



Impact Report 2023

Protecting and restoring the wild

We protect and restore the wild.

Our focus: nature as the most effective solution to the interconnected climate, biodiversity, and human wellbeing crises. Founded by a group of renowned conservation scientists together with Leonardo DiCaprio, Re:wild is a force multiplier that brings together Indigenous Peoples, local communities, influential leaders, nongovernmental organizations, governments, companies, and the public to protect and rewild at the scale and speed we need.

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Message from Leadership

The news headlines in 2023 showed that the global climate crisis is accelerating. It was the warmest year on record, with deadly heatwaves, hurricanes, and fires already causing chaos. Since it is a global crisis, society has been mainly focused on global solutions. However, faced with this daunting challenge, we have also realized that the resiliency of nature, from local to regional scales, can play a massive role.

There has been a tendency in the news and media more broadly to reduce the environmental crisis to the climate crisis, and the climate crisis to carbon, specifically the output of CO₂ equivalents over a hundred-year timeframe. The focus on the latter has been on the CO₂ and methane emissions from the burning of fossil fuels to produce energy, ignoring massive inputs from the other energy system – our food system – which represents around one-third of all global greenhouse gas emissions. The narrow focus on carbon emissions from fossil fuels has overshadowed the other solutions that

are concurrently needed, including the second energy transition – of the food that fuels us. In fact, when measured over the next few decades, the potential reduction of methane and nitrous oxide, of which the animal agriculture sector is the number one emitter, offers a pathway toward stabilizing our climate in the shorter term.

The food system is also the major cause of ecosystem destruction globally. We have appropriated much of nature to feed ourselves, with almost half of all arable land used for agriculture. The vast majority – over 83% – is used for pastures and feed crops, producing only 18% of society's calories. In fact, humans and our domesticated mammal livestock (cows, pigs, goats, etc.) vastly outweigh – by 49 times – all of the other 6,500 species of land-based mammals, from squirrels to gorillas to elephants. Add to that the largest threat to the ocean, industrial marine hunting of sea life, with a significant proportion of this hunted wildlife being used as feed for captive-raised fish or livestock such

as cows. We know how to transform our food energy system into a more sustainable one by eating closer to the sun – plants, algae, and microorganisms that get their energy directly from solar radiation.

The focus on climate change has also overshadowed many other drivers of ecological destruction, from deforestation to mining to pollution. The world is starting to take notice, most recently with the Kunming-Montreal Global Biodiversity Framework which set a target of protecting at least 30% of the most important areas of land, freshwater, and marine ecosystems by 2030. We know that we cannot protect our ecosystems by only relying on the inevitable transition away from fossil fuels. The world also needs a functioning life support system, as every civilization in the history of humanity that has collapsed has done so at least in part due to the destruction of its environment. Our global society is reliant on nature, with more than half of the Gross World Product moderately or strongly needing nature. We must also create a truly circular economy, one that removes harmful subsidies, such as the \$7 trillion in subsidies given to the fossil fuel industry in 2022. This includes increasing our currently woeful

investment in nature, which stands at just over \$120 billion a year. Nature runs the world, and without it there will be no stable economy or society.

Re:wild is working with individuals, corporations, and governments to help fill the conservation finance gap. We do that by aligning larger plans around nature conservation, such as the May 2023 \$200 million commitment by the Protecting Our Planet Challenge, of which Re:wild is a member, to protect the Brazilian Amazon in partnership with the government of Brazil, Indigenous Peoples, NGOs, and local communities. Civil society must step up with philanthropic support for nature, as research shows that conservation investments can generate 100 times the economic benefit through ecosystem services such as flood control, carbon sequestration, regional precipitation, and recreation, among many others. We are committed to increasing investments in conservation as the most important solution to our interconnected climate, biodiversity, and human wellbeing crises. Please join us.

