



Cure.[®] Events & Experiences



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About Cure[®]

Cure is where innovation meets impact. Nestled in the heart of Manhattan, Cure's world-class campus is home to multiple spaces that serve the healthcare community and beyond.

Each year leaders and changemakers from around the world gather at Cure for conferences, summits, business dinners, and corporate functions. We also lead our own multi-day events and membership experiences.

Our versatile venues range from an intimate studio to grand spaces for up to 450 guests. Each space offers fully customizable layouts equipped with the latest technology.

With experienced in-house teams for event management, catering, AV, and design, Cure transforms every gathering into a seamless, extraordinary experience.

Whether you're launching a breakthrough, hosting a summit, or celebrating success, Cure is where ideas come to life from concept to commercialization.

Cure[®] Presents The X Factor Healthcare Innovation Summit



Event Services

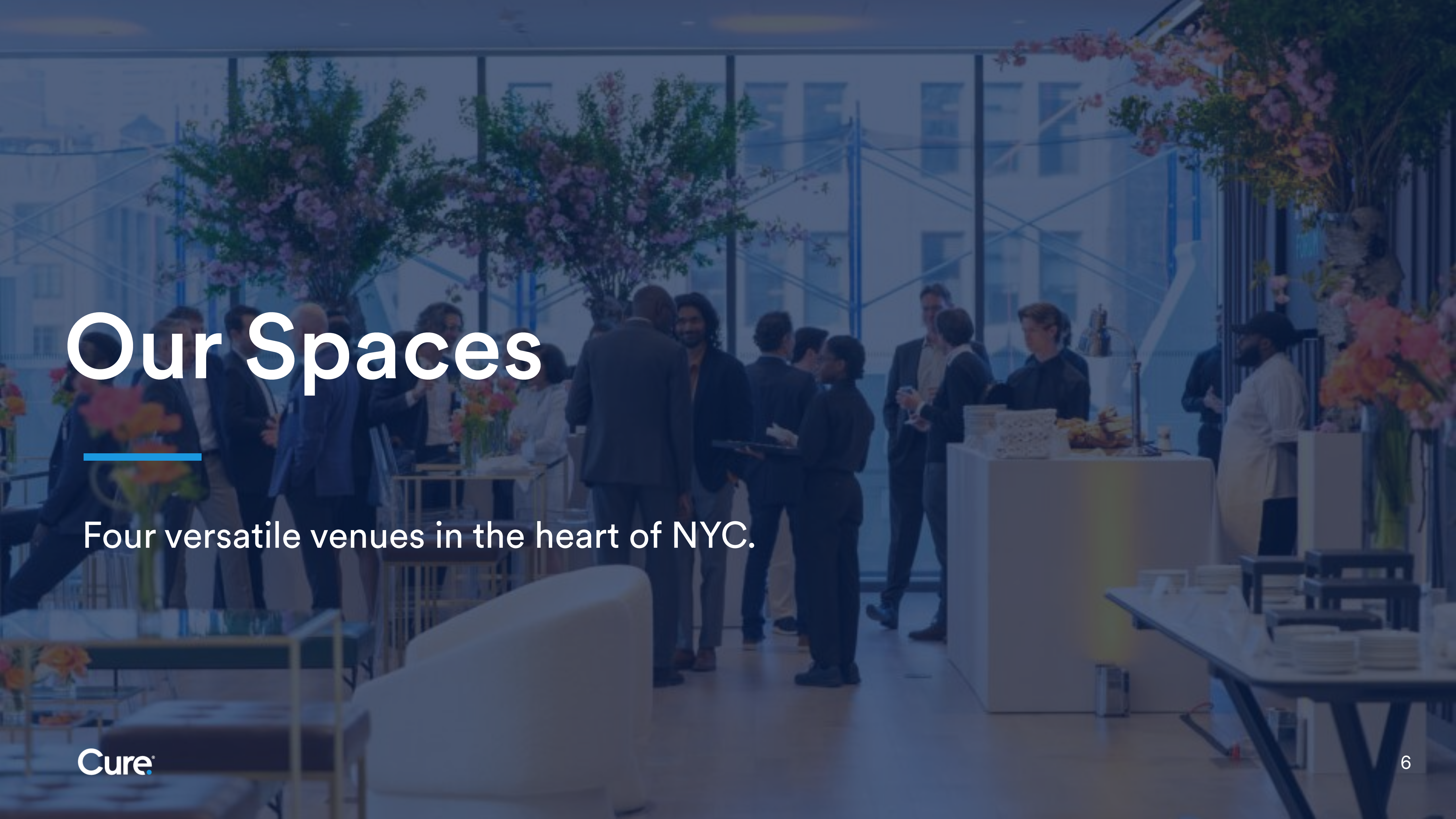
Entertain with ease, all under one roof.

MORE THAN AN EVENT SPACE

Event Services

- **Full-service event planning** with a team of high-touch event planners
- **Design & creative services** to easily illustrate your event vision
- **Inspired culinary offerings** with an on-site kitchen and chef-led menus
- **Trained security experts** for peace of mind around guest flow and any VIP stakeholders
- **AV & Virtual conferencing setup** for seamless presentations and connection to remote guests
- **Content & Programming support** to market your event and accent agendas





Our Spaces

Four versatile venues in the heart of NYC.

