LYFT 2025

# Multimodal Report

THE STREET

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#### INTRODUCING

## The 2025 Multimodal Report

Lyft's technology continues to fuel record shared micromobility ridership in cities around the world for the fourth consecutive year post-pandemic. From Citi Bike in New York, which saw a 65% growth in ebike trips, to Barcelona's Bicing reaching nearly 19 million annual trips, bikeshare plays an increasingly critical role in urban transportation networks.

As the operator of the largest bikeshare programs in the United States and the hardware and software provider for 57 cities in 16 countries, Lyft Urban Solutions delivers shared micromobility solutions that riders love, operators value, and cities rely on to improve urban transportation. The fifth annual Lyft Multimodal Report analyzes travel patterns, global ridership data, and survey results from riders in our six operated US-based systems, revealing key trends shaping bikeshare systems globally. Here are the main conclusions from the 2025 report:

## Growing ridership and hitting major milestones

Around the world, programs hit major milestones, including 15 years for Capital Bikeshare in Washington, D.C. and 10 years for BiciMad in Madrid. These two cities also topped their ridership records this past year including over 6 million trips taken on Capital Bikeshare and nearly 10 million trips on the fully electric BiciMad. Ridership was strong across programs. Among Lyft's six operated bikeshare systems, nearly 1.9 million new riders took a ride on a shared bike or scooter and over 1.2 million riders took their first ebike ride.

## Ebikes leading the charge

Ebikes have an outsized impact in accelerating mode-shift towards a more sustainable form of transportation with a 47% YoY growth across Lyft Urban Solutions' programs. Our team is also working closely with cities and operating partners to electrify the curb and pave the way for charging stations, which help improve system operational efficiency, boost ebike availability, and enhance program sustainability. In Barcelona, for example, every station in the Bicing system is electrified, and as a result, the local operator no longer has to swap ebike batteries in the field.



## Advancing multimodal transportation network

Shared micromobility systems are integral to achieving larger sustainability and mode-shift goals in cities. In the US, Lyft riders report owning nearly one million fewer vehicles as a result of having access to shared micromobility. Furthermore, 81% of riders use micromobility to connect with public transit, reinforcing the role bikeshare has in facilitating multimodal journeys.

## Serving communities and connecting riders

Shared micromobility significantly enhances mobility access in underserved communities and is a strong source of green jobs. In the six metropolitan areas in the US where Lyft operates shared micromobility services, our subcontractors employ over 1,500 front-line workers. A significant number of these employees come through impactful workforce development partnerships. For instance, this past year alone, 45 graduates from Bike New York's BikePath program, which trains formerly incarcerated individuals facing employment barriers, joined our team. To empower the communities our programs serve, Lyft actively partners with local community groups, supporting on average nearly 2 events per day in these six metropolitan areas. In 2024, our reduced-fare membership programs saw a 19% increase in ridership, building on over 300% ridership growth over the past 4 years.

Let's dive in!



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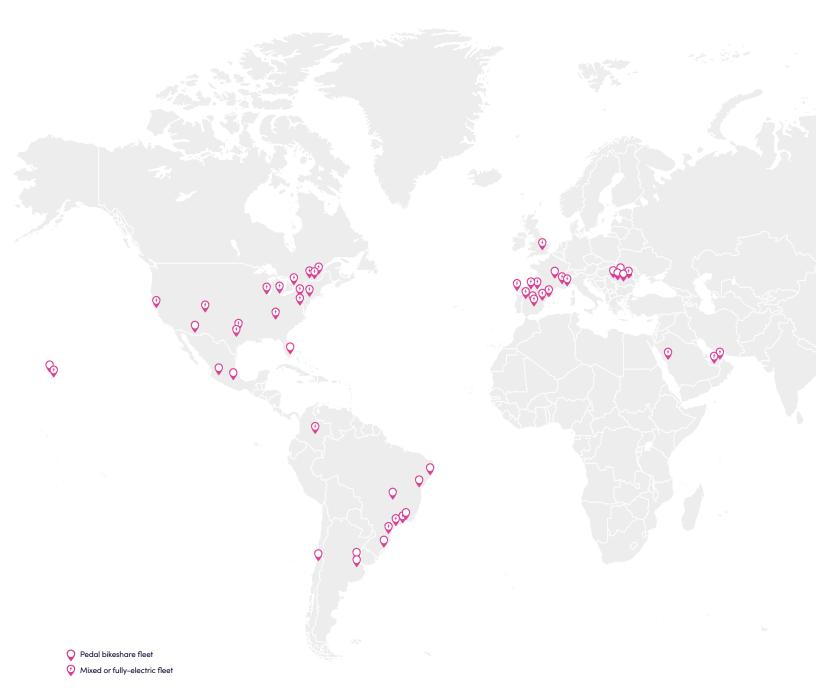
# A multimodal journey



As the bikeshare technology provider to 57 cities in 16 countries around the world, Lyft Urban Solutions is proud to provide cities, operators, and riders with fun, reliable shared micromobility services.

# Lyft's global network of shared micromobility

We provide micromobility solutions in 57 cities, with 34 of them offering riders mixed or fully-electric fleet.



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## Within the United States, Lyft partners with city governments to operate six shared micromobility systems.

baywheels

**Bay Wheels** 6 cities in the San Francisco Bay Area, CA



**BIKETOWN** Portland, OR

## capital bikeshare

**Capital Bikeshare**<sup>1</sup> 8 jurisdictions in the Washington, D.C. metro area



**Citi Bike** New York City, NY, Hoboken, NJ, and Jersey City, NJ

## **BLUE**bikes.

**Bluebikes**<sup>1</sup> 13 municipalities in the Boston metro area, MA



**Divvy** Chicago, IL, Evanston, IL

<sup>1</sup> Publicly-owned, Lyft-operated.