Wes Sechrest, Ph.D.
Board Chair and CEO

Leonardo DiCaprio
Founding Board Member



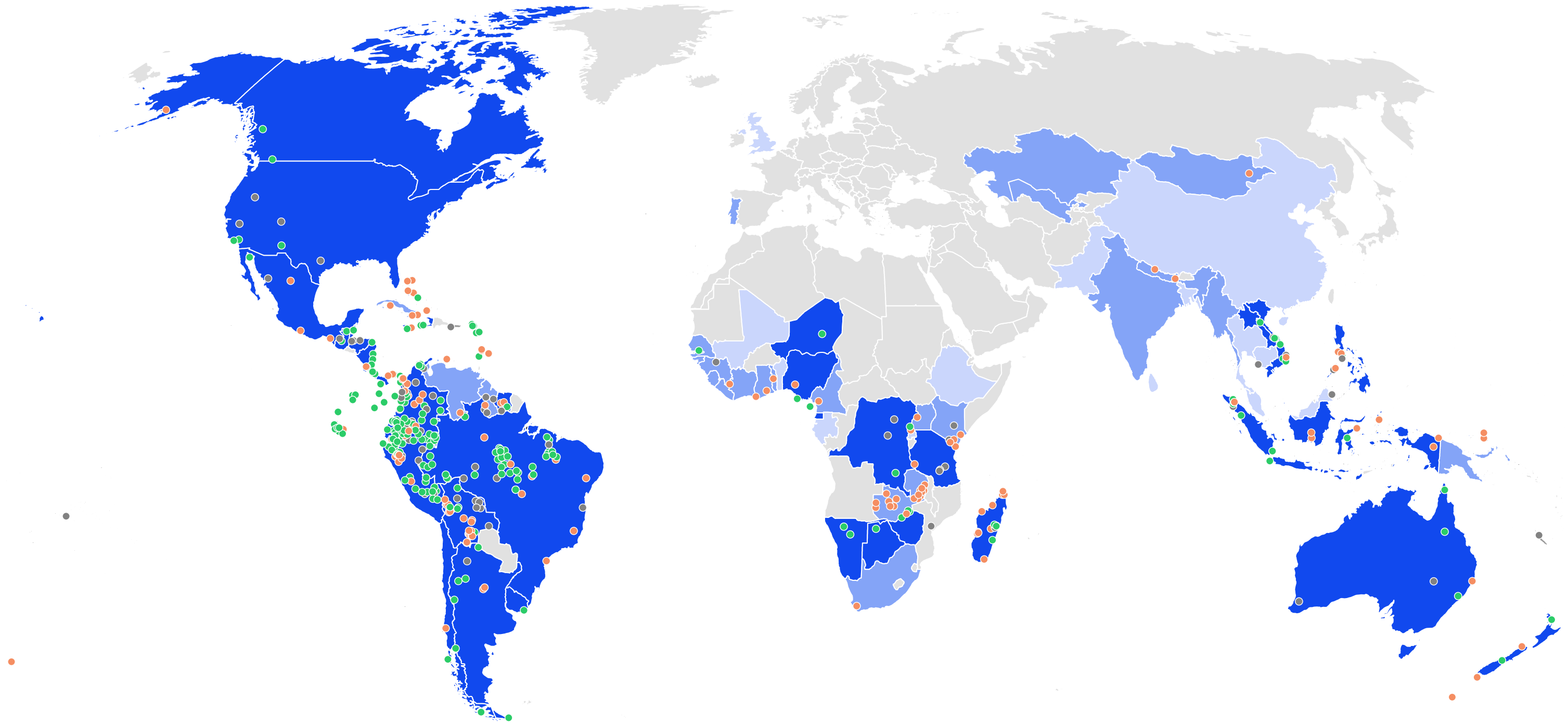
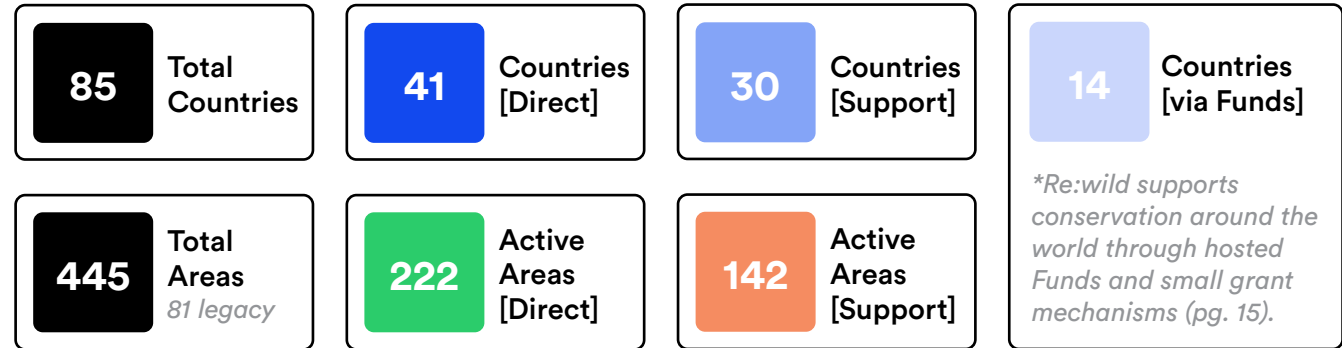
Countering illegal cattle ranching in Mesoamerica's Indigenous territories

In 2023, Re:wild, in partnership with WCS and AMPB, launched the More Trees, Fewer Cows initiative to counter illegal cattle ranching in Mesoamerica's Indigenous territories and protected areas. The initiative raises awareness that cattle ranching is the biggest driver of deforestation (accounting for over 92% across the region), biodiversity loss, and destruction of ancestral lands of Indigenous Peoples, and it promotes funding and development of sustainable alternatives to cattle ranching. The campaign also integrates more Indigenous voices speaking out against the cattle industry. These efforts were supported by the launch of PATROL, a full-length documentary about how the global demand for beef impacts Indigenous territories in Nicaragua. This campaign continues to gain momentum and provide a strong case for global deforestation-free procurement legislation, especially in the United States, the primary market for Nicaraguan meat from cows. [Read more about how we Advocate for Earth \(pg. 52\).](#)

Where We Work

Re:wild and partners worked to protect and restore the wild in over 80 countries in 2023. We focus the majority of our efforts in places where we can have the greatest impact in conserving life on Earth – Key Biodiversity Areas (KBAs) and areas of high ecological integrity within Biodiversity Hotspots, High Biodiversity Wilderness Areas, and other critical marine, freshwater, and terrestrial ecosystems.

METRICS



How We Work



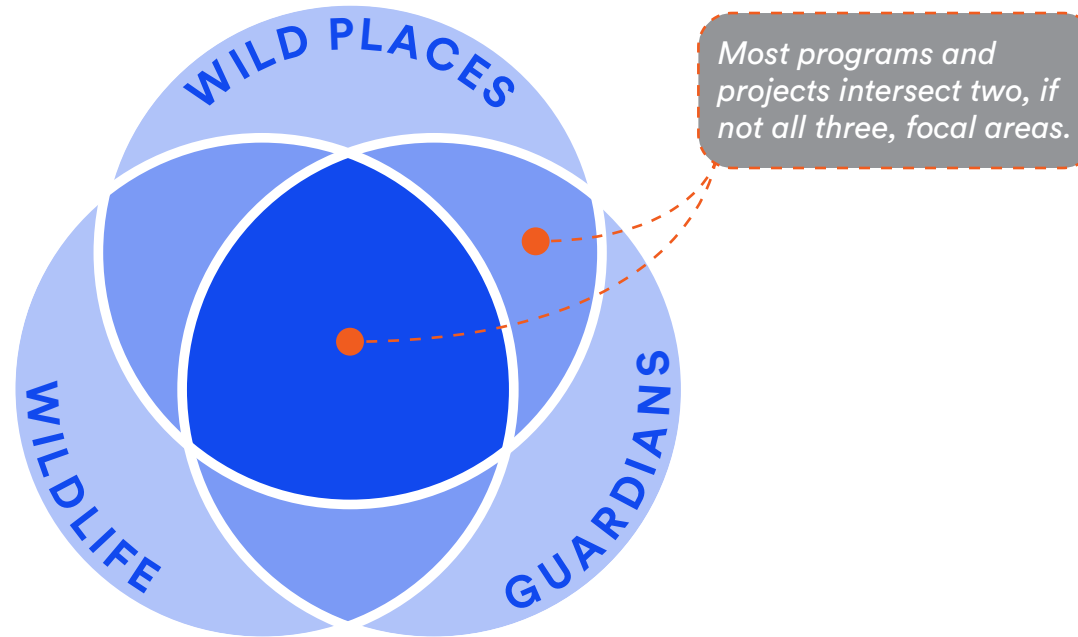
We believe conservation is strongest in the hands of national and local organizations and individuals on the frontlines. This is why we work in partnership with grassroots organizations, supporting them, learning from them, and, when asked, building their capacity to help them become national leaders advancing global priorities. We work with more than 500 national, regional, and global organizations, government partners, Indigenous Peoples, and local communities, both individually and through partner networks.



