Business Update

+ Q1 2026 Content Preview

sky

Unrivalled



Sky Business

Channel, Platform and Audience Portfolio

Sky Business

Team Structure & Responsibilities



Sky Business

Advertising Channels Portfolio

FTA Channels

- Home
- sky OPEN
- bravo
- HGTV
- Rush
- eden

Digital Platforms

- Home now
- sky SPORT NOW
- sky GO
- NEON

PAY Ratings Channels

- Discovery
- sky 5
- vibe
- living.
- TLC
- sky SPORT 1
- sky SPORT 2
- sky SPORT 3
- sky SPORT 4
- sky SPORT 5
- sky SPORT 6
- sky SPORT
- sky SPORT SELECT
- UNIVERSAL TV
- JONES!
- sky MOVIES PREMIERE
- sky MOVIES ACTION
- sky MOVIES GREATS
- Real Crime.
- Real History.
- DISCOVERY turbo
- BBC earth
- BBC uktv
- BBC FIRST
- sky COMEDY

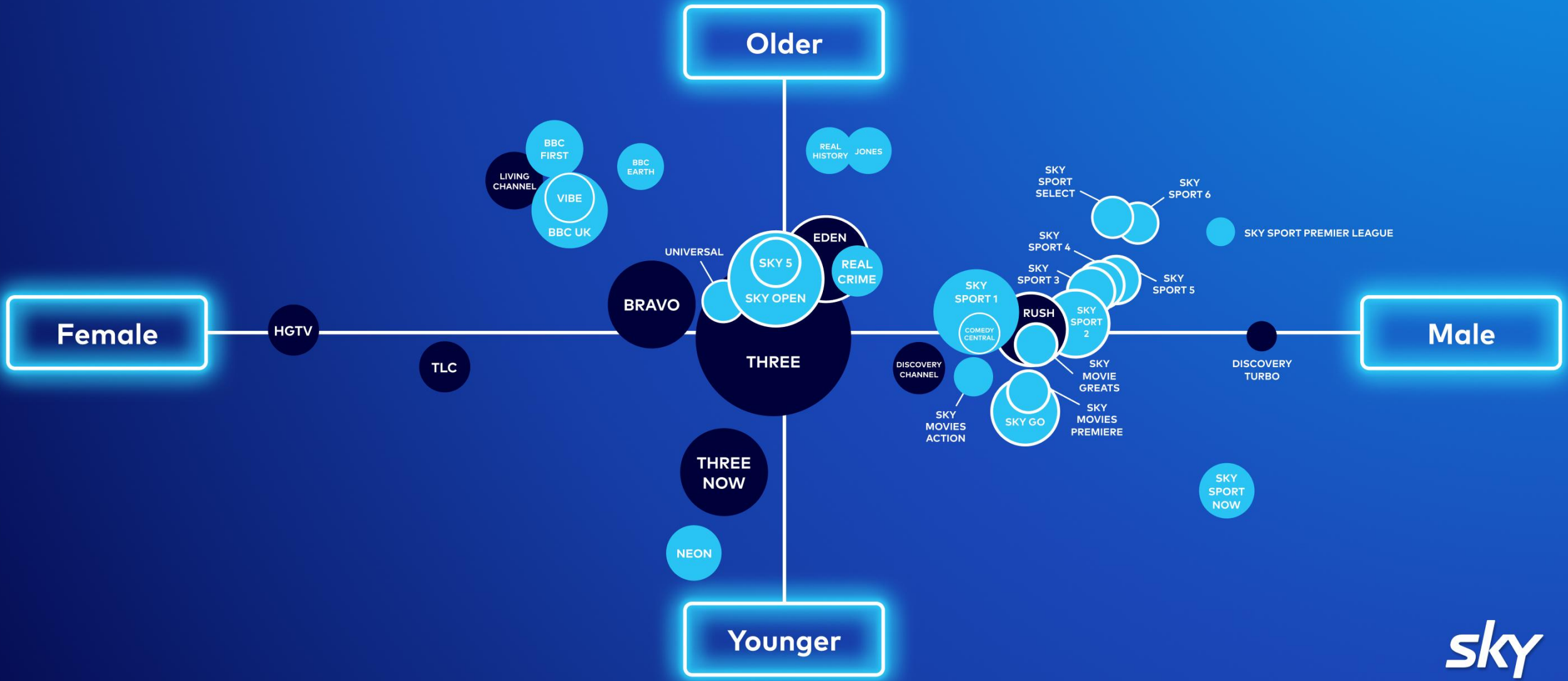
Specialist Channels

- sky MOVIES FAMILY
- sky MOVIES comedy
- sky news
- sky SPORT 7
- sky SPORT 9

sky

Delivering Unrivalled Coverage

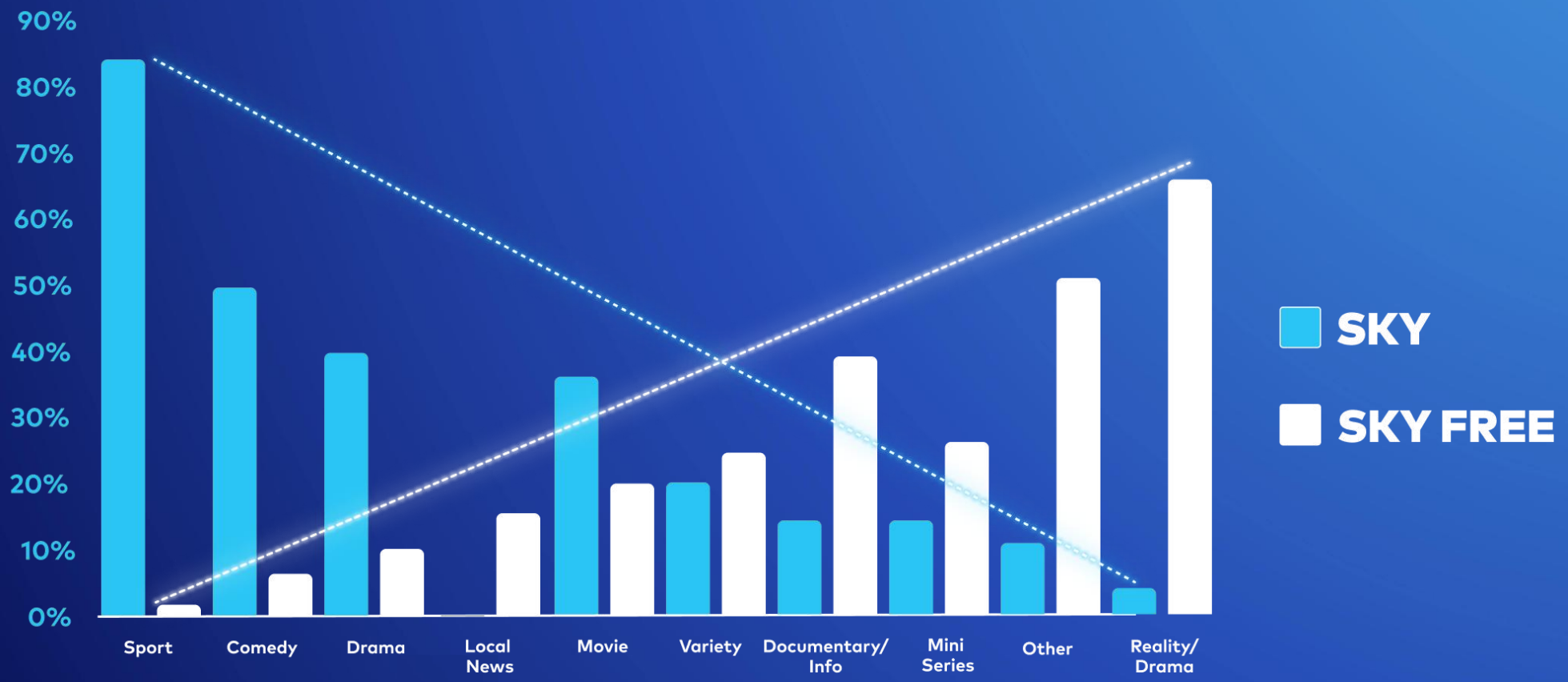
We've Got You Covered. Wherever Kiwi Choose To Watch.



