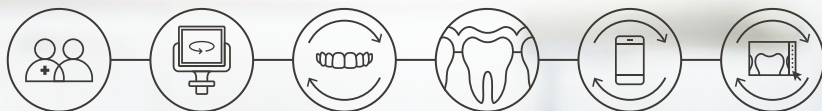


Align Digital Workflow Guide



Integrating the Align Digital Workflow for a seamless treatment experience



START JOURNEY HERE >



Welcome

Growing your practice with the Invisalign system and iTero intraoral scanners

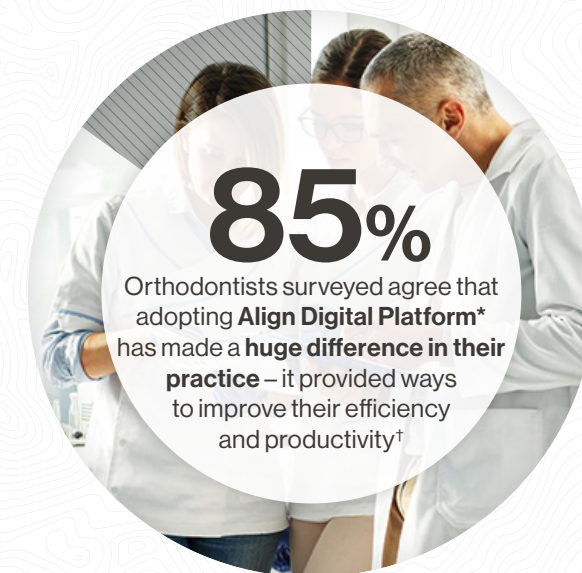
We have been at the forefront of the digital dentistry revolution since 1997. Now, we have combined all our technologies into one platform.

Introducing the **Align Digital Workflow**, a unique combination of technology and services that deliver interconnected, interdisciplinary workflows and treatment solutions for both patients and doctors – from first consultation through to final smile.

We hope this guide will help you achieve the best possible patient experience and support your practice growth.

If you have any questions or need further support from us, please do not hesitate to contact your Practice Development Manager.

The team at Align Technology



* My Invisalign App, SmileView, Invisalign Virtual Appointment, iTero and/or Invisalign Outcome Simulator, Invisalign Photo Uploader, ClinCheck Pro 6.0 and/or ClinCheck In-Face Visualization tool, or Invisalign Virtual Care.

† Based on a survey in Dec 2020 to Mar 2021 of n=275 Invisalign Orthodontists who have used at least one digital Align solution over the past 12 months in their workflow, who were asked, how much do you agree or disagree with the following statement: "Adopting Align Technology's digital solutions has made a huge difference in my practice – it provided ways to improve our efficiency and productivity." in an agreement scale of 1-4 with 1 being 'strongly agree' and 4 being 'strongly disagree'. Doctors were surveyed in NA, EMEA, APAC and LATAM. Data on file at Align Technology, as of July 20, 2021.



Why practice digitalisation?

+ Prospective patients increasingly prefer **healthcare providers who offer digital capabilities**¹

A survey showed consumers in this region are increasingly likely to choose a health provider with digital capabilities. These include enabling the patient to:¹



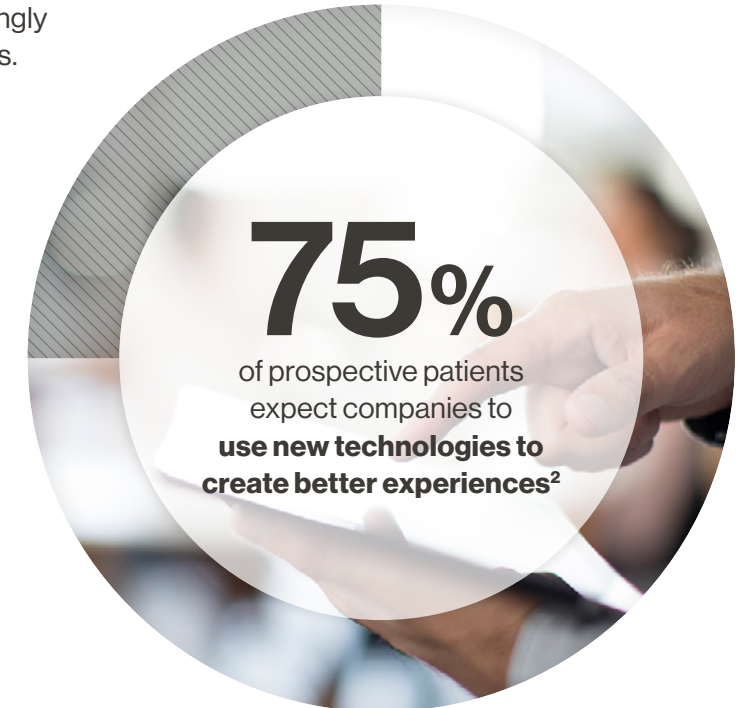
Book, change or cancel appointments online



Communicate through video conferencing



Use remote or telemonitoring devices to monitor and record their own health indicators



+ Prospective patients are **interested in virtual care**¹

The same survey showed **more than half of prospective patients** would attend a virtual follow-up appointment or be examined virtually for a non-urgent condition.¹

1. Accenture. Digital Health Consumer Survey, 2019. 2. Salesforce research. State of the connected customer, 3rd edition, 2019.

How to use the Align Digital Workflow

The **Align Digital Workflow** is an **interactive PDF** that provides you the **benefits, best practices and features** of Align's digital tools and treatment solutions **all in one document**.

In this guide, you will also know how to **get started** with any of these tools, **find out more** from your peers, and **learn** from our resources.



How to use

Align Digital Workflow

Mandatories

Align Digital Workflow Guide



Integrating the Align Digital Workflow for a seamless treatment experience



START JOURNEY HERE >



< PREVIOUS NEXT >

Explore how the Align Digital Workflow moves all aspects of treatment forward.

Connect

Drive consumer demand and connect with your practice



SmileView simulation tool >

Scan

Capture patient data and diagnose need



Invisalign Photo Uploader app >

iTero intraoral scanner >

Plan

Digitally visualise and plan your ortho and restorative treatments



ClinCheck Pro 6.0 software with 3D Controls >

ClinCheck In-Face Visualization Tool >

iTero intraoral scanner for multidisciplinary treatments >

Treat

Delivery of customised, digitally designed aligners



Invisalign clear aligners >

Monitor

Virtual treatment tracking for ongoing patient care



My Invisalign app >

Invisalign Virtual Care >

Retain

Maintain patients' beautiful teeth for life



Vivera retainers >



How to use

Align Digital Workflow

Mandatories

How to use the Align Digital Workflow

- 01 The **Align Digital Workflow** has **6 core stages**.
- 02 Explore the **digital tools** listed under **each core stage**.
- 03 Use the **navigation bar** to **find out more** about each digital tool.

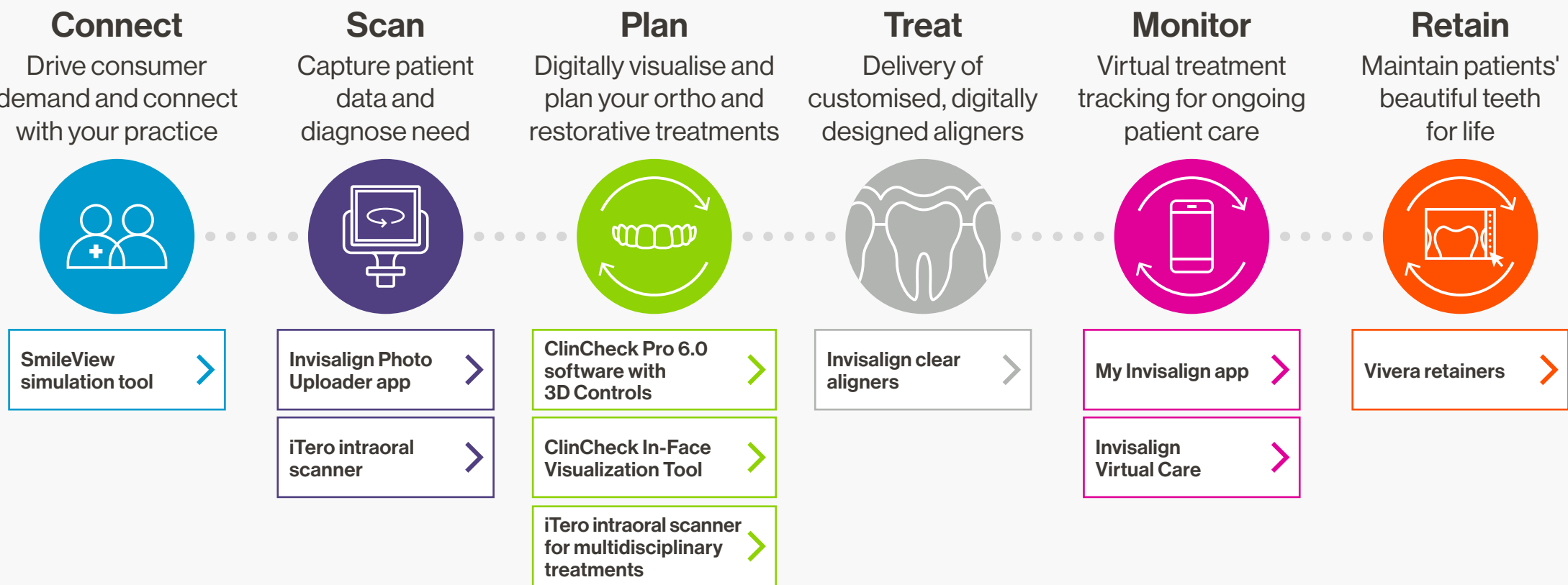


Your experience, powered by the **Align Digital Workflow**

The Align Digital Workflow is a powerful suite of innovative digital tools and services that are designed to provide a seamless digital experience for doctors and patients – from beginning (consumer demand) to end (retention).

[Learn more >](#)

▼ Explore how the Align Digital Workflow moves all aspects of treatment forward.



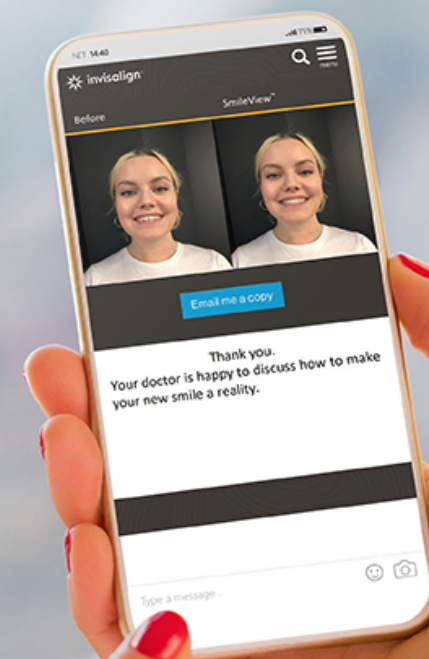
Your experience, powered by the **Align Digital Workflow**

[Overview](#)[Benefits](#)[Getting started](#)[Best practices](#)[Connect](#)

SmileView simulation tool

The **SmileView simulation tool** is a patient engagement tool that lets prospective patients view a selfie simulation of how their smile could look after Invisalign treatment in just 60 seconds. The **SmileView simulation tool** can also be used both inside and outside of your office.

- + **What are the benefits?**
- + **How do I get started?**
- + **Listen to what Dr Kunal Patel has to say**
- + **How do I apply it to my practice?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



Connect



SmileView simulation tool

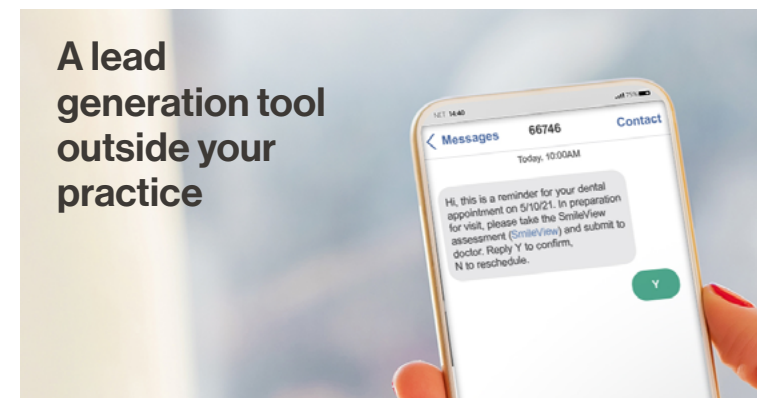


Benefits



An engagement tool inside your practice

- + **Engage and excite** your patients from reception to chairside as the **SmileView simulation tool** is the perfect tool for the waiting room or doctor consult and **only takes seconds** for patients to complete.
- + Review the “before and after” results during an already scheduled appointment and **educate** patients on the benefits of **Invisalign treatment**.
- + 75% of people who submit a **SmileView selfie** see their smile’s potential.*



A lead generation tool outside your practice

- + **Generate** leads outside your practice by placing your unique **SmileView weblink** or **QR code** in **text messages, e-mails, or on social media platforms**.
- + When consumers click on your unique **SmileView link** and submit their selfie, the lead is **captured** in your Invisalign Doctor Site and sends you an e-mail notification.

*Based on a limited market release (LMR) conducted with 59 participating accounts (5+ selfies submitted using the SmileView in-practice tool in U.S., UK and Canada. Seeing smile's potential qualified as seeing the SmileView simulation results. 95% confidence at +/- 2%. Data on file at Align Technology, as of April 23, 2019.



How to use

Align Digital Workflow

Mandatory

Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Getting started

Best practices



Connect



SmileView simulation tool



Getting started

01

Setup your **SmileView** profile through the Invisalign Doctor Site (login required).

[Click here >](#)

02

Your setup page should look like this:

03

For more details, check out the **SmileView** implementation guide

[Click here >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview Benefits **Getting started** Best practices

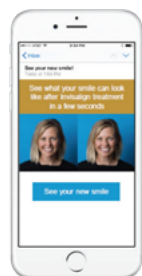


SmileView simulation tool

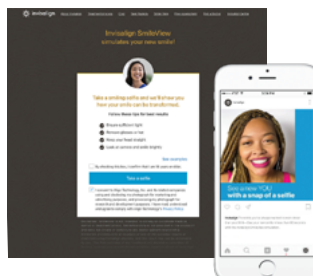


Getting started

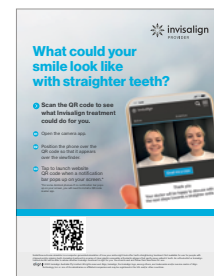
+ Start engaging consumers via:



Text and/or email



Website and/or social media



On-site poster and/or devices

+ Identify a **SmileView** champion and task them with engaging new leads.

- Contact the consumer using the phone number or e-mail address they provided in the **SmileView simulation tool**.
- Introduce the practice, the doctor, and build rapport with the prospective patient.
- Compliment the consumer on their simulated results, explain how the **iTero intraoral scanner** can provide an even more accurate simulation, and schedule them for a consult to learn more.

Find out more

Learn more about the **SmileView simulation tool** at Align Education

[Click here >](#)

Download assets that can help you promote the **SmileView simulation tool** to your patients and consumers

[Click here >](#)



Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



Connect



SmileView simulation tool



Best practices

- 01 Follow up with leads within **24 hours** and schedule consults for leads within **7 days** to foster excitement.
- 02 Remind consumers that their **SmileView** results are only a computer-generated simulation* and that you will design a treatment plan that is **unique** to them.
- 03 Leverage your **SmileView QR code** for physical materials and your **SmileView link** for digital materials.
- 04 Involve your staff so they can encourage patients to take a **SmileView selfie** when they arrive for the appointment.
- 05 Wherever possible, remind patients to click the **“Send to doctor”** button to ensure that the lead will appear in your Invisalign Doctor Site.

