Prager∪ 2024 Biannual Report

TRUTH. COURAGE. HONOR

Encouraging our youth to stand for values that made America, and the West, the freest and most prosperous society in the world.





















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mind changed

"I was able to pair PragerU with my education and combat what I was being taught in the classroom. I openly debated my professors using the knowledge PragerU gave me and even changed the minds of some of my left-wing peers."

Ava, college student



A MESSAGE FROM DENNIS PRAGER

This year, I was very fortunate to be the guest speaker at a Passover retreat in South Africa.

Most of those I spoke to were South African and Australian—and I learned that virtually all of their children watch PragerU videos. Once again I was reminded that our message—and our audience—is universal.

I was also reminded the American left is probably the most destructive left in the world today. Just look at our campuses and hospitals. No better case could be made for why PragerU is so important.

Violent protestors hold our campuses hostage—and feckless university administrations allow it. Hospitals now call pregnant women "birthing persons" and advocate cutting the breasts off healthy teenage girls if they say they are really boys.

This level of evil isn't happening elsewhere. America, I am heartbroken to say, is the greatest exporter of toxic ideas in the Western world today.

Throughout its history, for the good—and now for the bad as well as the good—America has been the most influential country in the world. Therefore, it isn't hyperbole to state that saving America means saving the world.

If America fails, it's over.

We must right this ship. And no one is doing more than PragerU in making that possible. PragerU helps millions of people every day become better people, better parents, better leaders, better citizens.

God bless you for making this possible.

Alun Grager

mind changed

"I'm a former liberal who really appreciates the non-dogmatic conservatism of PragerU. I like that it's rational, intelligent, and brave, and not focused on the news cycle but rather about education in conservative values, for everyone. It's what's missing. It's unique."

Megan T., YouTube viewer

FOLLOW DENNIS ON SOCIAL MEDIA:





@DennisPrager

A MESSAGE FROM MARISSA STREIT

HOW DO YOU WANT TO GROW?

People come to PragerU for a variety of reasons, but they all have one thing in common: They want to grow—intellectually, spiritually, emotionally, and physically.

We live in a society that too often fails to provide individuals with opportunities for meaningful growth. Instead, we are fed a steady diet of outrage and confusion. Millions are rejecting the doom and gloom peddled by popular culture and are looking for alternatives. They are hungry for what PragerU provides—hopeful, truthful content that's good for the brain, body, and soul. There is a serious personal development vacuum in modern America, and PragerU is helping to fill it.

Are you looking to challenge your beliefs or better understand our history and world? Do you want to maximize your happiness and have better relationships? If you're looking to stretch your mind and find deeper meaning, you've come to the right place. This Biannual Report contains the content to help you do just that.

PragerU is here to serve you, our wonderful supporters, in your journeys of personal growth. As a PragerU donor, you also provide the means to nourish the hearts and minds of millions of Americans by generously supporting our work.

PragerU is YOUR place to grow.

PragerU CEO

mind changed

"I served in the liberal army...but PragerU got through my powerful woke filters...a voice of clarity and reason in a world rapidly going mad."

Joe P., YouTube viewer

FOLLOW MARISSA ON SOCIAL MEDIA:





@StreitMarissa

A BETTER

PragerU challenges people of all ages, interests, and backgrounds to stretch beyond their preconceived ideas and self-imposed limits. Our extensive digital library—ranging from viral 5-Minute Videos to short documentaries and shows just for kids—offers a wealth of resources to become more informed, more rational, and more empowered. Whether you want to be a better leader, a better steward of the earth, or an even better parent or grandparent, PragerU has the content and community to help you and your family lead richer and more meaningful lives.

mind changed

'I owe PragerU so much. You all not only have strengthened my faith in God...PragerU is playing an important role in helping me become the person I've always wanted to be—happy, open-minded, courageous, outspoken, and strong...America and the world need PragerU."

Seijin S., PragerFORCE student





PLAYLIST: Ideas for a Better You















I WANT TO BECOME A BETTER PARENT.

