Insiders Report™

Your Holiday Handbook

100+ exciting new PC® products and ideas to make you a holiday hosting hero*

*Exclusively where PC® products are sold

Welcome to the PC® Insiders Report™ holiday edition

Looking for inspiration? Let us help.

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Your *(don't panic, you've totally got this)* holiday cheat sheet

Holidays made easy: your ultimate guide is here

Welcome to the latest PC® Insiders Report™ holiday edition! Within these pages, our ever-impressive team has compiled dozens of showstopping PC® desserts, mains and, of course, apps. At this time of year, we're all looking for the kinds of tasty, unique dishes that'll please a crowd without keeping us chained to the stove. No one wants to miss out on all the holiday fun. That's where we come in.

Did you know we've been testing, tasting and perfecting PC® starters for close to 40 years? With the latest additions, our whole collection now includes more than 60 ready-to-cook options, which means there's a scrumptious bite to suit even your most discerning holiday guest.

Some of my favourites this year include the **PC® Crispy Shrimp Fine Hors D'oeuvre Trio**, which includes 24 lightly breaded, succulently golden pieces. Try them now if you want to be among the first to taste an instant classic.

Because the holidays are all about traditions, this special PC® Insiders Report™ edition takes us on a culinary tour inspired by the family recipes of our own colleagues. Start on the Atlantic coast with our savoury **PC® Breaded Potato and Wild Salt Cod Croquettes**. Then head south and prepare to have your mind blown by the vivid flavour of **PC® Jerk Chicken Wings**. Finally, head eastward for the unmistakable texture and rich, sweet taste of our new **PC® Peking-Style Duck with Pancake Wrappers Meal Kit**. Before you know it, you've gone 'round the world in just the 30 minutes it takes to prepare them all.

We hope these new creations whet your appetite for appetizers and … *Ding!* That must be my **PC® Bacon and Onion Focaccia**, right on time! Now, please excuse me while I sneak a few bites for myself before company arrives.

Happy hosting,

GALEN WESTON
President of Loblaw

Tasty traditions made too easy

These six new PC® dishes are inspired by real family recipes and rituals, but are way simplified. So you can stick them in the oven and feel like the expert.

Convenient cannoli that please the connoisseurs. Jerk wings that wow in under 30 minutes. Pillowy pretzels at the press of a button.

It's easier than ever to build new-old food traditions, thanks to our PC® Product Developers, who worked tirelessly to turn their colleagues' beloved family recipes into dishes that are light on prep and full of heart. Because who ever said delicious, meaningful food had to be hard? Not us.

PC® COLLEAGUE
JENNY TIAN
Product Developer

TRADITION
PEKING DUCK

"Peking duck is a true Chinese delicacy, and it is a dish I eat with my family every time I visit China. To me, this dish means 'welcome home.'"

Succulent shredded duck, crispy skin and crunchy veg, sautéed in a special sauce we took months perfecting, all wrapped in thin pancakes. Inspired by an authentic family recipe, our new meal kit captures the celebration of Peking-style duck and makes it quick and easy to share with others.

PC® Peking-Style Duck with Pancake Wrappers Meal Kit
676g $14.99
21478801_EA

PC® COLLEAGUE
SHELDON HENRY
Product Technologist

TRADITION
JERK CHICKEN

"On Christmas Eve in Jamaica, we'd go to the Grand Market to shop for gifts and eat jerk chicken. When I migrated to Canada, I created my own recipe to give my kids the experience I had."

Jamaican jerk is a layered, nuanced process. But it's all out in the open here, quite literally—we recommend barbecuing these wings for max caramelization and smokiness. Bonus: the medium spice on these wings will instantly cure any lingering grilling chill.

PC® Jerk Chicken Wings
907g $16.99
21469994_EA

PC® COLLEAGUE
SAM GIRVAN
Product Developer

TRADITION
TOURTIÈRE

"Every New Year's Eve, my dad would make three big tourtières and bring them out around 11 p.m., about the same time we start playing trivia. We all call it hamburger pie."

This made-in-Quebec classic has some PC® twists: tender braised pulled pork joins the mix with potato. It's all hugged by a pie crust on the bottom and the flakiest puff pastry up top.

PC® Tourtière
900g $13.99
21478018_EA

PC® COLLEAGUE
JACKIE DALIMONTE
Product Developer

TRADITION
SALT COD

"Italian baccala takes days. If I told my Nonna I turned salt cod and potatoes into an appetizer, she'd faint!"

Salt cod and potato is a classic combination for French, Portuguese and Italian folks, who all have their own versions. And now for ours. Texture is boss with these bites of light whipped filling in a crispy coating. Your app spread needs these croquettes.

PC® Breaded Potato and Wild Salt Cod Croquettes
300g $8.99
21480626_EA

PC® COLLEAGUE
MIHAELA GALITZ
Product Technologist

TRADITION
SOFT PRETZELS

"In Romania, when I worked and went to university, pretzels were a passion food that accompanied me throughout the day when I was too busy to eat. They became my best friend."

Individually hand-twirled and scored, these soft and chewy pretzels are uniquely shaped and gorgeous. Bake from frozen and bathe them in melted butter or match with your favourite mustard.