Listen to
Dr Kunal
Patel's
experience

Watch now >

*Important to use SmileView as a tool for communication with a patient rather than indication for clinical outcome.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

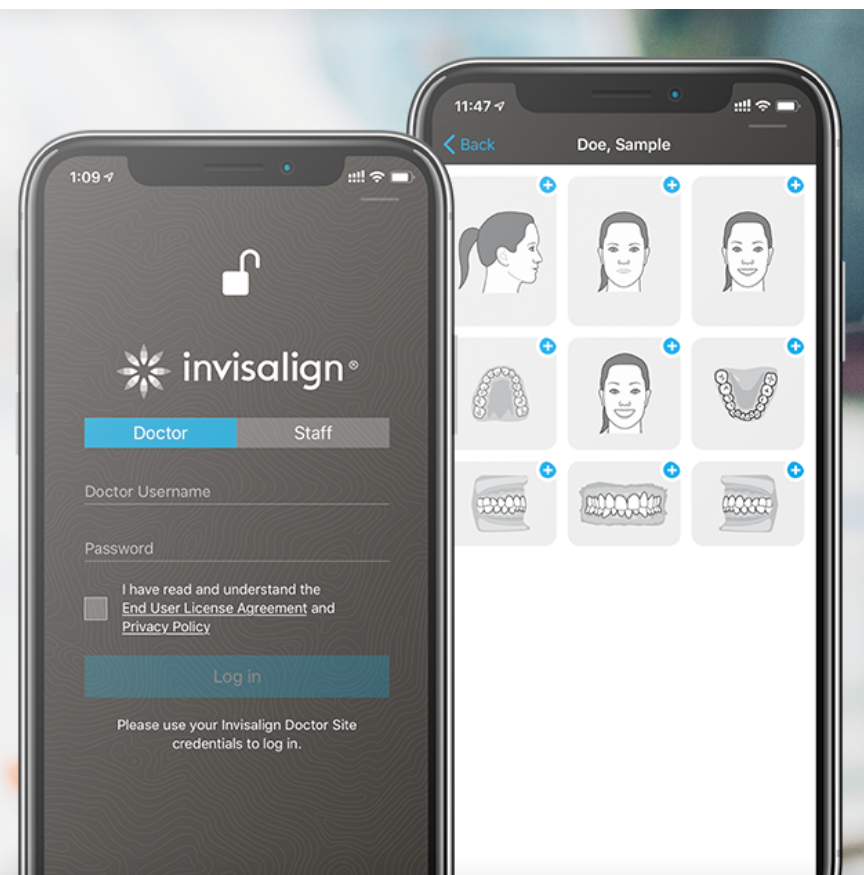
Best practices



Invisalign Photo Uploader app

This mobile app streamlines the creation of new Invisalign patient records by taking and uploading high-quality photos directly to the patient's record on your Invisalign Doctor Site.

- + **What are the benefits?**
- + **How do I get started?**
- + **Listen to what Dr Hiroshi Samoto has to say**
- + **How do I apply it to my practice?**



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices

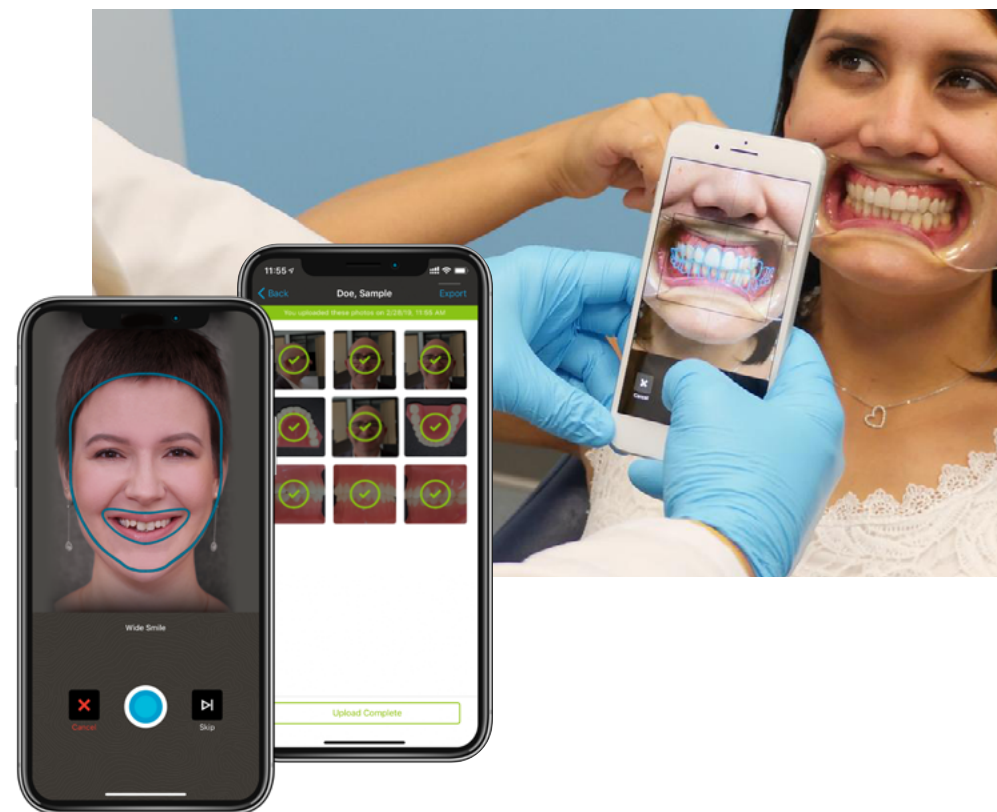


Invisalign Photo Uploader app



Benefits

- + Simplify your workflow by creating new **Invisalign patient records directly on the app.**
- + Takes **quality** patient photos without the need of a professional camera or photo editing skills.
- + With one click, you can upload photos to the **Invisalign Doctor Site.**
- + Individual and composite photos can be **exported** to other mobile apps.
- + The Wide Smile photo taken with the **Invisalign Photo Uploader app** is processed through a two-step photo quality verification to assist in the successful generation of **ClinCheck In-Face Visualization.**



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Getting started

Best practices



Invisalign Photo Uploader app



Getting started

01

Available for free

The **Invisalign Photo Uploader app** is available for free on the App Store, Google Play and Tencent Store.

02

Consistent photos every time

The **Invisalign Photo Uploader app** guides you through a step-by-step process to take patient photos without special training. The app provides real-time feedback on photo quality and automatically crops and sizes photos to minimise the need for retakes and photo editing.

03

To learn more about the **Invisalign Photo Uploader app**

[Click here](#) >



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



Scan



Invisalign Photo Uploader app



Best practices



Simplify your workflow by creating patient records directly on the app.



If you own an **iTero Element 5D** or **iTero Element 5D Plus** imaging system, you can enjoy the **iTero Element 5D Auto-Upload** feature where the scans will automatically upload into Invisalign Doctor Site in lieu of intraoral photos taken with the app.



You may **continue** to take extraoral and Wide Smile photos* with the app.

Listen to
Dr Hiroshi
Samoto's
experience

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*ClinCheck In-Face Visualization tool in ClinCheck Pro 6.0 software requires a Wide Smile photo taken with Invisalign Photo Uploader App v4.7 or later version.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

[Overview](#)[Benefits](#)[Features](#)[Getting started](#)[Best practices](#)

iTero intraoral scanner

Thanks to the state-of-the-art visualisation from **iTero intraoral scanners**, your patients will finally be able to see what you see when it comes to their care. Use the digital tools available on the iTero Element platform to aid in diagnosis, communication and patient education. **iTero intraoral scanners** are an open system that enable efficient restorative and orthodontic workflows for your clinic, with optimised Invisalign connectivity.

- + **What are the benefits?**
- + **Find out more about its features**
- + **How do I get started?**
- + **Listen to what Dr Dana Colson has to say**
- + **How do I apply it to my practice?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

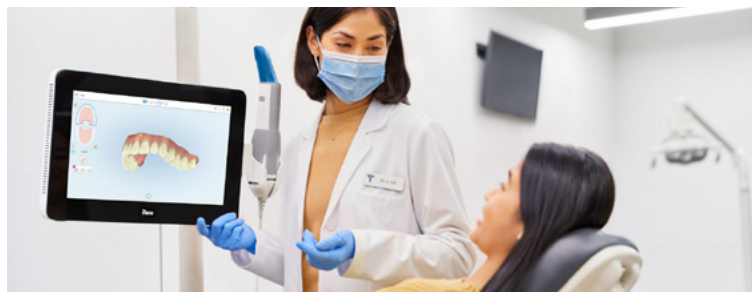
Your experience, powered by the Align Digital Workflow

[Overview](#)**[Benefits](#)**[Features](#)[Getting started](#)[Best practices](#)

iTero intraoral scanner



Benefits



+ Helps you to carry out a more comprehensive diagnosis with an all-in-one scan

One scan captures coloured 3D-model, intraoral photos and near-infrared images (NIRI) with interproximal caries detection aid*.

+ Aids patient communication through visualisation while chairside and beyond

Enhance patient education through 3D viewer with Occlusogram, NIRI, and Invisalign Outcome Simulator; extend patient conversions beyond the chair with iTero Scan Report, and make ongoing patient monitoring easier with iTero TimeLapse and Invisalign Progress Assessment.

+ Expands your clinical excellence and efficiency

Seamlessly integrate into your restorative, orthodontic and comprehensive treatments.

+ Streamlined Invisalign workflow

iTero Element 5D Auto-Upload feature[†] automatically uploads scan images into the Invisalign Doctor Site prescription form.

+ Facilitates effective communication with TREAT and lab technicians

A digital record can help streamline communication by reducing lengthy prescription processes, minimise confusion and back-and-forth communication.

+ Provides easy access to data anywhere, anytime

Access cases and records via the MyiTero.com web portal with unlimited secure cloud storage, and direct file transfer to your lab of choice.

[Learn more about MyiTero.com portal](#)

[Click here >](#)

*iTero NIRI technology with interproximal caries detection aid is available on iTero Element 5D and iTero Element 5D Plus Plus imaging systems. iTero NIRI technology is disabled with Lite software configuration.

[†]Only intraoral scans via the iTero Element 5D and iTero Element 5D Plus imaging systems feature the auto-upload functionality to the Invisalign Doctor Site.



Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Features

Getting started

Best practices



Scan



iTero intraoral scanner



Features

iTero intraoral scanner features the following digital tools:

Near-infrared
Imaging
(NIRI)*



Invisalign
Outcome
Simulator



iTero
Element 5D
Auto-Upload*



iTero Scan
Report



iTero
TimeLapse



Invisalign
Progress
Assessment



*Available on the iTero Element 5D and iTero Element 5D Plus imaging systems.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Features

Getting started

Best practices



iTero intraoral scanner



Getting started

01

Use the **3D Viewer with Occlusogram** to explain oral conditions to the patient as well as potential treatment options.

02

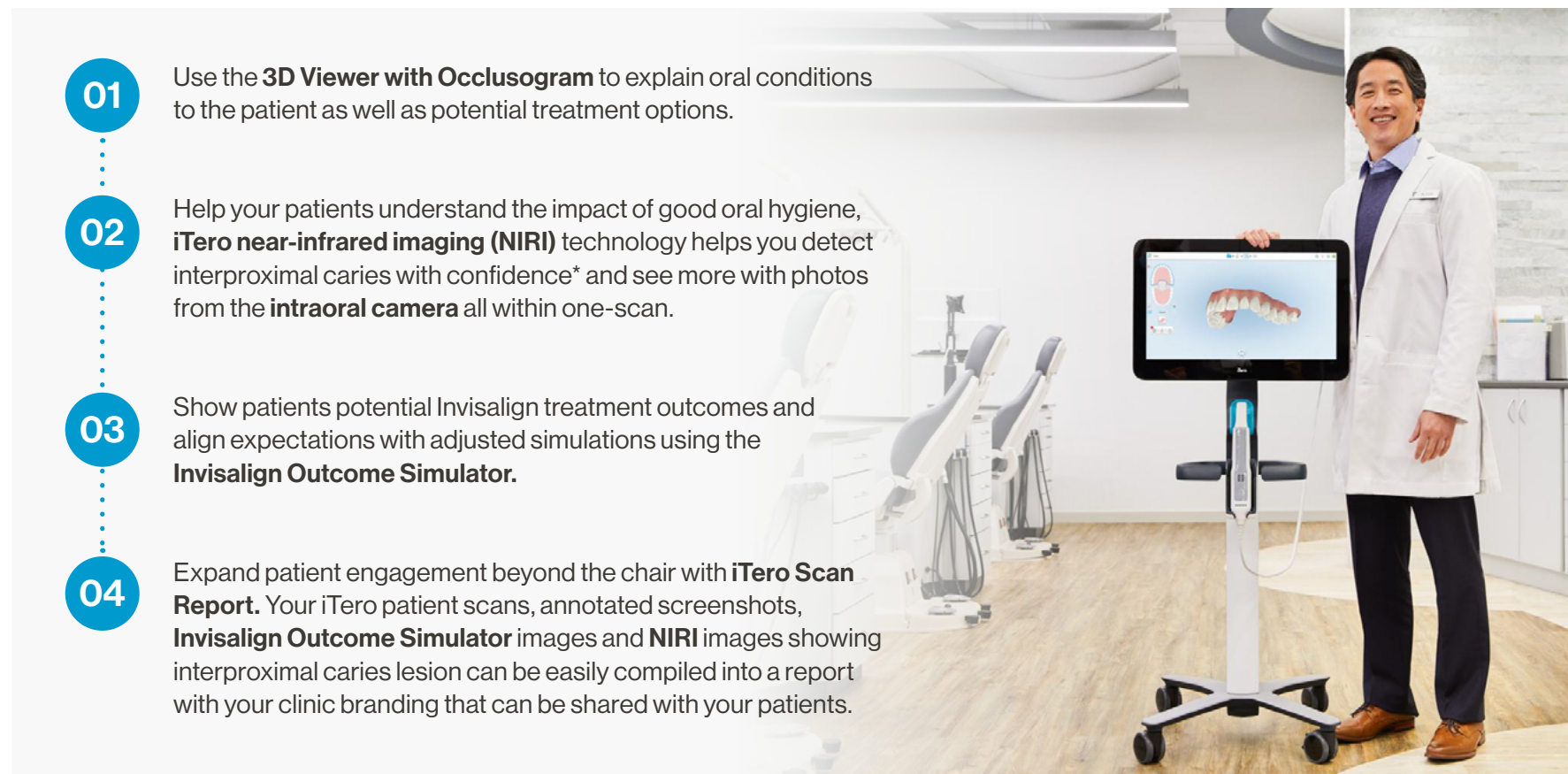
Help your patients understand the impact of good oral hygiene, **iTero near-infrared imaging (NIRI)** technology helps you detect interproximal caries with confidence* and see more with photos from the **intraoral camera** all within one-scan.

03

Show patients potential Invisalign treatment outcomes and align expectations with adjusted simulations using the **Invisalign Outcome Simulator**.

04

Expand patient engagement beyond the chair with **iTero Scan Report**. Your iTero patient scans, annotated screenshots, **Invisalign Outcome Simulator** images and **NIRI** images showing interproximal caries lesion can be easily compiled into a report with your clinic branding that can be shared with your patients.



*Based on a multisite clinical study conducted in real-world settings with patients in five clinics across Germany and Canada using iTero NIRI technology (near-infrared imaging) (n= 5,796 proximal tooth surfaces with 3,502 posterior proximal tooth surfaces in 102 patients) as a tool in aiding in detection and diagnosis of interproximal caries above the gingiva. Study sponsored and financed by Align Technology, Inc. iTero NIRI technology is only available on iTero Element 5D and iTero Element 5D Plus (excluding Lite software configuration) imaging systems. Data on file at Align Technology, as of February 10, 2021.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Features

Getting started

Best practices



iTero intraoral scanner



Getting started

05

Streamline your Invisalign case submissions with **auto uploaded intraoral photos** from the from **iTero Element 5D** and **iTero Element 5D Plus** scans.

