



# FASHION

spott

MAY 2024

# AW 25/26

spott

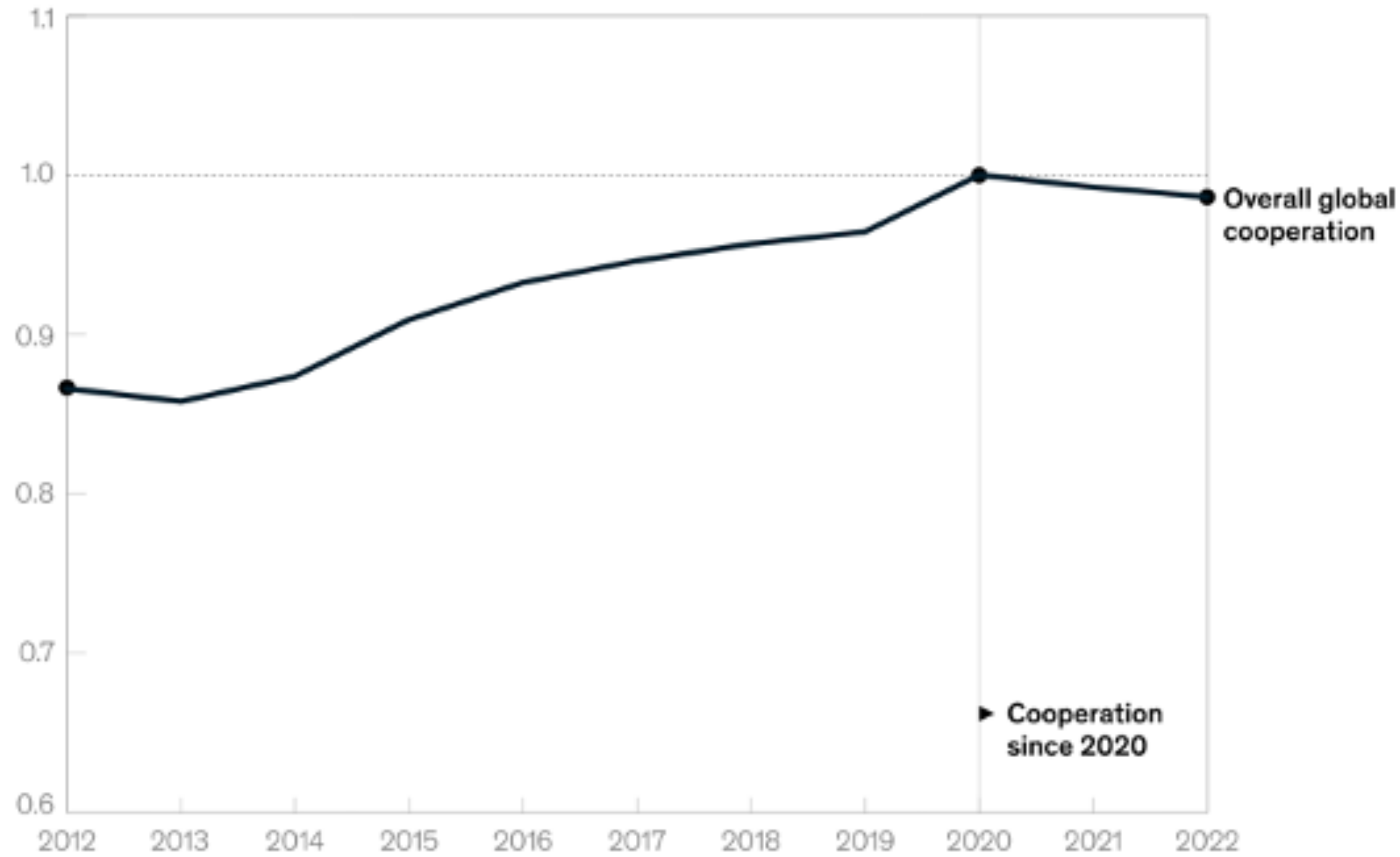
[spottrends.dk](http://spottrends.dk)  
@spottrends  
[anja@spottrends.dk](mailto:anja@spottrends.dk)  
+45 22553131

# MOD 2026

**BÅDE EN UROLIG TID  
OG EN TID MED  
FREM GANG**

## Global cooperation has reversed course since 2020.

Average index of cooperation metrics, 2020 = 1



Source: For a full list of sources, see sidebar "Appendix" in "Road map to a fragmenting world: The Global Cooperation Barometer 2024"

2024 Edelman Trust Barometer

# Trust Index 2023 to 2024: Developing Countries Lead on Trust

## Trust Index

(average percent trust in NGOs, business, government, and media)



### 2024 Trust Index among

Developing countries **63**  
 Developed countries **49**

2024 Edelman Trust Barometer. The Trust Index is the average percent trust in NGOs, business, government and media. TRU\_INS. Below is a list of institutions. For each one, please indicate how much you trust that institution to do what is right. 9-point scale; top-4 box, trust. General population, 28-mkt avg., and by developed and developing countries. Year-over-year changes were tested for significance using a t-test set at the 99%+ confidence level.

Due to a translation inconsistency in France, the 2023 Trust Index has been imputed using a model. For more details, please see the Technical Appendix.

### 2023 General population

55	Global 28
83	China
75	Indonesia
74	UAE
73	India
71	Saudi Arabia
66	Singapore
66	Thailand
63	Kenya
62	Malaysia
61	Mexico
56	Nigeria
54	Netherlands
53	Brazil
52	Canada
51	Colombia
50	Italy
49	Sweden
48	Australia
48	Ireland
48	U.S.
47	France
47	S. Africa
46	Germany
44	Spain
43	UK
42	Argentina
38	Japan
36	S. Korea

### 2024 General population

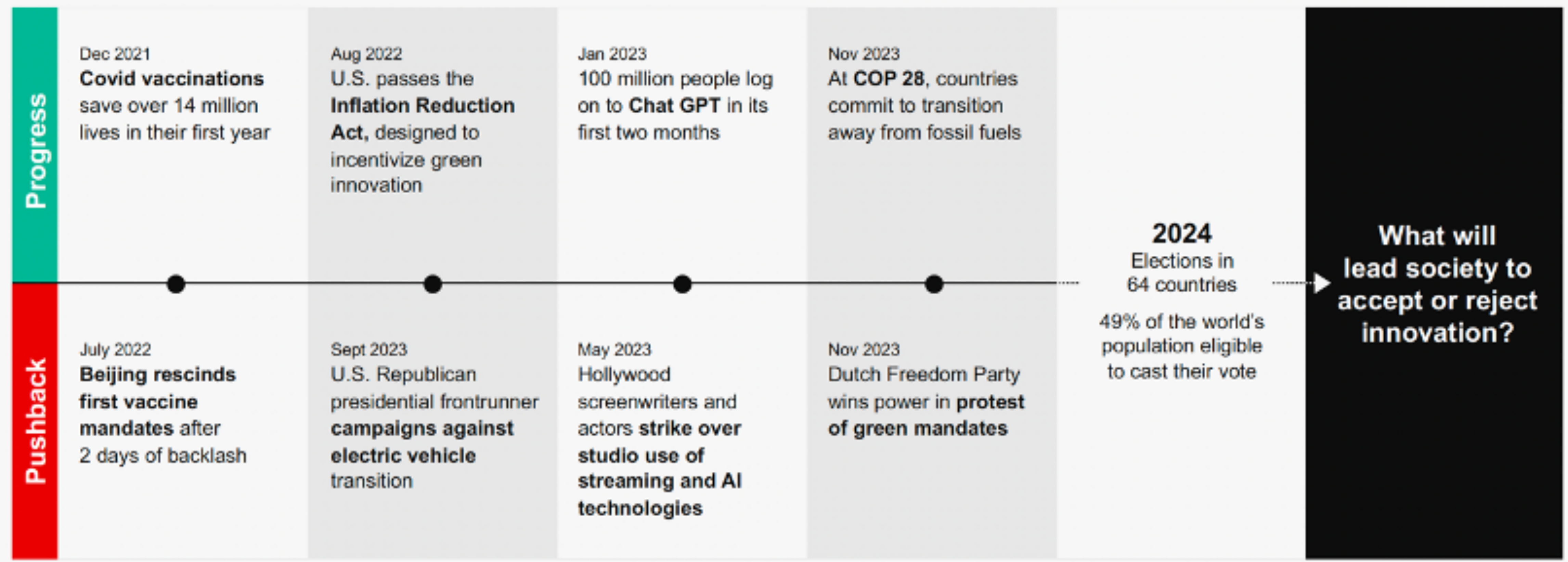
56	Global 28
79	China
76	India
74	UAE
73	Indonesia
72	Saudi Arabia
70	Thailand
68	Malaysia
67	Singapore
64	Kenya
61	Nigeria
59	Mexico
56	Netherlands
53	Brazil
53	Canada
52	Australia
50	Italy
49	S. Africa
49	Sweden
47	Colombia
47	France
47	Ireland
46	Spain
46	U.S.
45	Germany
43	S. Korea
39	Argentina
39	Japan
39	UK

### Greatest changes in

S. Korea	+7
Malaysia	+6
Nigeria	+5
Thailand	+4
Australia	+4
China	-4
Colombia	-4
UK	-4

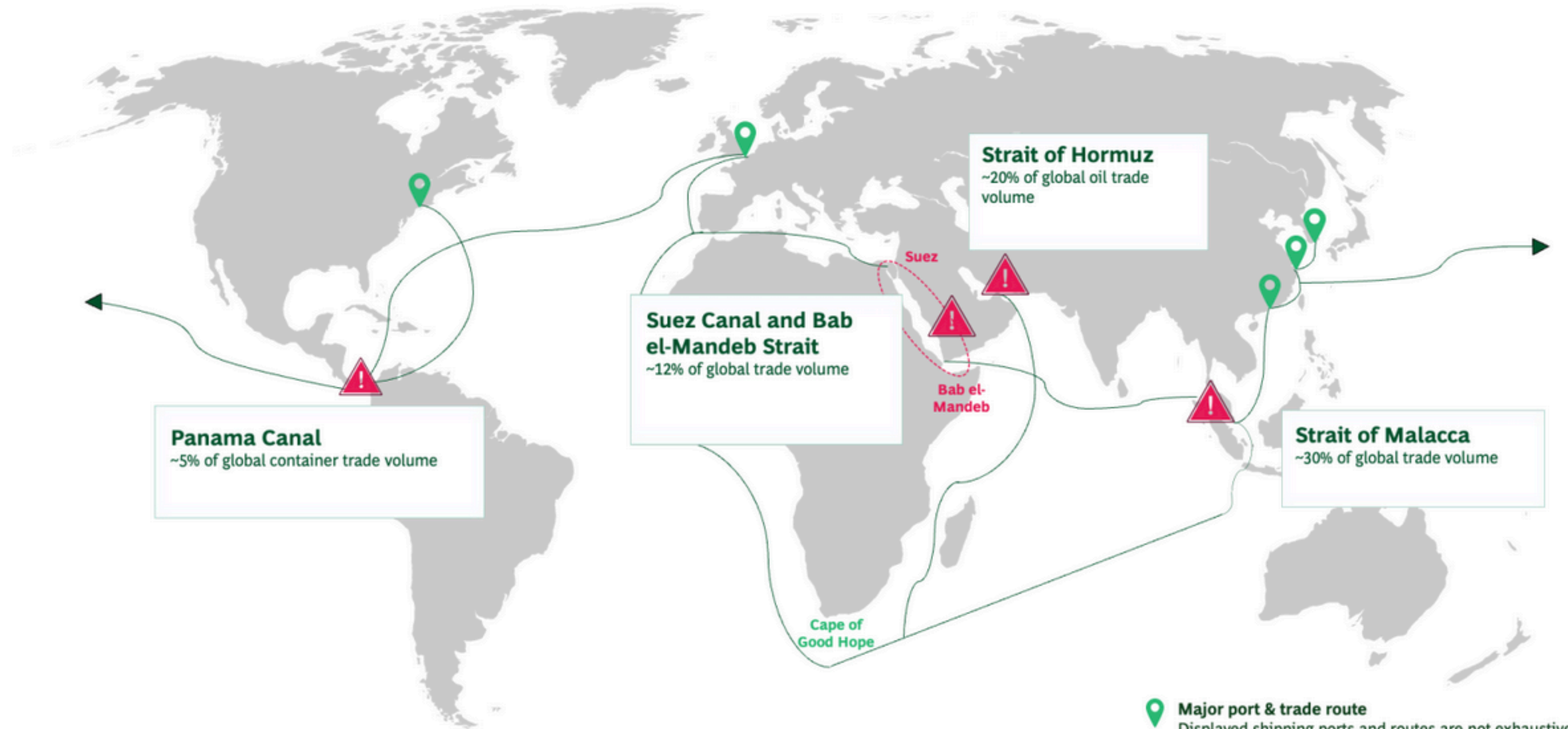
UK now among least-trusting countries

# A Global Referendum on Innovation in Society



Top row, left to right: [The Lancet](#), [Washington Post](#), [Reuters](#), [Reuters](#)  
 Bottom row, left to right: [Reuters](#), [CNN](#), [AP News](#), [Politico](#)  
 Far right: [Time](#)

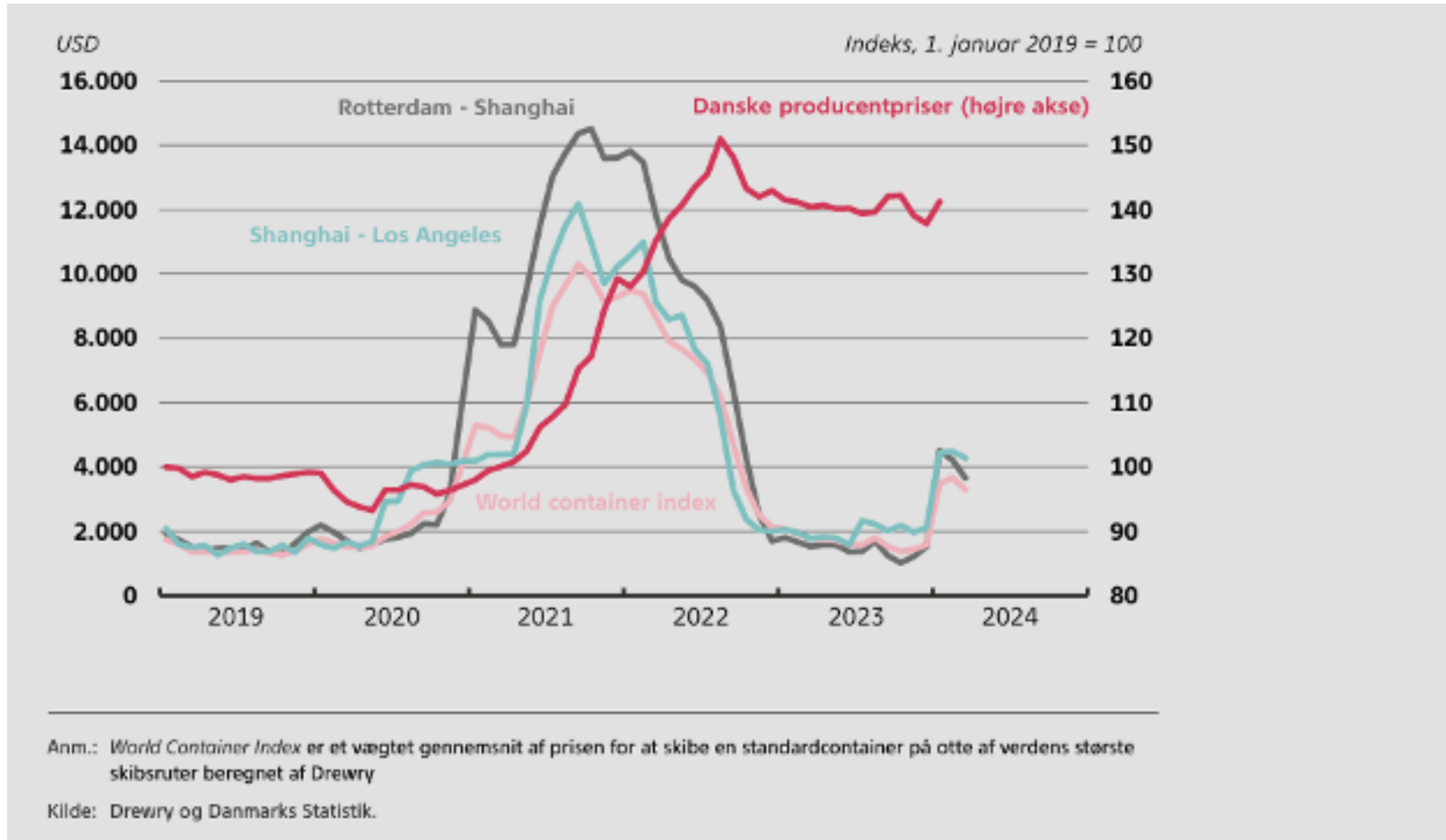




Sources: IMF Portwatch; *Politico*; BCG analysis.

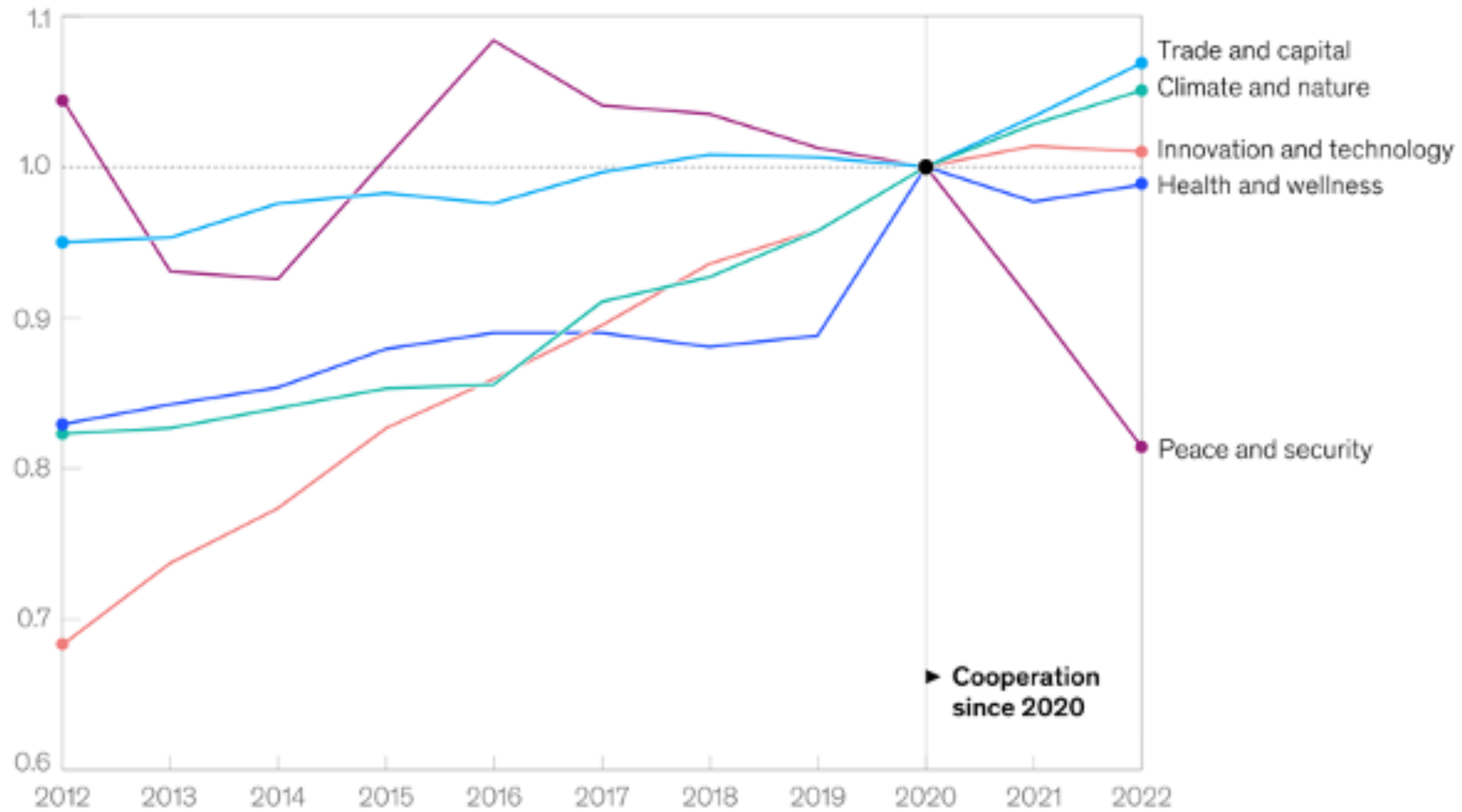


### Global shipping rates increasing



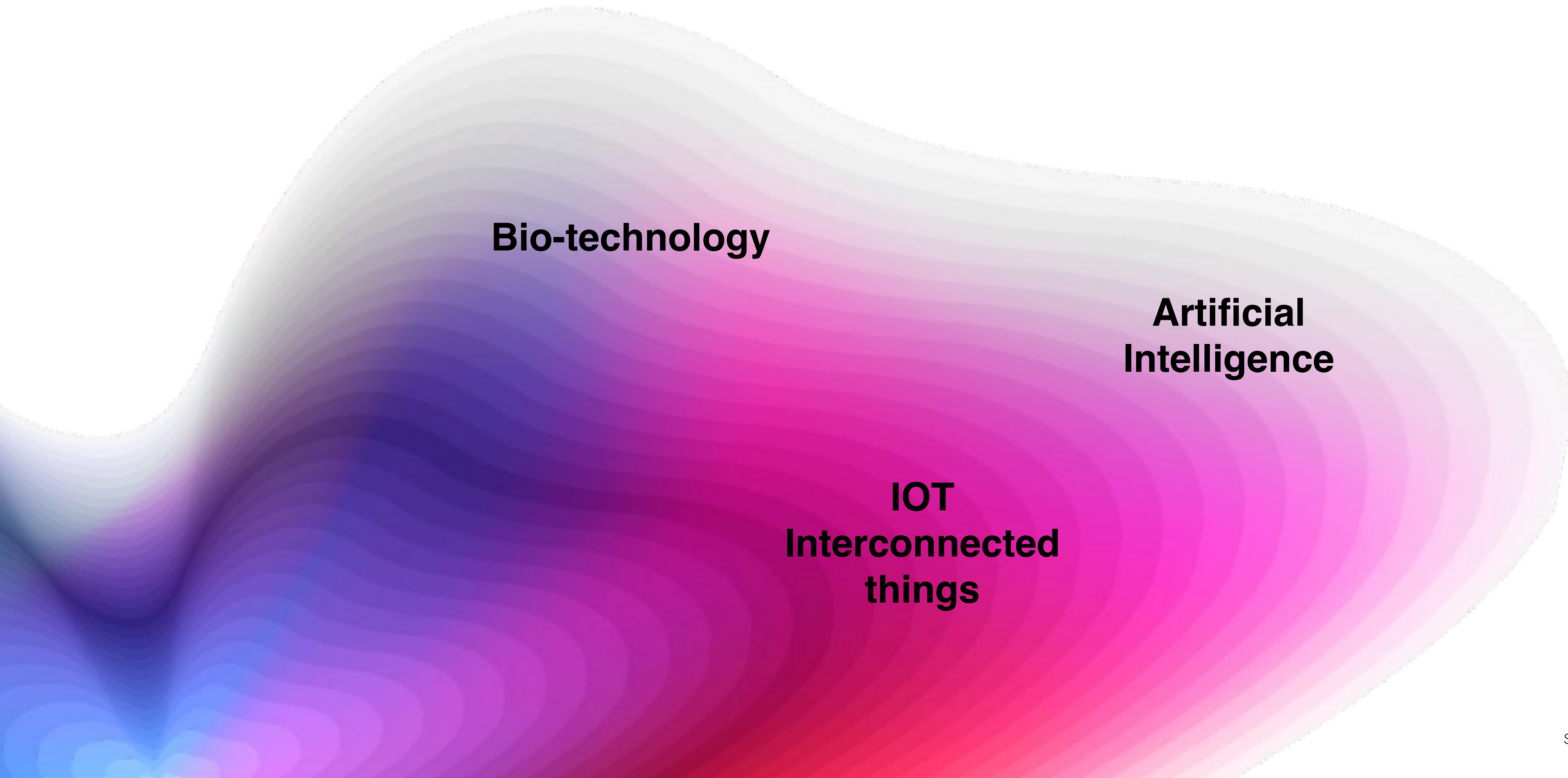
## Cooperation trends vary by pillar, though most have declined.

Average index of cooperation metrics, 2020 = 1



Source: For a full list of sources, see sidebar "Appendix" in "Road map to a fragmenting world: The Global Cooperation Barometer 2024"

# TECHNOLOGICAL SUPERCYCLE



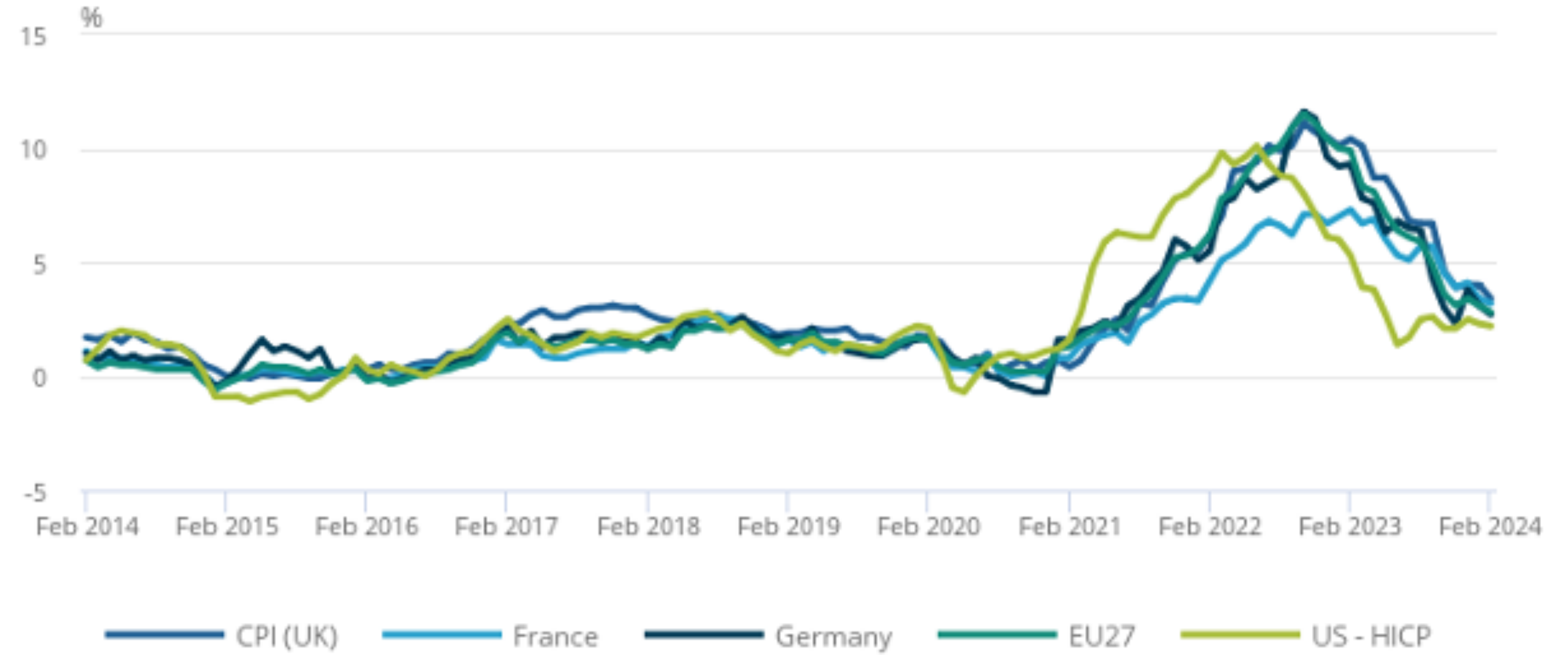
**Bio-technology**

**Artificial  
Intelligence**

**IOT  
Interconnected  
things**



# Inflation verden



Source: Consumer price inflation from the Office for National Statistics, Harmonised Index of Consumer Prices (HICP) from Eurostat, and US HICP from the US Bureau of Labor Statistics

