

# There's more if you look beyond

**DISCOVER GEELONG'S  
NEW VENUE**



**NYAAL BANYUL**  
GEELONG CONVENTION  
AND EVENT CENTRE

**OPENING 2026**



# Welcome to Geelong



**Come and  
experience a vibrant  
region bursting with  
natural beauty and  
rich cultural heritage.**

Just an hour's drive from Melbourne's CBD, Geelong and the Bellarine Peninsula are surrounded by coastal allure and sweeping vistas. Take a moment to breathe in the salty sea breeze, bask in the sun-kissed vibes, and let your spirit wander freely.

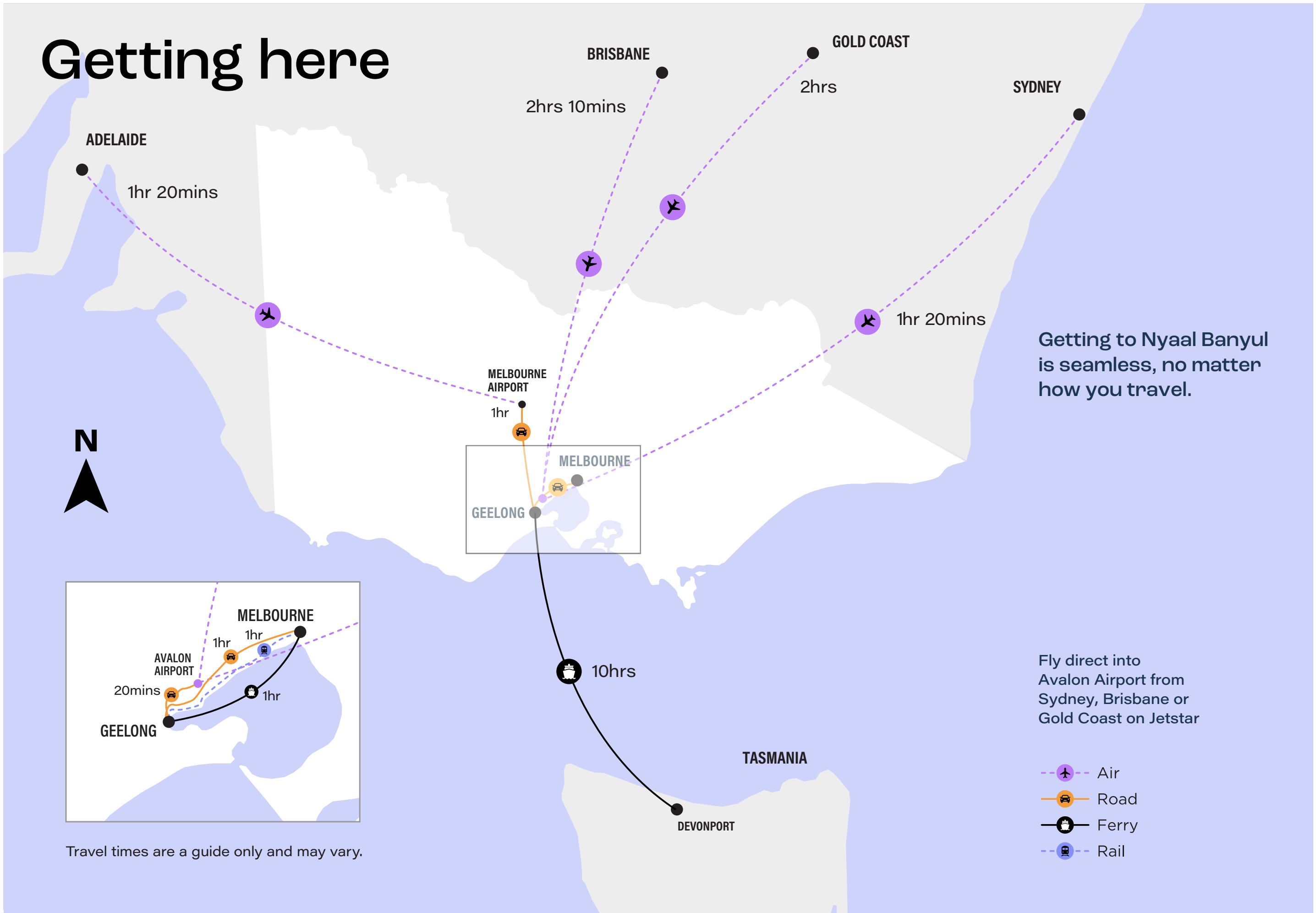
From the stunning shores of Corio Bay to the picturesque vineyards of the Bellarine Peninsula, the region offers endless experiences.

