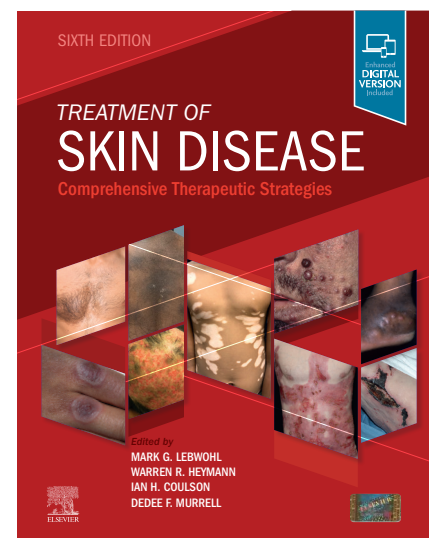
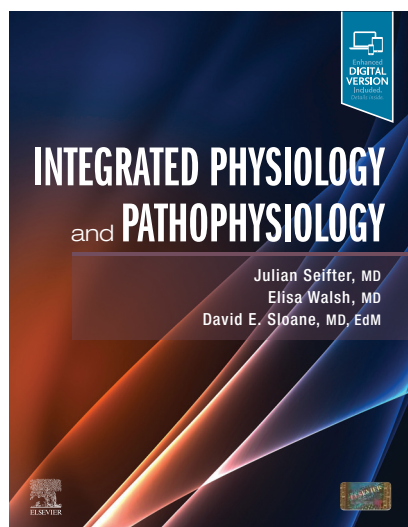
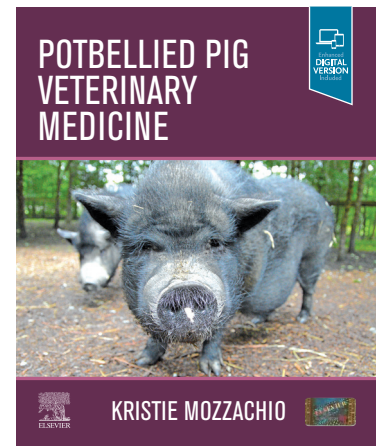
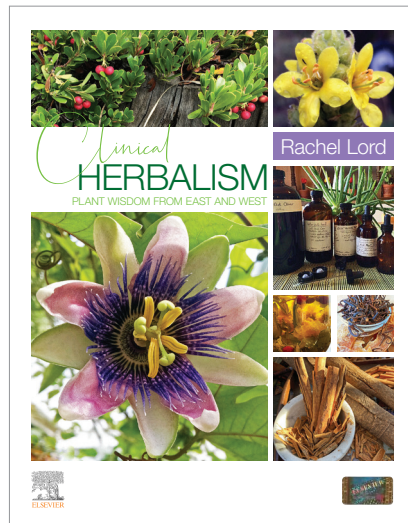
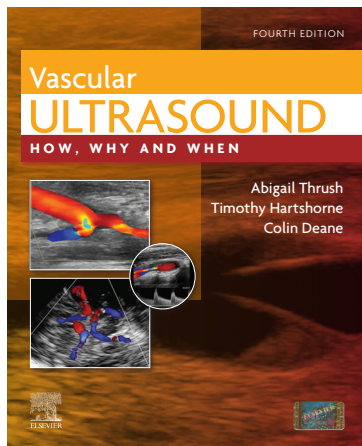
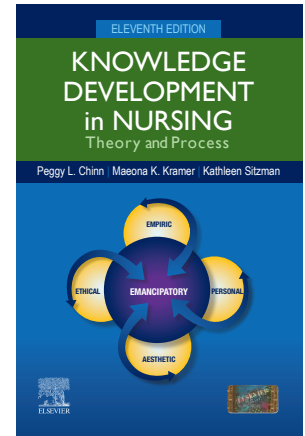
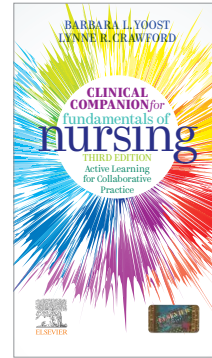
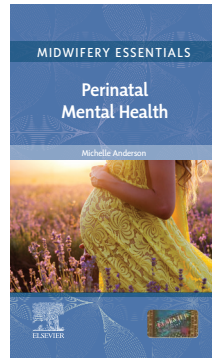
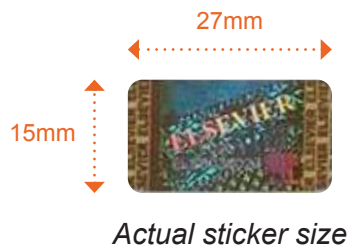