## A ride for every trip

In addition to Lyft Urban Solutions, riders can use Lyft's multimodal network to access a suite of rideshare services. Lyft partners with transit agencies, hospitals, universities, employers, and autonomous vehicle companies to help increase transportation access. In 2024, more than 44 million people used the Lyft platform to connect with a driver, a bike, or a scooter.

## 🔁 Rideshare

Lyft operates ridesharing services in all 50 U.S. states, as well as in four Canadian provinces, with our fifth, Québec, launching in 2025. Riders surveyed shared that they use Lyft to find transportation to work, play, and run errands, but not all riders have the same needs. Lower-income riders and riders with disabilities are more likely than other riders to use Lyft to find transportation for work, errands, or healthcare-related trips. To learn more about Lyft's rideshare operations, check out the <u>2025 Economic Impact Report</u>.

## 🚍 Transit Partnerships

Lyft has over 100+ partnerships with public transit agencies at all levels of government across North America to deliver microtransit, paratransit, jobs access, late night, and first/last-mile programs that complement more traditional public transit options.<sup>2</sup> Lyft's partnership with the Massachusetts Bay Transportation Authority (MBTA), for example, reduced per trip costs by 80%, allowing the agency to reduce the overall cost of its paratransit program while absorbing a 30% increase in ridership. In addition, Lyft's paratransit partnership with Pinellas Suncoast Transit Authority in Pinellas County, Florida has reduced per-trip transit costs by 40%.



Lyft partners with the world's leading autonomous vehicle companies to bring autonomous rides to more people in more places through the Lyft platform. When it comes to AVs, Lyft's focus remains on human-centric experiences, ensuring that AVs and human-driven vehicles coexist to meet the diverse needs of our customers. We are doing this by creating a hybrid platform over the next few years, introducing AVs onto our platform in partnership with May Mobility during Summer 2025. Our world-class fleet management, sophisticated marketplace engine, and large-scale demand represent the best way for AV companies, OEM manufacturers, and fleet owners to commercialize their assets. We continue to partner with those companies to bring exceptional autonomous transportation experiences to riders at scale.

<sup>2</sup>To learn more about Lyft's transit partnerships, please visit our <u>website</u>.



## Non-Emergency Medical Transportation (NEMT)

Lyft partners with health systems to expand transportation access so that patients receive essential care services. In the United States, the top 10 health systems use Lyft in an effort to improve healthcare outcomes, decrease overall system costs, and reduce wait times and no-show rates. 27 states and the District of Columbia have incorporated Lyft as a part of their Medicaid NEMT programs. In one partnership, Amerigroup Tennessee and UnitedHealthcare Community Plan have partnered with TennCare to provide a rideshare program using Lyft, managed by Tennessee Carriers Inc. This initiative significantly improved healthcare access for members, with 56% of Lyft rides facilitating trips to dialysis, specialists, and primary care physicians. The program led to a 73% increase in preventive and outpatient visits, a 13% improvement in cervical cancer screenings, and a 21% improvement in diabetes blood glucose management.



## 😚 Higher Education Partnerships

Lyft works with colleges and universities to create transportation programs for students, employees, and visitors to get around campus, supplementing existing services and helping reduce parking demand. For example, Lyft's partnership with the University of Southern California (USC) allows students to request Lyft rides to and from campus late at night. The partnership, which replaced a late night shuttle program, has reduced operating costs for USC while decreasing wait times for students. Students love the flexibility and ease of the program, so much that many are choosing to be car-free. Another partnership includes the University of Florida, with Lyft providing transportation for faculty and staff engaged in official university business across campus.

#### Employer Partnerships

Lyft partners with employers to provide employee benefits such as subsidized access to bikeshare and/or rideshare to get to and from the workplace. This benefit has helped employers decrease their need for parking. For bikeshare alone, nearly 50,000 members have enrolled through an employer-sponsored program. A couple organizations deserve a special shoutout for their micromobility commuting habits in 2024. One of Equinox Gold Corp's tenure brands, Equinox, averaged 100 commutes per employee. Meanwhile biking to work grew significantly among employees of the City of Cambridge, who took 78% more rides than last year.

# Celebrating notable achievements



For the fourth straight year, bikeshare systems powered by Lyft Urban Solutions have hit major ridership records.

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## **Ridership records**

In 2024, a few bikeshare programs hit 10 million trips or more, achieving record annual ridership. Some are highlighted below for their exceptional trip volumes and growth:

#### Citi Bike

New York City, United States



45+ million trips 65% YoY ebike ridership growth **Ecobici** Mexico City, Mexico



22+ million trips 83% YoY ridership growth

**BIXI** Montreal, Canada



13+ million trips 14% YoY ridership growth **Bicimad** Madrid, Spain



10 million trips 31% YoY ridership growth

## Year-over-year ridership growth

Additionnal Lyft Urban Solutions' programs also saw tremendous growth in ridership this past year:



## **Program milestones**

Over the past 15+ years, bikeshare has grown to become a core part of the transportation network in many cities. Lyft Urban Solutions has proudly pioneered this space, delivering innovative technologies that power bikeshare systems in metropolitan areas worldwide.