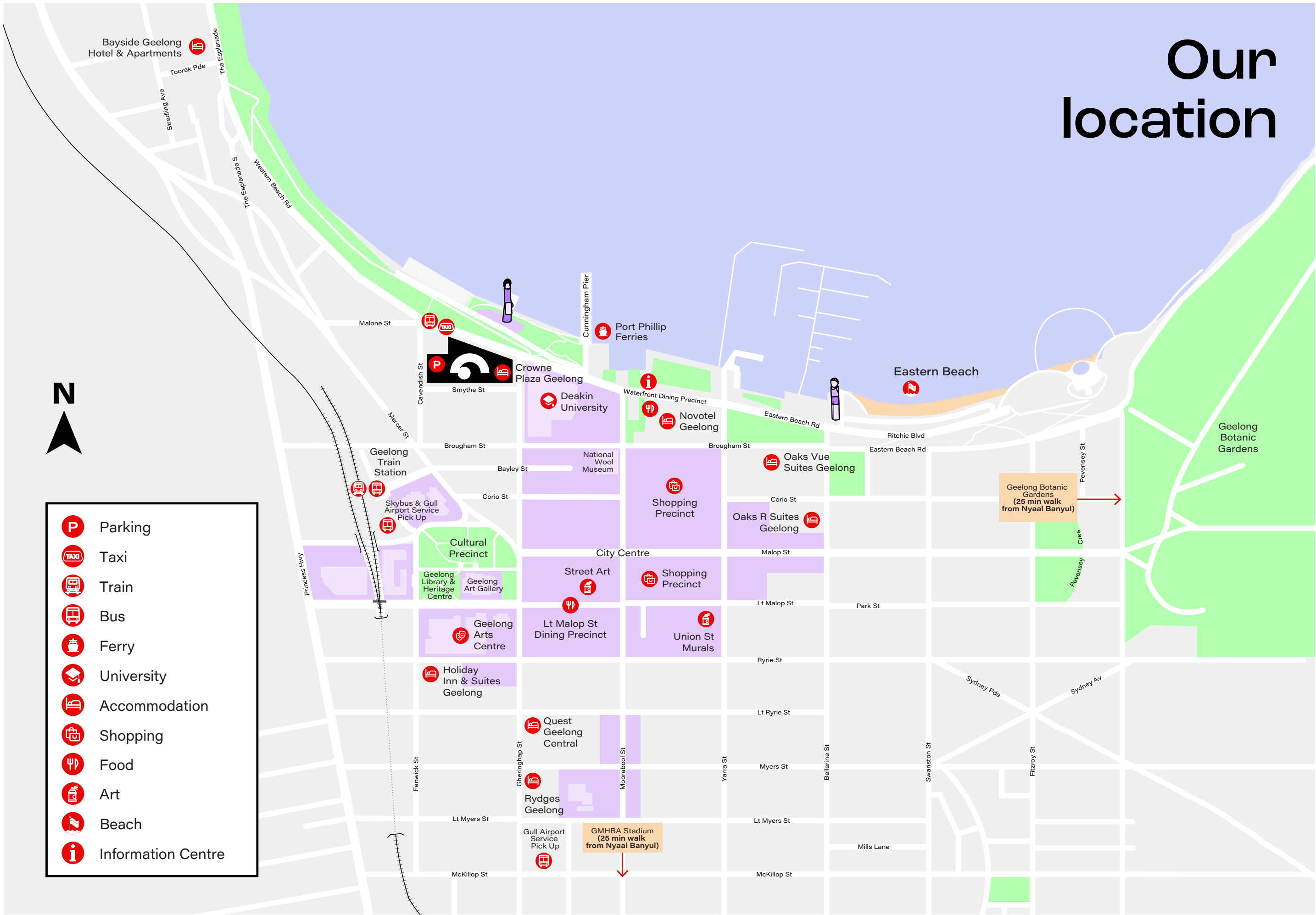
Explore charming towns, embark on outdoor adventures along the Great Ocean Road, and dine on the diverse and celebrated flavours of local cuisine and wines that define our region.