# Inflation fødevarer



# Inflation Sverige

## Inflation enligt KPI

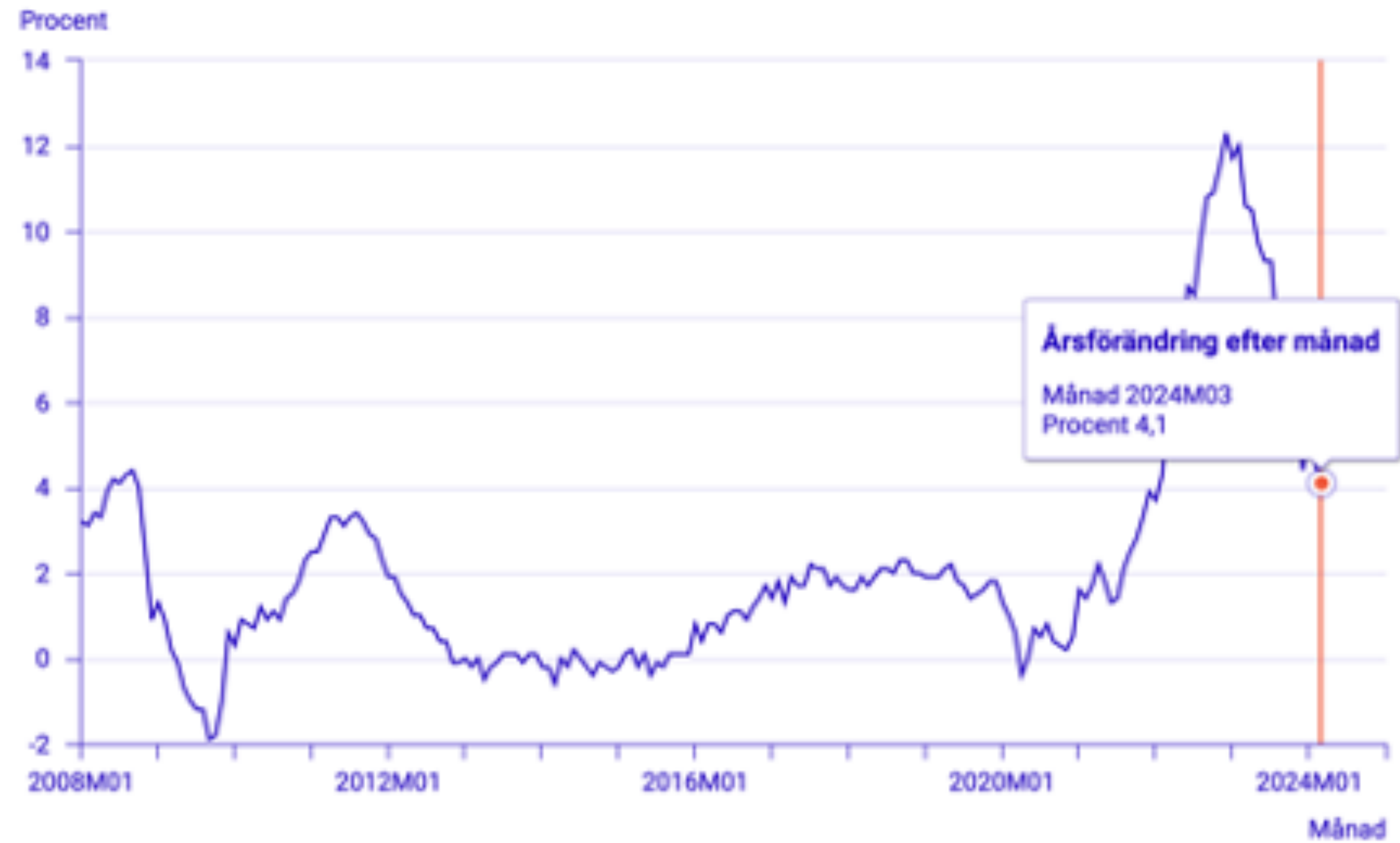
Från januari 2008 till senast rapporterade månad

Tabell

Diagram

Skriv ut

Spara

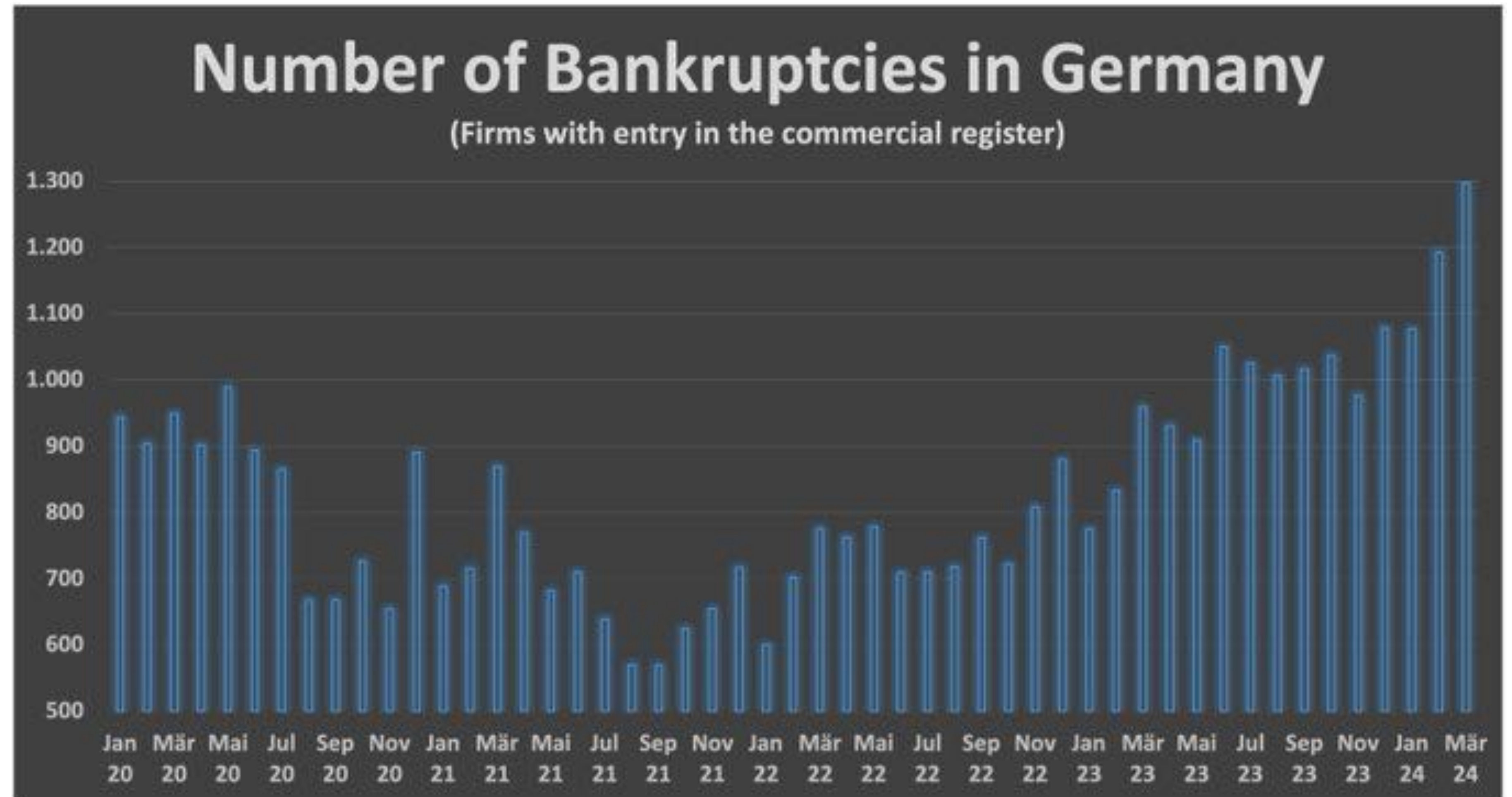


Land	Indeks Sessions q4 2023	Indeks sessions Q1 2024	Indeks Omsætning q4 2023	Indeks Omsætning Q1 2024
Sverige	90	81	100	82
Sverige - marts		82		85

- Tallene er indekserede og sammenligningen er *samme* periode året før

# Konkurser

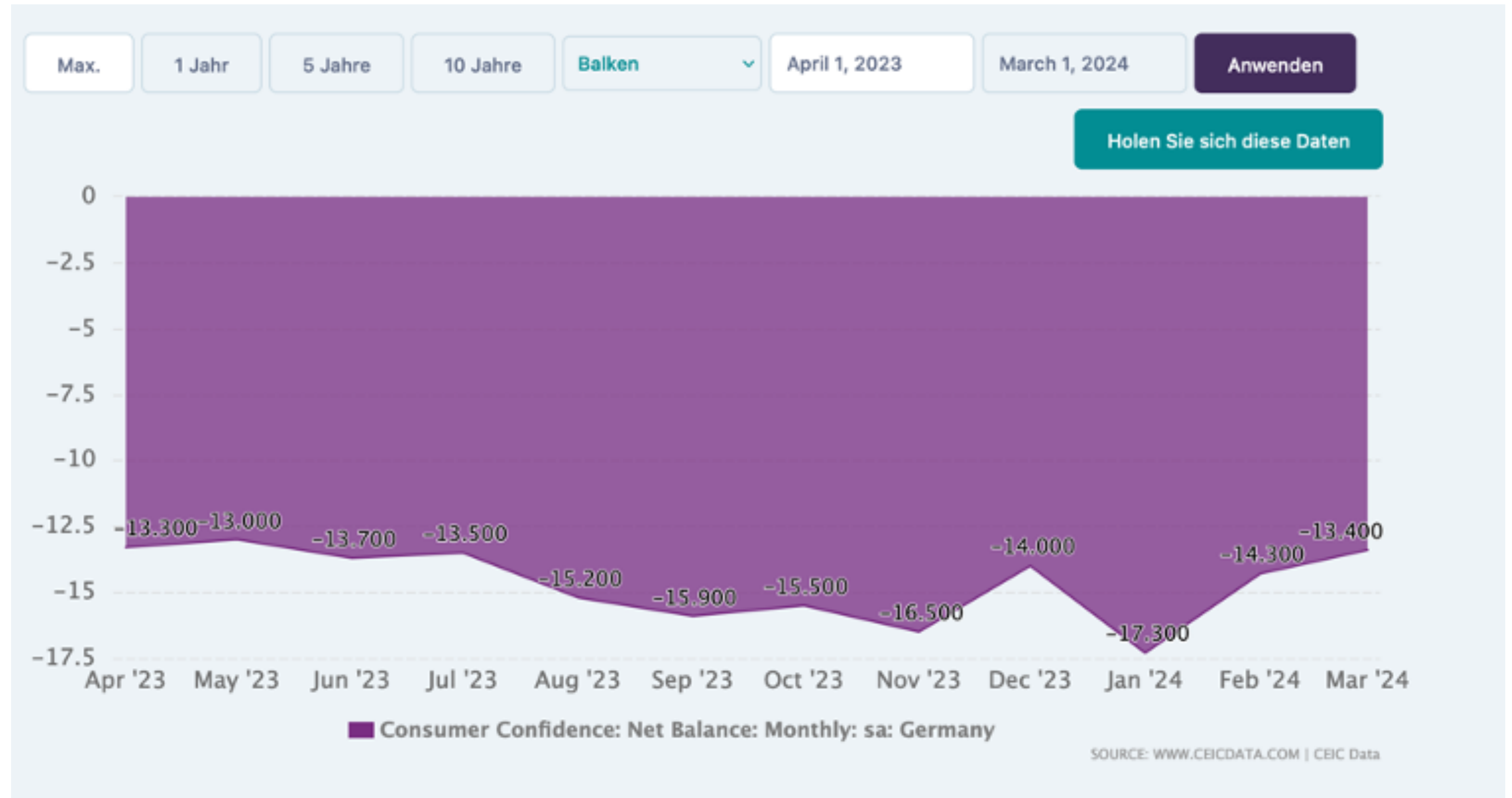
## Tyskland





# Forbrugertillid

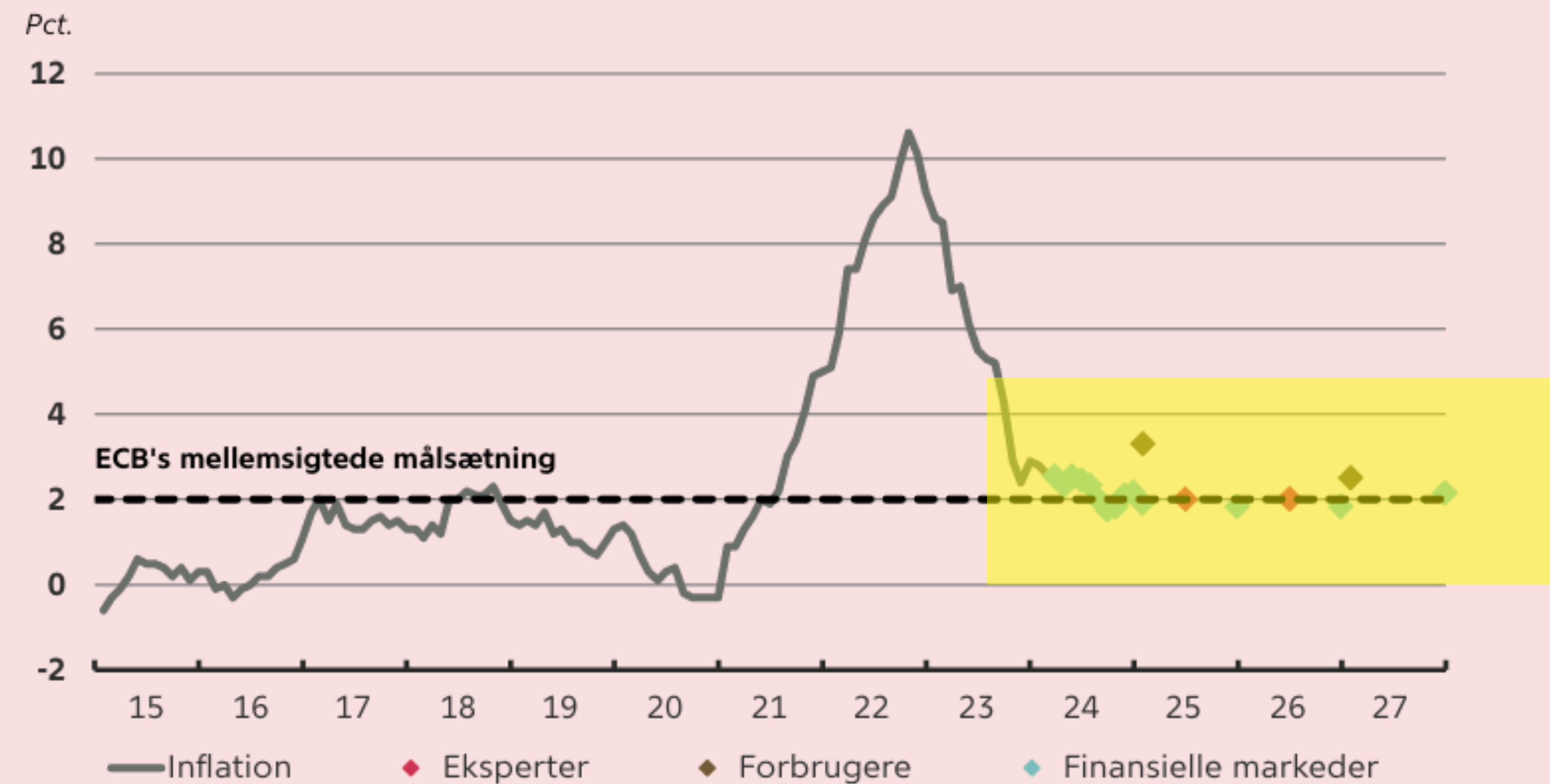
## Tyskland



# Inflation forecast EU 2%

FIGUR 4

Inflationsforventninger for euroområdet tyder på snarlig retur til 2 pct.



Anm.: Figuren viser inflationsraten i euroområdet, målt ved HICP-indekset, sammen med tre forskellige mål for inflationsforventninger. Seneste observation for HICP-indekset er februar 2024. "Forbrugere" er median-svaret fra ECB's spørgeskema "Consumer Expectation Survey" fra januar 2024. "Ekspertter" angiver gennemsnits-svaret fra ECB's spørgeskemaundersøgelse "Survey of Professional Forecasters" fra første kvartal 2024. "Finansielle markeder" angiver markedspriserne (ikke korrigeret for risikopræmier) for at afdække inflationsrisiko. Fra 0-11 måneder måles markedsdeltagernes forventninger ved inflation fixings og herefter ved forward-startende inflationsswaps. Den seneste observation for inflationsswaps er 15. marts 2024.

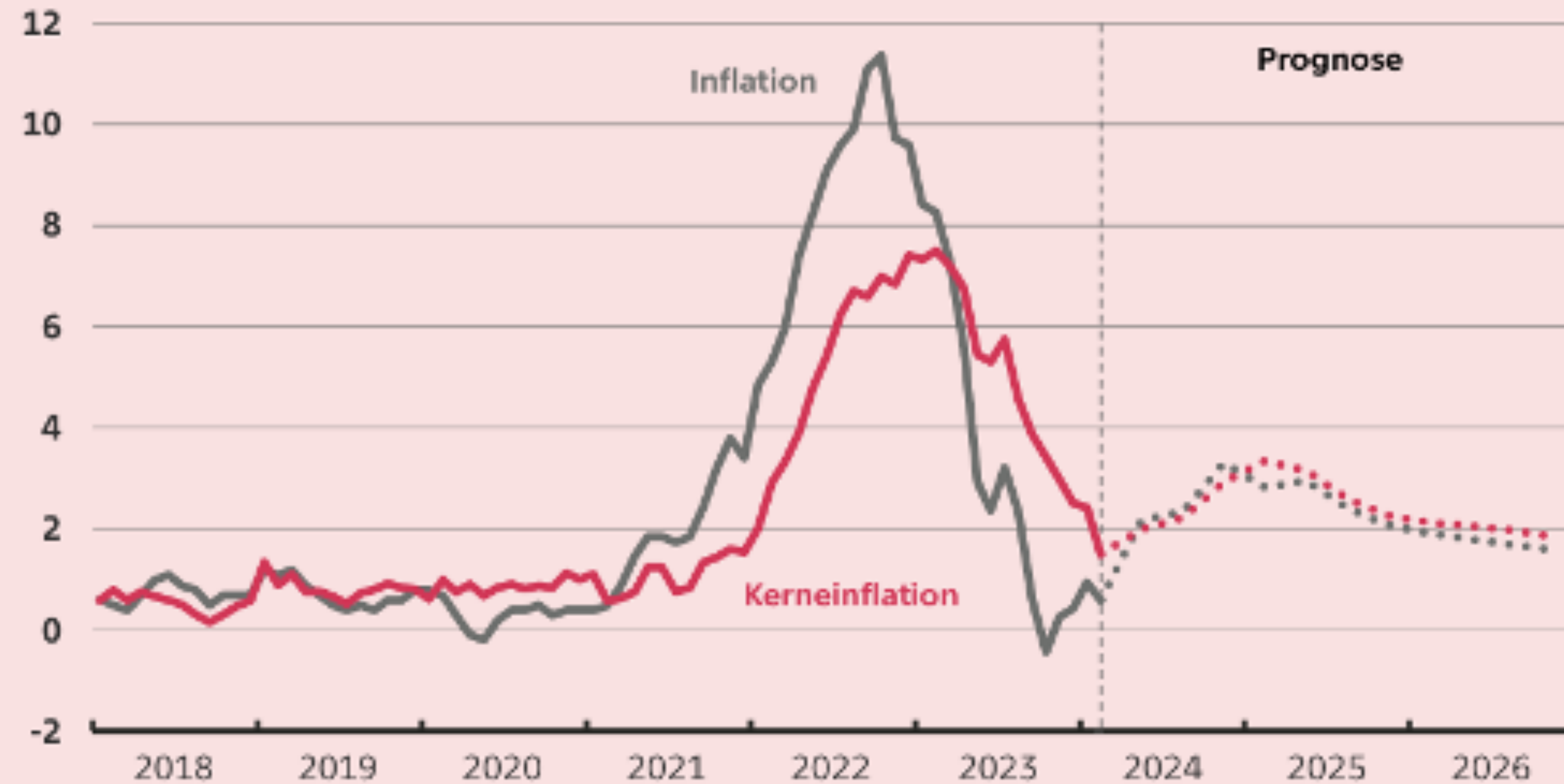
Kilde: Refinitiv Eikon, Bloomberg og Danmarks Nationalbank.

# Inflation forecast DK

## Hovedfigur

Inflationen forventes at stige igen det kommende år

Pct., år-år



Anm.: Kerneinflationen fræregner energi og uforarbejdede fødevarer.

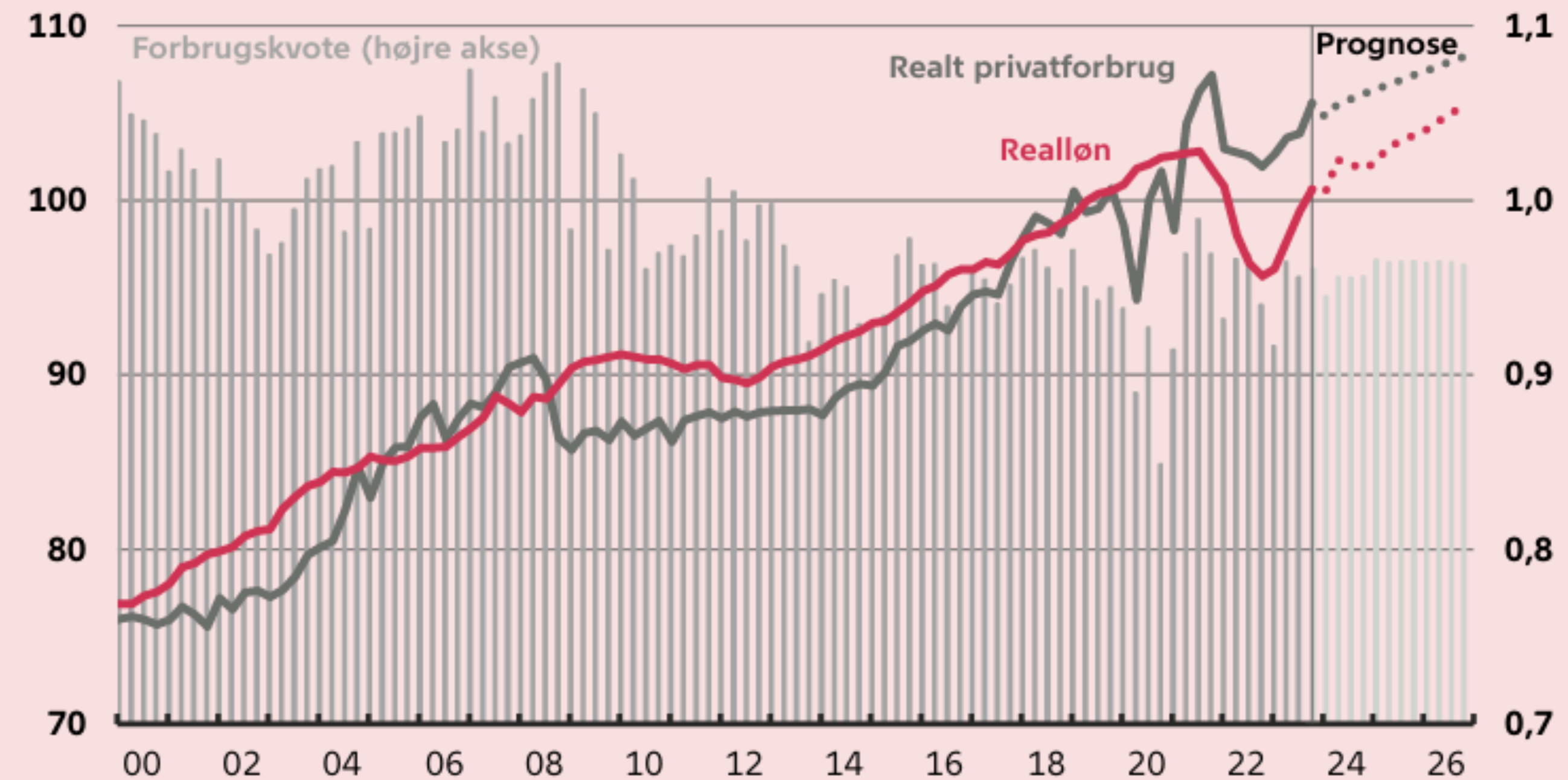
Kilde: Danmarks Statistik og egne beregninger.

# Forbrug forecast DK

FIGUR 19

Privatforbruget forventes at stige sammen med reallønnen

Indeks, 2019 = 100



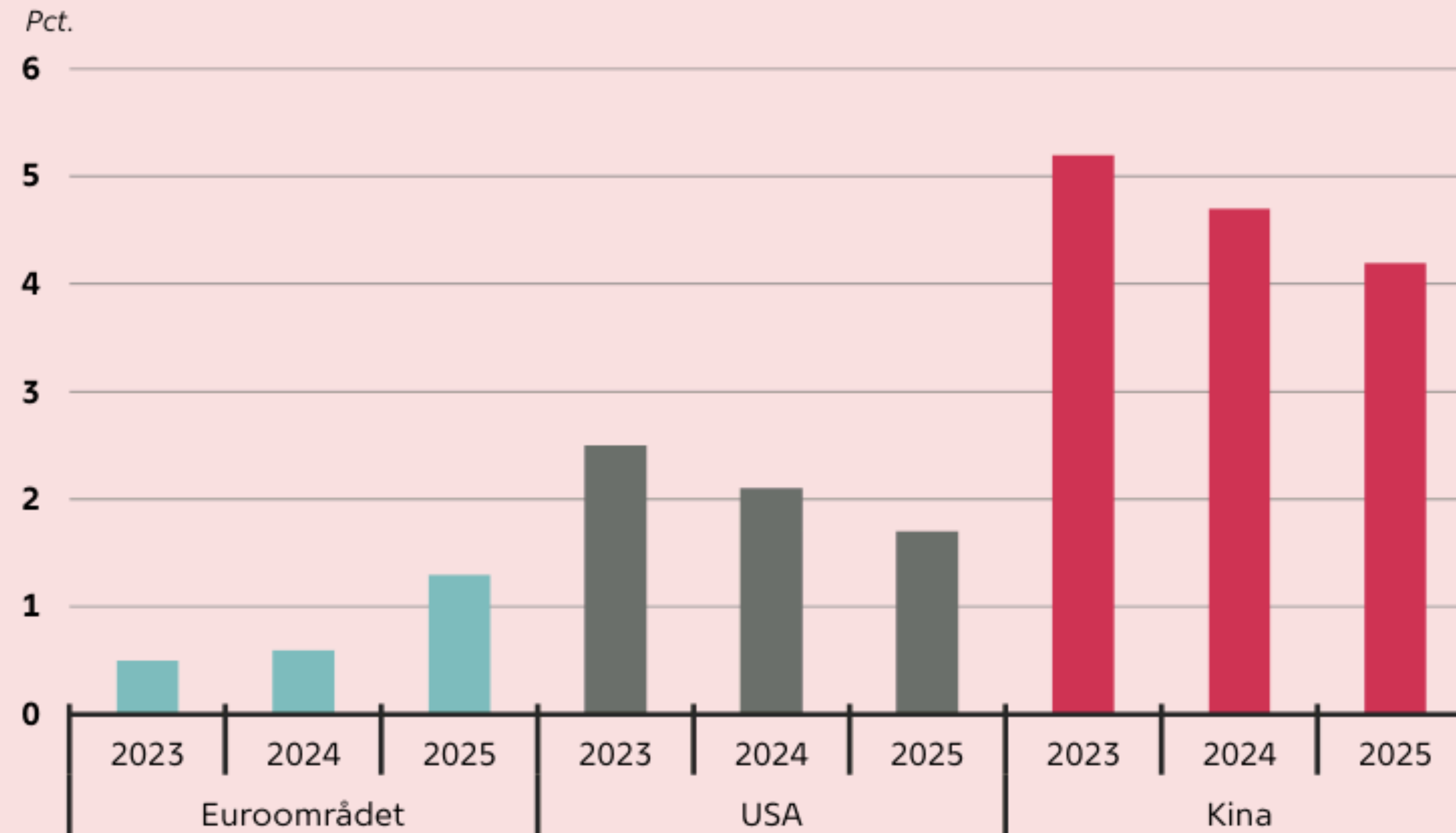
Anm.: Forbrugskvoteprog er beregnet som privatforbruget som procent af disponibel indkomst. Seneste observation for forbrug og løn er 4. kvartal 2023, mens det er 3. kvartal 2023 for forbrugskvoteprog.

Kilde: Danmarks Statistik og egne beregninger.

# Vækst forecast

FIGUR 22

Udsigt til højere vækst i euroområdet og lavere vækst i USA og Kina



Anm.: Figuren viser årsvækstrater i BNP i faste priser.

Kilde: OECD.

# Forandrede forretningsvilkår:

- Tiltagende lovgivning om bæredygtighed og rapportering heraf
- Tiltagende krav fra detail om bæredygtighed
- Øget konkurrence
- Øget gensalg

**SUSTAINABILITY**  
**What Would Happen if Fashion Were Taxed Like Cigarettes?**  
 France is pressing ahead with a 'game-changing' bill that would impose a 'sin tax'-style penalty on fast-fashion products as high as €10 per item by 2030.



TIRSDAG 9 APRIL 2024

FINANS

»I 2020 inviterede vi de første og største af vores leverandører til at sætte mål for deres reduktioner. Efter årets runde vil vi have inviteret omkring 700 leverandører, og målet er, at alle leverandører sætter videnskabeligt funderede mål. Gør man ikke det, er konsekvensen, at man efter 2027 ikke vil kunne levere varer til Salling Group.« skriver [direktøren i sin klumme](#).



Kommunikations- og bæredygtighedsdirektør Henrik Vinther Clausen, Salling Group. Foto: Sine Bidstrup.

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RETAIL

## Temu's Ad Blitz Is Working

Spending data shows millions of consumers are shopping on the Chinese app after seeing its ubiquitous marketing. Worryingly for competitors, customers appear to like what they're seeing.



RETAIL

## Fast Fashion Retailer Shein Doubles Profits as It Awaits IPO Approval

The online fast fashion retailer has more than doubled its profits to more than \$2 billion as it awaits approval for a stock market listing in New York or London.



The company, which is growing rapidly around the world by using social media to promote its goods, recorded sales of about \$45 billion last year and a profit of more than \$2 billion. (Shutterstock)

By THE GUARDIAN

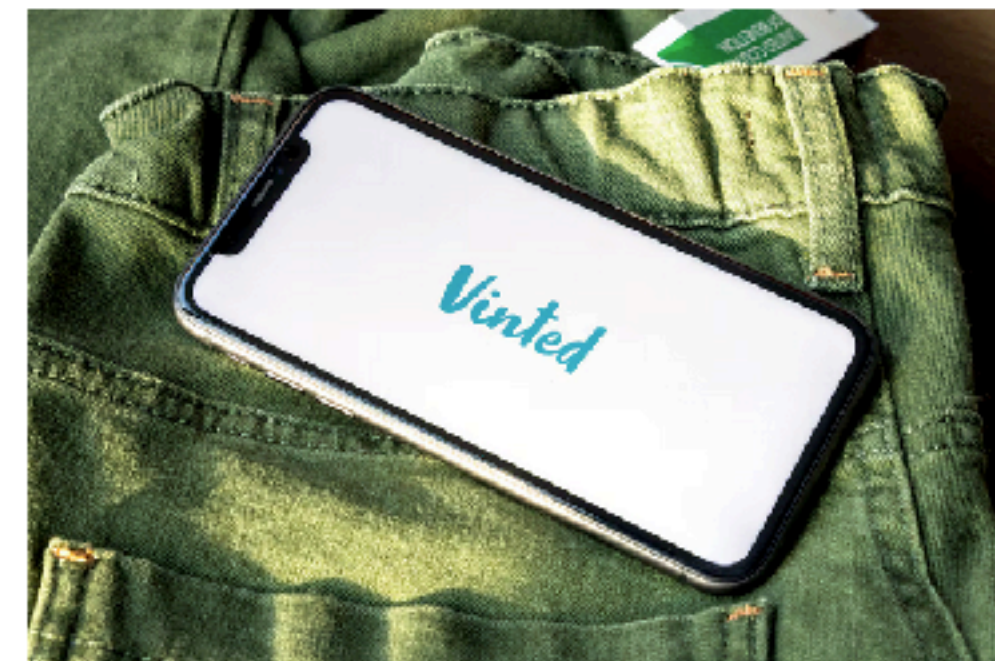
BoF | RETAIL | LUXURY | TECHNOLOGY | SUSTAINABILITY | MARKETING | BEAUTY | DTC | GLOBAL MARKETS | FASHION WEEK | WORKPLACE & TALENT

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RETAIL

## Vinted Moves Into Profit After 61% Sales Rise

The Lithuania-based group said growth had been spurred by entering new markets including Denmark and Finland and an expansion into luxury fashion.