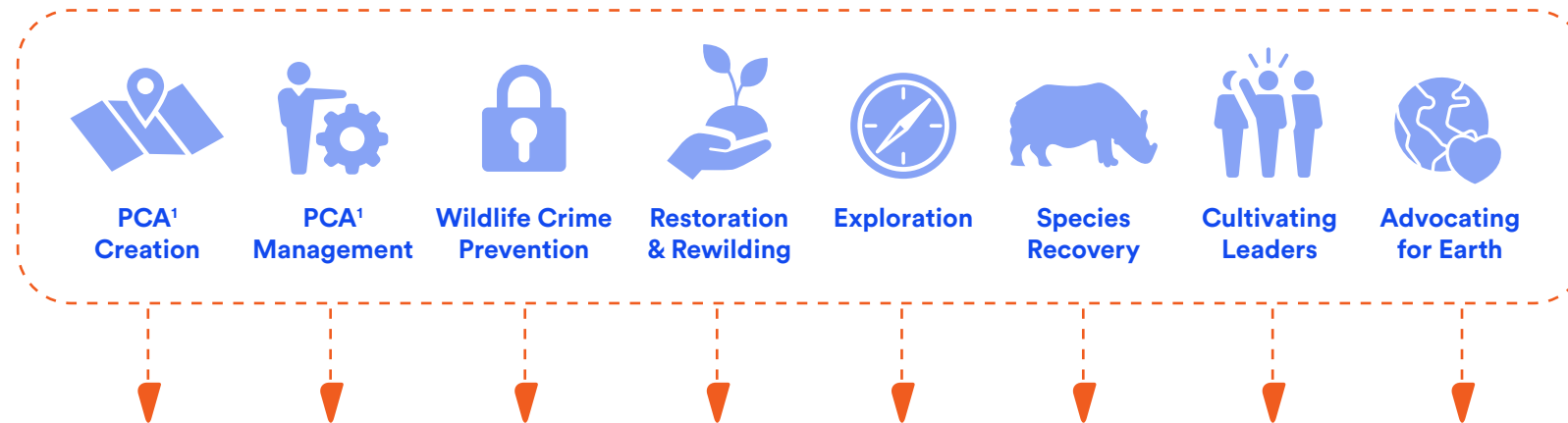
With our partners, we customize solutions to conserve and restore biodiversity around the world that are tailored to local ecological, cultural, and socioeconomic contexts. We have an effective team that provides consistent leadership and strategic direction for our partnerships, as well as operational and programmatic support to partners through strategy, science, global platforms, communications, and funding.

¹ PCA: Protected and Conserved Area

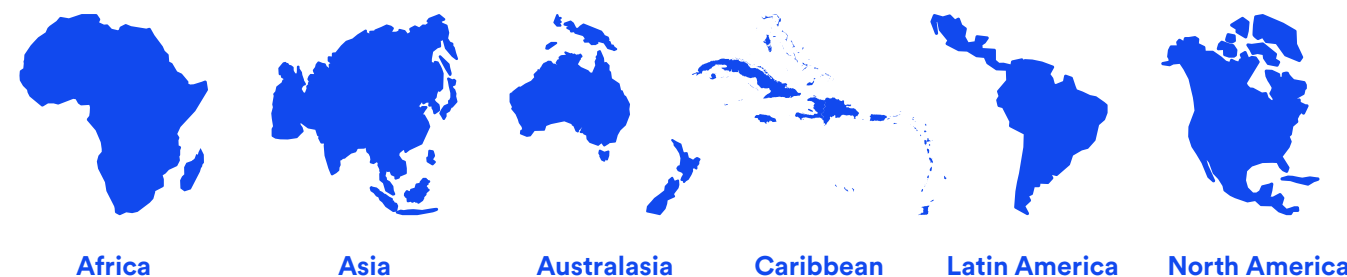
We conceptualize our work and impact in three overarching focal areas.



We have expertise in eight core Conservation Strategies, which we combine and apply as needed based on our conservation objectives at global, program, or project levels.



In addition to our global-level work, we drive conservation impact from the ground up in six key regions of land, freshwater, and ocean.



Our collaborative approach enables us to scale impact through the replication and amplification of proven solutions. We act quickly, where need meets opportunity, to create influential partnerships that support broad adoption of policies, tools, priorities, and best practices. We also create new funding streams to ensure resources are channeled where they are needed most.



Alongside our on-the-ground work, we are involved in more than 30 conservation alliances and international partnerships to leverage greater impact. Working through partnerships, we protect and restore Earth's most irreplaceable places for biodiversity and recover some of our planet's most threatened and overlooked species.

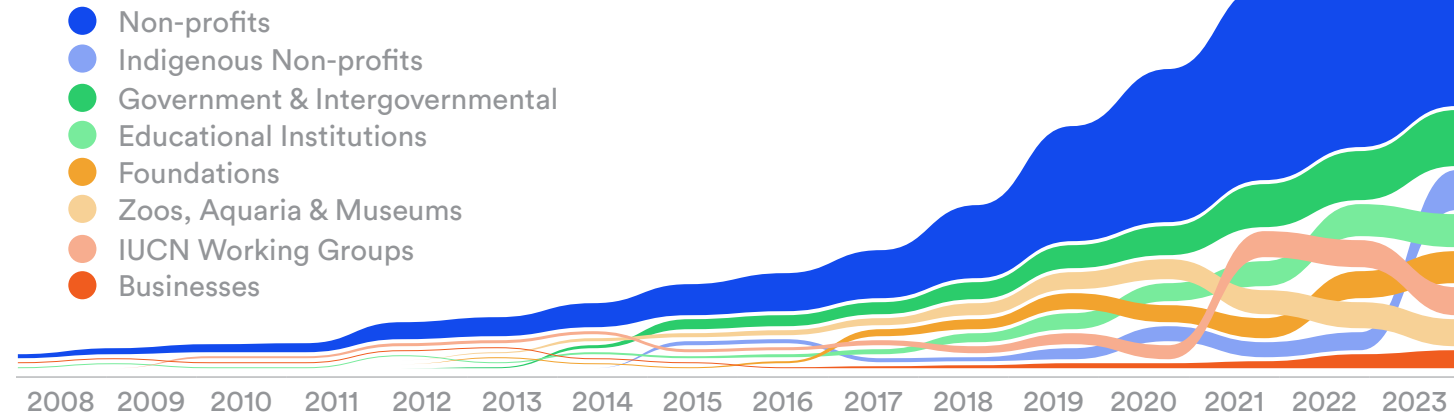


A core set of donors cover our operational costs, which allows us to invest 100% of additional donations into programs around the world. With this model, Re:wild also helps to curate and deploy philanthropic resources from individuals, corporations, and foundations in an efficient and effective way.