OUR SPACES

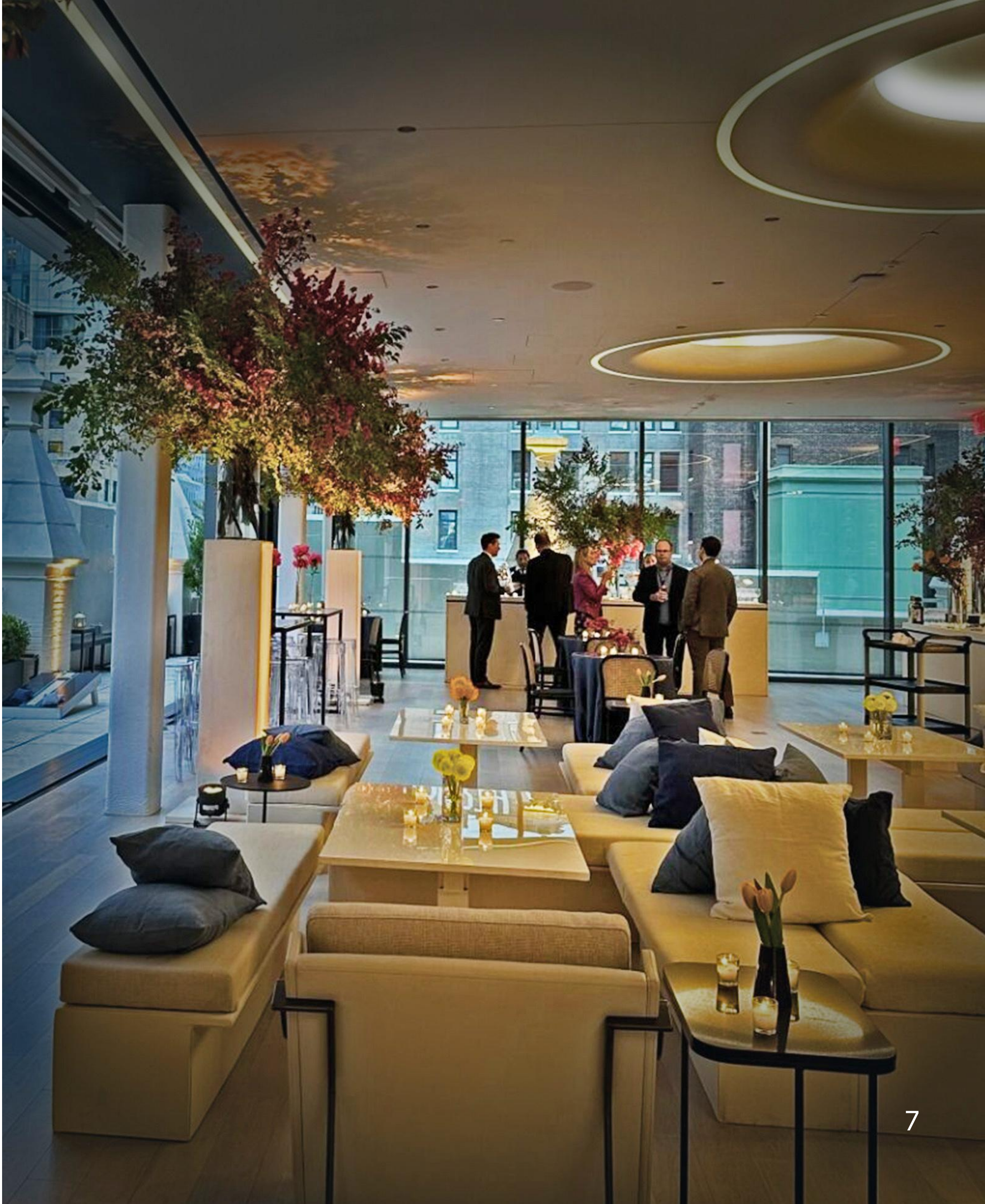
Rooftop

Indoor/Outdoor entertaining with spectacular NYC views

Perched atop 345 Park Ave South sits Cure’s crown jewel– our private rooftop. The modern interior space features floor to ceiling windows for incredible skyline views of Manhattan. Surrounded by retractable glass walls, our rooftop offers indoor-outdoor access, so that guests can enjoy the panorama vista on the landscaped terrace.