# HOLOGRAM STICKER PLACEMENT GUIDE

**Preferred Placement:** Front cover, bottom right corner

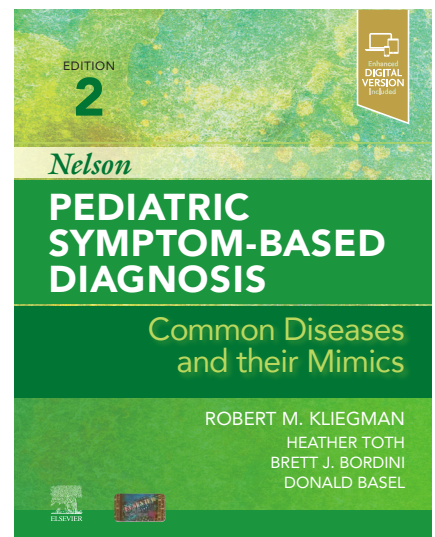
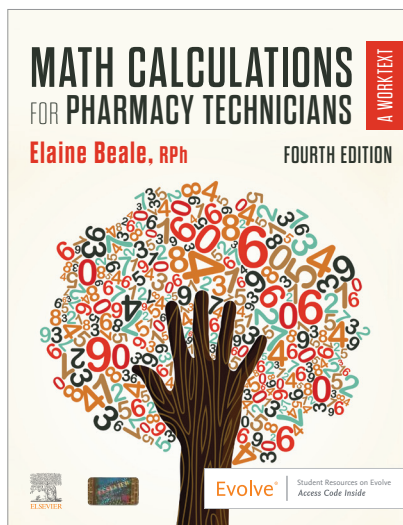
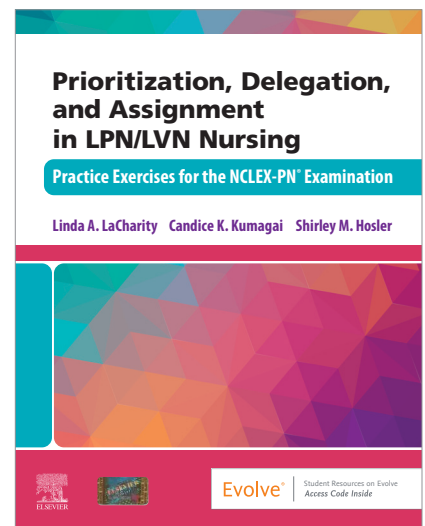
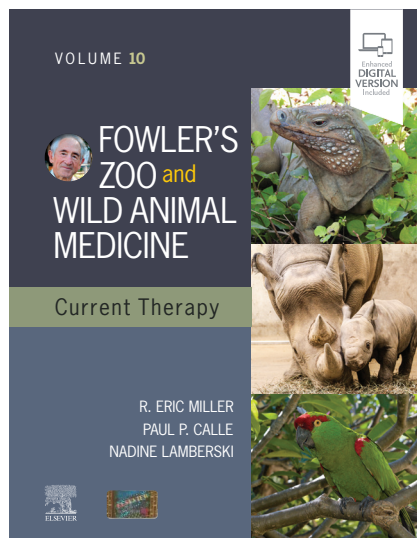
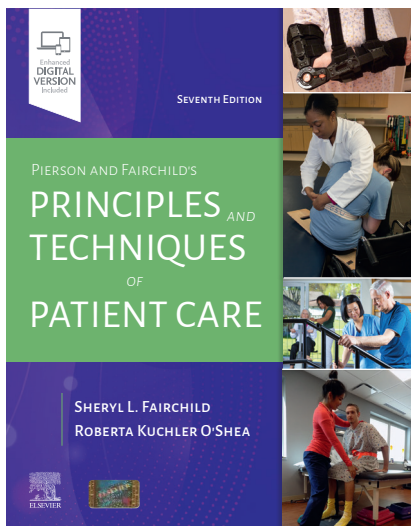
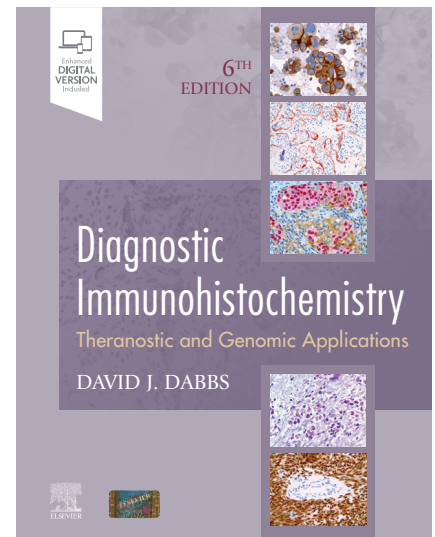
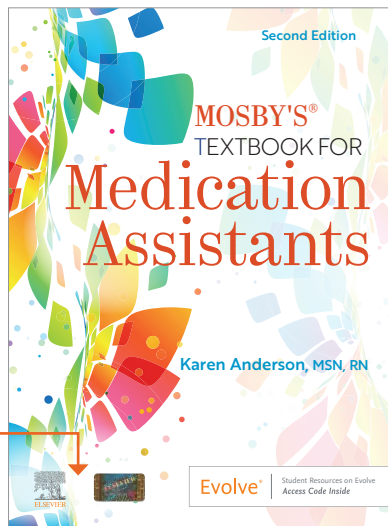