06

With **iTero TimeLapse** technology, compare changes in patients' oral health and their smile transformation from one appointment to the next, keeping them engaged with their treatment.

07

Track patients' progress and compare new scans with ClinCheck treatment plans using the **Invisalign Progress Assessment tool**.

08

(For orthodontic practices) Build your referral network with the latest **iTero Element 5D** imaging systems featuring **NIRI** images and intraoral photos.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Features

Getting started

Best practices



Scan



iTero intraoral scanner



Best practices



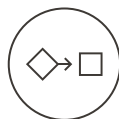
Scan every patient at every visit

iTero NIRI technology, a validated tool for interproximal caries screening and monitoring*, provides one more reason to incorporate a scan at every hygiene visit. One scan enables your restorative and orthodontic workflows and allows comparisons of your patients' dentitions over time.



Educate patients on what matters

Leverage iTero scanner's full suite of patient communication tools, enabling chairside communication by showing them (instead of telling them) what you see and extending the conversation beyond the chair via sharing features.

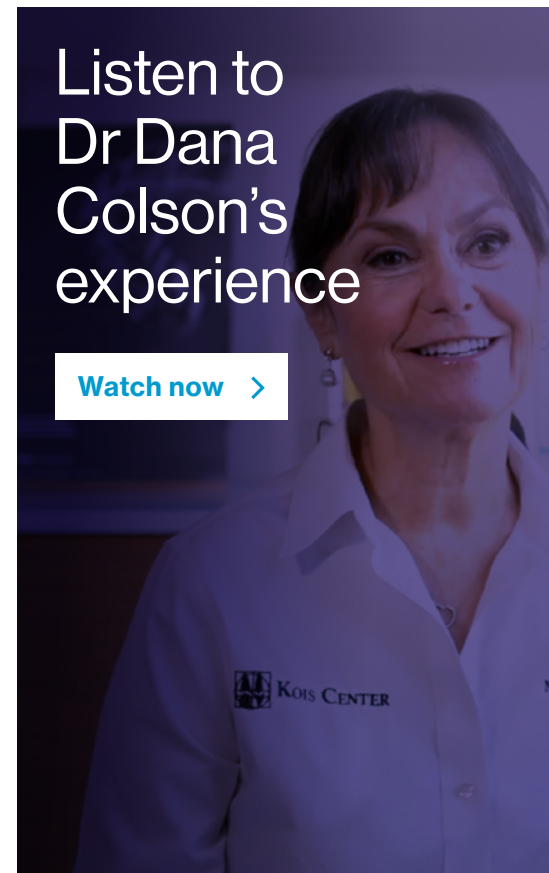


Show them their potential smile

Every patient is a potential Invisalign patient; show them what their future smile could look like with Invisalign treatment using the **Invisalign Outcome Simulator**.

Listen to
Dr Dana
Colson's
experience

[Watch now >](#)



*Based on a multisite clinical study conducted in real-world settings with patients in five clinics across Germany and Canada using iTero NIRI technology (near infrared imaging) (n= 5,796 proximal tooth surfaces with 3,502 posterior proximal tooth surfaces in 102 patients) as a tool in aiding in detection and diagnosis of interproximal caries above the gingiva. Study sponsored and financed by Align Technology, Inc. iTero NIRI technology is only available on iTero Element 5D and iTero Element 5D Plus (excluding Lite software configuration) imaging systems. Data on file at Align Technology, as of February 10, 2021.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits



Near-infrared imaging (NIRI)

iTero near-infrared imaging (NIRI) technology aids in detecting and monitoring interproximal caries lesions above the gingiva without using harmful radiation.

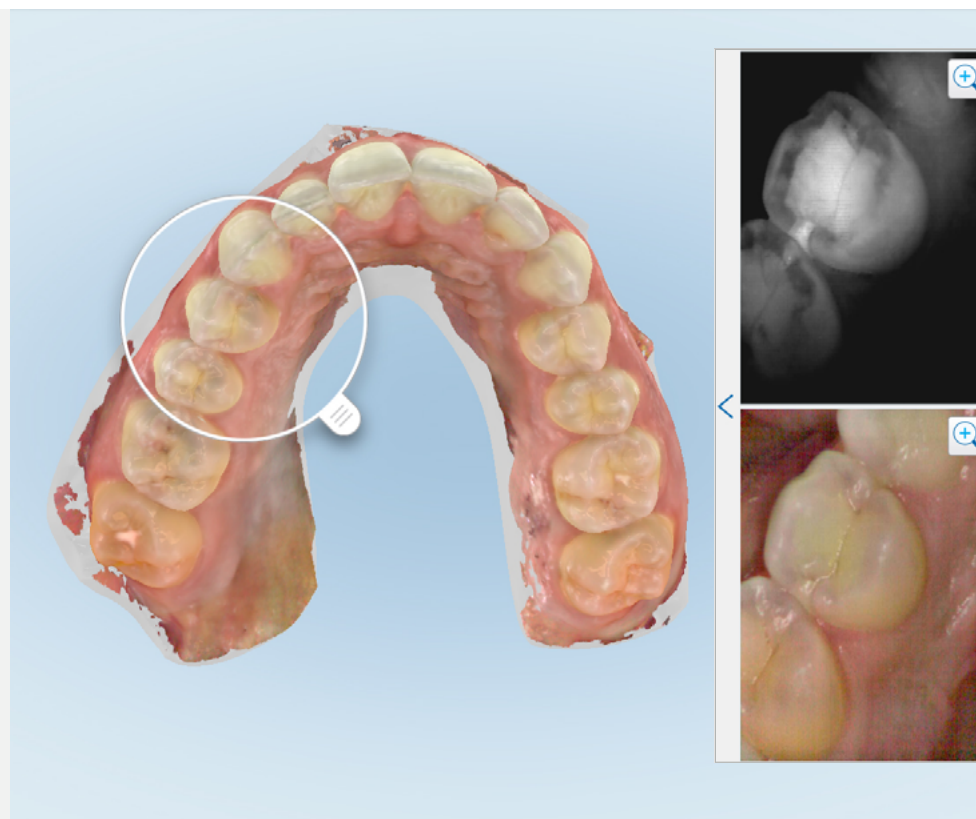
iTero NIRI technology performance was proven in a clinical study for caries detection with the largest amount of analysed data conducted in a real world setting. It is comparable to bite-wing x-rays (BWx) in aiding the detection and diagnosis of interproximal caries lesions above the gingiva* and was 66% more sensitive than BWx for proximal lesions detection†.



What are the benefits?



Listen to what Dr Ingo Baresel has to say



*Based on a multisite clinical study conducted in real-world settings with patients in five clinics across Germany and Canada using iTero NIRI technology (near-infrared imaging) (n= 5,796 proximal tooth surfaces with 3,502 posterior proximal tooth surfaces in 102 patients) as a tool in aiding in detection and diagnosis of interproximal caries above the gingiva. The largest amount of data refers to the numbers of proximal surfaces included in near-infrared imaging trials. Study sponsored and financed by Align Technology, Inc. iTero NIRI technology is only available on iTero Element 5D and iTero Element 5D Plus (excluding Lite software configuration) imaging systems. Data on file at Align Technology as of February 10, 2021.

†Based on a subset of 59 cases where iTero Element 5D imaging system was compared against the clinical evaluation of posterior proximal carious lesions above the gingiva as observed during caries debridement, reported as part of a multisite clinical study conducted in real world settings with patients in five clinics across Germany and Canada comparing iTero NIRI technology (near-infrared imaging) of the iTero Element 5D imaging system to bite-wing x-rays (BWx) (n= 3,502 posterior proximal tooth surfaces out of 5,796 proximal surfaces in 102 patients). Study sponsored and financed by Align Technology, Inc. iTero NIRI technology is only available on iTero Element 5D and iTero Element 5D Plus (excluding Lite software configuration) imaging systems. Data on file at Align Technology as of September 2, 2021.



Your experience, powered by the Align Digital Workflow

Overview

Benefits



Near-infrared imaging (NIRI)



Benefits



Enables a proactive approach in preventative care

Early detection of possible interproximal lesions helps clinicians decide on the recommended course of action for their patients, whether it's monitoring, conducting further diagnosis or treating their condition.



Provides better patient education and experience

Patients can see what the doctor sees via on-screen visualisation, making it easier for doctors to explain their recommendations. In addition, iTero near infrared imaging (NIRI) technology contains no harmful radiation and can be used on pregnant women and children or patients resistant to bite-wing x-rays (BWV).



Saves time and promotes practice efficiency

One scan captures 3D, NIRI and intraoral camera images, enabling a more efficient workflow for both restorative and orthodontic treatments.



Increases practice revenue

When incorporating the iTero Element 5D imaging system into their practice surveyed doctors reported that they increased:

Interproximal caries detection	56%*
Patient acceptance	71%*
Business revenue	34%*

Listen to Dr Ingo Baresel's experience

Watch now >



* Based on a survey in May of 2019 of n = 15 practitioners who participated in a global limited market release, working with iTero Element 5D for an average period of 6 months, representing both GPs and Orthos in CAN, EU and APAC, who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statements: "Incorporating the iTero Element 5D scanner into my current diagnostic protocol, I've diagnosed a higher number of interproximal caries above the gingiva, on my patients at my practice." "Incorporating the iTero Element 5D scanner into my current diagnostic protocol, I experienced an increase in treated interproximal caries cases on my patients at my practice." "Incorporating the iTero Element 5D scanner into my current diagnostic protocol, I experienced an increase in the number of accepted caries treatments by my patients at my practice" and then asked to estimate the average increase. Data on file at Align Technology, as of November 15, 2019.



How to use

Align Digital Workflow

Mandatories

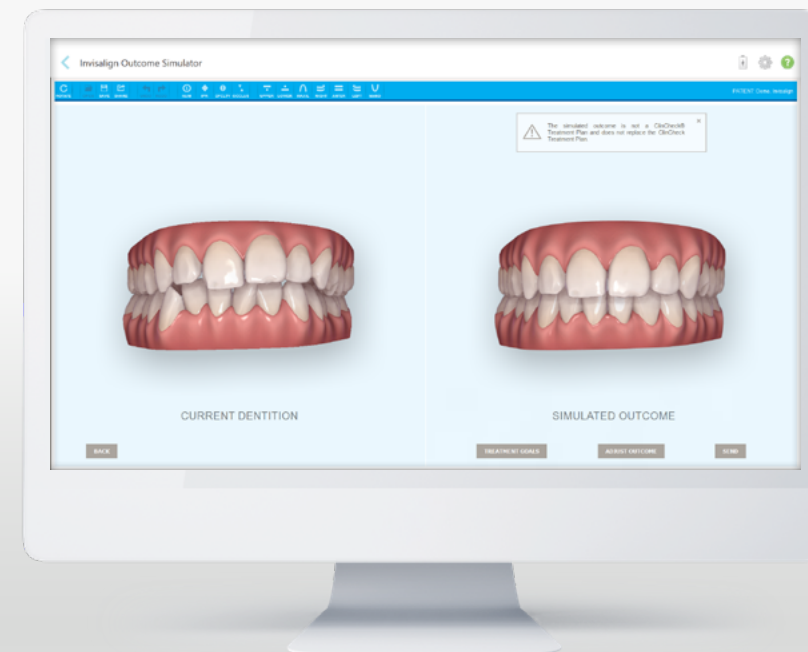
Your experience, powered by the **Align Digital Workflow**

[Overview](#)[Benefits](#)[Getting started](#)

Invisalign Outcome Simulator

Exclusively powered by the iTero intraoral scanner, the **Invisalign Outcome Simulator** helps patients visualise their potential treatment outcome, make real-time adjustments to simulations and easily project corrections, extractions, and interproximal reduction in a full-colour 3D image.

- + **What are the benefits?**
- + **How do I get started?**
- + **Learn more about Invisalign Outcome Simulator**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits

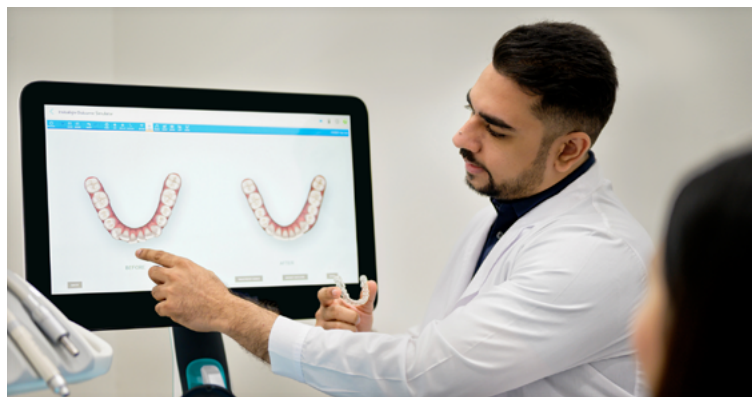
Getting started



Invisalign Outcome Simulator



Benefits



+ **Facilitates effective communication with patient**

With iTero intraoral scanner, you can now present the treatment options visually and provide detailed information by manipulating the simulation.

+ **Maximises impact**

Show the potential outcome of patient treatment, which may play a vital role in their decision to accept treatment.

+ **Builds understanding and trust**

The visual nature of iTero intraoral scanner can invite patients to be the driver of their own treatment and make treatment decisions alongside with you.

+ **Drives conversion**



60% of patients who were shown Invisalign Outcome Simulator results with an iTero intraoral scanner started Invisalign treatment.*

+ **Facilitates effective treatment set-up**

Submit a subjective and visual reference to Treat for creating a ClinCheck plan. The Treat team will prioritise preferences based on Invisalign Outcome Simulator images before prescription and clinical preference.

*Based on a survey of n=101 Orthodontists and General Dentists (from U.S., Canada and U.K, in July 2018; GP=60, Ortho=41) who used the Invisalign Outcome Simulator in the past year and were asked, "For the patients who were presented the option of Invisalign treatment in the past 12 months, and for whom you have used the Invisalign Outcome Simulator, what percentage of these patients started Invisalign treatment?"



How to use

Align Digital Workflow

Mandatory

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started



Invisalign Outcome Simulator



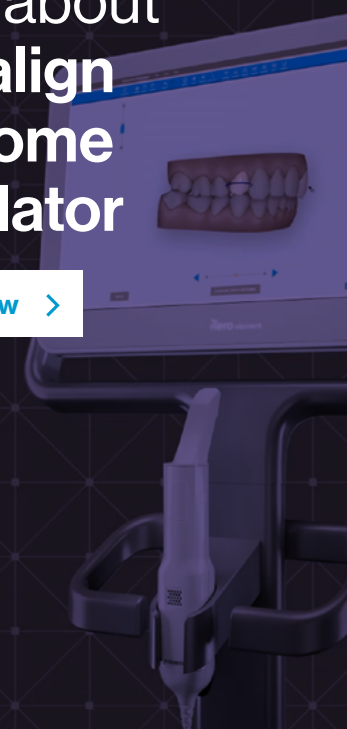
Getting started

- 01 Show your potential Invisalign patients the simulated treatment outcome as part of your standard protocol.
- 02 Manipulate the simulation with 3D Controls to show your patient how you are planning your treatment (e.g., How to make space for future implants).
- 03 Align with your patient on the desired treatment goals and restrictions.
- 04 Share the simulation with patient using **Share** and capture your notes with the **Snapshot tool** for future reference.
- 05 A screenshot of the Invisalign Outcome Simulator will also be automatically downloaded to the patient's **iTero Scan Report** via the MyiTero.com portal.

