# 

# Why IT industry is entering its darkest era yet, how DevOps is to blame and why Das Kapital can help

Roman Shaposhnik AKA @rhatr Founder, VP of Product & Strategy @ZEDEDA Inc. Board member @Apache Software Foundation & Linux Foundation



# key∙note ∕ˈkēˌnōt/

noun

a prevailing tone or central theme, typically one set or introduced at the start of a conference.

# 

# Why IT industry is entering its darkest era yet, how DevOps is to blame and why Das Kapital can help

Roman Shaposhnik AKA @rhatr Founder, VP of Product & Strategy @ZEDEDA Inc. Board member @Apache Software Foundation & Linux Foundation

# 

### **Cloud-native Marxism**

Roman Shaposhnik AKA @rhatr Founder, VP of Product & Strategy @ZEDEDA Inc. Board member @Apache Software Foundation & Linux Foundation





### Are you one of these personas?

#### Businessmanperson

- Acquire resource, create value, sell at a profit
- Capital resources, Operational resources, Labor resources

### Developer

- Create value potential
- Has this user story been delivered?

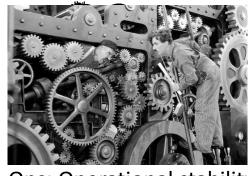
### Operator

- Deliver value (turn potential value into actual one)
- Is our site/service up?
- Who's missing?
  - DevOps engineer



Businessman: profit by value creation





**Ops: Operational stability** 



# **DevOps is "agilification" of Ops**

### Everything's agile, now what?

### Glass half empty

- DevOops
- Liquid Software
- We are all [developers|operators] now (T-shaped?)
- Weaponization of complexity

### Glass half full

- Liquid Software
- We can build the incremental pipeline
- Definition of done: has this story been delivered?
- We can sit in the same room (close to the boss!)
- Reducing of complexity and better security