Conservation Partnerships

With a network of **over 500** partners, Re:wild emphasizes building meaningful relationships around the world. These partnerships allow us to remain streamlined and nimble as an organization – even as our impact grows – and scale conservation action to new heights to conserve the most important places and threatened species on Earth.

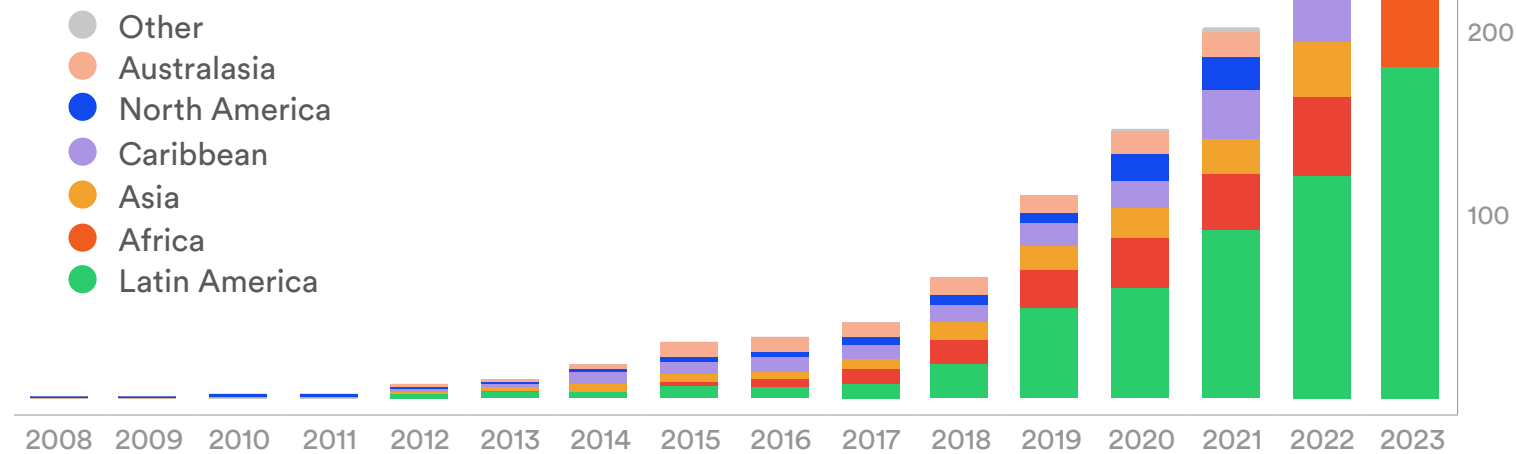
Figure 1. Re:wild has increased our total network of conservation partners.



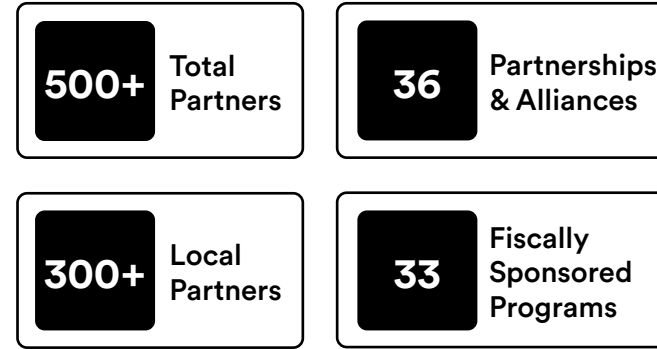
Local Partners

Our local partners have the knowledge, passion, and understanding to best protect wild places and wildlife. Re:wild collaborates with **over 300** organizations working on the ground in our priority areas, to understand their needs and determine how best to achieve our shared conservation goals. We develop strategies, co-create projects, and provide technical support and funding when needed. We also work to bring partners together around larger goals, help implement outreach campaigns, and raise the profile of their work through our communication channels.

Figure 2. Re:wild is expanding networks of local partners in all six regions, and beyond.



METRICS



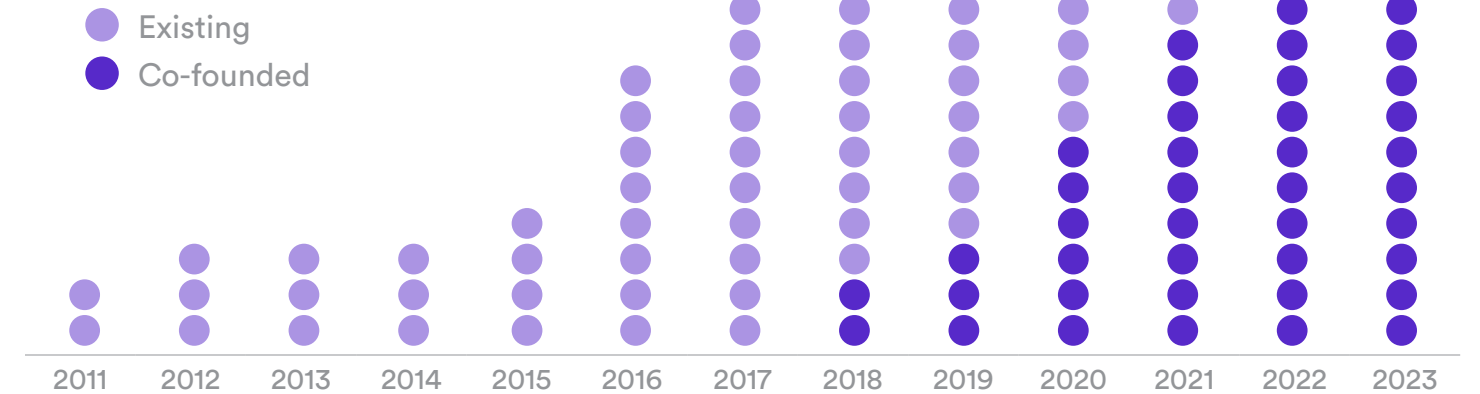
see pg. 14

Partnerships and Alliances

We know that we can accomplish more by working together, supporting others, and collaborating on conservation wins. Our Team of experts advise and collaborate with organizations that are best positioned to accomplish our shared conservation objectives. From global partnerships and alliances to joint efforts with local partners at project sites, we strive to find the best combination of people to conserve wild places and wildlife as efficiently as possible.