Parenting today is no easy task. Children are being pulled in every direction by forces seeking to undermine traditional values stripping away the joy and innocence of our youth. PragerU is here for you. Whether you're looking for wisdom on family dynamics, resources to support your children's education, or help answering your child's questions about today's toughest topics, PragerU has the content to help support and strengthen your family.

family strengthened

"My wife and I recently made our son remove the YouTube app from his phone, as he was spending hours each day mindlessly watching videos that had no positive impact on him (in fact, we believed it was having a detrimental effect). I shared some PragerU videos with him, and then he asked if he could download the PragerU app. I said yes, and since then, we've been having many wonderful, meaningful conversations about all that he's been learning from the PragerU videos! Thank you for the wonderful work you are doing."

"

John D., parent











PLAYLIST: How to Be a Great Parent

I WANT TO GROW SPIRITUALLY AND CHALLENGE MY BELIEFS.

People are searching for deeper meaning and turning to the Internet to find answers. PragerU offers Bible-based online content for every seeker of truth—whether deeply or casually religious, agnostic, or atheist. America's founding biblical values are interwoven throughout our content to spark your curiosity, engage your heart and mind, and challenge your beliefs about God and the role of religion in a moral society.

faith strengthened

"I seek the truth from a Godly perspective. PragerU provides that. Unapologetic, bold, common sense. I want others to know the truth and know where to turn to get it. You provide that. Thank you. God Bless You."

Erin A., college student







PLAYLIST: Are You There, God?













I WANT TO BE A BETTER-INFORMED CITIZEN.

Being a good citizen is essential for a healthy, thriving society. PragerU takes you beyond the headlines, examining the tangible consequences of deviating from America's founding principles of individual liberty and limited government. It aids you in making wellinformed civic decisions to benefit your family, your community, and your country. If you're looking to be a more knowledgeable and responsible citizen to better appreciate and serve our nation, PragerU can help.

mind changed

"Just a few years ago, I was personally committed to advancing the left's agenda...Today I'm a proud conservative. What changed my mind? I discovered PragerU videos...I started to realize that I had been totally misled by leftist ideas in college. These videos were pivotal to my transformation to conservatism, helping me to become better informed and think more critically about what I really stood for."

Annabella R., young professional





PLAYLIST: Civics





CAN COLLEGE STUDENTS PASS THE U.S. CITIZENSHIP TEST?







You may be looking for a deeper understanding of our brilliant founding documents, want to know more about the heroes who built America, or wonder how to introduce critical concepts like the Electoral College to your children. PragerU offers content for all ages about the reasons why America is the freest, most prosperous, most generous country on earth, and why we should all be proud and grateful to be its citizens.

mind changed

"I remember the feeling I had after watching a PragerU video for the first time when I was a bit of a questioning liberal. I still remember how timid I was to bring my conservative values to my Internet friends...But now, I am very bold about my values and openly share them with people... God bless PragerU and the entire team that works relentlessly behind the scenes."

Amanda B., college student





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PLAYLIST: Should You Be Proud to Be American?

I WANT TO BECOME MORE FINANCIALLY LITERATE AND A BETTER LEADER.

When times are tough, Americans must rely on the bedrock values that made our country so strong—personal responsibility, hard work, strong leadership, and an entrepreneurial spirit. PragerU supports these values by providing impactful educational content on important macro concepts, such as why capitalism is the world's most moral system. A variety of shows created for specific targeted audiences teaches financial literacy to teens and inspires them to consider building their own businesses.



John C., teacher



PLAYLIST: Why Capitalism Beats Socialism...Every Time













"





I WANT TO BE HEALTHIER AND GROW IN PHYSICAL WELLNESS.



You only live once—are you maximizing your health and happiness? PragerU content nourishes not only your intellect but also your body and soul. Wondering whether you should be a carnivore, a vegan, or something in between? Are stress and anxiety always bad for you? Are your teens getting enough sleep? PragerU equips you with perspectives from a variety of health and wellness experts to help you and your family lead healthier, happier lives.

mind changed

"I would like to say thank you for helping to red-pill me. I have actually never felt better in my entire life than coming out as a conservative (libertarian really) and my self-esteem has never been higher. Keep on doing what you are doing, I will not be the last person."