#### 2024 Milestones



#### **15 Years of Capital Bikeshare**

Launched in September 2010 in Washington, D.C. and Arlington, Virginia with 114 stations and 1,100 bikes, Capital Bikeshare (locally known as CaBi) led the way as the first bikeshare system in the United States. Since launch, CaBi has expanded to include Montgomery County, Fairfax County, Prince George's County, the City of Alexandria, the City of Falls Church and the City of Fairfax. Today, the Capital Bikeshare program is collectively owned by eight member jurisdictions who procure the equipment and provide ongoing operations subsidies, with Lyft delivering the technology and operational expertise that keeps the system running smoothly. Going into its fifteenth year, CaBi saw an incredible 143% YoY growth in ebike ridership, leading ebike ridership growth across the United States.



## 10 Years of Bicimad

Madrid's Bicimad's system launched in 2014 with 123 stations and 1,560 ebikes. Lyft Urban Solutions took over as the technology provider through an agreement with Serveo and EMT Madrid, the city's public transit agency. With world-class hardware and software, reliable operations and oversight by EMT, Bicimad has expanded to 611 stations and 7,500 ebikes, now covering the entire city. In the first year with this new partnership, the program ridership grew 95%. Since inception, Bicimad has seen 38 million rides, with a record nearly 10 million rides in its tenth year.

## 2024 Milestones





#### **5 Years in Dubai**

Launched in 2020, with 800 ebikes and 80 stations, Dubai's Careem Bike program is hitting ridership records, growing 240% since the first year of launch. Last year, the fully electric system hit over 7 million trips, for a total of 28.4 million kilometers traveled since program inception. Dubai riders have biked the equivalent of 709 times around the world!

#### **5 Years in San Sebastian**

While known for its beaches and fiestas, San Sebastian is also an innovative smart city with ambitious mobility goals. To start, their bikes match the city's transit system colors, making bikeshare's value as a first-last mile connection apparent. Launched in 2020, the dBizi program originally included nearly 400 bikes and 44 stations. In its fifth year, dBizi's ridership has grown by 35% from the year prior and now includes 724 bikes and 70 stations.

## **New launches & expansions**

2024 saw several new launches and expansions of existing bikeshare systems supplied by Lyft Urban Solutions.

## January 2024

Montreal, Canada: After 15 years of seasonal operations, Bixi's first winter pilot is successful with nearly 4K trips per day.

## May 2024

Moinesti, Romania: Launch of Moinesti Bike City with 121 bikes and 8 electric charging stations.

Hunedoara, Romania: Launch of VeloCorvin with 189 bikes and 12 stations. In the first two days, the system had 800 subscribers!

**Toronto, Canada:** Bike Share Toronto upgraded to a new mobile app, incorporating a more intuitive interface, streamlined payments, and trip planning.

## July 2024

March 2024

**Austin, USA:** Launch of CapMetro Bikeshare in Austin, Texas, USA: nearly 500 ebikes and 76 stations.

Pittsburgh, USA: POGOH expands, adding 53 new

stations after a recordbreaking year.

**London, England:** Santander Cycles added 2,000 new ebikes in the fleet which were rolled out throughout the summer.

#### September 2024

**Dej, Romania:** Launch of Dej Velo City with 221 bikes and 16 stations.

## October 2024

Barcelona, Spain: Bicing expands adding 500 ebikes.

La Coruña, Spain: La Coruña expands adding 300 ebikes and 30 more stations

#### November 2024

Madrid, Spain: Bicimad expands adding 235 more ebikes and 19 new charging stations.

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# Charging ahead with electric micromobility



Lyft's shared micromobility vision is built on reducing car ownership and providing solutions that complement the larger transportation network. Ebikes are a core component of helping make this vision a reality for our partners and riders.

## Electric micromobility momentum

In 2024, ebike trips grew by 47% year-over-year across Lyft Urban Solutions' global micromobility network. This not only reflects growing demand for bikeshare, but also a broader shift in how people are choosing to navigate cities. In our six operated systems in the United States, Lyft's ebikes took riders on over 40.8M trips and helped them travel nearly 100 million miles.

## Ebike ridership on Lyft-powered bikeshare systems in North America broke records again in 2024. Compared to what was a record-breaking 2023, ebike ridership is up:

143% Capital Bikeshare, Washington, D.C., USA

- 138% POGOH, Pittsburgh, PA, USA
- 130% Bike Share Toronto, Toronto, Canada
- 165% Citi Bike, New York City, NY, USA
- ↑ 48% Bay Wheels, San Francisco Bay Area, CA, USA

## Ebikes are also highly preferred by riders in Europe compared to pedal bikes, despite making up only a portion of the fleet:

- Moinești Bike City, Moinești, Romania: 75% of rides, ½ of fleet
- Biki, Valladolid, Spain: 79% of rides, 1/4 of fleet
- Bicicoruña, La Coruña, Spain: 68% of rides, 1/3 of fleet

## NY ♥ Ebikes

Ebikes accounted for 66% of Citi Bike rides in New York and New Jersey in 2024, despite making up less than 40% of the fleet. When given the choice between a pedal or ebike at a station, 71% of Citi Bike riders chose electric. Ebikes help riders cover more ground: in addition to being taken for longer and farther rides, ebikes account for 81% of rides across bridges and between boroughs in NYC!

## Innovative charging technology

Around the world, bikeshare systems are investing in a more sustainable ebike charging solution. Lyft Urban Solutions is working closely with cities to electrify the curb and pave the way for electrified stations, which are capable of charging bikes (or scooters) directly through the locking triangle when parked at a station. Charging stations will allow bikeshare programs to significantly reduce or even eliminate battery swapping in the field, cutting the carbon emissions associated with operating the system, and increasing ebike availability to riders. Over 2,000 charging stations in 21 cities have been deployed to-date.

