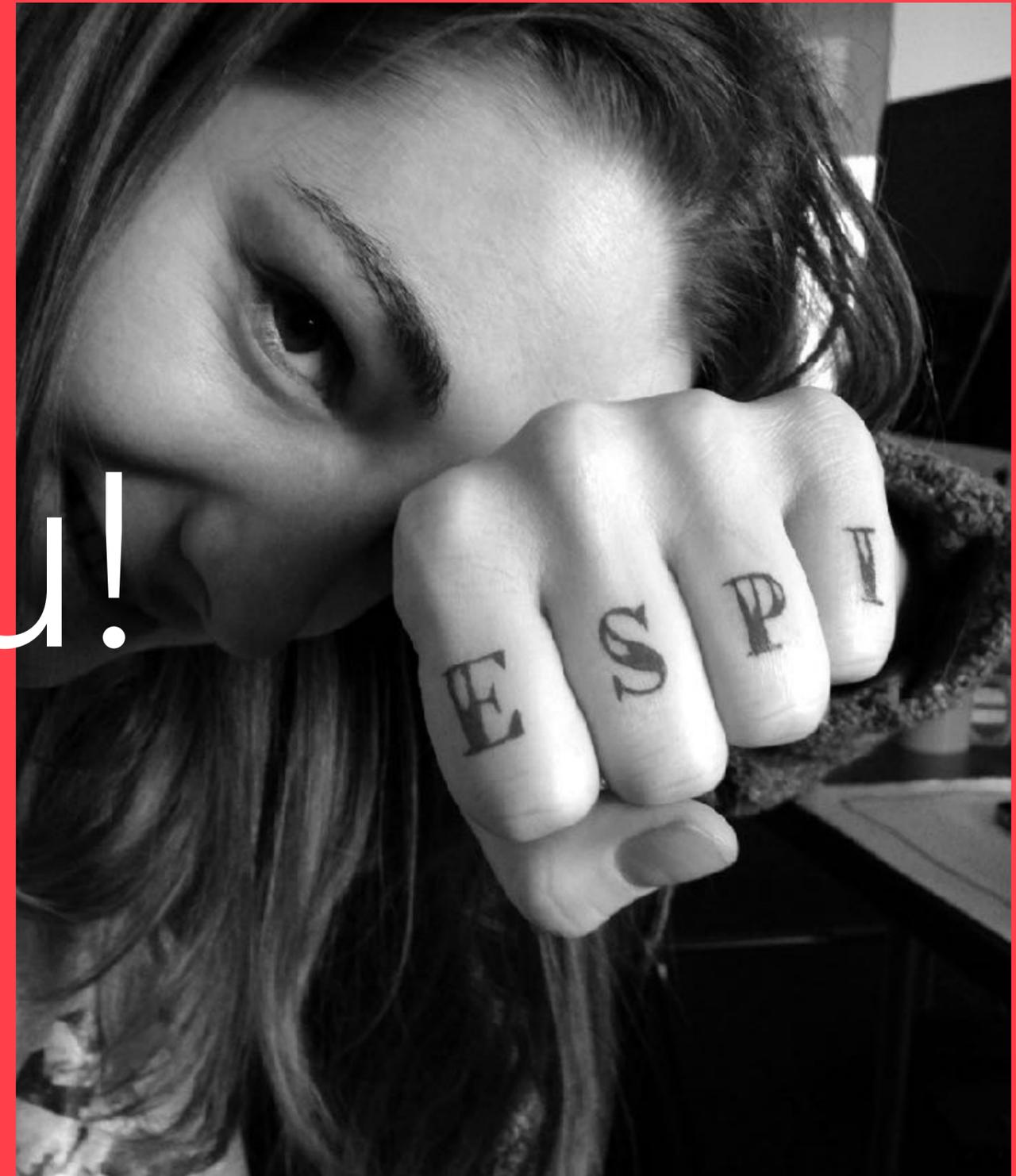


Great to meet you!