With Avalon International Airport a short distance away and a backdrop of rolling hills and pristine coastlines, we provide everything you need to host a memorable event.



# Getting here









# Our story

At Nyaal Banyul, we welcome you to the waterfront of Wadawurrung land to continue the traditions of knowledge-sharing and gathering spanning thousands of generations.

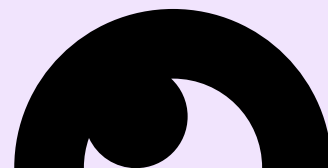
Deeply embedded in layers of Country, Nyaal Banyul immerses you in the sky, sea, and land. Come and experience the transformative power of discovery and connection and share new perspectives in Geelong's newest venue.

So come gather with us.  
Open your eyes to the hills.  
Open your heart to community.  
Open your mind to a new perspective.





# The meaning behind our name



Nyaal Banyul, which translates to 'open your eyes to the hills,' was generously gifted to our venue by the Wadawurrung People, the Traditional Owners of the land.

Wadawurrung People have always come together for gatherings, cultural business, celebrations and ceremonies. In Wadawurrung language these gatherings are known as **baierr**. For thousands of generations, they have gathered on the Western Cliffs of Djilang (Geelong) for **baierr** – to yarn, celebrate, make decisions, solve problems, and pass on knowledge.

Visitors to Nyaal Banyul are invited to open their eyes to the hills of Wadawurrung Country. In all directions, the hills hold the stories, songs and dance of past **baierr**.





# Our venue

**1,000 seat**  
theatre

**3,700 sqm**  
of flexible event space

**200 room**  
Crowne Plaza hotel

**Public plaza**  
and eateries

**Meeting rooms**  
overlooking the  
Geelong waterfront







## A place like no other

Our venue is perfect for all types of events, featuring a 1,000-seat theatre and 3,700 sqm of versatile space.



## Community

Located in a thriving city known for its rich history, stunning waterfront location and prospering arts scene.

# What sets us apart?

A place where everyone is warmly welcomed to share stories, connect, and celebrate moments.



## Cultural significance

The first convention centre in Australia to be designed with Traditional Owners from inception.



## Sustainability

Committed to sustainability with a 5-star Green Star and Carbon Neutral rating.



## Accessibility

Designed with universal access in mind, ensuring ease of access for everyone.

