Beaver
38 7-Eleven 17703c	Martinsburg	100 Go-Mart #93	Hinton
39 Sheetz #144	Moorefield		
40 South Branch Station	Moorefield		
41 Speedway #3960	Charleston		
42 7-Eleven #17109b	Keyser		
43 Par Mar Oil #195	Buckhannon		
44 South End Rocs #622	Martinsburg		
45 Go-Mart #115	Parkersburg		
46 Roy's Service Center and Grocery	Berkeley Springs		
47 Neely's Grocery	Wheeling		
48 7-Eleven #28531/28310b	Hedgesville		
49 Go-Mart #50	Beckley		
50 Par Mar Oil #97	Saint Albans		
51 Go-Mart #77	Rainelle		
52 Par Mar Oil #10	Sistersville		
53 Sheetz #126	Berkeley Springs		
54 Rutter's	Inwood		
55 Sheetz #494	Scott Depot		
56 Go-Mart #90	Elkins		
57 Sheetz #171	Philippi		
58 Sheetz #516	Bridgeport		
59 Go-Mart #20	Nitro		
60 One Stop #8133	Sophia		
61 Par Mar Oil #16	Saint Albans		
62 Sheetz #690	Morgantown		

## TOP TEN CHAIN RETAILERS



- 1 GoMart (102 Stores)
- 2 Little General, Inc. (109 Stores)
- 3 Sheetz (58 Stores)
- 4 Par Mar (126 Stores)
- 5 Speedway (50 Stores)
- 6 7-Eleven (48 Stores)
- 7 Walmart Stores East, LP (47 Stores)
- 8 CAPL Retail (27 Stores)
- 9 Kroger Co. (38 Stores)
- 10 BFS Foods (39 Stores)

\*Based on total sales



# MARKETING

**PROMOTIONS** are planned and executed by the West Virginia Lottery Marketing Team at locations across the state each year to increase awareness of Lottery proceeds, new products, and to support the community.

FY24 welcomed a full slate of fairs, festivals, and remotes for the team, who executed nearly 50 promotions around the state, including multi-day events such as annually sponsored events like the Upper Ohio Valley Italian Festival in Wheeling, the WV State Fair in Fairlea, the Elkins Forest Festival, Chilifest in Huntington, and the Apple Butter Festival in Berkeley Springs. New to the 2024 lineup was the Strawberry Festival in Buckhannon.

The Lottery sponsors various sporting and cultural events throughout West Virginia and conducts promotions with these organizations, helping to create a positive and exciting atmosphere in communities around the state and reach players.

Additionally, the Lottery works with retailers all over the state to offer special retailer “pop-up” promotions year-round that further increase top-of-mind awareness of the Lottery, its mission statement, and the products offered.



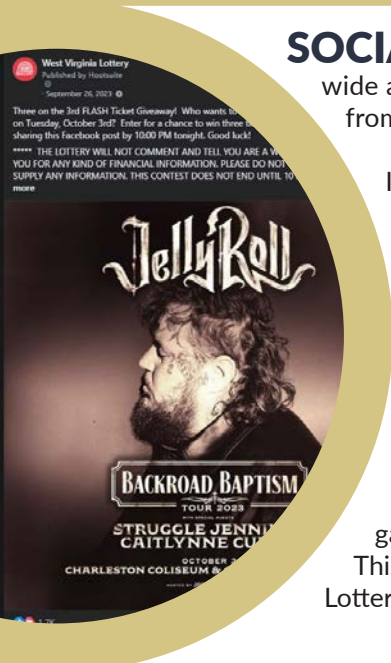
**SOCIAL MEDIA CHANNELS** offer an affordable and effective way to connect with a wide audience across West Virginia, creating valuable opportunities for daily engagement with people from all walks of life.

In FY24, the Lottery’s social media presence saw impressive growth, generating 50,000 interactions from our 82,898 followers and reaching 768,855 users across all platforms. West Virginia Lottery’s Meta® channels experienced a 2.4% overall increase in followers and a notable 47% boost in engagement throughout the 2024 fiscal year.

Several FY24 posts set new records for interaction, including a giveaway post for Jelly Roll concert tickets in Charleston, which received nearly 6,000 comments and close to 5,000 shares.

Through social media, the Lottery stays connected with players, builds excitement for upcoming games, and entertains with campaigns like the NASCAR Race to \$1 Million Powerball® contest. Our platforms serve as a direct line to share news, answer questions, gather feedback, promote new games and events, run contests, and highlight the meaningful causes funded by Lottery proceeds.

This engagement strengthens brand loyalty and helps foster a sense of community among players. The Lottery’s active social media strategy ensures that players feel connected, informed, and valued.



**ADVERTISING** is key in getting the word out about our Lottery games. The Lottery uses television, radio, digital advertising, social media, and outdoor ads to promote the myriad of traditional Lottery games offered and continues to research innovative ways to increase product visibility.

The FY24 *What if?* campaign focused on what you would do if you won the Lottery - whether it be joining a skydiving acrobat team, owning a racing team, or simply adding to a bobblehead collection. This relates to all demographics who have dreams of winning and what endeavors they would fulfill...whether big or small. In addition, the Lottery’s Halloween production received two Gold Telly awards for Use of Animation and Sound and Sound Design while its Holiday production was awarded a Gold Telly for Videography and Cinematography. The Telly Awards are the world’s largest honor for video and television across all screens in the advertising industry. In FY24, the Tellys received more than 13,000 entries from 56 countries.