Total New Sky Content is Highly Complementary

AP 25-54

% Of Total Programme Ratings In Market, By Genre



SOURCE: Nielsen TAM Jul 2024 – Jun 2025, 25-54

The Power of our Portfolio

Sky Box & Pod



1.5M

Weekly Reach

Free-To-Air



2M

Weekly Reach

Streaming



now
NEON
sky GO
sky SPORT NOW

1.3M

Weekly Viewers

Sky Social Media



2.7M

Followers Across Channels

Sky Venue - 6,500 Businesses

2,000

Licensed
Premises Businesses

41,000

Hotel & Motel Rooms

2,600

Gyms, Retailers, Corporates Offices,
Aged Care, & Waiting Rooms

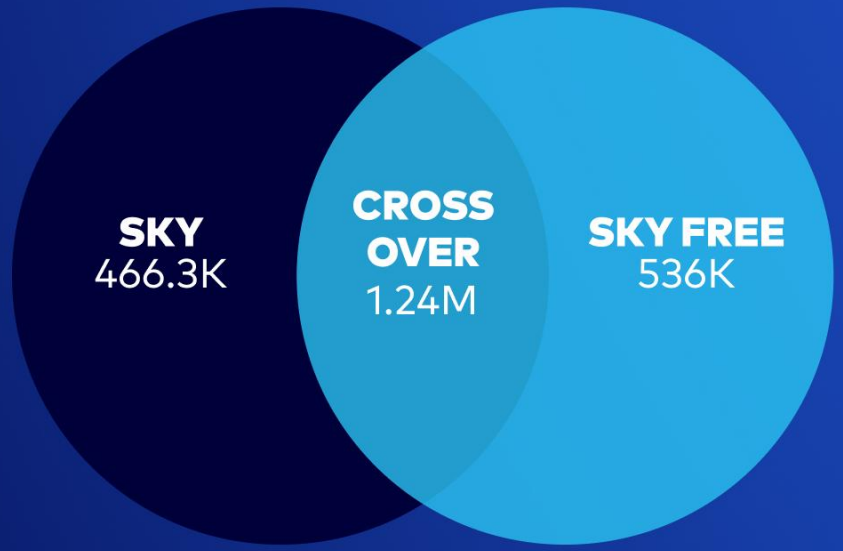
Source: Linear TV –Nielsen TAM, 05+, Oct 2024 - Sep 2025. Streaming – Nielsen CMI, Q3 2024 - Q2 2025

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New Sky Combined Reach

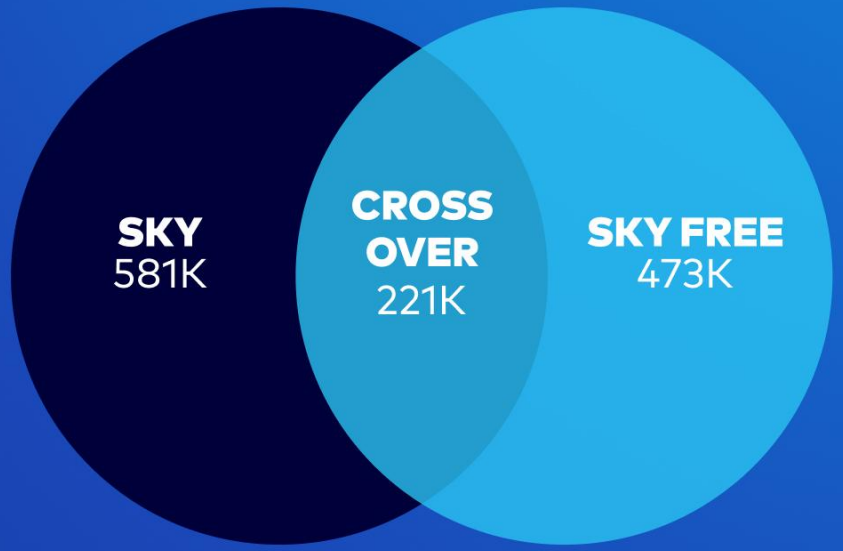
Broadcast

+31.5% Increased Broadcast Reach



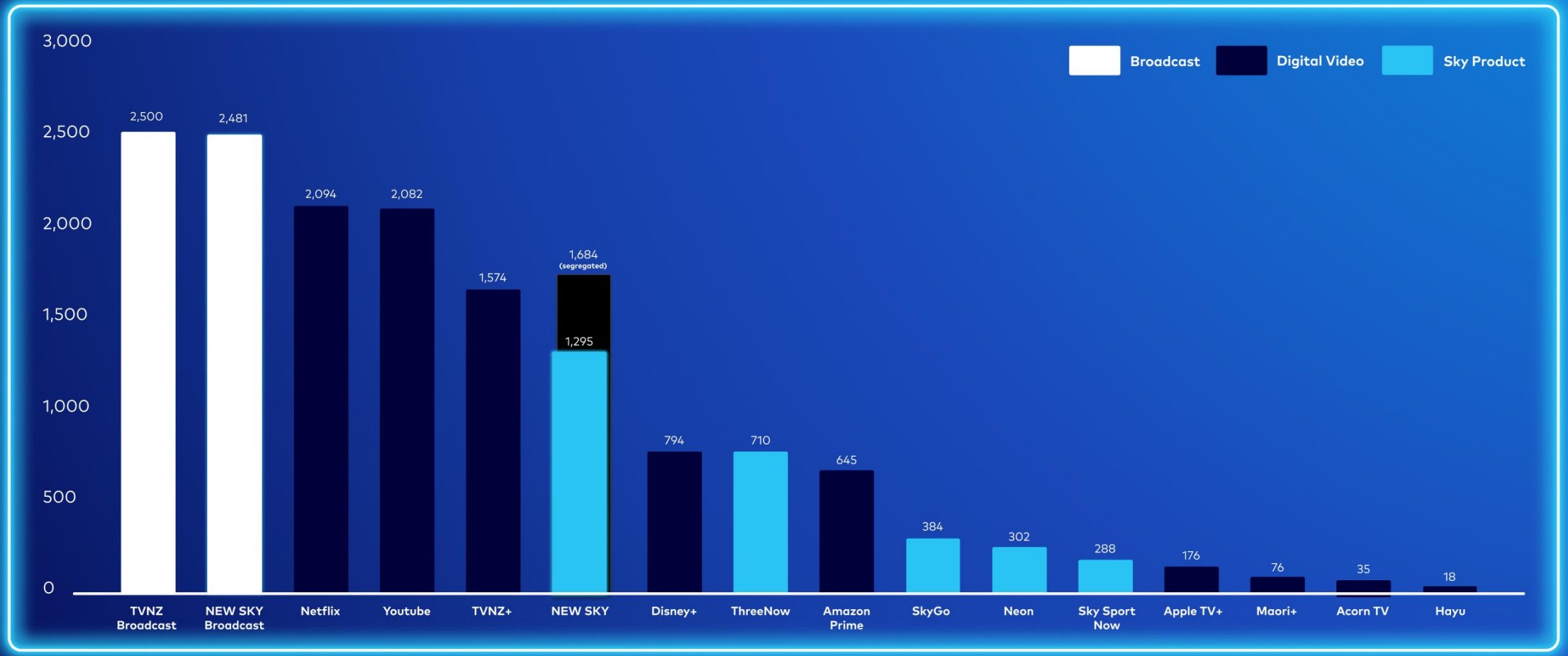
Digital

+59% Increased Digital Reach



Source: Digital – Nielsen CMI AP15+. Weekly. Linear TV - Nielsen TAM, Jul 2024-Jun 2025, 18+.

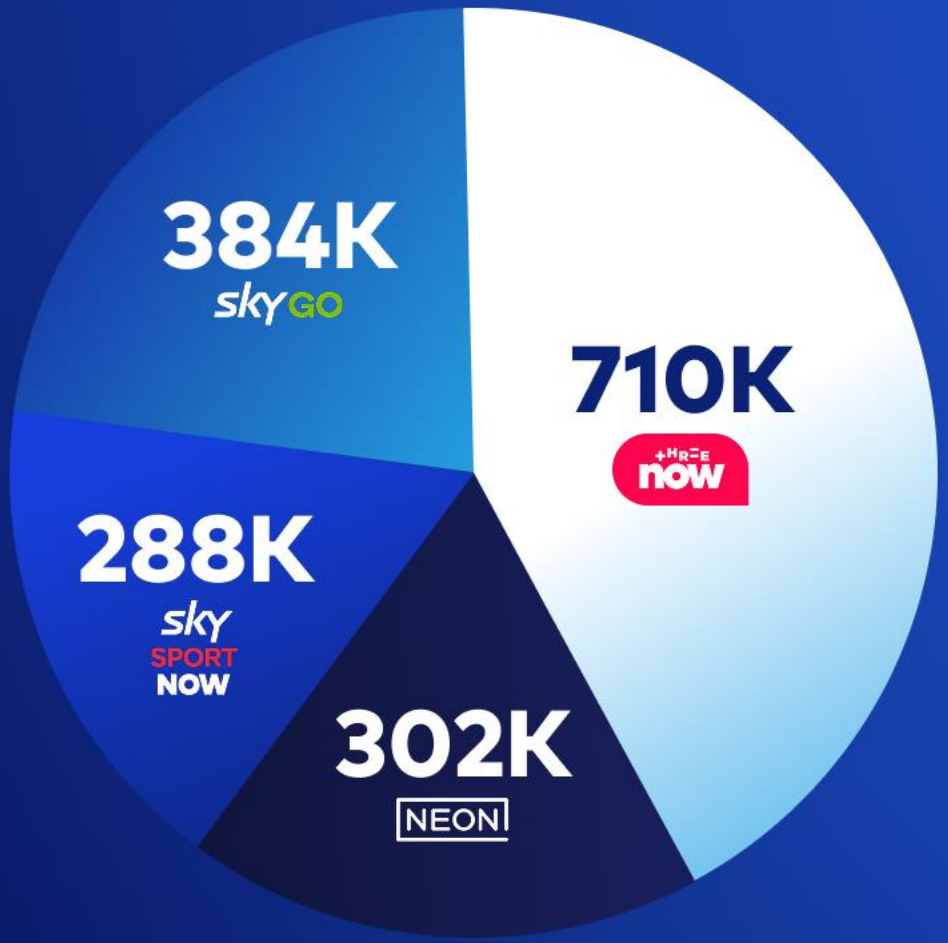
Sky Delivers Comparable Broadcast and Digital Audiences