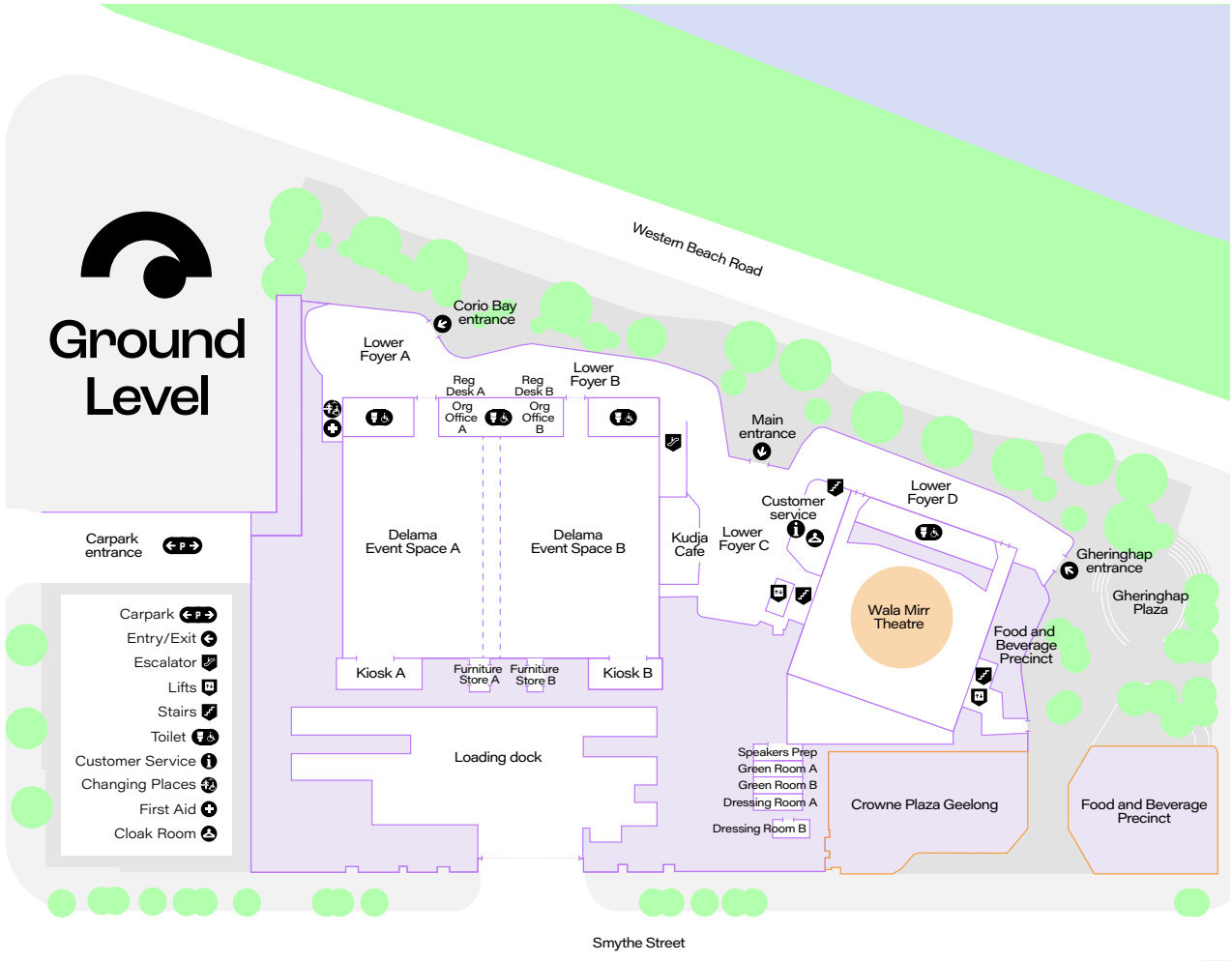


## Industry leaders

Backed by Melbourne Convention and Exhibition Trust, with over 30 years of event experience.