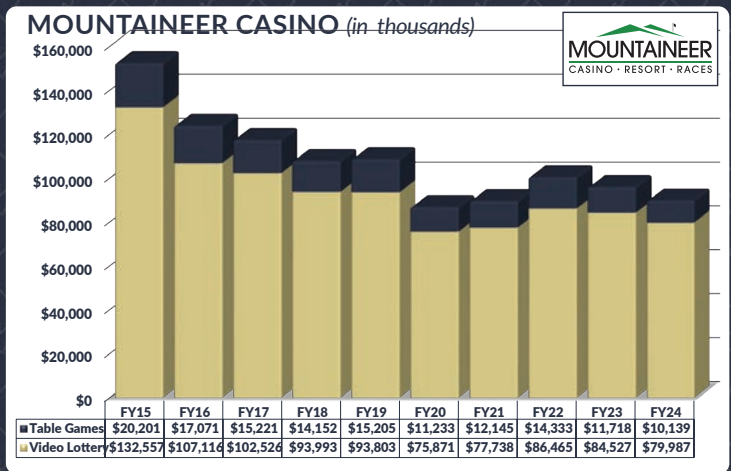
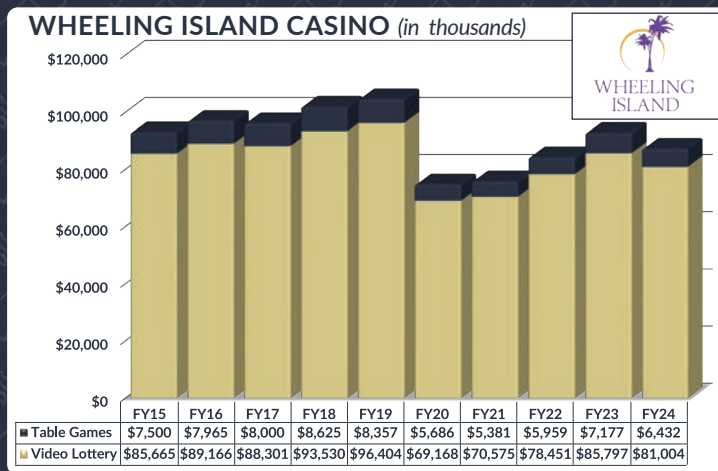


# VIDEO LOTTERY & TABLE GAMES

**RACETRACK VIDEO LOTTERY** games were implemented in 1994 when the West Virginia Legislature passed the Racetrack Video Lottery Act, making video lottery terminals available to the four racetracks in the state subject to passage of local referendums. In September 1994, three racetracks (Mountaineer Casino Racetrack & Resort, Wheeling Island Hotel-Casino-Racetrack, and Mardi Gras Casino & Resort) began operating with 1,200 video lottery machines. A fourth racetrack (Hollywood Casino at Charles Town Races) began video gaming in September 1997. Games offered are poker, blackjack, keno, and spinning reel types. Effective June 1999, legislative action allowed mechanical reel coin drop machines. As of June 30, 2024, the West Virginia Lottery Commission had an average of 4543 terminals available for play at the four racetracks in the state. Racetrack Video Lottery sales were 36.8 percent of total 2024 fiscal sales.

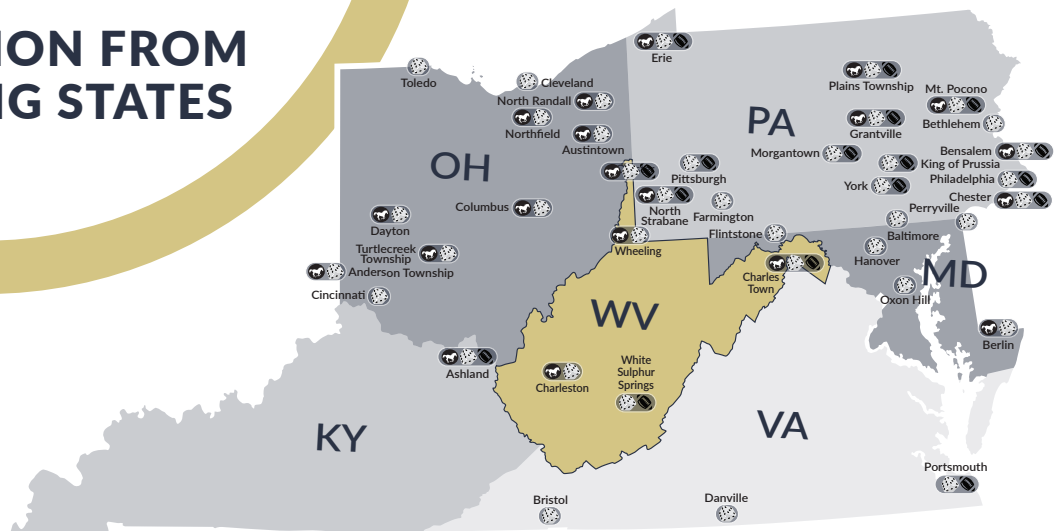
**TABLE GAMES** were implemented in Fiscal Year 2008 when the West Virginia Legislature passed the Racetrack Table Games Act, making table games available to the four racetracks in the state subject to passage of local referendums. In October 2007, two racetracks (Mountaineer Casino Racetrack & Resort and Wheeling Island Hotel, Casino & Racetrack) began operating with poker tables only and added full table games in December 2007. In August 2008, a third racetrack (Mardi Gras Casino & Resort) began operating with poker tables only and added full table games in October 2008. The fourth racetrack (Hollywood Casino at Charles Town Races) began operating full table games on July 1, 2010. Games offered are Poker, Blackjack, Caribbean Stud, Craps, Roulette, Three and Four Card Poker, and other miscellaneous games. Racetrack Table Games sales were 2.53 percent of total 2024 fiscal sales.