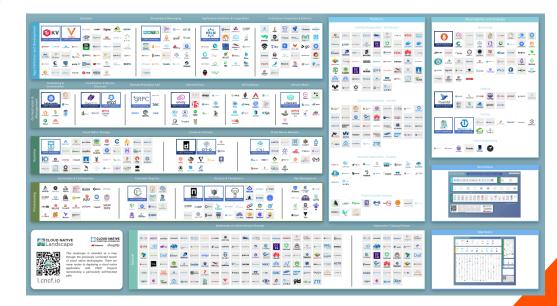


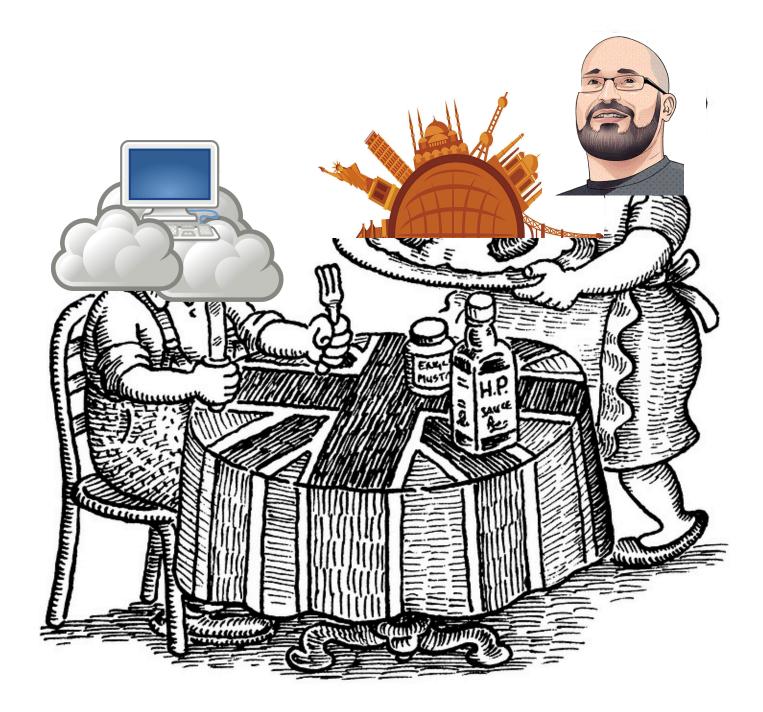
### class SRE implements DevOps

### **DevOps: key to Cloud-native cult[ure]**

- Accept failure as normal, plan for and even welcome it
- Look at everything as software-defined
  - o infrastructure, tooling, etc.
- Reduce organizational silos
- Create pipeline for "liquid software"
- Measure everything
  - Take a business-centric view, though
  - Don't confuse measuring, monitoring and alerting

cloud native trail map Containerization CI/CD Conchestration & application definition Cobservability & analysis Service proxy, discovery, & mesh Contended on the service proxy of the service p





# "Software is Eating the World"

- Marc Andreessen, August 20, 2011

### What does it even mean?

#### Businesses have to become software-defined

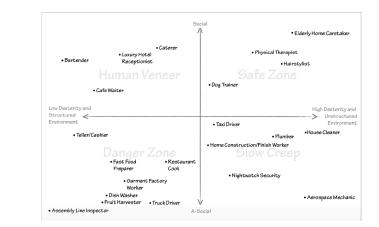
- Digital Transformation driven by CDOs
- Where do we draw the line: software-defined oil refineries?

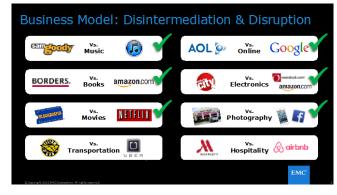
#### World's infrastructure is becoming software-defined

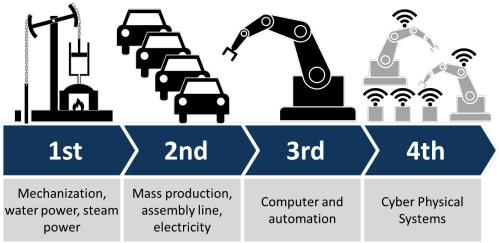
Industrial revolution 4.0

#### Robots will take all of our jobs

- Run, don't walk to buy AI Superpowers by Kai-Fu Lee
- Data is the new oil







### Marxism is just like LISP

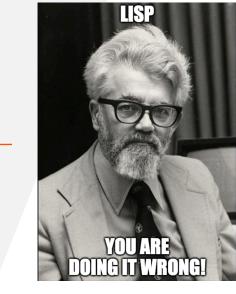
- Modes of production define human, societal evolution
  - Productive forces + Productive relationships

#### Productive forces

- Resources (material, human, etc.)
- Means of production (AKA technology)
- Productive forces evolve every day

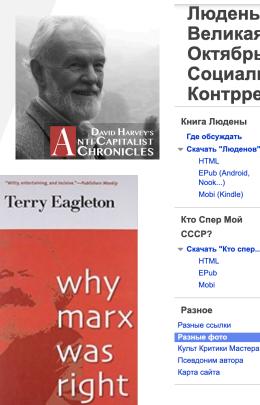
#### Productive relations

- How human beings relate to productive forces
- Division of labor determines social classes
- Productive relations do NOT evolve at all





Поиск по сайту



Людены или Великая Октябрьская Социалистическая Контрреволюция

Разные фото

А тут будут разные фото.

«ЗА ПОБЕДУ В ХОЛОДНОЙ ВОЙНЕ»

### **Modes of production**

#### Primitive communism

• All for one and one for all (still not enough to eat)

### Ancient

• Citizens vs. Slaves

### • Feudal

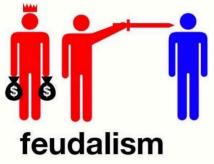
Nobles vs. Serfs

### Capitalist

- Bourgeoisie vs. Proletariat
- Cloud AKA Software-defined











"Software is Eating the World" "A spectre is haunting the World – the spectre of cloud!"