While growth comes on concerns about sustainability, tight budgets and transition with change of fashion tastes, the high street are driving an increase in sales of secondhand clothing. (Shutterstock)

By THE GUARDIAN  
29 April 2024

The online secondhand fashion seller Vinted has reported a 61 percent rise in sales to almost €600 million, taking the company out of the red for the first time amid a boom in demand for "pre-loved" clothing.

# Parametre i køb



## Signifikant

- **Det ramte min personlige smag:** Kvinder (55%)
- **At prisen er lav:** Færre fra Region Hovedstaden går op i dette (38%), i små byer går man mere op i pris (50%). Lavindkomst går højere op i det (55%), men det gør studerende ikke.
- **Jeg ville komme til at bruge det meget:** Kvinder (45%), mænd (35%)
- **Kvalitet/holdbarhed:** Mænd (46%), kvinder (31%), ældre (43%), yngre (35%)

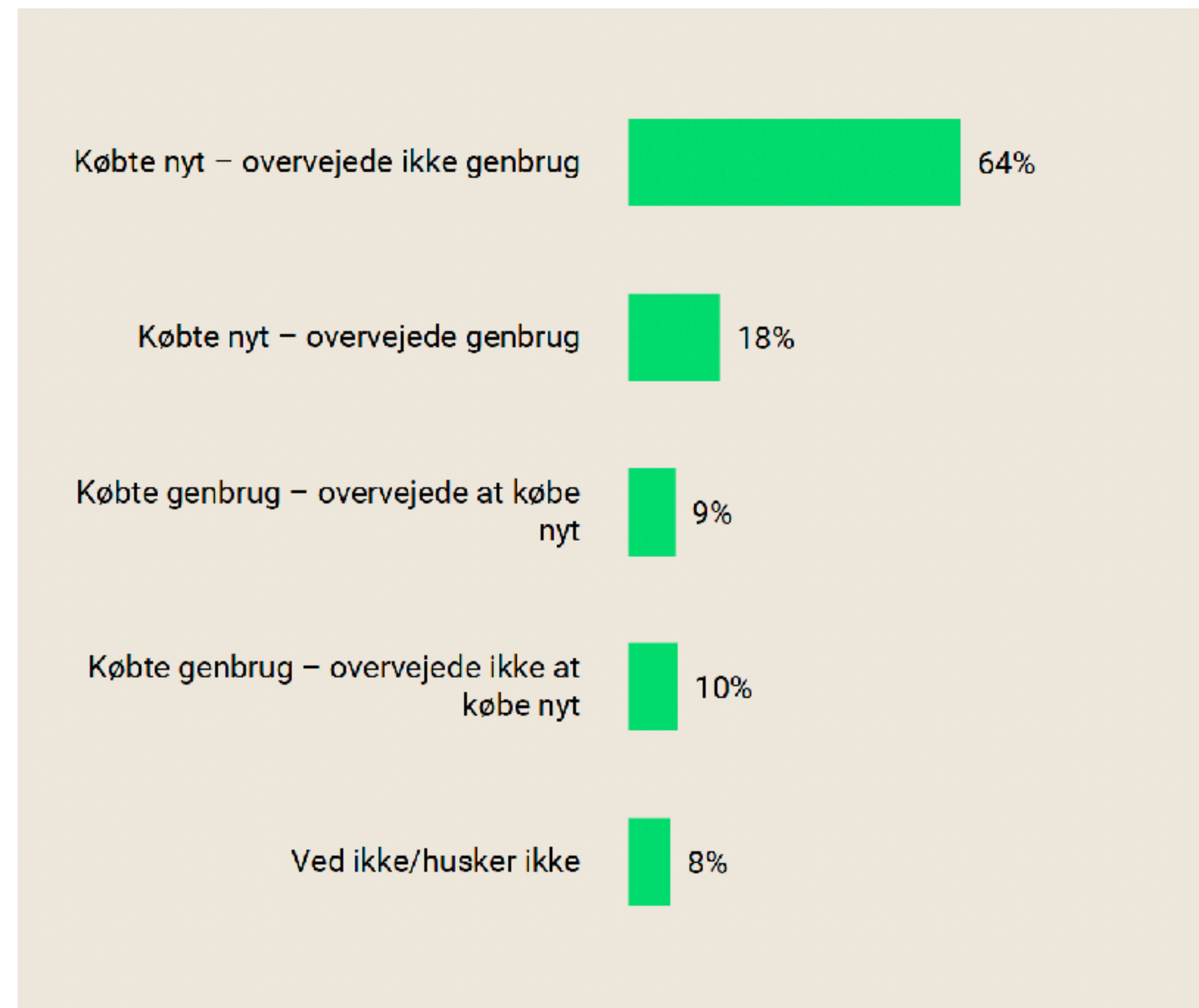
## Tænk på de seneste tre stykker tøj, du har købt (tøj du evt. har fået gratis, regnes ikke med). Hvilke af følgende beskriver bedst hvad du gjorde og overvejede ved disse køb?

64 procent af respondenterne købte nyt tøj uden at overveje genbrugskøb, mens 18 procent købte nyt, men overvejede at købe genbrug.

19 procent købte genbrugstøj.

### Signifikant

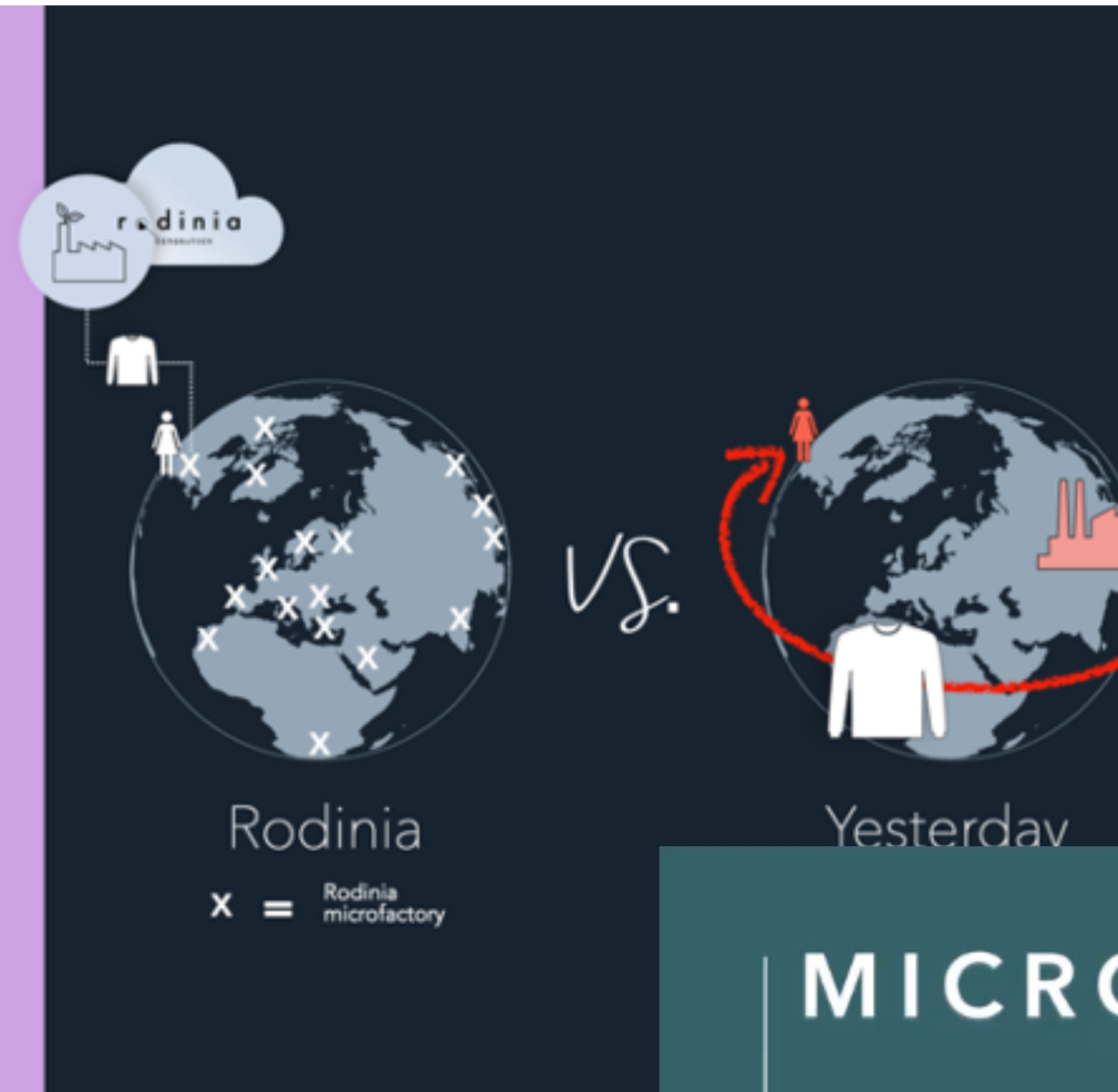
- **Køn:** Kvinder køber og overvejer mere genbrug i forhold til ældre
- **Alder:** Yngre køber og overvejer mere genbrug i forhold til ældre
- **Livscyklus:** Den unge familie køber og overvejer mere genbrug





# tomorrow our clothes will be made by micro factories

Our microfactories unleash the power of making clothes in 48 hours with an up to 98% reduced CO2-footprint to any fashion brand or manufacturer who dream of an ethical and price competitive alternative to the industry status quo.  
Microfactories are industry-disruptive: they are water-free, eliminate dangerous chemicals, and surpass existing standards in terms of production lead-time, product flexibility and quality.



## MICROFACTORY highlights

- 200 SQM
- 700.000 unique garments/y
- 48 hours from order to delivery
- **Impact** data for transparency
- 79% of product range (garment types)



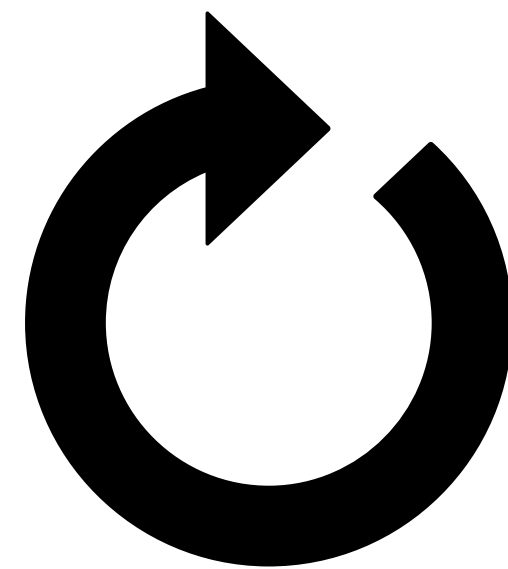
Up to 98% less CO2

Eco-friendly colours

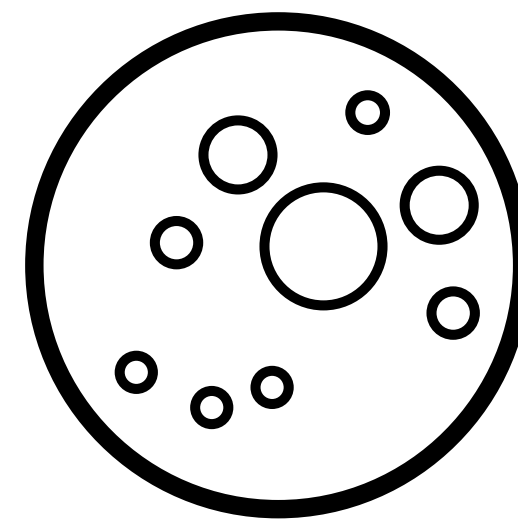
No water

# Tekstil Innovation

Cirkulære processer



Bio-engineered  
Bio-polyesters



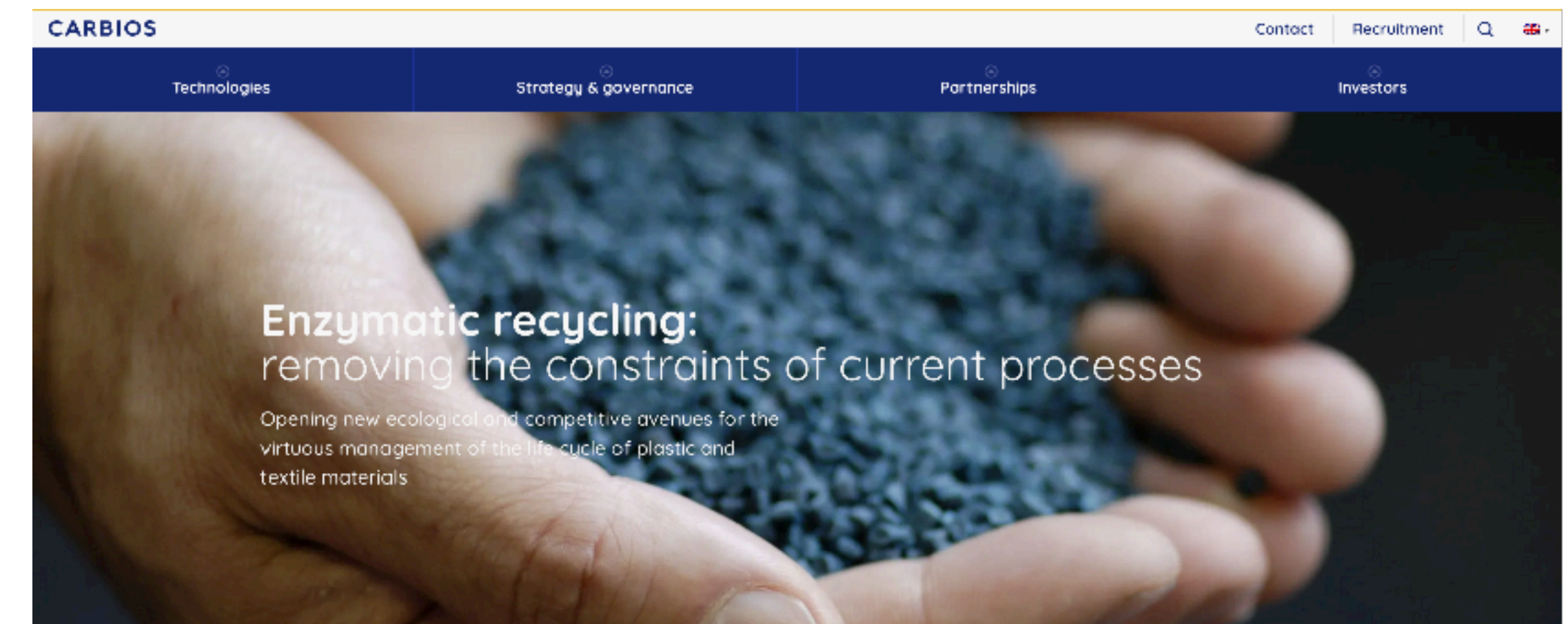
Regenerative, plante- og  
affaldsbaserede



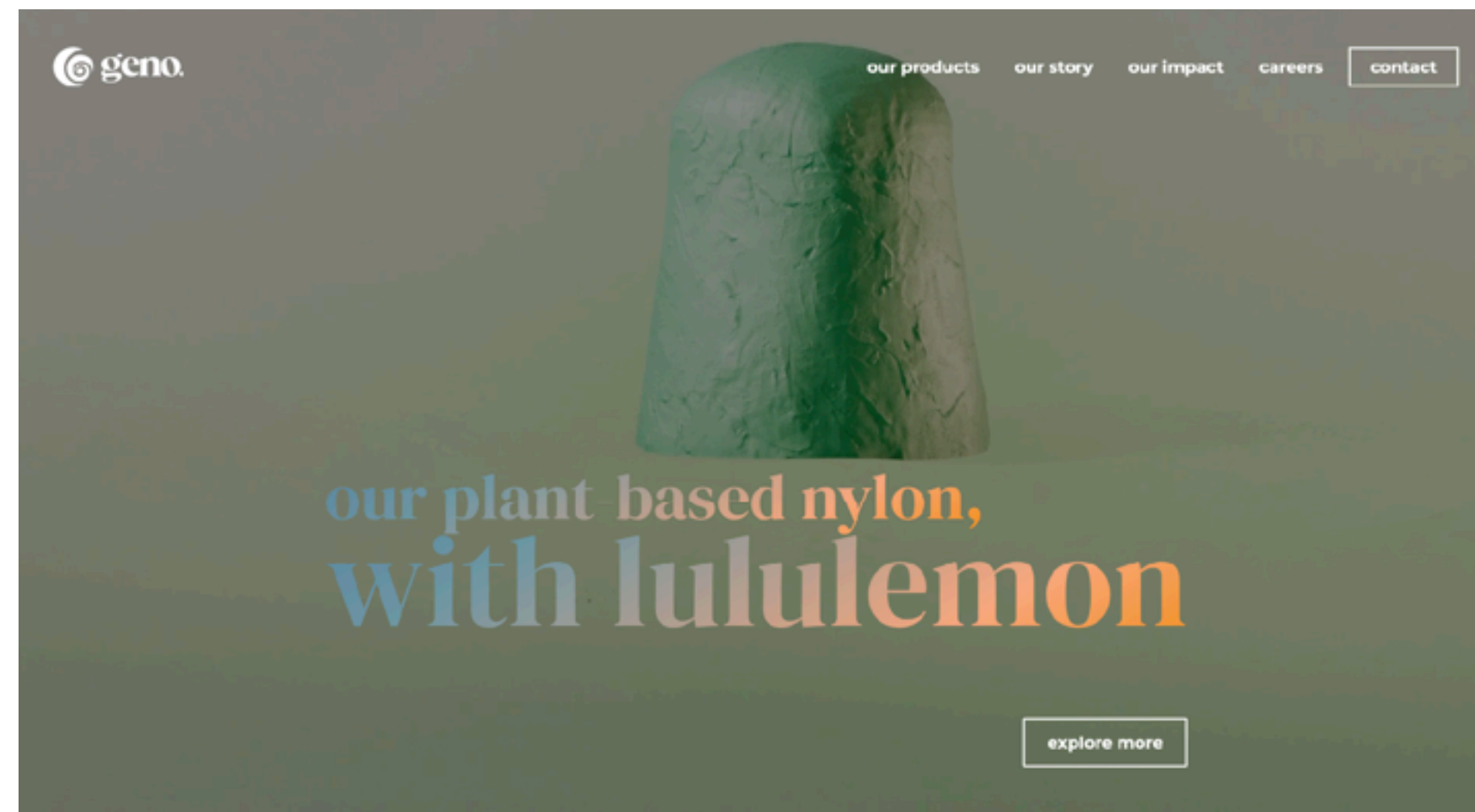
# Cirkulære Processer



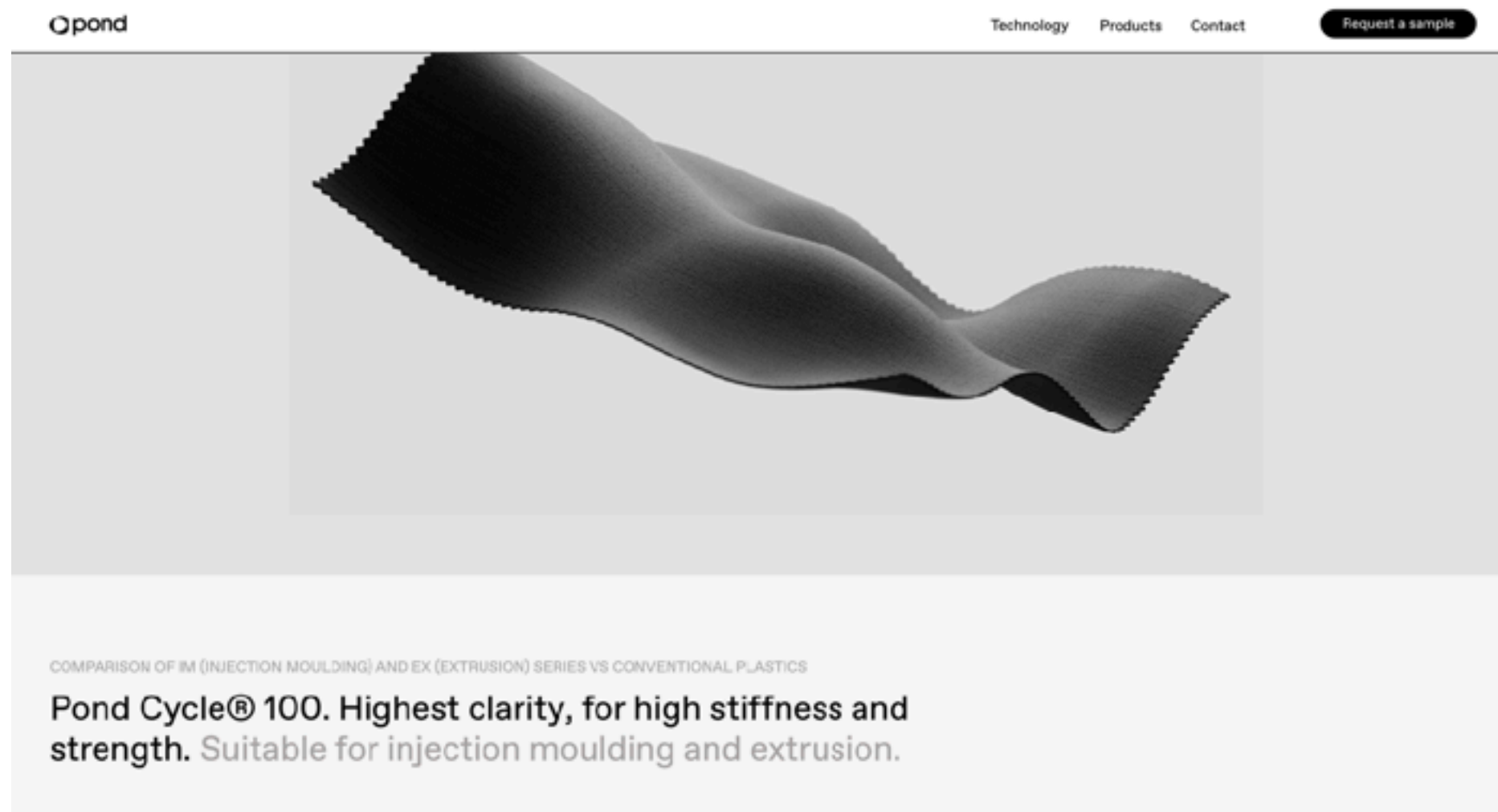
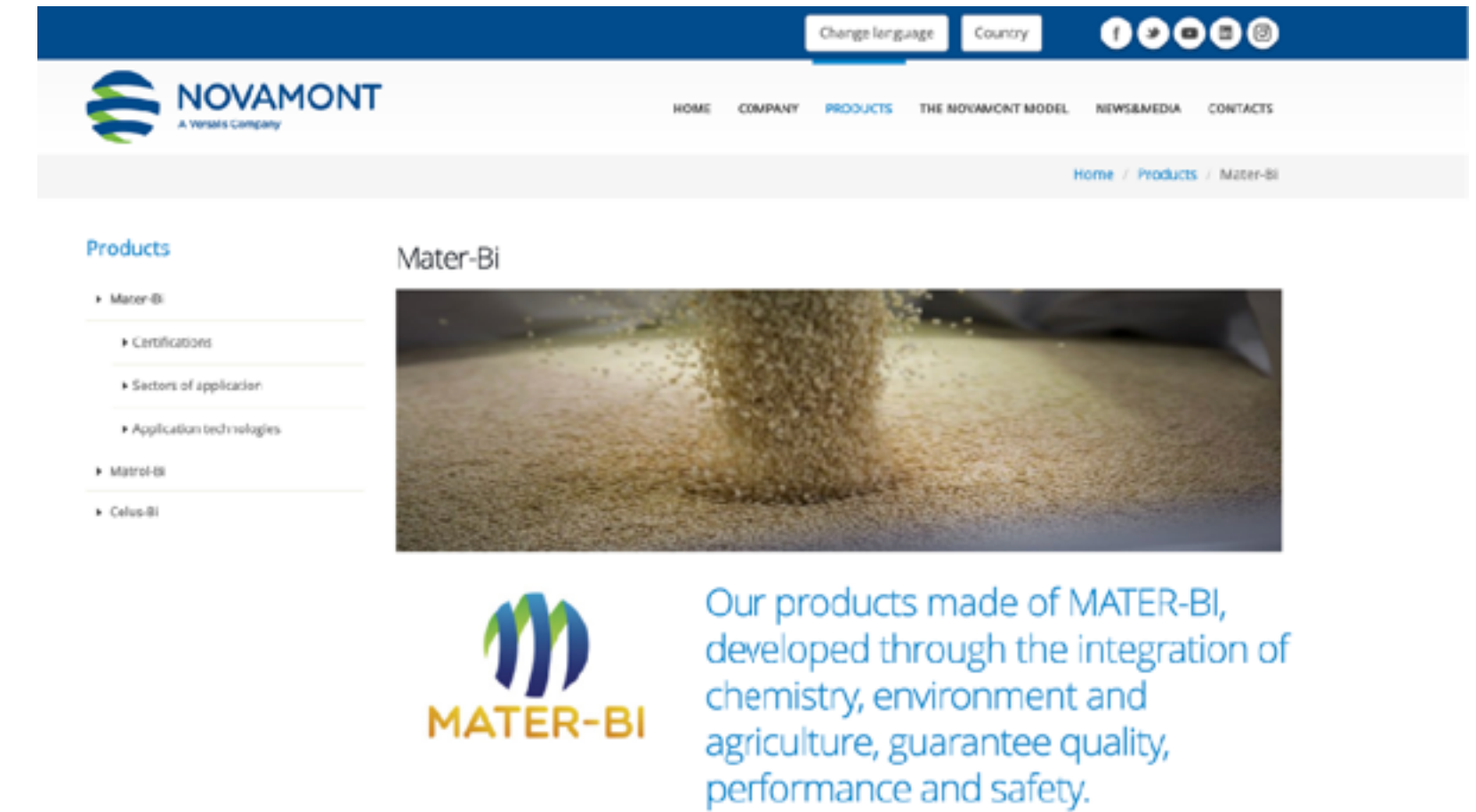
CIRC.Earth



Carbios



Geno biobased polyester and nylon



Pond Global bioplastics

# Bio-engineered



**Bio-VERA™** TECH SHEET  
 ENGINEERED. SUSTAINABLE LEATHER HIDE ALTERNATIVE

Get the look and feel of leather—only better. Bio-VERA™ is stronger and lighter than leather with more than 90% sustainable content.

A unique non-woven scaffold derived from 100% upcycled material married with our proprietary Bio-Alloy™ forms a new "hide" to create the natural feel and features familiar to leather products

**Compared to Leather**

**Compared to Coated Textiles**

**Enabling Circularity**

Bio-Vera by Modern Meadow



BioPuff



The Hurd Co.



Ephea

## Regenerative, plante- & affaldsbaserede



Focus



Desserto



Aizome Ultra

# AI



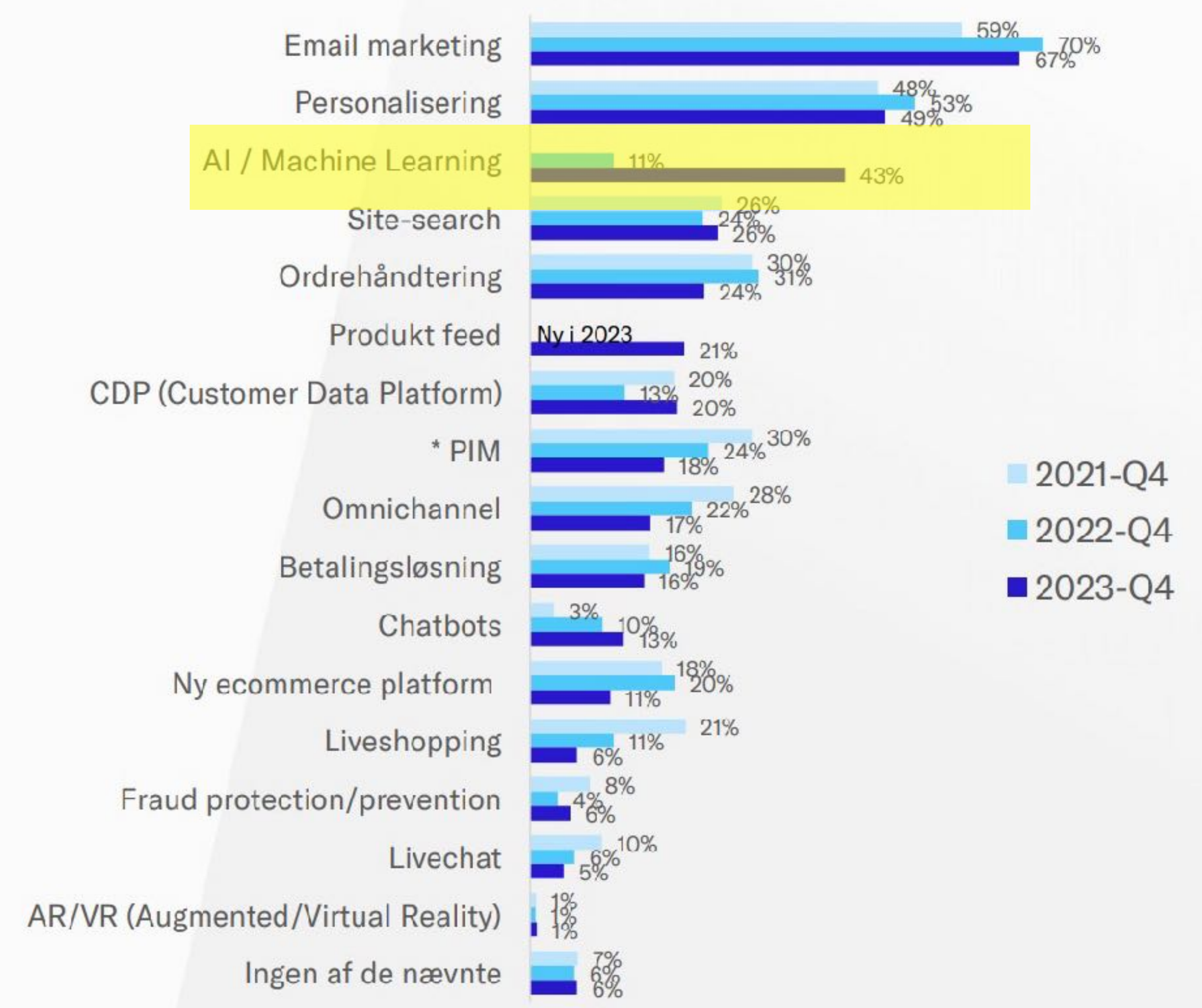
## AI in Fashion and Fashion Film

- Implications and future perspectives

By Anja Bisgaard Gaede

# Investering E-commerce 2024 DK

Hvilke af disse teknologier/områder vil I skruer op for i 2024 (investere i at forbedre/implementere)?