PC® Bavarian Style Soft Pretzels
340g $5.99
21484994_EA

PC® COLLEAGUE
CHRISTINA MARSIGLIESE
Product Developer

TRADITION
CANNOLI

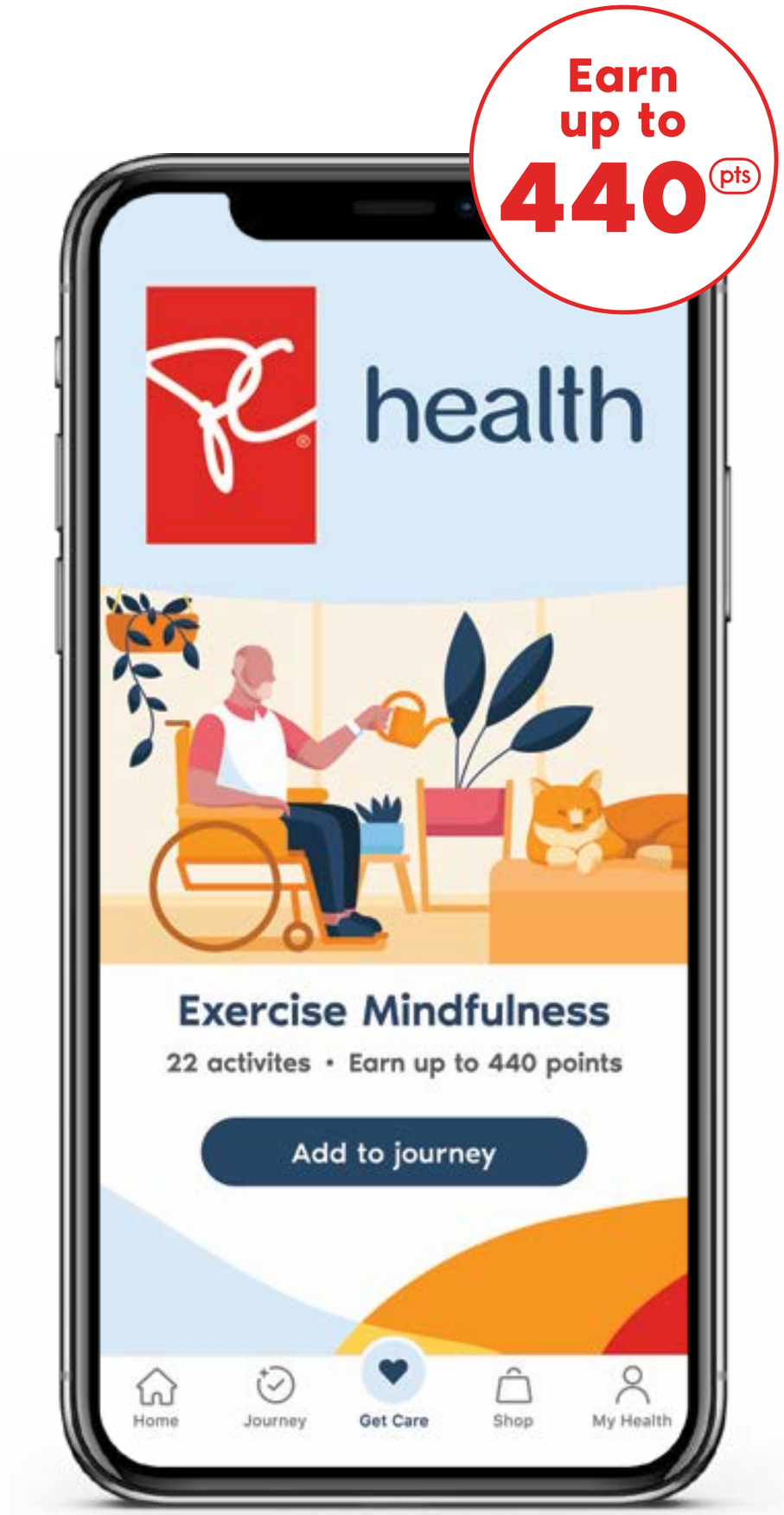
"Growing up, my zia (aunt) always brought cannoli to our family events. The recipe is so simple and really relies on the best ricotta filling we could find."

With a piping bag comes great responsibility. You alone decide how much ricotta filling to squeeze into each cannoli shell, flavoured with honey and white wine, Italian-style, then fried until crispy.

PC® Cannoli Kit
300g $8.99
21482345_EA

health

Find focus, earn points



Mindfulness tips in the PC Health app reward you twice: first with focused time for yourself during the holiday rush and next with PC Optimum™ points.

Download on the App Store

GET IT ON Google Play

Powered by League

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Download the *PC Health* app now

Appetizers

PC® apps. Be the host with the most

We've been prepping apps for 40 years so you don't have to. And so, with minimal planning on your part, our appetizers provide a palate-pleasing party payoff—all in the palm of your hand.

Here at PC®, we've got a serious affection for apps. Appetizers, that is. And while bite-sized ready-to-bake apps are always our thing, at this time of year, they take centre stage.

Salty, cheesy, shrimpy, eggy, flaky—whatever your taste, we've got it. And we're always working to bring you tempting new options. This year's appetizer roster includes Peking-Style Duck with Pancake Wrappers, Jerk Chicken Wings and a Crispy Shrimp Fine Hors D'oeuvre Trio (say that three times fast!).

They're all easy to eat, easy to bake and, of course, delicious. Some of our special new dishes are available only for the holiday season, so make sure to stock up now and—pro tip—store your favourites in the freezer to enjoy all year long!

A tantalizing trio of shrimp you'll devour in minutes

Crispy, golden and finally here: our first ever shrimp appetizer collection proves there are never enough ways to enjoy shrimp.

Love shrimp in all its shapes? Much respect to the ring—we are deeply committed—but friends, have we got a collection for you. The "fine" in our all-new **PC® Crispy Shrimp Fine Hors D'oeuvre Trio** refers to the hand-finished, delicate look of each bite—your first crunch will confirm they're far better than fine.

PC® Crispy Shrimp Fine Hors D'oeuvre Trio
528g
21481245_EA

One pack, three different apps, each exciting in its own right. First, our shrimp nests: a tangle of onion, carrot and kale topped with juicy shrimp and dipped in a light, crunchy tempura batter. Next, a true showstopper—not to mention a repeated request from our most vocal PC® appetizer fans out there—our shrimp toast. It's a mix of shrimp and tilapia spread over toast triangles, showered with sesame seeds and deep-fried until golden and crispy. And finally, dumplings filled with a mix of shrimp, onion and cilantro, and wrapped up like a crispy present.
We know what you're thinking: you're gonna need at least two boxes.

Party tricks you need to know

Master appetizers night with trusty hacks straight from our PC® Test Kitchen.

1.
MAKE THE OVEN WAIT FOR YOU

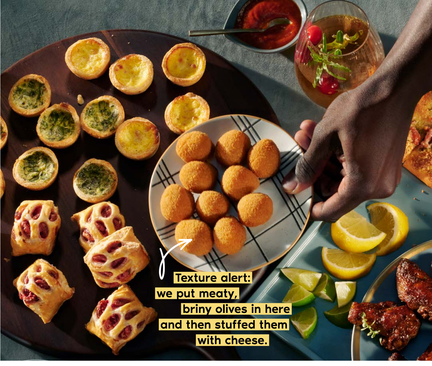
Keep a steady stream of appetizers coming out hot by starting with bites that cook at the highest temperature first. Then gradually lower the temp as you go–it's faster to drop the temperature than to wait for it to come up.

2.
ADD POPS OF COLOUR

Make it rain with torn basil, parsley or dill, thinly sliced green onions or seeded red Thai peppers. And take the extra step to season crudités with salt and pepper (trust us) for extra punch.

3.
SWOOP A SAUCE

Dips on the side are a yes, but have you ever spread sauce over a plate and placed hot apps on top? Spoon creamy **PC® Blue Menu™ Tzatziki Yogurt Dip** or **PC® Plant Based Zhoug Pumpkin Seed Dip** on a platter and nestle crispy appetizers in, for a saucy-crunchy bite every time.



Apps all day—set your oven to excited

Preparing our PC® apps is a bit like performing a magic trick: they're made in just moments and will disappear from your table just as fast.

Appetizers are one of the few things for which quantity matters as much as quality. Ruining your appetite before dinner be damned, that's a "future you" problem—if there's not enough finger food, you could be jeopardizing the whole night right now! Grab a handful of these appetizers and more next time you're in the frozen section.