Submit the final agreed simulation upon treatment acceptance to **TREAT** using the **SEND** button to guide the Treat team in developing your ClinCheck plan.

Learn more about Invisalign Outcome Simulator

[Watch now](#) >



How to use

Align Digital Workflow

Mandatories

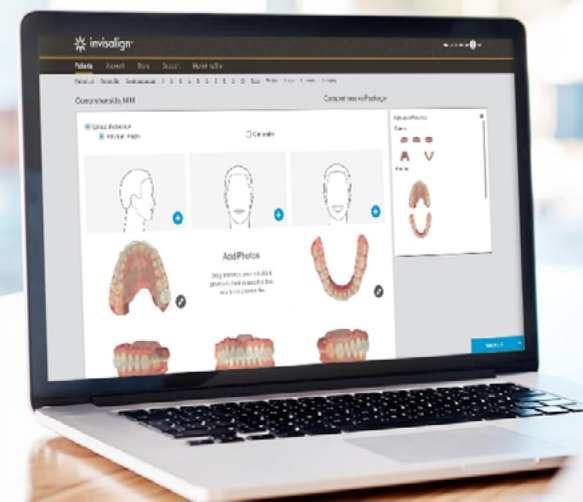
Your experience, powered by the Align Digital Workflow

[Overview](#)[Benefits](#)[Getting started](#)

iTero Element 5D Auto-Upload

Shift to a fully digital workflow with significantly fewer steps with the iTero Element 5D Auto-Upload feature. iTero Element 5D and iTero Element 5D Plus scans are automatically uploaded into the Invisalign Doctor Site prescription form for streamlined Invisalign submissions.

- + **What are the benefits?**
- + **How do I get started?**
- + **Learn more about iTero Element 5D Auto-Upload**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

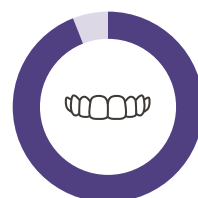


iTero Element 5D Auto-Upload

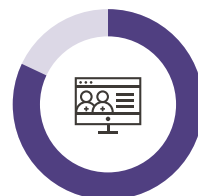


Benefits

Improve your practice efficiency and patient experience



94% of surveyed doctors agree
Invisalign case submission is faster with the iTero Element 5D Auto-Upload feature.*

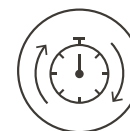


82% of surveyed doctors agree
The iTero Element 5D Auto-Upload feature improves practice efficiency.†



100% of surveyed patients agree
Digital impressions are more comfortable than conventional impressions.‡

A better experience for you and your patients.



Reduce manual touchpoints
No tray molds, cheek retractors, or mirrors required.



Treat more cases in less time§
Save time submitting cases and spend it where it counts: with your patients.



Connect with patients
Provide a memorable, interactive chairside experience.

*Based on a survey in August, 2021 of n = 39 doctors who participated in a global limited market release, working with iTero Element 5D imaging systems for an average period of 1.5 months, representing both GPs and Orthos in NA, EU, APAC, and LATAM who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statement: "Submitting Invisalign cases leveraging iTero Element 5D system auto-upload functionality is faster than the conventional Invisalign case submission process (including manual capture and upload of intraoral photographs)." Data on file at Align Technology, as of September 23, 2021.

†Based on a survey in August, 2021 of n = 39 doctors who participated in a global limited market release, working with iTero Element 5D imaging systems for an average period of 1.5 months, representing both GPs and Orthos in NA, EU, APAC, and LATAM who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statement: "Submitting Invisalign cases leveraging iTero Element 5D system auto-upload functionality represents a significant improvement in my practice efficiency." Data on file at Align Technology, as of September 23, 2021.

‡Emir Yuzbasioglu, Hanefi Kurt Rana Turunc, and Halenur Bilir. "Comparison of digital and conventional impression techniques: evaluation of patients' perception, treatment comfort, effectiveness and clinical outcomes." BMC Oral Health. Published online January 30, 2014. n = 24 in a study comparing polyether with Cerac.

§ClinCheck treatment plans submitted using iTero scans are typically posted, on average, 3 times faster to the Invisalign Doctor Site (IDS) than cases using PVS impressions.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

[Overview](#)
[Benefits](#)
[Getting started](#)

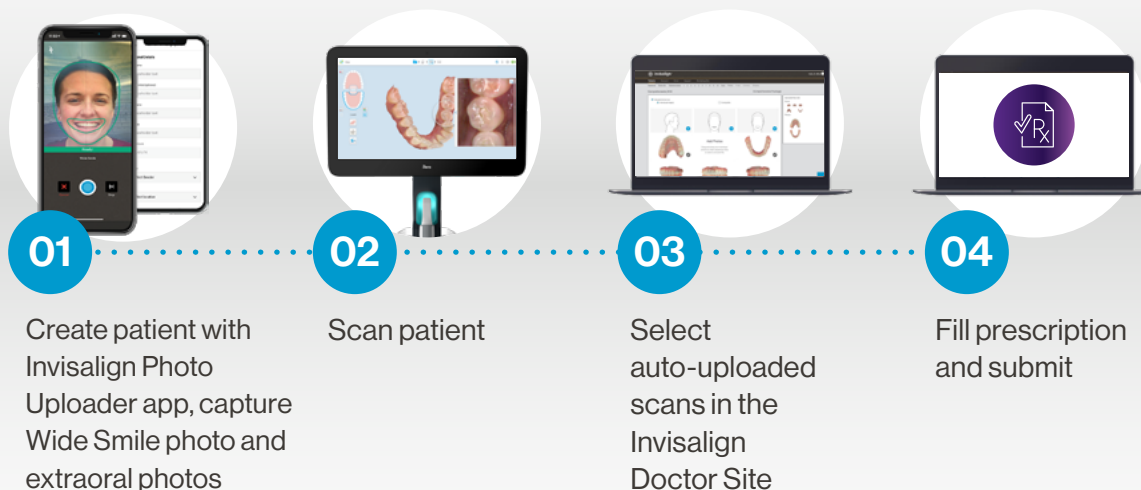


iTero Element 5D Auto-Upload



Getting started

Invisalign case submission process with iTero Element 5D and iTero Element 5D Plus imaging systems auto-uploads.



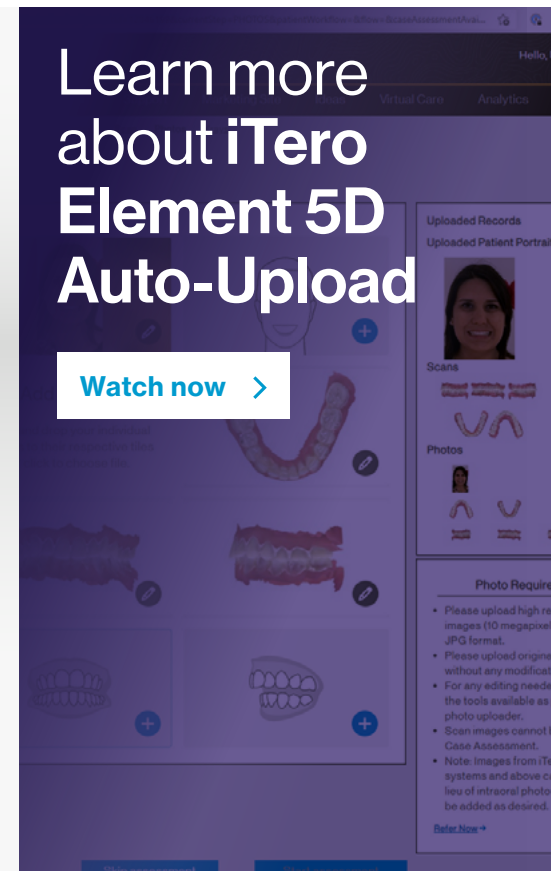
Surveyed doctors **save an estimated 10 minutes per case** with iTero Element Auto-Upload.*

[To learn more about iTero Element 5D Auto-Upload](#)

[Click here >](#)

Learn more about iTero Element 5D Auto-Upload

[Watch now >](#)



*Based on a survey in August, 2021 of n = 39 doctors who participated in a global limited market release, working with iTero Element 5D imaging systems for an average period of 1.5 months, representing both GPs and Orthos in NA, EU, APAC, and LATAM who were presented with a level of agreement scale from strongly agree to strongly disagree with the following statement: "Submitting Invisalign cases leveraging iTero Element 5D system auto-upload functionality is faster than the conventional Invisalign case submission process (including manual capture and upload of intraoral photographs)" and then asked to estimate the amount of time saved in minutes per case. 10 minutes was the median of all responses. Data on file at Align Technology, as of September 23, 2021.



[How to use](#)

[Align Digital Workflow](#)

[Mandatories](#)

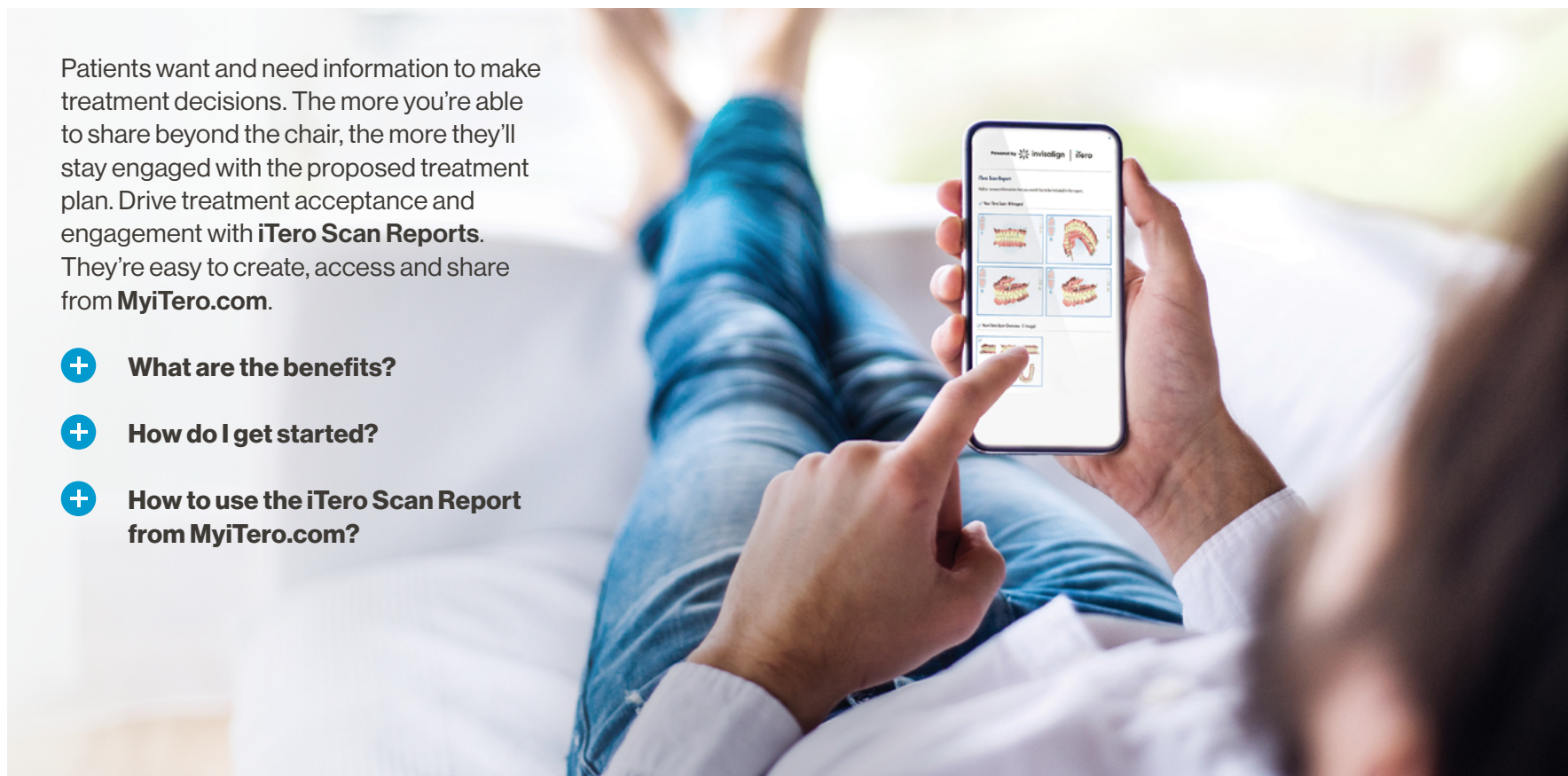
Your experience, powered by the **Align Digital Workflow**

[Overview](#)[Benefits](#)[Getting started](#)

iTero Scan Report

Patients want and need information to make treatment decisions. The more you're able to share beyond the chair, the more they'll stay engaged with the proposed treatment plan. Drive treatment acceptance and engagement with **iTero Scan Reports**. They're easy to create, access and share from **MyiTero.com**.

- + **What are the benefits?**
- + **How do I get started?**
- + **How to use the iTero Scan Report from MyiTero.com?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started



iTero Scan Report



Benefits

- + Put your high-quality scans to work**
Your iTero patient scans, annotated screenshots, Invisalign Outcome Simulator images and NIRI images showing interproximal caries lesion can be easily compiled and downloaded.
- + Inform and inspire your patients**
Extend patient conversation beyond the chair.
- + Grow your practice**
Drive patient acceptance and engagement for your practice.



Add your clinic branding and extend patient engagement beyond the chair.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started



iTero Scan Report



Getting started

01

Scan your patient with the iTero Element scanner.

02

Via the 'Snapshot' tool, you can take screenshots, and annotate to highlight areas of concern or treatment plan recommendations.

03

Through MyiTero.com, select iTero Scan Report to start using the tool.

04

Customise your iTero Scan Report with your clinic branding and select the screen shots you want to share.

05

Download and share the iTero Scan Report to drive patient acceptance and engagement.

How to use
the iTero
Scan Report
from
MyiTero.com

Watch now >



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the **Align Digital Workflow**

[Overview](#)[Benefits](#)

iTero TimeLapse

Changes in oral health can be hard to monitor over time, and even harder to illustrate without clear visuals to support. Enable proactive patient communication regarding treatment options with **iTero TimeLapse** technology.

Exclusive to **iTero intraoral scanners**, **iTero TimeLapse** allows you to visualise changes in patients' tooth wear, tooth movement, and changes in gingiva through a compelling graphic comparison of past and current patient scans, which helps make chairside treatment acceptance more effective.

- + **What are the benefits?**
- + **How to use the iTero TimeLapse?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits



iTero TimeLapse



Benefits

Don't just tell your patients they need treatment. Show them why.



Provide visual aid to patients and allow them to see how their oral conditions are changing over time.



Display magnification to help you focus on the area of oral concerns for better patient communication.



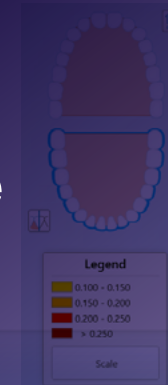
Clinicians can prescribe follow-up treatment like mouth guards, Invisalign clear aligners, and sleep appliances, when required.



Make informed decisions to course the treatment plan for your patients to help ensure a healthy smile at their next checkup.

How to use the iTero TimeLapse

[Watch now >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits



Invisalign Progress Assessment

Invisalign Progress Assessment on the **iTero intraoral scanner** makes results and achievements easy to see. Clear and accurate images help you compare a patient's new scan with their ClinCheck treatment plan. So, both you and your patients can be confident in making decisions to keep the treatment on track.

- + **What are the benefits?**
- + **Listen to what Dr Bret Jacobson has to say**



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits



Invisalign Progress Assessment



Benefits

- + Exclusive feature to **iTero intraoral scanners**.
- + **Real-time comparison** of patients' scan to a specific stage of their ClinCheck treatment plan.
- + **Evaluate progress** during Invisalign treatment. Doctors will know exactly how treatment is progressing and can accelerate or decelerate aligner wear at any time during treatment.
- + **Colour-coded tooth movement** table knowing how each tooth is tracking and evaluating solutions for getting the treatment back on plan.