2023: 109, 2022: 131, 2021:122 | "Andet" ikke vist (4-5%)  
\* Frem til 2023Q4: Produkt visualisering, PIM & Produkt feed



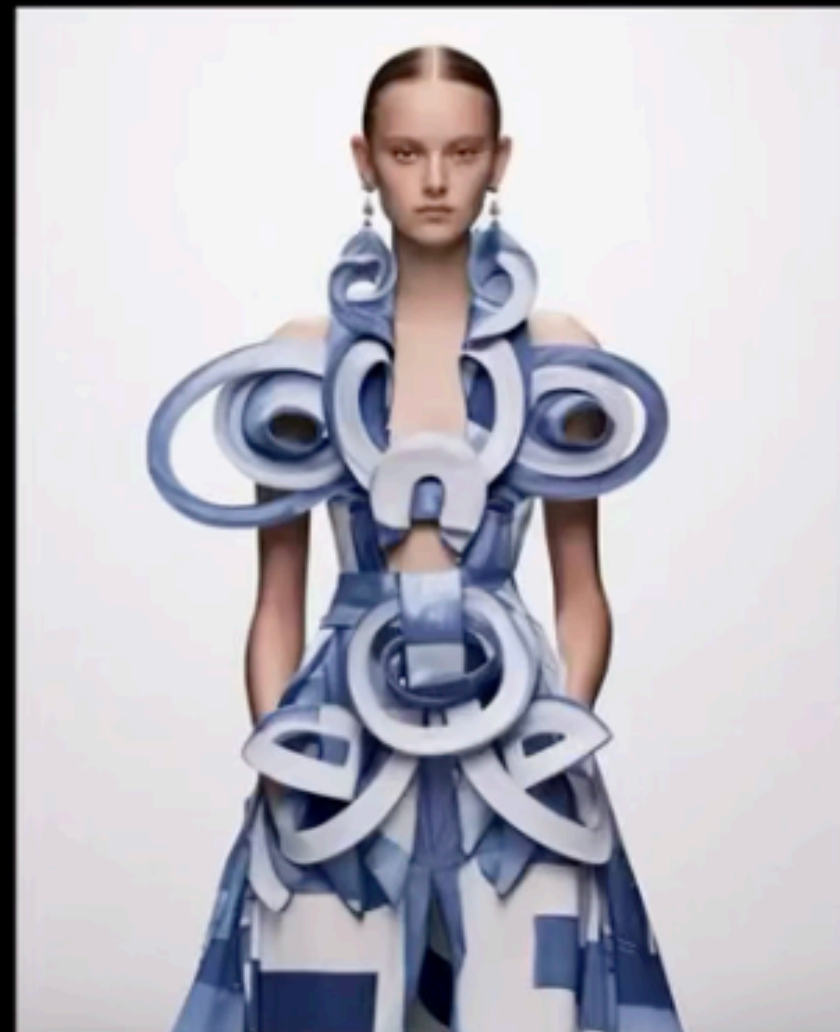
Marc Cain



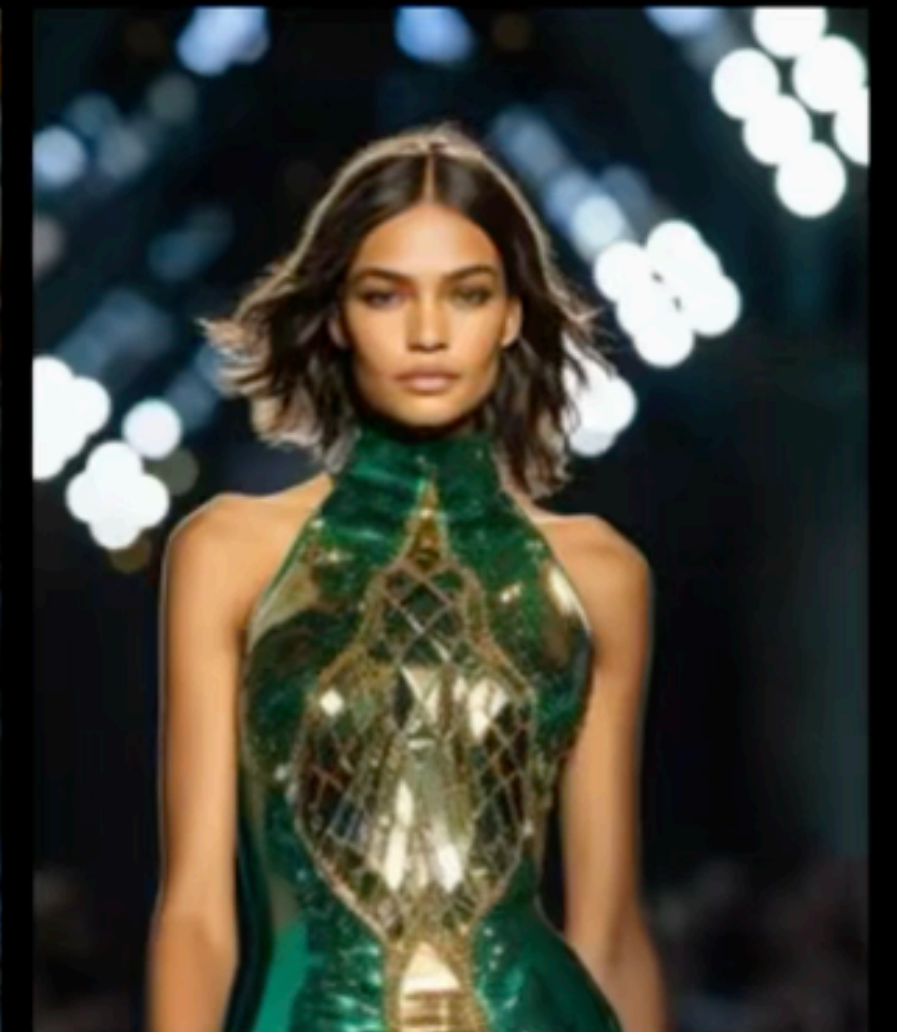


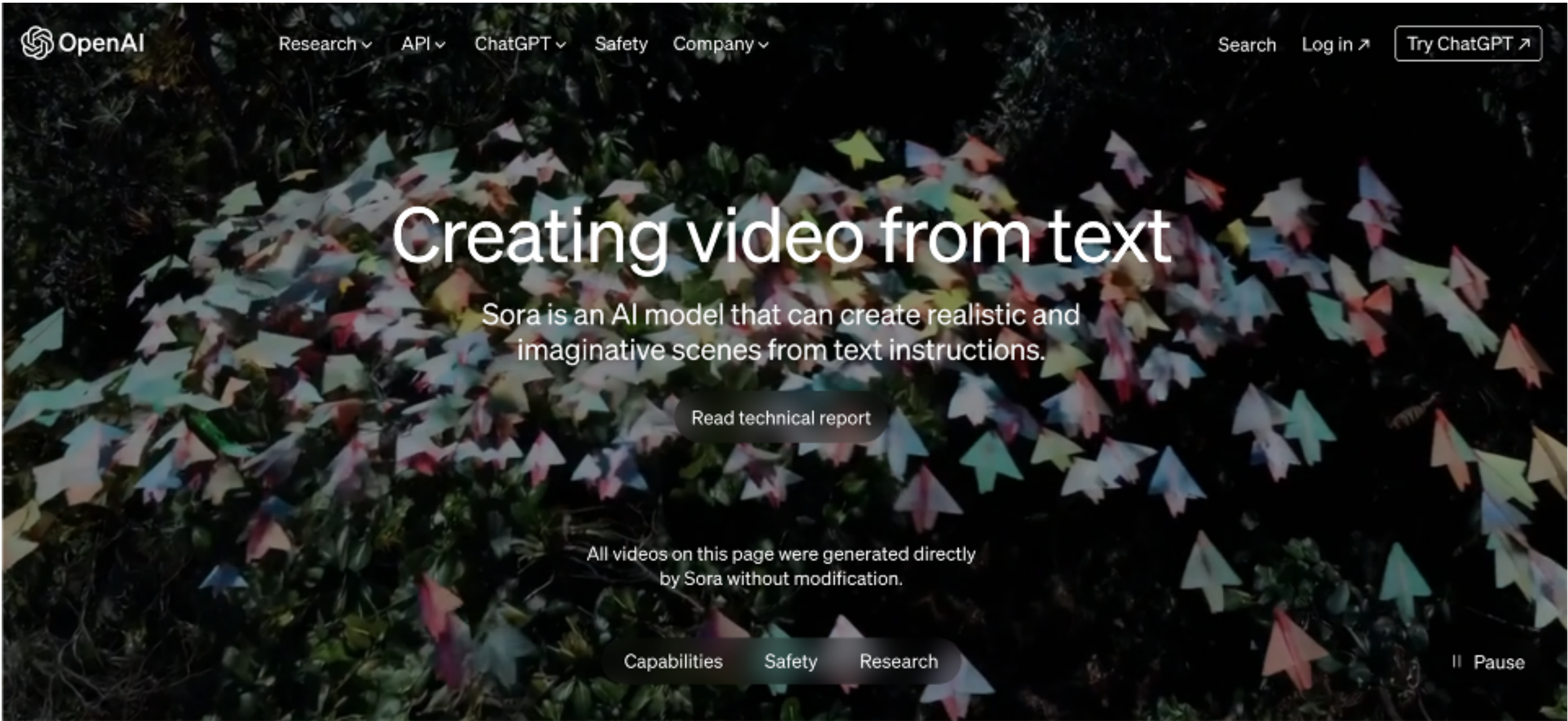
# AIFW SEASON 2 TOP 20 PUBLIC VOTING

By Alphabetic order



ANNATARIAN – HARMONIA





# Creating video from text

Sora is an AI model that can create realistic and imaginative scenes from text instructions.

[Read technical report](#)

All videos on this page were generated directly by Sora without modification.

[Capabilities](#) [Safety](#) [Research](#)

|| Pause





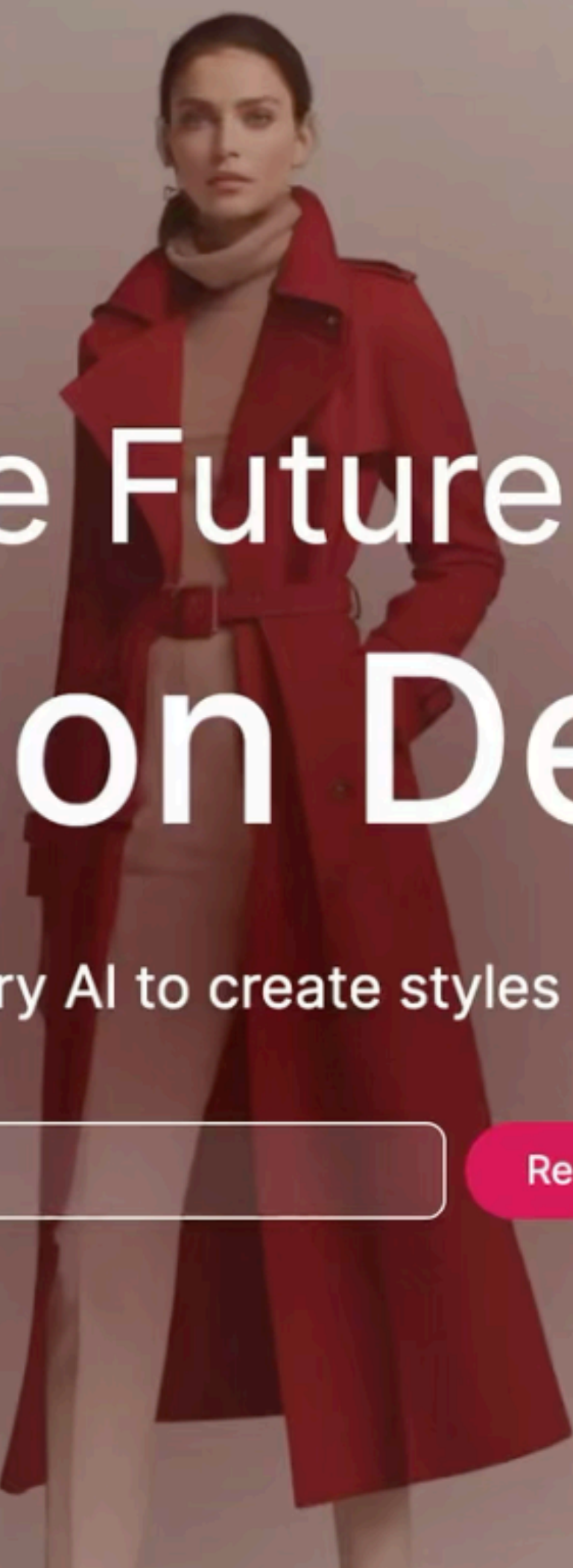
Request a Demo

DEMO PRØVEKODE: DENMARK

# The Future of Fashion Design

Use Raspberry AI to create styles people love

Request a Demo



ProductShots.ai

For Marketplaces

Use Cases ▾

Tools ▾

API

Pricing

Sign in

Get started for Free

# Automated content creation for brands

Endless visual content made effortless and affordable with AI generated photos. No studio or photoshoot required.

Generate a Product Photo - it's Free! >



Join 1,000's of satisfied users



COLOR PALETTE

LIGHTING

Studio Direct

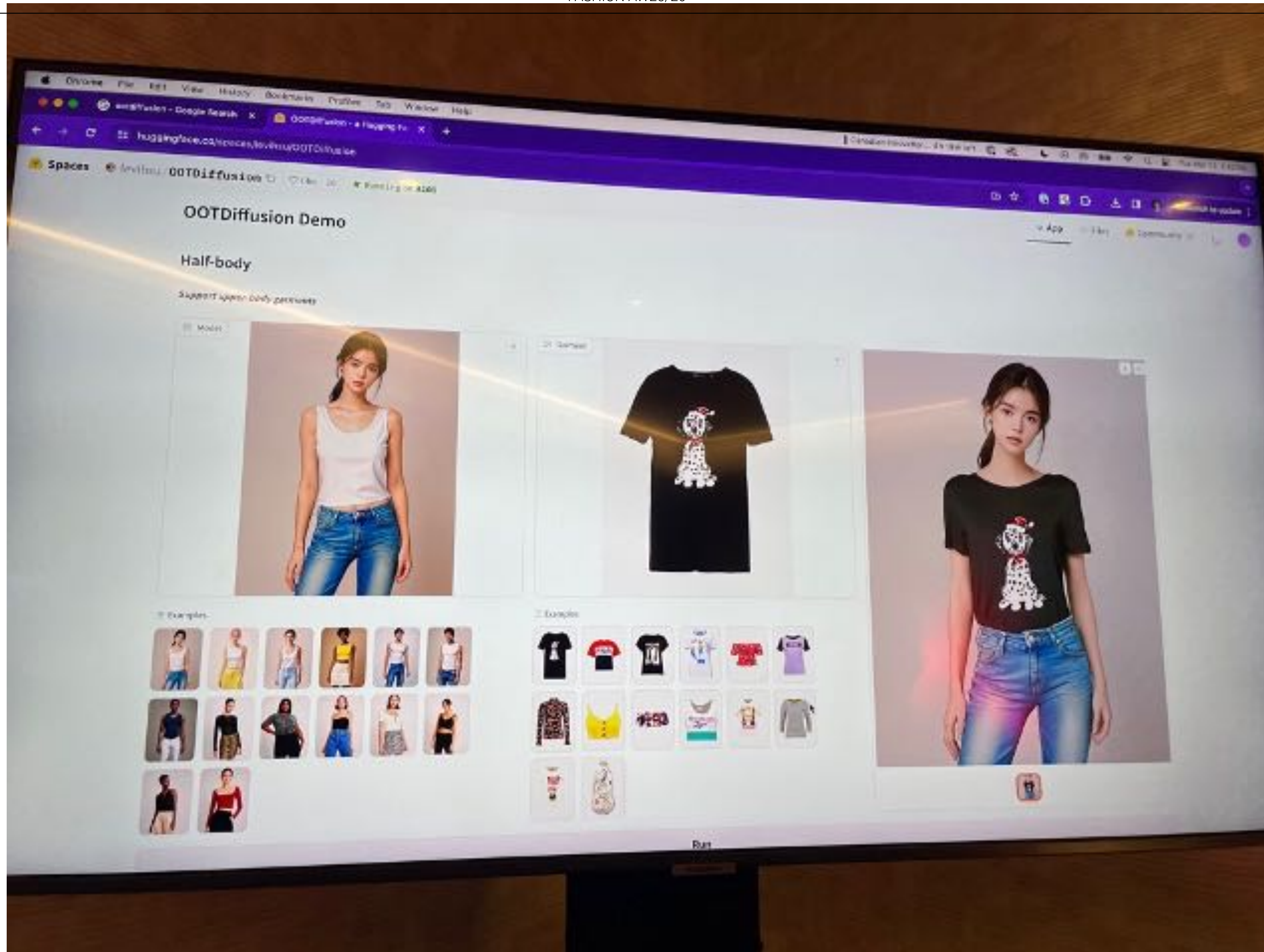
COMPOSITION

Pink popcorn bag, surrounded by peaches, handfuls of popcorn, and glasses of bellini

Generate

Used by companies like:





5 THINGS TO KNOW THIS MORNING 🌅



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TECH

# Google is letting retailers include 3D images in AI-generated ads

PUBLISHED TUE, MAY 21 2024-12:00 PM EDT | UPDATED TUE, MAY 21 2024-12:27 PM EDT



SHARE    


## KEY POINTS

- Google said it will soon bring sponsored search results to its new “AI Overview” product.
- The company also said it will give advertisers more AI tools to create visual images.
- Google recently announced it will roll out a search design overhaul that will prioritize AI-summarized search results.

In this article

Placeholder for article content

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 **Squawk on the Street** [WATCH LIVE](#)

UP NEXT | **Money Movers** 11:00 am ET [Listen](#)

## TRENDING NOW



Millennials are ‘quiet vacationing’ rather than asking their boss for PTO



Russia threatens direct

# AI WILL ENTER THE LOCAL PERSONAL COMPUTER

24/25



### Open-Source Laptop Systems

The 'HP Dev One' Uses a Linux-Based Operating System for Developers



### Optimized Software Development

#### Laptops

The ROMA from XCalibyte is the First Development Laptop



### Deep Learning Laptop Models

The Razer x Lambda 'Tensorbook' Supports Work in Machine Learning



### 2-in-1 goodness

Detach the screen for tablet mode, or transform it into a productivity powerhouse by snapping on the folio keyboard with the adjustable kickstand.

### Open-Source Hybrid Laptops

The FydeTab Duo is a Laptop-Tablet Hybrid with a Linux OS














## Lisa Su AMD hardware

Viser enheden som kommer til  
gøre det det muligt



# Fra Large LANGUAGE Model (LLM) til Large ACTION Models (LAM)

 <p>4G-LTE sim card slot</p>	 <p>step-motion powered 360° rotational camera with privacy mode</p>	 <p>your pocket companion</p>	 <p>LAM Large Action Model</p>	
 <p>analog scroll wheel &amp; push-to-talk button</p>	 <p>rabbit hole web portal</p>		<p>direct actions</p> 	<p>complex actions</p> 
 <p>ai-enhanced communication</p>	 <p>computer vision eye</p>		 <p>experimental teach mode</p>	

# Wildcards

## A wild card: Forbud af Tik Tok

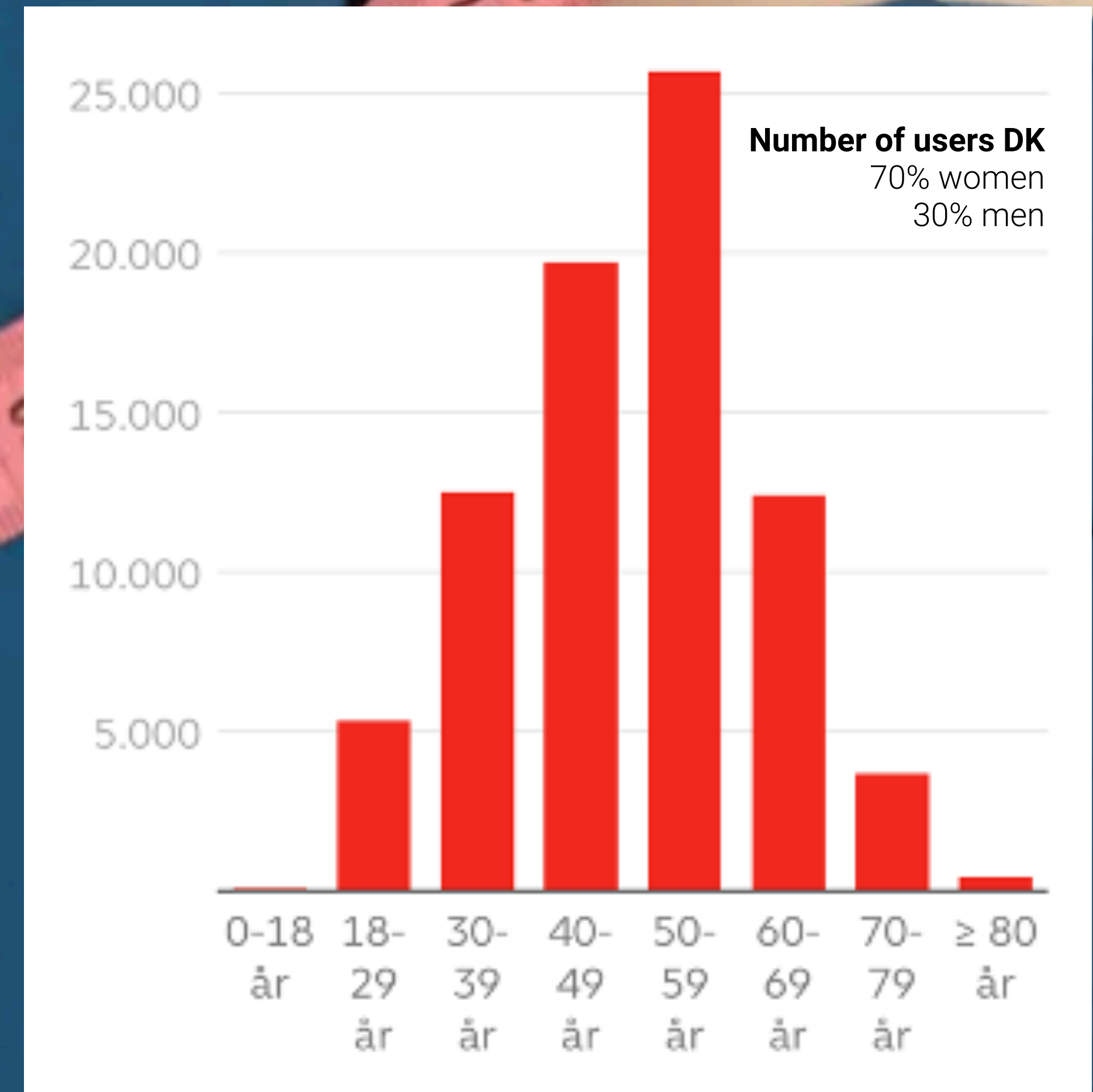
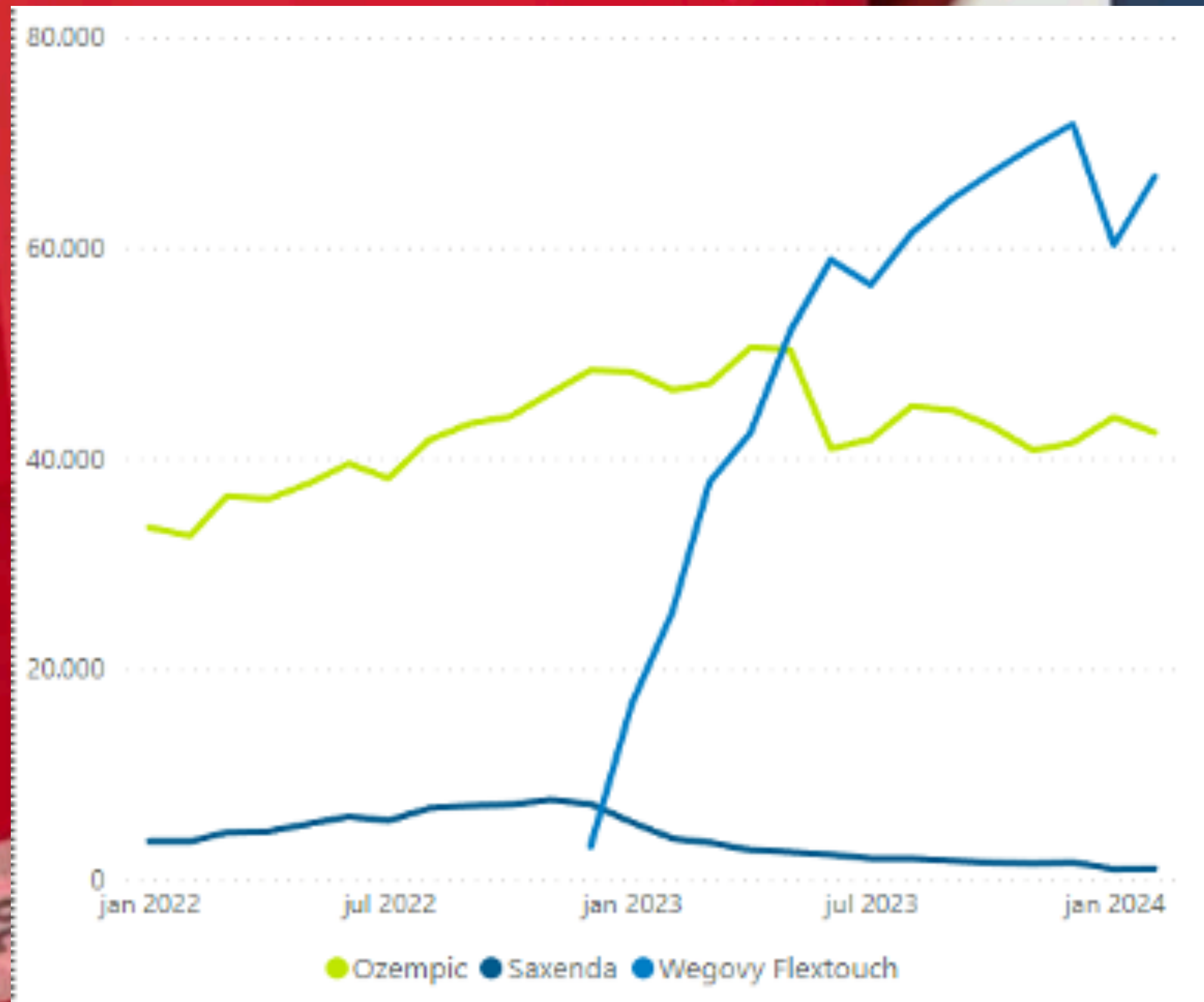
03-13-24 | 9:05 AM

### **Is TikTok getting banned in the U.S.? Here's the latest update on the House vote today**

The future of the popular video app could be decided today by lawmakers on Capitol Hill. Here's what to know.



# A wild card: Brug af Wegovy etc. i DK



# SUMMING UP mod 2026

Teknologisk Supercyklus  
Valg på verdensplan kan ændre nuet  
Inflationen normaliseres  
Statistik uden meget drama  
Forandrede forretningsvilkår  
Stigning i lovgivning og konkurrence  
Tekstil innovationer  
AI påvirker industrier og personlig  
Wildcards (!)