Wherever possible, we work with existing conservation partnerships and alliances that are positioned to influence and inspire action and policy change around the world. In the absence of alliances, we convene partners to create one, leveraging the power of community to drive positive change at all scales. We are a part of **over 36** formal partnerships and alliances, many of which we have co-founded with key conservation partners.

Figure 3. Since 2011, Re:wild has steadily grown our partnerships and alliances, co-founding new ones when necessary.

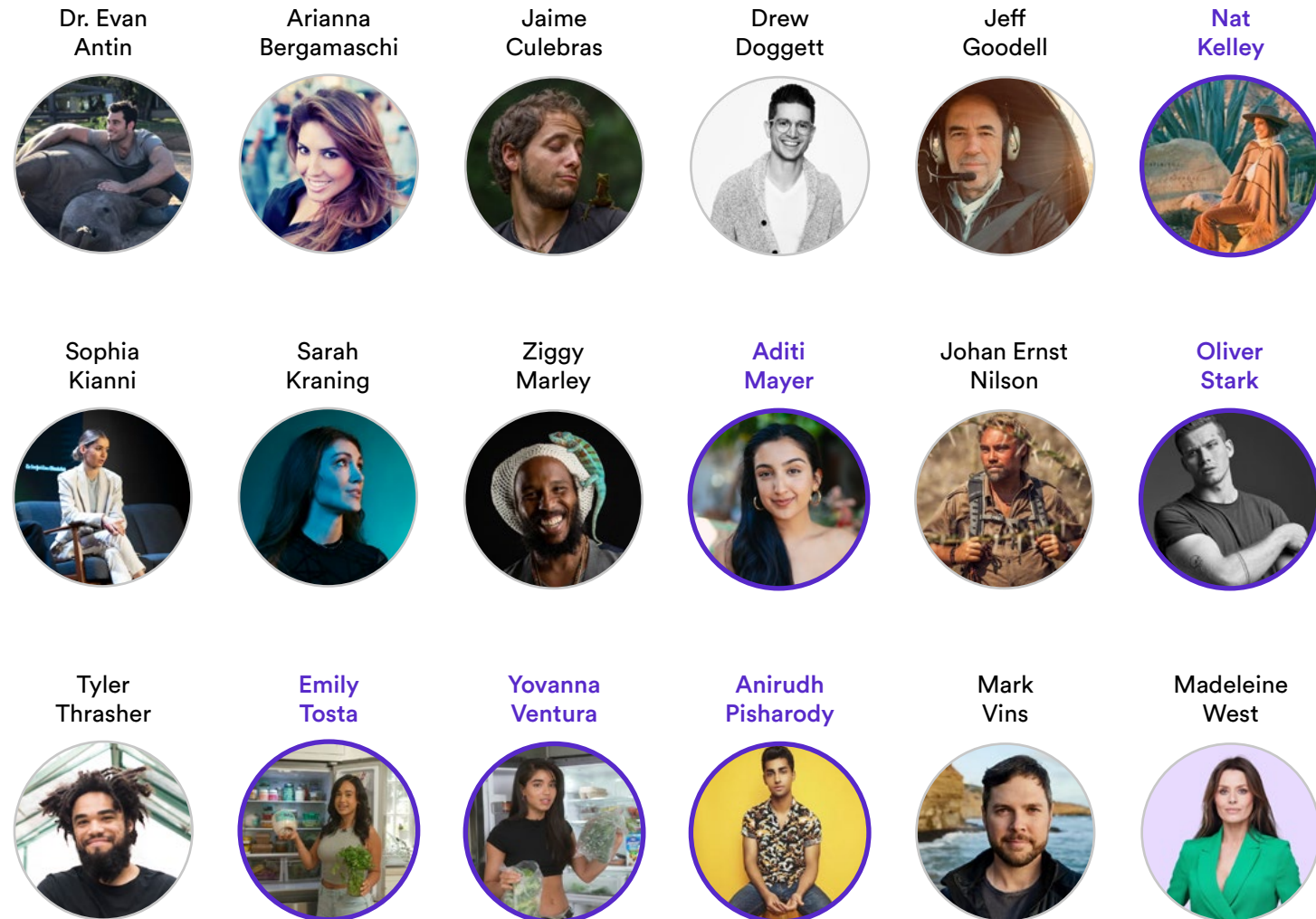


Outreach & Engagement

We all have a role to play in protecting and restoring wild places and wildlife. Re:wild brings people together from both inside and outside the conservation sector. We collaborate with corporations to reinforce the importance of the wild to the public in innovative ways, build communities with our environmental Ambassadors, and participate in select art, music, and other cultural events.

Ambassadors

Re:wild Ambassadors share our love of the wild and inspire change through their platforms, amplifying stories from Re:wild and our partners. We are grateful to the deeply passionate individuals of influence who are ready, willing, and eager to use their platforms to help tell some of the most important wild stories of our time, from the Amazon to the Okavango to the Annamites. In 2023 we engaged a network of Ambassadors, in particular to promote our [Re:wild Your Fridge](#) campaign.



Events

Events are where old connections get stronger and new ones are made. They bring us face-to-face with the people who create change and allow us to share our message with friends and family.