**SPORTS WAGERING** was implemented in Fiscal Year 2019 when the West Virginia Legislature passed Senate Bill 415, permitting wagering on the results of permitted professional or collegiate sports or athletic events, authorized as West Virginia Lottery sports wagering activities. Sports Wagering Games sales were 0.41 percent of total 2024 fiscal sales.



## COMPETITION FROM BORDERING STATES

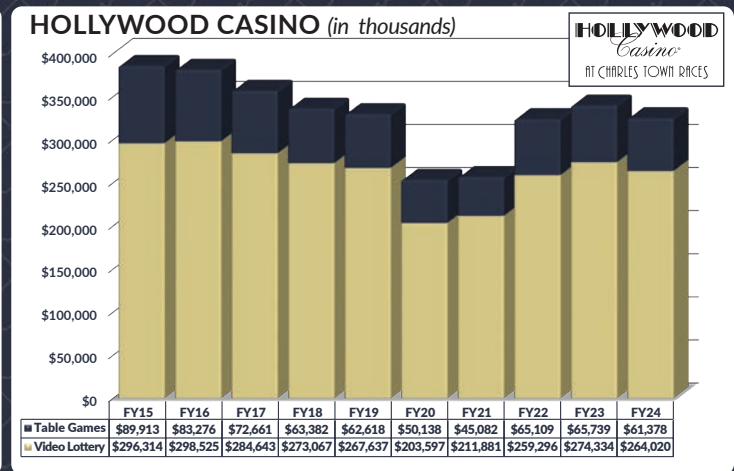
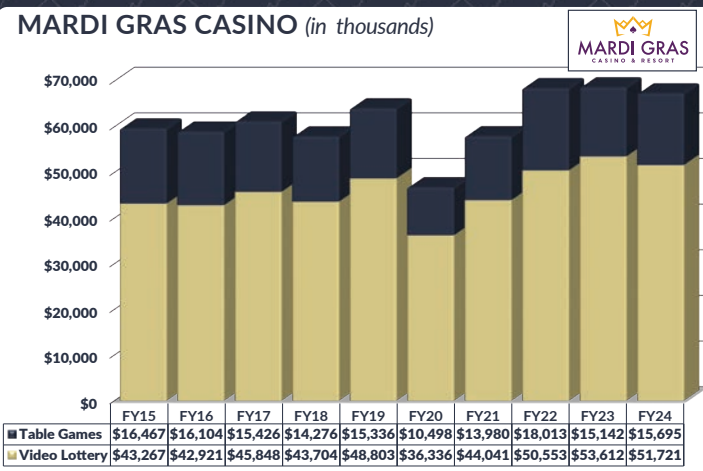
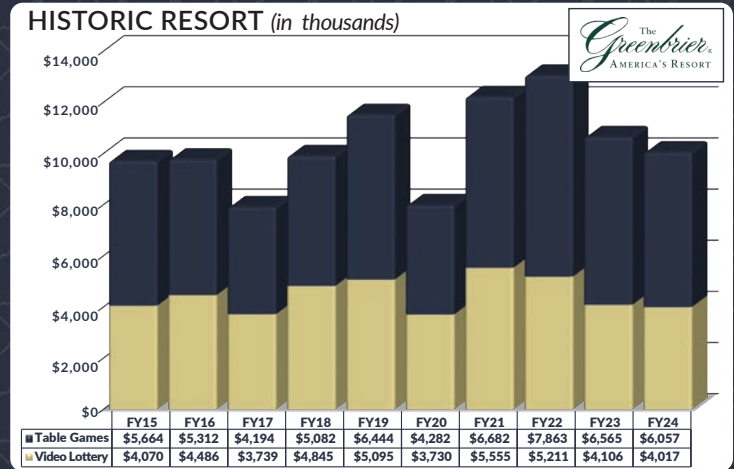
- Racino Location
- Casino Location
- Sports Wagering Location



**LIMITED VIDEO LOTTERY** games were approved by the Legislature in April 2001. The legislation provides up to 9,000 video lottery terminals to be placed in retailer locations with specific types of West Virginia Alcohol Beverage Control Administration licenses. The first terminals were enabled for play on December 17, 2001. A total of 8610 terminals were operating at licensed retail locations throughout the state as of June 30, 2024. Limited video lottery sales were 37.69 percent of total 2024 fiscal sales at 1,200 operating retailer locations.

**INTERACTIVE WAGERING** was implemented in Fiscal Year 2020 when the West Virginia Legislature passed House Bill 2934, permitting existing racetrack casinos and Historic Resort Casino to offer wagering on any authorized interactive game. Authorized interactive games are computerized or virtual versions of any game of chance or digital simulation thereof, including, but not limited to, casino-themed slot simulations, table games, and other games approved by the Commission.