**FASHION**

**spott**

MAY 2024

**AWW 25/26**



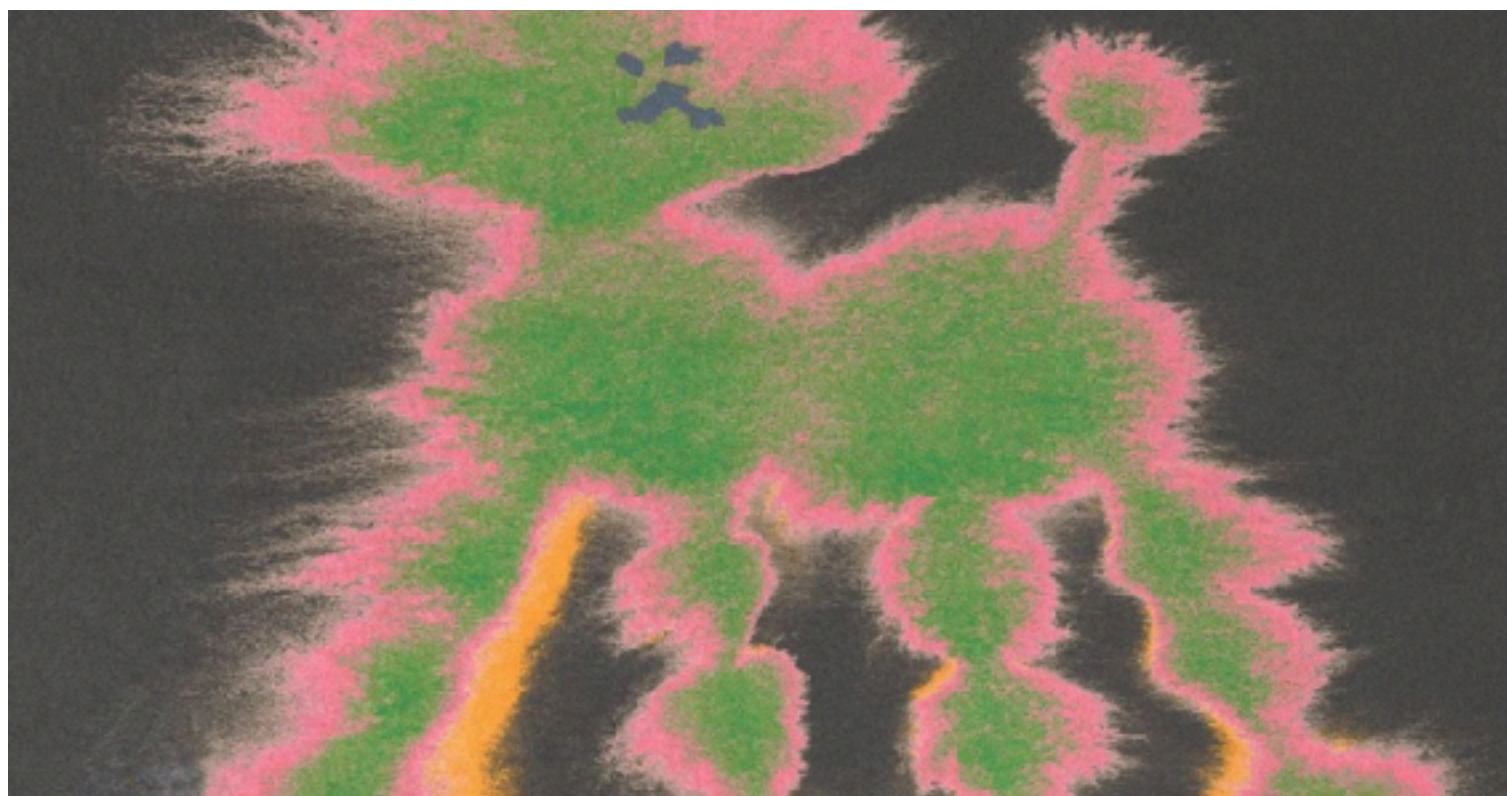
Y2K Revolt



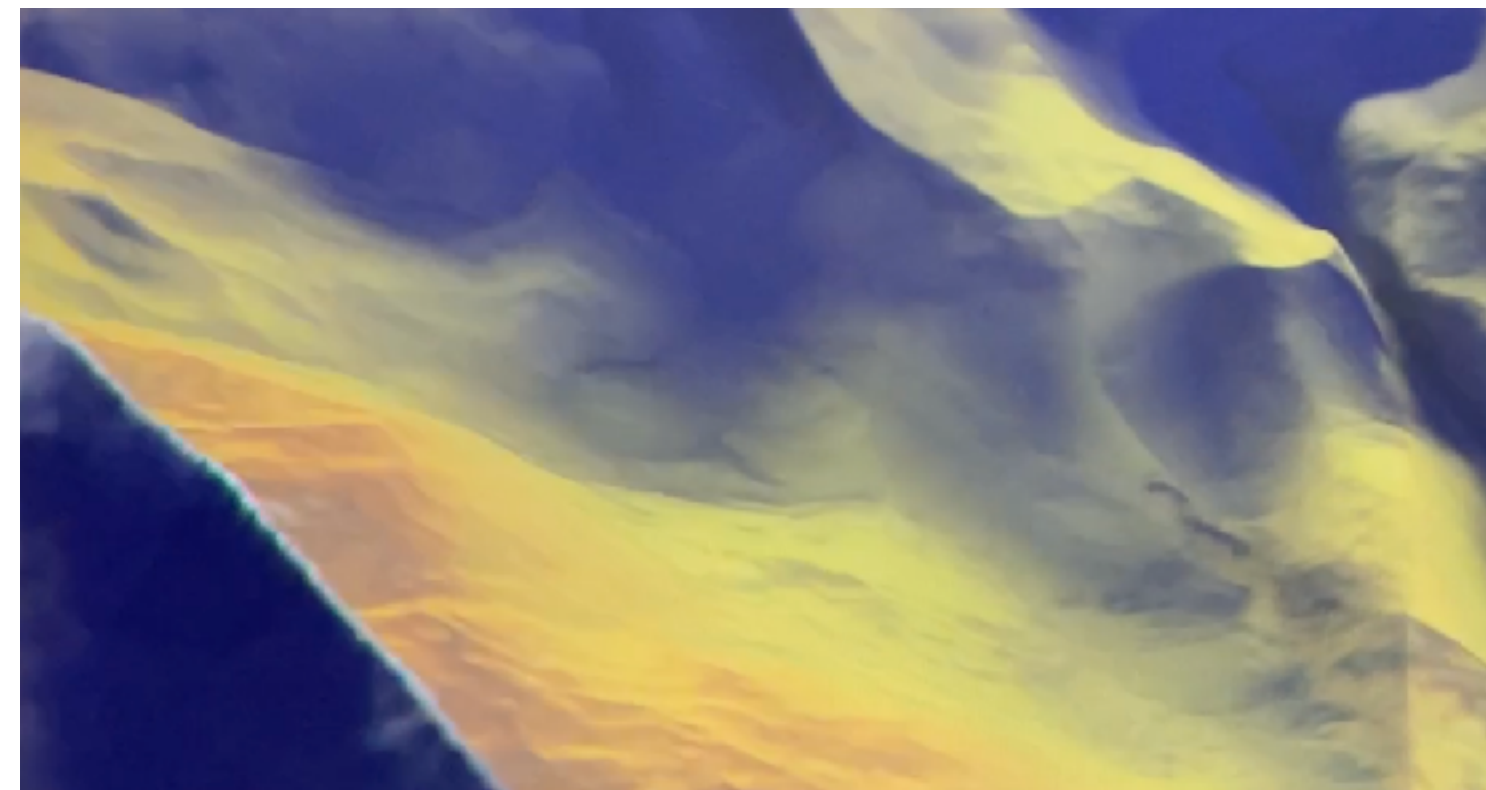
Hybrid Performance



Old New School



Neophyte Animal



Youniverse



New Look 2050

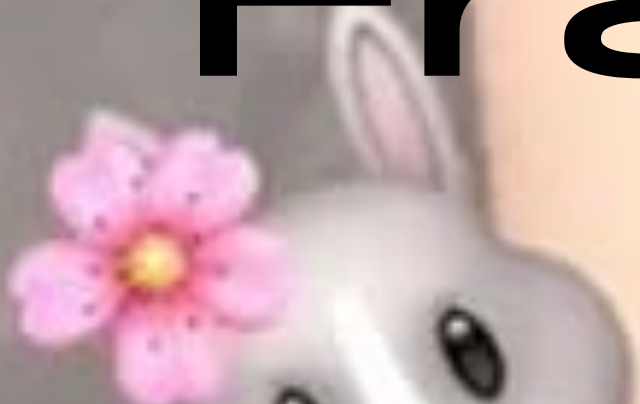


A serene forest scene at sunrise or sunset. Sunlight streams through tall, slender trees, creating a warm, golden glow. The light reflects on a calm pond in the foreground, mirroring the trees and the sky. The overall atmosphere is peaceful and ethereal.

**FARVER  
AW 25/26**



**Fra dopamine**

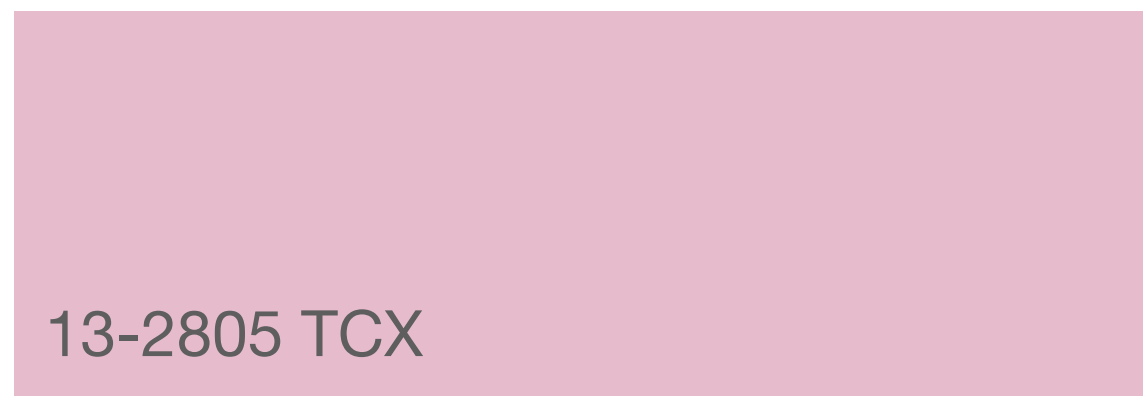
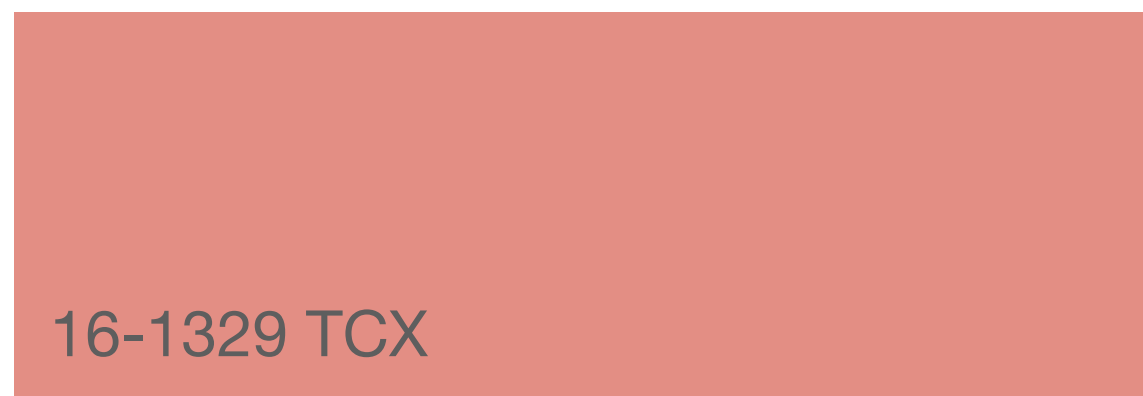
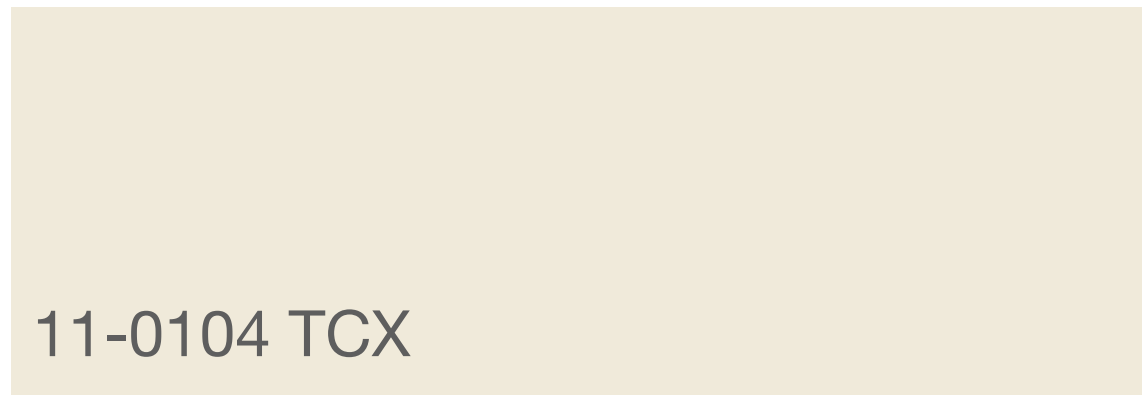
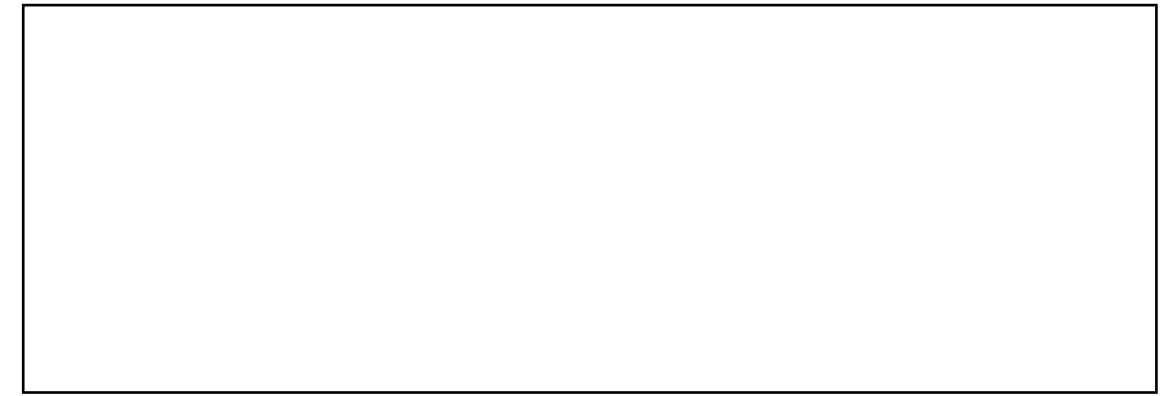




Til Tyndall

# FARVER AW 25/26

FARVERNE ER VIST I CMYK. Farver markeret med \* er nye farvenumre. PANTONE® Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE® Color publications for accurate color. PANTONE® and other Pantone LLC trademarks are the property of Pantone LLC. Pantone LLC is a wholly owned subsidiary of X-Rite, Incorporated. ©PANTONE LLC, 2012. All rights reserved. pantone.com.



FARVERNE ER VIST I CMYK. Farver markeret med \*er nye farvenumre. PANTONE® Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE® Color publications for accurate color. PANTONE® and other Pantone LLC trademarks are the property of Pantone LLC. Pantone LLC is a wholly owned subsidiary of X-Rite, Incorporated. ©PANTONE LLC, 2012. All rights reserved. pantone.com.



PANTONE  
**13-2805 TCX**  
Roseate Spoonbill

RGB 230 188 205  
HEX #E6BCCD



PANTONE  
**19-1535 TCX**  
Syrah

RGB 106 40 44  
HEX #6A282C



PANTONE  
**18-1658 TCX**  
Pompeian Red

RGB 164 42 46  
HEX #A42A2E



PANTONE  
**17-1612 TCX**  
Mellow Mauve

RGB 153 99 120  
HEX #996378



PANTONE  
**13-0822 TCX**  
Sunlight

RGB 237 213 158  
HEX #EDD59E



PANTONE  
**17-1140 TCX**  
Marmalade

RGB 193 101 18  
HEX #C16512



PANTONE  
**14-0721 TCX**  
Hemp

RGB 192 173 124  
HEX #C0AD7C



PANTONE  
**14-0000 TCX**  
Silver Gray

RGB 193 183 176  
HEX #C1B7B0



PANTONE  
**19-1619 TCX**  
Fudge

RGB 73 51 56  
HEX #493338



PANTONE  
**17-0613 TCX**  
Vetiver

RGB 128 125 111  
HEX #807D6F



PANTONE  
**18-1028 TCX**  
Emperador

RGB 105 72 51  
HEX #694833



PANTONE  
**19-4019 TCX**  
India Ink

RGB 60 63 74  
HEX #3C3F4A



PANTONE  
**18-4220 TCX**  
Provincial Blue

RGB 92 121 142  
HEX #5C798E



PANTONE  
**18-4148 TCX**  
Victoria Blue

RGB 9 88 157  
HEX #09589D



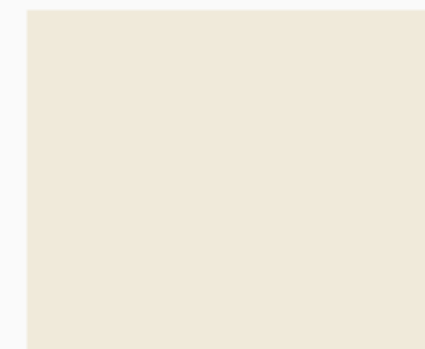
PANTONE  
**16-1329 TCX**  
Coral Haze

RGB 227 142 132  
HEX #E38E84



PANTONE  
**17-1009 TCX**  
Dune

RGB 153 137 120  
HEX #998978



PANTONE  
**11-0104 TCX**  
Vanilla Ice

RGB 240 234 218  
HEX #F0EADA



PANTONE  
**16-6116 TCX**  
Shale Green

RGB 115 144 114  
HEX #739072



PANTONE  
**18-3921 TCX**  
Bijou Blue

RGB 78 94 127  
HEX #4E5E7F



PANTONE  
**16-4120 TCX**  
Dusk Blue

RGB 123 160 192  
HEX #7BA0C0

TM



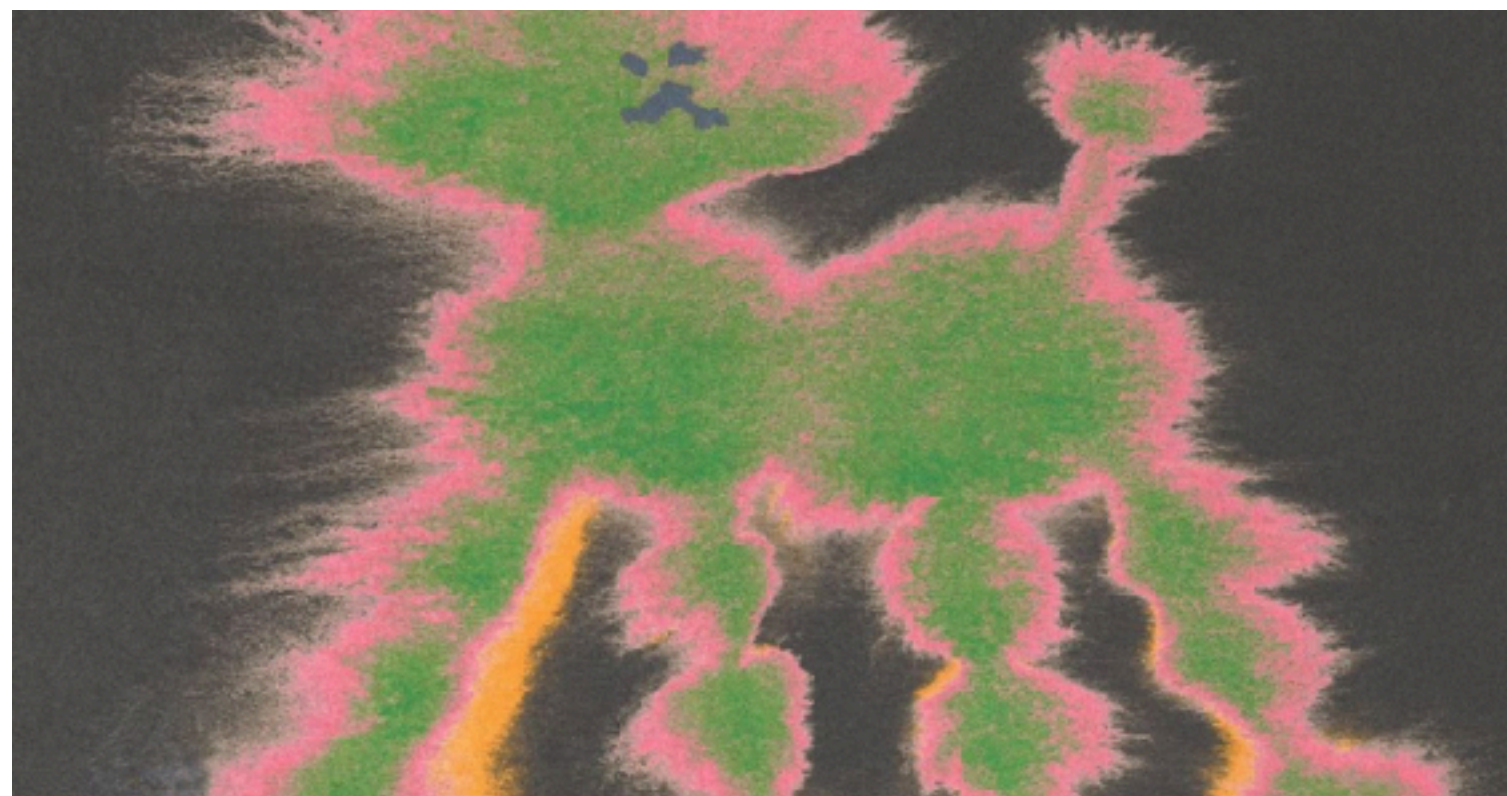
Y2K Revolt



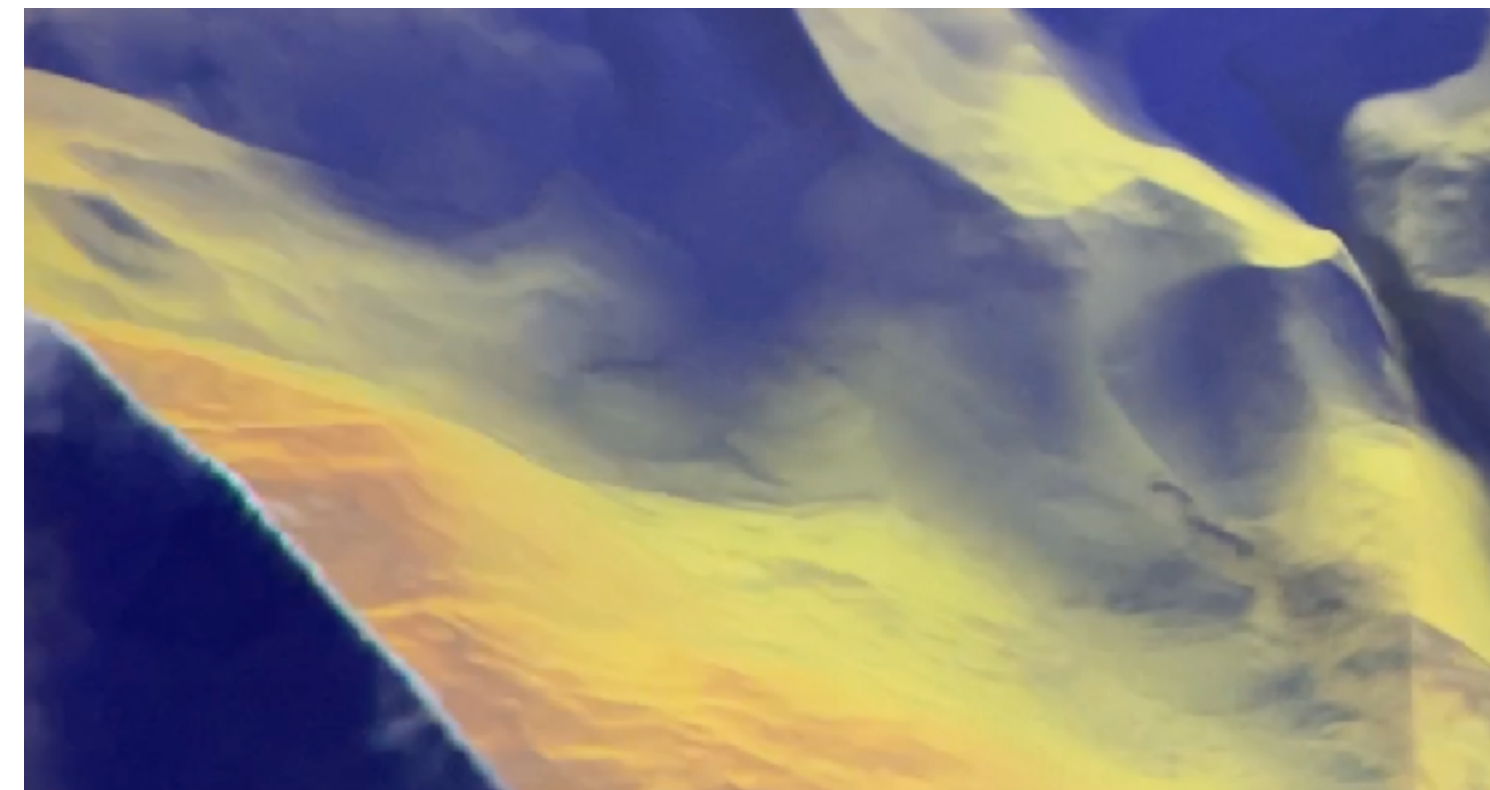
Hybrid Performance



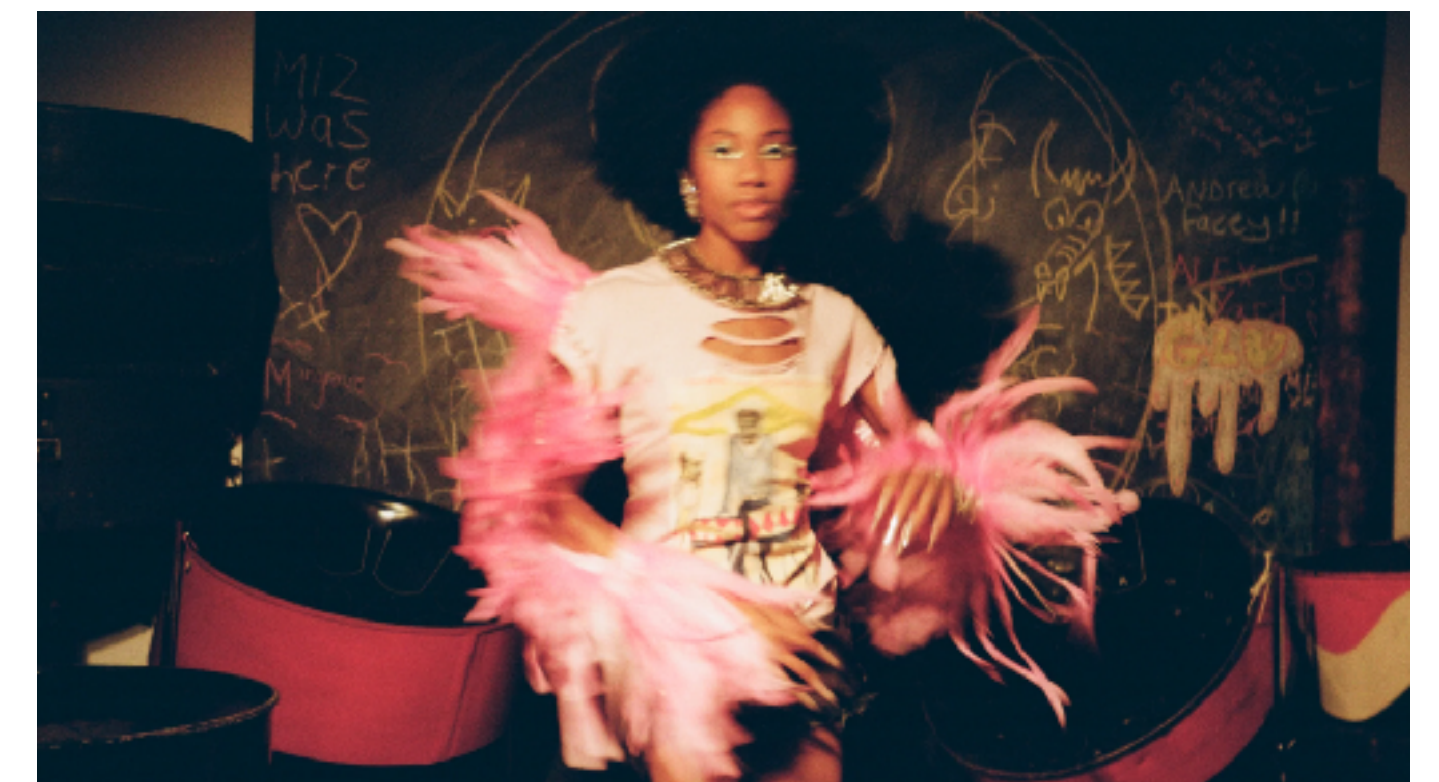
Old New School



Neophyte Animal



Youniverse



New Look 2050

# Y2K REVOLT





Segment: RED/YELLOW

### Keywords

Dune-core  
The world of sand  
Grand destiny beyond understanding  
Utility  
Y2K influence  
Under the radar  
Anti-capitalistic  
DIY origins  
Hand painted  
Secondhand  
Fear of God  
Planetary Boundaries  
Brown as the new black  
Religious inspired details

