

Game Menu

July 2026



\$10 THE CASH GAME / GO BIG MONEY

#1274

Play Style: Key Number • Feature: Bonus

Est. Start: 6/23/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$50,000!
- DID SOMEONE SAY MONEY!



| Cost/Pack | Tickets/Pack | UPC | Top Prize | Overall Odds | Prize Payout | Low End \$\$/Pack |
|-----------|--------------|-----------------|-----------|--------------|--------------|-------------------|
| \$465.00 | 50 | 7-91157-01274-8 | \$50,000 | 3.99 | 70.00% | \$240 |



\$5 GEMS & BLOCKS / WV POP!

#1259

Play Style: Linked Wins, Key Number, Find • Feature: 2X, 5X

Est. Start: 6/23/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$25,000!
- THE NEWEST COLOR REVEAL PLAY GAME NOW WITH LINKED WINS
- CHANCE TO WIN 2X OR 5X YOUR PRIZE!



| Cost/Pack | Tickets/Pack | UPC | Top Prize | Overall Odds | Prize Payout | Low End \$\$/Pack |
|-----------|--------------|-----------------|-----------|--------------|--------------|-------------------|
| \$372.00 | 80 | 7-91157-01259-5 | \$25,000 | 4.58 | 68.00% | \$170 |



\$5 PICKLE / GRAFFITI / JALAPENO / BOW KENO

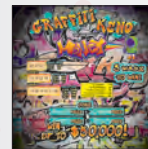
#1267

Play Style: Keno • Feature: Bonus

Est. Start: 6/23/2026

SELLING POINTS

- CHANCE TO WIN UP TO \$50,000!



| Cost/Pack | Tickets/Pack | UPC | Top Prize | Overall Odds | Prize Payout | Low End \$\$/Pack |
|-----------|--------------|-----------------|-----------|--------------|--------------|-------------------|
| \$372.00 | 80 | 7-91157-01267-0 | \$50,000 | 4.24 | 68.14% | \$165 |

WHAT'S INSIDE

- Celebrate America
- Where Are the Keys?

CELEBRATE AMERICA

2ND CHANCE!

CELEBRATE AMERICA

2ND CHANCE!



WIN YOUR SHARE OF \$40,000!

PLAY & ENTER: JULY 1ST - 31ST

IN-STORE or ONLINE!

From July 1st to the 31st customers who purchase Lotto America tickets in-store or online are eligible to enter the Celebrate America 2nd Chance promotion! Prizes will include ten(10) winners of \$4,000! Entries into the promotion will be based on dollar amount spent at original purchase. Prizes, entry information, and rules can be found at wvlottery.com or on our official WV Lottery app available for download.



WHERE ARE THE KEYS ???

A very important item your location is given is keys to the lottery vending machine and these keys are very important to that machine.

They must stay on premises at the location for the machine they have been assigned. Please DO NOT take them home, lock them in a safe that can't be accessed, store them in a vehicle, or other.

The best practice is to store them in a safe location on premises where key staff knows the location in the event of need to load inventory, fix jams, or allow lottery personnel to access the equipment.

We appreciate your help in working on lottery best practices!



24-Bin Planogram

July 2026



Planogram changes on June 23, 2026.

| | | | |
|------|------|------|------|
| | | | |
| 1251 | 1266 | 1245 | 1233 |
| | | | |
| 1257 | 1240 | 1255 | 1246 |

| | | | | |
|------|------|------|------|------|
| | | | | |
| 1274 | 1252 | 1260 | 1258 | 1253 |

BLUE box indicates drawer placement for Super Ticket as needed.

| | | | |
|------|------|------|------|
| | | | |
| 1254 | 1247 | 1276 | 1244 |

| | | | |
|------|------|------|------|
| | | | |
| 1248 | 1256 | 1259 | 1267 |

| | | | |
|------|------|------|------|
| | | | |
| 1249 | 1264 | 1230 | 1272 |

RETURN GAMES (7/1/26 - 7/31/26)

| | | | | |
|------|------|------|------|------|
| | | | | |
| 1176 | 1219 | 1185 | 1212 | 1228 |

Top Instant Sales Retailers

March 2026

1. Par Mar Oil #84 Elkins
2. One Stop #8101 South Charleston
3. Sheetz #585 South Charleston
4. Kroger #803 Weirton
5. Sheetz #241 Martinsburg
6. BFS Foods #17 Davis
7. Little General Store #2005 Pineville
8. Go-Mart #115 Parkersburg
9. Sheetz #626 Fairmont
10. Sheetz #171 Philippi

Top Draw Sales Retailers

March 2026

1. Winners Corner WV White Hall
2. Mimi's - Dunbar Village Dunbar
3. Giant Eagle #59 Morgantown
4. One Stop #8101 South Charleston
5. Welch Bantam Market Welch
6. Go-Mart #32 Saint Albans
7. Roy's Service Center And Groce Berkeley Springs
8. Par Mar Oil #127 Morgantown
9. Martin's Food Market #6107 Martinsburg
10. Lucky Store Northfork

Top Total Sales Retailers

March 2026

1. Par Mar Oil #84 Elkins
2. One Stop #8101 South Charleston
3. Winners Corner WV White Hall
4. Kroger #803 Weirton
5. Sheetz #585 South Charleston
6. Sheetz #241 Martinsburg
7. Go-Mart #115 Parkersburg
8. BFS Foods #17 Davis
9. Little General Store #2005 Pineville
10. Go-Mart #32 Saint Albans

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

28-Bin Planogram

July 2026



30+ Bin Game Availability

Planogram changes on June 23, 2026.