PC® French Quiche Bistro-Style Selection
360g $7.99
20503378_EA

PC® Cranberry & Brie Puff Pastry Bites
288g $7.99
21473122_EA

PC® Mini Sausage Rolls
500g $9.99
21439588_EA

PC® Ascolana Fried Olives Stuffed with Cheese
450g $8.99
21480200_EA

PC® Jerk Chicken Wings
907g $16.99
21469394_EA

PC® Bacon and Onion Focaccia
455g $4.99
21471809_EA

PC® Beer Battered Shrimp
300g $11.99
21398243_EA

PC® Cheese Hors D'oeuvres Collection
720g $14.99
20116615_EA

PC® Phyllo Hors D'oeuvres Collection
240g $7.99
20902072_EA

PC® Puff Pastry Hors D'oeuvres Collection
720g $14.99
20215515_EA

PC® Acacia Serving Board
$24.99
21432975_EA

PC® Champion

"Massive music fans and vinyl collectors, my wife and I add one or two new records to our collection at the beginning of the season. Then we spend the next weeks listening to them while doing holiday activities like decorating the house, having friends over for our favourite PC® apps and treats, and wrapping gifts!"

–RUBEN CLAVELL
Brand Manager, Marketing, Real Canadian Superstore®

We've got apps for that

There's not a time of day or tradition that can stump us–see below for proof!

APPS FOR...

breakfast

We're not just being cute when we say you can eat them all day–many of our apps are made for early risers. Set out **PC® French Quiche Bistro-Style Selection**, **PC® Mini Sausage Rolls** and **PC® Cranberry & Brie Puff Pastry Bites** like little Danishes. Add fruit and a pot of coffee, and you've got a holiday breakfast of champions.

APPS FOR...

Tibb's Eve

Easy, salty bites like **PC® Ascolana Fried Olives Stuffed with Cheese** and **PC® Breaded Potato and Wild Salt Cod Croquettes** match perfectly with the salty jokes at your annual Tibb's Eve party. A beloved Newfoundland folk tradition, Tibb's Eve (also known as Tipsy Eve) has a long, playful history. For some, it's the last chance to raise a glass with friends before family holiday celebrations take over. New tradition alert!

APPS FOR...

the annual movie marathon

Your guests may not agree on the proper sequence of holiday classics, but **PC® Mini Ham and Cheese Cubano Bites** and **PC® Gochujang Sweet & Spicy Chicken Bites** will earn rave reviews. These meaty appetizers are a source of energy–for many hours of lying down.

Succulent Peking-inspired duck with a you-inspired cook time

Nothing tastes quite like tradition! Rich, tasty and ready in less time than you'd think, this could be the most delicious thing you wrap all holiday season. Enjoy as a delicious departure from your ordinary dinner or as an appetizer that will win over any guest.

PC® Peking-Style Duck with Pancake Wrappers Meal Kit
676g $14.99
21471801_EA

Duck meat can be notoriously decadent, but everyone deserves to savour a taste of the high life. Especially when it's been seasoned, prepared and cooked down in a way it's been done for generations. The result is perfectly juicy, succulent meat and crackling, flavourful skin served on ultra-thin pancakes with crunchy veg and a slightly sweet sauce. It's a meal truly worthy of royalty, but who has the time to follow centuries-old cooking techniques these days?

Inspired by an authentic family recipe, we've simplified the preparation of both the duck and the sides in this storied meal. And we can't forget the sauce that brings it all together. We spent months looking for that perfect blend of hoisin and sweet bean paste. When we couldn't find it, we made our own. Now you can bring a Peking duck experience to your table in under an hour. Aren't you a lucky duck? Find the new PC® Peking-Style Duck with Pancake Wrappers Meal Kit in the frozen section. (While you're at it, grab a fresh cucumber to julienne for an additional garnish and thank us later!)

PC® Champion

"We wanted to make Peking duck convenient for everyone – to bring the tradition to families who know it or create a new experience for those who've never tried it."

–JENNY TIAN
PC® PRODUCT DEVELOPER

Ex-sauce-ting every option

What's the difference between sauce and dressing? It's one of the great mysteries the deep tanginess of **PC® Cranberry Vinaigrette**, 350ml $3.49 (21478280_EA), has us pondering. It's probably all in how you use it—which puts **PC® Cranberry Orange Sauce**, 400ml $3.99 (20079142_EA), in a pickle, because it tastes at home almost anywhere. On that note, what's a spread? Can you spread a spread on a spread? Our **PC® Black Label Onion Maple Condiment**, 185ml $4.99 (21378173_EA), certainly raises the question when paired with soft cheese. However, for the purée purists among us, there'll always be **PC® Roasted Garlic Hummus Chickpea Dip & Spread**, 227g $3.99 (20584212_EA), to top toast, chip or crudité. Kicking cheese and crackers up a notch more your dish? Hello, **PC® Hot Red Pepper Jelly**, 250ml $3.49 (20099627_EA). Sweet, hot… and… whew—don't mind us, we're just gonna step over to the drinks for a minute.

T&T 大統華

Celebrate with our finest dim sum

It couldn't be easier to pull off a dim sum style meal, full of delicious small bites. We've got a spread of our very best, authentically made dishes ready for all your celebrations.

T&T® Juicy Pork Dumplings

Our soup dumplings are crafted with great care and uncompromising skill, so that you can thrill with every burst of savoury broth that fills your mouth as you bite in.

T&T® Potstickers

Potstickers got their name after a Song Dynasty chef left them boiling for so long, they stuck to the pot. Symbols of happiness and celebration, we've packed our half-moon dumplings with a variety of tasty fillings.

T&T® Green Onion Pancake

A beloved Taiwanese street food staple, our pancakes are expertly kneaded for soft, flaky inner layers. You simply crisp them up in a pan.

Shop the T&T dim sum collection in the freezer aisle today.

Mains

Saucy secrets for a show-stopping main

Our PC® World of Flavours French Style Braising Beef Short Ribs have arrived and are here to wow—with minimal work from you.

Do you hear it? The applause that erupts as you place your flavourful, fall-off-the-bone short ribs on the table. An elegant festive dinner? Nailed it, with our **PC® World of Flavours French Style Braising Beef Short Ribs**.

PC® World of Flavours French Style Braising Beef Short Ribs
600g
21482319_EA

We'll let you in on the secrets to making this restaurant-quality meal—but don't tell anyone. First, our new short ribs come pre-seasoned to cut down on your prep time. Your job: brown the meat, add aromatics (carrots, celery and onions are classic) and build your broth (try red wine for a deeper flavour). Did we mention this is all done in one pot? We live for one-pot dinners (and fewer dishes). Here comes the best part: go relax because the work is done. Braise the ribs low and slow until the meat's fork-tender and the sauce is like gravy. Be right back, grabbing a baguette.