### Categories

Male  
Female  
Youth



# Y2K REVOLT





**STYLES**  
**CARGO PANTS - BOMBER JACKETS - PARACHUTE PANTS - CROP TOPS - BANDEAU**

STYLES  
MAXI SKIRTS - LAYERED STYLING - BAGGY JEANS - KNITTED TOPS - KNICKERS



YOOMON



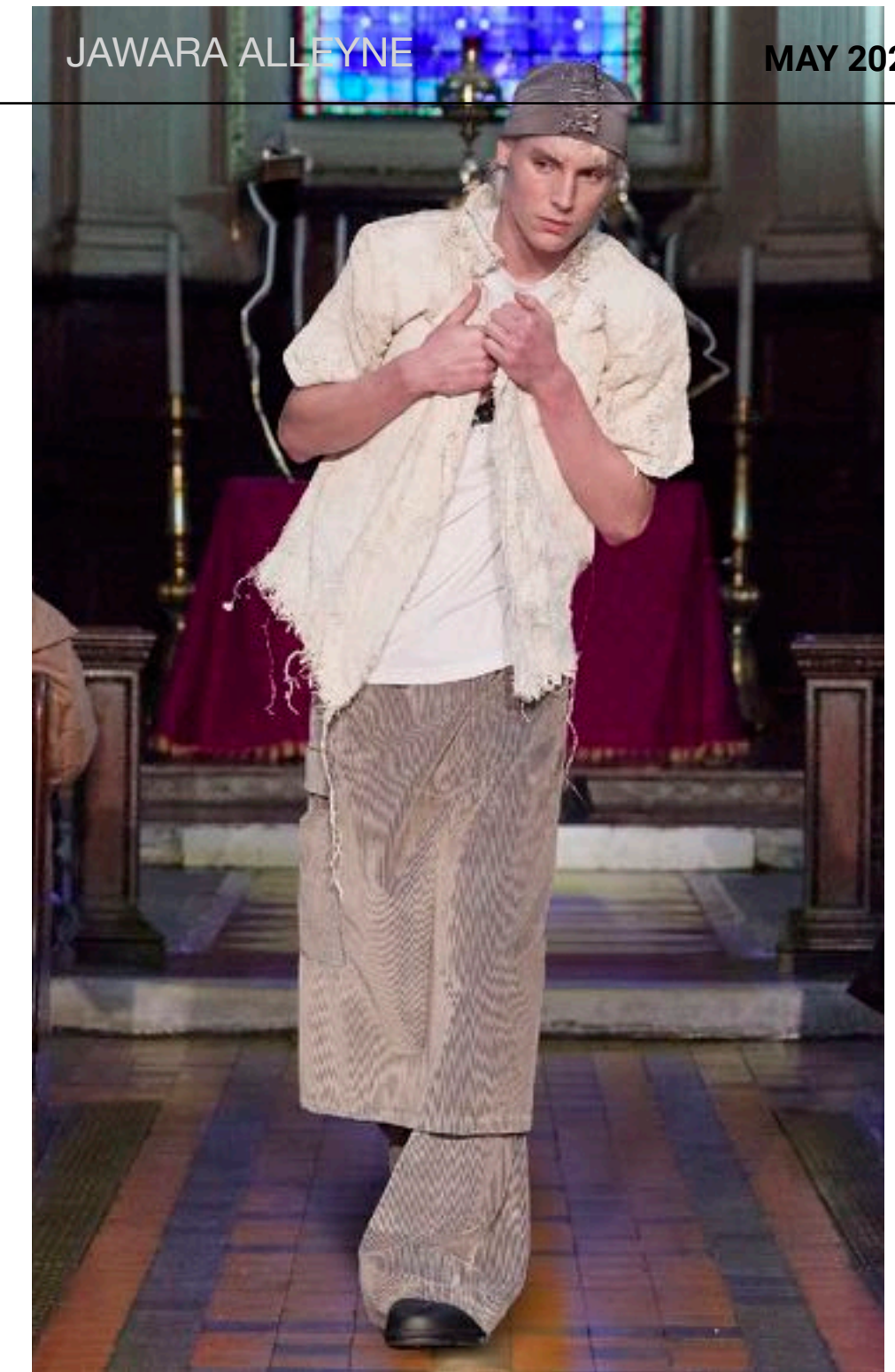
DION LEE



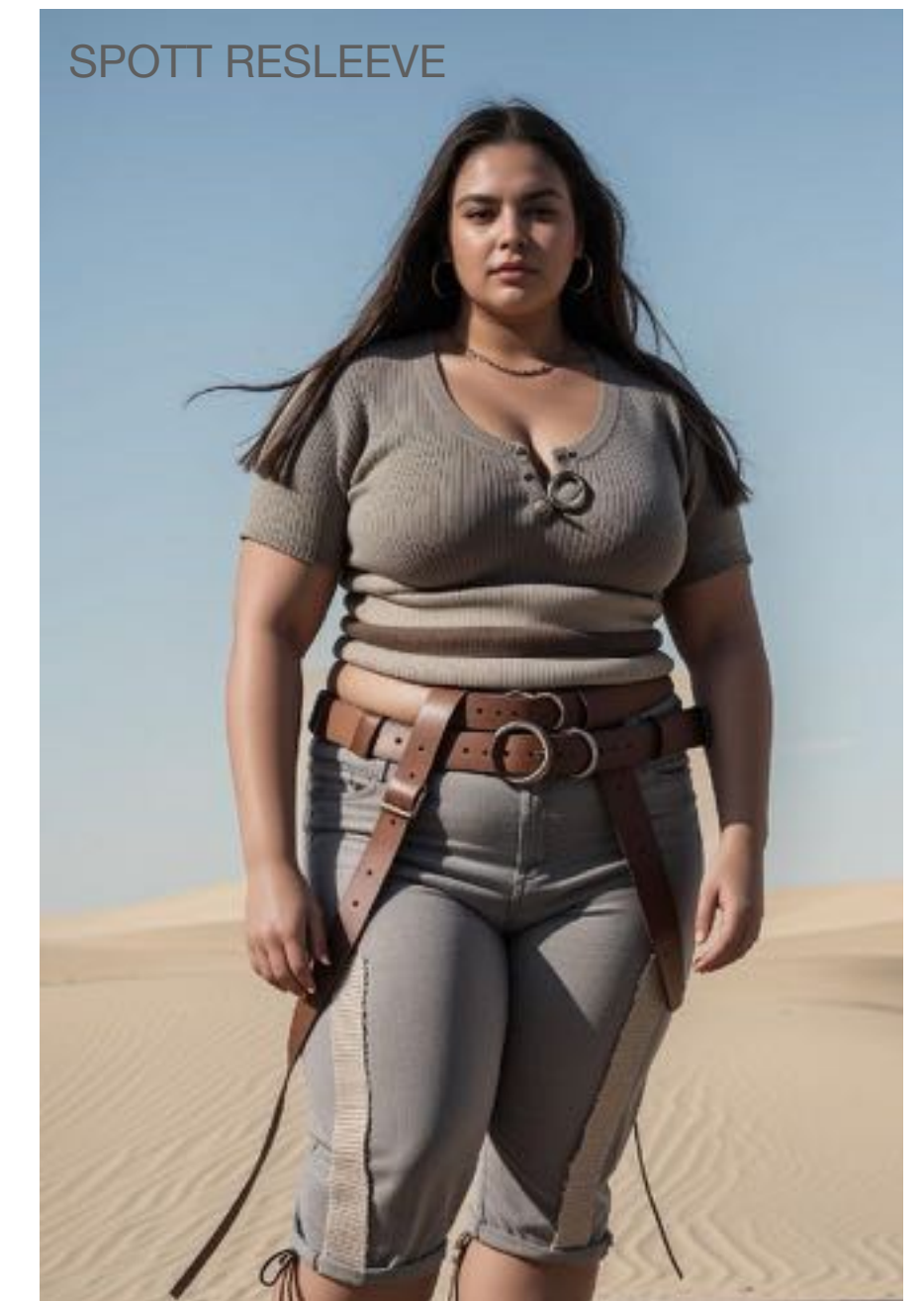
WILLAIM FAN



Y PROJECT



SPOTT RESLEEVE



# STYLES

SURVIVAL - TECH - LAYERED STYLING - PONCHO - WRAP STYLE - UTILITY WEAR





**DETAILS**  
**BUCKLES - BELTS - HOOKS - METAL TRIMMING**



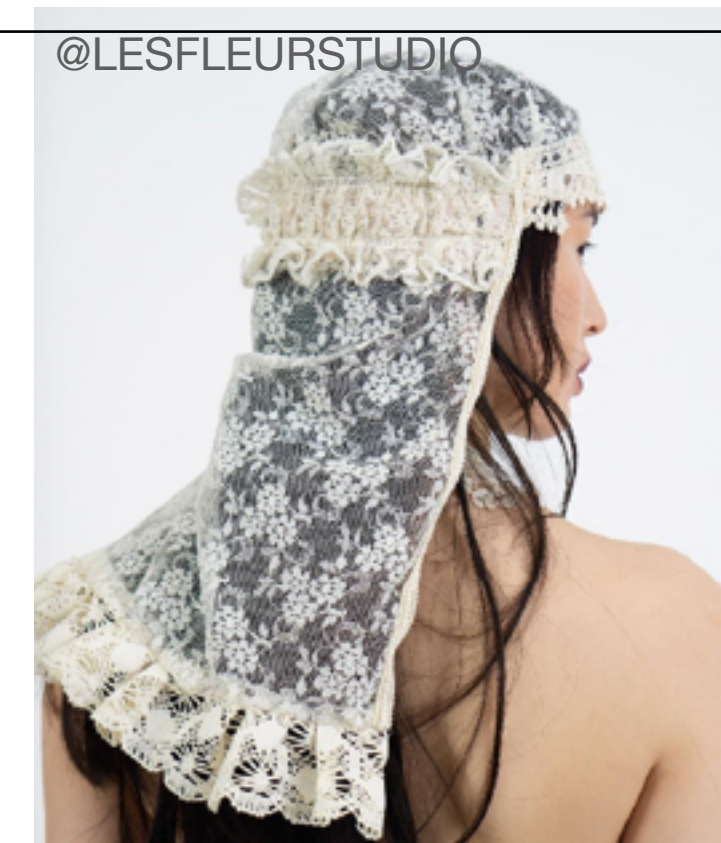
PILI



FETICO



Y PROJECT



@LESFLEURSTUDIO



@PYOMAVINTAGE



FEYFEY WORLDWIDE



@HAILEYBIEBER

**DETAILS**  
**VEILS - SHEER EXTRA LAYER - "EFFORTLESS" STYLING - LOTS OF WRINKLES**

# MATERIALS AND PRINTS ABSTRACT MILITARY-ISH PRINTS - CAMOUFLAGE PRINT - DENIM - JERSEY - STRETCH TEXTILES



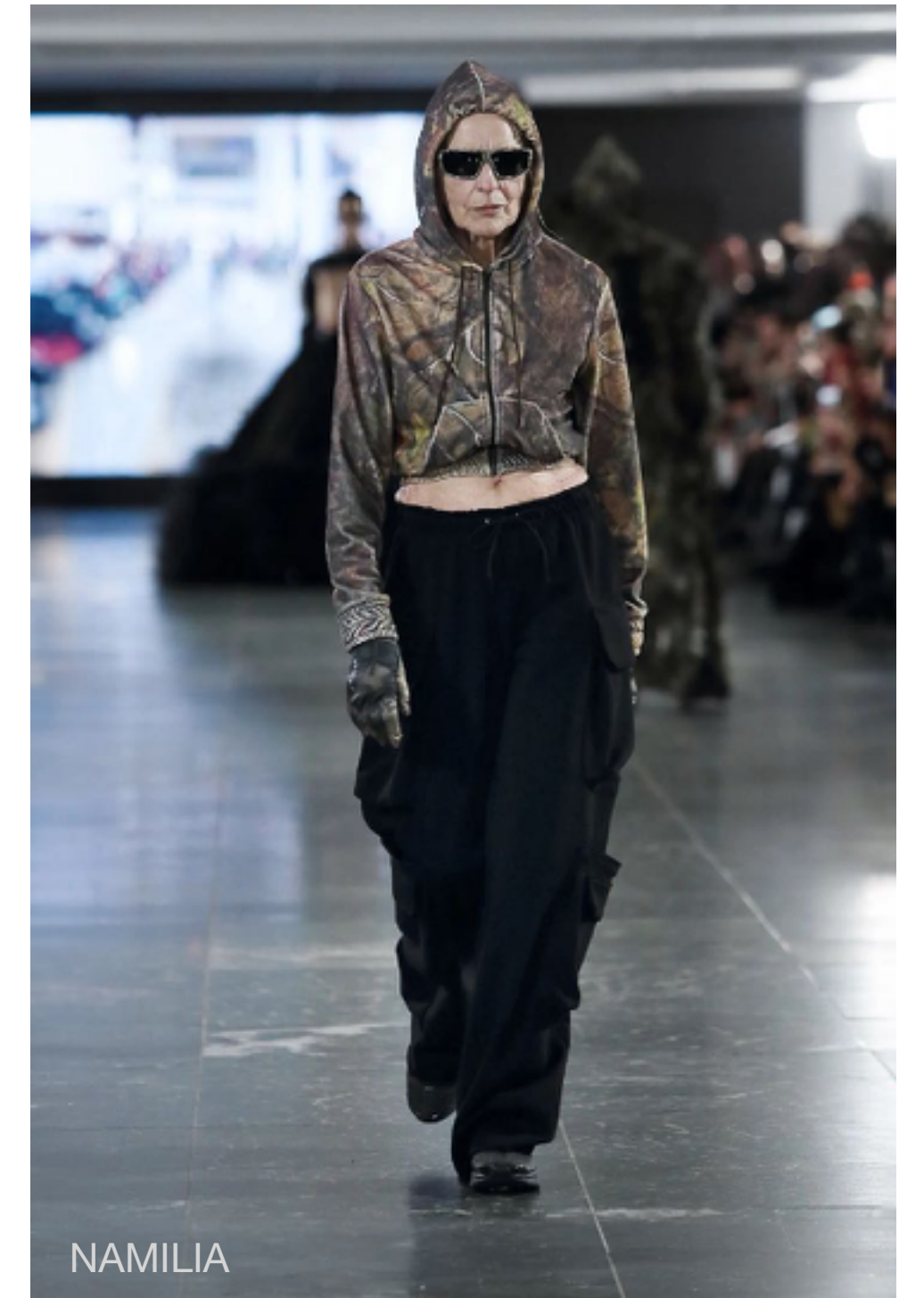
@VENEDAACARTER



TAKAHIROMIYASHITA THE SOLOIST



AVAVAV



NAMILIA



NIBGNUS



A RESEARCH PROJECT  
IN 100 QUESTIONS

PARTICIPANT:  
Cove,  
Musician

WEARING:  
40Bel Dissolving Grid Camo  
on Eosny2<sup>®</sup> Regenerated Nylon

LOCATION:  
London,  
51.5072°N 0.1276°W



STONE ISLAND



LOLA SUCIU

HEDONIS



SPOTT RESLEEVE



PITTIM UOMO



FFLUENZAA



CPLUS SERIES



Y PROJECT

**MATERIALS AND PRINTS**  
**DIRTY-LOOKED PRINT - ECOLOGICAL COTTON -**  
**RECYCLED WOOL - UPCYCLED DENIM**  
**- PATTERNS OF SAND DUNES**  
**- CANVAS - SPLASHES - NATURAL DYE LOOK**



AERON



# HYBRID PERFORMANCE





Segment: BLUE

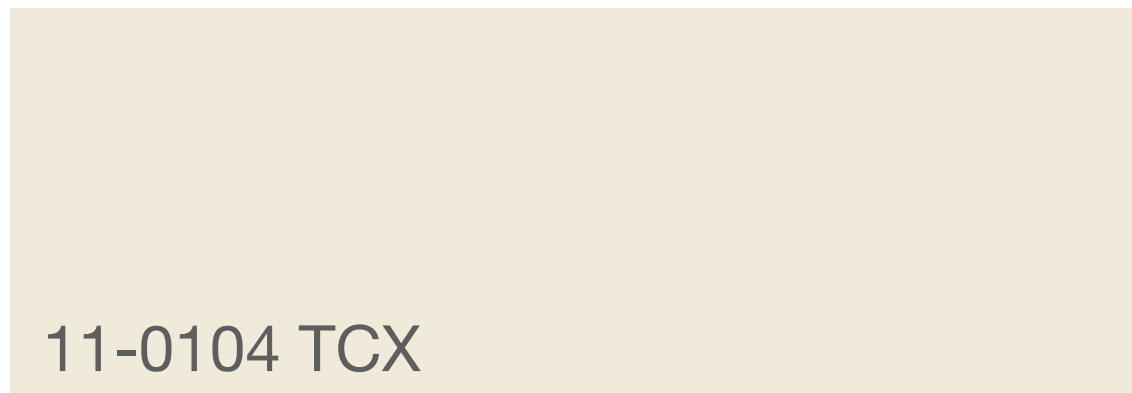
### Keywords

High performance and quality  
New codes of luxury  
Quiet luxury  
Sport influence  
Soft sensuality  
Imposing toughness  
Textile innovation  
Contemporary functionality  
Sustainability  
Bio-technology  
Smart materials  
Timeless aesthetics  
Deconstructive-minimatistic approach

### Categories

Male  
Female

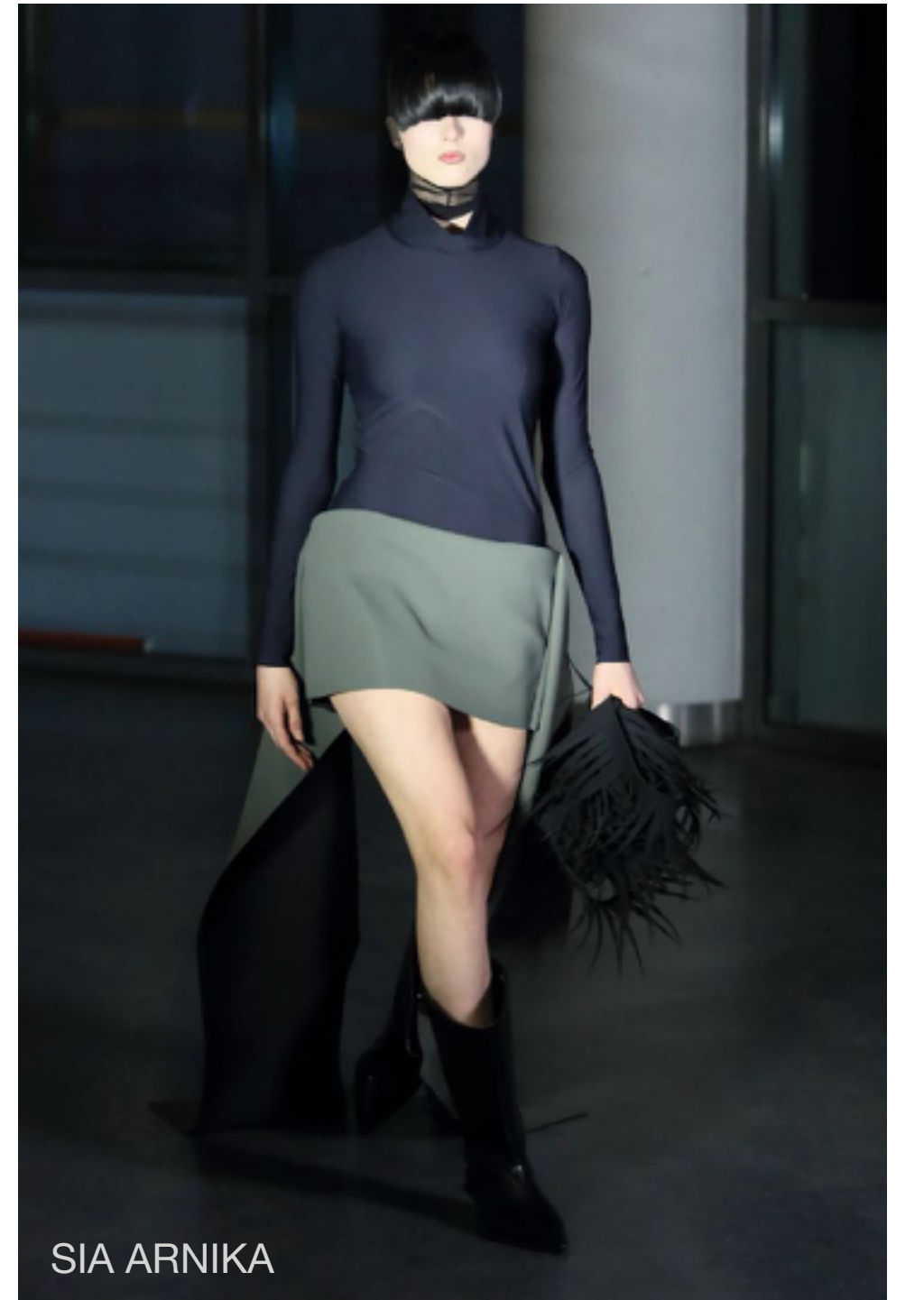
# HYBRID PERFORMANCE



STYLES

SOFT TAILORING - WRINKLES AND DRAPED STYLES - HYBRID STYLES -  
OVERSIZED TRACKSUITS - MEDI DRESSES





**STYLES**

**FORMAL ACTIVE WEAR - WOOLEN/SPORT COMBO - CAPE CONSTRUCTIONS - MINI SKIRTS**



**DETAILS**  
**QUIET SPORT - TAILORED PLAY - SCULPTURAL SLEEVES - POCKET PLAY**



J.LINDBERG



JIL SANDER



J.LINDBERG



SPOTT RESLEEVE



OLIVIA BALLARD

**STYLES**  
**PUFFER - RECYCLED POLYESTER - PUFFERS LAYERS - MIX BLOUSE X PUFFER**



**DETAILS**  
**SEPARATE SLEEVES AND CLOVES - BALACLAVA/HOODIE - BIOTECH ACCESSORIES**





**MATERIALS AND PRINTS**  
**RECYCLED WOOL - STRETCH TEXTILES - JERSEY- TENCELL - FAKE FUR- 3D KNIT**



**MATERIALS AND PRINTS**  
**TRANSPARENT -TECH - INNOVATION- LIGHT WEIGHT - RUBBERISH - SHEER MATERIALS**

An aerial photograph of a coastal landscape. The terrain is covered in dense vegetation, with large areas of bright pink and green. A prominent yellow-orange path or road runs diagonally across the lower-left portion of the image. In the upper-left, there is a small, distinct blue area that appears to be a building or a specific structure. The overall scene is a mix of natural vegetation and human-made features.

# NEOPHYTE ANIMAL



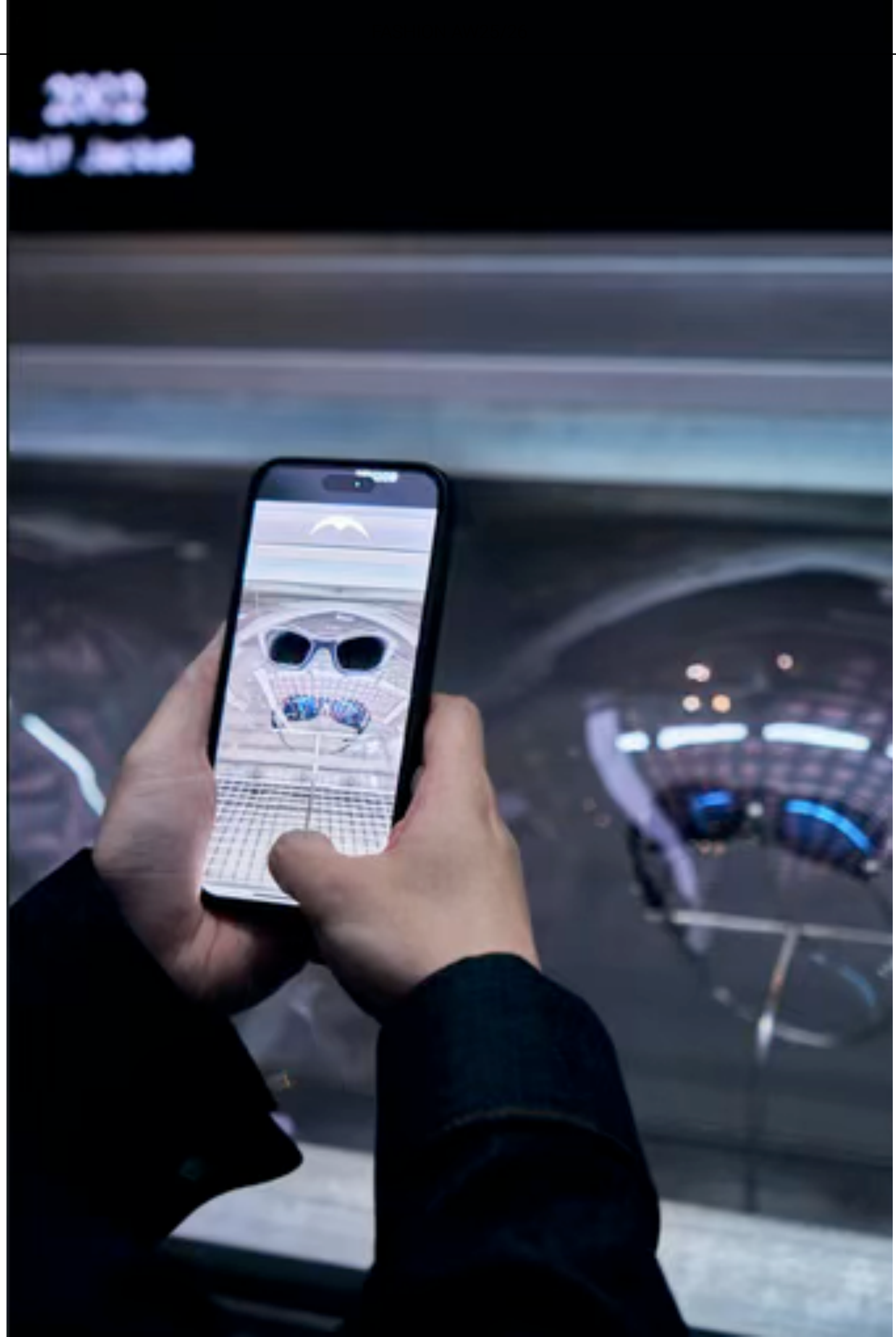
Segment: RED

### Keywords

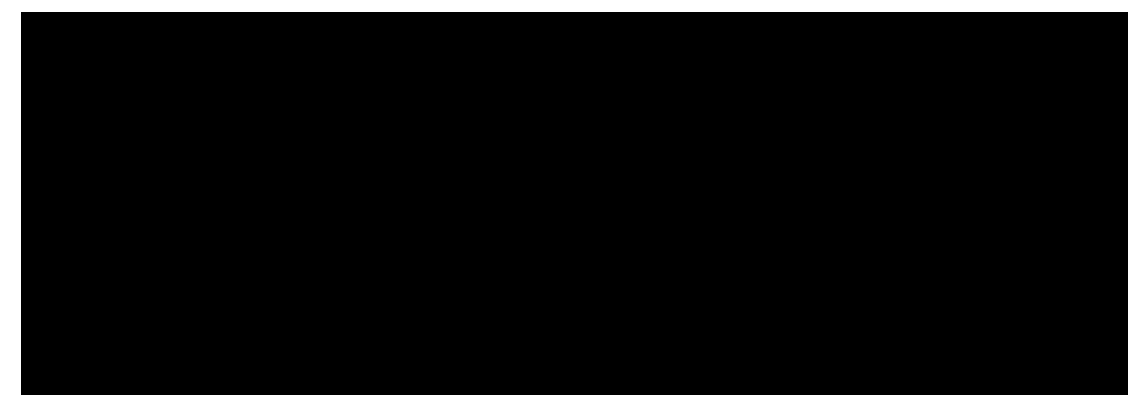
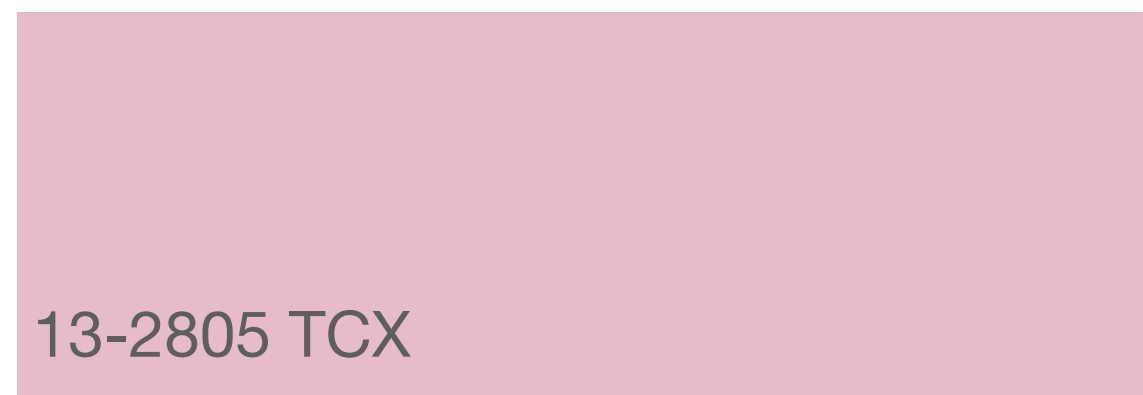
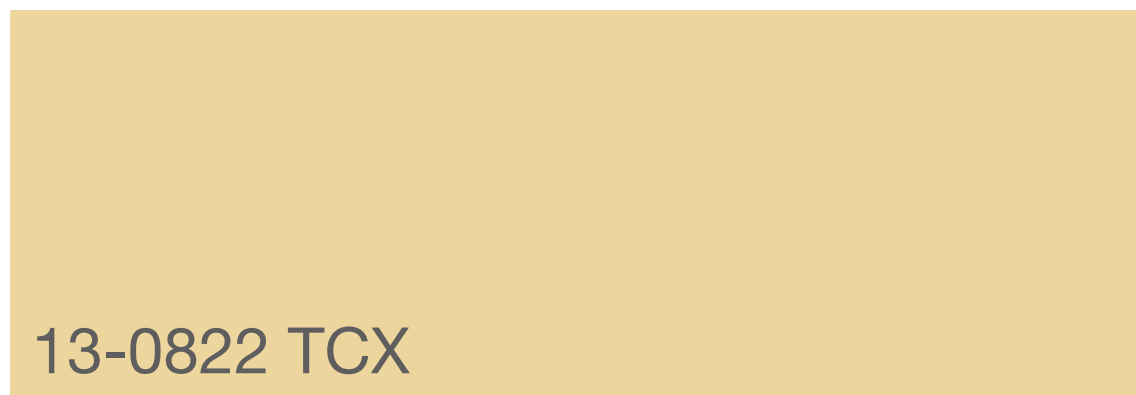
Neophyte = helt ny ikke indfødt  
Subversive phenomenon  
Playful ambiguity  
Intoxicating power of cuteness  
Popgrunge  
90's influence  
Animal motifs and prints  
Robotic pets  
Anarchist  
Anti-militarism  
He-vage  
Gender fluid designs  
Tranformning the norms  
New way of being  
DIY origins  
Tactile comfort