We are Edenspiekermann,
over 100 people from 19 countries
based in Amsterdam, Berlin,
Los Angeles, San Francisco and Singapore.
Ready? Let's go.



**We're partner-run,
international, and agile.
You'll notice the difference.**



Brands

Great logo. Who cares?

- Brand Strategy
- Storytelling
- Design & Roll-Out
- Workshops
- and more ...

Products

Home sweet home screen.

- Product Strategy
- Branded Content
- UI & UX Design
- Development
- and more ...

Services

Connecting the damn dots.

- Research & Prototyping
- Ideation & Co-Creation
- Customer Journeys
- Service Implementation
- and more ...

This is our manifesto.



We work for your customers.
We may have to take their
side at times.



Challenge us.
Complacency is the enemy
of great work.



We don't give answers.
Unless we can explore your
question.



We are not suppliers.
Partnership gets
the best results.



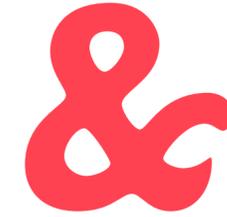
Talk to us.
We thrive on feedback.



Trust us.
You hired us because we do
something you cannot.



Pay us.
Our work adds to your bottom
line, so invest in our future.



... one more thing:
Our resources are our most
valuable assets. We cannot
give them away for free.

It all starts
with a
question,



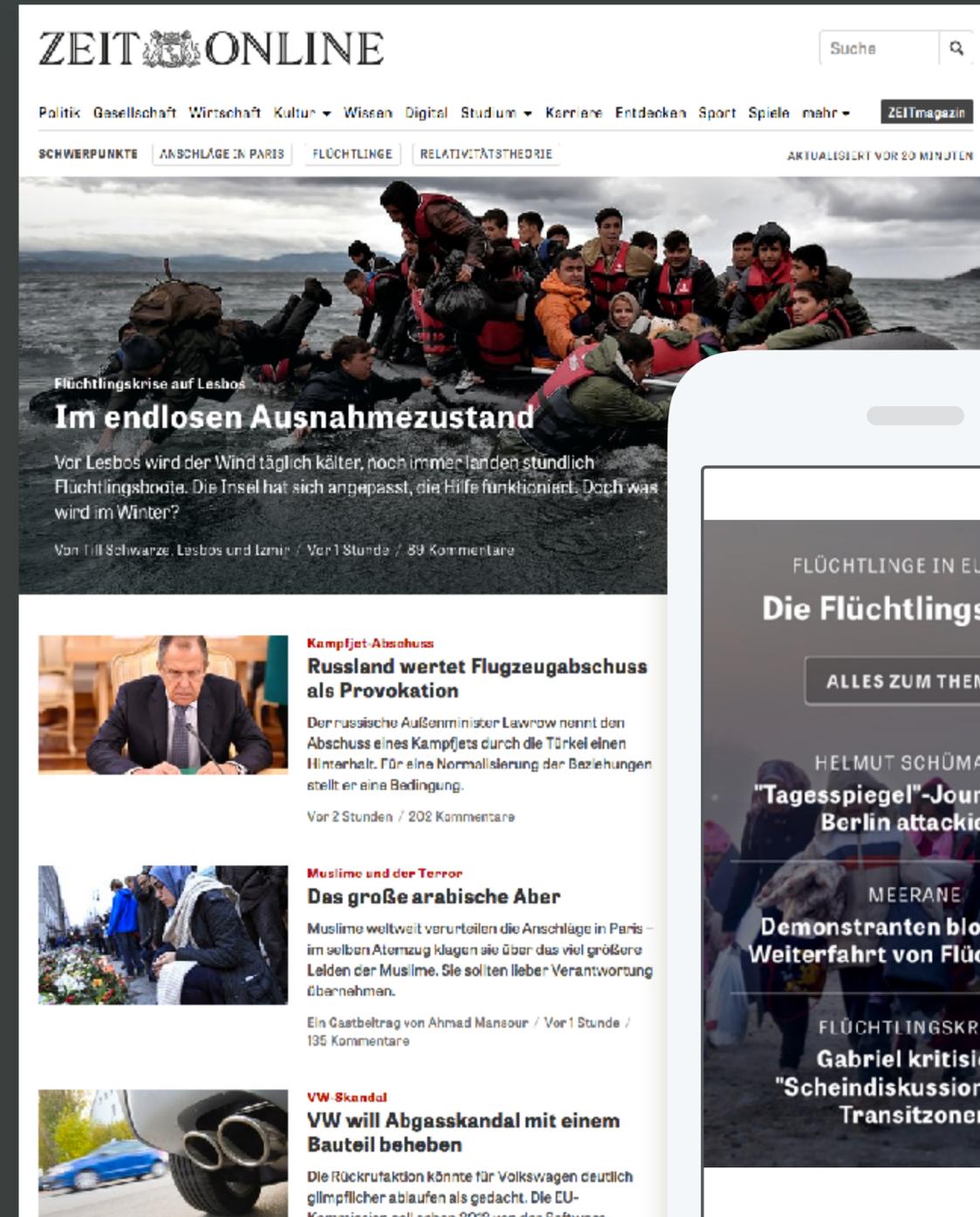
right?