Source: Broadcast – Nielsen TAM 5+, July 2024-June 2025, Digital – Nielsen CMI Q3 2024 – Q2 2025, AP15+

Sky's Digital Audience

Aggregated Weekly Reach



=

1.68M

Weekly Viewers

Source: Broadcast – Nielsen CMI Q3 2024 – Q2 2025, AP15+

Introducing Sky's Unified Digital Ad Network

Launching in Q1 2026, advertisers will soon be able to reach audiences across all our digital platforms in a single, streamlined buy.



Maximise your reach and impact through our powerful, integrated local network!

sky

We're Simplifying How Our Product Set is Traded

Premium broadcast tier:

- Three: No change - spot sales and guaranteed audience
- Sports packs: No change – pack sales

Secondary broadcast tier:

- Sky Free secondary portfolio plus Sky broadcast portfolio – traded as guaranteed audience across one portfolio

Sky specialist

- No change

Digital

- Sports packs – no change
- Video RON products simplified:
  - Video RON – delivered across ThreeNow, Sky Sport Now, Neon and Sky Go
  - Video Entertainment RON – delivered across ThreeNow, Neon, and Sky Go
  - Video Sports RON – delivered across Sky Sport Now, ThreeNow and Sky Go

Sunday Morning Advertising Is Finally Here!

As of the 16th October, we are now able to have broadcast advertising on Sunday mornings, as well as public holidays such as ANZAC morning, Christmas Day, and Easter.

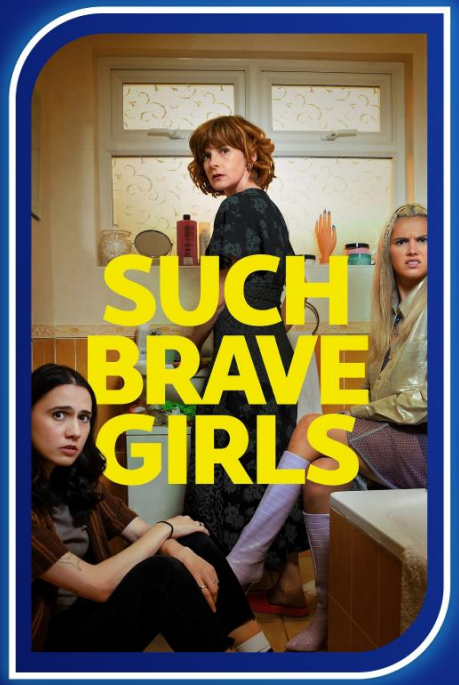
Providing the perfect opportunity for retail advertising around those holidays, as well as brands aligned with live international sporting events.



Introducing... sky COMEDY

Launching
2nd December

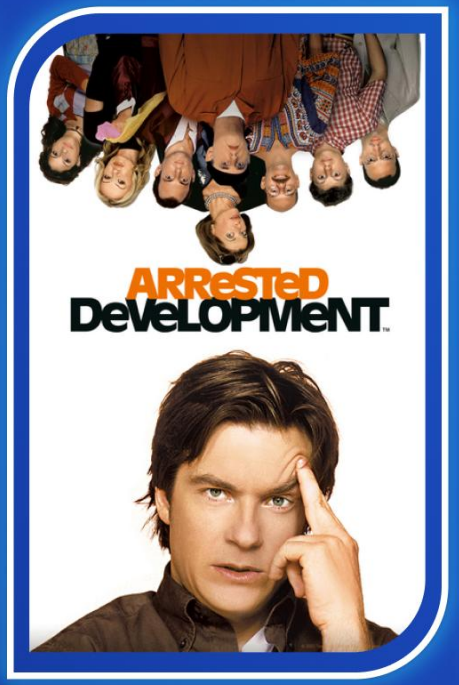
Your New Comedy Channel, Updated And Improved



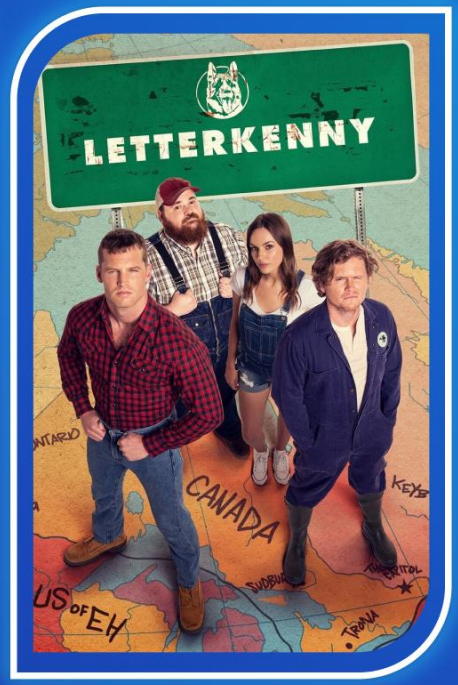
SUCH BRAVE GIRLS,
MONDAYS 8:30PM



SCHITT'S CREEK,
TUESDAYS 8:30PM



ARRESTED
DEVELOPMENT,
WEDNESDAYS
8:30PM



LETTERKENNY,
THURSDAYS 8:30PM



SOUTH PARK,
EXPRESS, FRIDAYS
8:30PM

sky

Introducing... sky KiDS

Launching
2nd December

A Brand New Mix Of Global And Local Kids Content



PRE-SCHOOL CONTENT



PRIMARY SCHOOL CONTENT



MILLENIAL THROWBACKS



SKY ORIGINALS

sky

Sky Channel Changes

Refreshed comedy, kids and music channels

Channel	Current	From 2 December
101	Nickelodeon	sky KiDS
102	CN CARTOON NETWORK	Select Cartoon Network content available On Demand via HBO Max
104	nick jr TM	-
11	COMEDY CENTRAL	sky COMEDY
22	MTV hits	-
123	MTV 80s	-
25	-	Juice TV
26	-	