## Global snapshot of charging station implementation

Lyft Urban Solutions supplies charging stations to partners around the world. In many of these systems, the charging stations have fully displaced the need for battery swaps, thereby increasing ebike availability and decreasing VMT from operations vans.

Spain

- **Barcelona:** Every station in Bicing's 510 station network is capable of charging.
- **Madrid:** 560 charging stations deployed representing nearly 90% of Bicimad's station footprint.

## **Middle East**

- **Dubai:** Dubai's Careem Bike program features a fully electric fleet with 3,500 ebikes and 350 smart charging stations.
- **Medina:** 30 charging stations out of 60 stations in the Careem Bike network.



## Electrification as a precedent for expansion in Quebec City

Half of the stations of àVélo's 100% ebike system are charging stations. As a result, àVélo has been able to eliminate battery swapping from their field operations. The program currently has 1800 ebikes and an ambitious plan to nearly double the ebike fleet to 3,300 by 2028.

## United States catching up on electrification trend

Despite the high costs of trenching in the United States, Chicago, Pittsburgh and New York have incorporated charging stations to complement ebike ridership growth. In Chicago's Divvy system, Lyft has worked with CDOT and ComEd to deploy 26 electrified stations. In Pittsburgh, the team has identified innovative ways to reduce the cost of construction by running conduit over the sidewalk in a safe manner that costs only \$1,500 per connection. In New York, Lyft has deployed two pilot stations with an additional 80+ locations scheduled for 2025. Our models suggest that electrifying the top ridership stations can lead to up to 90% battery swap reductions in the system. In NYC alone, electrifying a subset of high ridership stations will reduce Vehicle Miles Traveled by our battery swapping fleet by over 300,000 miles annually, reducing our operations' CO2 output by 132 tons.





# Our purpose: to serve and connect



At Lyft, we take a customer-obsessed mindset to providing bikeshare solutions that riders love, cities need, and operators value.

## **Serving communities**

## Partnering with local community groups

Lyft works with community groups to cultivate an inclusive cycling culture and support rider education. In 2024 alone, our teams supported over 700 community events across our operated systems in the United States. For example:

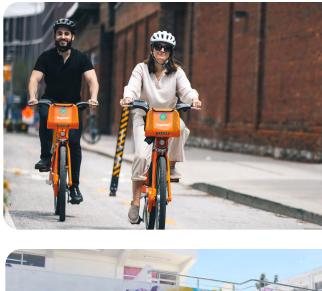
- **New York City:** Citi Bike developed a weekly ride series, collaborating closely with five local, minority-led community groups to build ridership in low-income neighborhoods where residents often face barriers to engaging with cycling.
- San Francisco Bay Area: Bay Wheels partners with San Francisco, Berkeley, and Oakland public libraries to offer on-site sign-up and support for our income-eligible membership program.
- **Boston:** The Bluebikes program partners with local shelters, healthcare providers like Boston Medical Center, and organizations such as Centro Presente and the Mayor's Office of Immigrant Advancement to improve accessibility for Boston's migrant population.
- **Chicago:** Divvy has supported over 60 large-scale community bike rides in historically marginalized communities, partnering with community-based organizations like Think Outside Da' Block and Boxing Out Negativity to promote safety, unity, and anti-violence. These rides use cycling to uplift communities and push for social change.





Globally, our partners prioritize rider education through strong local collaborations.

- A Coruña, Spain: The Bicicoruña team partnered with the Mobi-liza association and their bike school program to provide rider-focused workshops on traffic regulations, urban riding skills, and responsible use.
- Toronto, Canada: Bike Share Toronto partners with a local advocacy partner, Cycle Toronto, as a part of their series of workshops called Pathways to Mobility that engages older adults and informs city strategies for active and socially connected aging. In 2024, Bikeshare Toronto also partnered with Toronto Community Housing Corporation to provide \$5 annual pass subscriptions to eligible low-income individuals. In the first year, nearly 1,000 reduced fare passes were sold, integrating affordable housing with transportation access.
- Guadalajara, Mexico: Operated by BKT Bici Pública, the MiBici program partners with the State of Jalisco to offer low-income women heads of household free transit passes, bikeshare memberships, and cycling education through the Todas en Bici program. More than 1,500 women have signed up for a bikeshare membership through this program, complementing their transit pass to increase access to affordable, more sustainable mobility options. MiBici riders have used the system to connect frequently with Guadalajara's light rail and articulated buses.





## **Bike advocacy**

Lyft Urban Solutions demonstrates its commitment to urban cycling by collaborating with national and local advocacy partners to promote campaigns and legislation aimed at establishing dedicated protected bike infrastructure, ensuring equitable access to ebikes, and fostering safer riding conditions for cyclists. Lyft's engagement further includes representation within the North American Bikeshare and Scootershare Association (NABSA) board, Cycling Industries Europe (CIE), and People for Bikes.



"Our partnership with Citi Bike has been transformative for our neighborhood. We started our Family bike rides five years ago and often families couldn't join us because while they had bicycles for their kids they didn't for their parents. Now those same parents can join us for our rides along 34 Avenue by grabbing a complimentary Citi Bike bicycle. Our family bike rides have brought us closer together while putting so much of what NYC has to offer within reach."

#### - Jim Burke, co-founder, 34 Avenue Open Streets Coalition

"Working with Citi Bike has been a great experience and shown us the eye opening benefits of bikeshare. The program has been instrumental in introducing new riders to the world of cycling and complementing existing riders with improved travel patterns. People love the easiness of our Saturday rides, and it's a great community builder."