Sean R., YouTube viewer



VIDEO CHALLENGE: 30-Day Brain Detox









































I WANT TO KNOW THE TRUTH ABOUT ENERGY AND THE ENVIRONMENT.

PragerU cuts through climate alarmism and helps educate viewers about commonsense environmental conservation that preserves our way of life and strengthens energy independence. Our content teaches kids the truth about harmful regulations that endanger livelihoods and food supplies in an ageappropriate manner while encouraging young adults to question how clean "green energy" really is. We reveal the truth about energy solutions and a healthy environment.



PLAYLIST: Climate Change and Energy

beliefs strengthened

"I'm a college student who is giving a speech on why climate change isn't as urgent as we're led to believe. The Facts and Sources sections of your 5-Minute Videos have led me to over a dozen sources I'm citing in my speech. Your videos have been a lifesaver for me. Thank you so much for all the work you do."

Avery, college student

















I WANT TO BETTER UNDERSTAND THE WORLD BEYOND OUR BORDERS.

PragerU helps you become better informed about foreign affairs and America's important role on the world stage, whether you're interested in learning more about our allies, the Middle East conflict, or the major historical events that shaped the world as we know it. In-depth interviews uncover ways we can move past age-old differences and find common ground, while content for teens offers major geopolitical concepts in engaging animated formats.

mind changed

"I run a Christian apologetics club on a secular campus...I wanted to spend the weekly meeting discussing the history and current events of Israel... It was a blessing to be able to use PragerU content to persuade students to look beyond the emotional manipulation, fear-mongering, and hateful rhetoric being blasted at them by every news outlet and social media echo chamber....Keep it up! And may God continue to bless your work!"

Darren L., teacher

PLAYLIST:

World History



PragerU.com 15

HAPPY ANNVERSARY PRAGERUIN SCHOOLS!



This summer, PragerU in Schools celebrates its first anniversary. In just 12 months, PragerU Kids content was welcomed by seven states with many more in the works! This year, **Louisiana** and **Arizona** embraced our educational resources, joining **Montana**, **New Hampshire, Oklahoma, Texas**, and **Florida.** We're determined to bring PragerU Kids content to schoolchildren nationwide.

PragerU Kids "edu-taining" shows and books have already been embraced by millions of families at home. Now, PragerU in Schools offers fun, free, educational (and clean!) content as supplemental resources in classrooms. Teachers can easily implement our turnkey lesson plans and worksheets tailored for K-2nd, 3rd-5th, and 6th-10th grades. Parents are empowered to reinforce these lessons at home using the 100% free educational materials offered during the school day.

PragerU in Schools is helping America's youth to become knowledgeable, rational, critical thinkers on a massive scale. Equipping educators, families, administrators, and school board members with our pro-America content solutions, PragerU is serving millions of students in desperate need of patriotic, motivating, high-quality education.

7 STATES & COUNTING!

GOAL: ADD 10 NEW STATES IN 2024 - 2025



Ε



B

LOUISIANA

The latest state to welcome PragerU Kids! PragerU is providing content that aligns with the state's Social Studies Learning Standards and will also be featured in Louisiana's Freedom Week to coincide with Constitution Week this September.

ARIZONA

"I am extremely pleased to give an endorsement for the PragerU materials...They promote values such as patriotism, service, and citizenship and are rich in academic content. I encourage district and charter schools throughout Arizona to make them available to their students."

Tom Horne, Superintendent of the State of Arizona's Public Instruction

D

В



NEW HAMPSHIRE

PragerU Kids Cash Course financial literacy series is offered as high school credit in New Hampshire as part of the Learn Everywhere program! Kids are gaining valuable skills while families are discovering PragerU's content. This is bringing millions of more people to our pro-America ideas.



MONTANA

"Parents are the first and forever teacher...Having a relationship with PragerU is allowing our teachers to recognize what is being taught, how to teach things, and then having our students respond along with families, and embracing teaching and learning together."

Elsie Arntzen, Montana Superintendent of Public Instruction



OKLAHOMA

"I am proud to partner with PragerU to provide Oklahoma students education without woke indoctrination."