- Roman Shaposhnik, October 30, 2019

### **Cloud mode of production**

#### New productive forces

- Software
- o Data
- o Al
- Robots
- Featuring "cloud" as the key means of production

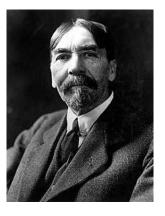
#### New productive relations and classes

- New forms of capital
- VC "Visionary Capitalists" class
- Product Managers
- Developers
- Introducing a "conspicuous consumption" class











### On having your cake and eating it

#### Labor theory of value

- Value is a total amount of "socially necessary labor"
- "the material relations between people become social relations be tween things"
- Stay above the "value line"
- "Community over code" is the ASF motto
  - Not "communism", but "meritocracy"/"do-ocracy"

### Open Source

- We are the new kind of liberated workers
- Source is the new valuable property
- Licenses are new "relationships"
- Foundation are new unions
- PR are the basis of "productive relations"



### Interesting questions to ask

#### Ownership

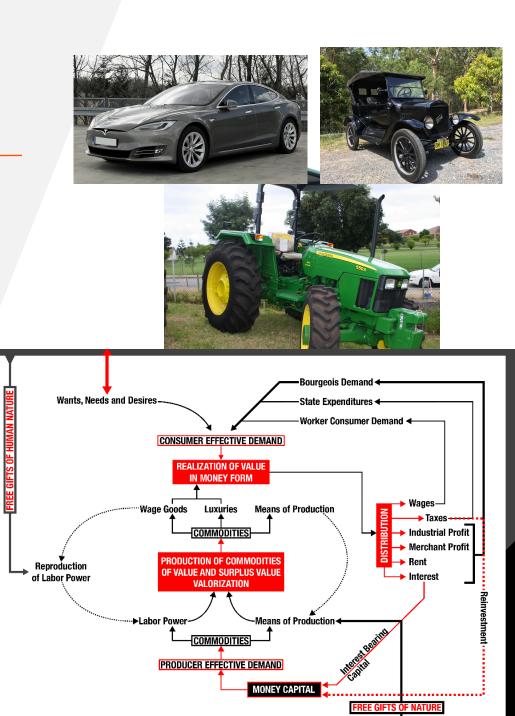
- Physical objects
- Means of production
  - What about ML model in your Tesla?

#### • Meaning of value AKA Business Models

- XaaS
- Subscription
- "YOU are the product"

#### • Meaning of work

- Economic value of work
- Social value of work
- Is Capitalism really dead?



### Never let a good crisis go to waste

#### Over-production crises of 2019

- Feature overproduction crisis AKA Kubernetes
- End of Moore's Law
- HDD capacity vs. unit growth
- Ultra-concentration of productive forces
  - Compute
  - o Data
- New kinds of vendor lock-in
  - Serverless is the worst offender
- Al arm race between US and China
  - No, you really need to read Kai-Fu Lee
- Splinternet







# "No Moore Left to Give" - Bryan Cantrill, July 16, 2019

### Software: a silicon-based life form

#### • What even is Moore's Law?

• # of transistors, speed of transistors, density?

#### • Who actually came up with it?

- Carver Mead in '71 (Moore updates it in '75)
- Robert Dennard came up with "Dennard Scaling" in '74

#### Moore's Law is about economics

- Market demand,
- ...NOT "density at any cost"

The future of integrated electronics is the future of electronics itself. The advantages of integration will bring about a proliferation of electronics, pushing this science into many new areas.

Integrated circuits will lead to such wonders as home computers—or at least terminals connected to a central computer—automatic controls for automobiles, and personal portable communications equipment. The electronic wristwatch needs only a display to be feasible today.