**HISTORIC RESORT** implemented video lottery and table games in Fiscal Year 2010 when the West Virginia Legislature passed the Casino Act, which also required the passage of local referendum. In October 2009, The Greenbrier began operating both video lottery and table games. Table Games offered are Blackjack, Roulette, and Three Card Poker.



**PENNSYLVANIA**

- Mohegan Sun
- Penn National
- Parx
- Sands Bethlehem
- Harrah's Philadelphia
- The Rivers
- Presque Isle
- Sugar House
- The Meadows Valley Forge
- Mount Airy
- Nemaquin
- Hollywood Morgantown
- Hollywood York

**OHIO**

- Hollywood Columbus
- Hollywood Toledo
- Hard Rock Rocksino (Northfield Park)
- Hollywood Gaming Dayton
- Hollywood Mahoning Valley
- Miami Valley Gaming (Lebanon)
- Horseshoe Cincinnati
- Belterra Park
- Horseshoe Cleveland
- Scioto Downs
- Thistle Downs

**MARYLAND**

- Hollywood Casino Perryville
- Ocean Downs
- Maryland Live
- Horseshoe Casino Baltimore
- National Harbor

**KENTUCKY**

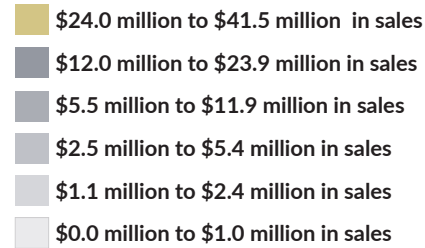
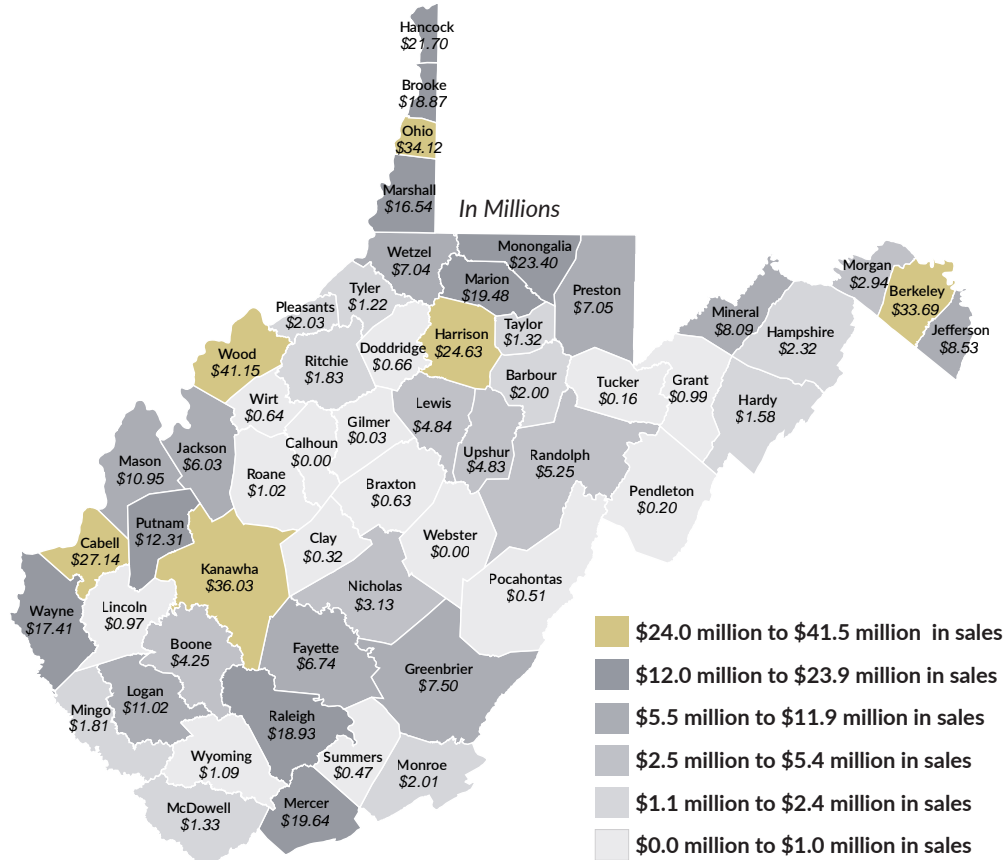
- Sandy's Racing | Gaming

**VIRGINIA**

- Hard Rock Hotel & Casino
- Rivers Casino Portsmouth
- Caesars Virginia

# LIMITED VIDEO LOTTERY REVENUE

1	Wood	\$41,151,457
2	Kanawha	\$36,034,365
3	Ohio	\$34,121,751
4	Berkeley	\$33,687,409
5	Cabell	\$27,143,834
6	Harrison	\$24,633,302
7	Monongalia	\$23,396,365
8	Hancock	\$21,702,569
9	Mercer	\$19,644,264
10	Marion	\$19,484,479
11	Raleigh	\$18,931,002
12	Brooke	\$18,871,788
13	Wayne	\$17,406,076
14	Marshall	\$16,535,010
15	Putnam	\$12,306,927
16	Logan	\$11,021,521
17	Mason	\$10,945,177
18	Jefferson	\$8,527,751
19	Mineral	\$8,094,201
20	Greenbrier	\$7,499,754
21	Preston	\$7,047,698
22	Wetzel	\$7,039,569
23	Fayette	\$6,740,906
24	Jackson	\$6,027,194
25	Randolph	\$5,247,917
26	Lewis	\$4,839,286
27	Upshur	\$4,825,140
28	Boone	\$4,247,034
29	Nicholas	\$3,126,578
30	Morgan	\$2,938,575
31	Hampshire	\$2,319,295
32	Pleasants	\$2,030,405
33	Monroe	\$2,006,966
34	Barbour	\$1,998,693
35	Ritchie	\$1,832,952
36	Mingo	\$1,813,472
37	Hardy	\$1,577,808
38	McDowell	\$1,326,839
39	Taylor	\$1,321,889
40	Tyler	\$1,224,307
41	Wyoming	\$1,091,155



