



NEW

Secret®

# WHOLE BODY DEODORANT

DERMATOLOGIST AND GYNECOLOGIST TESTED\*



## FIGHTS ODOUR-CAUSING BACTERIA AT THE SOURCE



72-hour clinically proven odour protection



Gentle on sensitive skin



Goes on clear and smooth

\* All SKUs are dermatologist-tested; Peach cream & stick, and unscented stick are gynecologist-tested.

# BODY ODOURS CAN CAUSE FRUSTRATION AND EMOTIONAL DISTRESS IN PATIENTS

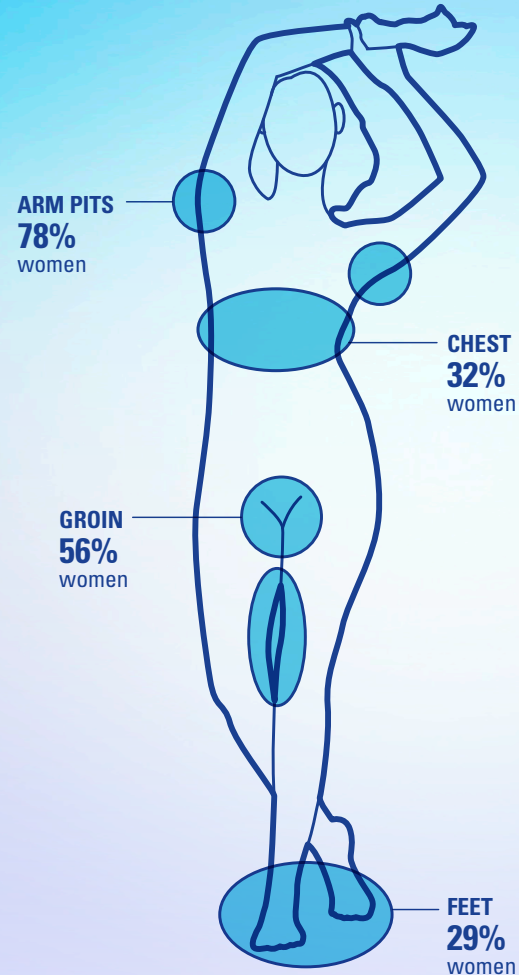
This burden can persist if not addressed, however many patients are embarrassed to ask for a solution.

Body odour isn't confined to just the armpits; it can occur anywhere on the body. It's important to reassure patients that this is a normal phenomenon.

Factors like hormonal fluctuations, stress, and diet can contribute to increased body odour. Life stages like puberty, pregnancy, and menopause can also influence it. Patients may feel frustrated and experience decreased confidence due to body odour and resort to compensating behaviours like excessive showering or overusing products to mask the odour. This can harm the skin's protective barrier, potentially leading to additional skin issues such as dryness, irritation, sensitivity, and more.

**RECOMMEND ODOUR PROTECTION THAT FIGHTS ODOUR AT THE SOURCE ACROSS THE WHOLE BODY.\***

## PERCENT OF PEOPLE SUFFERING WITH ODOUR BY BODY PART†



\*Use as directed. For external use only. †Among 1862 women. P&G Consumer Study - Data on File.

# SUPPORT PATIENTS THROUGH BODY CHANGES AND LIFE STAGES

By tackling body odour at its source.

## RECOMMEND SECRET® WHOLE BODY DEODORANT MADE WITH ANTI-MICROBIAL INGREDIENTS & GENTLE ON SENSITIVE SKIN

### KEY INGREDIENTS

FORM	STICK	SPRAY	CREAM
ACTIVE	Piroctone Olamine	Alcohol	Lactic acid
MADE WITH	<10 ingredients Coconut Oil Shea Butter	<10 ingredients 100% Natural Nitrogen Propellant	Glycerin Niacinamide

For external use only.  
Use as directed.





# RECOMMEND SECRET® WHOLE BODY DEODORANT

THE SOLUTION YOUR PATIENTS HAVE BEEN LOOKING FOR.



VISIT OUR WEBSITE TO LEARN MORE  
[PGSCIENCEBEHIND.COM/EN-CA/SECRET](http://PGSCIENCEBEHIND.COM/EN-CA/SECRET)