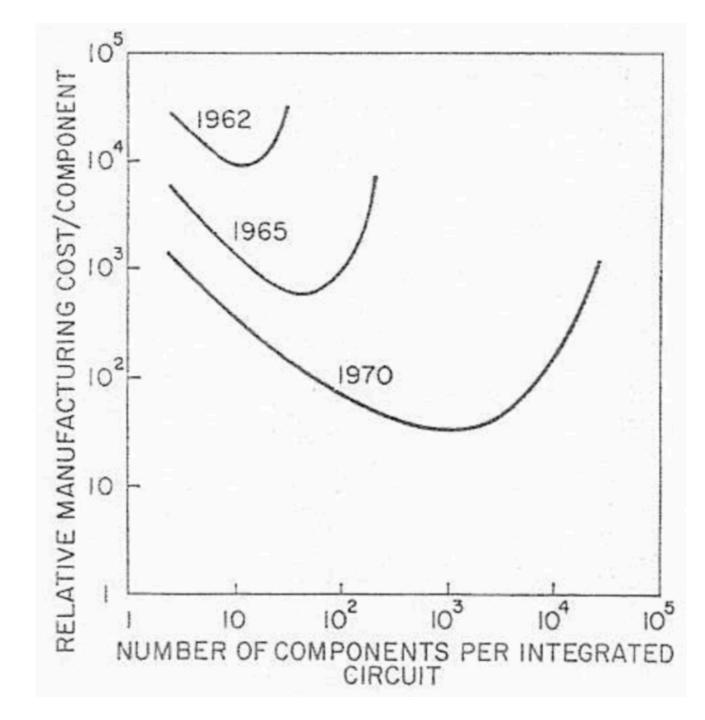
The experts look ahead

# Cramming more components onto integrated circuits

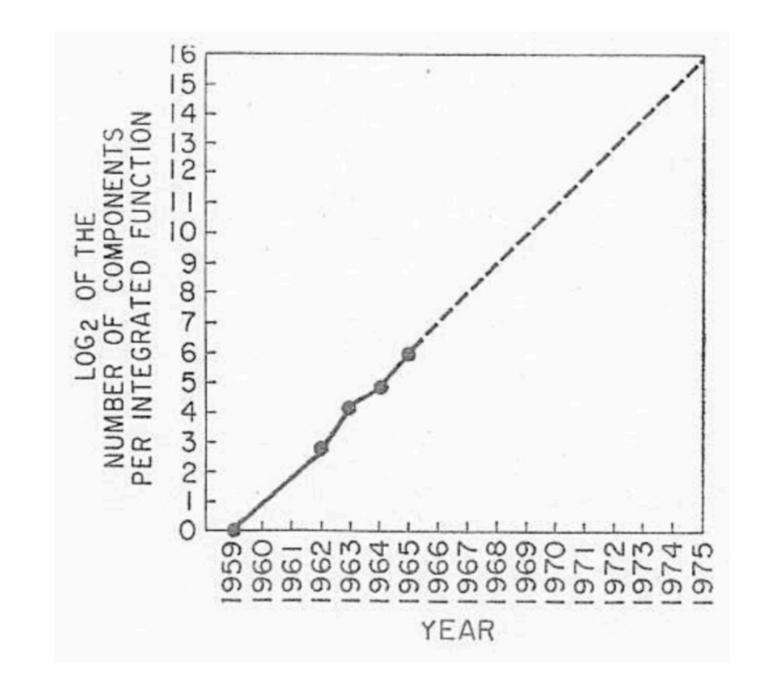
With unit cost falling as the number of components per circuit rises, by 1975 economics may dictate squeezing as many as 65,000 components on a single silicon chip

#### By Gordon E. Moore

Director, Research and Development Laboratories, Fairchild Semiconductor division of Fairchild Camera and Instrument Corp.