Ryan Walters, Oklahoma Superintendent of Public Instruction



TEXAS

PragerU's supplementary educational resources are on the approved vendor list in the great state of Texas!



Florida was the first state to approve PragerU Kids as an optional educational resource for students across the state. Children in thousands of K-12 Florida schools now have the opportunity to learn financial literacy, civics, American history, and more.

CA TESTIMONIALS

Mark A., parent

"As a homeschooling, special-needs family with three teenagers profoundly failed by our public schools, we rely on PragerU to supplement our studies. We have found PragerU to be a constant source of truth, light, and hope. Our kids are encouraged to think independently, question bravely, and assess critically."

Shari, teacher in Minnesota

"This was my first time seeing your videos, and I was so impressed! I love how patriotic and historical it was, and it's an excellent teaching tool for students! I am a 1st and 2nd grade teacher, and I could make use of these wonderful videos as well. Thank you so much for providing such a quality and accurate way to show American history to young people..."

Alice W., grandparent

"This is truly radical and remarkable progress into the realm of public school education and curriculum!! PragerU's work is an incredible gift to our country and to me, personally, as a former elementary school teacher with 3 granddaughters in Texas public schools...Your organization inspires me with hope for the future of our nation!"

Elizabeth J., teacher

'The ability to share articles, videos, ideas, and resources with like-minded, freedomloving educators is JUST what I needed. I've gotten great tips from other teachers and wonderful resources to use in my classroom..."

Denise, teacher in California

"Just showed my 5th grade students Unboxed, USA as part of our U.S. history unit. The kids loved it. They even cheered at the end and were so happy because some of them guessed the state!"

Erin K., parent

"My kids love your shows and I love that I know they are learning accurate and honest facts about our nation's history! THANK YOU and PragerU for continuing to bring us outstanding, truthful, and pure content for kids (and adults) to remain aware of the truth of our past, present, and courage for the future!"

Tanya T., grandparent

We appreciate the fact you offer all these activities, fun activity sheets, and stories FREE to the general public. My grandchildren BEG to watch Otto Tales...Keep up the good work helping to educate our next crop of citizens."

Jacob K., parent/ teacher in Texas

"We use your videos almost EVERY week for our 4/5 civics class and our 6th grade cartography/ world geography class!"

Beth T., parent/teacher

"We are using the Around the World series for our World Geography class and Leo and Layla for U.S. History class. These 4th-7th graders are learning about Adam Smith and are being introduced to the Invisible Hand."

KIDS HIGHLIGHTS



SUBJECTS

PragerU in Schools focuses on American civics and history, financial literacy, and character development the subjects most shaping kids' worldviews.



LESSON PLANS AND WORKSHEETS

PragerU Kids' free educational resources cover multiple standards in one lesson. Teachers can implement content grounded in traditional American values that inspires selfreliance, patriotism, and resiliency while teaching essential knowledge.



ACTION GUIDES

Have you seen our guides for parents and educators? These free checklists and resources provide tips on how to speak at school board meetings, explore school choice options, develop anti-Critical Race Theory policies at your school, and more. PragerU is answering the call and serving the needs of parents and teachers with practical, actionable knowledge.



BOOKS

PragerU Kids' books range from Otto's Tales illustrated storybooks for young children (several Amazon bestsellers!) and biographical books for elementary kids about our nation's great (and often overlooked) leaders and sports heroes to illustrated Around the World books for middle and high school students that cover complex global issues in an age-appropriate manner.



NEW KIDS SHOW SPOTLIGHT

Kids unwrap clues to learn about the diverse history and contributions of the 50 unique states that make up America. Using the "unboxing" video format made popular by YouTube, our new show Unboxed, USA, gives elementary students an appreciation for our nation's motto of E Pluribus Unum (From Many, One) and why every state matters.



NEW 6TH GRADE & UP SHOW

The Hustle aims to light an entrepreneurial fire in the hearts and minds of the next generation. Hosted by PragerU personality Aldo Buttazzoni, this new show features successful young entrepreneurs turning their passion into profit and inspires teens and young adults to do the same.