Listen to
Dr Bret
Jacobson's
experience

[Watch now >](#)



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Mandatories

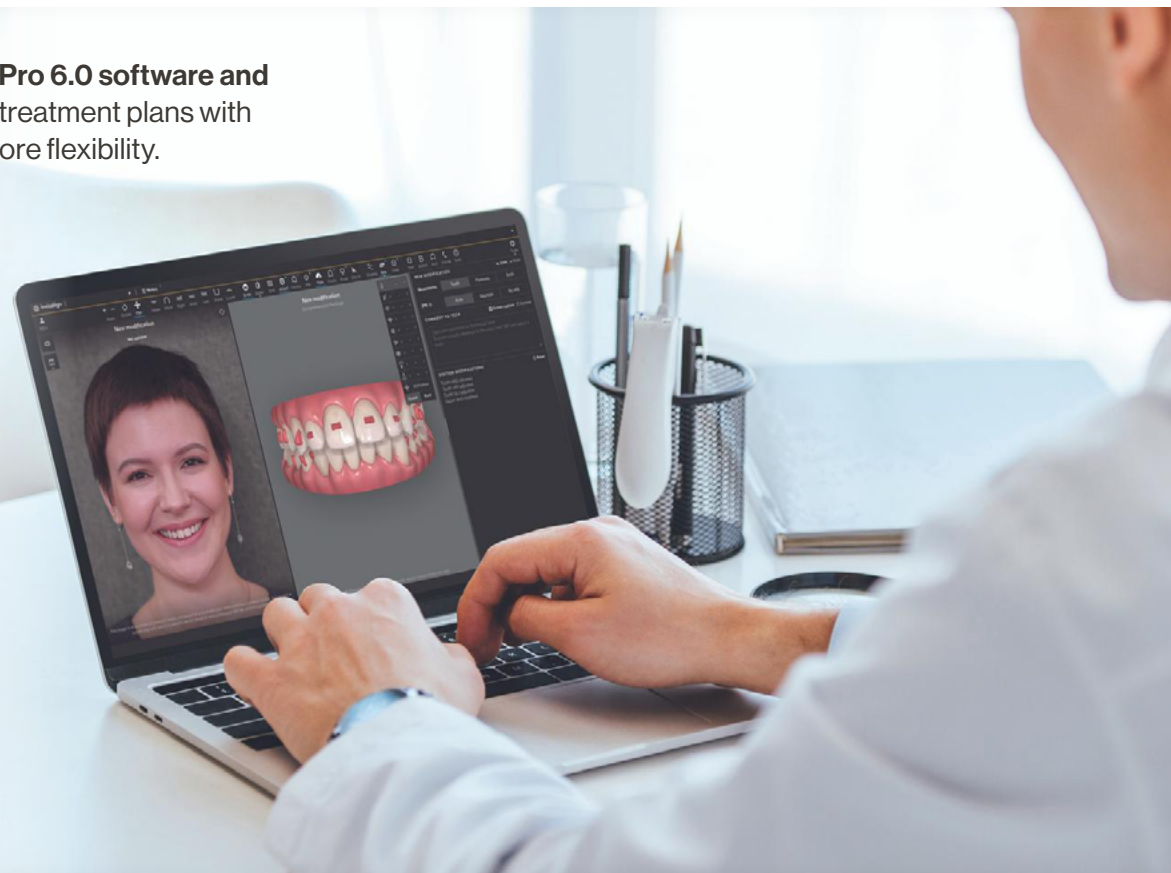
Your experience, powered by the **Align Digital Workflow**

[Overview](#)[Benefits](#)[Getting started](#)[Best practices](#)

ClinCheck Pro 6.0 software

Digital treatment planning with **ClinCheck Pro 6.0 software** and **3D Controls** allows you to create effective treatment plans with enhanced predictability while giving you more flexibility.

- + **What are the benefits?**
- + **How do I get started?**
- + **Listen to what Dr Lawrence Yong has to say**
- + **How do I apply it to my practice?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



ClinCheck Pro 6.0 software



Benefits



Accessible

Treatment planning on your own terms, anytime, anywhere via any of your favourite devices.*



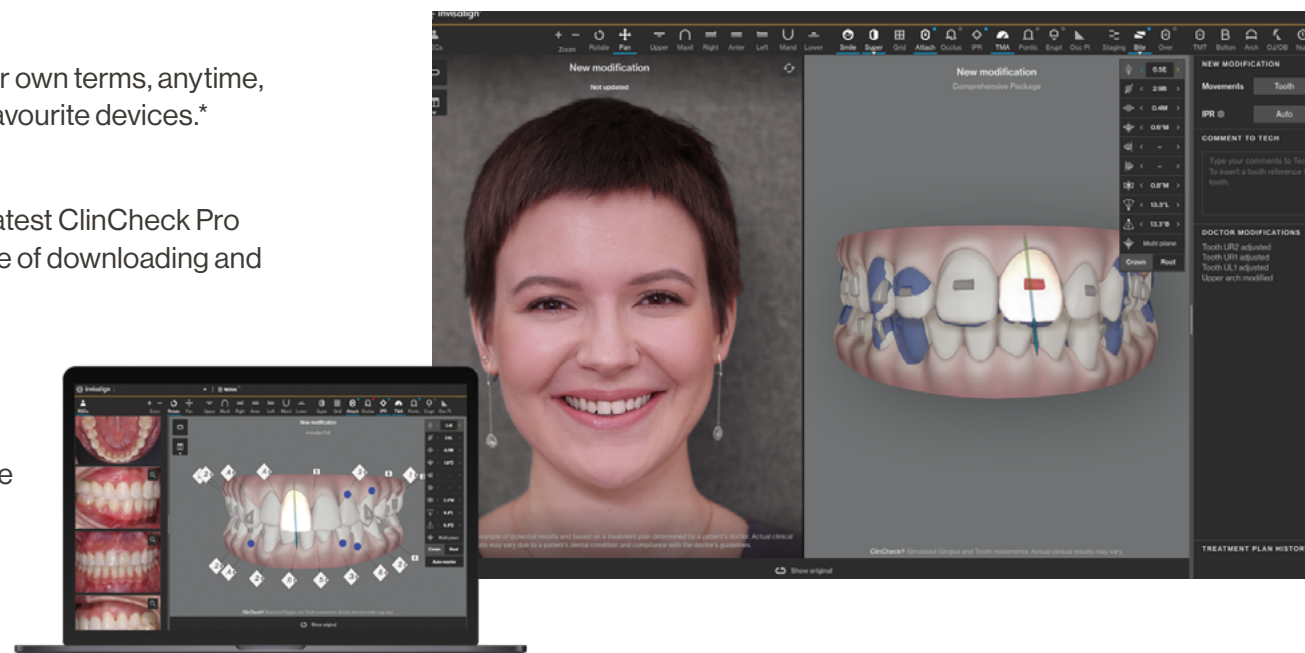
Convenient

Keep up-to-date with the latest ClinCheck Pro software without the hassle of downloading and installing any application.



Optimised design

Intuitive user interface with improved features and 3D Controls functionality made available on all your favourite devices.*



*Compatible with iPad, Mac and PC.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Getting started

Best practices



ClinCheck Pro 6.0 software



Getting started

01

Access ClinCheck Pro 6.0 software by clicking the **Open ClinCheck Plan** in the patient file.

Open ClinCheck plan ?

ClinCheck Pro desktop software

02

Review, modify and approve your case via ClinCheck Pro 6.0 software.

03

Share ClinCheck plan with your patient who has registered on My Invisalign app and web.

Additional resources

Learn more about the **3D Controls**

[Click here >](#)

Get more training on **ClinCheck Pro 6.0 software**

[Click here >](#)

Find more **ClinCheck Pro 6.0 software** clinical resources at **Align Education**

[Click here >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



ClinCheck Pro 6.0 software



Best practices



Reference the 5-steps ClinCheck review process for **efficient treatment planning**.



Use **3D Controls** to modify your treatment plan more effectively instead of communicating through text comments.



Leverage **ClinCheck In-Face Visualization Tool** for enhanced visual treatment planning and / or patient communication.

Listen to
Dr Lawrence
Yong's
experience

[Watch now >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Getting started

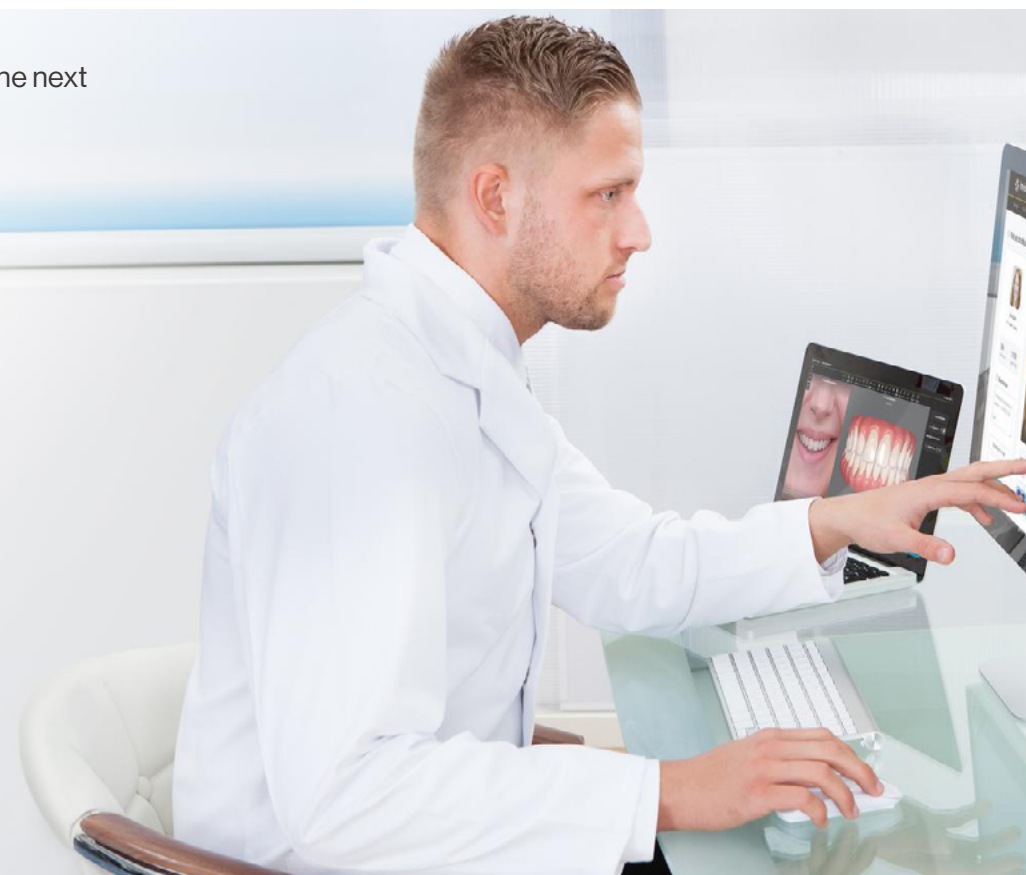
Best practices



ClinCheck In-Face Visualization Tool

Elevate your digital treatment planning experience to the next level with **ClinCheck In-Face Visualization Tool**.

- + What are the benefits?
- + How do I get started?
- + Listen to what Dr Vicki Vlaskalic has to say
- + How do I apply it to my practice?



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

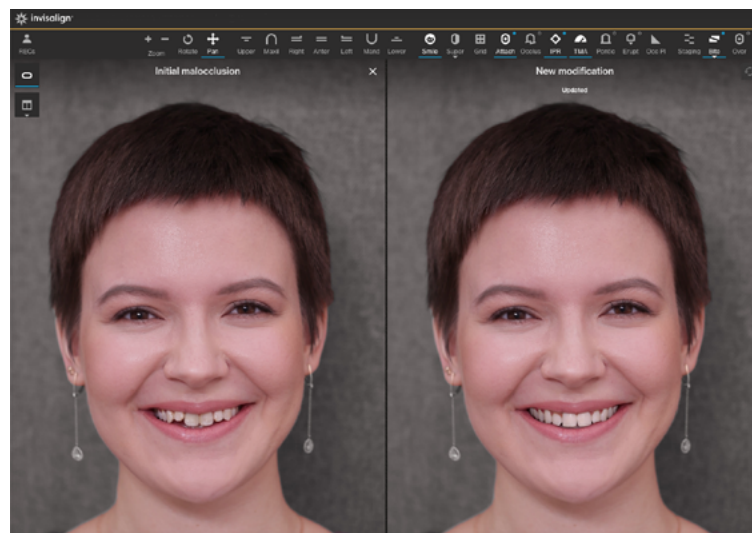
Overview **Benefits** Getting started Best practices



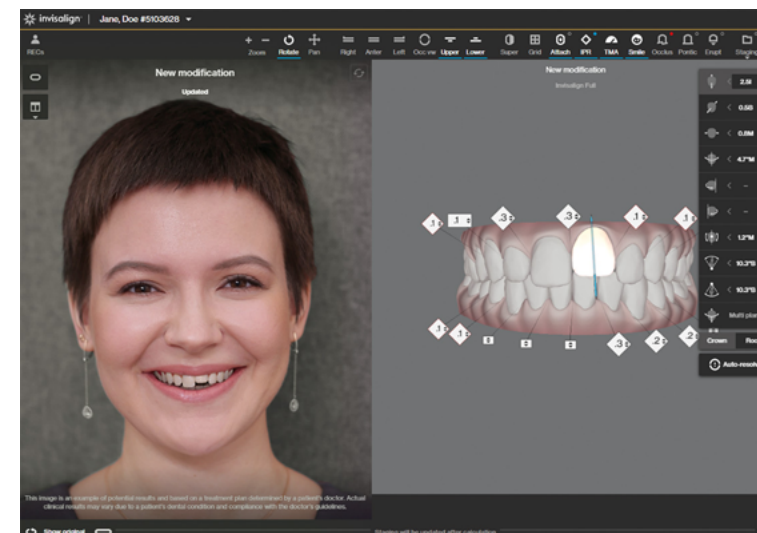
ClinCheck In-Face Visualization Tool



Benefits



- + Designed to better enhance doctor-patient communication, your patient can now see their future smile – instilling confidence and making conversations with them more effective.



- + Integrates the 3D tooth model into a picture of your patient's face, allowing you to modify a treatment plan with the benefit of facial landmarks, like the mid- and lip lines, for efficient treatment planning.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



ClinCheck In-Face Visualization Tool



Getting started

01

ClinCheck In-Face Visualization is only supported with Wide Smile photo taken with the **Invisalign Photo Uploader app**.

02

Take a Wide Smile photo and **upload** it to get In-Face Visualization in ClinCheck Pro 6.0 software.

03

Designed to be intuitive, the app will provide immediate guidance and verification of the photo quality, allowing you to take a photo that meets the requirements for In-Face Visualization simulation.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the **Align Digital Workflow**

Overview

Benefits

Getting started

Best practices



ClinCheck In-Face Visualization Tool



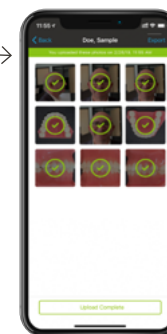
Best practices

01

To enable **ClinCheck In-Face Visualization Tool**, the Wide Smile photo must be uploaded successfully via **Invisalign Photo Uploader app**.

This is indicated by a green bar at the top of the page.