Rooftop Guest Accommodations

CLASSROOM Max 100	LECTURE HALL Max 180	SEATED DINNER Max 120
LOUNGE Max 100	TERRACE Max 100	RECEPTION Max 180





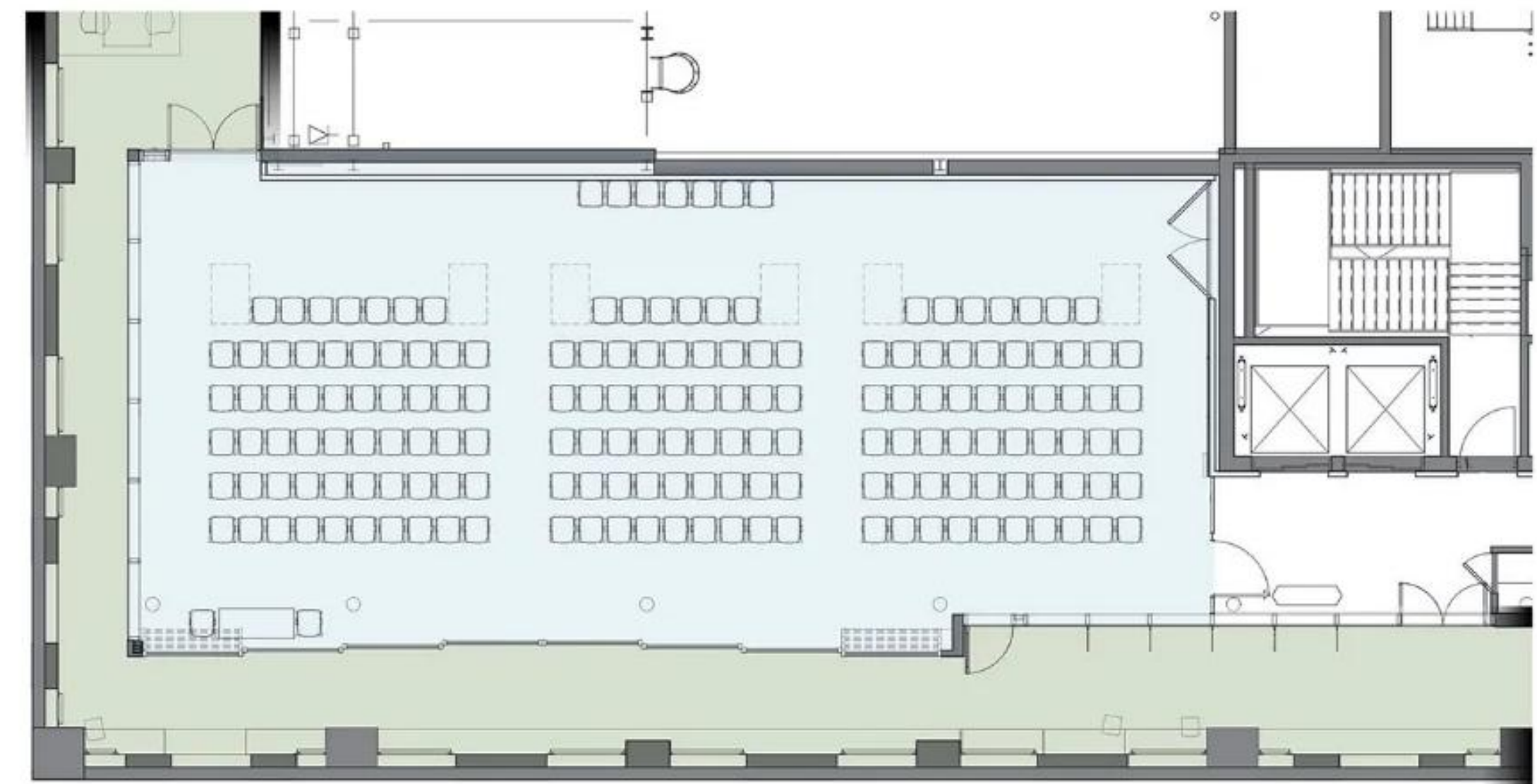
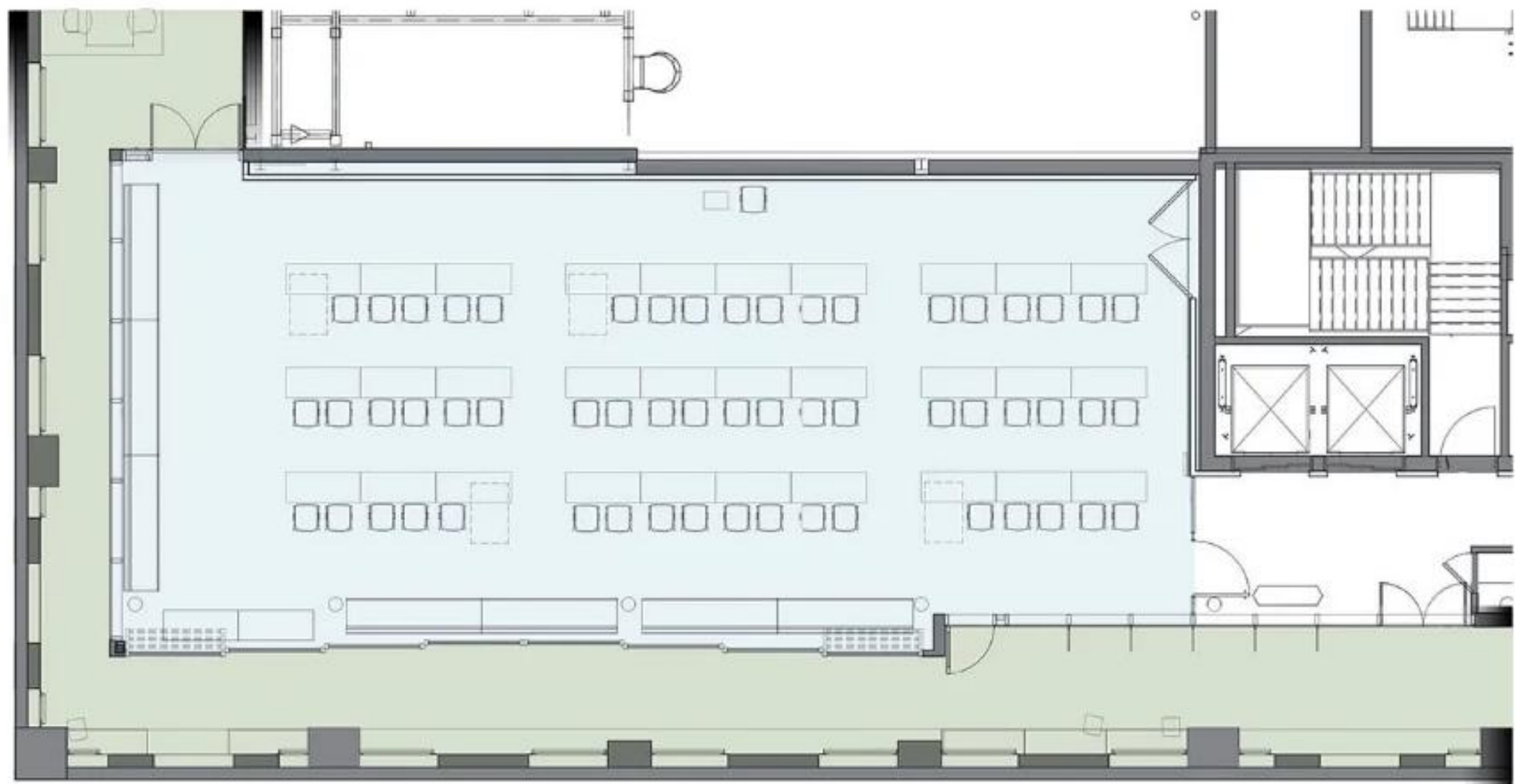
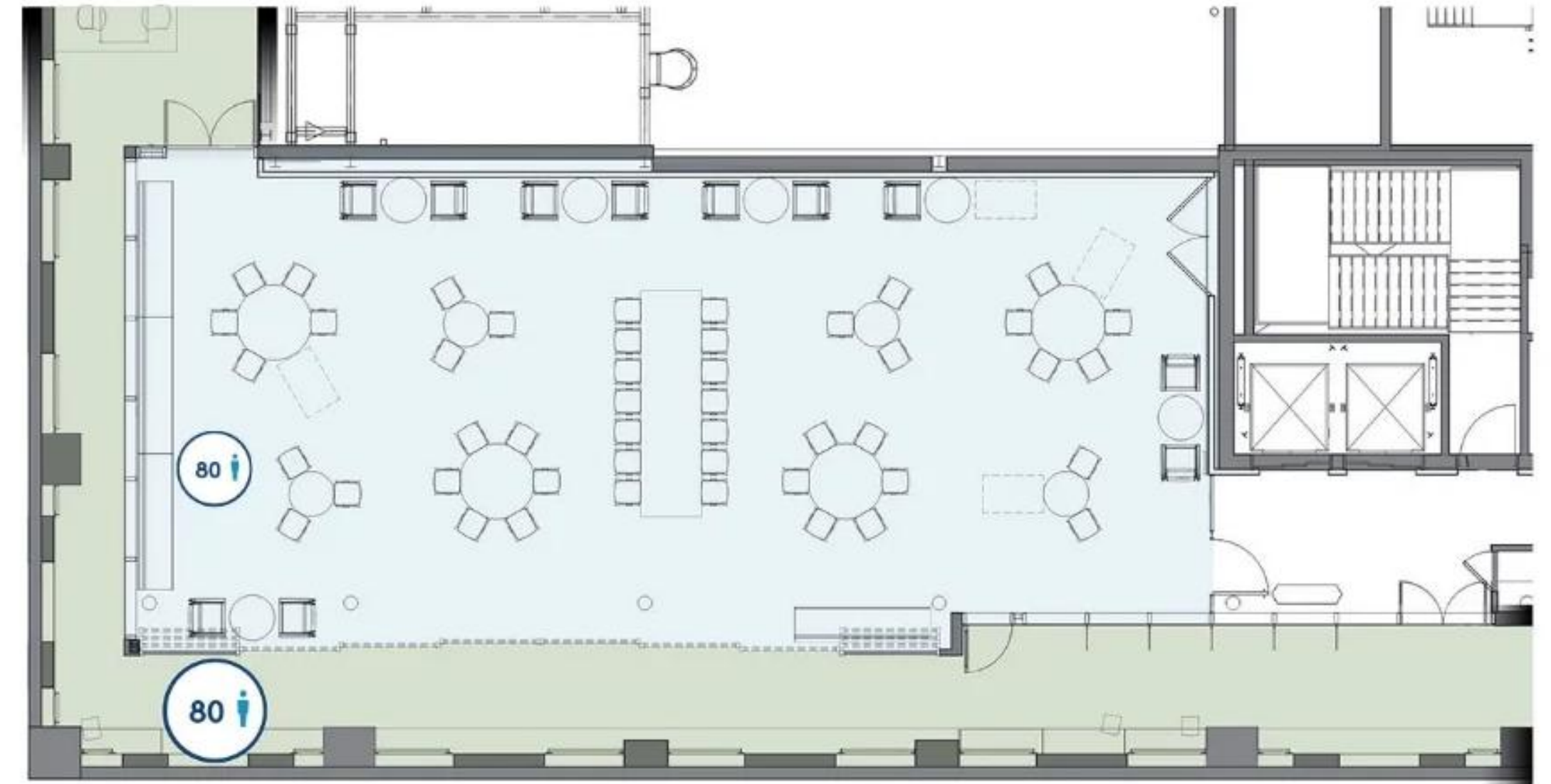