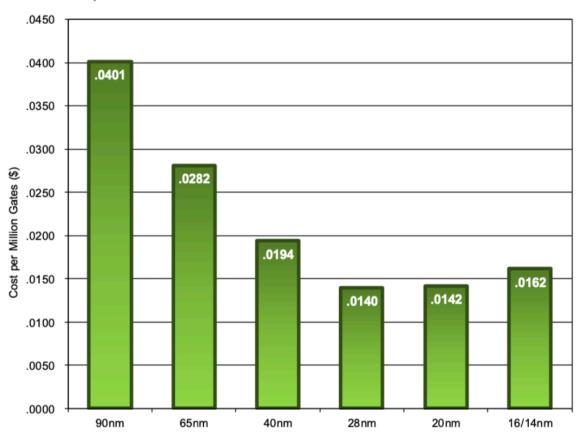
ZEDEDA



ZEDEDA

### Moore's law final death certificate

Cost per Gate Trend with Reduction in Feature Dimensions



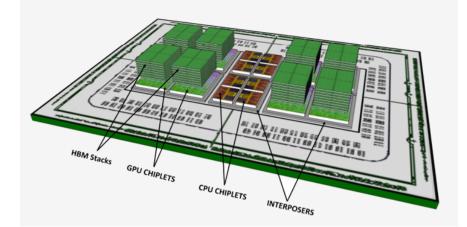
Source: "Why Migration to 20nm bulk CMOS and 16/14nm FinFETs is not best approach for semiconductor industry" (Handel Jones, IBS, 2014)

### Life after Moore's Law

- "We will increasingly thing of the entire system"
- Quantum computing
  - AKA "analog computing"
- Going up!
  - o 3D (NAND, etc.)
  - 2.5D

### • Going wide

- Massive datacenters AKA Cloud Computing
- Compute everywhere AKA Edge Computing