- Andrew Bennett, CEO & Co-Founder, Good Co. Bike Club

"Divvy has become a cornerstone of sustainable transportation in Chicago, and with its rapid expansion into new neighborhoods, Divvy is breaking down barriers and empowering more Chicagoans than ever to choose biking over driving. As advocates for greener cities, we see Divvy's growth as essential to reducing congestion, improving air quality, and building a healthier, more connected Chicago."

- Ted Villaire, Communications Director, Active Transportation Alliance







"To build and deliver a world class bike sharing system, you need to work alongside great partners. Our friends at Lyft Urban Solutions have been amazing collaborators on our journey to deliver Toronto the world's best bikeshare system."

– Justin Hanna, Former Director of Bike Share Toronto, Toronto Parking Authority

"Lyft Urban Solutions (LUS) investment in software, hardware, advocacy and policy has positioned LUS as a global leader in micromobility and their contribution to our system here in Pittsburgh has helped boost POGOH ridership year over year."

- David White, Executive Director, Bikeshare Pittsburgh





"Since the very beginning of àVélo, we have had the privilege of collaborating with Lyft Urban Solutions (LUS). Their commitment to product quality and system reliability makes LUS a standout supplier in the world of bikesharing. Their ability to understand our needs and respond quickly allows us to offer an efficient and user-friendly active transportation solution to our customers. We are very grateful to be able to count on them and we hope to continue strengthening this collaboration in the years to come."

– Chantal Lemieux, Operations Director, àVélo

"Having Lyft Urban Solutions as a partner for 10 years in projects as complex as Guadalajara and Mexico City has been essential for us. We're excited to grow together with them and their innovations."

– Mario Delgado, COO, BKT bici pública

## Furthering workforce development

Bikeshare contributes to job creation in a green economy. In the six cities in the US where Lyft operates shared micromobility services, our subcontractors employ over 1,500 front line workers. Our global partners have similarly developed inclusive workforce development programs to diversify the job pipeline.

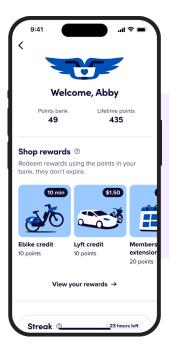
- New York City, USA: Our subcontracted on the ground operations provider hires New Yorkers with barriers to employment through the Bike Path Program. This program, run by Bike New York, trains formerly incarcerated individuals to become certified bike mechanics. To date, Bike Path graduates have been hired by Citi Bikes' on the ground operations vendor, Motivate, and in 2024, the program trained and saw 45 people be hired as bike mechanics. In 2025, Motivate aims to hire 60 graduates. In addition, Citi Bike supports New York City's Department of Youth and Community Development's Summer Youth Employment Program (SYEP), which connects young people from all over the city with paid work experiences and career exploration opportunities. Every year, Citi Bike supplies up to 1,200 free summer Citi Bike memberships for people participating in SYEP so young people can get to their jobs, explore their city, and have fun.
- **Barcelona, Spain:** Bicing, operated by Lyft Urban Solutions' partner Serveo, is working with local institutions to launch Escola d'Oficis de Bicing. This bike school will provide bike mechanic training to 12 women, aiming to integrate them into a traditionally male-dominated field. This initiative provides 120 hours of training with Bicing's mechanical team to increase employment prospects and promote gender equality in Barcelona's growing bikeshare program.
- **Guadalajara, Mexico:** MiBici, operated by BKT bici pública, works with the United Nations High Commissioner for Refugees (UNHCR) to integrate refugees into MiBici's workforce, supporting customer service and bike rebalancing.



## Connecting with all types of riders

## **Enhancing rider-centric features**

Lyft's in-app product features enhance the rider experience by addressing pain points like bike availability and making the bike experience more enjoyable.

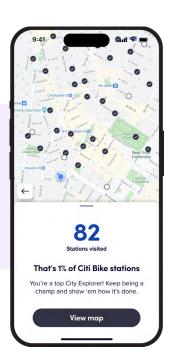


## **Bike Angel**

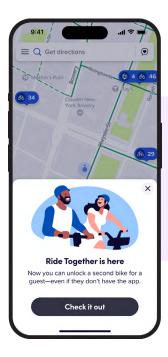
The Bike Angels rewards program incentivizes members to relocate bikes to different locations to make more bikes and docks available. Members earn points which can be redeemed for ride credits. Bike Angels took 6.6 million point-earning rides in 2024.

## **City Explorers**

The City Explorers feature helps riders see how many stations they've visited across the system in neighborhoods around the city.



## **Enhancing rider-centric features**

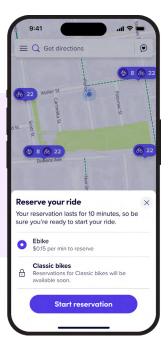


## **Ride Together**

Ride Together allows riders to unlock a bike or scooter for their friends, encouraging more people to ride. Host riders can unlock additional bikes for guests as easily as they unlock a bike for themselves. Annual members get up to five free guest unlocks per year.

#### **Bike Reservations**

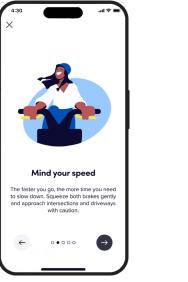
The most commonly reported rider pain points are related to bike availability. Reservations, now available in most US-systems, solve this problem by allowing riders to book a highly sought after ebike before visiting the station.



## **Prioritizing safety**

Lyft and our operating partners have developed devices to support all riders with a focus on promoting safety.

Lyft developed an ebike safety campaign focused on educating riders about key safety tips such as starting slow, minding speed, being aware of blind spots, sharing the road, and finding an open dock. Our next-generation ebike displays a 'Watch for Pedestrians' message to remind riders to prioritize pedestrian safety. In addition, our next-generation ebike meets both UL 2849 and EN 15194 standards as well as UL 2271 battery standards, which promote device safety.