Cure



FLOORPLAN IDEAS

Rooftop



OUR SPACES

Education Center

A modern and flexible event space

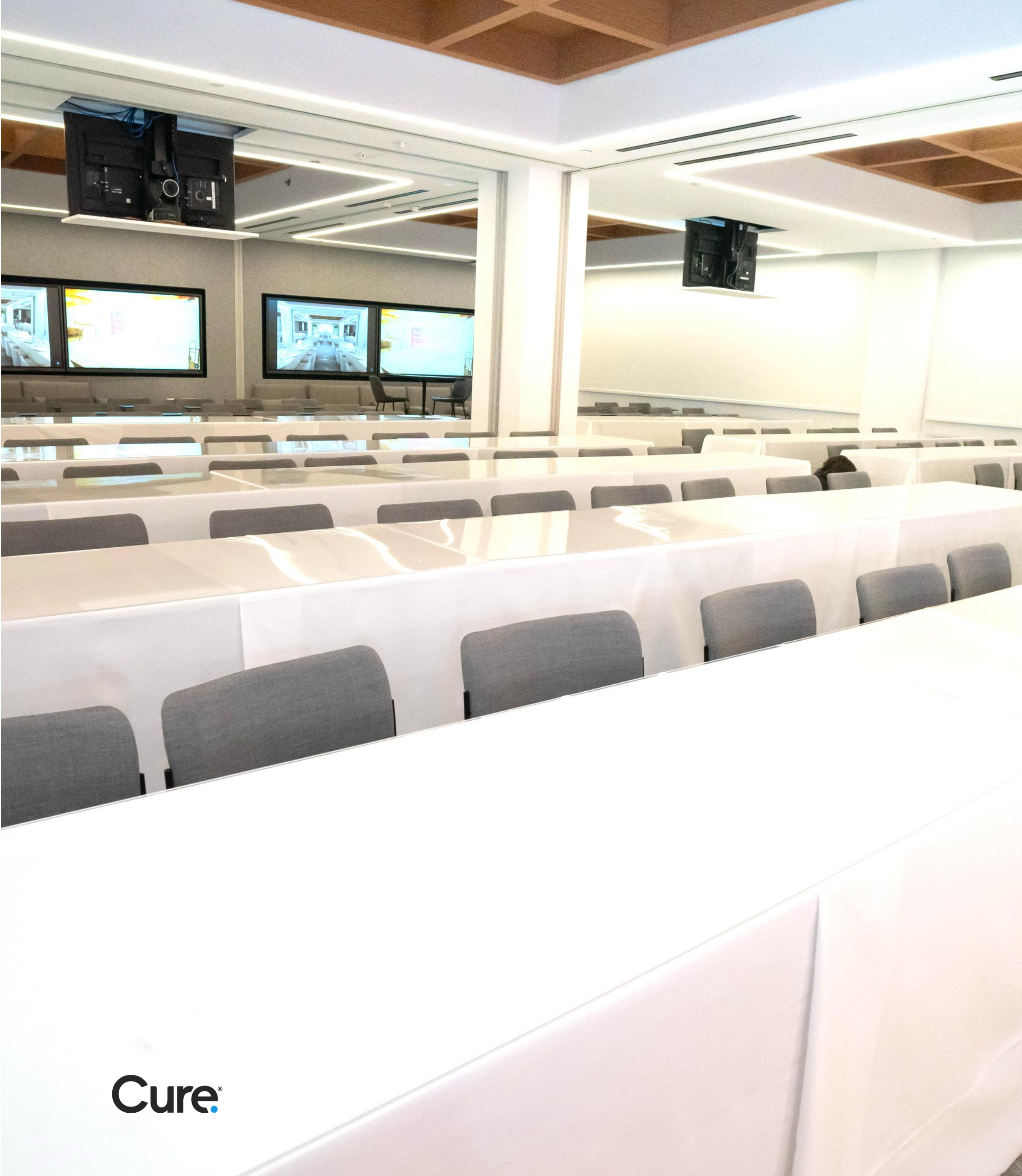
Cure’s largest venue, the Education & Conference Center has a versatile, classroom structure with a variety of arrangements to enable large scale conferences, trade shows, and summits. With a sleek bar and grand entry, the space is a perfect hybrid for entertaining and meeting space.

