



the Book Club

A show from  PragerU



Have you ever wondered how thought leaders like Dennis Prager, Ben Shapiro and Jordan Peterson *became* thought leaders?



One answer is that they read the right books.

Early on, someone – a teacher, a tutor, or a parent – was wise enough to point them toward the great books of Western Civilization.

Books like Plato's *Republic*, *The Federalist Papers*, *The Road to Serfdom*, and *Ideas*

Have Consequences ... these are among the books that have illuminated the defining concepts of Western culture: human rights, reason, democracy, morality, and individual liberty.

This literary canon has both shaped Western Civilization and given millions the ideas and the language they need to defend it.

Aren't young people reading these “great books” in school?



Today, it's not unusual for a young person to have made it all the way through high school and college without ever having read a book from the canon of Western Civilization.

High schools and universities are either erasing these great books or replacing them. Students today are being indoctrinated with a new, leftist canon – whose “great thinkers” include

Noam Chomsky, Howard Zinn, and Ta-Nehisi Coates.

How bad is the problem? In 2016, a student group at Stanford University petitioned to have a course in Western Civilization brought back after it was removed for “racist” and “imperialist” implications.

They were unsuccessful.



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Introducing *The Book Club* – a new show from PragerU

PragerU is launching a new effort to get a list of “must reads” from the Western Canon to people of all ages – from home schooling parents to members of Generation Z, Millennials and beyond. We want not only to

show Americans what to read, but also to engage them in an intellectual exercise that will awaken their minds.

This is what PragerU’s newest show, *The Book Club*, will do.

About the Show

Hosted by Michael Knowles, the host of *The Michael Knowles Show* on The Daily Wire, every episode of *The Book Club* will focus on one great book that has shaped Western Civilization.

Michael will lead a thought-provoking discussion with a special guest who has specific knowledge about that particular book.

Each 15-minute episode will include:

- A breakdown of what the book is about, major points, and key takeaways.
- How and why the book has shaped Western culture.
- How the book’s concepts are relevant to issues of the day.

At the end of each episode, we’ll announce the book for the following

month. Viewers will be encouraged to read along, however, you won’t have to read the book to enjoy the show!

The Book Club will deliver vital ideas and inspiring content to everyone who tunes in.

Distribution:

Every month, we’ll release a new episode of *The Book Club* on PragerU.com, the PragerU app, and via podcast.

Episodes will also be available on major social media platforms like YouTube, Facebook and Twitter – enabling millions to follow the discussion, thereby deepening their knowledge and enriching their lives.



Help Support *The Book Club*

Your donation to PragerU will:

- Reach high school and college students who won't hear about these books at school.
- Help parents that home-school their children select the best books to read.
- Reach millions of PragerU fans who want to learn about what shaped America and the West into the world's most prosperous civilization.
- Help kick-start what might become the largest and most impactful book club in America!

No conservative organization can reach young people on the scale of PragerU. We feel a tremendous responsibility to use our reach in digital media (2.3 billion video views and counting) to reintroduce the great books of Western Civilization.

Our newest podcast *The Candace Owens Show* was the number one educational podcast on iTunes during its first month and *The Book Club* promises to be just as successful, but we need your help!

Support *The Book Club* today.



How to Donate

PragerU is committed to investing approximately \$500,000 in *The Book Club*. Your gift will be split evenly on a discretionary basis between production and marketing.

You can become a sponsor of *The Book Club* by donating:

ONLINE - The easiest way to donate to PragerU is through our website: www.prageru.com/donate

BY MAIL- Please make your check payable to: *Prager University Foundation*.

Our mailing address is: 15021 Ventura Blvd. #552, Sherman Oaks, CA 91403. Along with your check please include your email and/or phone number.

STOCK GIFTS - For stock held in brokerage accounts, your broker can assist you in making a gift of stock via a direct transfer to *Prager University Foundation*. Please contact us at info@prageru.com for more information.

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