What does modern daily news journalism look like?

ZEIT ONLINE is one of the top five news sites in Germany and the online home of one of the most prestigious German language newspapers.

Working closely with their editorial team, we relaunched zeit.de, leading to an **15% increase in visits** within the first two months.

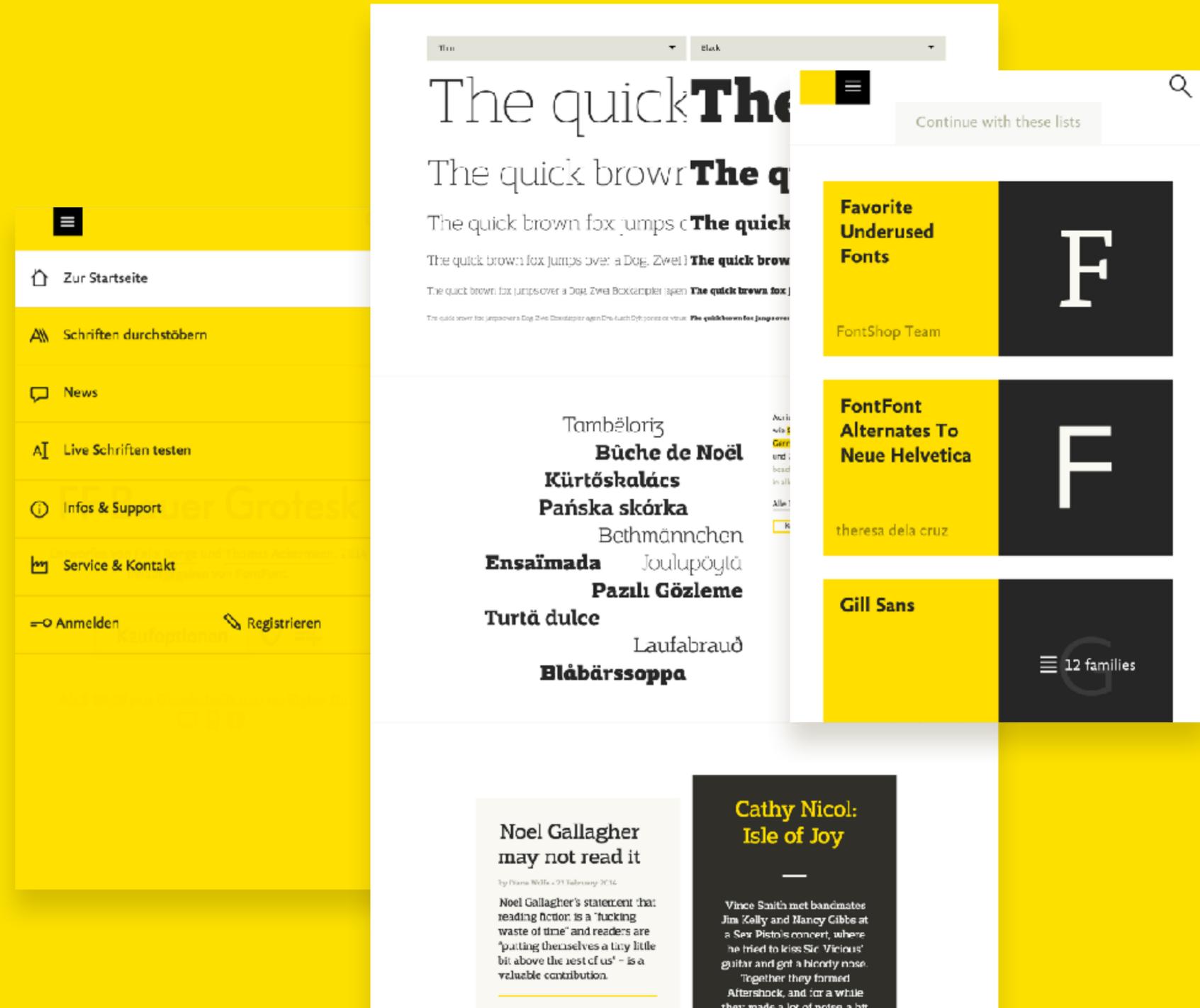
[Read the case study →](#)