Education &
Conference Center
Guest
Accommodations

AUDITORIUM Max 250	CLASSROOM Max 150	COCKTAIL Max 460	HYBRID Max 209
PRIVATE ROOMS/ AUDITORIUM Max 80	PRIVATE ROOMS/ CLASSROOMS Max 100	DINING Max 160	

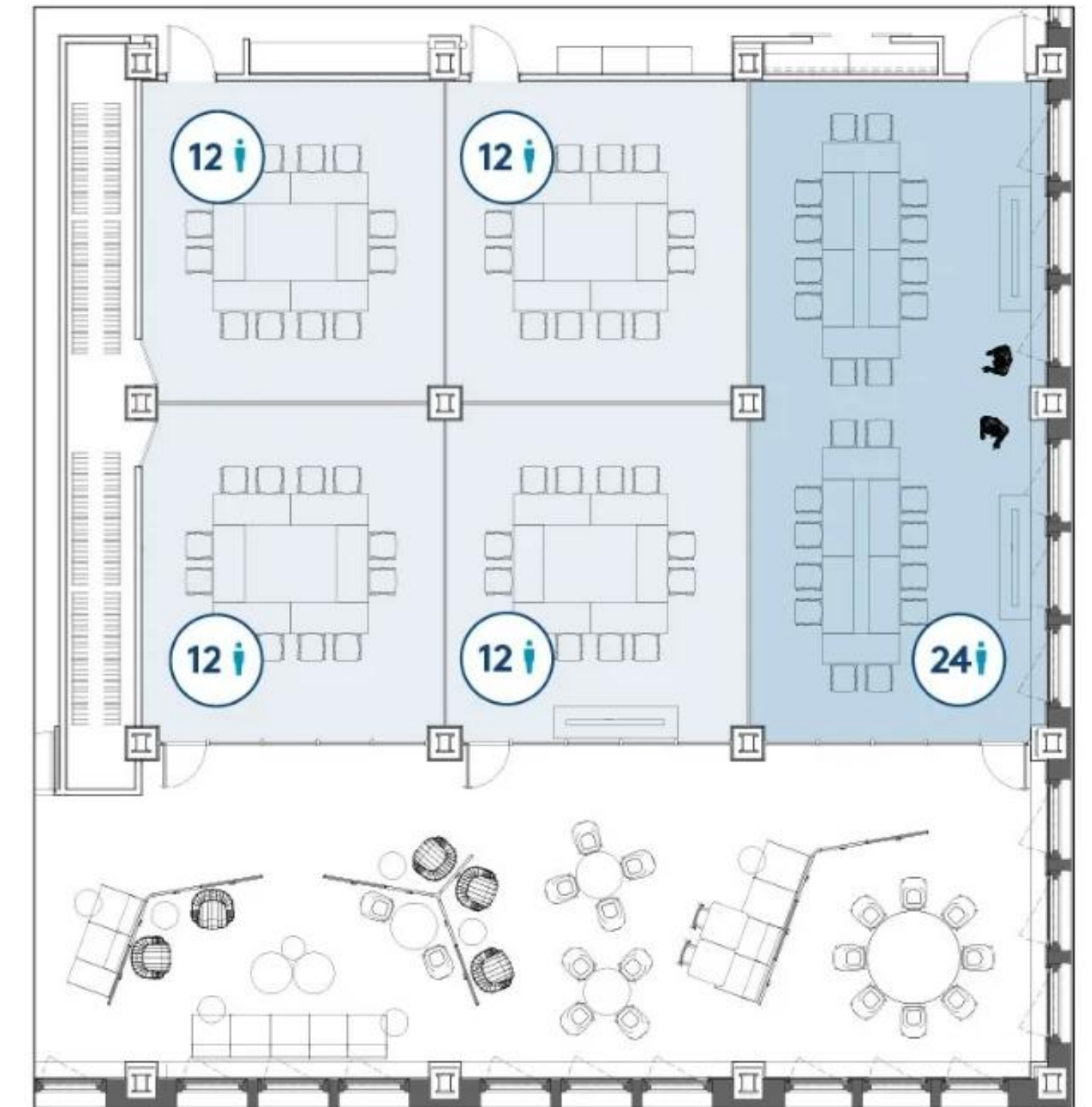
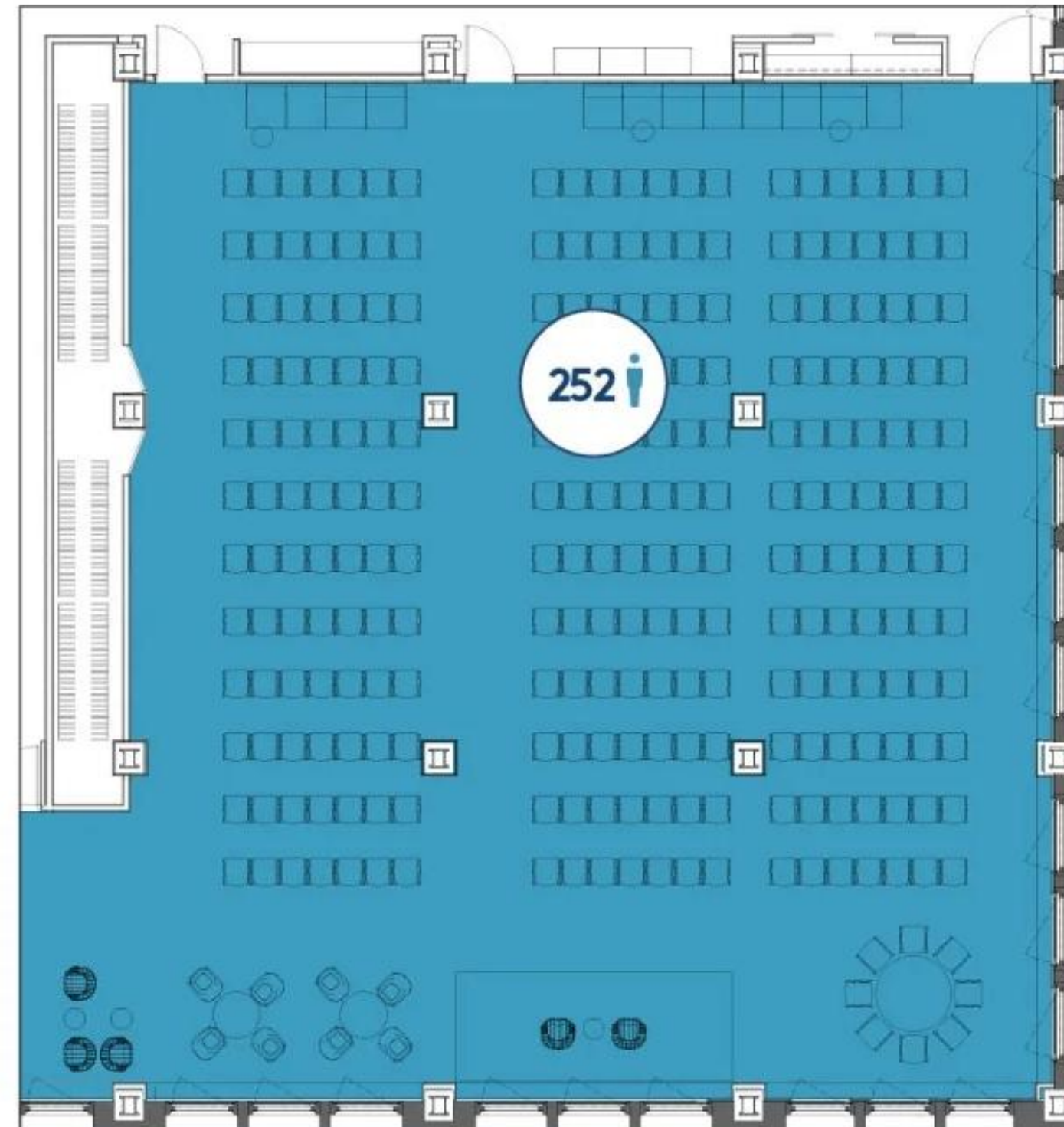
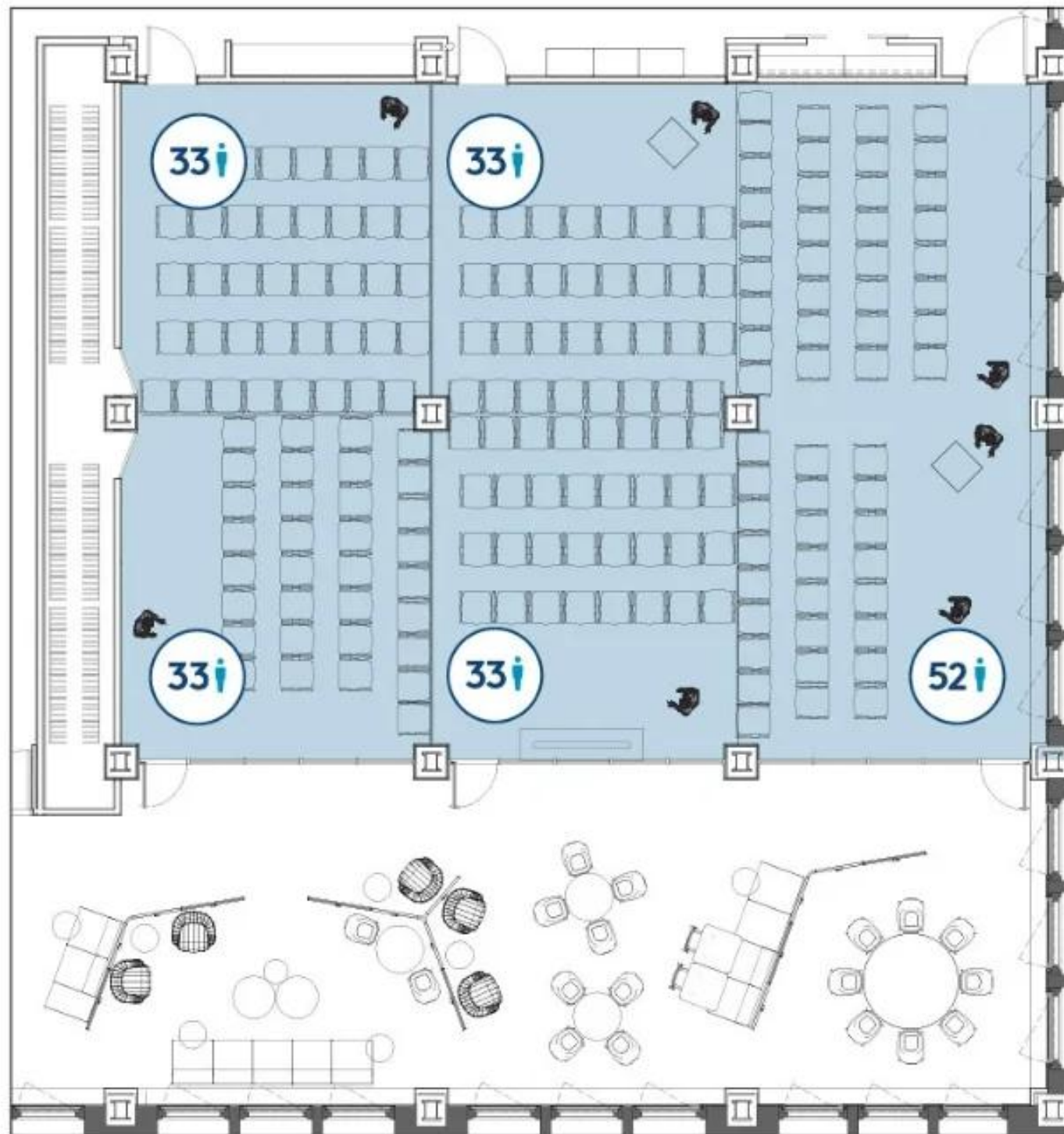