# "Seize the means of production": invest in Edge Computing - ZEDEDA Inc., October 27, 2016

### Edge Computing is... "cloud-native" IoT



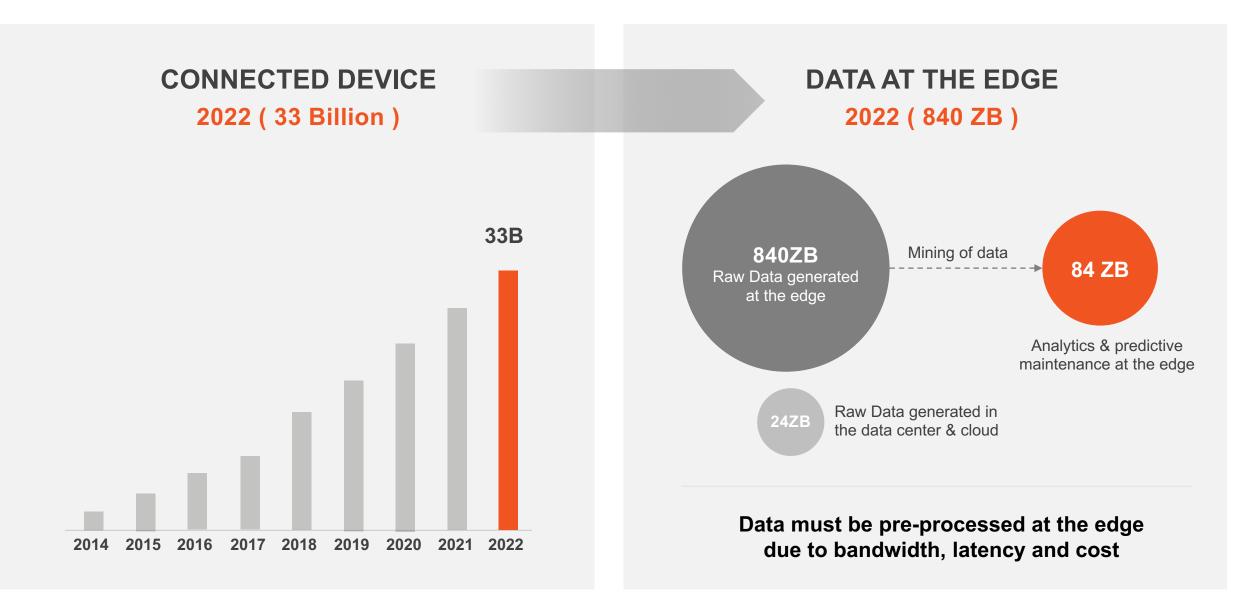


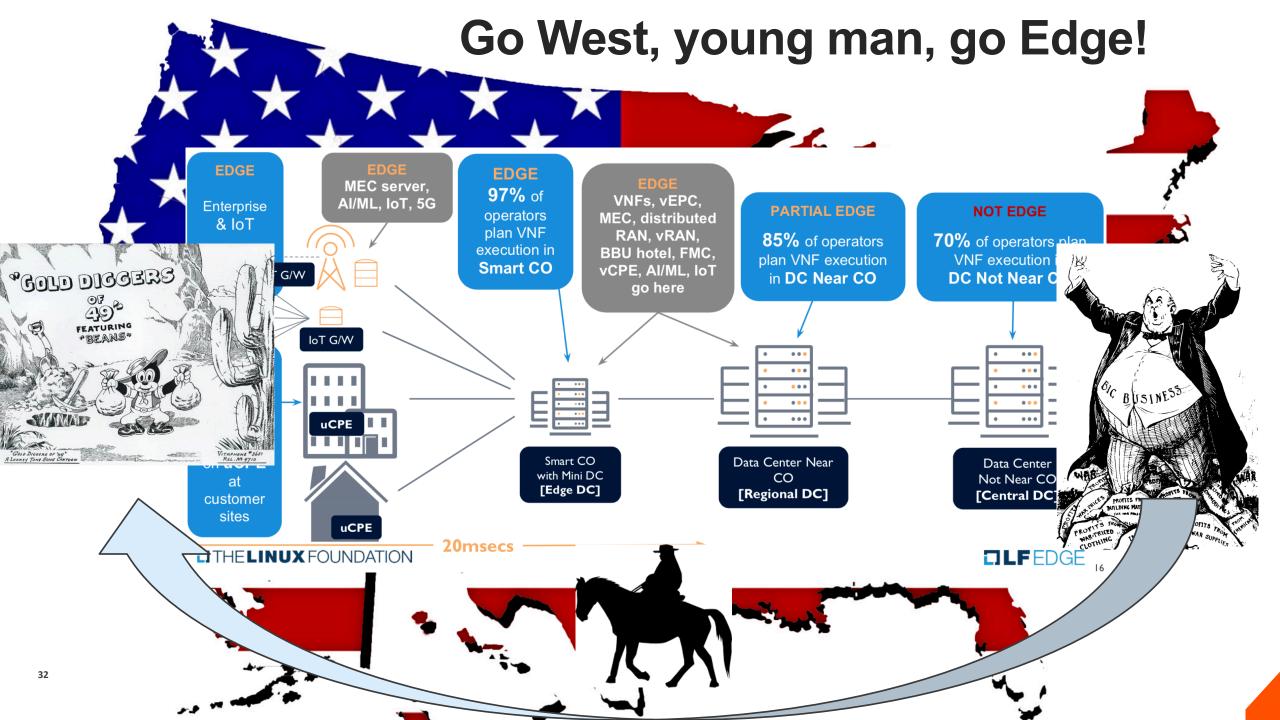


## Edge ain't your gramp's Embedded and/or IoT









### Are you ready to live on the Edge?

- Edge is one final "Cloud" we're building
  - Remember: everything has to be "Cloud Native"
  - Edge DevOps anyone?
- So... Edge is just another cloud?
  - Yes and no. It is more like mobile + DC
- Can we rub some Kubernetes on it?
  - APIs most likely
  - Implementations -- absolutely not!
- Economics of the Edge
  - Super-heterogeneous ownership
  - Huge business opportunity seen by VCs
  - AI (especially autonomous) is a "killer app"



3:48 PM - 16 Sep 201

 $\mathcal{O}$ 

1] 4

09

### **Challenges at the Edge**

- Diversity of gateways and apps
  - Infrastructure management
  - Orchestration of apps