March 2023		<p>SXSW <i>Austin, Texas</i></p> <p>Esteban Brenes-Mora, senior Mesoamerica associate at Re:wild, joined panelists Moriba Jah and Laurie Santos for a discussion about the reasons we need empathy to save Earth, space, and humanity.</p>
May 2023		<p>Film Premiere of PATROL <i>Telluride Film Festival, Colorado</i></p> <p>Developed in partnership with Re:wild, PATROL tells the story of the fight to protect the Indio-Maiz Biological Reserve from the encroachment of cattle ranchers. The film features the voices of the Re:wild Team and partners.</p>
September 2023		<p>NYC Climate Week <i>New York, New York</i></p> <p>We launched the Re:wild Your Fridge campaign at a screening of the documentary PATROL.</p>
December 2023		<p>Art Basel <i>Miami, Florida</i></p> <p>We hosted our “Art of Nature” event at Superblue Miami. The night included an immersive art experience, live auction, and special “Heaven After Dark” curation by Jane’s Addiction front man and Lollapalooza founder Perry Farrell, his wife and creative partner ETTY Lau Farrell, and manager Michael James, as well as special performances by Cat Power and DJ Maceo Plex.</p>

Supporting the Conservation Sector

Hosted Organizations

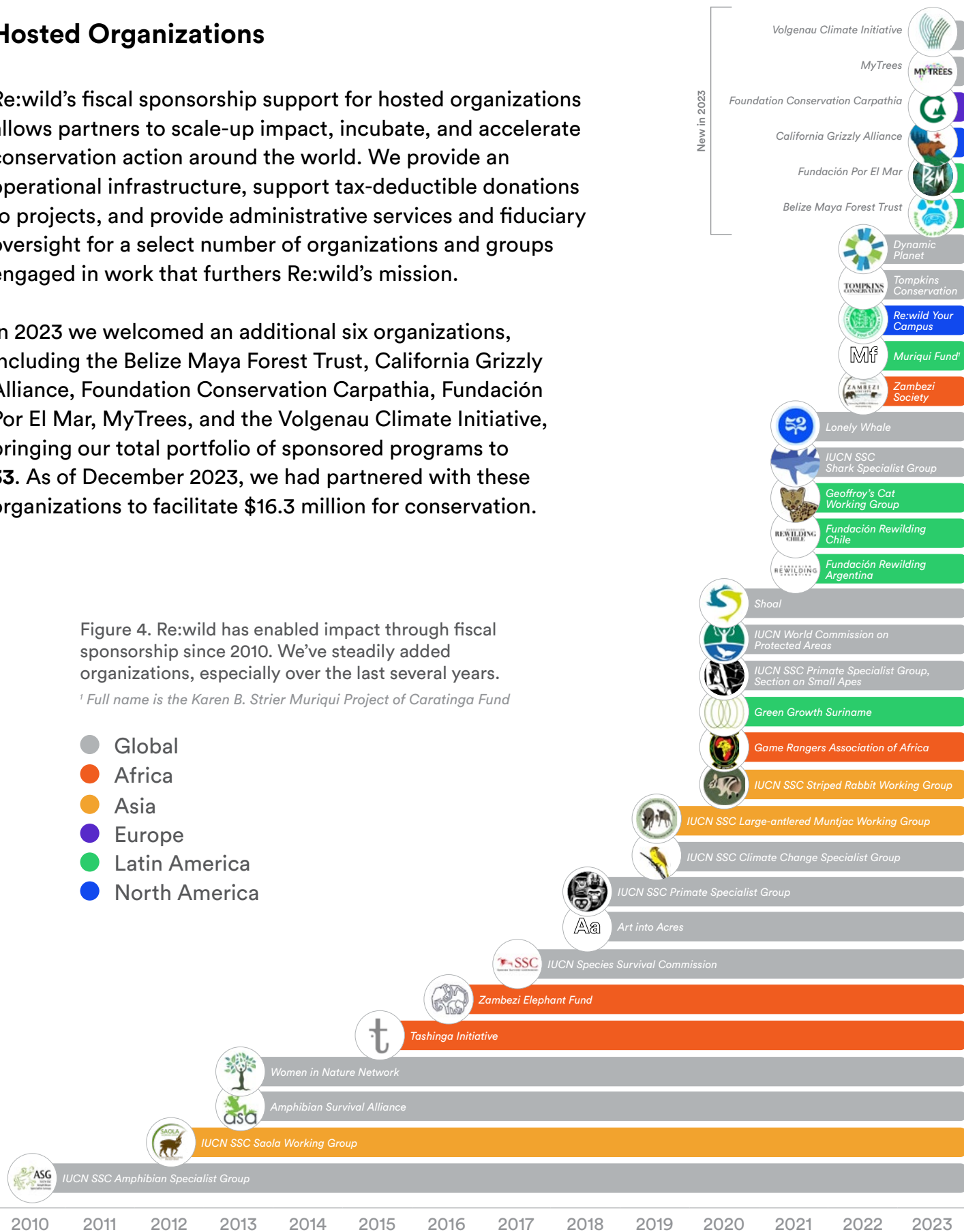
Re:wild's fiscal sponsorship support for hosted organizations allows partners to scale-up impact, incubate, and accelerate conservation action around the world. We provide an operational infrastructure, support tax-deductible donations to projects, and provide administrative services and fiduciary oversight for a select number of organizations and groups engaged in work that furthers Re:wild's mission.

In 2023 we welcomed an additional six organizations, including the Belize Maya Forest Trust, California Grizzly Alliance, Foundation Conservation Carpathia, Fundación Por El Mar, MyTrees, and the Volgenau Climate Initiative, bringing our total portfolio of sponsored programs to **33**. As of December 2023, we had partnered with these organizations to facilitate \$16.3 million for conservation.

Figure 4. Re:wild has enabled impact through fiscal sponsorship since 2010. We've steadily added organizations, especially over the last several years.

¹ Full name is the Karen B. Strier Muriqui Project of Caratinga Fund

- Global
- Africa
- Asia
- Europe
- Latin America
- North America



Our Funds

Re:wild is focused on solutions, constantly searching for efficiencies in conservation that will lead to greater impact. Our Funds are designed to address gaps in financing, kickstart careers, and leverage impact to provide resources where they are most needed. As host to **17** active Funds, we enable the conservation community to protect and restore the wild in the most powerful ways possible. Our large Funds have a broad remit for global impact, created in response to emerging crises or systemic issues that threaten biodiversity and the guardians who protect it. In contrast, our smaller grants are designed for focused impact with global significance, launching careers and jumpstarting projects in places where conservation might not exist otherwise. The Funds highlighted below exemplify the range of funding mechanisms we host.



Figure 5. Re:wild has a growing number of hosted Funds that benefit wildlife, wild places, and guardians. Circle size is relative to the approximate amount granted out in 2023.