### Categories

Male  
Female  
Youth  
Kids



# NEOPHYTE ANIMAL





NEYLAND BLAKE



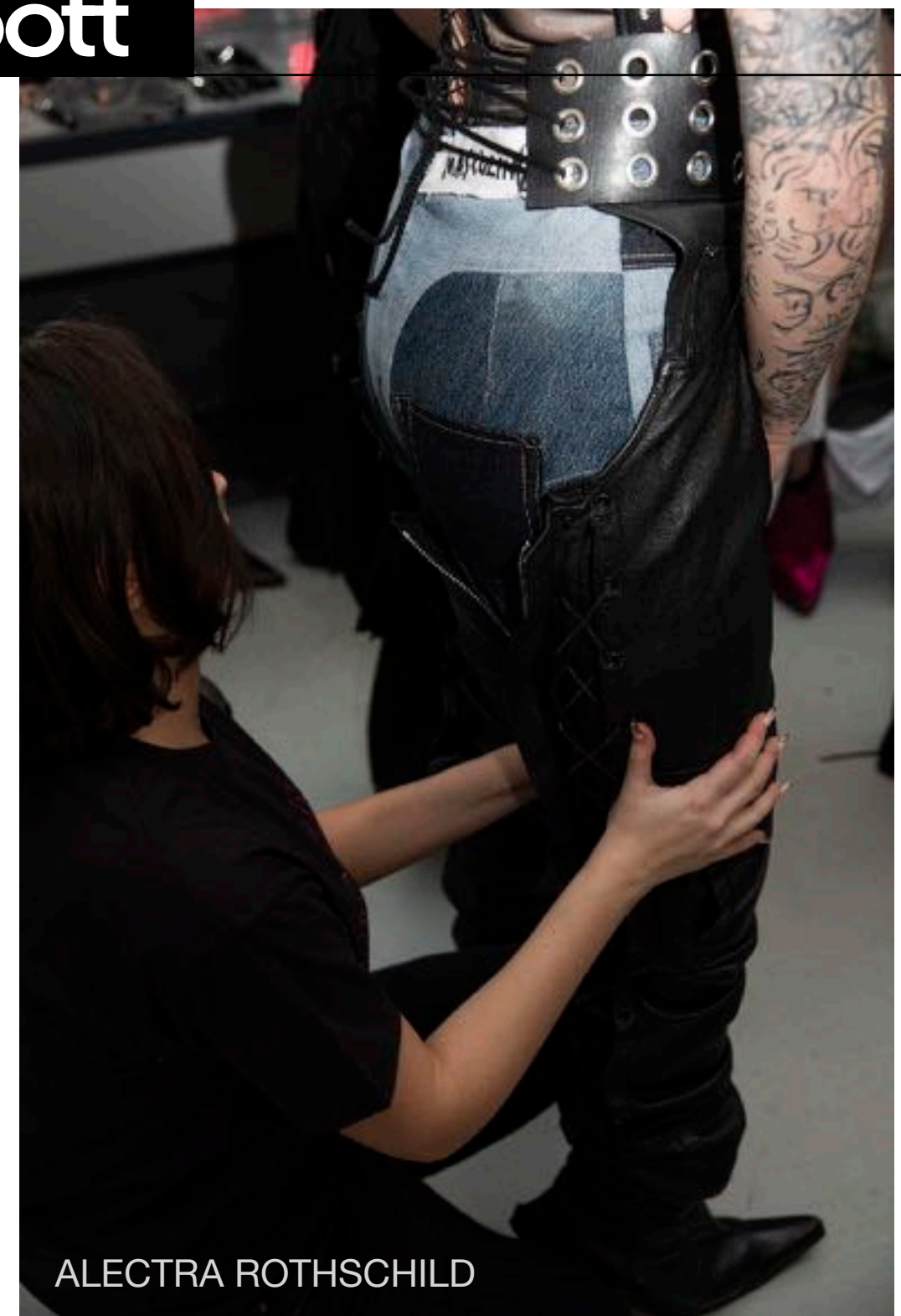
**STYLES**  
**HOODIES - BAGGY PANTS - LOW RISE JEANS - SKIN TIGHT TOPS - MAXI COATS**



STYLES

SWEAT PANTS - OVERSHIRTS - MAXI DRESSES - COLOUR DROP - OVERDIMENSIONAL BOMBER JACKETS

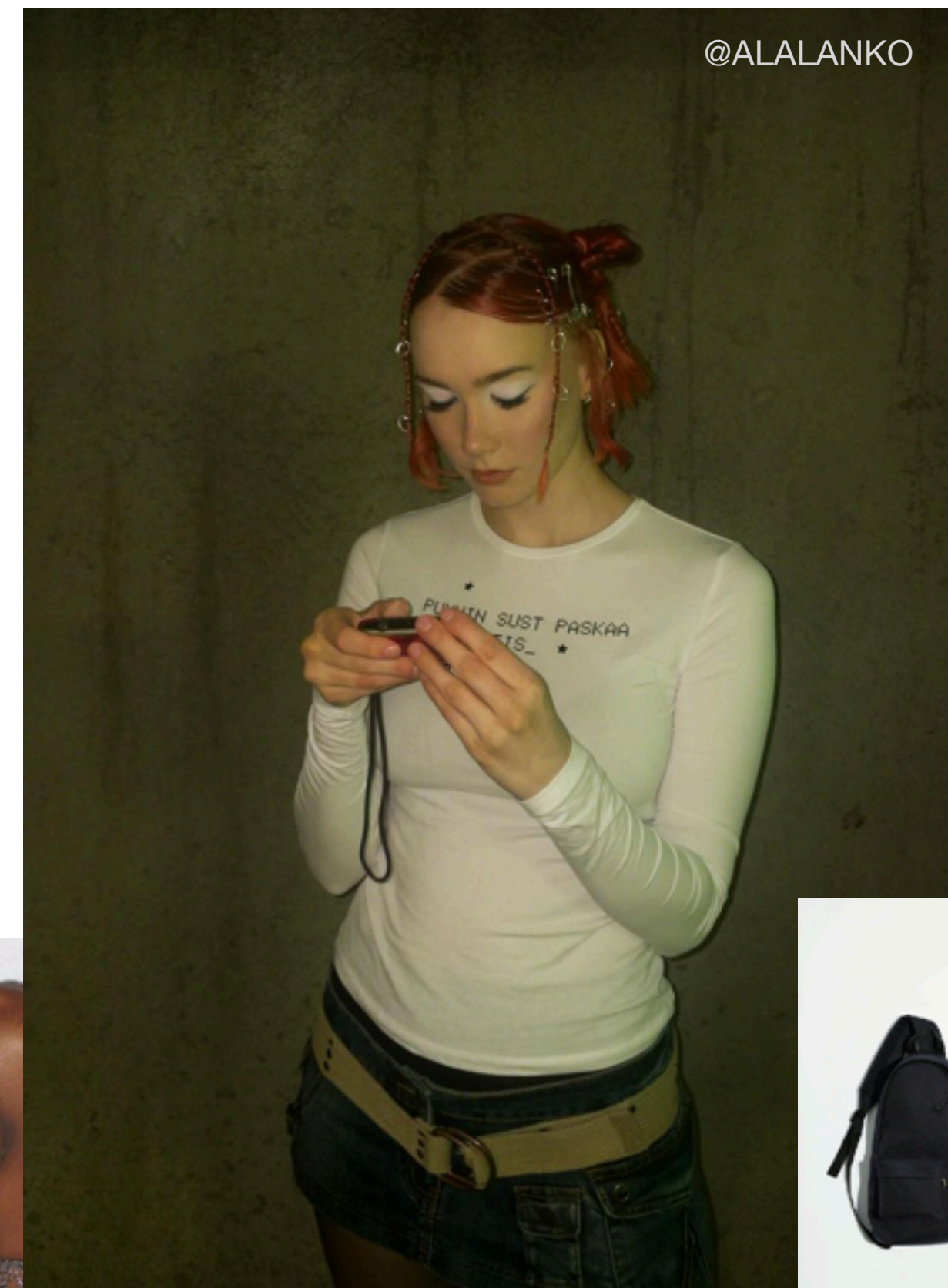




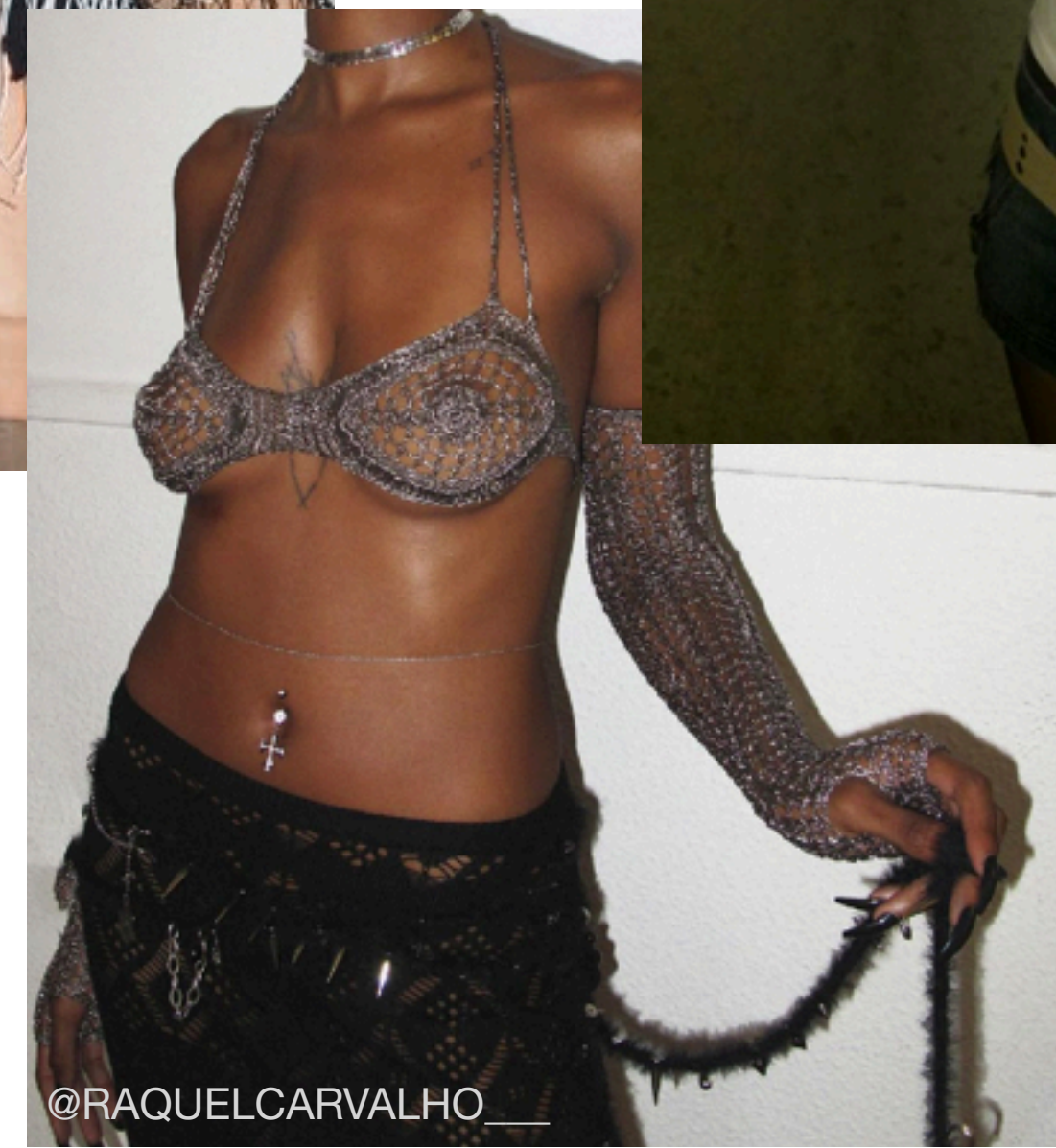
ALECTRA ROTHSCHILD



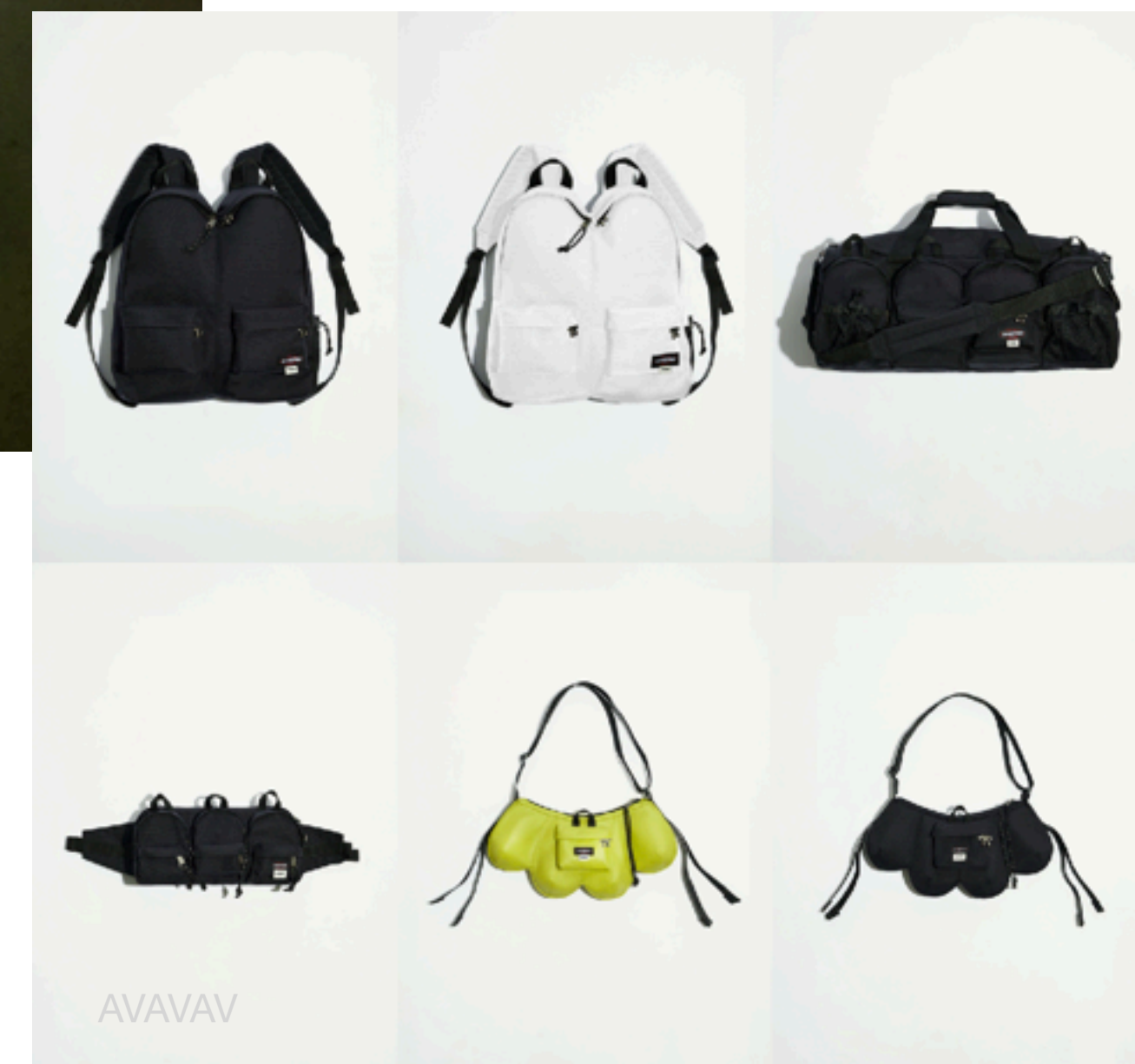
ALECTRA ROTHSCHILD



@ALALANKO



@RAQUELCARVALHO



AVAVAV



CYBER MANTIS

**DETAILS**  
**STRINGS AND THREAD TRIMMING - SIGNATUR ACCESSORIES - BELTS**



KHIHO



SPOTT REESLEEVE



@LUNIPOOPS



REALLYHOTGIRL



AVAVAV



CHARLES JEFFREY LOVERBOY

DETAILS

ROBOT PET INSPIRED ACCESSORIES - BEANIES - ALIEN LIKE - FUR TRIMMING



VAIN



@APOLONIA\_PAINTERESSE



XIMONLEE



SMARTY MARTY X MELINA AVIAIA



@BADGARLRIRI

**MATERIALS AND PRINTS**  
**JERSEY - STRETCH - DENIM - RECYCLED WOOL**



**MATERIALS AND PRINTS**  
**PRINTED JERSEY T-SHIRTS AND HOODIES - CHECKERED PRINT - UP-CYCLED STYLES**



GROWN



RODMAN



NORWOOD



FLOYD



NORWOOD



SPOTT REESELEEVE



NUNUNU



@LAMANOTTE\_VINTAGE



NUNUNU

KIDS WEAR



GREY LABEL



HUNDRED PIECES



@VENEDAACARTER



SPOTT REESLEEVE



SSENSE

Your word is

Thom Browne short suit

SSENSE

KIDS WEAR



MUGWORT MUGWORT



**YOUNIVERSE**



Segment: YELLOW

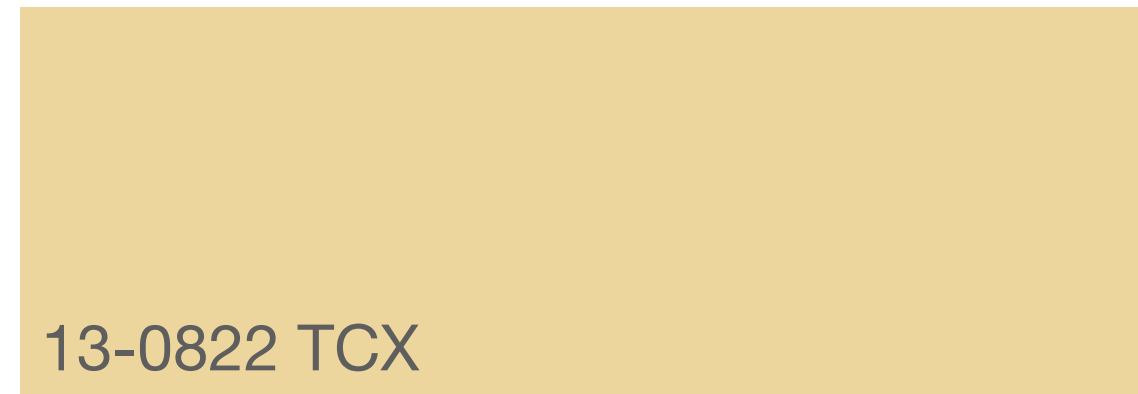
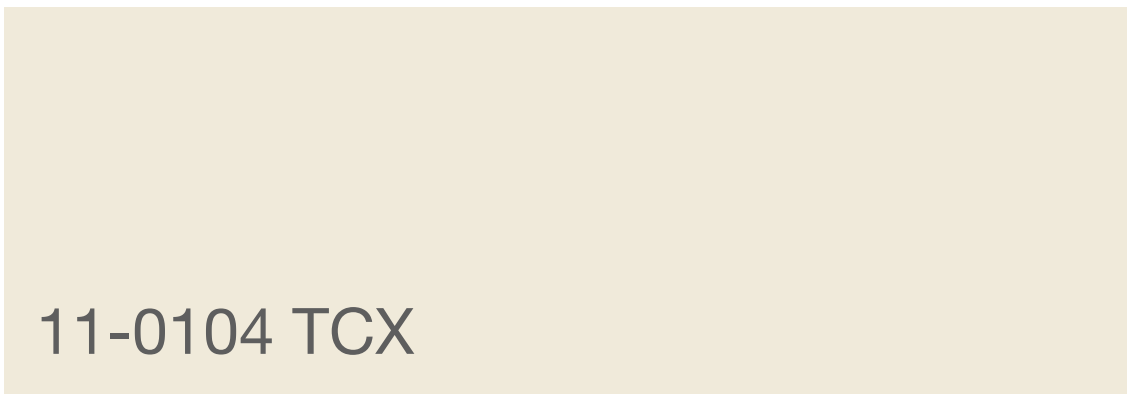
**Keywords**

Intuition  
The serenity of stillness  
Visceral response  
Tactility and textures in focus  
Togetherness  
Aura inspiration  
Alchemist(y) and chemistry  
Nature medicine  
Healing textiles  
Biotextiles  
Mind to movement  
Bodycon silhouettes  
Innovative dyes  
Rituals of love  
Spirituality  
Outdoor wellness  
Fitness and recovery  
meets mindfulness

**Categories**

Male  
Female  
Youth





# Youniverse





FENERS



@CARMENSAYS\_OFFICIAL



NANUSHKA



SIA ARNIKA



SPOTT RESLEEVE



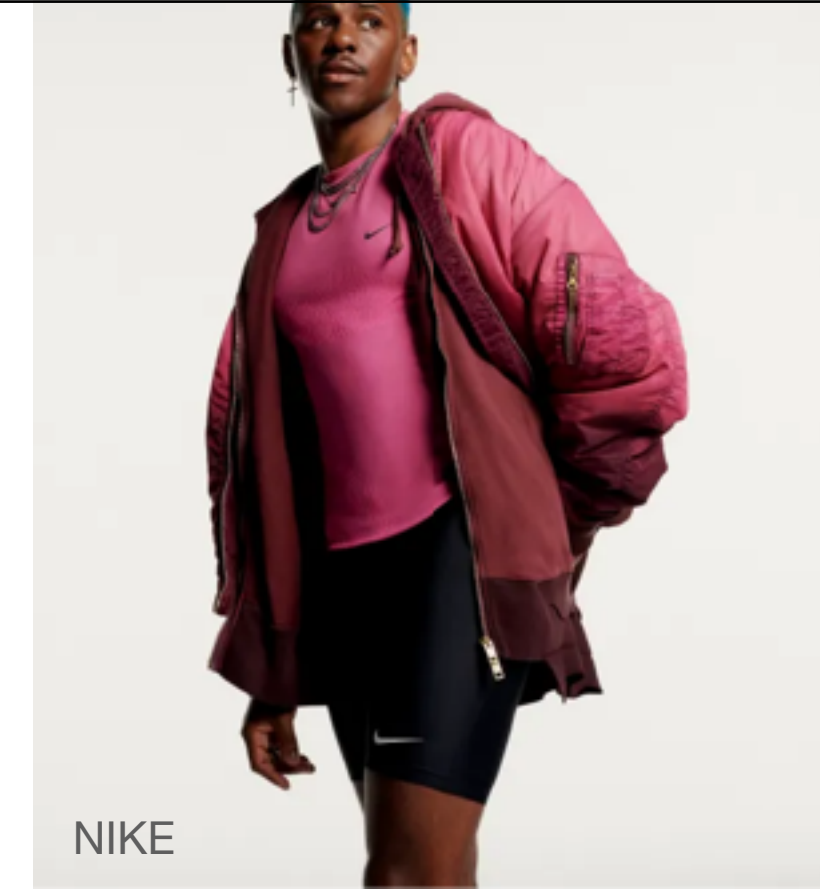
SUPRIYA LEE

**STYLES**  
**COMFY CORE - BODYCON STYLES**  
**- LONG FUR COATS - MEDI SKIRTS -**  
**OVERSIZED OUTDOOR WEAR**

FASHION AW25/26



NIKE



NIKE



SENIQ



SPOTT RESLEEVE



SOLITUDE STUDIOS



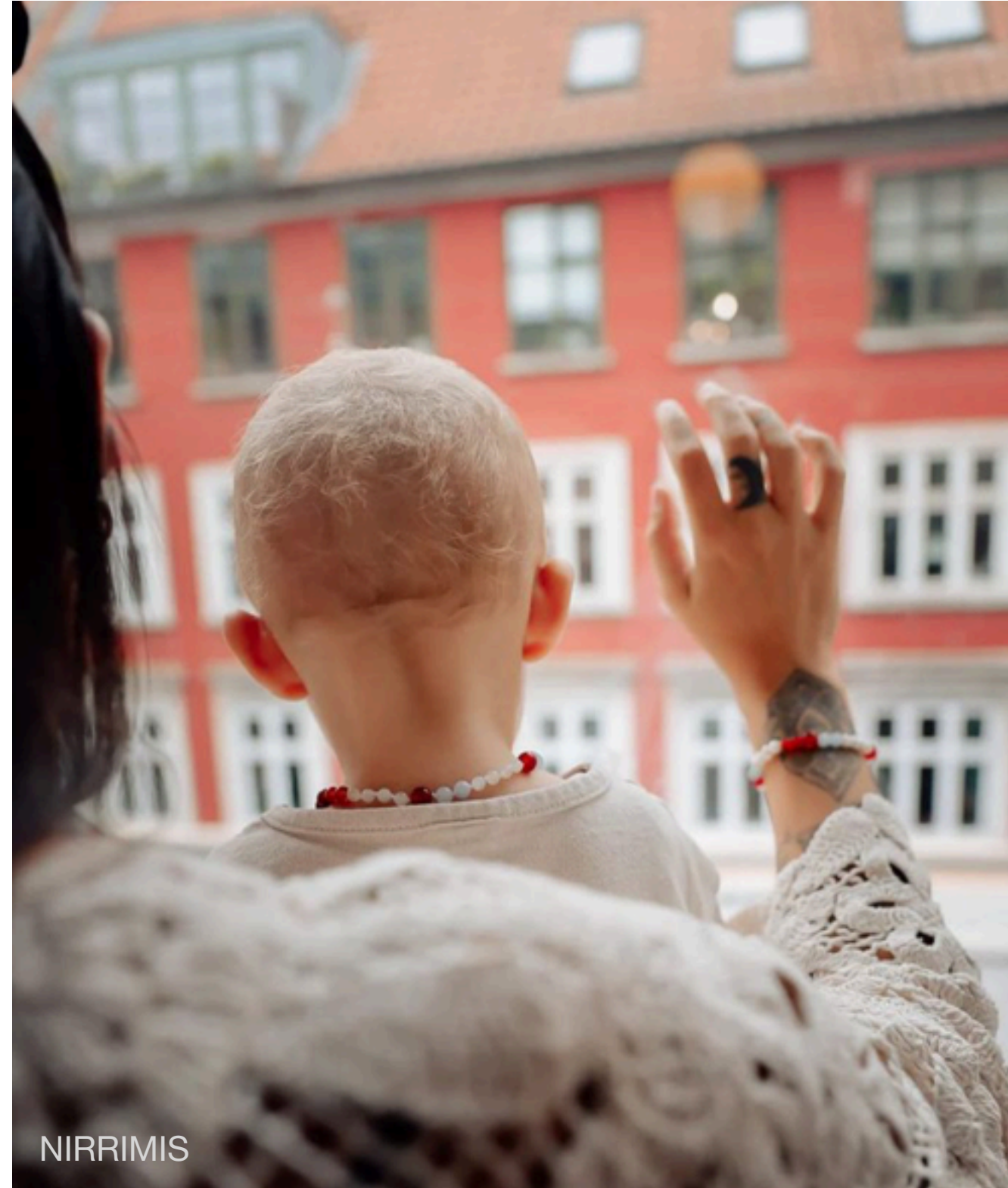
DOMENICO FORMICETTI

STYLES

MINDFUL TREKKING - SPORTS WEAR - T-SHIRTS - WINDBLOCKER JACKETS - LEGGINGS



@AMANDANORGAARD\_



NIRRMIS



NANUSHKA



SOLITUDE STUDIOS



KALYSS

KALYSS

**DETAILS**  
**BIG AND BOLD ACCESSORIES - CRYTALS STONES - CROPPED HEMLINES - BODYCON STYLING**



ALPHA RUUSA VUORI



MING MA



ALPHA RUUSA VUORI



PDF



STUDIO SARMITE

**MATERIALS AND PRINTS**  
**JERSEY - TENCELL - WATERCOLORTED GRAPHIC PRINTS**  
**- NATURAL ALGAE DYED MATERIAL - ABSTRACT TIE-DYE - GRADIENT**