#### Scale and automation

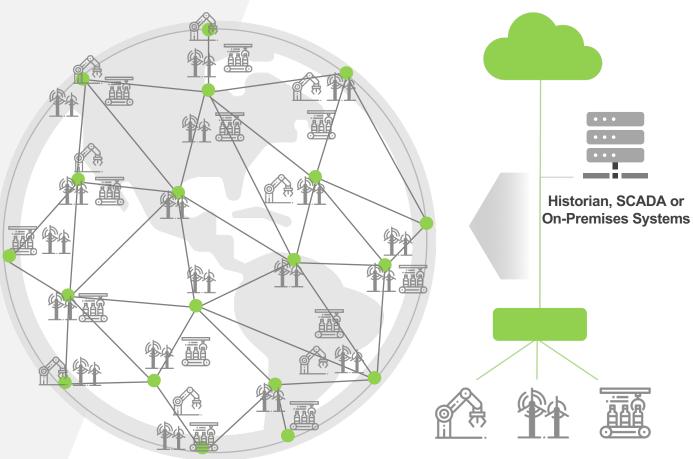
- Geographically disperse
- Deployment and maintenance

#### Security – increased threat vector

- No perimeter network security
- No perimeter physical security

#### • Vendor lock-in is impossible

- Distributed Ownership...
- ...hence it *has* to be open















### **LF Edge Projects**





### LF Edge Projects

### **Drivers**

- > Complementary and aligned vision on multiple LF projects
- > Fuels faster adoption and deployment
- > Edge market is fragmented and creating a larger entity provides leadership

