

The image is a full-page background photograph of a historic building with blue stone masonry. A balcony on the second floor features a stage with two large screens displaying the 'Cure' logo. A group of people are seated on the stage and in the audience on the balcony. The building has multiple windows showing interior office spaces with desks, chairs, and tables.

Cure

Cure

Cure[®] Media Kit

June 2025

Sponsorship Contact: sling@cureexperience.com

Who We Are.

The Mission

Accelerating advances in health to find cures, period.

We are a premier healthcare innovation ecosystem headquartered in New York City, with a mission to accelerate cures by helping health innovators develop their groundbreaking products and services from concept to commercialization.

Cure's thriving NYC campus includes state-of-the-art research and business facilities, and its digital ecosystem serves as the go-to resource for health innovators. Its dedicated content hub offers expert-driven insights, resources, mentoring, networking, and business services.

The on-campus Cure Collaboration Residency companies include startups and established enterprises. Cure also hosts and convenes flagship events and conferences, bringing together thought leaders from across sectors in its premium venues, including an education center, conference center, and iconic rooftop.



Who We Are.

Team Leadership.



Seema Kumar

Chief Executive Officer



Charles Kim

COO & CFO



Rachel Berman

Chief Content Officer



Shannon Plumstead

Senior Vice President of
Stakeholder Engagement



Susanna Ling

Senior Vice President,
Industry Programs, Sponsorships,
and Partnerships

Reach.

Online Search Impressions

1,000,000

(Past 12 months)

Website Traffic

97,300

Total Site Visits
(Past 12 months)

71,600

Total Site Users
(Past 12 months)

Newsletter Subscriptions

37,000

Subscribers
(As of June 2025)

Past Event Participants

21,500~

2022 - June, 2025

Total Events

260+

2022 - June, 2025

Start-up and Research Community

11,800

Across our ecosystem
as of June 2025



Followers

9,000

Members Reached

124,000

(Past 12-months)

Impressions

715,000

(Past 12-months)



Total Videos

144

(Past 12-months)

Views

124,000

(Past 12-months)

Watched Time

245 hr

(Past 12-months)



Views

23,000

(Past 90 days)

Accounts Reached

13,300



Impressions

35,500

(Past 12-months)

Ecosystem.

Our Audience by Job Title.

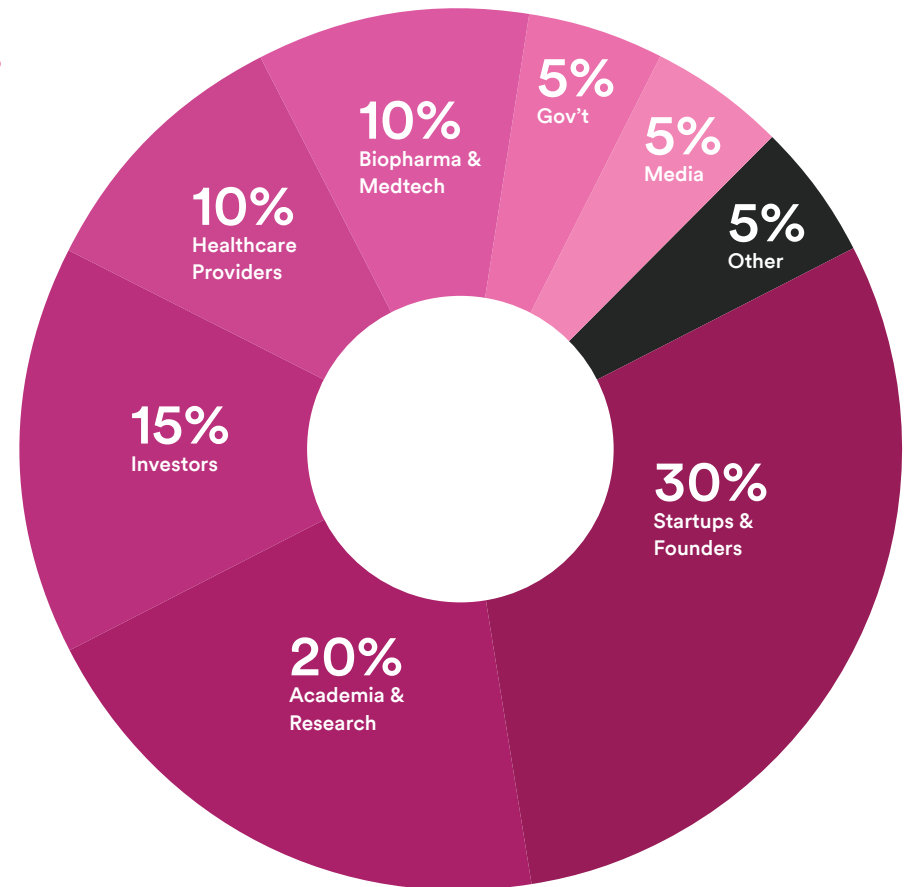
C-Suite	59%
Owner	12%
Director	12%
Executive Director	9%
Administrator/Manager	8%



Ecosystem.