You uploaded these photos on 7/20/20, 10:22PM



02

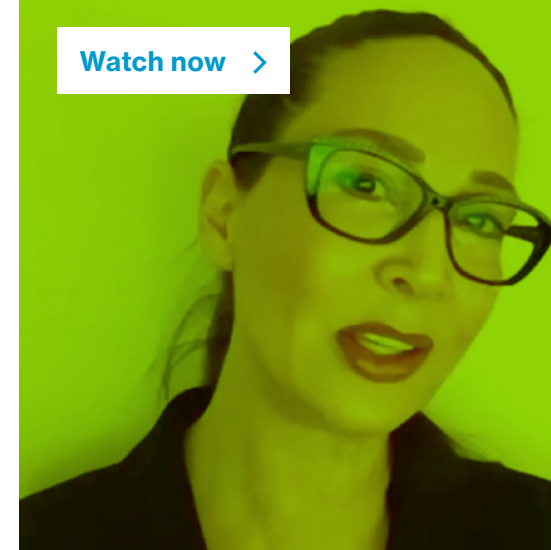
If you are not happy with the Wide Smile photo and wish to retake, you can click on the image and hit the “Retake” button in the top right hand corner of page.

03

ClinCheck In-Face Visualization Tool is currently available for all primary orders under the following products: Invisalign Comprehensive, Invisalign Moderate, Invisalign Lite and Invisalign Express.

Listen to
Dr Vicki
Vlaskalic's
experience

[Watch now >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits



iTero intraoral scanners for multidisciplinary treatments

An open system designed to support and streamline your restorative treatments. iTero scanners seamlessly integrate with your lab and chairside workflows and have been used in more than 10 million* restorations, from crowns and bridges, implants to dentures.

- + What are the benefits?
- + Learn more about the iTero intraoral scanners for multidisciplinary treatments



*Data on file at Align Technology, as of June 30, 2021.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

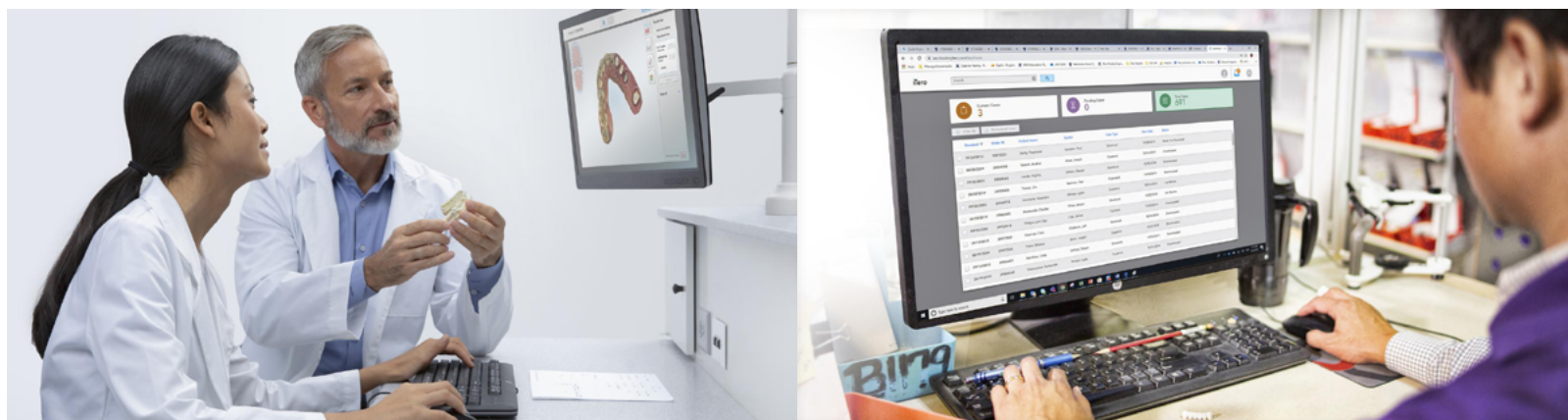
Benefits



iTero intraoral scanners for multidisciplinary treatments



Benefits



+ Open and seamless connectivity

- with **labs** - more than 10,000 dental laboratories worldwide are iTero scanner enabled.*
- with **exocad®** - connect with exocad® suite of software for treatment planning and production.†
- with **chairside milling** workflows - open .stl export allows you to connect with the CAD/CAM system of your choice.

+ Lab communication made easy via the MyiTero.com portal

- **Direct to lab** - your iTero dental laboratory will receive your iTero scans within minutes.‡
- **Case return capability** - labs can return cases with comments. Full re-scan is no longer required.
- **Optional services** - modelling and interpretation services are available on request.

*Data on file at Align Technology, as of June 30, 2021.

†exocad software is not included with iTero scanner purchase. exocad software has to be purchased separately by the clinician from their designated partners.

‡Based on 10,000 scans, mean transfer time, defined, as the time between the practice sending the iTero scan and the dental laboratory receiving it, is 4.6min. May vary based on internet connection.



Your experience, powered by the Align Digital Workflow

Overview

Benefits



iTero intraoral scanners for multidisciplinary treatments



Benefits

- + Leverage AI technology to enhance your restorative workflow**
 - **Removal of excess material** - real-time capacity to remove excess material during scanning.
 - **Automatic margin line marking** - automatically detect and mark the margin line on restorative case types requiring crowns.
- + Full treatment scope**
 - Fixed, removable, and implant prosthetics, from single crown to fully edentulous.
- + Scientifically proven accuracy[§] for your clinical restorative needs**
 - Based on 12 peer-reviewed papers, iTero Element scanners are accurate for marginal fit, for full-arch scans, across different substrates and light conditions.[§]

View restorative cases and visit the Align Global Case Gallery

[Click here >](#)

Learn more about the **MyiTero.com** portal for streamlined communication with labs

[Watch now >](#)

[§]Accuracy defined as a combination of trueness and precision tested on different substrates, under different lighting conditions, for crown preparation and full-arch scanning. Based on the results of 12 peer-reviewed papers 2018-2020. Data on file at Align Technology, as of November 20, 2020.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

For Dentists

For Orthodontists



Treat



Deliver
customised,
digitally
designed
aligners

The Invisalign system is powered by **three** proprietary clinical innovations.

01

SmartTrack material

See how SmartTrack material can give you greater than 75% improvement in overall tooth movement predictability.*

[Click here >](#)

02

SmartForce features

See how SmartForce features actively control each tooth movement.

[Click here >](#)

03

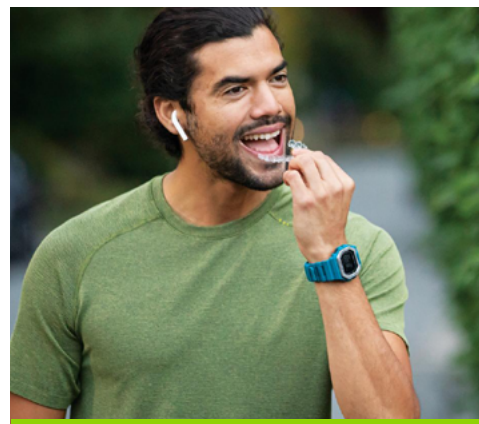
SmartStage technology

See how SmartStage can determine which teeth will move.

[Click here >](#)



Designed to treat a wide range of malocclusions, Invisalign treatment has helped doctors to fix everything from smiles and bites to minor skeletal imperfections.



A streamlined treatment specially designed for dentists to treat mild to moderate restorative and malocclusion cases.

*Compared to Invisalign aligners previously made from single-layer (EX30) material. Data on file at Align Technology, as of March 27, 2015.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

For Dentists

For Orthodontists



Treat



Deliver customised, digitally designed aligners

The Invisalign system is powered by **three** proprietary clinical innovations.

01

SmartTrack material

See how SmartTrack material can give you greater than 75% improvement in overall tooth movement predictability.*

[Click here >](#)

02

SmartForce features

See how SmartForce features actively control each tooth movement.

[Click here >](#)

03

SmartStage technology

See how SmartStage can determine which teeth will move.

[Click here >](#)



invisalign

Designed to treat a wide range of malocclusions, Invisalign treatment has helped doctors to fix everything from smiles and bites to minor skeletal imperfections.



invisalign first

Designed specially for growing children, with early mixed dentition.



invisalign

With mandibular advancement

A great way to address Class II malocclusion in tweens and teens while straightening their teeth.

*Compared to Invisalign aligners previously made from single-layer (EX30) material. Data on file at Align Technology, as of March 27, 2015.



How to use

Align Digital Workflow

Mandatories

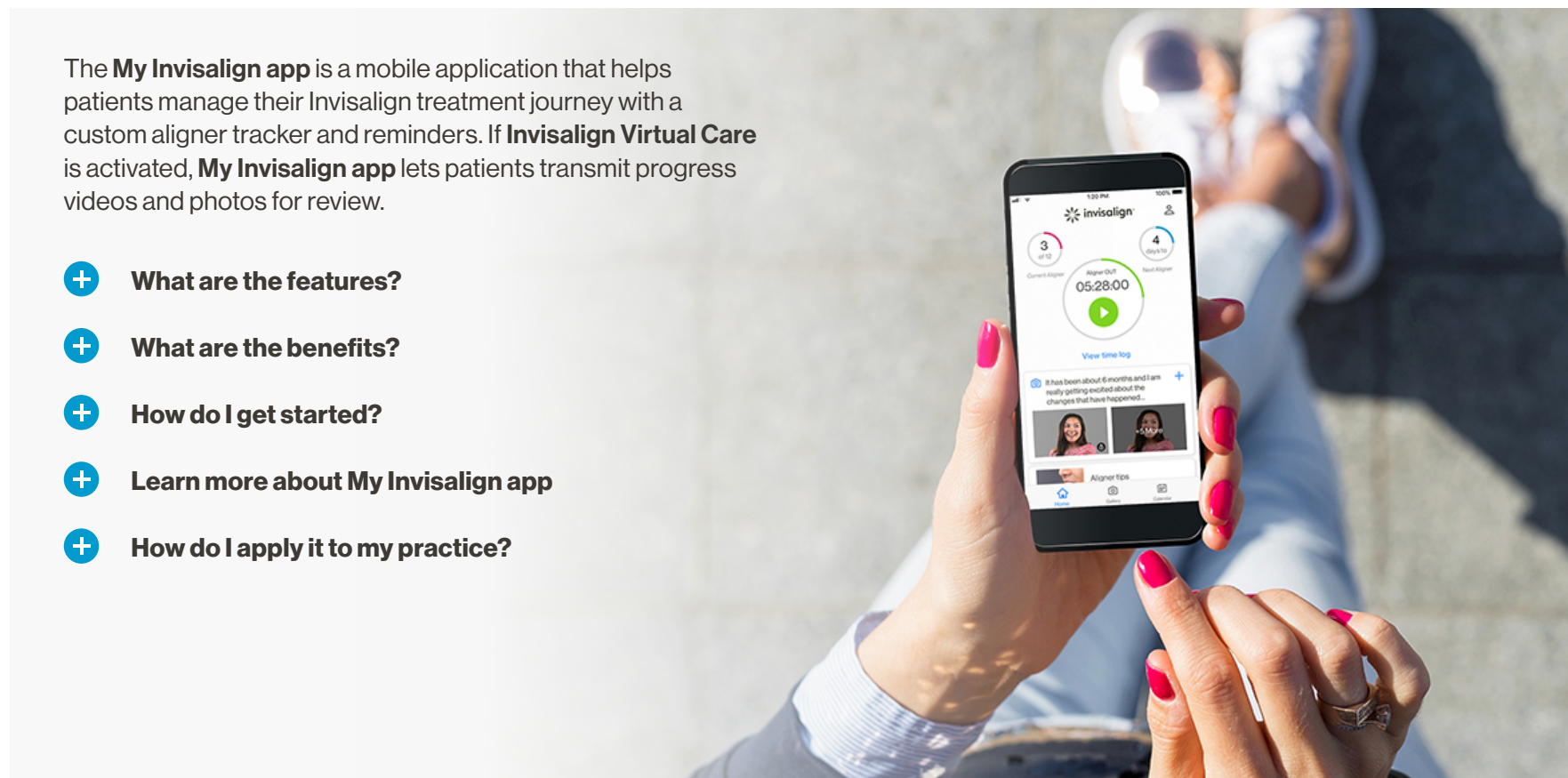
Your experience, powered by the Align Digital Workflow

[Overview](#)[Features](#)[Benefits](#)[Getting started](#)[Best practices](#)**Monitor**

My Invisalign app

The **My Invisalign app** is a mobile application that helps patients manage their Invisalign treatment journey with a custom aligner tracker and reminders. If **Invisalign Virtual Care** is activated, **My Invisalign app** lets patients transmit progress videos and photos for review.

- + **What are the features?**
- + **What are the benefits?**
- + **How do I get started?**
- + **Learn more about My Invisalign app**
- + **How do I apply it to my practice?**

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

Your experience, powered by the Align Digital Workflow

Overview **Features** Benefits Getting started Best practices

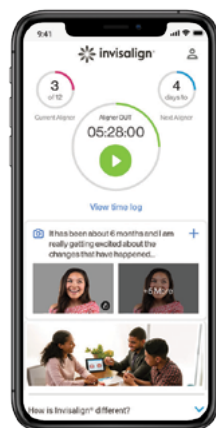


My Invisalign app



Features

The **My Invisalign app** provides the following features for your patients on Invisalign treatment:



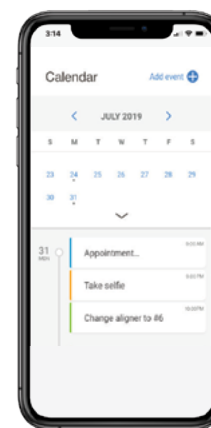
Cleaning tips and maintenance video

Use and care tips to educate patient users on ways to properly maintain their clear aligners.



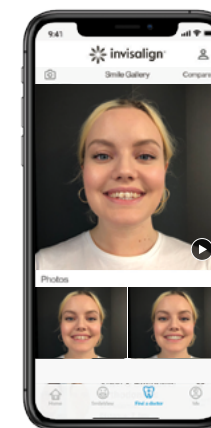
Aligner time log

A custom aligner tracker to help patient users stay compliant with their doctor's recommended wear time.



Calendar

A personal calendar to set reminders and notifications to help patient users to stay on track with their Invisalign treatment.



Gallery

A selfie photo gallery for patient users to save photos to the Gallery and view how they progress towards their new smile.

The **My Invisalign app** can be integrated with **Invisalign Virtual Care** to let you stay connected with your patients.



Your experience, powered by the **Align Digital Workflow**

Overview

Features

Benefits

Getting started

Best practices



Monitor



My Invisalign app



Benefits



- +** The **My Invisalign app** helps educate and motivate current Invisalign patients to stay compliant while they transform their smile.



- +** It also enables you to remotely monitor patients through **Invisalign Virtual Care**.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview Features Benefits **Getting started** Best practices



My Invisalign app



Getting started

01

The **My Invisalign app** is available for free on the App Store and the Google Play store.



02

Promote the **My Invisalign app** to your patients with the following assets:

Printed materials

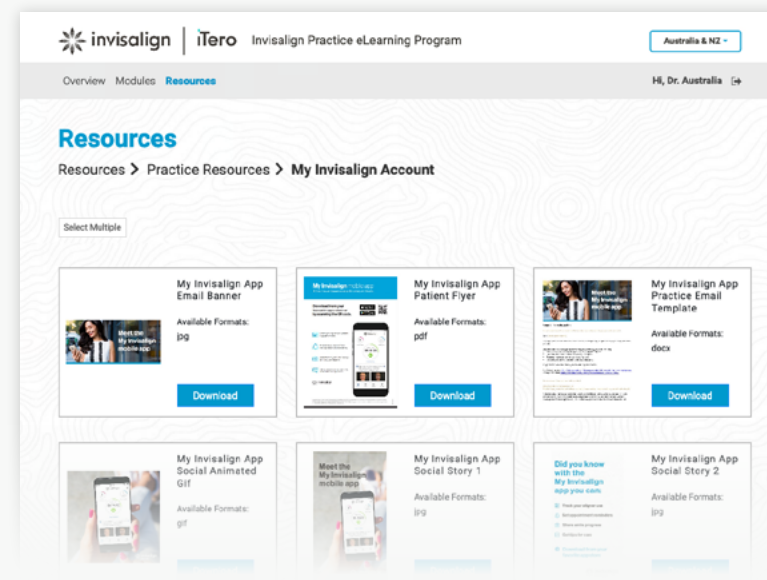
Available on the WebStore on the Invisalign Doctor Site.