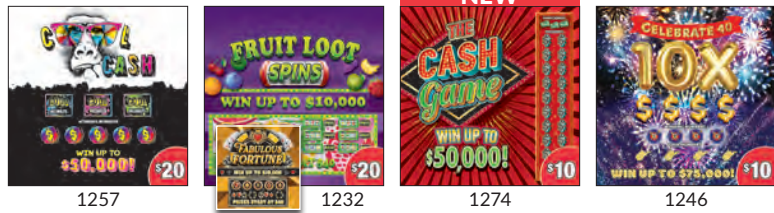


1251

1266

1245

1233



1257

1232

1274

1246



1273

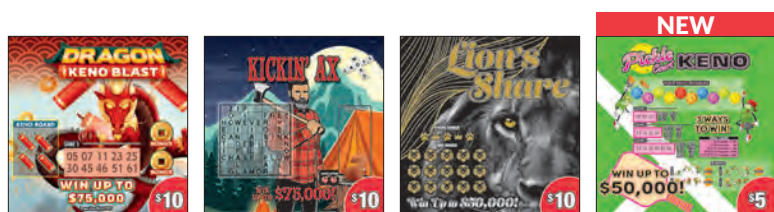
1254

BLUE box indicates drawer placement for Super Ticket as needed.

1265

1258

1253

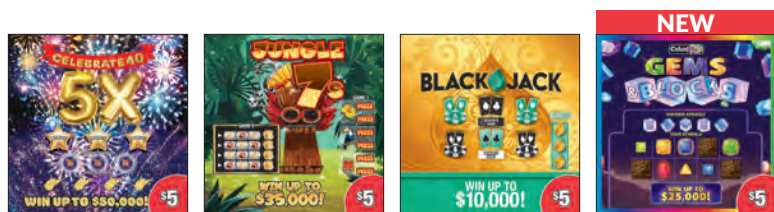


1240

1252

1255

1267

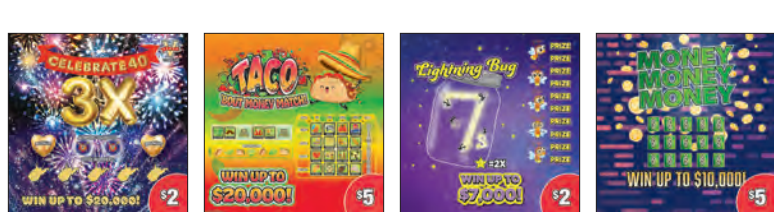


1247

1244

1272

1259



1248

1260

1256

1276

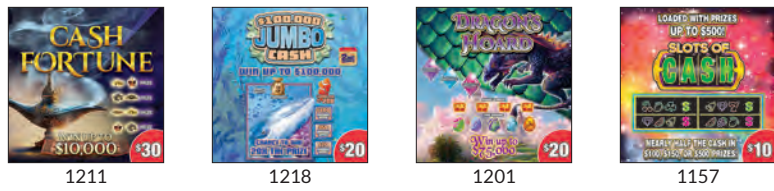


1249

1264

1277

1230

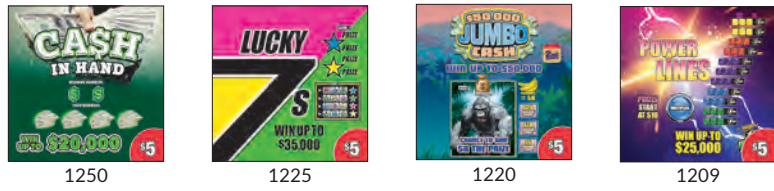


1211

1218

1201

1157



1250

1225

1220

1209



1226

1199

1243

Upcoming Instant Tickets

Estimated Start Date: 7/28/26



\$20 - Wild Red 7s #1261

UPC: 7-91157-01261-8

| Cost/Pack | Tickets/Pack | Top Prize |
|--------------|--------------|-------------------|
| \$558.00 | 30 | \$70,000 |
| Overall Odds | Prize Payout | Low End \$\$/Pack |
| 3.76 | 71.00% | \$220 |

\$10 - Bringing Six Back. #1262

UPC: 7-91157-012562-5

| Cost/Pack | Tickets/Pack | Top Prize |
|--------------|--------------|-------------------|
| \$465.00 | 50 | \$60,000 |
| Overall Odds | Prize Payout | Low End \$\$/Pack |
| 4.00 | 70.00% | \$230 |



\$5 - I Can't Even 5 #1263

UPC: 7-91157-01263-2

| Cost/Pack | Tickets/Pack | Top Prize |
|--------------|--------------|-------------------|
| \$372.00 | 80 | \$5,000 |
| Overall Odds | Prize Payout | Low End \$\$/Pack |
| 4.24 | 67.99% | \$190 |

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

Call Brightstar to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)