No one needs to know that the secret sauce behind your impressive meal is so simple. And required minimal effort. Just soak up those cheers (and all that sauce).

recipe

Braised Short Ribs with Carrots and Potatoes

Braising the ribs with potatoes on top instead of under the meat cooks the potatoes gently, so you're left with juicy, melt-in-your-mouth short ribs and perfectly tender potatoes, all in one pot.

SERVES 4 **PREP TIME** 30 MINS **READY IN** 4 HR, 30 MINS

1 tbsp	**vegetable or canola oil**
2 pkgs	**PC® World of Flavours French Style Braising Beef Short Ribs**
2	**medium onions, chopped (about 2 cups)**
3-4	**stalks celery, chopped (about 2 cups)**
4-5	**medium carrots, peeled and cut into 3-inch pieces**
2 tbsp	**finely chopped garlic**
2 tbsp	**rosemary leaves**
1 tbsp	**tomato paste**
2 tbsp	**sherry vinegar or red wine vinegar**
4 cups	**reduced-sodium beef broth**
1 pkg	**PC® Creamy Golden Potatoes, or yellow-fleshed potatoes**

1 Preheat oven to 300°F. Heat oil in 5-quart (4.7 L) Dutch oven over medium. Sear ribs, working in two batches, turning until browned on all sides, about 5 minutes per batch. Transfer to plate

2 Add onions, celery, carrots, garlic and rosemary to pot. Cook, stirring often, until softened, 5 to 7 minutes. Stir in tomato paste and vinegar, and cook 1 to 2 minutes.

3 Pour in broth, scraping up any browned bits from bottom of pot. Arrange ribs bone-side up in pot. Bring to a boil. Add potatoes on top of ribs and broth. Cover tightly with lid or foil, transfer to oven and cook until ribs are very tender and easily pull away from the bone, 3 to 3½ hours.

4 Remove potatoes, ribs and carrots from pot and cover to keep warm. To finish sauce, pour braising liquid through fine-mesh strainer, pressing on solids; discard solids. Return strained liquid to pot. Skim fat and simmer over medium-high until reduced by half, 15 to 20 minutes.

5 Return ribs to sauce and reheat over low. Serve with potatoes and carrots.

TRY THIS For deeper flavour, add ½ cup of your favourite red wine in step 2 along with the tomato paste and vinegar, then cook until wine is reduced by half before proceeding to step 3.

Watch 3 ways with these ribs

Main dish energy: all the flavour, none of the work

You've just been asked to host the big dinner—please keep calm and buy a PC® Turkey Crown. Seriously, we've mastered making mains so you don't have to. We're so confident you cando this, we're giving you a money-back guarantee with proof of purchase (but you won't need it).

PC® Butter-Infused Stuffed Turkey Crown

3kg $38.99

21400947_EA

PC® Boneless Spiral-Sliced Hickory-Smoked Ham with Brown Sugar Glaze Pouch

$8.49/lb

21306158_EA

PC® World of Flavours Pork Belly and Seasoned Boneless Pork Loin Roast Porchetta

1kg $19.99

21411663_EA

PC® World of Flavours French Style Braising Beef Short Ribs

600g $19.99

21482319_EA

recipe

Roasted Root Vegetables with Goat's Cheese and Cranberry Vinaigrette

As an added bonus, this side dish holds well in the fridge for leftovers the next day, a welcome follow-up to holiday indulgence when your body is screaming for vegetables. Add some leftover turkey and cooked grains to make it a full meal.

SERVES 6 **PREP TIME** 15 MINS **READY IN** 50–60 MINS

3 cups	**ready-to-use, cubed butternut squash**
10	**small multi-coloured carrots, peeled and cut into 1-inch (2.5 cm) pieces (about 3 cups)**
1 cup	**ready to use beets, halved**
2 tbsp	**olive oil**
½ cup	**PC® Cranberry Vinaigrette, divided**
¾ tsp	**salt, divided**
¼ tsp	**nutmeg**
¼ tsp	**cinnamon**
1 bunch	**kale, stems removed**
½ cup	**PC® Cranberry Goat's Cheese**
½ cup	**chopped walnuts, optional**

1 Preheat oven to 450°F. Line two large baking sheets with parchment paper.

Combine squash, carrots, oil, 2 tbsp vinaigrette, ½ tsp salt, nutmeg and cinnamon in large bowl. In separate bowl combine beets, 1 tbsp vinaigrette and remaining ¼ tsp salt.

2 Arrange squash and carrots in single layer on one parchment-lined baking sheet and beets on second parchment-lined baking sheet. Roast carrots and squash in oven until cooked through and golden brown, 30 to 40 minutes. Add beets to oven for last 20 minutes of cooking time.

3 Place kale leaves in medium bowl. Add 3 tbsp vinaigrette and massage into kale leaves until well coated and leaves have softened slightly.

4 Arrange kale on a large platter. Pile roasted squash, carrots and beets on top and drizzle with remaining 2 tbsp vinaigrette.

5 Dot goat's cheese and sprinkle walnuts on top of vegetables, if using. Serve warm.

TRY THIS If you can't find ready-to-use beets at the store, or would rather cook them yourself, simply steam, roast or boil them until tender and remove the skin before using in the recipe.

Calling all PC® Enameled Cast Iron collectors

We think everyone should be able to cook with gorgeous, durable cast iron cookware at a great price–so we keep making our own.

PC® Enameled Cast Iron Dutch Oven
5QT
21413754_EA

Once you have one—well, you can't stop adding to your **PC® Enameled Cast Iron Collection**. Fans, we don't have to tell you this. But if you're new to this kitchen club, let us fill you in. Every piece is made from durable, made-to-last enameled cast iron. It holds heat well, distributes it evenly and can handle high temperatures up to 500°F, whether you're simmering on the stovetop or in the oven. Enamel-coated, with a nonstick finish, all pieces clean to a shine after soups, stews, braises, bakes and roasts. Yes, it's incredible value and not a single piece is over $80! We know—truly amazing.

Our PC® Cast Iron is a workhorse in the kitchen, giving you one-pot meals that effortlessly go from oven to table. It's so good, our PC® Test Kitchen swears by the collection (and we don't want to tell you how many meals they make in a day). But the pieces stand up, meal after meal, wash after wash. And for the holidays, our new **PC® Enameled Cast Iron Dutch Oven** with gold-plated accents came dressed up—and dressed well. In classic matte black, it's simple yet statement making. Totally versatile and utterly timeless. And just $59.99. That's how we like our cookware.

PC® Enameled Cast Iron Grill Pan
10.5" $39.99
21417098_EA

PC® Enameled Cast Iron Roaster
5QT $39.99
21417095_EA

PC® Enameled Cast Iron Braiser
3.5QT $59.99
21413737_EA

PC® Enameled Cast Iron Skillet
12" $39.99
21417937_EA

Holiday's biggest blockbuster: 8 uses, 1 super-pan

This isn't just any old kitchen gadget, it's a super-pan–experience it for yourself in a kitchen near you for under $60.