FLOORPLAN IDEAS

Education Center



OUR SPACES

Executive Center

Hybrid Conference Rooms and Adaptable Meeting Space

Cure’s Executive Center features five conference or event spaces. The largest boardroom has retractable walls that enables seating for 100+ people. The three smaller conference rooms can be used as breakout rooms or private event prep space.

Executive
Center Guest
Accommodations

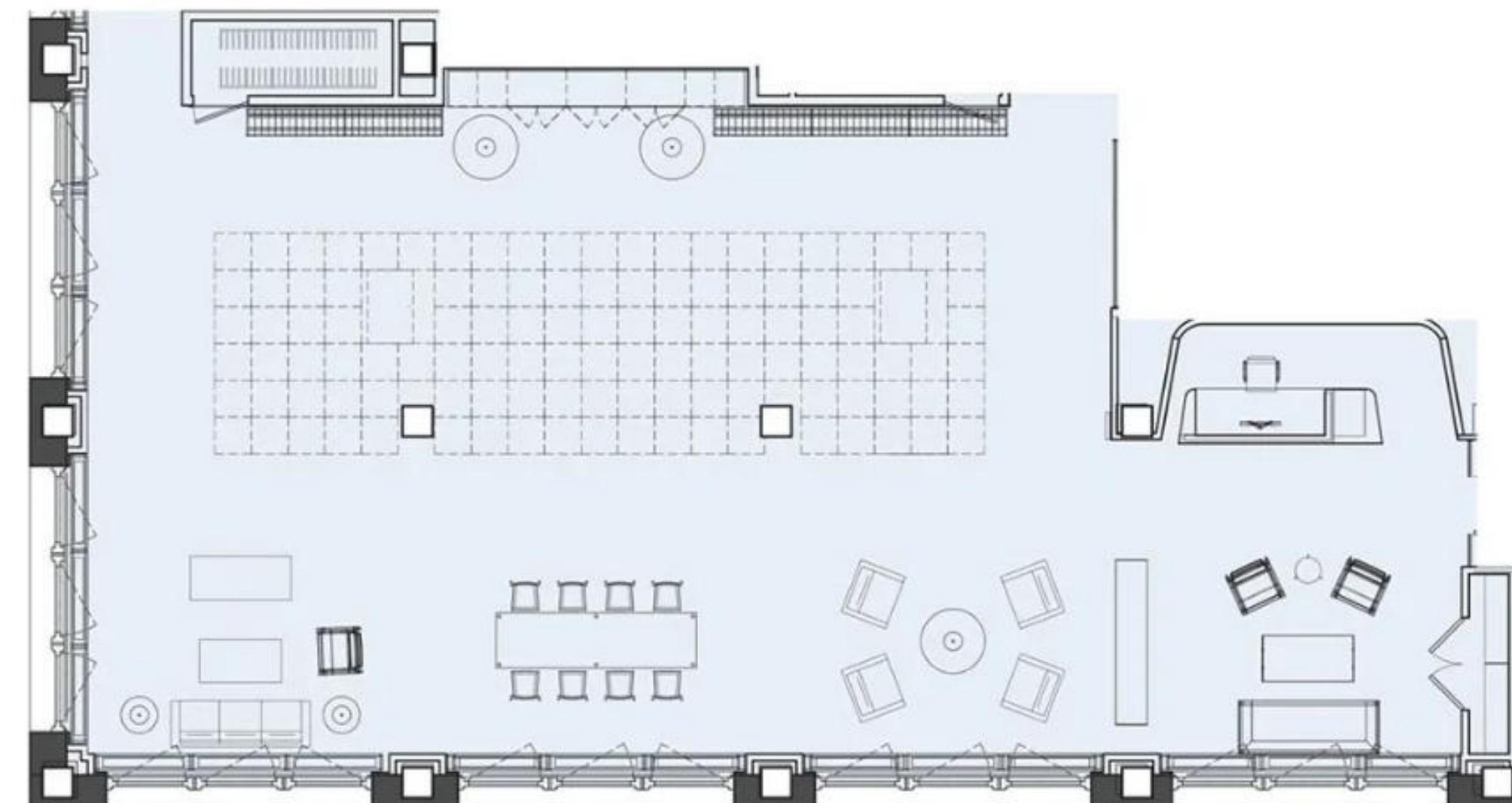
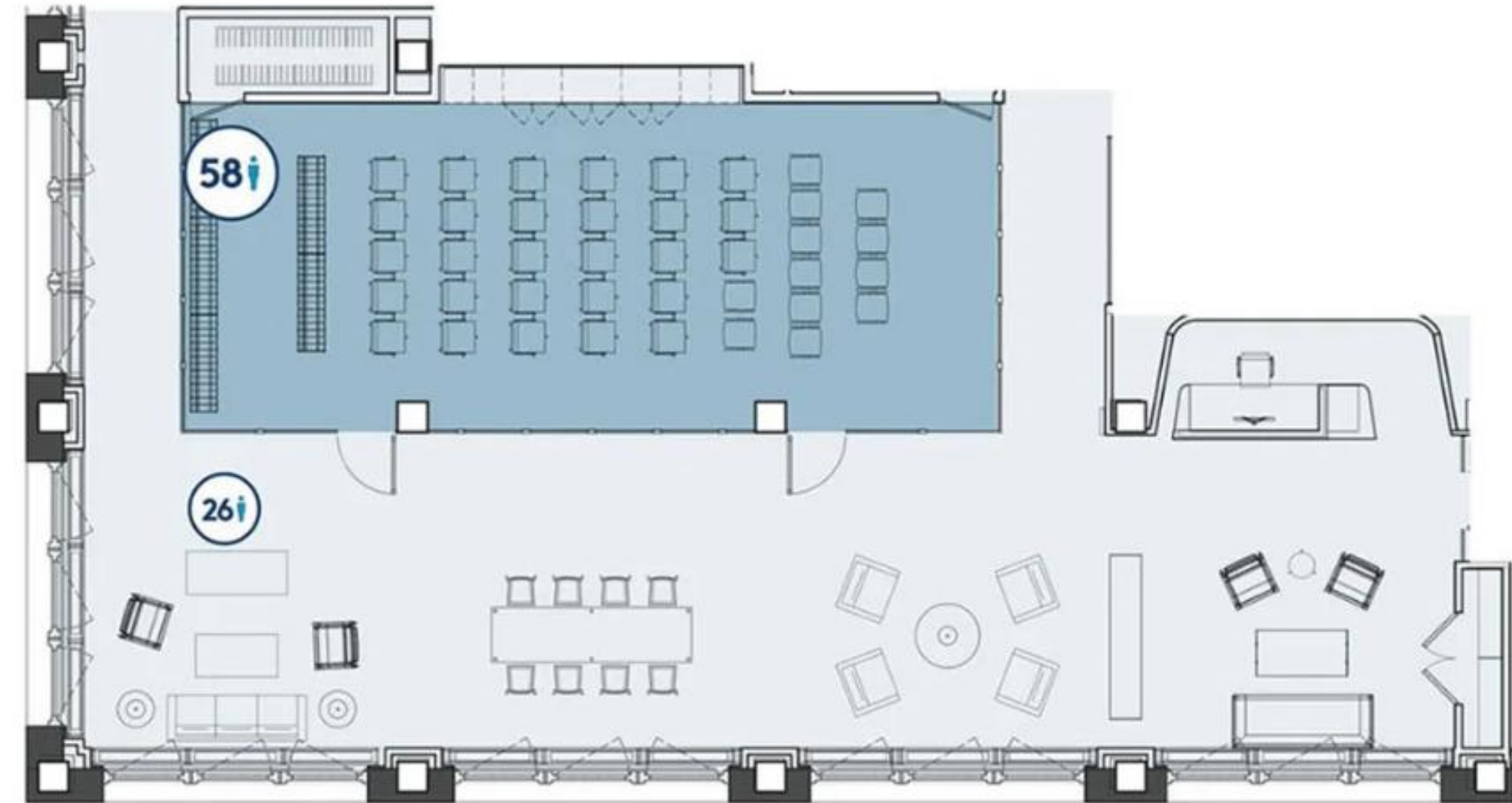
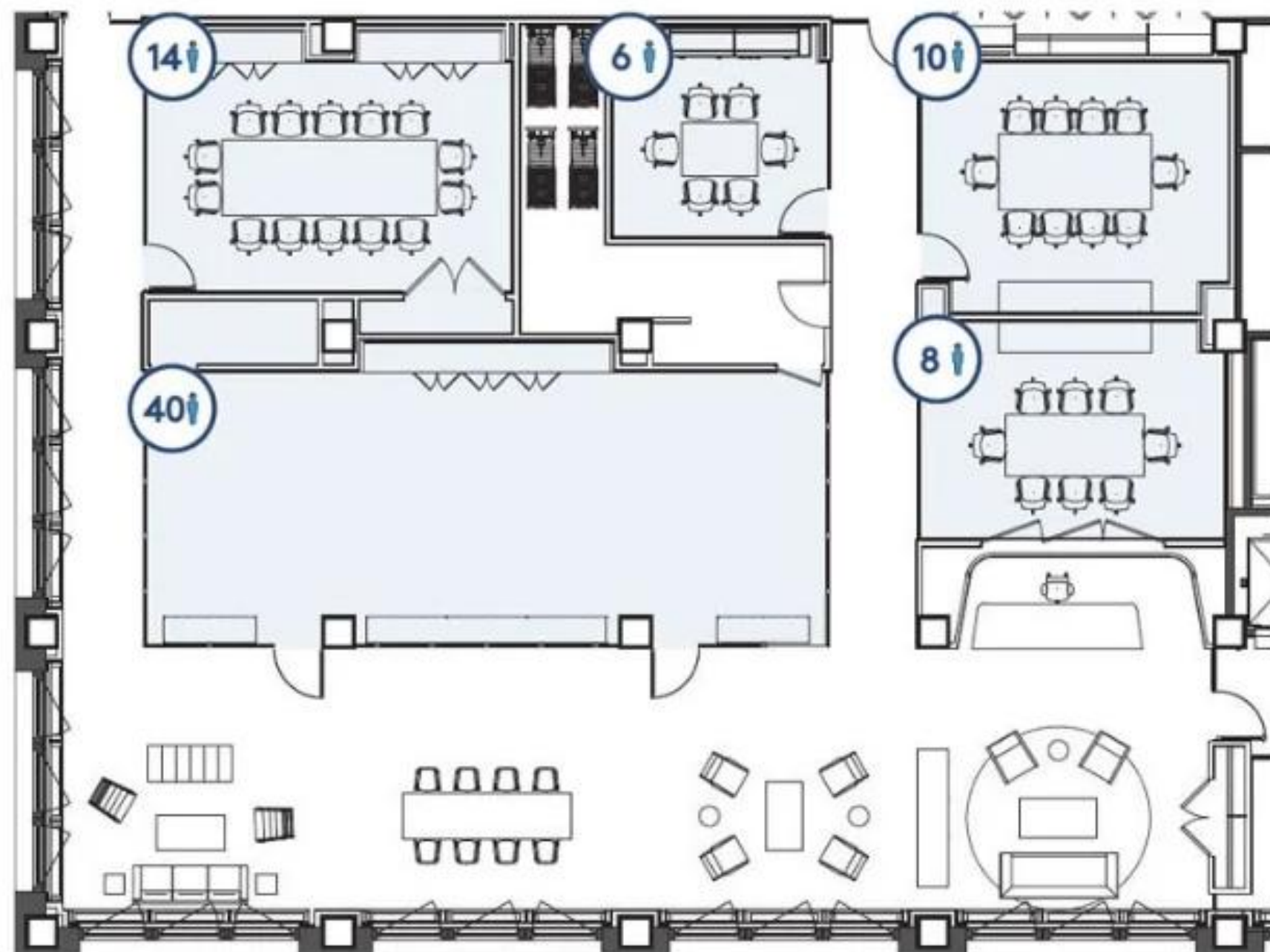
BANQUET HALL Max 140	CONFERENCE Max 80	Breakout Rooms 6 - 30
LECTURE HALL W/ RECEPTION Max 90	LECTURRE HALL Max 140	