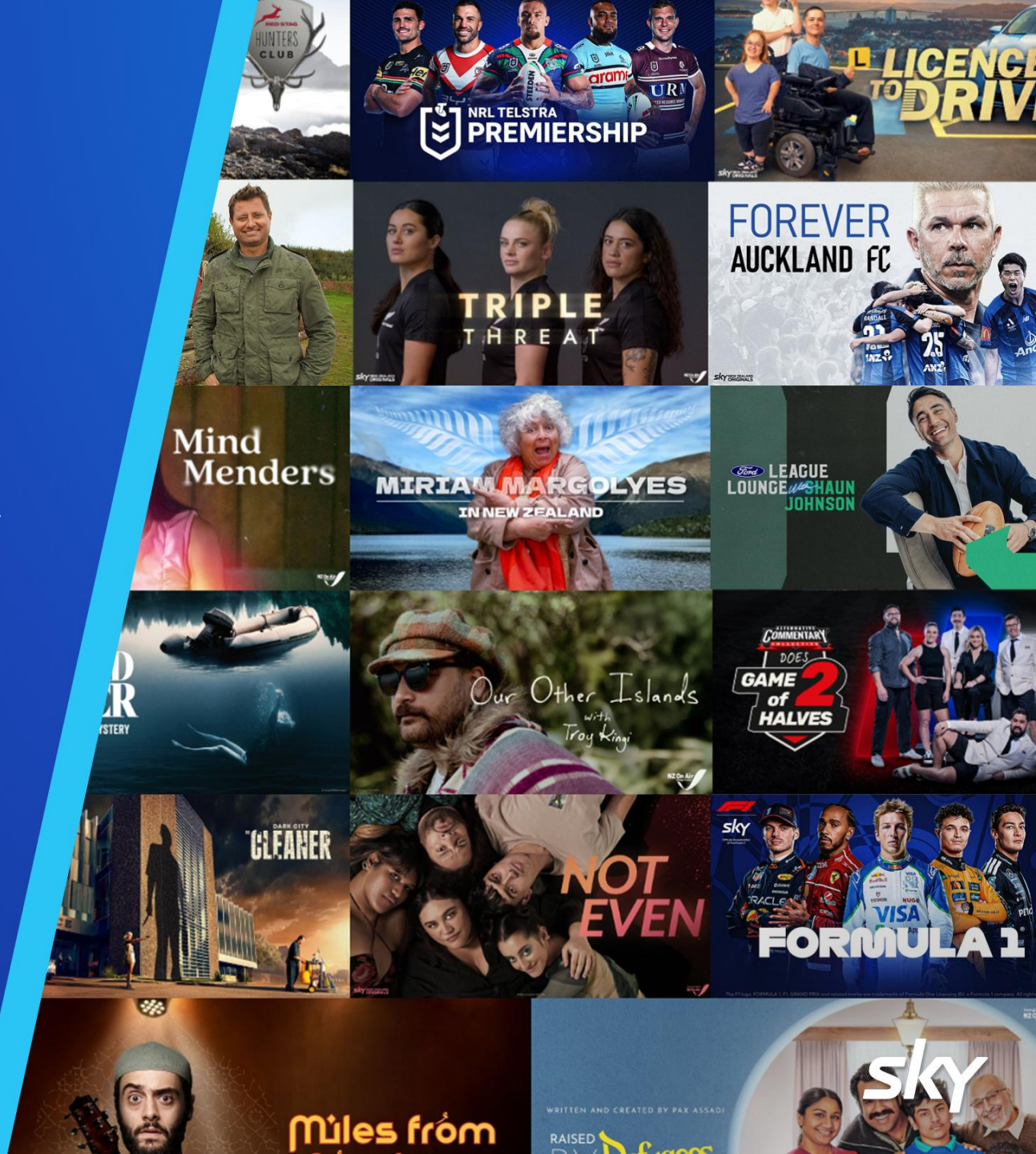
sky

Sky Open + ThreeNow

Sky Open Streaming Live On ThreeNow

In Q1, Kiwi audiences will be able to livestream their favourite shows on Sky Open via ThreeNow.

Select VOD titles will also start to feature on ThreeNow



Freeview EPG Changes

We're making some changes in early 2026 to make it easier for Freeview customers to enjoy the amazing content across Sky-owned free-to-view channels

FV EPG Channel Position	Current	From 29 Jan
8	eden	sky OPEN
9	bravo +1	Rush
14	Rush	bravo +1
15	sky OPEN	-
18	eden +1	eden
21	sky OPEN +1	-



YOUR HOME OF THE OLYMPICS

sky | Olympics

OFFICIAL BROADCASTER

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Sky Secures Exclusive Olympic Games Rights

Delivering world-class sport to New Zealanders

- Milano Cortina 2026 Winter Olympic Games
- Los Angeles 2028 Olympic Games
- French Alps 2030 Winter Olympic Games
- Brisbane 2032 Olympic Games.

The most extensive coverage across multiple dedicated live channels	sky SPORT, sky SPORT NOW
Free-to-air coverage of key events (starting with Milano Cortina 2026)	sky OPEN
Free-to-air coverage of the Summer Olympics (LA 2028 and Brisbane 2032)	+HR=E, +HR=E NOW



"The recent acquisition of Three and ThreeNow was a game-changer in securing these rights. Our significantly strengthened free-to-air offering means we can reach more New Zealanders than ever before, across more platforms, with more choice"
- Sky Chief Executive Sophie Moloney

sky

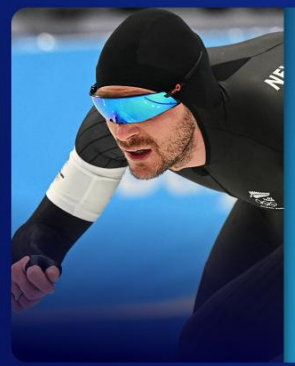
Milano Cortina 2026

The Most Widespread Olympic And Paralympic Winter Games Ever

Over 3000 athletes will compete in the XXV Olympics Winter Games which takes place from 6-22 February 2026 across the Milan and Cortina d'Ampezzo region in Northern Italy.

Athletes from over 90 participating countries will battle it out across 16 winter-sport disciplines including in ski-mountaineering ("skimo") which will take place for the first time ever at the Games

Winter Olympics 2026 - Audience Estimates



LINEAR	DIGITAL	
	160K Viewers	105K Viewers
1.6 - 1.8M Viewers	+1.2M Streams	850K Streams
sky SPORT	sky SPORT NOW	sky GO
sky OPEN		

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

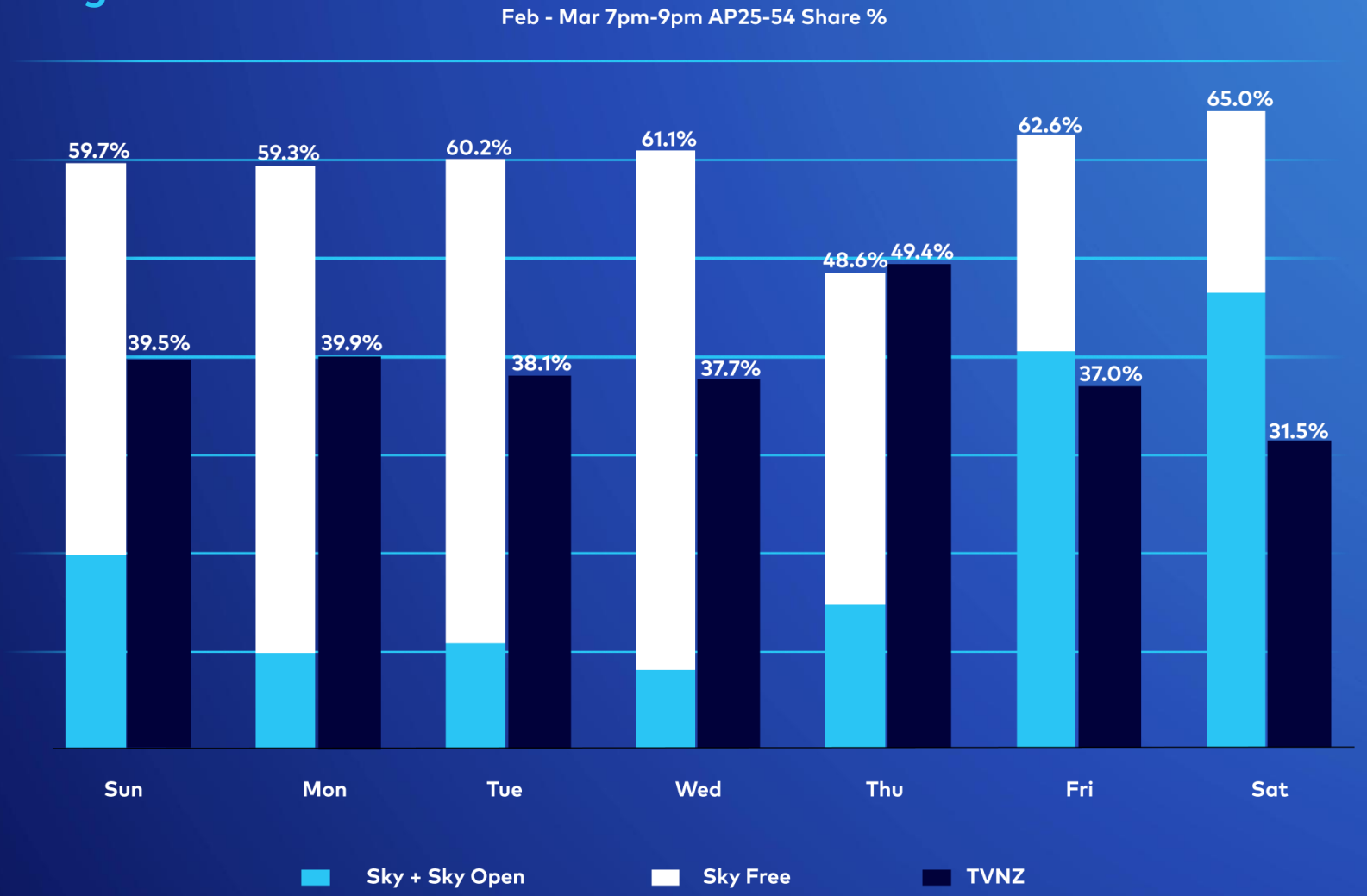


Q1 2026
Content Preview



Own Summer With Sky

This summer, Sky is where Kiwi come together - the biggest shows, the best sport, and the stories that keep the nation talking.