42	Roane	\$1,017,627
43	Grant	\$988,320
44	Lincoln	\$972,650
45	Doddridge	\$661,820
46	Wirt	\$635,020
47	Braxton	\$625,800
48	Pocahontas	\$506,589
49	Summers	\$470,336

50	Clay	\$321,606
51	Pendleton	\$198,592
52	Tucker	\$163,936
53	Gilmer	\$34,140
54	Calhoun	\$0
55	Webster	\$0

**TOTAL: \$488,359,115**

# LIMITED VIDEO LOTTERY PROCEEDS TO COUNTIES/MUNICIPALITIES

1	Wood	\$650,854
2	Ohio	\$606,662
3	Kanawha	\$565,224
4	Cabell	\$459,160
5	Berkeley	\$443,985
6	Hancock	\$430,661
7	Harrison	\$419,144
8	Marion	\$375,637
9	Monongalia	\$353,354
10	Brooke	\$329,536
11	Marshall	\$316,726
12	Mercer	\$313,704
13	Putnam	\$299,009
14	Raleigh	\$287,161
15	Barbour	\$275,959
16	Jefferson	\$258,442
17	Logan	\$213,208
18	Wayne	\$201,046
19	Upshur	\$171,525

20	Wirt	\$170,578
21	Preston	\$170,474
22	Mason	\$156,320
23	Mingo	\$145,687
24	McDowell	\$139,901
25	Jackson	\$133,573
26	Greenbrier	\$124,330
27	Hardy	\$123,424
28	Mineral	\$120,144
29	Nicholas	\$104,830
30	Fayette	\$99,009
31	Wetzel	\$97,789
32	Lincoln	\$93,696
33	Hampshire	\$92,267
34	Braxton	\$91,474
35	Randolph	\$82,384
36	Lewis	\$73,464
37	Tyler	\$63,606
38	Boone	\$55,783

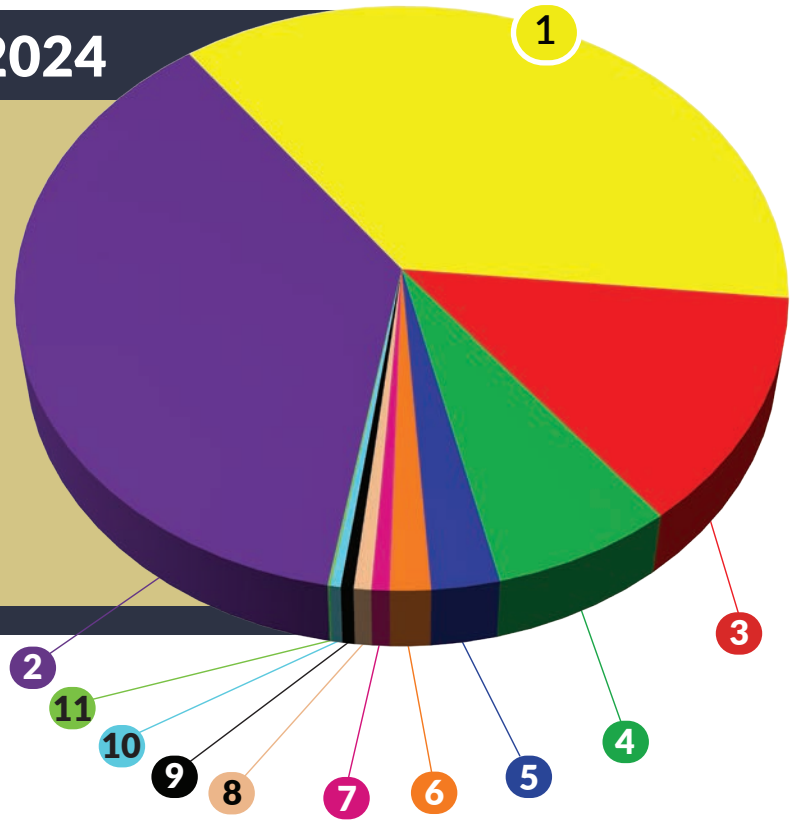
39	Grant	\$55,699
40	Morgan	\$53,953
41	Pocahontas	\$53,088
42	Monroe	\$45,684
43	Doddridge	\$43,875
44	Ritchie	\$32,877
45	Pleasants	\$30,553
46	Webster	\$29,576
47	Taylor	\$18,627
48	Roane	\$16,170
49	Pendleton	\$14,885
50	Wyoming	\$14,612
51	Summers	\$13,948
52	Tucker	\$9,504
53	Clay	\$9,038
54	Gilmer	\$7,267
55	Calhoun	\$2,156

**TOTAL: \$9,561,242**

Two percent of gross profit is distributed to counties and incorporated municipalities in the manner prescribed by statute.