DETAILS

DRAPED AND AIRY SILHOUETTES - SHEER CONSTRUCTIONS - HEALING PURSES SUN & EYE MOTIVES



IDA LISSNER



SPOTT RESLEEVE



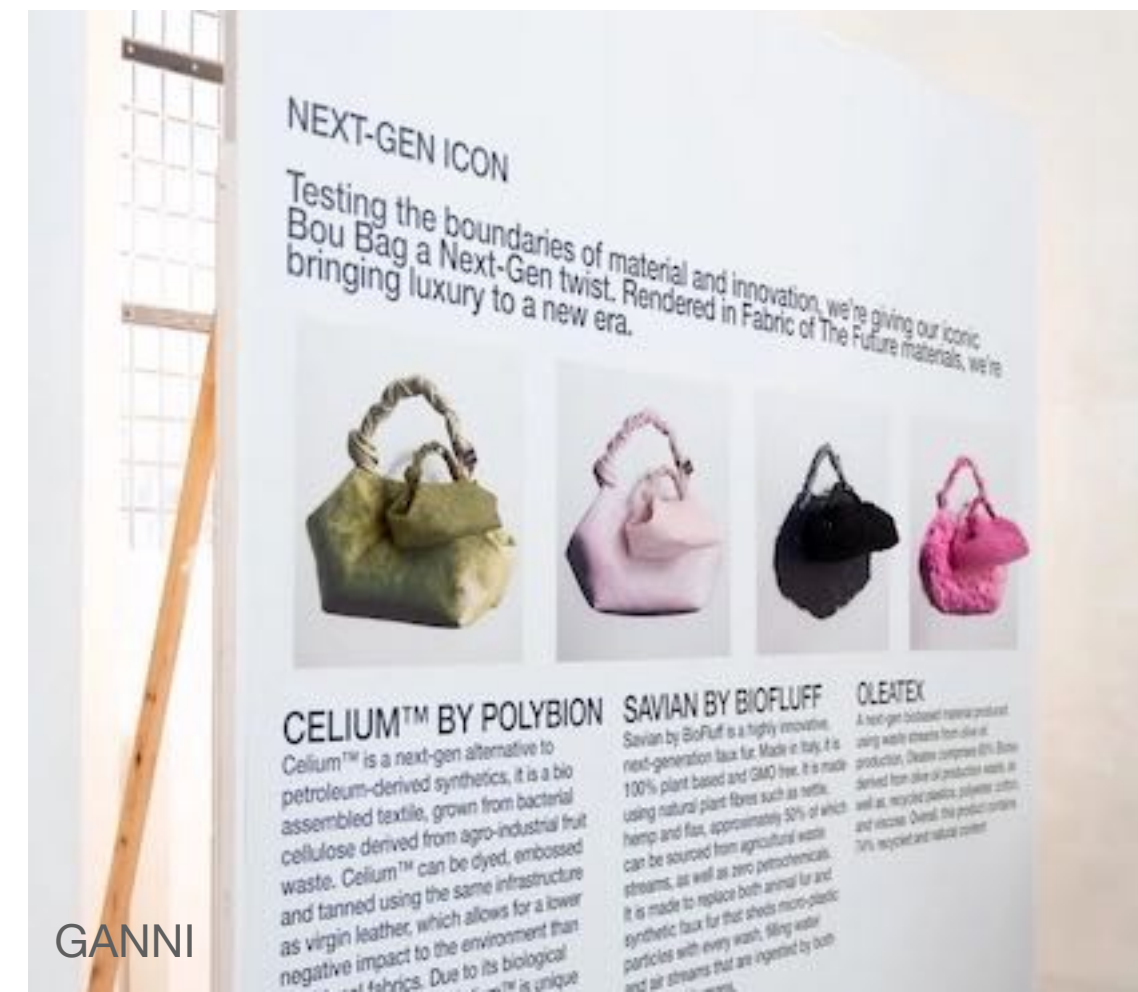
ALPHA RUUSA VUORI



SNAKE DIVINE



FIELD PROJECTS



GANNI



LUNIER



SSENSE

COLLINA STRADA x UGG



NANUSHKA



SNAKE DIVINE



SNAKE DIVINE

**MATERIALS AND PRINTS**  
**FAKE FUR - RECYCLED POLYESTER - SILK - SPIRITUAL PRINTS- SUN AND MOON PRINT**

# OLD NEW SCHOOL







Segment: BLUE

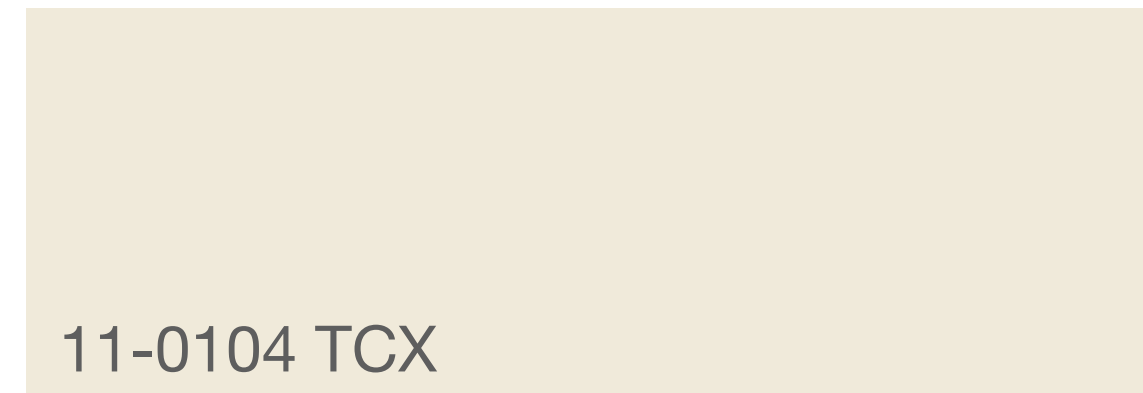
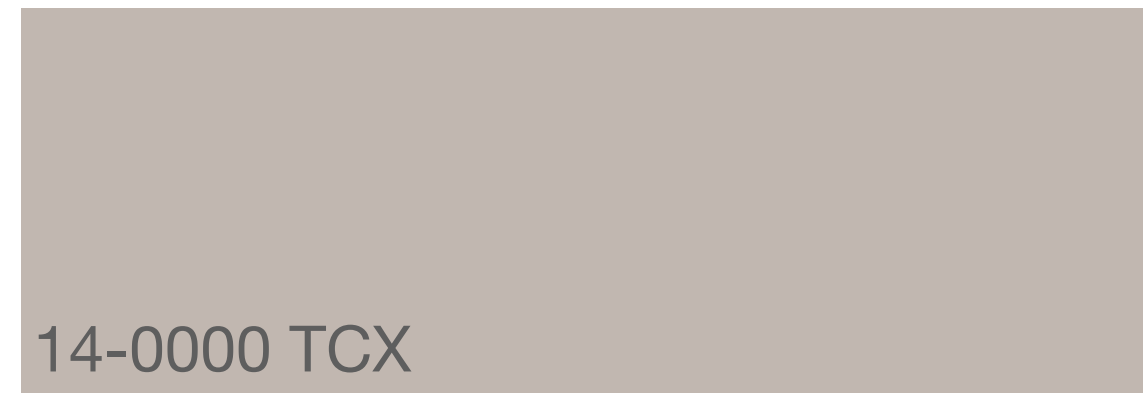
**Keywords**

Guilted age  
Wealth cosplay  
Old money  
New money styling  
Breaking the dresscode  
Vintage influence  
Business casual  
Tactile history  
Sentimental  
Library nerd  
Oxford style  
Animal prints  
Uncle Core  
Mod wives  
Neo nostalgia  
Playful formal opulence

**Categories**

Male  
Female  
Kids

# OLD NEW SCHOOL





**SALTBURN**  
00's Oxford style

SAMUEL GUI YANG



@PERNILLETEISBAEK



TOMMY HILFIGER



WILLAIM FAN



ROKH



@PERNILLETEISBAEK



@ASH\_FJELHAGEN

**STYLES**  
**BAGGY MID WAIST TROUSERS - KNICKERS - POLO SHIRTS - LONG SCARVES**



**STYLES**  
**OVERSIZED CAPES - LONG FAKE FUR COATS - MEDI FITTED COATS - MEDI SKIRTS**

STREET STYLE



Pitti Uomo streetstyle



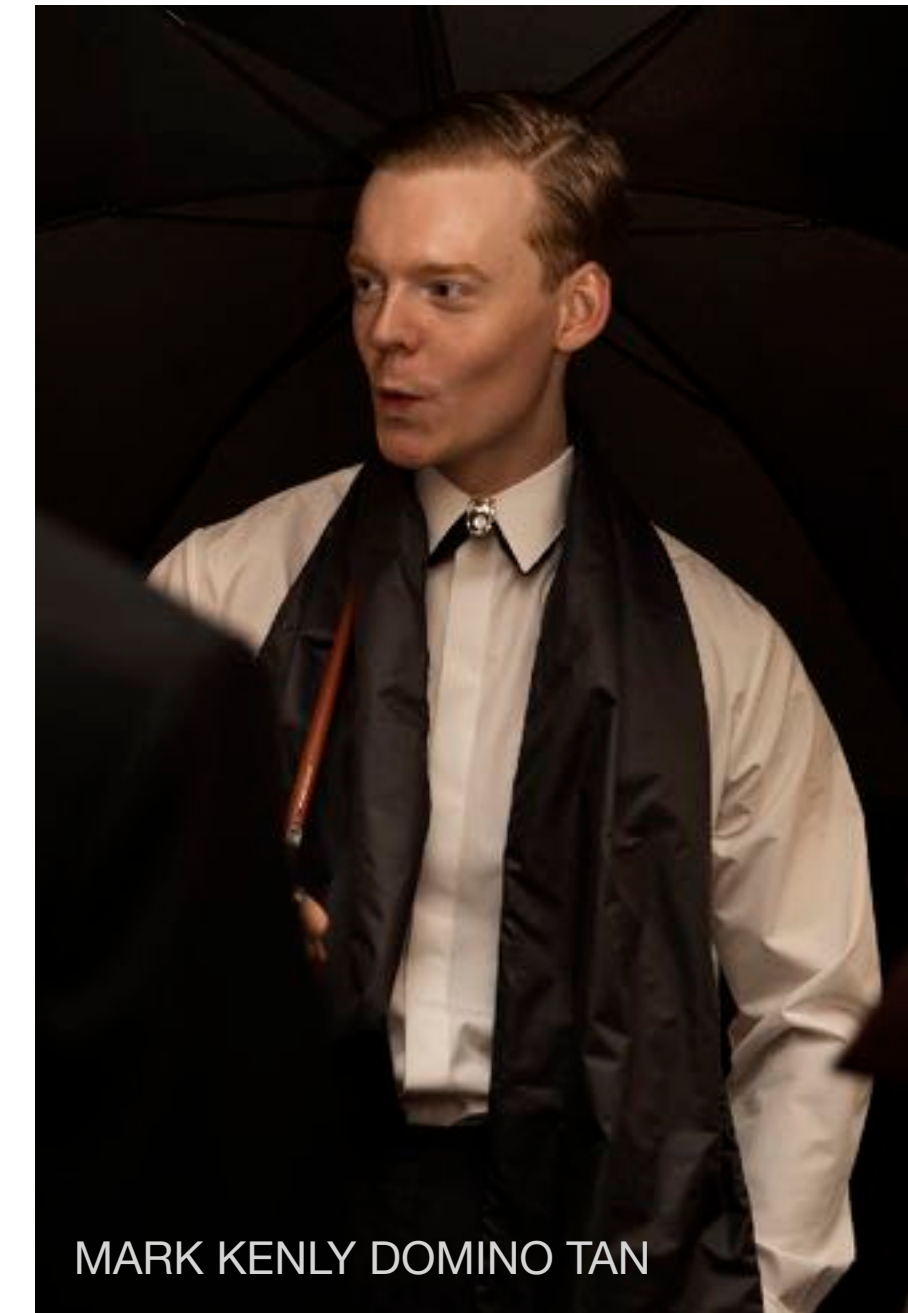
SOSHIOTSUKI



LOEWE



LOVECHILD 1979



MARK KENLY DOMINO TAN



MARK KENLY DOMINO TAN



THE GARMENT

**DETAILS**  
**MINI VESTS - DRAPED AND WRAP -**  
**AROUND CONSTRUCTIONS**  
**- FITTED SUITS - MAXI LENGTH BLAZERS**



**DETAILS**  
**CAPS - TIES MIDI/WIDE - WRAP-AROUND EFFECTS - LONG SLEEVES - OVER FIT**



MATERIALS AND PRINTS  
PIN STRIPES - LEO AND ZEPRA PRINT  
- MELANGE - RECYCLED WOOL - CASHMERE



REMAIN



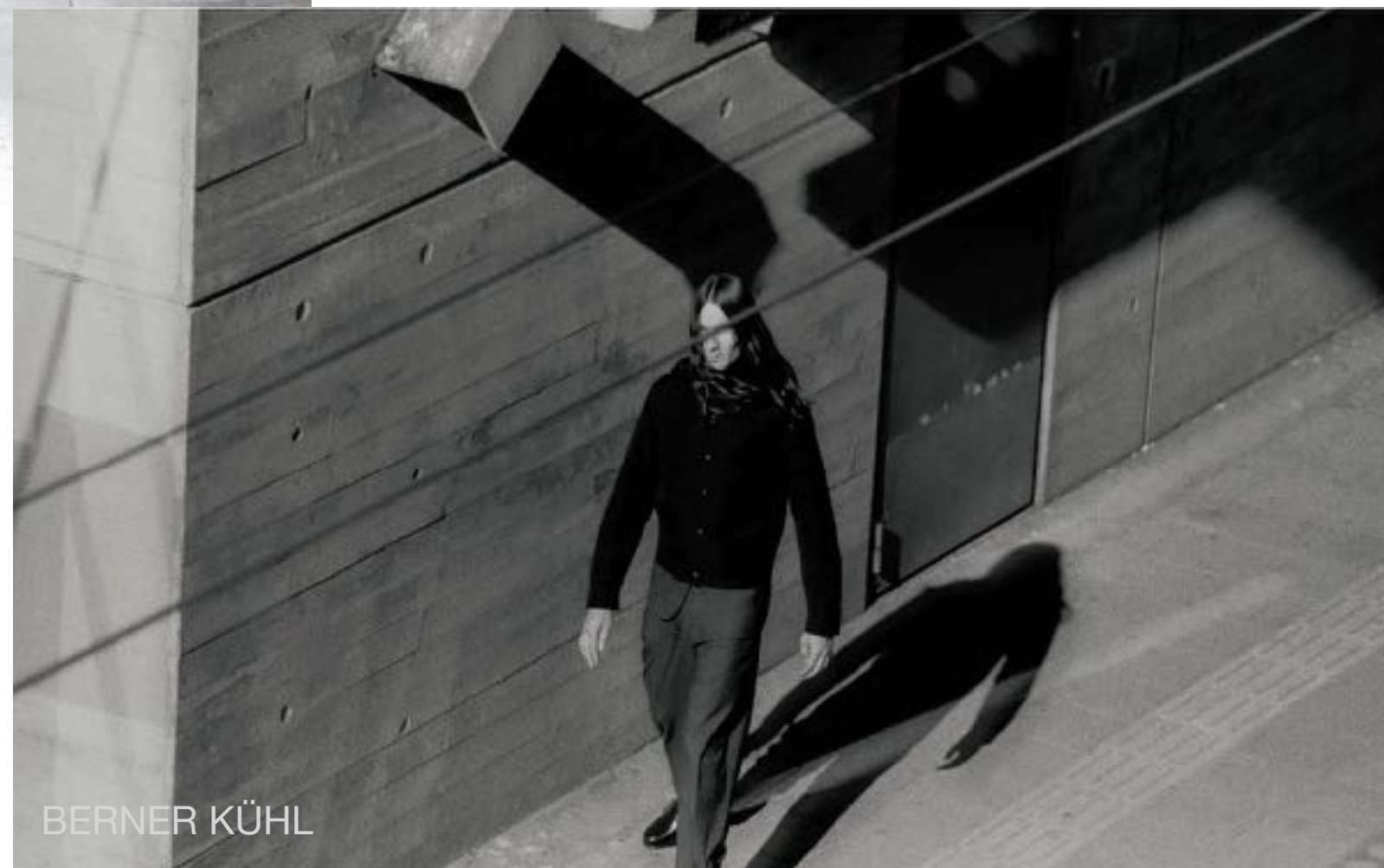
OUDE WAAG



AV VATTEV



@PYOMAVINTAGE



BERNER KÜHL



LE MONDE BÉRYL



KANAKO SAKAI



CPLUS SERIES



TOMMY HILFIGER



WILLAIM FAN



MARK KENLY DOMINO TAN



MOTEL ROCKS



@MARIEHEYMAN



ANOTHER ASPECT



@COCALETTO.DE



MERRITT MEACHAM

**MATERIALS AND PRINTS**  
**TWO TONE STRIPES - OXFORD STRIPES - ORGANIC COTTON - JERSEY - VEGAN LEATHER - FAKE FUR LINING**



@TARTINE.ET.CHOCOLAT



MUGWORT MUGWORT



@ARSENETLESPIPELETES



@DAILYBRAT

KIDS WEAR



@TARTINE.ET.CHOCOLAT



NEXT



GREY LABEL



HUNDRED PIECES



NEXT



MINI RODINI



MUGWORT MUGWORT



@DAILYBRAT

KIDS WEAR

# NEW LOOK 2050





Segment: YELLOW

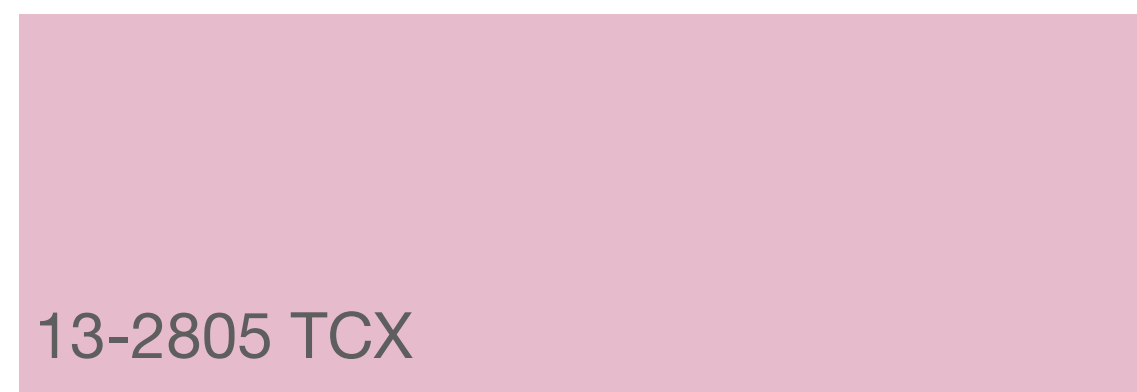
**Keywords**

Neo romance  
Silhouettes speak volumes  
Hour-glass shapes  
"Ladylike"  
Exaggerated shoulders  
Heirloom vintage pieces  
50's influence  
Frill thrills  
Hand-made  
Recontextualizes classic charm  
Reworked  
Unique craftsmanship  
Once perceived as antiquated  
Nod to timeless clothing  
Bell-like designs  
Renewed interest

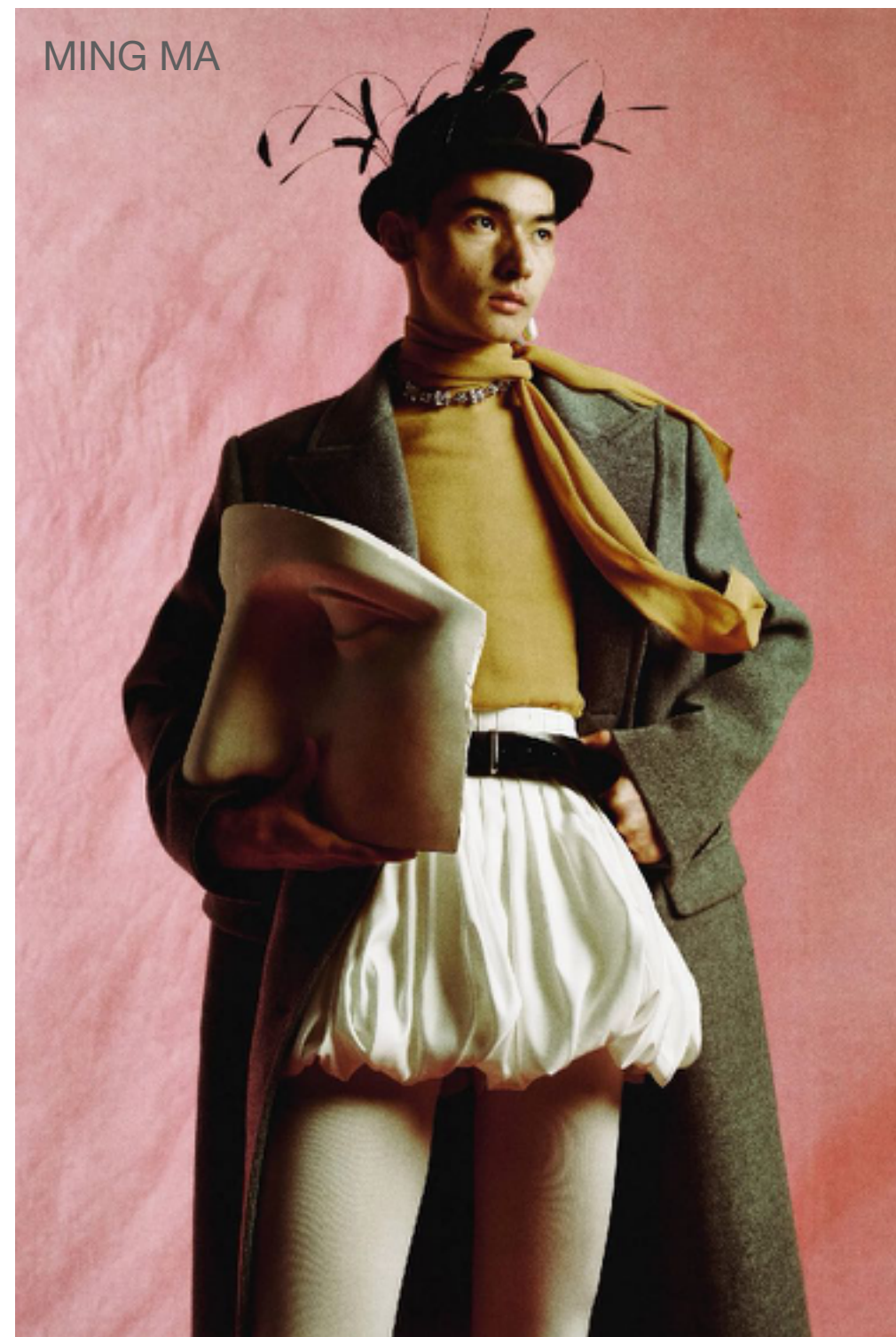
**Categories**

Male  
Female  
Kids

# NEW LOOK 2050



STYLES  
BALLOON SKIRTS - MEDI DRESSES - LONG COATS  
- TURTLENECKS - MATCHING SCARVES



MING MA

MING MA

@HIROKOLELE

@CHLOELECAREUX

SAKS POTTS

@SOLHANSDDOTTIR





**STYLES**  
**SETS - OVERSIZE MAXI SKIRTS - BLOUSES - BOLERO - CROPPED TROUSERS**



CARO EDITION



SOFT SKIN LATEX



SAKS POTTS



CARO EDITION



TATI



LOLA SUCIU

**DETAILS**

**BELTS - VISIBLE STITCHES - FRILL TRIMMING - COLORFUL EDGES - ROUND EDGES**



CARO EDITION



CARO EDITION



SF10G



@TISHWEINSTOCK



@KROON02



DAILY SLEEPER

DETAILS

PATCHES - COLORFUL AND PRINTED TIGHTS - HAIR ACCESSORIES - LAYERED COLORFUL STYLING



**MATERIALS AND PRINTS**  
**FLOWER PRINTS - GRAPHIC NATURE PRINTS - DENIM - COTTON - RECYCLED POLYESTER**



**MATERIALS AND PRINTS**  
**CHECKERED PRINT - EMBROIDERY - ORGANIC WOOL - SILK - FEATHERS**



@LILLEPOTTE



@BETS\_UNIKA

KIDS WEAR



@LILLEPOTTE



@LAMANOTTE\_VINTAGE



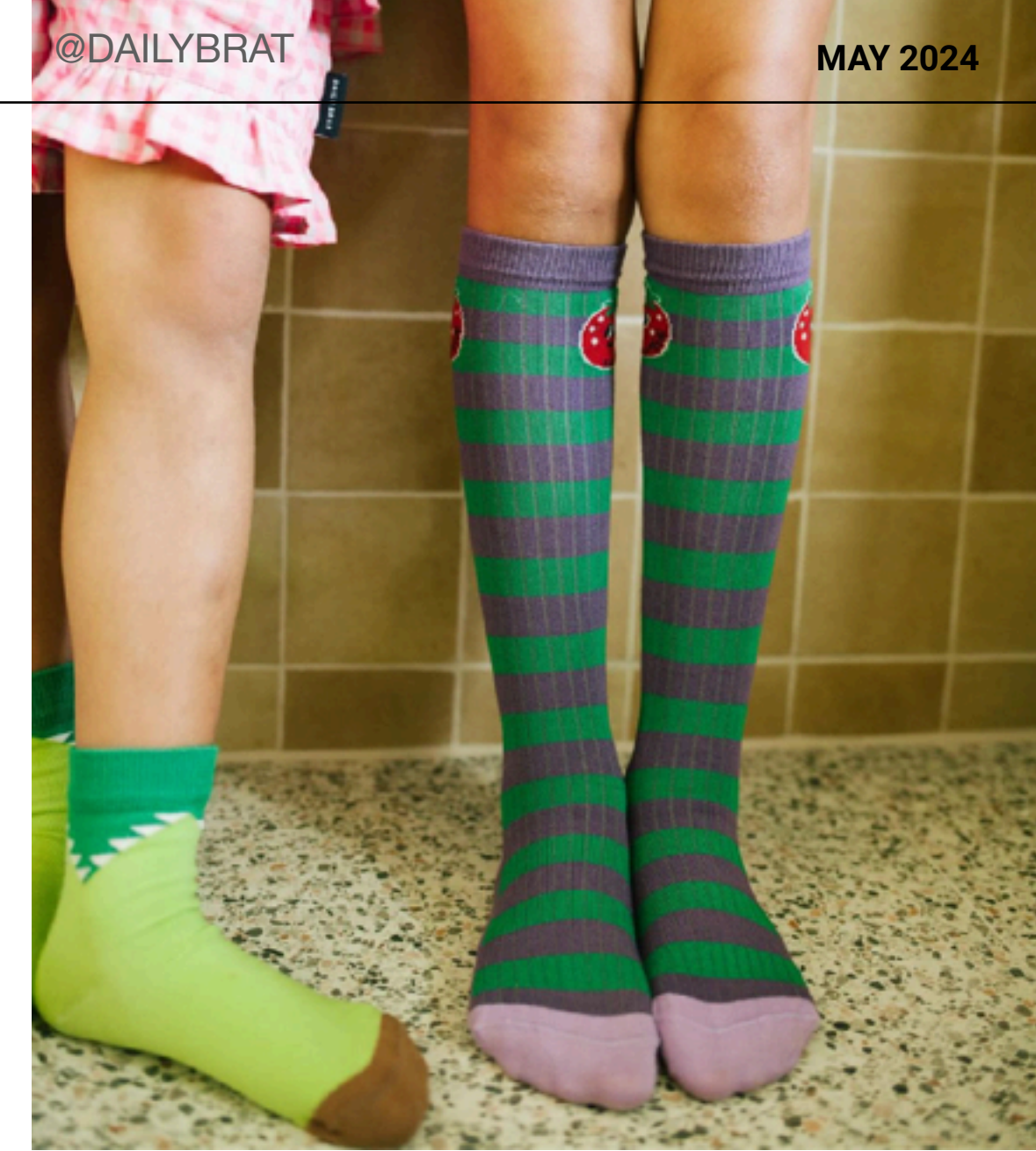
@BABARAPOTTS



@ARSENETLESPIPELETES



@BETS\_UNIKA



@AMALIERT



@ARSENETLESPIPELETES



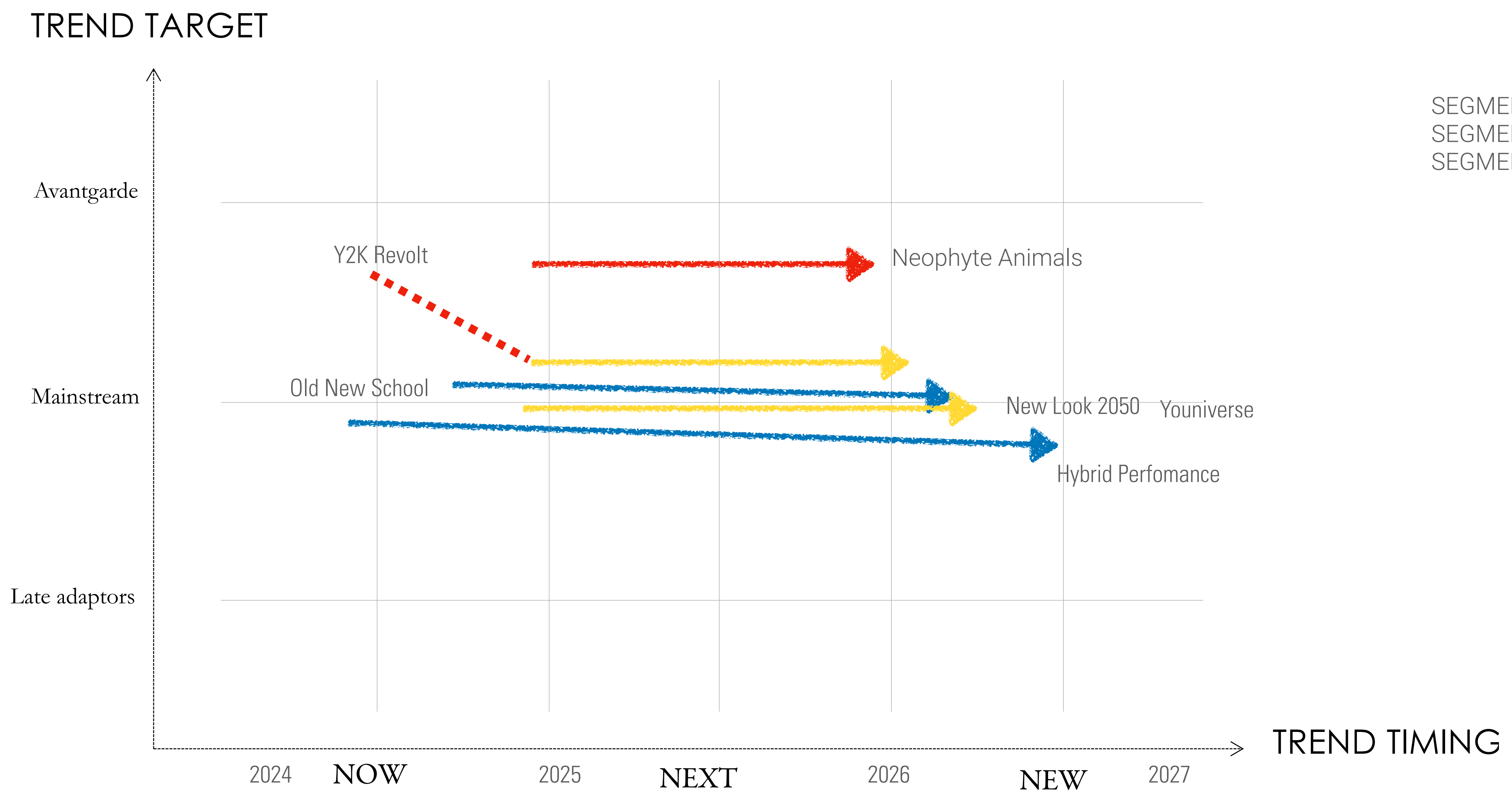
@BETS\_UNIKA



KIDS WEAR

# SPOTT T-MODELLEN

FASHION AW25/26 trend overblik





spott

[spottrends.dk](http://spottrends.dk)  
@spottrends  
[anja@spottrends.dk](mailto:anja@spottrends.dk)  
+45 22553131