1. Amazon Forest Fund
2. Conservation Leadership Accelerator Fund
3. Conservation Pathways for Youth Program Fund
4. Fondo Territorial Mesoamericano
5. Gustavo Fonseca Species Conservation Fund
6. Illegal Wildlife Trade Challenge Fund
7. Indigenous Peoples & Local Communities Guardianship Fund
8. Lemur Fund
9. Primate Action Fund
10. Rapid RESCUE Fund
11. Re:wild Associate Fellowship Fund
12. Shoal Freshwater Species Fund
13. Small Wild Cat Conservation Endowment Fund
14. Kawari Fund
15. Turtle Conservation Fund
16. Walter Steven Sechrest Endowment for Wildlife Protection
17. Women Rewilding Projects Fund

By the Numbers

Figure 6. Increasing total number of areas and size since 2018 (includes both active and previous).

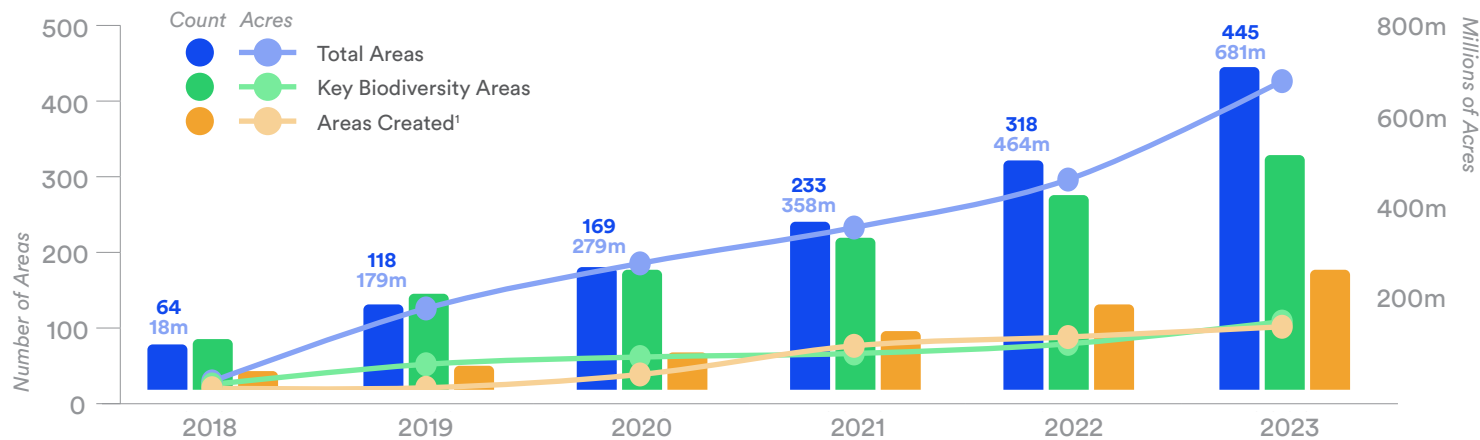


Figure 7. Re:wild's Model: Active Areas and Species

Re:wild supports partners to drive conservation impact via 1) funds and in-kind support, or 2) funds only.

● Funds and in-kind support ● Funds only

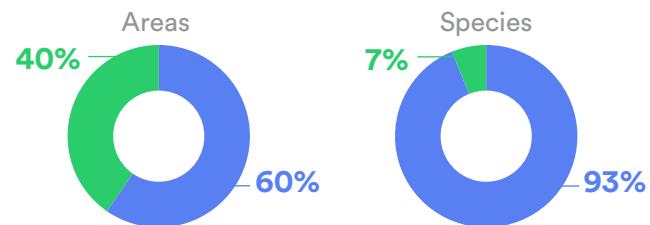
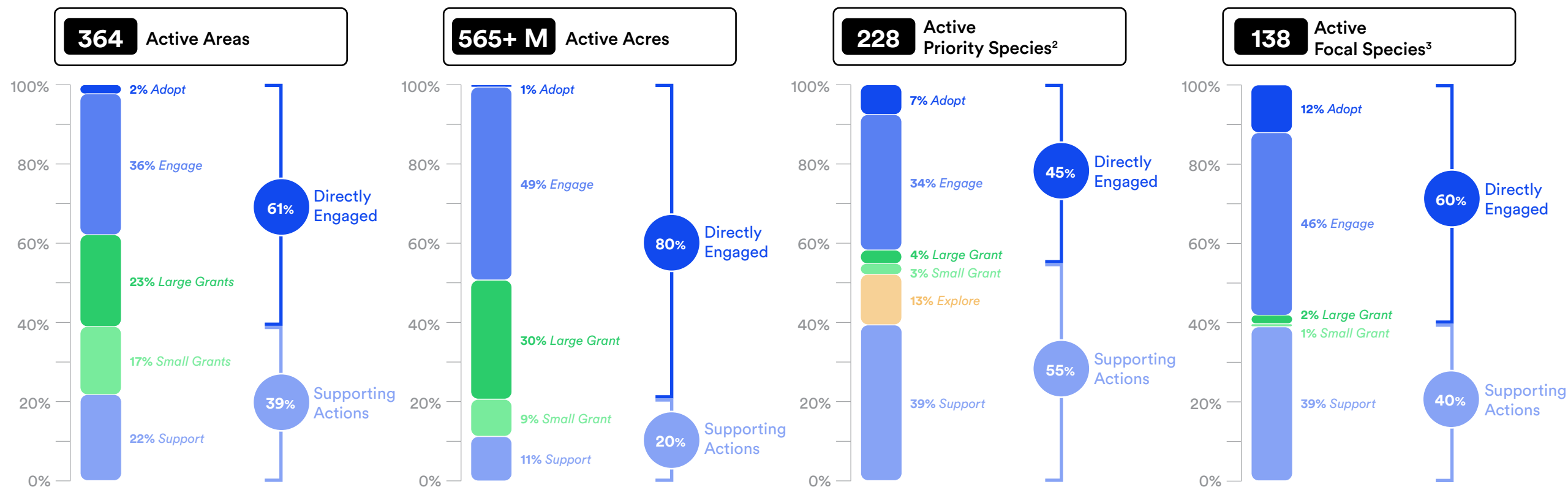


Figure 8. Re:wild's Engagement: Active Areas, Acres, and Species (Priority Species and Focal Species sub-set).