## BKT bici pública gender-informed station planning

In collaboration with community group Transeúntas, the MiBici program in Guadalajara developed a site-planning guide to deploy stations with an emphasis on women's safety. This guide takes into consideration women riders' exposure to different types of safety-risks they face daily in public spaces and was used to inform the deployment of 8 stations this past year.



## Expanding access for people with disabilities

Lyft and our operating partners team up with community groups to offer adaptive bike libraries for people with disabilities.

- **New York City:** Through a partnership with Achilles International, the Citi Bike program supports adaptive workouts at six locations across the city from spring to fall, and saw 20% growth in attendance from the previous year. One rider from the program went on to compete in the NYC Marathon!
- **Chicago:** In partnership with Adaptive Adventures, Divvy hosted a monthly summer series in Chicago, engaging participants aged 19 to 66, with 67% identifying as a member of a community of color. These events created a welcoming, accessible space for riders of all abilities to experience the benefits of shared mobility.
- **Pittsburgh:** Adaptive POGOH launched a twice-weekly program at the Eliza Furnace Trailhead. In its first year, the program hosted 150 trips and riders had access to eight different adaptive cycle types including, by popularity: side by side tricycle, adult tricycle, tandem bicycle, and hand tricycles.
- **Detroit:** Adaptive MoGo conducts a twice-weekly program on Tuesdays and Thursdays at the Outdoor Adventure Center. The program offers 17 cycles, including recumbent tricycles, upright cargo tricycles, hand tricycles, tandem bicycles, tandem tricycles, side-by-side quadricycles, and a box-bike to accommodate riders with a wide range of needs.





# **Rider insight deep-dive**



Our team surveyed thousands of riders across Lyft's six operated systems located in the New York City, Chicago, Boston, Washington, D.C., Portland, and San Francisco metropolitan areas. Combining Lyft operational data with this survey, this section is focused on sharing 2024 key rider trends from these programs.

## Understanding our riders<sup>3</sup>

Lyft-operated shared micromobility systems serve a diverse population in some of the largest cities in the US. Cityspecific breakdown can be found in the <u>LMR system summaries</u>.

**41%** 

women.

**22%** 

students.

23%

identify as members of the LGBTQ+ community, compared with an estimated 9% of the U.S. population.<sup>4</sup> **40**%

earn less than \$75K per year. 35

**average age.** While micromobility is most popular among young adults (½ of riders are under 25) it remains a viable option for older adults, ½ of riders are 50 years or older.





<sup>3</sup> Unless otherwise noted, statistics refer to riders of shared micromobility systems operated by Lyft, combining bikes and scooters. In addition, these numbers may change significantly based on system composition; please refer to the one-pagers for more accurate details on breakdowns for each system. <sup>4</sup> Jones, Jeffrey M. "LGBT Identification in U.S. Rises to 9.2%" Gallup, Feb. 20, 2025.

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## 50% are members of a community of color.<sup>5</sup>

## **21%**

**Hispanic or Latin American**, compared with 19% of the U.S. population in 2023.<sup>6</sup>

## 1%

Native American, Alaskan Native, First Nation, Indigenous, or Métis, compared with 2% of the U.S. population in 2023.<sup>7</sup>

## 17%

**Black or African American,** compared with 14% of the U.S. population in 2023.<sup>7</sup>

## 1%

Middle Eastern, Arab, or Persian.<sup>8</sup>

## **12**%

East Asian, Southeast Asian, Native Hawaiian, or Pacific Islander, compared with 8% of the U.S. population in 2023.<sup>7</sup>



<sup>5</sup> The phrase communities of color may include Black, Indigenous, Hispanic, Asian, Pacific Islander, and Native Hawaiian populations. Please note that the national aggregate numbers cannot be compared to previous years given a change in the systems and weighting methodology. Please refer to the system-level one-pagers.

<sup>6</sup> U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates. The values describe the percent of riders and of the U.S. population who identify with Hispanic or Latin American identity irrespective of race.

<sup>7</sup> U.S. Census Bureau, 2023 American Community Survey 5-Year Estimates. The values describe the percent of riders and of the U.S. population who identify as a member of the enumerated groups either alone or in combination with one or more other races irrespective of Hispanic or Latin American heritage.

<sup>a</sup> Comparisons against the U.S. population are excluded from this datapoint as the U.S. Census Bureau includes these groups as white or Caucasian.

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## **Riders' everyday travel patterns**

## New riders discover shared micromobility

Nearly 1.9 million riders tried one of Lyft's six operated shared micromobility services for the first time, including nearly 370,000 rideshare users who took their first bike or scooter ride on our platform through the Lyft app. Ebikes have been critical to ridership growth, and last year over 1.2 million riders took their first ebike ride.

### Riders use Lyft-operated shared micromobility systems to commute, make wellnessfocused trips, and enjoy leisure time.