How can e-commerce be combined with a lively community?

The new **FontShop** makes shopping for fonts easier, more personal and more fun. We worked closely with the FontShop team in an agile process, creating an open beta that launched parallel to the existing site, and is constantly updated and improved upon.

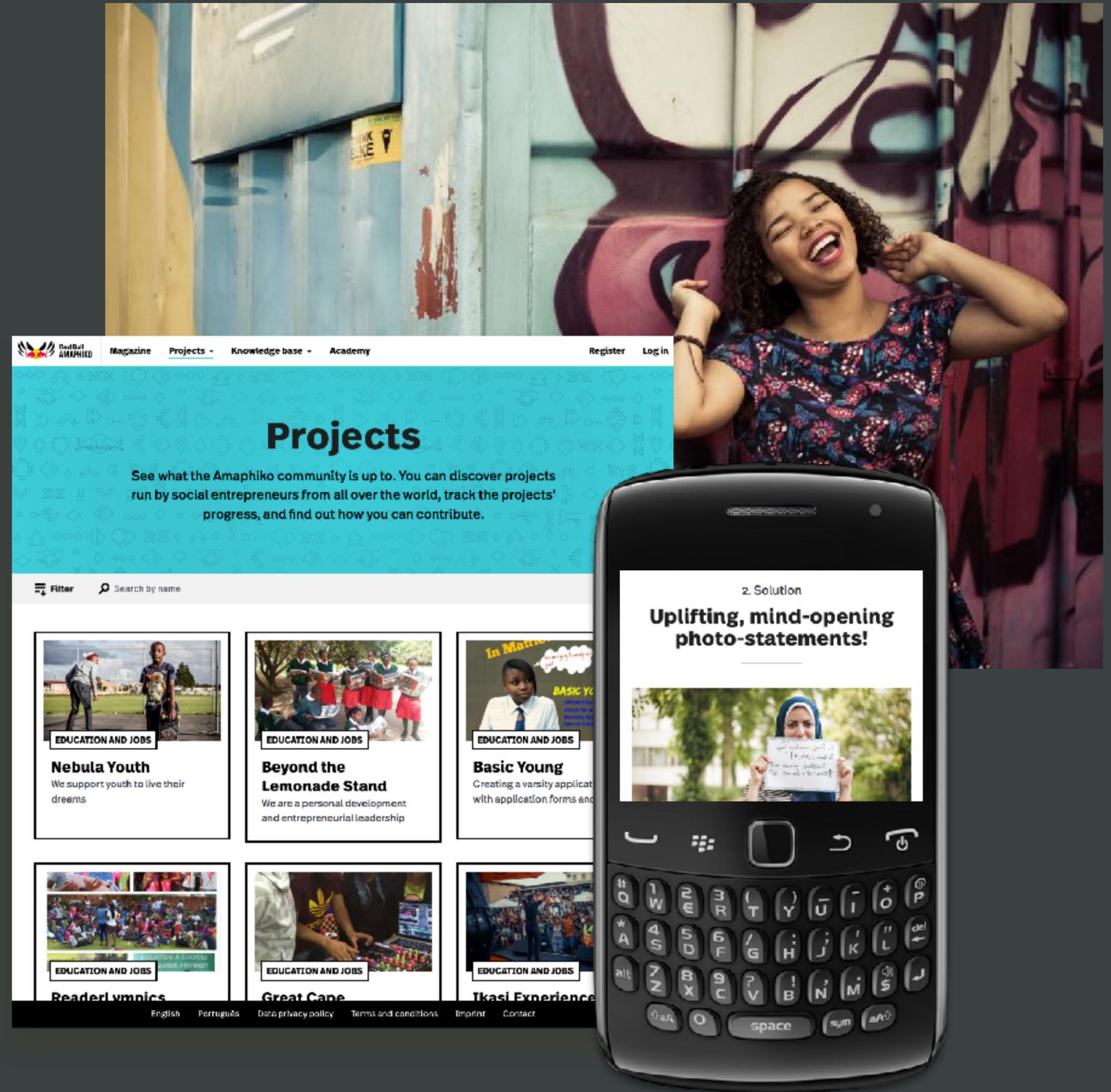
[Read the case study →](#)



How can we connect social change-makers around the world?

Red Bull Amaphiko is a platform for social entrepreneurs. It's a place to share ideas, set up projects, learn from each other, get help, and get inspired. Anyone can contribute to open needs and connect with like-minded people. Built for our peer group in South Africa, where stable internet connections aren't guaranteed, it even works on feature phones with small screens and slow data connections.

[Read the case study →](#)



Can innovation enable new connections?

It's rush hour at the train station. Where will the train stop? Where can I find a seat? Where can I board with my bike? Following extensive research and a collaborative process, we developed a world-first: a real-time information display along the full length of the platform. Travelers see all the relevant information to prepare themselves for the next train's arrival, safely and without stress.

[Read the case study →](#)

From abrasives to work safety—what do workers really need?

We've been supporting **Bosch Power Tools Accessories** for over a decade in the development of their brand, communications and product launches. Bosch offers power tool accessories for DIY enthusiasts, tradespeople and industrial customers. During our partnership, we've helped with packaging, information design, guideline development and internal training.

[Read more on our work for BOSCH →](#)



Some of our friends.



116 people – 19 nations – 5 offices

We are truly international. Connected through one promise.



AMSTERDAM



BERLIN



LOS ANGELES



SAN FRANCISCO



SINGAPORE

Let's grab a coffee.



Pia Betton

Berlin
Email Pia



Steven Cook

Berlin
Email Steven



Oliver Schmidthals

Berlin
Email Oliver



Robert Stulle

Berlin
Email Robert



Christian Hanke

Berlin
Email Christian



Christian Titze

Los Angeles
Email Christian



Hans Booms

Amsterdam
Email Hans



Joost Holthuis

Amsterdam
Email Joost



Rik Koster

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Email Rik



Jeroen Pluim

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Edo van Dijk

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