Source: Nielsen TAM, 01.02.2025 – 31.03.2025, 7pm – 9pm, AP25-54, Share%



Q1

February & March



Three & ThreeNow remain the home of Married at First Sight Australia

With the multi-night show driving lifts for Three overall when the show is on air

+82%

Lift in Three average peak Share Sun-Wed

+45%

Lift in total ThreeNow Streams, with MAFS AU delivering 11M+ streams in '25

Source : **Source:** Nielsen TAM/Adobe Analytics
Three: AP 25-54 - Three Network(incl +1 channel) Peak: 1800-2230
Streams include VOD and Live viewing
Comparison period is prior 12 weeks to MAFS AU (10/11/2024- 01/02/2025)



Married at First Sight Australia Premium Pack

Q1, 2026

We're taking a new approach with MAFS AU by introducing ad packs!

20 ratings guaranteed across peak schedule (AP 25-54)
Minimum 2x spots in MAFS.

Irirangi Te Motu
NZ On Air



7 DAYS

Aotearoa's longest running comedy is back for season 18

Returning for 20 episodes,
7.30pm Thursday from
mid-February

Q1, 2026

+HR=E

+HR=E now



Q1, 2026

SAILGP™

Three & ThreeNow remain the
free-to-air broadcast home of sailing



+HRE News

Live at 6

Reaching 1.1M Kiwi per month on Three

7 nights a week,
6pm on Three & ThreeNow

Q1, 2026



Crackhead

Anticipated new local comedy

8.30pm Thursdays

Q1, 2026









International Returning

The Traitors UK & US S4

All New 911

All New NCIS

Love it or List it Australia

The Inspired Unemployed

(Impractical) Jokers



Q1, 2026

14th consecutive quarter of growth

710,000

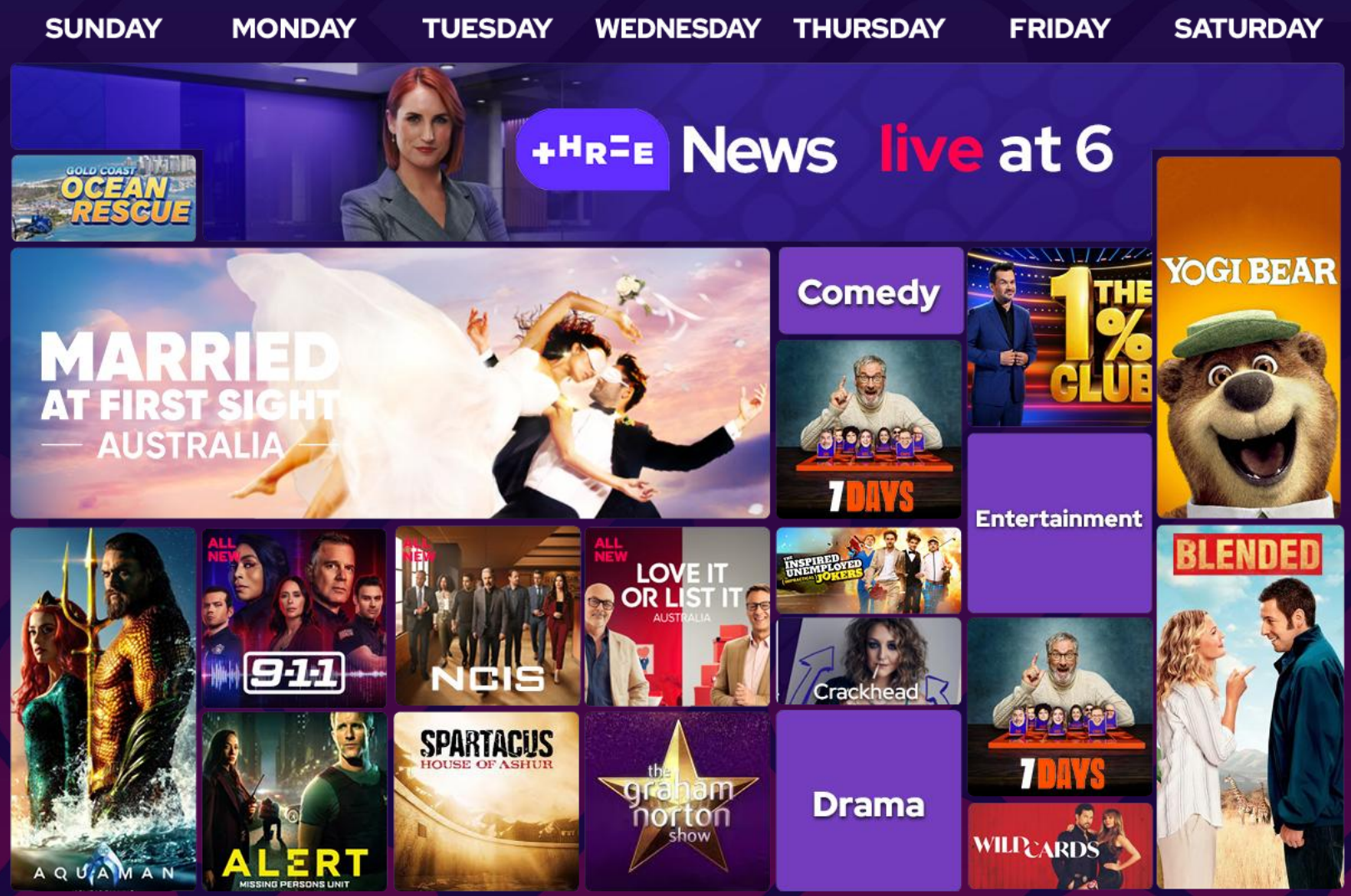
weekly reach

*Source: Nielsen CMI YE Q4 2024 Jan 25 Fused. Based on major broadcaster video on demand, that accepts advertising.

Q1, 2026

February & March 2026

Peak Schedule



Sky Open Q1



Sport Q1



ASB CLASSIC

5-17 January



AUSTRALIAN OPEN

12 January - 1 February



A-LEAGUE MEN

1 January (returning) - 26 May



A-LEAGUE WOMEN

3 January (returning) - 18 May



SUPER RUGBY PACIFIC

Begins 13 February



NEW ZEALAND GOLF OPEN

26 February - 1 March



FORMULA 1 AUSTRALIAN GRAND PRIX

6-8 March



NRL PREMIERSHIP

Begins 1 March

sky OPEN

New Movie Entertainment January



MONDAY ACTION MOVIES
MONDAYS, 8.30PM

Start the week off strong with adrenaline-fueled favourites and blockbuster action hits on Sky Open. Every Monday night expect non-stop excitement and edge of your seat entertainment. Will it be a high-octane car flick? Or a awesome martial arts masterpiece? Only one way to find out...



FRIDAY FAMILY FLICKS
FRIDAYS, 7.30PM

Finished your week and need to fill the whanau with some feel-good family-friendly films on your Friday night? Fear not, for we've got you covered. From heart warming adventures to hilarious comedies, it's the perfect way to kick off the weekend together. Expect fun, favourites, and something for everyone, no matter your age. Settle in, grab the popcorn, and make Friday night movie night.



SATURDAY MOVIE GREATS
SATURDAYS, 7.30PM

If you're craving some nostalgia, tune in on Saturdays for Sky Open's Movie Greats Night. Everyone's got those movies that they remember fondly. From 80's and 90's classics, to your 2000's cultural juggernauts, your Saturday night in just became GREAT.

sky OPEN

New TV Entertainment January



THE LAST CAPTAINS
8 EPS | MONDAYS, 7.30PM

The Last Captains is a 2025 documentary-series that chronicles the lives of multigenerational fishing families in a remote archipelago in the Gulf of St. Lawrence. While captains and crews brave brutal seas in pursuit of the next big catch, the 400 or so residents on land fight to preserve their community against climate pressures, economic decline, and isolation. Directed by Jeffrey Kinnon and Hunter Wood, the series weaves personal stories, family legacies, and existential stakes into a portrait of resilience and continuity.