#### COMMUTE



16% School commute

#### WELLNESS

45% Run errands

20% Healthcare-related trips

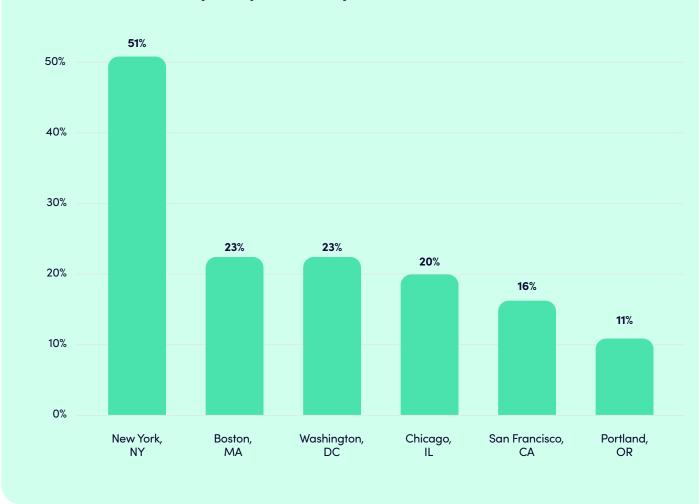
#### LEISURE

57% Entertainment and recreation

65% For fun

## Riders use Lyft-operated shared micromobility as an integral part of their daily commute.

- During the peak summer/fall ridership months, average daily Citi Bike ridership is similar to that of the New York-New Jersey Port Authority of Trans-Hudson (PATH) train. New Yorkers are not alone in this commuting trend.
- In New York City, for instance, over 51% of commute-hour rides on the Lyft platform were made through the Citi Bike system in 2024.

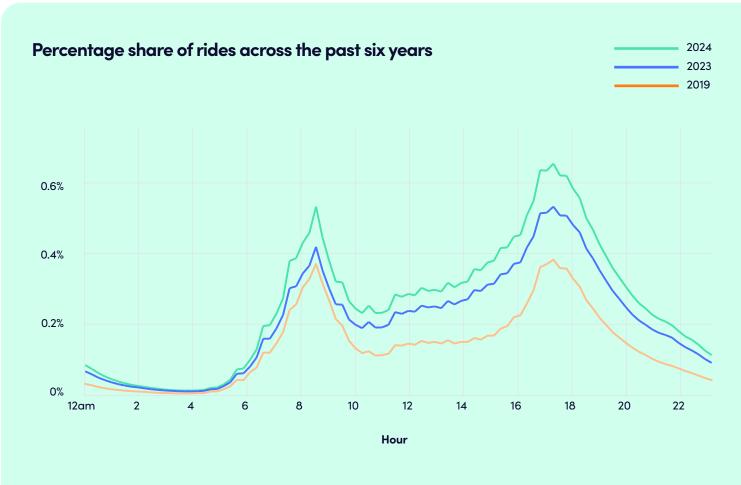


## Shared micromobility as a percent of Lyft commute-hour rides

## Shared micromobility is there when riders need it

Since 2019, as noted in previous Lyft Multimodal Reports, the percentage of rides on shared micromobility systems during morning peak commute hours (7-10AM) has reduced with growing work-from-home trends. While 2024's morning ridership percentage is still lower than pre-pandemic, the morning commute peak has started to re-emerge with riders heading back to the workplace. Despite 57% of riders having the option to occasionally work from home, 53% of weekday rides were during commuting hours in 2024 – the highest it's been since 2019 and early 2020. Based on results of this year's survey, riders who use shared micromobility to get to work are 32% more likely to not have a car.

Ebikes are largely responsible for the rise in commuting – ebike commutes have increased 61% during commuting hours, and 2024 was the first year that the number of electric bike rides during commuting hours surpassed pedal bike rides.



Data reflects rides that occur on weekdays in select metropolitan areas: Bay Wheels, Blue Bikes. BIKETOWN, Citi Bike, Divvy, and Capital Bikeshare. Source: Lyft 2019-2024

## Members: champions of more sustainable mobility

Members who have a monthly or annual subscription to a bikeshare program ride nearly 19x as often as non-members, and are more likely to continue riding year after year. Not surprisingly, they are also less likely to own or lease a car.



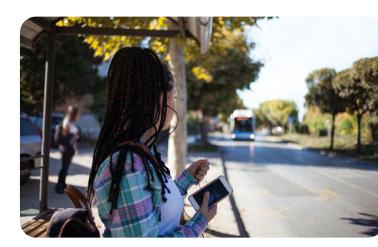
```
∂ 76%
```

use public transit on a weekly basis.

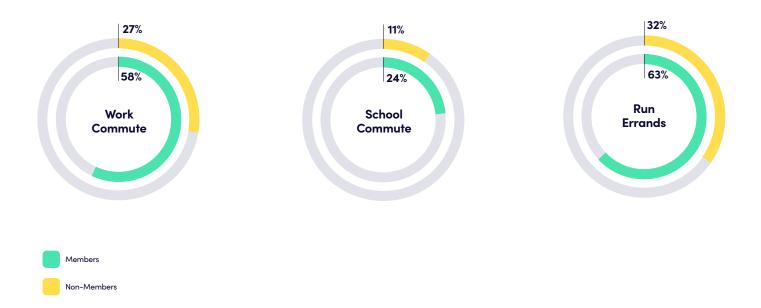


```
68%
```

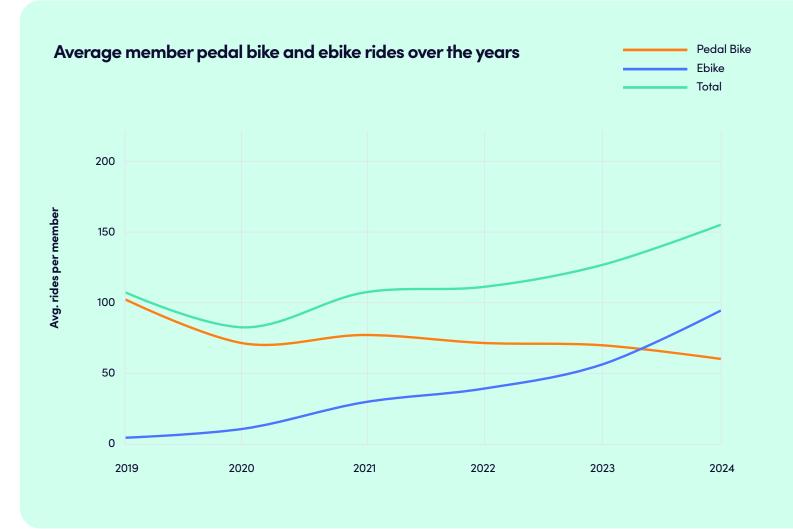
do not own or lease a car.