KIDS STATS

70M

views of kids content

800+

pieces of original content (kids videos, books, and educational resources) created to date

1.3M

parents and teachers have subscribed to PragerU Kids

1.6M

unique devices have downloaded our apps for phones, iPads, and TVs

WHAT'S ON AMERICA'S MIND?

Ever wonder where your fellow Americans stand on today's controversial issues? Curious about how your opinions compare with other Americans?

The 2024 PragerU quiz can show you where you, your friends, and your family stand in comparison to thousands of other respondents with only a few minutes of your time! Simply scan the QR code, share the link with others, and **answer the 10-question quiz on the PragerU site.**



Scan the QR code to take the full online quiz and see what others are saying.

QUESTION 1

Should the Bible be taught in school?

- Absolutely not. Separation of church and state mandates that anything related to the Bible, prayer, or religious practices be kept out of schools.
- B Children should be exposed to all religions in school, including Buddhism, Islam, and atheism, so they can make their own choices about what they believe.
- C Religious instruction should be optional and up to individual districts and school boards to determine what is best for their own communities.
- Absolutely! America was founded on Judeo-Christian values and teaching the Bible in schools is more important than any other subject.

QUESTION 2

Should America be involved in foreign conflicts?

- War is never the answer. We should only use diplomacy to address foreign conflicts.
- B America should get involved in some wars because it is the best hope for humankind and the only way to prevent the expansion of evil regimes.
- America should become involved in foreign conflicts when it is in our own national and economic interest to do so.
- D The wars America has engaged in have only benefited the military-industrial complex. We should secure our borders and not meddle in foreign affairs.

QUESTION 3

Do you think children should learn about gender identity and LGBTQIA+ issues in school?

- A Schools should encourage children to question their gender identity and provide a safe haven from parents who may disagree with radical gender ideology.
- B

Α

Children need to be exposed to ideas about gender, sexuality, and identity so that kids of all backgrounds feel supported.

-) Discussions about LGBTQIA+ issues in school should be rare.
- No. LGBTQIA+ is a dangerous ideology that has no place in school.

QUESTION 4

What do you think about border security?

- We should have open borders and allow entry to anyone who wants to come to America. No human is illegal.
- B America is a nation of immigrants. We should make legal immigration and asylum seeking easier so illegals don't feel like they have to risk their lives to gain entry.
 - America should allow entry to some legal immigrants who won't be a burden to the system.
 - We should close our borders and deport all illegal immigrants.

QUESTION 5

What role should the U.S. Department of Education (DOE) play in American students' lives?

- The DOE should receive more funding in order to expand its important role in funding government schools and providing student loan forgiveness.
- B The DOE should provide funding to government schools as well as private, charter, and parochial schools, as long as they follow DOE regulations.
 - The DOE should be limited in scope and power, while it's still recognized as a necessary institution.
 -) The DOE should be dismantled or significantly shrunk.

Take and share the complete quiz to find out where you stand—five more questions are **available at PragerU.com.**

OUR IMPACT



Kristen K., YouTube viewer





Thousands

OF PIECES OF CONTENT IN OUR DIGITAL LIBRARY

11.4M UNIQUE WEB VIEWS THIS YEAR (DIFFERENT PEOPLE)

40+

PIECES OF ORIGINAL CONTENT EACH WEEK



We want to see **YOU** at an upcoming Donor event!

Learn more at PragerU.com/events or email events@PragerU.com



DONOR EVENTS



From exclusive retreats with Dennis and PragerU leadership to galas on both coasts featuring today's greatest conservative thinkers, PragerU events raise funds to support our mission while connecting kindred spirits across our great nation.

testimonial

"My wife and I listened through tears to testimony after testimony of young students who had rejected their parents, rejected Judeo-Christian values, and had been indoctrinated by corrupt universities in the divisive secular religion of anger, hate, and envy. Their turning points came by the introduction to 5-Minute Videos...I watched these kids describe a journey of personal growth that led back to faith, reconciliation with their families, and the pursuit of true happiness"

Bryce Eddy, event attendee and PragerU supporter



DON'T MISS THESE EVENTS!