COASTGUARD: SEARCH & RESCUE S.O.S S3
6 EPS | TUESDAYS, 8.30PM,

Coastguard: Search & Rescue SOS is a thrilling British documentary series that grants exclusive access to the Maritime and Coastguard Agency's frontline as they respond to emergencies across the UK coastline. Viewers witness hair-raising rescues, yacht sinkings, cliff recoveries, and Storm Babet call-outs. Footage has been captured by helicopters, boats, and coordination centres. The series also highlights the vital work of surveyors and investigators who ensure vessel safety and maritime compliance



POLICE 24/7
10 EPS | TUESDAYS, 9.30PM

Police 24/7 is a British documentary series giving viewers a week-long glimpse into the day-to-day realities of South Wales Police, the largest force in Wales. Over multiple short series, cameras follow frontline officers on patrol, traffic cops, and neighbourhood teams as they respond to everything from drug dealing and road accidents to domestic disputes. With no fictional script, the series captures unscripted tension, moral dilemmas, and the human side of policing, showing both the officers and the communities they serve.

sky OPEN

New TV Entertainment January



EXTREME MAKEOVER: HOME EDITION S11
6 EPS | THURSDAYS, 7.30PM

Extreme Makeover: Home Edition is a reality home-renovation revival featuring Clea Shearer and Joanna Teplin of The Home Edit as hosts. In Season 11, the duo, along with designers Wendell Holland and Arianne Bellizaire, work to transform homes for families facing hardship , not just rebuilding houses, but reimagining spaces to better meet their needs. A new focus on sustainability sees each project incorporate organizational systems to help families maintain their homes long-term, while large volunteer teams and local builders team up for dramatic reveal moments.



AUSTRALIA'S BEST POOLS
10 EPS | THURSDAYS, 8.30PM

Australia's Best Pools is an Australian lifestyle-reality series hosted by landscape architect Dave Franklin, joined by Jessie Roberts and Josh Packham, exploring the country's most striking pool designs, spas and backyard transformations. Each episode follows pool builders, designers and homeowners as they take projects from concept to completion, navigating creative challenges and revealing stunning finished installations. Explore luxurious resorts, stylish homes, and inventive stays in the show that also shares tips on maintenance, landscaping and design trends.



RETURN TO PARADISE SIX
6 EPS | SATURDAYS, 8.30PM

Return to Paradise is an Australian-British comedy drama, which is a spinoff of the long running crime series Death in Paradise. Anna Samson is back as Detective Sergeant Mackenzie Clarke, former Inspector for the London Metropolitan Police who was forced home after being accused with evidence tampering. In season 2, a man found dead in the middle of the ocean forces her to remain in her hometown of Dolphin Cove. She once again must rely on a rag-tag group of local detectives to help her solve this brand new murder mystery.



AIRBORNE
4EPS | SUNDAYS, 7.30PM

Airborne is a four-part natural history series narrated by Keeley Hawes. The series takes a breathtaking bird's-eye view of the animal kingdom, following creatures that fly, glide, or leap through the air. Episode themes include Catching Air, In-Flight Meals, Love in the Air, and Flight Path, showing everything from first flights and aerial feeding to mating rituals and long-distance navigation.

sky OPEN

New TV Entertainment February



YORKSHIRE AIR 999
10 EPS | TUESDAYS, 7.30PM

Filmed over several months, Yorkshire 999 gives unprecidented access to one of the UK's business air ambulance charities. Using a combination of body-worn cameras, fixed helicopter minicams, and multi-camera set-ups, the series captures the pressure, complexity and emotion of each mission, from the moment a 999 call comes in, to patient handover at hospital.



LOCAL CONTENT

SMALL TOWN SCANDAL
8 EPS | WEDNESDAYS, 8.30PM

Toby, a disgraced journalist turned true-crime podcast host (played by Tom Sainsbury), returns to his eccentric hometown when his millionaire uncle is killed... by an automatic lawnmower. Joined by Morgana O'Reilly (who previously starred on The White Lotus Season 3) and Alexander England, the show blends mystery, Kiwi humour, and small-town quirks. Expect twists, laughs, and characters you'll swear were based off someone you know.



SECRETS OF THE SUPERMARKET BUYERS
4 EPS | WEDNESDAYS, 9.30PM

Secrets of the Supermarket Buyers is a Channel 4 documentary-series presented by Denise van Outen, giving viewers a behind-the-scenes look at how supermarket buyers decide what ends up on our shelves. In each of its four hour-long episodes, Denise meets with current and former buyers from major UK chains exploring how trends are predicted, prices are set, and products are chosen. Along the way she delves into the strategies behind loyalty deals, brand positioning, and what influences shoppers' baskets most. With its mix of consumer insight, insider access and real-world examples, the show helps us understand not just what we buy, but why.

sky OPEN

New TV Entertainment February



THE HUNTERS (MINI SERIES) 6 EPS | SUNDAYS, 7.30PM

The Hunters is a true-crime mini series from Australia, following investigative journalist Adam Shand and 'human lie detector' Steve van Aperen as they dig into high-profile criminal cases. In each episode, the duo re-examine shocking, unresolved crimes, interviewing witnesses, analyzing evidence, and testing theories in pursuit of fresh insight. The series blends journalistic rigor with human emotion, showing how ordinary people and investigative specialists work to reveal what was once hidden.



ELIZABETH TAYLOR: REBEL SUPERSTAR 3 EPS | SUNDAYS, 9.00PM

Elizabeth Taylor: Rebel Superstar is a three-part BBC Arts documentary series directed by James House and executive produced by Kim Kardashian, Kari Lia, and Hamish Fergusson. The series uses unheard recordings, intimate family interviews, and rare archival footage to explore Taylor not just as an icon of Hollywood glamor, but as a rebel, entrepreneur, and activist. Featuring contributions from Sharon Stone, Joan Collins, Paris Jackson, her son Chris Wilding and granddaughter Naomi Wilding, the series reframes Taylor's story as one of power, defiance, and legacy.

sky OPEN

New TV Entertainment March



AUSSIE ROAD TRAIN TRUCKERS
8 EPS | MONDAYS, 7.30PM

Aussie Road Train Truckers is an Australian observational documentary series airing on Channel 9, following hard-working road train drivers hauling monster payloads across the Outback. With huge trailers in tow and minimal support in some of the world's loneliest roads, personalities like Scotty, Jake, Des, Glenn and Brownie risk breakdowns, storms, and sheer exhaustion for the pay-day. Shot over 8 hour-long episodes, the show combines raw mechanical challenges, high-stakes deadlines, and a glimpse into a way of life few ever see.



BRITAIN'S MOST LUXURIOUS HOTELS: THE LANGHAM
4 EPS | WEDNESDAYS, 9.30PM

The Langham: London's Grandest Hotel is a behind-the-scenes documentary exploring one of the city's most iconic luxury hotels, The Langham, London - Europe's original "Grand Hotel." Viewers get exclusive access to its storied history, luxurious suites (some priced at over £20,000 per night), and the staff restoring glamour and service as the hotel re-opens after closures. The exploration includes its Victorian roots, famous guests, and legendary hospitality tradition like the afternoon tea in the Palm Court. With sweeping architecture, rich archival detail, and modern-day elegance, the film captures both the weight of legacy and the challenges of staying exceptional in the 21st century.

sky OPEN

New TV Entertainment March



SECRETS OF BRITAIN'S HISTORIC HOMES & GARDENS
12 EPS | THURSDAYS, 9.30PM

Secrets of Britain's Historic Houses & Gardens is a British documentary series that delves into the conservation work at National Trust properties. Each episode reveals urgent restoration projects and hidden stories. Houses featured include the childhood home of Paul McCartney, Chartwell (home of Winston Churchill), Ightham Mote, Cragside, Sissinghurst Castle and many more. This series highlights what it really takes to preserve heritage, blending craftsmanship, history and emotional investment.



