

REDUCING WATER IN OUR OPERATIONS

We are partnering to develop new technology to advance water efficiency and increase use of recycled water. Here are some of the examples of how our plants are developing onsite solutions:

Alce Blanco, Mexico – Living in an area experiencing water stress, employees at our Oral Care plant deployed a campaign to increase awareness, repair leaks and install water saving showers and toilets. Overall, the site reduced their water demand by 1.2 million liters last year. The power of employee involvement and a zero losses mentality have resulted in a 62% reduction in water use in the last ten years.

Auburn, Maine, U.S. – Our Feminine Care plant reduced its production adjusted water use by 18% in one year. The site conserved more than 12 million liters of water by fixing leaks and improving cooling tower operating systems. These water savings are equivalent to the annual water use of 150 Maine households.

Box Elder, Utah, U.S. – Our Family Care Plant is in an area experiencing water stress. Over the last five years, the plant has focused on improving water efficiency and identifying ways to reuse water. In one project, cleaning water is reused in another system as feed water saving more than 150 million liters per year. All projects completed in the last five years have reduced plant water use by 26% or 407 million liters, the equivalent annual water use of nearly 1,400 U.S. households. The site continues to look for additional opportunities to reduce water use.



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Chengdu, China – Our manufacturing site is committed to recycling the maximum volume of water to minimize freshwater use. The plant has executed multiple water recycling projects reducing the site's water consumption by more than 45% since 2010. For the past five years, the site has recycled an average of 280 million liters of water per year. This savings is equivalent to the annual water use of 1,400 China households.

Csömör, Hungary – Our Feminine Care plant in Hungary developed innovative solutions to expand its business without increasing demand on the local water supply. The plant's water recycling process consists of industrially proven water treatment technologies. This plant can recycle 98% of the Always Infinity manufacturing area's daily water demand, equal to more than 230 million liters of recycled water per year.

Louveira, Brazil – Our Baby Care plant, located in a water-stressed area, developed innovative solutions to reduce freshwater use. The facility installed equipment to treat and reuse manufacturing process water effluent. Last year, the plant recycled more than 34 million liters of water, the equivalent annual water usage of 860 Brazilian households.

Mariscala, Mexico – Our Mexico Hair Care plant is in an area that has been experiencing water stress. They are committed to reducing their use of freshwater and are leveraging innovative data analytics to drive actionable insights from water meters installed throughout the site. The analysis of this data provides the plant with a daily understanding of water consumption so they can act immediately to eliminate losses. The plant can also benchmark their water efficiency performance with other sites. In the first month of operation, the site identified five projects that can improve their production adjusted water efficiency by 10%.



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Milenio, Mexico – Our Grooming Plant located in an area experiencing water stress, eliminated water losses in the operation and installed a water recycling system in the razor blades production area. These improvements reduced plant water use by 17 million cubic liters per year and enabled the plant to reduce water use by 14% vs. previous year.

Pomezia, Italy – Our Fabric and Home Care plant, located in an area experiencing water stress, has reduced their water use by over 35% since 2010. The plant installed technologies to recover and recycle water from their purified water treatment system increasing its efficiency by 15% and reducing water demand by 29 million liters per year, the equivalent annual water use of 165 Italian households.

Rakona, Czech Republic – In 2020, our Fabric and Home Care plant reduced its water use by more than four million liters by implementing multiple projects to increase water efficiency in the utility and manufacturing processes. These reductions are equivalent to the annual water use of more than 130 Czech Republic citizens.

Singapore – Our plant produces fragrances and the P&G's Children's Safe Drinking Water purification sachets. The plant completed a project to optimize their water use during tank and piping cleaning, reducing their water use by 10% and saving 593,000 liters per year.

Tabler Station, West Virginia, U.S. – Our plant is recycling more than 230 million liters of circular water per year, or the average annual water consumption of 550 West Virginia households.



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