FLOORPLAN IDEAS

Executive Center



Studio

State-of-the-art recording, podcasting, and broadcasting center

Amplify your marketing efforts while your key stakeholders are in the same room. Our experienced staff can facilitate interviews, video recordings, and streamed content.

- **Broadcast-ready production studio** designed for interviews, podcasts, and short-form content
- **Professional lighting infrastructure** with RGB, HSI, and FX-capable fixtures
- **Soundproofed and acoustically treated** for clean, controlled audio capture—ideal for dialogue-driven content
- **Neutral, modular backdrop** adaptable for branding, custom sets, or green screen use





Our Location

Conveniently located in Flatiron near Union Square, easily accessible from Port Authority, Grand Central, and Penn Station

OUR LOCATION

Perfectly positioned in the heart of Manhattan, Cure offers unmatched convenience for guests — steps away from major hotels, transportation hubs, and the city's vibrant energy.





Why Cure[®]

WHY CURE

Experienced Events Team

Our trained team of event planners come from diverse hospitality backgrounds to bring taste, organization, and efficiency to your event.

Going beyond venue coordination, our team starts and finishes every event with a high touch approach to ensure all client needs are not just met but exceeded.

We love details and make sure no consideration goes overlooked from floorplan mapping to guest registration to:

- | | | |
|--|--------------------------------|---------------------------|
| • Event Concept & Design | • Coat Check | • Budget tracking |
| • Floral design | • Security | • Day-of coordination |
| • Menu Curation & dietary considerations | • Rental orders | • Ticketing support |
| • Graphics & branding aid | • Run-of-show/ agenda creation | • Event setup & breakdown |



WHY CURE

Chef-curated menus & in-house catering

Working with our events team to design your custom menu is easy with our world-class culinary team and onsite kitchen.

Trained at the NY Culinary Institute, Chef Allen brings inspired ideas to catering, personalized to your taste.

We're a full-service kitchen that serves breakfasts, lunches, dinners, configured to your event and meeting needs. Whether you're hosting an all-day meeting or a reception on the roof, our experienced service team will be there to ensure a seamless experience.

Because our kitchen is in-house, we can fully customize to your dietary needs and/or provide Kosher meal service.





WHY CURE

Dedicated AV, Conferencing, and Graphics Support

Historic architecture doesn't mean outdated tech

Our campus is outfitted with an updated, world-class tech interface to facilitate seamless AV and presentation needs.

Every event is staffed with an expert AV team from our dedicated staff to ensure the inevitable tech glitch goes unnoticed by guests.

We support streaming for remote conferencing and can support any digital presenters.

Our in-house graphics teams can design any custom branding, signage, or menus to take your event to the next level.

For video, recording, or podcasting interviews pre or post event, inquire about our studio. Our content team is trained to support all communication and broadcasting requests to promote events and beyond.





For more information or to book a tour, please contact:

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