# FISCAL YEAR REVENUE 2024

- 1 \$488.4 LIMITED VIDEO LOTTERY<sup>1</sup>
- 2 \$476.7 RACETRACK VIDEO LOTTERY
- 3 \$164.6 INSTANT GAMES
- 4 \$93.4 DRAW GAMES<sup>2</sup>
- 5 \$32.8 TABLE GAMES (tax)
- 6 \$28.6 INTERACTIVE WAGERING
- 7 \$13.5 NONOPERATING INCOME
- 8 \$9.4 LICENSE AND PERMIT FEES
- 9 \$6.1 HISTORIC RESORT
- 10 \$5.3 SPORTS WAGERING
- 11 \$1.7 MISCELLANEOUS

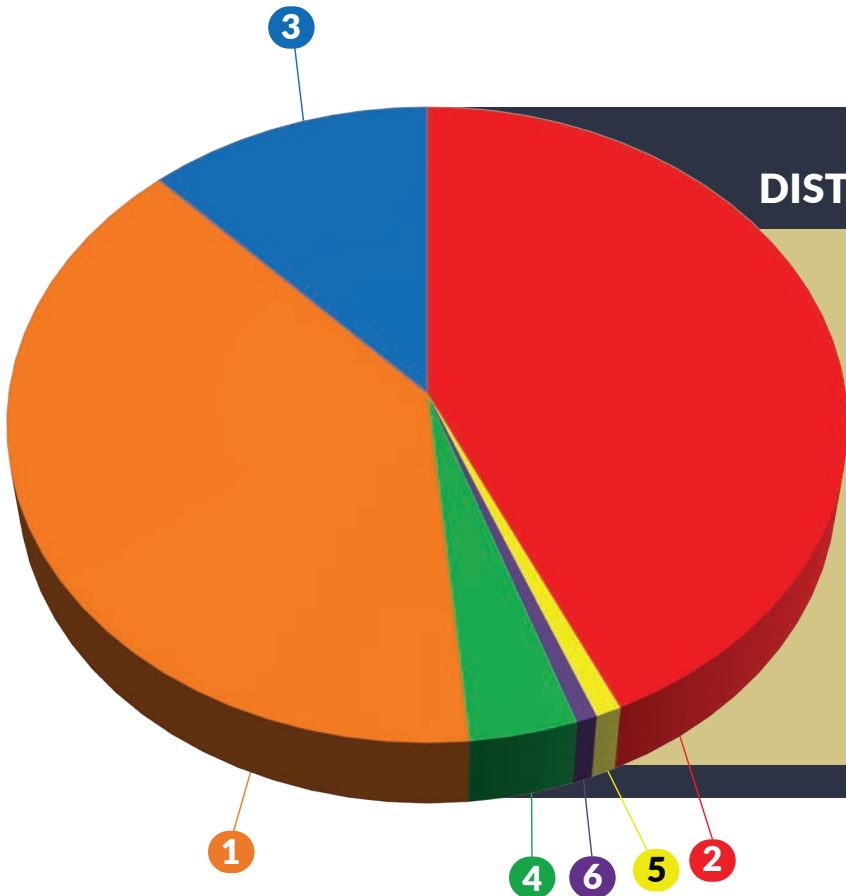


1 Video lottery machines at bars/taverns.  
 2 Draw Games such as Powerball®, Mega Millions®, Lotto America®, Cash 25, Daily 3, Daily 4, Keno Go, and CA\$H POP™.

# FISCAL YEAR 2024 EXPENSES, DISTRIBUTIONS, AND NET INCOME

- 1 \$569.4 DISTRIBUTED TO THE STATE OF WEST VIRGINIA
- 2 \$519.9 PAID IN COMMISSIONS
- 3 \$159.2 PRIZES PAID TO TRADITIONAL PLAYERS
- 4 \$50.4 ADMINISTRATIVE EXPENSES
- 5 \$11.9 DISTRIBUTED TO THE CAPITAL REINVESTMENT FUND
- 6 \$9.6 DISTRIBUTED TO MUNICIPALITIES AND COUNTIES