In the kitchen, you're a superhero. Saving civilians from the threat of hunger—or worse, bad food—can be tiring. What you need is a more than capable sidekick. Meet your new counterpart in culinary crusades: The **PC® Everything Pan**.

PC® Everything Pan
21416332_EA

Meat lacking a punch? SEAR! BRAISE! FRY! The eight-in-one pan springs to action, evenly distributing heat to seal in those juices. Need a big batch of oatmeal fast? BAKE! It's oven-safe up to 320°F. Veggies tasting tired? STEAM! SAUTÉ! Bonus: our super-pan is made with a durable nonstick coating that allows for easy food release and cleanup. Fettuccini won't all fit in the pot? BOIL! STRAIN! The wide base and high wall will get you al dente pasta before the stainless steel steamer basket rescues every last noodle.

Its most impressive ability is the price. At under $60, you can gift everyone around you with superpowers this holiday season.

1 Sear
A crispy finish on fish, meat & more

2 Bake
Up to 320°F

3 Fry
On our durable nonstick coating

4 Steam
In included basket with a tight-fitting lid

5 Sauté
Meals big enough for a family of 4

6 Braise
Low & slow one-pot comfort meals

7 Strain
With our stainless steel steaming basket

8 Boil
Up to 4L

Watch us use this pan for everything!

recipe

Shrimp and Pumpkin Curry

This quick weeknight meal comes together in the PC® Everything Pan , which allows you to steam vegetables stir fry protein, boil noodles and simmer curry in one fell swoop. The best part about it all? Only one pan to clean.

SERVES 6 **PREP TIME** 5 MINS **READY IN** 30 MINS

1 pkg	**PC® Raw Peeled Pacific White Shrimp, thawed**
3 tbsp	**Thai yellow curry paste, divided**
350g	**baby Shanghai bok choy**
1 pkg	**PC® Rice Vermicelli Noodles**
1 tbsp	**vegetable oil**
1 can	**coconut milk**
¾ cup	**pumpkin puree**
2 tbsp	**brown sugar**
2 tbsp	**fish sauce**
1	**lime, quartered, for garnish**
¼ cup	**chopped cilantro, optional**
⅓ cup	**PC® Crispy Onions, optional**

1 Pat shrimp dry with paper towel and toss with 2 tsp of curry paste.

2 Set steamer basket in pan and fill with 1-inch water. Bring to a boil. Arrange bok choy in even layer in steamer basket and cover with lid. Steam until tender-crisp and easily pierced with a sharp knife, 4 to 5 minutes. Transfer bok choy to plate and keep warm. Remove steamer basket from pan.

3 Pour water into pan until just below the rim and bring to a boil. Add rice noodles and remove pan from heat. Let stand in hot water, stirring gently to separate noodles, until tender, 3 to 4 minutes.

4 Strain noodles using steamer basket and rinse thoroughly with cold water. Divide noodles among 6 bowls.

5 Heat vegetable oil in pan over medium heat. Add shrimp and cook until light golden, turning once, about 2 minutes. Transfer shrimp to bowl.

6 Add remaining curry paste to pan, stirring continuously, about 1 minute. Stir in coconut milk, pumpkin, sugar and fish sauce; simmer 2 minutes. Stir in cooked shrimp and bok choy to warm through, about 1 minute.

7 Divide curry among bowls with noodles. Top with lime wedges, cilantro and crispy onions, if using.

TRY THIS Dry shrimp well before using to help the curry paste stick and to get a better sear during cooking.

Whether you're getting glam for holiday parties, or looking for that perfect gift, the Quo Beauty holiday collection has something for every beauty lover.

Shine this season with the Quo Beauty Deluxe Lip Gloss Set, featuring eight on-trend shades of Quo Beauty lip glosses to prep your pout for every occasion.

Bring a mini-celebration to your holiday beauty routine with the Quo Beauty All the Glitz & All the Glam Brush Sets. Each set contains six brushes featuring glitter handles and a protective metal canister for on-the-go.

Gift a look with the Quo Beauty Everyday Basics Eye Kit, featuring a trio of Quo Beauty essentials: Quo Beauty Pump Up the Volume Mascara, Precision Liquid Liner and Eyeshadow Crayon.

Explore the full Quo Beauty Holiday Collection at shoppersdrugmart.ca

Drinks

Great-tasting coffee makes holiday miracles happen

We know you've got to keep going until the clock strikes 11:59 on December 31. That's why we've got a PC® brew for you, made with our finest beans, roasted in Canada and always fresh, thanks to our new packaging. So grab a mug of our best-tasting PC® coffee—you'll love it, or your money back (with proof of purchase).

PC® Espresso Forte Whole Bean Coffee

907g $16.99

21393611_EA

PC® Organics Dark Roast Whole Bean Coffee

907g $16.99

21405562_EA

PC® Gourmet West Coast Dark Roast Fine Grind 100% Arabica Coffee

875g $16.99

21393374_EA

PC® The Great Canadian Light to Medium Roast 100% Arabica Coffee

930g $16.99

21393573_EA

PC® Costa Rica Medium Roast 100% Arabica Coffee

340g $8.49

21380541_EA

PC® Sumatra Dark Roast 100% Arabica Coffee

340g $8.49

21380482_EA

It's not a holiday party without a PC® drink

That cozy gathering you're planning? We've got the sips sorted. And there's no mixing or mulling required, just lots of merry-making and marshmallows.

PC® Peppermint Candy Dark Chocolate Hot Cocoa Mix

500g $4.99

21480613_EA

PC® Chocolatey Peppermint Herbal Tea

$3.99/20 pk

21467333_EA

PC® Dealcoholized Mulled Wine With Natural Flavour

750ml $6.99

21480518_EA

"We enjoy skating and sledding with our boys. But the best part is getting home and cozying up with giant mugs of hot chocolate and extra marshmallows! We treat ourselves to PC® Hot Chocolate Bombs and let them work their magic to warm us up from the inside out."

–KATYA APPLEGATH
MARKETING MANAGER, SHOPPERS DRUG MART®

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Sequin Skirt
$39

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Men's Quarter-Zip
$25

Outdoor Adventures

Puffer Jacket with PrimaLoft®
$89

Discover more of our holiday collection, and shop it online at **joefresh.com**

Desserts

Desserts done right

No drama, all delicious: that's the type of sweets we're serving up this holiday. So you can get out of the kitchen and join the fun–like your very own donut-decorating party (pass the sprinkles, please!).