[Click here >](#)

Digital assets

Available on the Invisalign Practice Resources Site.

[Click here >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Features

Benefits

Getting started

Best practices



Monitor



My Invisalign app



Best practices

01

Send your patient an email and/or SMS with a link to download/upgrade the **My Invisalign app**.

02

Encourage your patients to track their daily wear hours. This can help assess if compliance to daily wear may be impacting treatment progress.

03

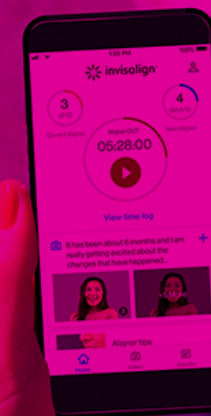
Motivate your patients to stay engaged and confident in their Invisalign treatment.

04

Reinforce education and compliance.

Learn more about the **My Invisalign app**

[Watch now >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Workflow

Getting started

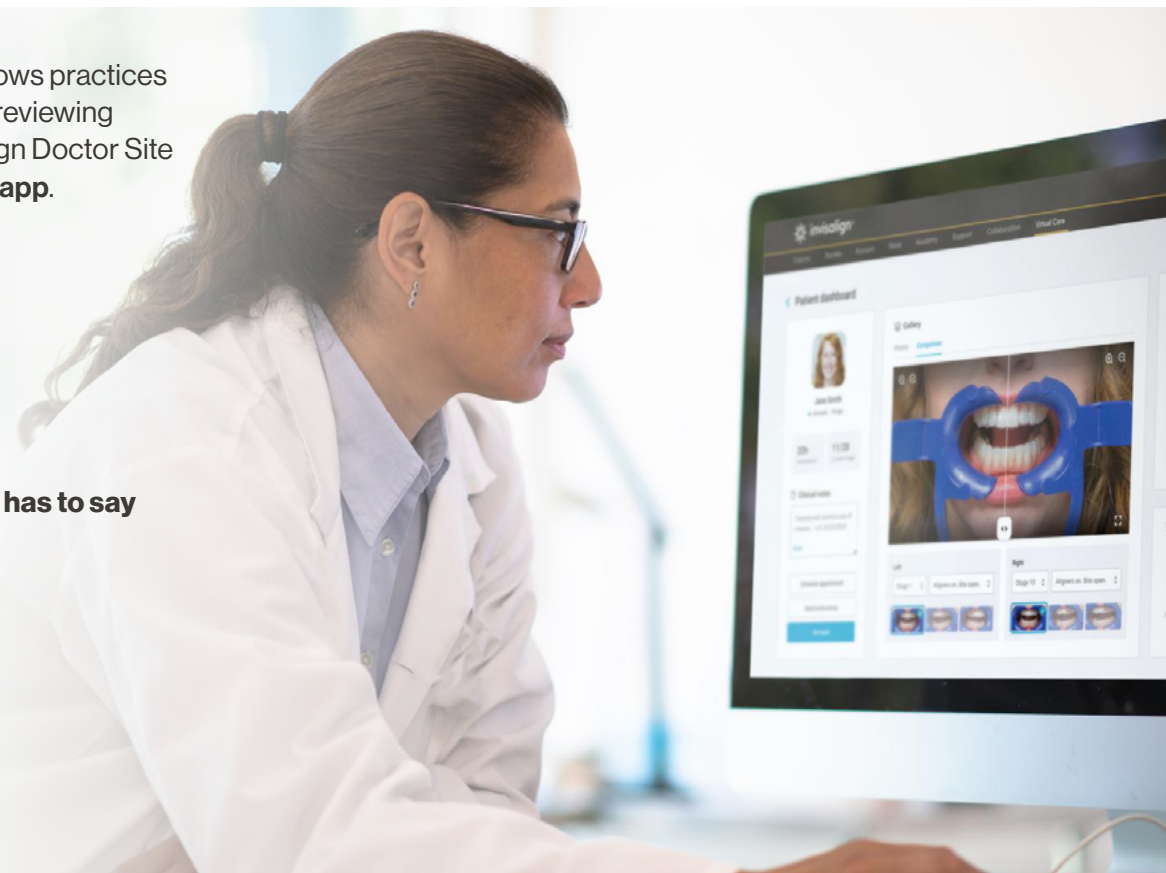
Best practices



Invisalign Virtual Care

Invisalign Virtual Care is a solution that allows practices to virtually monitor Invisalign treatment by reviewing progress videos and photos on the Invisalign Doctor Site submitted by a patient in the **My Invisalign app**.

- + What are the benefits?**
- + Invisalign Virtual Care workflow**
- + How do I get started?**
- + Listen to what Dr David Boschken has to say**
- + How do I apply it to my practice?**



How to use

Align Digital Workflow

Mandatories

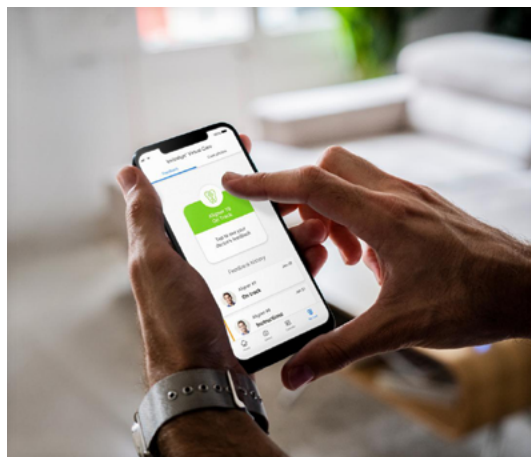
Your experience, powered by the Align Digital Workflow

[Overview](#)[Benefits](#)[Workflow](#)[Getting started](#)[Best practices](#)

Invisalign Virtual Care

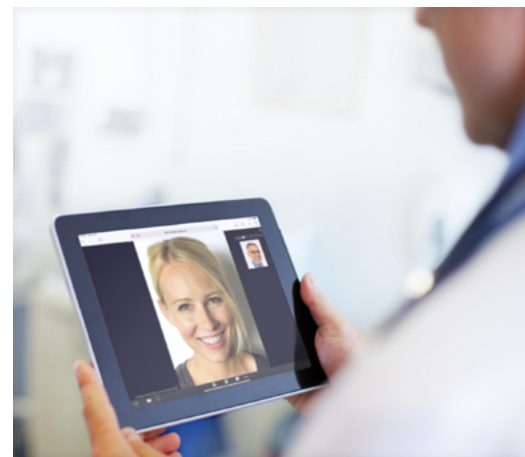


Benefits



+ Connected

Stay virtually connected with patients, wherever they may be.



+ Convenient

Easy virtual check-ins for your patients from the comfort of their couch; designed to improve your treatment efficiency by allowing you to remotely conduct a face-to-face discussion with patients.



+ Confident

Patients should feel confident knowing that their Invisalign treatment is monitored virtually by their doctor and their practice team.

[How to use](#)[Align Digital Workflow](#)[Mandatories](#)

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Overview Benefits **Workflow** Getting started Best practices

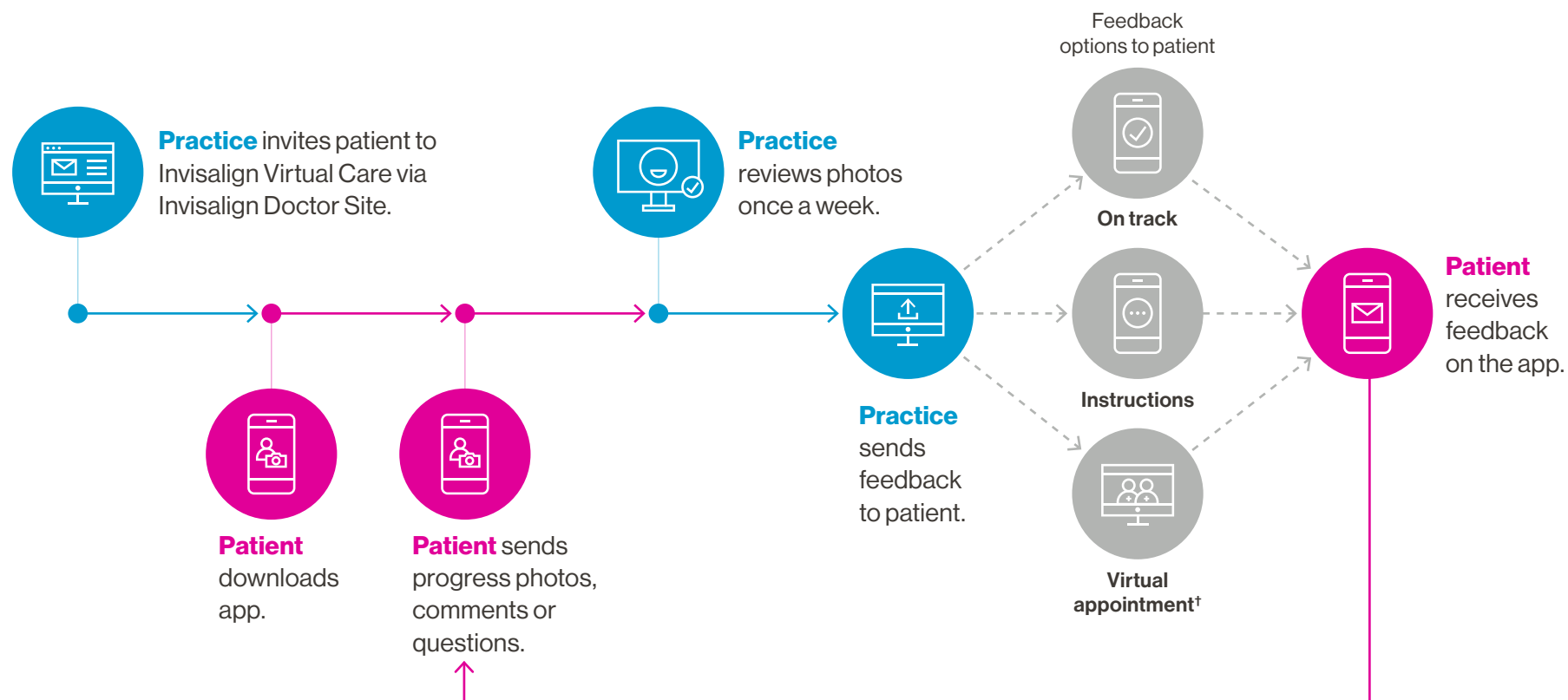


Invisalign Virtual Care



Workflow

Invisalign Virtual Care connects doctors and patients through **practice** and **patient** experiences.*



*Doctor is responsible for complying with all applicable laws and regulations while using Invisalign Virtual Care. Invisalign Virtual Care is not a replacement for in-office appointments.

*†When needed.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview Benefits **Workflow** Getting started Best practices



Invisalign Virtual Care



Workflow Practice experience

The **Invisalign Virtual Care** dashboard helps you monitor your patients' progress.

- + Click on patient name to start your review.
- + Practice sends "On track" notification if patient is tracking.
- + Practice sends "Instructions" and virtual programming if patient's treatment is not tracking to plan.

How to review your patient's photos

01 The "review pop up" contains all relevant information to review the patient

02 9 photos organised by stage. Photos from past stages can be shown by selecting desired stage from drop down menu

03 Tapping each photo opens a super zoom view

04 Aligner wear hours, as self reported by the patient via the My Invisalign app

05 Current and total stage info

06 Current wear time (default 7 days)

07 Last clinical note entered by the Invisalign Virtual Care champion

Your experience, powered by the Align Digital Workflow

Overview Benefits **Workflow** Getting started Best practices

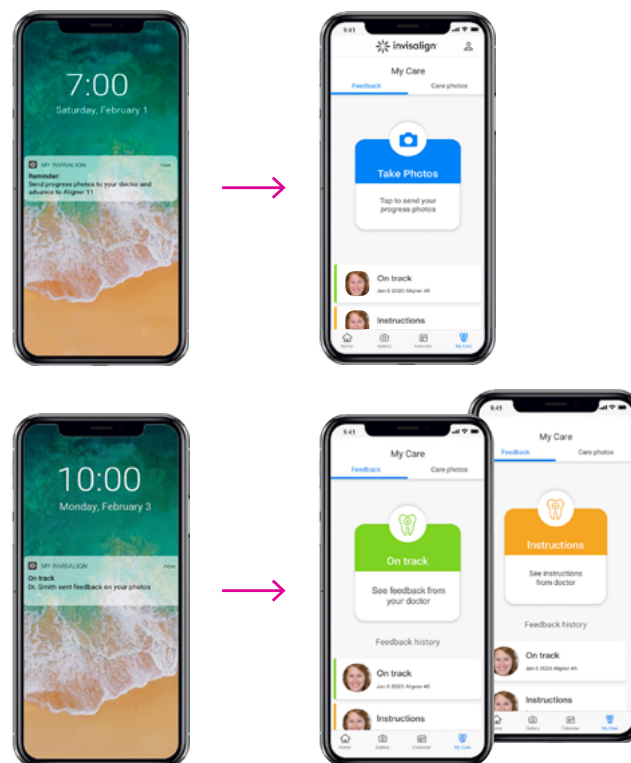


Invisalign Virtual Care



Workflow Patient experience

+ Patient gets reminders* to take and send photos, receives “On track” or “Instructions” notifications.



+ Patient is guided on taking photos



*Notifications are controlled by the patient through settings on their device. If notifications are not enabled for the app, the patient will not see notifications outside of the app.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Workflow

Getting started

Best practices



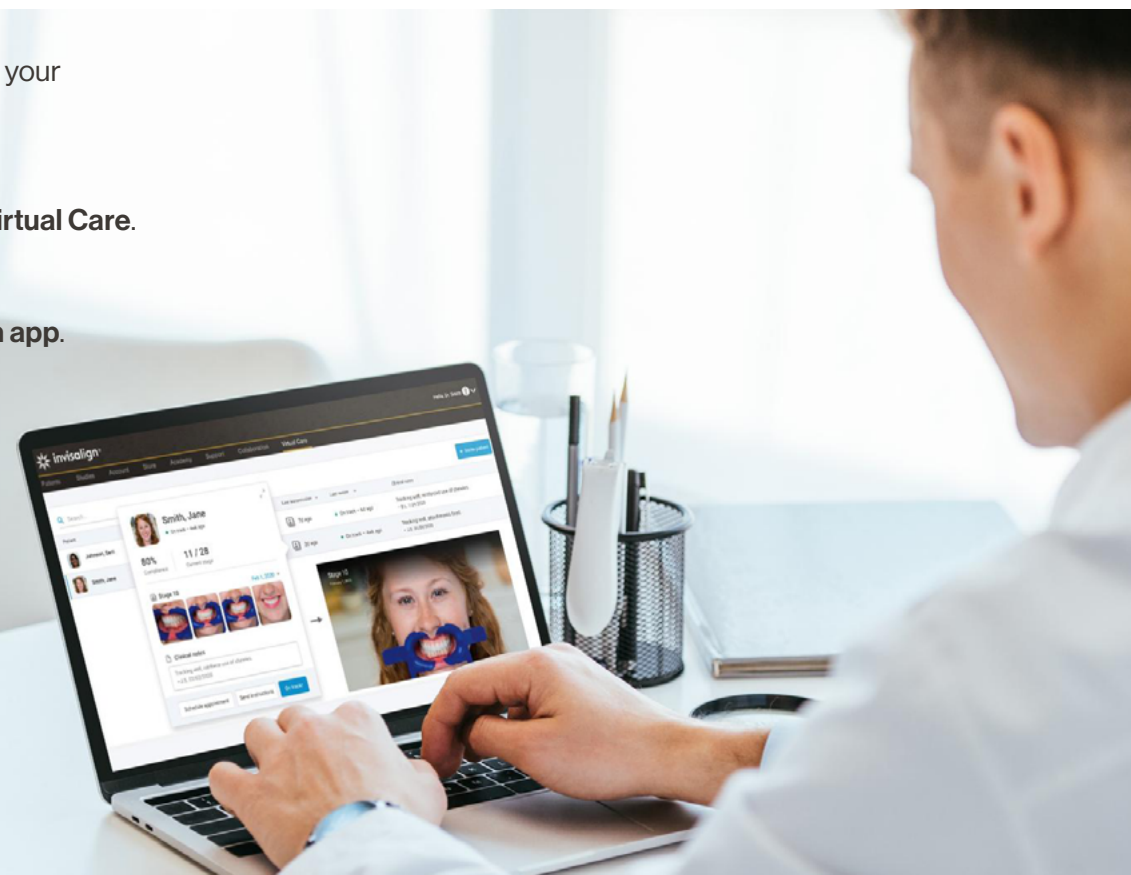
Invisalign Virtual Care



Getting started

- 01 Simply select **“Virtual Care”** page in your Invisalign Doctor Site.
- 02 **Invite** your patients into **Invisalign Virtual Care**.
- 03 Patient downloads the **My Invisalign** app.
- 04 **Conduct patient education.**
Download Invisalign Virtual Care assets, patient guide and FAQs.