### Projects



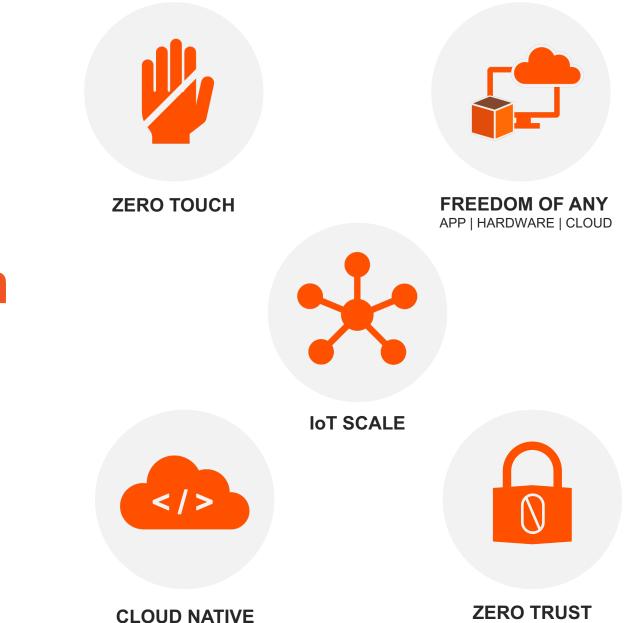
EDGE 💥 FOUNDRY<sup>™</sup>

OPEN GLOSSARY OF EDGE COMPUTING









# Edge Virtualization Requirements



Guarding Against Physical Attacks: The Xbox One Story – Tony Chen, Microsoft

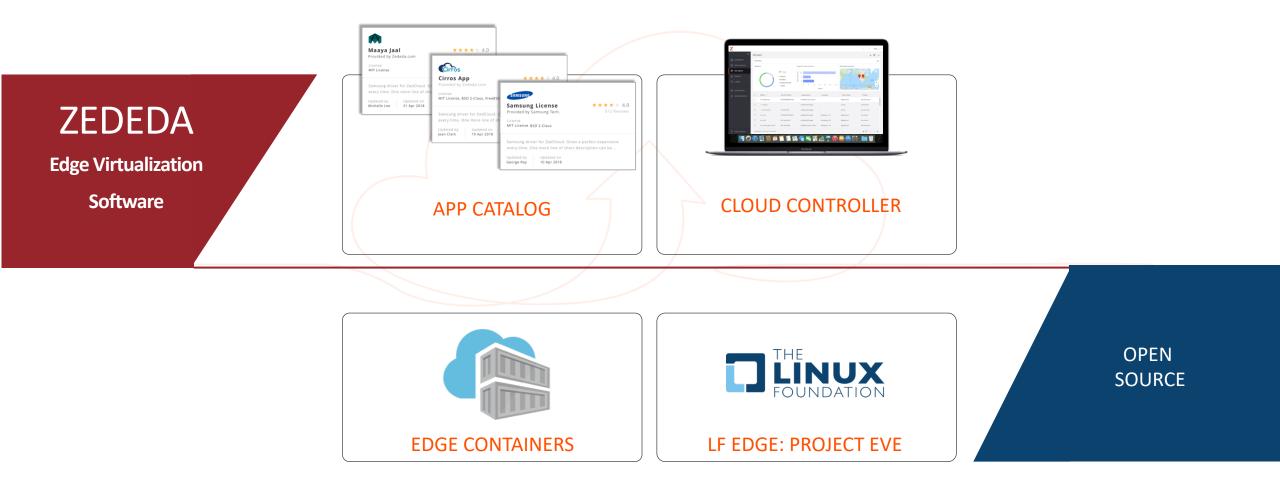




# Guarding Against Physical Attacks: The Xbox One Story

Tony Chen Microsoft Platform Security Summit 2019 10/1/2019

### 4 pillars of complete Edge "Cloudification"



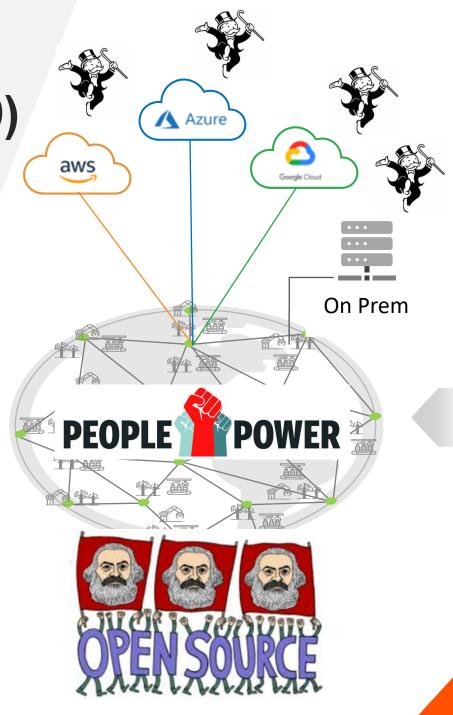


### EVE is going to be for the Edge... ....what Android is for Mobile

	EDGE VIRTUALIZATION ENGINE	<b>I</b>
App and OS Sandboxing	Hardware Assisted Virtualization	JVM
App Bundling	Edge Container (ECOs)	АРК
App Deployment	Cloud Orchestrated & Pre-loaded	
H/W support	Intel, ARM (+RISC V)	Intel, ARM, MIPS

### Key takeaways (by Roman in 2029)

- DevOps is a small chunk of "Cloud Native" phenomenon
  - An no, you can **NOT** have DevOps on your business card
- Marx was right...
  - ...but instead of communism we've got "Cloud Native"
- Edge Computing is the one final Cloud left
- We are living in a time of a massive transition
  - "Resistance is futile"
  - "All your base are belong to Software"
  - Your job is not guaranteed, but you may get paid anyway (although wouldn't your rather have fun?)
  - Keep an eye on all the crises to follow, adapt!
  - Keep learning (especially from history) and...
  - ...have a LOT OF FUN!



### **Right before we went to print...**

France, Germany step up effort to build rivals to U.S. cloud firms



ENVIRONMENT 10/26/2019 09:36 am ET

#### Long-Distance Eagles Bankrupt Research Project With Text Roaming Charges

Don't phone home.

By Mary Papenfuss



# THANK YOU!

### Follow EVE and LF Edge:

@eve\_edge

@LD\_Edge