Is it even the holidays if the family doesn't gather around for an epic icing-filled decorating bonanza? But we want it to be easier for you. Enter our **PC® Old-Fashioned Cake Donut Baking Mix** —just mix, bake in about 18 minutes and let the fun begin. Yep, gourmet chocolate and vanilla donuts at home, no frying required! Now comes the hard part: are you Team Classic or Team Over-the-Top toppings? Whatever team you're on, pick up our donut mix and your decorating supplies in the baking aisle and let the memory-making commence.

PC® Non-Stick Carbon Steel Donut Pan

21462398_EA

The new DIY: no-fuss, all fun

Take a seat, please! You've done enough, and it's time to let us handle the hard stuff (ahem, the baking). Yep, we've taken the fuss out of dessert, so you can just enjoy the good stuff: the decorating and devouring.

PC® Old-Fashioned Cake Donut Baking Mix

500g $3.99

21471926_EA

PC® Old-Fashioned Chocolate Cake Donut Baking Mix

500g $3.99

21471935_EA

PC® Cannoli Kit

300g $8.99

21482345_EA

PC® Bavarian Style Soft Pretzels

340g $5.99

21484994_EA

Clear the freezer: there's a new PC® ice cream in town

We have a legacy when it comes to holiday ice creams (PC® Candy Cane Chocolate Fudge Crackle™ Ice Cream fans, we see you racing for the freezer aisle). So we felt it was about time we added a new crackle to the crew. Grab a cart because when it's gone, it's gone.

PC® Cranberry Vanilla with White Chocolatey Fudge Crackle™ Ice Cream
1.5L
21470206_EA

Crack open a new crackle! Fans of the classic **PC® Candy Cane Chocolate Fudge Crackle™ Ice Cream** know what that means. Loyal fans of this confection know it's the ultimate holiday treat: vanilla ice cream mixed with cool peppermint and our legendary crackle. For the crackle-curious, a crackle is a sprinkle of chocolate in ice cream. Not a basic sprinkle, but a uniquely PC® one. When chocolate freezes, it becomes a crispy (some say crackly!) delight that melts in your mouth and leaves you scooping for crackly treasure.

We knew it was time for another iconic holiday combo, so meet our **PC® Cranberry Vanilla with White Chocolatey Fudge Crackle™ Ice Cream**. Yes, cranberry is moving from dinner to dessert. Cran fans get a container of the good stuff, and cranberry naysayers, trust us here. This classic holiday flavour is shown off but isn't overwhelming, thanks to a mix of creamy vanilla ice cream and cranberry ice cream (obviously made with 100% Canadian crans) and a white chocolate crackle. It's tart and sweet, with that can't-resist crackle crunch. Get your fill of all the new crackle by the tub while you can this season—because when it's gone, it's gone!

PC® The World's Best Egg Nog Ice Cream
946ml $4.49
21397724_EA

PC® Candy Cane Chocolate Fudge Crackle™ Ice Cream
1.5L $6.99
20810224_EA

PC® Cream First™ Peanut Butter & Chocolate Ice Cream With Chocolate Fudge Crackle™
1.5L $6.99
20810301_EA

PC® Champion

"My mom and I used to get all the ingredients she needed for her holiday baking. My treat for helping her was making ice cream sandwiches after. We would get a pack of PC® The Decadent® Chocolate Chip Cookies and a tub of PC® Black Label Madagascar Bourbon Vanilla Ice Cream. It's a tradition we continue to this day!"

–DYLAN DUNBAR
NO FRILLS® OWNER

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Own the dessert table– no oven required

When dessert tastes this good, you don't want one, you want them all. A little chocolate, citrus curd and, of course, a luxurious marshmallow—grab a plate because we've got a lineup of no-bake mini desserts waiting for you (and your guests).

PC® Mini Key Lime Pies

243g $3.99

20823700_EA

PC® Mini Mousses Desserts

210g $8.99

21479728_EA

PC® Black Label Madagascar Vanilla Marshmallows

100g $5.99

21480411_EA

PC® Organics Mini Milk Chocolates

150g $7.49

21388271_EA

PC® Champion

"Our PC® The Decadent® Chocolate Chip Cookies are the only ones Santa eats (or so say my kids!). If there are no cookies, there's no Santa and there's no holiday spirit."

–DAPHNÉE MÉNARD
DIRECTOR OF TALENT DEVELOPMENT AND SPECIAL PROJECTS, MAXI

recipe

Dulce de Leche and Pecan Bar with Flaky Sea Salt

This buttery bar takes inspiration from the iconic Canadian maple pecan butter tart but replaces all-purpose flour with gluten-free PC® Organics Almond Flour and swaps out the traditional maple-brown sugar filling for PC® Dulce de Leche, a sweet Latin American spread. Don't you just love when worlds collide?

MAKES 16 **PREP TIME** 15 MINS **READY IN** 1HR, 15 MINS

1 ½ cups	**PC® Organics Fine Grind Almond Flour**
⅓ cup	**granulated sugar**
⅓ cup	**corn starch**
6 tbsp	**salted butter, melted and cooled**
1 ¼ cups	**raw pecan halves, roughly chopped**
½ cup + 2 tbsp	**PC® Dulce de Leche, divided**
¼ tsp	**flaky sea salt or fleur de sel, for garnish**

1 Preheat oven to 350°F. Line 8-inch square metal baking dish with 2 overlapping sheets of parchment paper, leaving a 2-inch overhang on each side.

2 Whisk together almond flour, sugar and corn starch in medium bowl. Add melted butter and mix with rubber spatula until a crumbly dough forms. Press dough evenly into bottom of prepared pan using spatula or hands.

3 Bake until lightly golden, 13 to 15 minutes. Set aside.

4 Meanwhile, stir together pecans and ½ cup dulce de leche in medium bowl. Using rubber spatula, evenly spread dulce de leche and pecan mixture over base until completely covered, making sure to spread all the way to the edge and into corners.

5 Bake until nuts are toasted and dulce de leche is a deep brown colour, about 9 minutes. Transfer pan to cooling rack. Let cool 30 minutes. Using parchment, lift bars out of pan onto cutting board. Cut into 16 squares.

6 Heat remaining 2 tbsp of dulce de leche in microwave-safe bowl to loosen, 10 to 15 seconds. Drizzle warm dulce de leche on top of bars. Sprinkle with flaky sea salt.

TRY THIS For squares on demand, freeze in an airtight container or freezer bag for up to 3 months and thaw as needed. If stacking bars to freeze, add a piece of parchment paper between each layer to prevent sticking.

More than a marshmallow

We believe marshmallows deserve better than just hot chocolate or roasting over a fire! Meet our **PC® Black Label Madagascar Vanilla Marshmallows**. Dotted with flecks of real vanilla beans, they're hand-finished and so freaking fluffy. We're talking luxurious enough to feature in your next hit dessert.