GARY BARLOW'S WINE TOUR: SOUTH AFRICA
5 EPS | SUNDAYS, 7.30PM

Gary Barlow's Wine Tour: South Africa is a five-part travel & food documentary series starring musician Gary Barlow, exploring not only his love of wine but South Africa's rich wine regions, food culture and landscapes. He journeys from Franschhoek and Stellenbosch all the way to Johannesburg, meeting friends and special guests like Ben Shephard, Jane McDonald, Mica Paris and Michaela Strachan along the way. Gary gets hands-on visiting vineyards, learning wine-making traditions, pairing local cuisine, and even squashing grapes with his bare feet. Tune in for awesome scenery and celebrations of food, friendship and winemaking.

sky OPEN

Sport Q1



Sport: Continues In Q1



ENGLISH PREMIER LEAGUE
15 August – 24 May 2026 (tbc)



A-LEAGUE MEN'S
17 October 2025 – 26 May 2026



A-LEAGUE WOMEN'S
01 November 2025 – 18 May 2026



ASHES SERIES: ENGLAND TOUR OF AUSTRALIA
21 November 2025 - 8 January 2026



SVNS SERIES
30 November 2025 – 8 June 2026



MEN'S BIG BASH LEAGUE
14 December 2025 – 25 January 2026

sky SPORT

Sport: New In Q1



skySPORT

ASB Classic

5 - 17 January

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

ASB CLASSIC 2025/26

Aggregated audience estimate of 770K viewers[3]

LINEAR

sky SPORT **625K**[1] sky OPEN

Viewers

DIGITAL

sky SPORT NOW	sky GO
80K[2]	**65K**[2]
Viewers (Includes 2.3x co-viewing factor on CTV)	Viewers (Includes 2.3x co-viewing factor on CTV)
325K[2]	**175K**[2]
Streams	Streams



ASB CLASSIC

Source 1: Nielsen TAM viewership data all coverage across Sky Sports/Sky Open.
Source 2: Sky internal data, includes co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study.
Source 3: Aggregated Viewership is not unduplicated.

sky SPORT

Australian Open

12 January - 1 February

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

Australian Open

Aggregated audience estimate of over 1M viewers[3]

LINEAR

Sky Sport **855K**[1] Sky Open

Viewers

DIGITAL

Sky Sport Now	Sky Go
100K[2]	**102K**[2]
Viewers	Viewers
(Includes 2.3x co-viewing factor on CTV)	(Includes 2.3x co-viewing factor on CTV)
1.1M[2]	**585K**[2]
Streams	Streams



Source 1: Nielsen TAM viewership data all coverage across Sky Sports/Sky Open.
Source 2: Sky internal data, includes co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study.
Source 3: Aggregated Viewership is not unduplicated.

Sky Sport

Winter X Games

23 – 25 January

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

Winter X Games

Aggregated audience estimate of 88K Viewers[3]

LINEAR

sky SPORT **75K**[1] Viewers

DIGITAL

sky SPORT NOW

8K[2] Viewers
(Includes 2.3x co-viewing factor on CTV)

6K[2] Streams

sky GO

5K[2] Viewers
(Includes 2.3x co-viewing factor on CTV)

3K[2] Streams



GAMES ASPEN

Source 1: Nielsen TAM viewership data all coverage across Sky Sports/Sky Open.
Source 2: Sky internal data, includes co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study.
Source 3: Aggregated Viewership is not unduplicated.

sky SPORT

PGA Tour 2026

08 January – 27 September

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

PGA Tour 2026

Aggregated Audience Estimate Of +1.5M Viewers

LINEAR

sky SPORT **+1M** Viewers

DIGITAL

sky SPORT NOW

+250K Viewers
(Includes 2.3x co-viewing factor on CTV)

+1M Streams

sky GO

+100K Viewers
(Includes 2.3x co-viewing factor on CTV)

+700K Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

NZ Tour of India 2026

11 January – 01 February

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

NZ Tour of India 2026

Aggregated Audience Estimate Of +700K Viewers

LINEAR

sky SPORT **+450K**

Viewers

DIGITAL

sky SPORT NOW

+150K

Viewers

(Includes 2.3x co-viewing factor on CTV)

+250K

Streams

sky GO

+95K

Viewers

(Includes 2.3x co-viewing factor on CTV)

+100K

Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

LPGA Tour 2026

Starts January

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

LPGA Tour 2026

Aggregated Audience Estimate Of +1.8M Viewers

LINEAR

Sky Sport **+800K**
Viewers

DIGITAL

Sky Sport Now	Sky Go
+950K Viewers (Includes 2.3x co-viewing factor on CTV)	**+80K** Viewers (Includes 2.3x co-viewing factor on CTV)
+200K Streams	**200K** Streams



LPGA

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

Sky Sport

Premier League Darts 2026

01 February – 30 May

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

Premier League Darts 2026

Aggregated Audience Estimate Of 600K Viewers

LINEAR

Sky SPORT **+225K** Viewers

DIGITAL

Sky SPORT NOW

+225K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+50K
Streams

Sky GO

+150K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+30K
Streams

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.



Men's Six Nations 2026

06 February – 15 March

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

Men's Six Nations 2026

Aggregated Audience Estimate Of +850K Viewers

LINEAR

Sky Sport **+700K**
Viewers

DIGITAL

Sky Sport Now	Sky Go
110K Viewers (Includes 2.3x co-viewing factor on CTV)	**57K** Viewers (Includes 2.3x co-viewing factor on CTV)
180K Streams	**+100K** Streams



Guinness M6N

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

Sky Sport

Super Rugby Pacific 2026

13 February – 20 June

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

Super Rugby Pacific 2026

Aggregated Audience Estimate Of 2.6M Viewers

LINEAR

sky SPORT

2M
Viewers

sky OPEN

DIGITAL

sky SPORT NOW

+300K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+5.8M
Streams

sky GO

+300K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+3.3M
Streams



SUPER RUGBY PACIFIC

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

India Women's Tour of Australia 2026

15 February - 9 March

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

India Women's Tour of Australia 2026

Aggregated audience estimate of +190K viewers

LINEAR

Sky SPORT **120K** Viewers

DIGITAL

Sky SPORT NOW	Sky GO
+41K Viewers (Includes 2.3x co-viewing factor on CTV)	**+30K** Viewers (Includes 2.3x co-viewing factor on CTV)
+30K Streams	**+20K** Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

Sky SPORT

Supercars

20 February - 29 November

sky SPORT | sky SPORT NOW | sky GO |



sky SPORT

Supercars

Aggregated Audience Estimate Of 1.4M Viewers

LINEAR

sky SPORT **+1M** Viewers

DIGITAL

sky SPORT NOW	sky GO
227K Viewers (Includes 2.3x co-viewing factor on CTV)	**148K** Viewers (Includes 2.3x co-viewing factor on CTV)
+1.5M Streams	**942K** Streams

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.



New Zealand Open 2026

26 February – 01 March

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

New Zealand Open 2026

Aggregated Audience Estimate Of +300K Viewers

LINEAR

sky SPORT **250K**
Viewers

DIGITAL

sky SPORT NOW

40K
Viewers
(Includes 2.3x co-viewing factor on CTV)

46K
Streams

sky GO

26K
Viewers
(Includes 2.3x co-viewing factor on CTV)

30K
Streams



NEW ZEALAND OPEN
PRESENTED BY sky SPORT

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

Sals NBL 2026

01 March – 31 July (tbc)

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

Sals NBL 2026

Aggregated Audience Estimate Of +750K Viewers

LINEAR

sky SPORT **+550K**
Viewers

DIGITAL

sky SPORT NOW	sky GO
125K	**72K**
Viewers	Viewers
(Includes 2.3x co-viewing factor on CTV)	(Includes 2.3x co-viewing factor on CTV)
230K	**160K**
Streams	Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

ICC Men's T20 World Cup 2026

sky SPORT | sky SPORT NOW | sky GO

01 March – 31 March (tbc)



sky SPORT

ICC Men's T20 World Cup 2026

Aggregated Audience Estimate Of +1.1M Viewers

LINEAR

Sky SPORT **790K**
Viewers

DIGITAL

Sky SPORT NOW

+180K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+1.1M
Streams

Sky GO

+120K
Viewers
(Includes 2.3x co-viewing factor on CTV)

+800K
Streams

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.



Sky SPORT

NRL TELSTRA PREMIERSHIP

NRL Telstra Premiership 2026

01 March – 04 October

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

NRL Telstra Premiership 2026

Aggregated Audience Estimate Of 2.7M Viewers

LINEAR

Sky Sport

2M
Viewers

Sky Open

DIGITAL

Sky Sport Now	Sky Go
400K	**+320K**
Viewers (Includes 2.3x co-viewing factor on CTV)	Viewers (Includes 2.3x co-viewing factor on CTV)
11.5M	**+7.8M**
Streams	Streams



NRL Telstra Premiership

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

Sky Sport

Indycar 2026

01 March – 01 September

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

Indycar 2026

Aggregated Audience Estimate Of +670K Viewers

LINEAR

sky SPORT **+530K**
Viewers

DIGITAL

sky SPORT NOW	sky GO
90K	**+50K**
Viewers	Viewers
(Includes 2.3x co-viewing factor on CTV)	(Includes 2.3x co-viewing factor on CTV)
+160K	**+130K**
Streams	Streams

NTT INDYCAR SERIES



sky SPORT

Formula 1

06 March - 06 December

sky SPORT | sky SPORT NOW | sky GO | sky OPEN



sky SPORT

Formula 1

Aggregated Audience Estimate Of 1.7M Viewers

LINEAR

sky SPORT **1.25M** Viewers sky OPEN

DIGITAL

sky SPORT NOW	sky GO
255K Viewers (Includes 2.3x co-viewing factor on CTV)	**195K** Viewers (Includes 2.3x co-viewing factor on CTV)
2.2M Streams	**2M** Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