# Wala Mirr Theatre

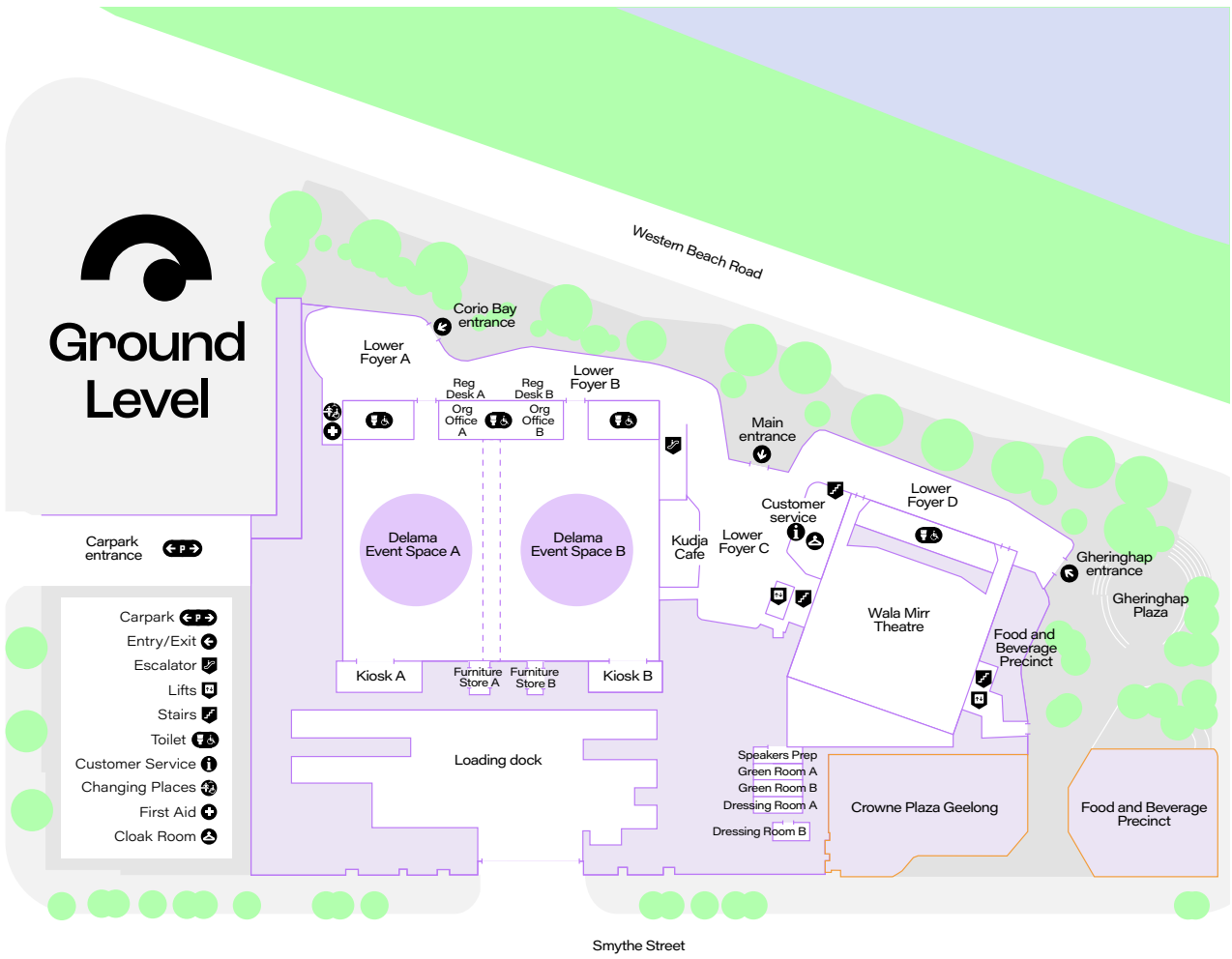


## Wala Mirr Theatre

Capacities	Area (m <sup>2</sup> )	Theatre	Cocktail	Banquet	Cabaret
Tiered - 6m stage	-	1,004	-	-	-
Tiered - 6m stage (excluding balcony)	-	635	-	-	-
Tiered - 8m stage	-	956	-	-	-
Tiered - 8m stage (excluding balcony)	-	587	-	-	-
Flat floor - 6m stage	740	524	467	370	296
Flat floor - 8m stage	740	452	420	330	264