PC® Black Label Madagascar Vanilla Marshmallows
100g
21480411_EA

LEMON MERINGUE MARSHMALLOW SUNDAES

In shallow cups, layer crushed ginger cookies and **PC® Black Label Lemon Curd**. Broil **PC® Black Label Madagascar Vanilla Marshmallows** on a well-greased foil-lined baking sheet in the top third of the oven until golden brown, 10 to 15 seconds. Top sundaes with scoops of **PC® Black Label Bourbon Vanilla Ice Cream** and toasted marshmallows.

CHOCOLATE-DIPPED MARSHMALLOWS

Insert a toothpick into centre of marshmallows and dip half of each marshmallow into a bowl of melted chocolate. Press sprinkles, chopped nuts or crushed candy canes into chocolate. Place on a parchment paper-lined baking sheet until chocolate is set, about 10 minutes. Add dipped marshmallows to a dessert platter.

FESTIVE DRINK TOPPER

Broil PC® Black Label Madagascar Vanilla Marshmallows on a well-greased foil-lined baking sheet in the top third of the oven until golden brown, 10 to 15 seconds. Slide a toasted marshmallow, **PC® Black Label Amarena Cherries in Syrup**, candied orange piece and a small piece of fresh fruit onto a cocktail skewer. Use to top specialty coffee drinks, cocktails or hot toddies.

Gifts that glow

A little holiday self-care will leave you smelling sweetly of peppermint and vanilla, incredibly relaxed and ultra-moisturized. Life Brand has all the essentials for your hands, face and body. Give them–and try them–today.

Peppermint Swirl Foaming Hand Soap

The fresh scent of homemade peppermint creams comes through in this light soap. Enriched with vitamin E and aloe, it moisturizes, nourishes and cleanses.

Vanilla Snowball Body Butter

A luxurious experience with warm, cozy vanilla notes, this rich cream contains moisturizing shea butter and vitamin E.

Winter Wonderland Moisturizing

You need a mask to offset winter's harsh winds. This one is formulated with wintergreen and konjac, a root vegetable with moisturizing properties.

Lavender Epsom Salts

A warm bath in winter is good, but lavender-scented salts make it transcendent. Keeping a bag by the tub is like having a standing date with a soak.

Face Mask Favourites

Brighten and firm for your holiday parties, deep-cleanse the planning stress away and revitalize when it all winds down with our curated face mask assortment.

Get glowing at lifebrand.ca

Gifts

Chocolate like you've never tasted it before

Chocolate stuffed with gummies, infused with tropical fruit flavour, spiked with chai– this is chocolate worth gifting. With love, from PC®.

Sometimes we even shock ourselves with the sweet new chocolate combinations we come up with. Don't worry, this humble brag really benefits you. Our new PC® Loads Of chocolate is stuffed (and we mean stuffed!) with every sweet combination you've been craving: birthday cake, popcorn and even gummies. Yeah, dreams are coming true with our **PC® Loads of Gummies & Candies Milk Chocolate Dessert Bar**. Since gifting a tropical vacation might be out of budget, we're giving you the next best thing: **PC® World of Flavours Pineapple, Banana & Passionfruit Flavour Dark Chocolate Dessert Bar**. It's a fruity sensation, best paired with a case of our PC® Ginger Beer (umbrellas optional). Of course, there's a new chocolate-covered almond flavour too—this time it's sweet, spiced and comforting, all rolled into a tiny bite. Hello, **PC® Milk Chocolate Covered Chai Tea Almonds**. Now for an easy gift: take these chocolates, add our new **PC® Organics Cherries, Cranberries & Dark Chocolate Trail Mix** and our tastes-like-homemade **PC® Belgian Chocolate Biscuit Collection**. That's a box of chocolates we'd want to open!

PC® Loads of Gummies & Candies Milk Chocolate Dessert Bar

100g $2.49

21459636_EA

PC® World of Flavours Pineapple, Banana & Passionfruit Flavour Dark Chocolate Dessert Bar

100g $2.49

21459684_EA

PC® Belgian Chocolate Biscuit Collection

500g $12.99

20967791_EA

PC® Organics Cherries, Cranberries & Dark Chocolate Trail Mix

150g $5.99

21474727_EA

PC® Milk Chocolate Covered Chai Tea Almonds

250g $5.49

21459699_EA

Great gifts—and your groceries (mic drop)

It's the season for lists, and we're here to help you check a few things off. We've got fun, unique ideas for everyone you're shopping for. So grab the presents and the cranberries too (might as well grab those while you're there).

FOR THE
cuddler

Need a gift for someone who lives for Friday nights at home snuggled under a blanket? Up their cozy, chill vibes with a new candle (available in 20 festive scents). Our soy wax blend with three wicks makes for a slow and even burn (and optimal fragrance). Light every day for instant ambience.

Life at Home® Scented Candles
396g $16
2142878_EA

FOR THE
baker

We talked to the bakers in your life and they want this beautifully designed pan. Made of cast aluminum, this pan conducts and retains heat for evenly baked desserts. Plus, it has a nonstick finish so masterpieces easily glide out. And the best part: the design is so intricate a dusting of icing sugar is all that's needed for the big finish.

PC® Non-Stick Cast Aluminum Fluted Cake Pan
$14.99
2136387_EA

FOR THE
sipper

Everyone deserves gorgeous glasses in their home, but not everyone's home is wine-glass friendly (we see you, accident-prone friends). That's where our stemless glasses come in. Made with Bohemian lead-free crystal, these glasses are fancy but durable.

PC® Stemless Red Wine Glasses
$12.99/set of 4
2102643_EA

PC® Stemless White Wine Glasses
$12.99/set of 4
2102866_EA

FOR THE
kids

This two-in-one gift is cuddly, cute and charitable! The kids get a plush bear friend to add to their collection. And $5 from each purchase of a large bear and $1 from each small bear goes to support the charity's goal of feeding one million Canadian kids each year.

PC® 8-inch Mini Me Charity Bear: Cocoa
$8
2143629_EA

PC® 16-inch Charity Bear: Cocoa
$15
2143590_EA

FOR THE
go-getter

We all have that friend who is always go-go-go-go-go. They need caffeine and a minute to themselves this season. Gift them both with our elegant coffee press with steel accents and a copper finish. It delivers perfect flavour and aromas every time. With a press of the plunger, they have silence, serenity and sweet salvation.

PC® French Press Coffee Maker
$19.99
2144988_EA

FOR
everyone

You can never go wrong with a mug (especially at this price). It's a gift everyone will love because it's personalized to them. Plus, it's oversized, with a pretty speckle finish. Pop it in a stocking, wrap it up for the office gift exchange or pair it with some beans for the coffee connoisseur—because everyone loves happiness and hydration delivered in a huge mug.

Life at Home® Monogrammed Mugs
470ml $9
2142906_EA

FOR THE
teacher

Why not give your kid's teacher a gift they really need, right when they really need it? Our tea advent calendar will let them brew a cup of calm and collected every day in December.