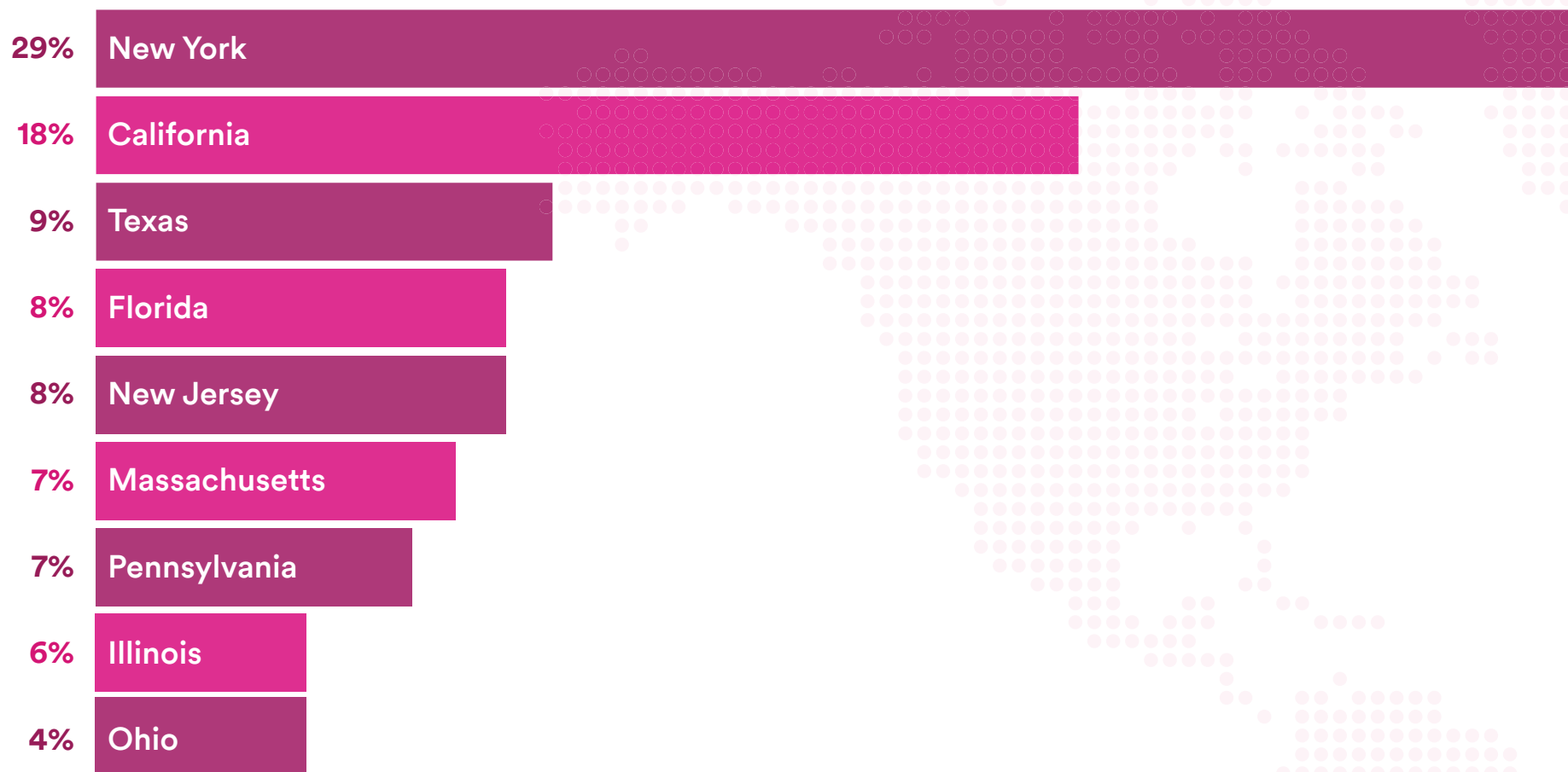
Our Audience by Company Type.

Startups & Founders	30%
Academia & Research	20%
Investors	15%
Healthcare Providers	10%
Biopharma & Medtech	10%
Government & Policy	5%
Media & Education	5%
Other (Tech, Legal, etc.)	5%



Ecosystem.

Our Audience by Geography.



Partners / Supporters



Channels.

Live Events:



Channels.

Video Series:



Opportunities.

FORMAT	SPONSORSHIP IMPACT
Event Sponsorship	Brand visibility on stage, signage, and digital assets
Custom Content	Co-produced articles, videos, or white papers
Digital Membership	Exclusive sponsor placement in founder-focused educational content
Physical Integration	Onsite branding at 345 Park Ave South or activation experiences

Thank you.

We look forward to hearing from you on how we can connect and collaborate to support Cure's mission to address, inspire, and build community around critical issues and innovation in healthcare and the life sciences.

Please contact **Susanna Ling**, Cure's Senior Vice President of Industry Programs, Sponsorships, and Partnerships for questions or to join us as partners as we build the future of healthcare.

Together.

Susanna Ling

Senior Vice President,
Industry Programs, Sponsorships,
and Partnerships

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Email: sling@cureexperience.com



Scan QR code to
download contact
information to your
device.