# Delama Event Space



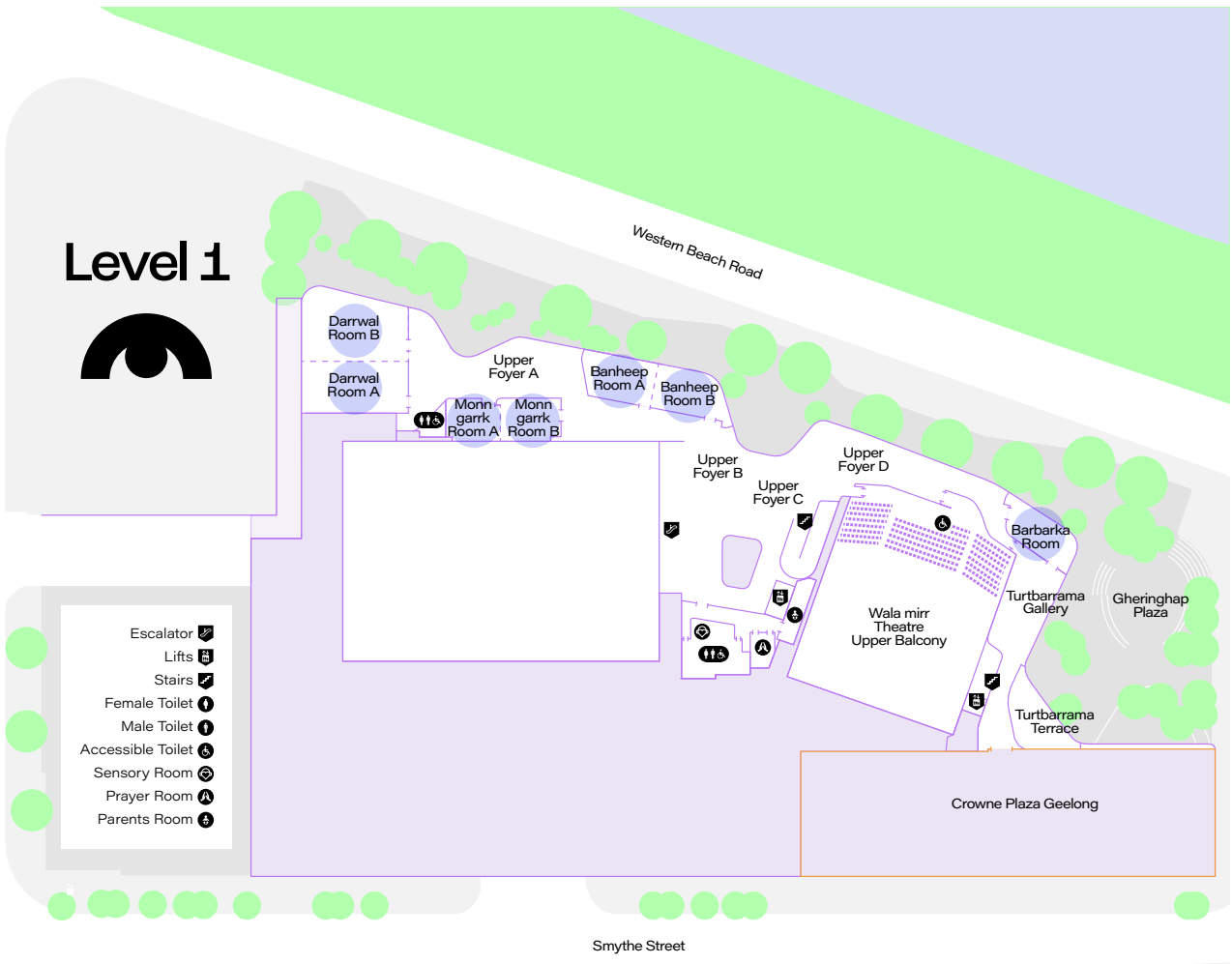
Delama Event Space

Capacities	Area (m <sup>2</sup> )	Theatre	Cocktail	Banquet	Cabaret
Delama Event Space A	891	624	743	400	320
Delama Event Space B	1,003	768	836	470	376
Delama Event Space A and B Combined	1,974	1,702	1,645	1,100	888





# Meeting Rooms



## Meeting Rooms

Capacities	Area (m <sup>2</sup> )	Theatre	Classroom	Cabaret	U-Shape
Monngarrk Room A	60	53	24	24	21
Monngarrk Room B	67	52	24	24	15
Monngarrk Room A&B Combined	127	119	51	56	45
Barbarka Room	74	53	24	24	21
Banheep Room A	91	58	30	40	27
Banheep Room B	79	56	33	24	15
Banheep Room A&B Combined	169	125	60	80	57
Darrwal Room A	156	127	78	64	42
Darrwal Room B	192	158	81	80	42
Darrwal Room A&B Combined	348	258	159	152	-



# Here's how we can help you



## Event Planning

At Nyaal Banyul, we're your trusted partners. With industry-leading knowledge and top local suppliers, we elevate your event from start to finish. Our dedicated team stays with you every step of the way, anticipating your needs and providing personalised touches.