PC® The Tea Lover's Advent Calendar
$12.99
2146399_EA

FOR THE
host

Holiday hack: have a stack of these in the cupboard, and you're always ready to thank the holiday hosting heroes in your life. Everyone loves these buttery biscuits, which we first baked up in the 1980s. Forty years later, they're still beloved—and they now come in a festive tin so you don't need to wrap them.

PC® Luxury Biscuit Assortment
1kg $17.99
2146468_EA

PC® Chambers

"When the PC® Luxury Biscuit Assortment shows up, the festive season starts. It's special knowing so many of us share this Belgian cookie tradition."

—MARCEL FOGAH
STORE MANAGER, LOBLAWS®

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Home | Apps | Mains | Drinks | Desserts

Season Savers

Quick, I need a...

Let PC® fill in the blanks. There will always be an unexpected guest or a dinner that doesn't quite work out, so punch up your pantry with essentials that are destined to save the day.

QUICK, I NEED A...

dinner shortcut

A good stew takes time. But not this one. Fragrant with thyme and cinnamon, **PC® Pepperpot Cooking Sauce** is sweet, gently spiced and oh so easy. Just add your favourite protein, braise and serve with crusty bread.

PC® Pepperpot Cooking Sauce
400ml $4.99
21427725_EA

QUICK, I NEED A...

no-prep main

Our golden, flaky **PC® Tourtière** was made in Quebec but has that you-did-more-than-preheat-the-oven look about it. Stay quiet, side it with a salad and you just saved supper.

PC® Tourtière
900g $13.99
21478018_EA

QUICK, I NEED A...

salad dressing

Put. The whisk. Down. This gem of a multi-purpose sauce makes everything–bagged greens, roasted vegetables, even casseroles–pop. Made with Canadian cranberries, **PC® Cranberry Vinaigrette** is tart, just sweet enough and totally whisk-free.

PC® Cranberry Vinaigrette
350ml $3.49
21478280_EA

QUICK, I NEED A...

side

Stash **PC® Ready Veggie Carrot, Parsnip & Beet Fries** in your freezer and don't waste time you don't have on veg prep. These fries are crispy, colourful and a total crowd-pleaser.

PC® Ready Veggie Carrot, Parsnip & Beet Fries
500g $4.49
21398244_EA

QUICK, I NEED A...

dessert

PC® Nanaimo Bar New York-Style Cheesecake blends the creaminess of cheesecake with the nostalgia and texture of Nanaimo bars in one simple frozen dessert. We can't imagine a scenario–last-minute potluck, special dinner or movie night–where it would not be absolutely crushed.

PC® Nanaimo Bar New York-Style Cheesecake
600g $8.99
21479848_EA

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Learn more at PCExpress.ca

Your *(don't panic, you've totally got this)* holiday cheat sheet

A meal plan for every party, occasion and random night when you don't have the energy to cook anymore.

1. Après-ski (or sledding, or skating) meal

After a long day on the slopes, you don't need more to do. Enjoy a table full of warm snacks that just require you to open a few boxes.

PC® Bavarian Style Soft Pretzels
350g $8.99
21484994_EA

PC® Sirloin Beef Meatballs
907g $16.99
20503781_EA

PC® Puff Pastry Hors D'oeuvres Collection
720g $14.99
20215615_EA

PC® Dealcoholized Mulled Wine With Natural Flavour
750ml $6.99
21480618_EA

PC® Peppermint Candy Dark Chocolate Hot Cocoa Mix
720g $14.99
21480613_EA

2. Unforgettable (and easy) apps

You're going to win the potluck when you show up with these apps: big in flavour, extra crispy and ready in the time it takes you to get ready.

PC® Crispy Shrimp Fine Hors D'oeuvre Trio
528g $15.99
21481245_EA

PC® Jerk Chicken Wings
907g $16.99
21469394_EA

PC® Breaded Potato and Wild Salt Cod Croquettes
300g $8.99
21480626_EA

3. Movie marathon snacks

What if we put popcorn in a chocolate bar? Sweet-salty perfection heading your way (plus a few other movie must-haves).

PC® Loads Of Movie Night Milk Chocolate Dessert Bar
100g $2.49
21459613_EA

RECIPE
PC® Dulce de Leche and Pecan Bar with Flaky Sea Salt

PC® Bacon and Onion Focaccia
455g $4.99
21471809_EA

PC® Hot Chocolate Bombs
90g $4.99
21397379_EA

4. Forgot dinner dinner

Did you really forget about dinner if you've got a freezer full of delicious options?

PC® Eggplant Parmesan
1130g $11.99
21364316_EA

PC® Mini Arancini Italian Rice Balls
450 $8.99
21480203_EA

PC® Mini Mousses Desserts
210g $8.99
21479728_EA

5. Effortless egg nog lover's buffet

Throw an epic holiday party complete with a dessert bar filled with the flavour of the season, egg nog (pour a glass for us, we'll be right over).

PC® The World's Best Egg Nog Ice Cream
946ml $4.49
21397724_EA

PC® Chocolate & Egg Nog Almond Medley
250g $5.69
21397308_EA

RECIPE
PC® Spiced Egg Nog Snickerdoodles

PC® Champion

"My husband and I host a morning brunch–my children and grandchildren all attend. This yearly brunch creates new memories and traditions. There are two items that are a MUST on our table: PC® Old-Fashioned Style Extra-Thick Cut Bacon and PC® Organics 100% Pure Maple Syrup! Both decadent, but delicious!"

–KAREN FARKAS
MEAT AND SEAFOOD ANALYST, FORTINOS®

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†Annual 10% back in points may be achieved in numerous ways; including when you spend on average $7,000 using your PC Financial® Mastercard® in combination with the PC Optimum™ loyalty program, with approximately: (i) 65% of that spend allocated to purchases in our stores that maximize personalized offers in our grocery stores from the PC Optimum™ program; (ii) 15% at Shoppers Drug Mart®/Pharmaprix® on 20x Points Days and (iii) 20% everywhere else. Our stores means affiliated Loblaw banner grocery stores and Shoppers Drug Mart®/Pharmaprix®. Visit pcoptimum.ca for details on participating stores where the PC Optimum™ program is offered. Value shown is for illustrative purposes only; results may vary based on individual purchase behaviour.

On The Cover

With a selection as enticing as our new **PC® Crispy Shrimp Fine Hors D'oeuvre Trio**, it was impossible to choose a single cover star. It just had to be the shrimp nests, the shrimp dumplings and the shrimp toast. You know who else can't choose just one PC® app? Tracy Walker, the Uxbridge, Ont.-based illustrator who created the festive illustrations woven across the cover and the whimsical ones sprinkled throughout the book. "I'm the primary host in our family and a scratch cook," she says. "I only have so much time, so PC® appetizers save me." Walker's big favourites: PC® Spanakopita and mini quiches. The lesson here? Never choose. Grab a box of each.

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