FOUNDERS RETREAT: August 1-4, 2024 Montana

Featuring Dennis Prager and Douglas Murray



WEST COAST GALA: November 9, 2024 Beverly Hills, CA

Featuring Adam Carolla and other comedians



EAST COAST GALA: March 27, 2025 South Florida

DONOR CLUB

It's time to band together and fight for America's strength, prosperity, and growth. You are invited to become a member of our Donor Club—a community of generous supporters who are the foundation of PragerU's critical work. Donor Club members contribute 70% of the resources required to create meaningful, thought-provoking content that introduces millions of young minds to our ideas and helps young conservatives hold fast to their beliefs.



Learn more about joining a Donor Club! Donor Club members enjoy the following benefits and experiences:

Club One	Benefactors	Micah	Influencers	Producers	Founders	
			•	•		Commemorative Annual Pin
						Dedicated PragerU Liaison
						Invitation to Exclusive Donor Events
						30% Discount to the PragerU Store
						Monthly Impact Report
				•		Quarterly Donor Insider
				•		VIP Tour of the PragerU Headquarters
				•		Attend The Dennis Prager Radio Show
					•	Invitation to Founders Retreat
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Learn more at PragerU.com/donor-club or email club@PragerU.com

\$1,00 \$5,0 \$10,0 \$25,0 \$50,0 \$100,0

MONTHLY GIVING

Club5

Donating \$5 per month (about 17¢ per day) helps PragerU reach 3,000+ people per year.

YOU ALSO RECEIVE:

- PragerU bumper sticker
- 5-Minute Video scripts
- e-book at the end of each year • Exclusive updates from the
- PragerU team

PragerUnited

Donating \$35 per month (about \$1 per day) helps PragerU reach 20,000+ people per year.

YOU ALSO RECEIVE:

- All the benefits of Club5
- PragerU store discount
- Priority access to ask Dennis a question on the Fireside Chat
- A gratitude box of exclusive PragerU merch 4x per year, shipped right to your door

Club One

Donating \$100 per month (or \$1,000+ per year) helps PragerU reach 60,000+ people each year.

YOU ALSO RECEIVE:

• All the benefits of PragerUnited (if donating monthly) plus Club One's exclusive benefits

testimonial

"PragerU's mission is vital to our country's renewal as a light to the world. I believe the PragerU platform is the best option for swaying the masses, and I feel compelled to contribute my finances as well as advocating for the organization as often as possible."

Learn more at PragerU.com/ways-to-give or email pragerunited@PragerU.com



WAYS TOGIVE

What's the best way for you to provide for your family, leave fewer of your hard-earned dollars to Uncle Sam in taxes, and help PragerU educate the next generation?

When should you consider giving stock, a Charitable IRA Rollover, real estate, or a portion of the sale of a business—rather than a cash gift?

We are honored to offer our generous supporters valuable free resources to help maximize their philanthropic impact for PragerU. Whether you'd like to create a free online Will, download a helpful Estate Planning Guide, or learn more about the benefits of donating appreciated assets, you can find this information and more at pragerulegacy.com.

PragerU is a 501(c)(3) nonprofit. Our tax ID is 27-1763901. Contributions are fully tax-deductible in the USA.

DONATE HERE!



"Your content is life-changing and necessary for our future generations...I look forward to spreading the message of freedom and liberty."

Steven D., PragerU Legacy Society member



MAIL OR PHONE

Make your check payable to Prager University Foundation (include your email and phone number so we may thank you) and **mail it to our Florida office:**

Prager University Foundation 3389 Sheridan Street #293, Hollywood, FL 33021

Donate by phone: 833-PRAGERU



ONLINE

Donate securely online and reduce gift processing expenses so more of your gift fuels PragerU content.

PragerU.com/ways-to-give or scan the QR code.



Foundation Mailing Address 15021 Ventura Blvd. #552 Sherman Oaks, CA 91403

Foundation Main Office (833) 772-4378

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TAKE OUR QUIZ!

Scan the QR code to answer a short 10-question quiz on the PragerU site.