\*In Millions

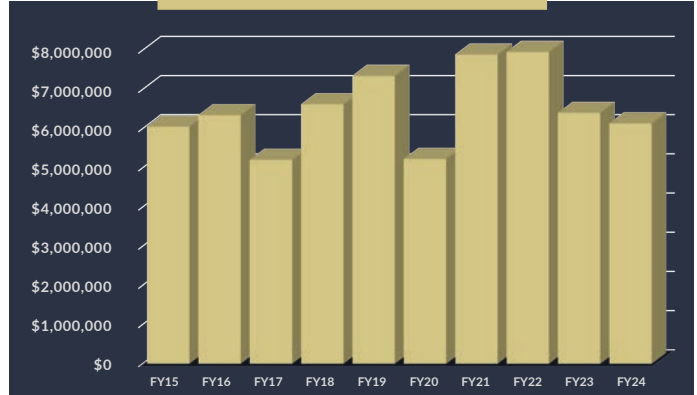


# SALES BY PRODUCT LAST TEN YEARS

SCRATCH OFF SALES



HISTORIC RESORT



DRAW SALES

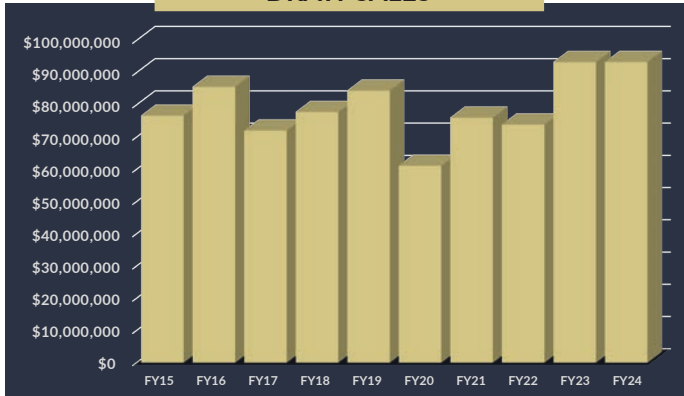
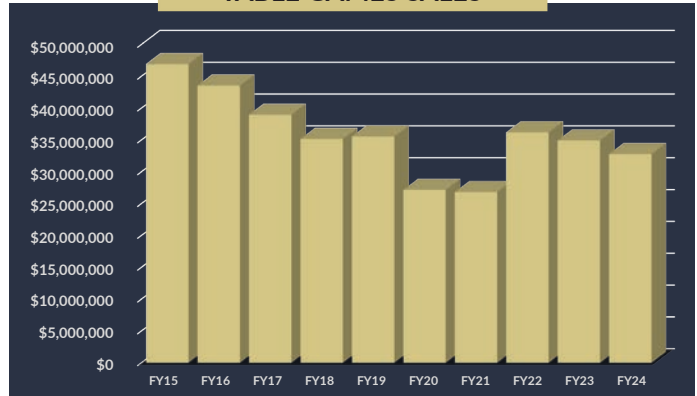
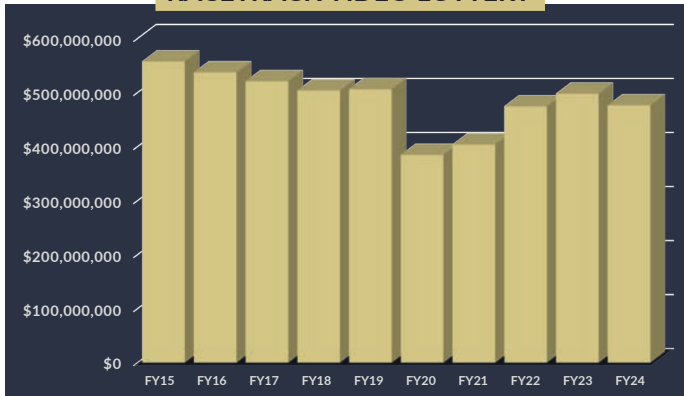