## Food and Beverage

Victoria's food scene overflows with diverse influences, and Nyaal Banyul reflects this vibrancy. We focus on sustainability, inclusivity, and local flavours, with a hint of native ingredients alongside neighbouring cuisines.



## Full-service Technology

At Nyaal Banyul, we blend tradition with tech-driven experiences. Our full-service AV solutions captivate audiences innovatively. As leaders in event tech, we boost engagement with state-of-the-art technology and seamless connectivity.



# Stay the night



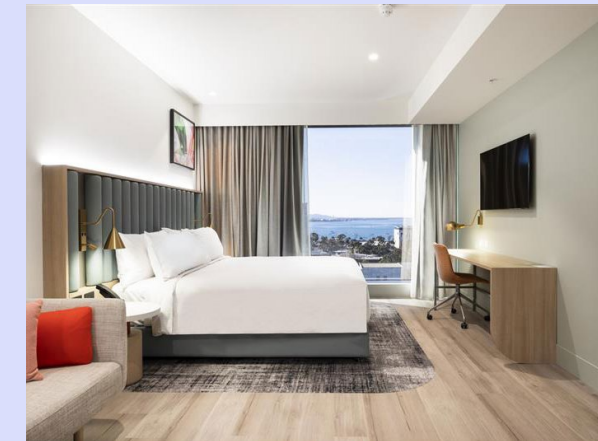
**Crowne Plaza Geelong**  
200 rooms

🚶 Onsite (Opening 2026)



**Novotel Geelong**  
109 rooms

🚶 8 mins



**Holiday Inn & Suites Geelong**  
180 rooms

🚶 8 mins



**Bayside Geelong Hotel & Apartments**  
79 rooms and apartments

🚶 12 mins



**Quest Geelong Central**  
93 rooms and apartments

🚶 15 mins



**Oaks R Suites Geelong**  
128 rooms and apartments

🚶 15 mins



**Rydges Geelong**  
138 rooms

🚶 15 mins



**Oaks Vue Suites Geelong**  
60 apartments

🚶 15 mins

With a 200-room Crowne Plaza hotel onsite and over 1,500 rooms nearby, you'll find the perfect place to stay.



# Explore Geelong and surrounds

## ESCAPE THE CITY AND DISCOVER THE CHARM OF GEELONG AND THE BELLARINE.



### Geelong and the Bellarine

Discover the unique magic of Geelong and The Bellarine. Geelong offers urban excitement with its lively waterfront, bustling shops, and vibrant arts scene. Just a short drive away, The Bellarine charms with award-winning wineries, pristine beaches, and cozy seaside towns. Enjoy scenic walks, delightful wine tours, and fresh local seafood.



### Great Ocean Road

Set off on the iconic Great Ocean Road, where rugged cliffs, pristine beaches, and the famous Twelve Apostles await. Begin your journey in Colac, known as the gateway, and then explore charming towns like Lorne, Aireys Inlet, and Anglesea, as well as stunning national parks. It's a drive filled with extraordinary moments.

When you choose Geelong for your event, you place your guests in a region brimming with possibilities for adventure and unique experiences. Our location boasts celebrated wineries, scenic tours of the Great Ocean Road, rich art and cultural outings. Enhance your event with pre and post-touring, dinners, and team-building activities, all set in unforgettable locations.



### Moorabool Valley and You Yangs

Welcome to the Moorabool Valley and You Yangs, where the rolling hills and scenic vineyards invite you to relax and explore. With the You Yangs nearby, you'll find the perfect mix of peaceful landscapes and adventurous trails, ready to create lasting memories.



### Werribee and Surrounds

Werribee welcomes you with rich history and natural beauty. Explore the grand Werribee Mansion, wander through lush gardens, and enjoy the open-range zoo. It's the perfect spot for family adventures and cultural experiences.



# Connect with us today.

Where connections  
are made, and  
stories are shared.

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