# HOLOGRAM STICKER PLACEMENT GUIDE

**Alternate Placement Option 1:** Front cover, bottom left corner, next to Elsevier logo

*Hologram sticker should be placed approximately 12mm to right of Elsevier logo.*

12mm

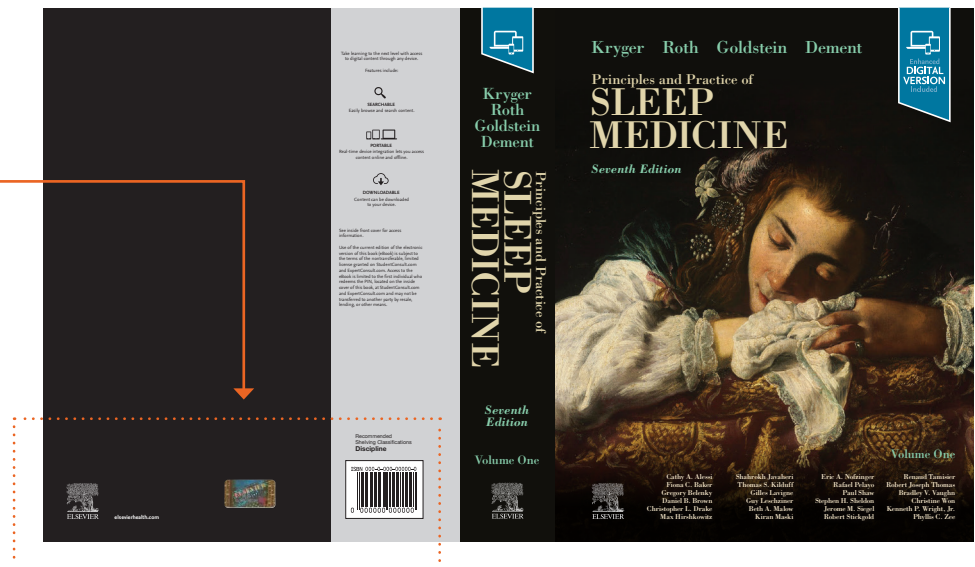




# HOLOGRAM STICKER PLACEMENT GUIDE

**Alternate Placement Option 2:** Back cover, between Elsevier logo and barcode box

For all examples shown on this page, the hologram sticker would be placed on the back cover



This placement is not allowed because it is too close to the Elsevier logo and Evolve banner