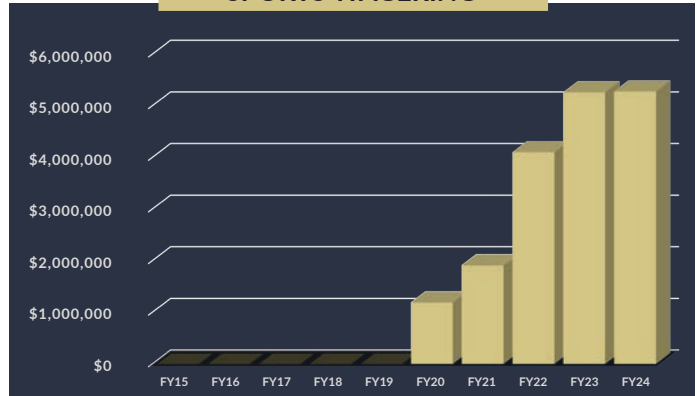
TABLE GAMES SALES



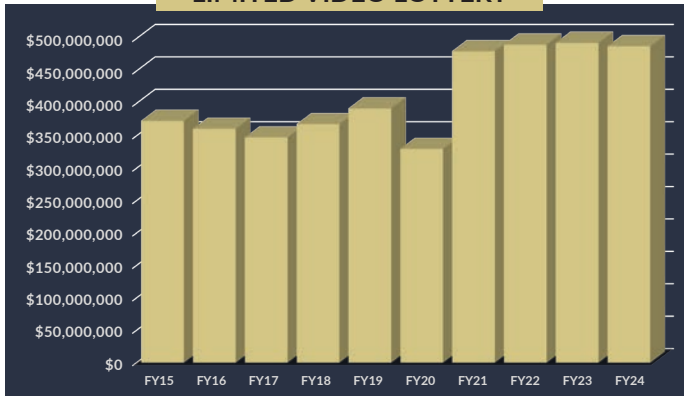
RACETRACK VIDEO LOTTERY



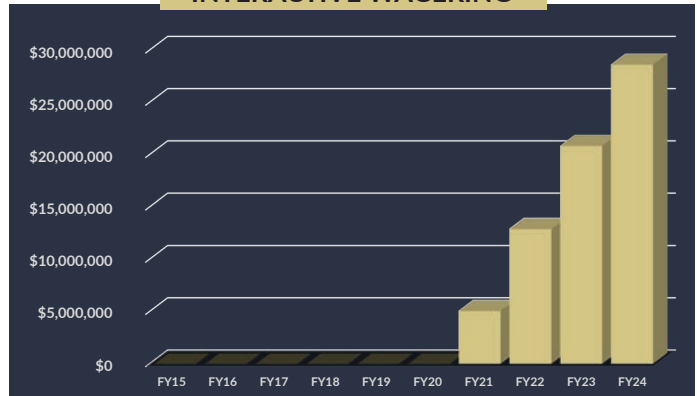
SPORTS WAGERING



LIMITED VIDEO LOTTERY



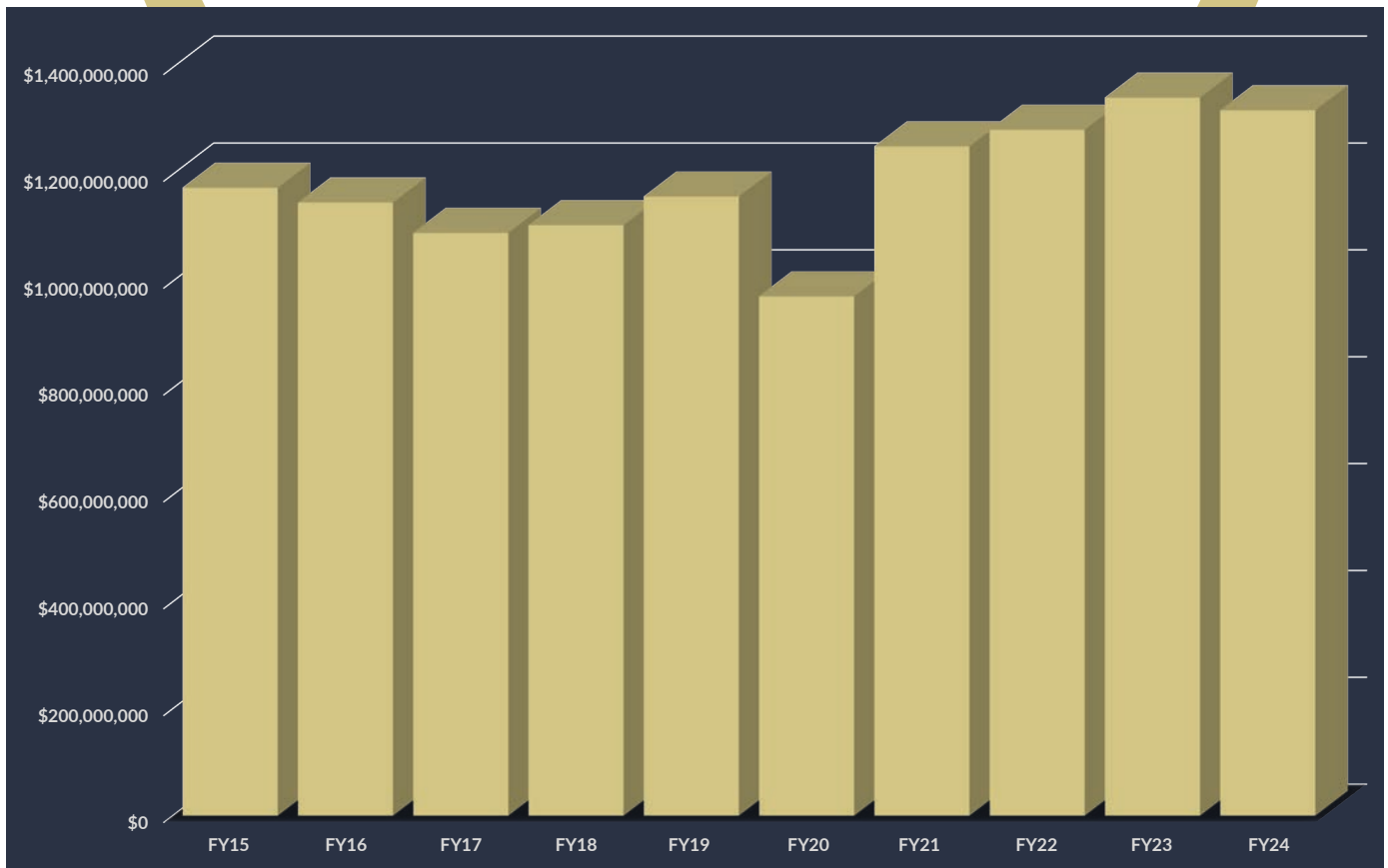
INTERACTIVE WAGERING



# FINANCIAL IMPACT LAST TEN YEARS

## TEN YEAR REVENUE Detailed Revenue Numbers

FY 2015 .....	\$1,175,723,567
FY 2016 .....	\$1,147,951,706
FY 2017 .....	\$1,091,129,086
FY 2018 .....	\$1,105,479,909
FY 2019 .....	\$1,159,086,844
FY 2020 .....	\$972,249,062
FY 2021 .....	\$1,252,893,801
FY 2022 .....	\$1,284,149,192
FY 2023 .....	\$1,344,207,228
FY 2024 .....	\$1,320,580,083



Produced in-house by  
West Virginia Lottery Staff

James C. Justice  
Governor

Larry Pack  
Revenue Secretary

John A. Myers  
Lottery Director

West Virginia Lottery  
900 Pennsylvania Avenue  
Charleston, WV 25302  
304.558.0500  
wvlottery.com



**FY2024**  
PROGRESS REPORT