[Click here >](#)



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview Benefits Workflow **Getting started** Best practices



Invisalign Virtual Care



Getting started Invisalign cheek retractor

The Invisalign cheek retractor enables high-quality photos that are critical for proper treatment tracking.



Easy to order

Available from the WebStore on the Invisalign Doctor Site.



Easy to use

- Soft plastic for patient comfort and placement in the mouth.
- Handles on side can be pulled to help reveal posterior teeth for assessment.
- Requires only soap and water to keep clean.



Easy for patients to get started

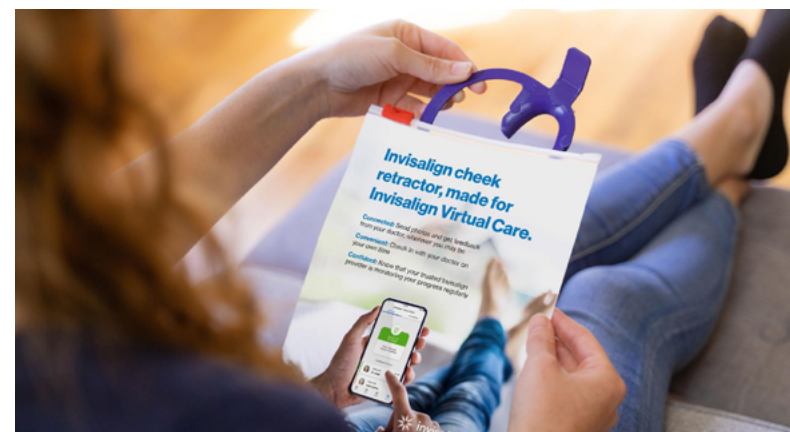
One resealable pouch for storage and reference of all patient education material:

- Download link for My Invisalign app
- Instructions for care and cleaning tips



Calibrated for assessment tools

Calibrated and optimised for Align Technology's proprietary algorithms which detect states such as bite open/closed.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Workflow

Getting started

Best practices



Monitor



Invisalign Virtual Care



Best practices

01

Engage your team

- Consider designating an **Invisalign Virtual Care champion**.*
- Ideal qualities of an **Invisalign Virtual Care champion** may include being **organised, attentive to detail, and meticulous with documentation**.

02

Enroll all Invisalign patients into Invisalign Virtual Care and provide an Invisalign cheek retractor

- Providing retractors and educating new patients helps them be **self-sufficient** with regular photo-taking.
- The **Invisalign cheek retractor** is an **essential** part of the **Invisalign Virtual Care experience**.

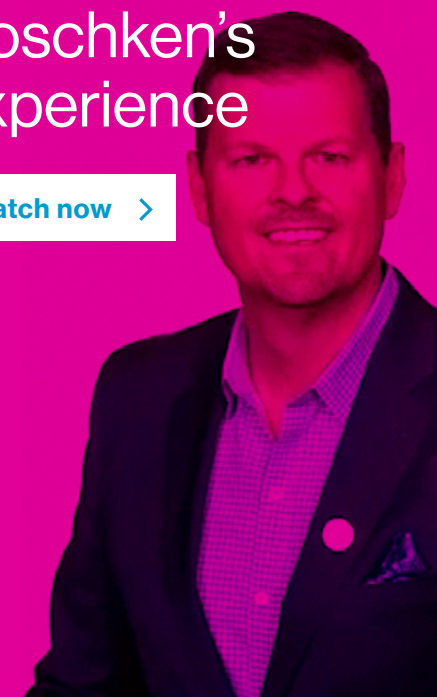
03

Establish a workflow

- The **Invisalign Virtual Care champion conducts reviews** on submitted photos[†] every day and **sends** virtual notifications to patients.
- Patients receive **timely** (<24 hours) virtual guidance on their tracking progress with aligner changes.

Listen to
Dr David
Boschken's
experience

Watch now >



*Based on applicable local laws and regulations, examples of Virtual Care champions may include associate doctors and trained dental assistants. Doctor is responsible for complying with all applicable laws and regulations while using Invisalign Virtual Care.

†Prescribing doctor is responsible for diagnosis and treatment decisions.



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Mandatories

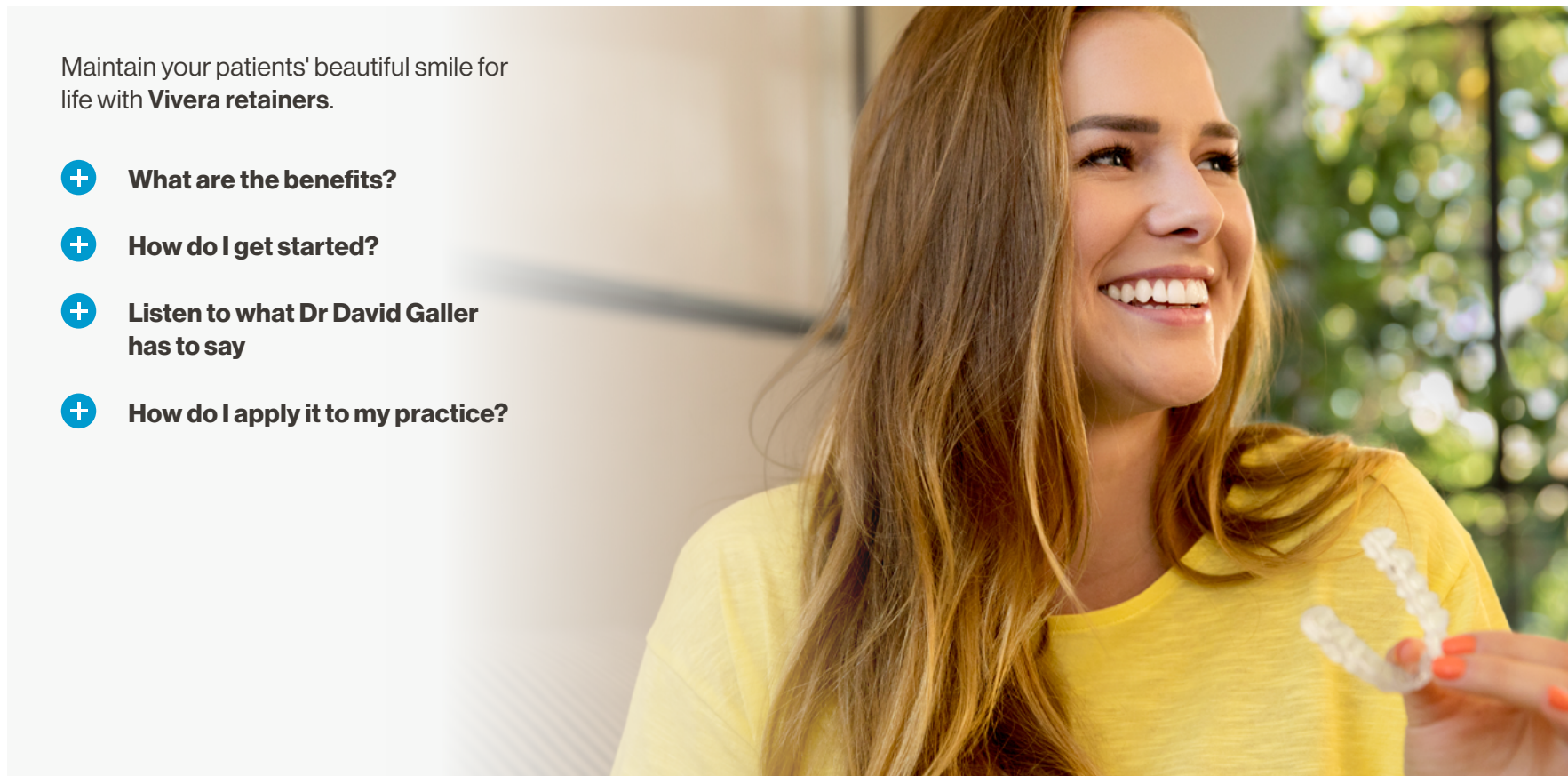
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[Overview](#)[Benefits](#)[Getting started](#)[Best practices](#)

Vivera retainers

Maintain your patients' beautiful smile for life with **Vivera retainers**.

-  **What are the benefits?**
-  **How do I get started?**
-  **Listen to what Dr David Galler has to say**
-  **How do I apply it to my practice?**

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Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



Vivera retainers



Benefits

- + Vivera difference**
 - Material that is at least **30% stronger** and **2x as durable** as other leading clear retainer materials.*¹
 - A **precise, smooth, comfortable** fit.
 - **3 retainers** per arch to protect their smile with a backup, even if a retainer is lost or damaged.
- + Customisable features for each patient**
 - With features such as pontics, bite ramps and more.
- + Higher productivity and efficiency for your practice**
 - Use your valuable practice resources on **higher-billable activities** and leave the custom manufacturing to us.
 - It is easy to order Vivera retainers from any ClinCheck stage, intra-oral scan, or PVS impression.
 - Patients' records are digitally stored for easy re-ordering in the future.



*such as Essix Plus, Tru-Tain, Invisacryl A, PVS, polyvinyl siloxane.

¹. Data on File at Align Technology as of October 12, 2017



Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



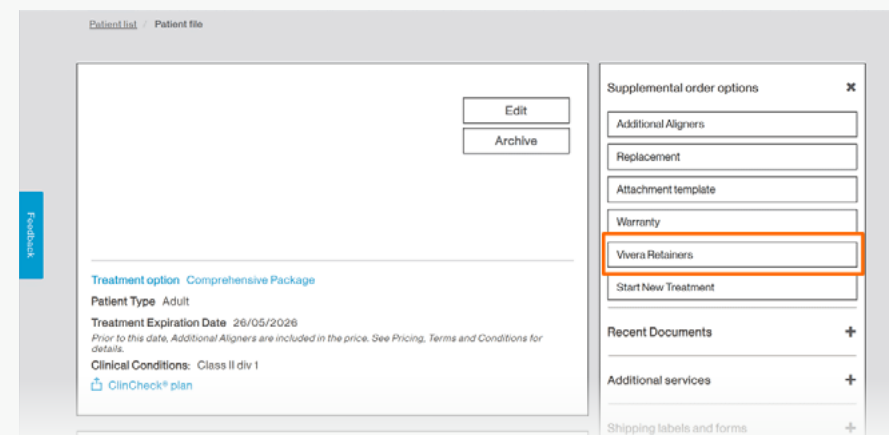
Vivera retainers



Getting started

Ordering Vivera retainers can be done in **5 steps**.

- 01** You can order **Vivera retainers** once a patient has been created on the **Invisalign Doctor Site**.
- 02** Choose your setup options:
 - A new scan or impressions
 - The last active non-overcorrection ClinCheck stage
 - A specific stage from the ClinCheck treatment plan
 - Using the arch from a previous retainer order
- 03** Select pontics options.
- 04** Select fixed lingual wire options.
- 05** Select bite ramp options.



How to use

Align Digital Workflow

Mandatories

Your experience, powered by the Align Digital Workflow

Overview

Benefits

Getting started

Best practices



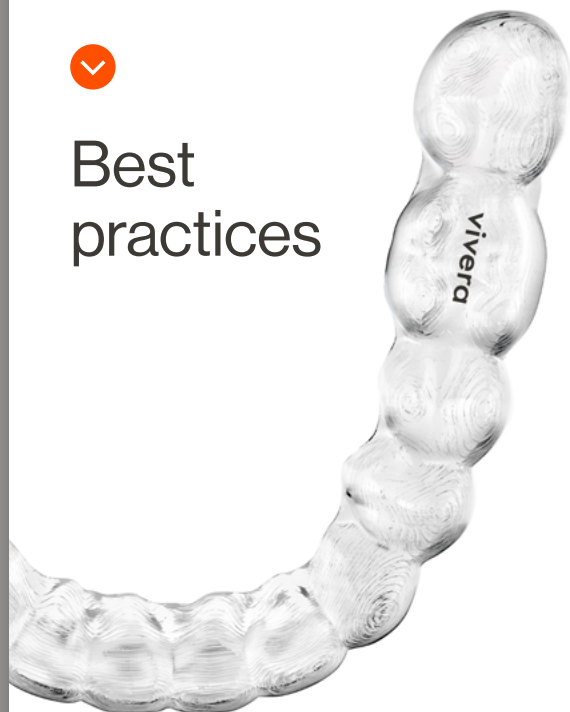
Retain



Vivera retainers



Best practices



01

Introduce Vivera retainers at the first visit

02

Educate patients that retention is part of their treatment

03

Highlight the importance of retention when Invisalign treatment starts

04

Include Vivera retainers into the total treatment fee

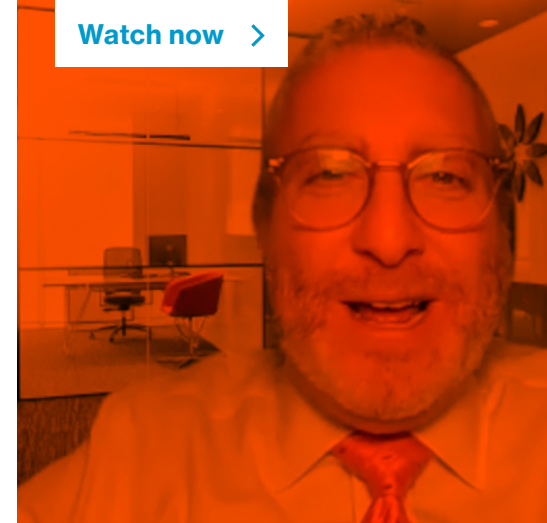
05

Emphasise that retention is for life

- The need for retention is supported by histological studies, which have shown that the supracrestal periodontal fibers remain stretched and displaced for more than 7 months after the cessation of orthodontic tooth movement.^{1,2}

Listen to
Dr David
Galler's
experience

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1. Reitan K. Am J Orthod 1967;53:721-45 doi: 10.1016/0002-9416(67)90118-2; 2. Edwards JG. Am J Orthod 1968;54:441-61. doi: 10.1016/0002-9416(68)90199-1.



How to use

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Mandatories

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If you need assistance or have any queries regarding this guide, please speak with your Align Technology Practice Development Manager.



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