Members report using shared micromobility for a greater variety of uses than do non-members.



Members are also increasing their use of bikeshare programs with the inclusion of ebikes. When Lyft launched ebikes for the first time in 2019, members averaged 106 trips per year.<sup>9</sup> Fast forward to 2024, and that number has grown to 153 – a 44% increase. While ebikes comprise only 39% of the total fleet LUS operates in the US, 61% of member trips are taken on ebikes.



<sup>9</sup> 2019 data from the top 5 metropolitan areas in the U.S. in which we operate.

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## **Expanding mobility access**

In addition to strong community engagement, Lyft and our operating partners offer income-eligible (IE) membership to expand mobility access to affordable housing residents, food stamp recipients, or other local income-qualifying program holders.

In 2024, ridership in Lyft reduced-fare bikeshare programs was up 19% over 2023. Income-eligible (IE) riders are increasingly multimodal:



use public transit on a weekly basis



do not own or lease a car

### Compared to our broader membership, IE members are:

WORKFORCE

**176%** more likely to work a part-time job

**73%** 

more likely to be unemployed **TRANSPORTATION MODES** 

74% more likely to ride

the bus weekly

38%

less likely to use a personal vehicle

**RIDE FREQUENCY** 

46% more rides taken

170% more ebike rides taken

## Low income access

Across our operated programs, 21% of rides start and/or end in a low-income area.<sup>10</sup>

Bluebikes Boston, United States



**46%** of rides start and/or end in low-income areas in the Bluebikes system in the Greater Boston area

**BIKETOWN** Portland, United States



**42%** of rides start or end in low-income areas in the BIKETOWN system in Portland.

#### **Boston Bikes Pass**

The City of Boston invested in growing transportation equity through the Bluebikes income-eligible program: a \$5/year program to riders who meet income guidelines. With the city's support, the income-eligible program membership grew by over 320% in 2024.

<sup>10</sup> This report identifies low-income areas as areas classified as Qualified Census Tracts (QCT) by the U.S. Department of Housing and Urban Development. These areas are eligible for the federal Low-Income Housing Tax Credit (LIHTC). To be designated as a QCT, a census tract must have 50% of its households with incomes below 60% of the Area Median Gross Income (AMGI) or have a poverty rate of 25% or more.

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## An extension of the transit network

As a complement to public transit, shared micromobility is an important part of a multi-modal journey.

#### Shared micromobility riders use public transit.

91%

use public transit.

 $\Box$ 

**57%** 

use public transit **on a weekly basis.**  use public transit **at** least 5 times per week.

35%

Shared micromobility riders rely on bikeshare and shared scooters to access public transit.

## **81%**

of riders have used shared micromobility services to get to or from public transit.

## 23%

of riders use shared micromobility services **to connect to public transit on a weekly basis.** 

## **39%**

of riders with household incomes under \$50,000 use shared micromobility to connect to public transit on a weekly basis, compared with 18% of those with a household income of \$50,000 or more.

## Shared micromobility fills gaps in transit service.

**37**%

மி

of riders have used shared micromobility when public transit is not available.



## More sustainable travel behaviors

Shared micromobility helps promote a car-ownership free lifestyle.

## Lyft's bikeshare and shared scooter riders own almost a million fewer vehicles because of access to shared micromobility.

**Riders are ditching their cars:** Riders have sold, donated, or otherwise discarded almost **195,000** vehicles because of the availability of shared micromobility services.



And they're not getting new ones: If shared micromobility services did not exist, our riders would have purchased over 777,000 more cars.

Lyft's shared micromobility systems make it possible to remain car-free and continue to support a cleaner environment. In Lyft-operated programs:

## **51%**

A

of riders do not own or lease a personal vehicle. Among bikeshare members, this figure is 65%. **47%** 

of riders who have access to a personal vehicle say that they use that vehicle less because of shared micromobility services. That figure is even higher (55%) among bikeshare members.

## 71%

of riders would use a car instead if shared micromobility wasn't available.

#### **Ebikes Replace Car Trips**

Among riders surveyed who take on average at least one ebike trip per week:

- 82% do not own or lease a vehicle
- For those that own a vehicle, 61% state that they use that vehicle less with access to shared micromobility.

#### **Forward-Looking Statements**

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Various statements in this report, including estimates, projections, objectives and expected results, are "forwardlooking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934 and are generally identified by the words "believe," "expect," "anticipate," "intend," "opportunity," "plan," "project," "will," "should," "could," "would," "likely," "estimate," and similar expressions and include statements about our business, strategies, products and features and their capabilities, partnerships, markets, and opportunities (including expansion). Forward-looking statements are based on current assumptions that are subject to risks and uncertainties that may cause actual results to differ materially from the forward-looking statements, including the risks and uncertainties more fully described in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2024 and Quarterly Report on Form 10-Q for the quarter ended March 31, 2025. We undertake no obligation to update or revise publicly any forward-looking statements, except as required by applicable law.

Note: Citi Bike, Citi Bike and Arc Design and the Blue Wave are registered service marks of Citigroup Inc.

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