AFL 2026

06 March – 28 September

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

AFL 2026

Aggregated Audience Estimate Of +760K Viewers

LINEAR

sky SPORT **+500K** Viewers

DIGITAL

sky SPORT NOW	sky GO
180K Viewers (Includes 2.3x co-viewing factor on CTV)	**70K** Viewers (Includes 2.3x co-viewing factor on CTV)
370K Streams	**175K** Streams



Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming co-viewing study. Aggregated Audience is non unduplicated across platforms.

sky SPORT

NSW Cup 2026

07 March – 27 September

sky SPORT | sky SPORT NOW | sky GO



sky SPORT

NSW Cup 2026

Aggregated Audience Estimate Of +480K Viewers

LINEAR

sky SPORT **+300K**
Viewers

DIGITAL

sky SPORT NOW	sky GO
+100K	**+50K**
Viewers (Includes 2.3x co-viewing factor on CTV)	Viewers (Includes 2.3x co-viewing factor on CTV)
+130K	**+55K**
Streams	Streams

Source: Predictions based on Nielsen TAM AP5+ all coverage including repeats and highlights and Sky Sport and FTA channel, digital viewership based on Sky Internal data, includes a co-viewing factor of 2.3 based on Glasshouse Consulting streaming
co-viewing study. Aggregated Audience is non unduplicated across platforms.



sky SPORT


NEON Q1
NEON

New Series - Q1

EMMY WINNER



THE PITT S2

The Pitt is a 2025 ten part medical drama created by R. Scott Gemmill. The series follows Dr. Michael "Robby" Robinavitch (Noah Wyle), a veteran ER doctor navigating the chaos of a Pittsburgh trauma hospital. Season 2 dials it up a notch. Set during a sweltering Fourth of July weekend, Robby and his team face new emergencies, new interns, and rising tensions, and more intensity. The series won three major Emmy Awards for its first season, Outstanding Drama Series, Lead Actor, and Supporting Actress in a Drama Series.



A KNIGHT OF THE SEVEN KINGDOMS

A century before the events of "Game of Thrones," two unlikely heroes wander Westeros. In an adaption of George R. R. Martin's novella "The Hedge Knight," a young and naive but courageous knight, Ser Duncan the Tall, and his diminutive squire, Egg, face a series of dangerous exploits. Set in an age when the Targaryen line still holds the Iron Throne and images of the last dragon have not yet passed from living memory, great destinies and powerful foes await these improbable and incomparable friends.



OUTLANDER S8

Outlander is a historical fantasy drama based on Diana Gabaldon's novels, starring Caitríona Balfe as Claire Randall, a WWII nurse who time-travels to 18th-century Scotland. In its eighth and final season, Claire and Jamie Fraser (Sam Heughan) face the upheaval of the American Revolution, testing their love and loyalty as war looms. Filmed in Scotland, the series concludes after a decade of acclaim, with Balfe earning a Saturn Award and Sophie Skelton recently honored at SCAD TVfest.

NEON

New Series - Q1



SILENT WITNESS S28

Silent Witness is a long-running British crime drama created by Nigel McCrery, following forensic pathologist Dr. Nikki Alexander (Emilia Fox) and her team at the Lyell Centre. In Season 28, Nikki and Jack (David Caves) face complex new cases and personal changes, including their upcoming wedding. New characters Harriet Maven (Maggie Steed) and Kit Brooks (Francesca Mills) join the team. Airing yearly since 1996, the series remains a BBC staple, and has praised for its gripping storytelling and longevity.



RETURN TO PARADISE S2

Return to Paradise is an Australian-British comedy drama, which is a spinoff of the long running crime series Death in Paradise. Anna Samson is back as Detective Sergeant Mackenzie Clarke, former Inspector for the London Metropolitan Police who was forced home after being accused with evidence tampering. In season 2, a man found dead in the middle of the ocean forces her to remain in her hometown of Dolphin Cove. She once again must rely on a rag-tag group of local detectives to help her solve this brand new murder mystery.



THREE LITTLE BIRDS (MINI SERIES)

Three Little Birds is a British drama miniseries created by Sir Lenny Henry, inspired by his mother's journey from Jamaica to Britain in the 1950s. The series follows sisters Leah (Rochelle Neil) and Chantrelle (Saffron Coomber), along with their friend Hosanna (Yazmin Belo), as they leave the Caribbean in search of new beginnings in the UK. Facing racism, heartbreak, and unexpected friendships, the women must navigate an unfamiliar world while holding onto their dreams. Rich in heart and historical detail, the series offers a moving portrait of courage, culture, and resilience.

NEON

New Movies - Q1



MISSION IMPOSSIBLE: THE FINAL RECKONING

Mission: Impossible: The Final Reckoning is the epic conclusion to the long-running and critically acclaimed action franchise. The film once again stars Tom Cruise as IMF agent Ethan Hunt. The film picks up after the events of Dead Reckoning, as Ethan faces his most dangerous mission yet, as he tries to stop a rogue AI that has the potential to end the world. Cast members Simon Pegg, Hayley Atwell, and Ving Rhames return with Christopher McQuarrie directing. The Final Reckoning keeps the series' signature blend of high-octane stunts & global espionage, and promises a thrilling send-off to one of modern cinema's most iconic action heroes.



KARATE KID LEGENDS

Karate Kid: Legends is a continuation of the iconic martial arts franchise, uniting characters from across the Karate Kid universe. Directed by Jonathan Entwistle, the film brings together Ralph Macchio as Daniel LaRusso and Jackie Chan as Mr. Han, in a cross-generational story that bridges the original films and modern reboots. When a young new student emerges with extraordinary potential, Daniel and Mr. Han must overcome their differences and merge two styles into one for the ultimate martial arts showdown.



28 YEARS LATER

28 Years Later (2025) is the gripping continuation of the 28 Days Later saga, directed by Danny Boyle and written by Alex Garland. Nearly three decades after the rage virus first ravaged Britain, a secluded island community survives under strict quarantine until father Jamie (Aaron Taylor-Johnson) and his son Spike (Alfie Williams) venture to the mainland and unearth dark new dangers. Though Cillian Murphy's iconic character Jim is not featured onscreen, he serves as an executive producer.



I KNOW WHAT YOU DID LAST SUMMER

I Know What You Did Last Summer (2025) is a sequel to the 1997 slasher hit. Directed by Jennifer Kaytin Robinson, the film continues the story nearly three decades after the original. When a new group of friends tries to cover up a deadly accident, they soon find themselves hunted by a mysterious figure who knows their secret. Madelyn Cline and Chase Sui Wonders lead the cast, with original stars Jennifer Love Hewitt and Freddie Prinze Jr. returning as Julie and Ray. Blending nostalgic thrills with a modern edge, the film reignites the franchise with suspense, secrets, and sharp new twists.

NEON



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LADIES of LONDON
THE NEW REIGN


bravo
BELOW DECK
DOWN UNDER

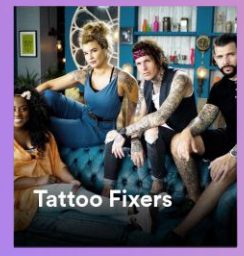
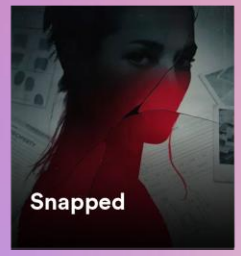
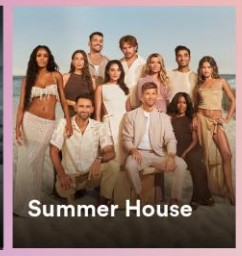

KILLER
GRANNIES

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February & March 2026

Peak Schedule

bravo	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6.30PM	 Celebrity Family Feud	 Catfish					 Hoarders
7PM							
7.30PM	 Movie	 24 Hours in Emergency					 Tattoo Fixers
8PM							
8.30PM		 The Death Investigator with Barbara Butcher	 Real Housewives of Beverly Hills	 Ambulance: Code Red	 Below Deck Mediterranean	 Southern Charm	
9PM							
9.30PM	 Real Housewives of Salt Lake City	 Killer Relationships with Faith Jenkins	 Ladies of London The New Reign	 Mayday: Air Disaster	 Tattoo Fixers	 Snapped	 Summer House
10PM							

bravo



Q1, 2026

Deadlines

February & March 2026

Booking Deadline Midday
Wednesday 26 November

Download
Monday 8 December

Cancellation deadlines
February : Friday 12 December
March : Friday 16 January, 2026

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