Re:wild drives conservation impact in many ways. To account for all types of interventions, and to transparently communicate involvement, all areas and species are categorized by Re:wild's depth of engagement.

Engagement categories are summed into two overarching categories: 1) where Re:wild is directly engaged with partners in conservation efforts and/or providing large grants, and 2) where the organization is supporting actions being driven by partners and/or providing small grants.



¹ Areas Created: Protected and conserved areas, including private and Indigenous Peoples and local community land, that have some degree of formal designation, as well as recognized and reported Other Effective Area-based Conservation Measures (OECMs). Includes areas both in process and completed. ² Priority Species: Species with a defined program of recovery work being implemented with partners. Though these species may not be part of a structured initiative (as Focal Species are), they are still a critical target for conservation action. ³ Focal Species: A subset of Priority Species, includes species we are actively engaged in recovering and rewilding through defined initiatives. Efforts on Focal Species aim to leverage impact and enhance the overall status of species groups.

Figure 9. Increasing number of Priority Species by IUCN Red List of Threatened Species category since 2018.

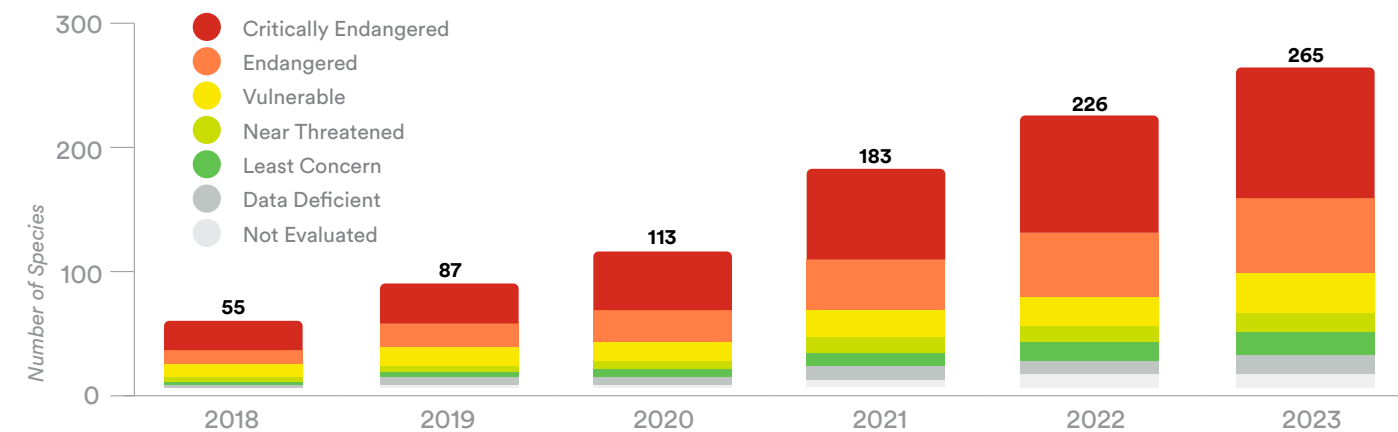
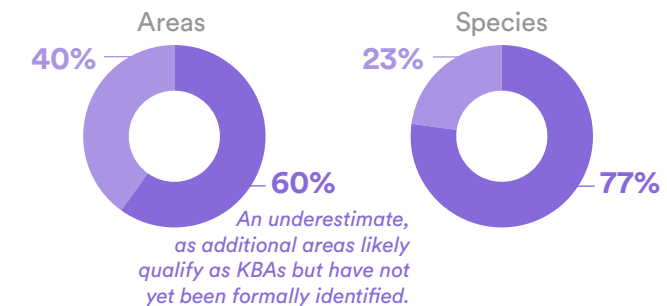


Figure 10. Re:wild's Focus: Active Areas and Species

Re:wild focuses conservation action on the most important places for biodiversity (KBAs) and threatened species (Critically Endangered, Endangered, Vulnerable).

● Key Biodiversity Areas / Threatened Species ● Other priorities



2030 Strategic Plan

In 2023, Re:wild developed a 2030 Strategic Plan, which serves as the framework for this impact report, with details on our progress toward each target as of year-end.

Our Goals:

Ambitious, global goals to secure a future where all life on Earth flourishes

1

Protect and restore the world's most irreplaceable places

2

Conserve and recover the world's most threatened species

3

Equip and embolden the world's conservation guardians

4

Build a global movement to catalyze action at scale

Our Targets:

The global goals are supported by ten measurable targets

p22



1. Creating New Conservation Areas

Enable the official designation of protected and conserved areas and recognition of Indigenous Peoples' territories in 400 million acres of the most important places for biodiversity.

p26



2. Managing Areas for Conservation Impact

Carry out targeted interventions that lead to more effective and equitable management in 100 million acres of the most important places for biodiversity.

p30



3. Recovering Species

Support the recovery of 500 priority species and contribute to conservation efforts for an additional 50,000 species.

p34



4. Restoring Ecosystems and Species

Enable the recovery and restoration of 10 million acres of critical ecosystems and 200 priority species in the most important places for biodiversity across the globe.

p38



5. Cultivating Conservation Leaders

Collaborate with over 50 partner organizations in at least 25 countries to further strengthen their ability to deliver high-impact conservation results.

p42



6. Supporting Delivery of National Commitments to Global Targets

Support 25 countries to identify threatened species and Key Biodiversity Areas to help achieve their Global Biodiversity Framework targets.

p46



7. Funding Indigenous Peoples and Local Communities Directly

Channel at least 20% of Re:wild's land and water conservation funding portfolio directly to Indigenous Peoples, as well as local communities.

p50



8. Building a Movement

Create and promote stories that will have an Annual Potential Reach of 15 billion, mobilizing a constituency of 1+ million people, resulting in global support for our conservation goals.

p52



9. Advocating for Earth

Advocate on the major drivers of biodiversity loss to influence key stakeholders, resulting in positive changes for global conservation goals.

p54



10. Scaling up Conservation Funding

Raise \$100 million annually to support our programmatic work with partners and inspire commitments of at least \$10 billion in global funding.



2023 Impact

x Our Strategic Plan

Creating New Conservation Areas

STRATEGIC PLAN TARGET 1

By 2030, Re:wild and partners will:

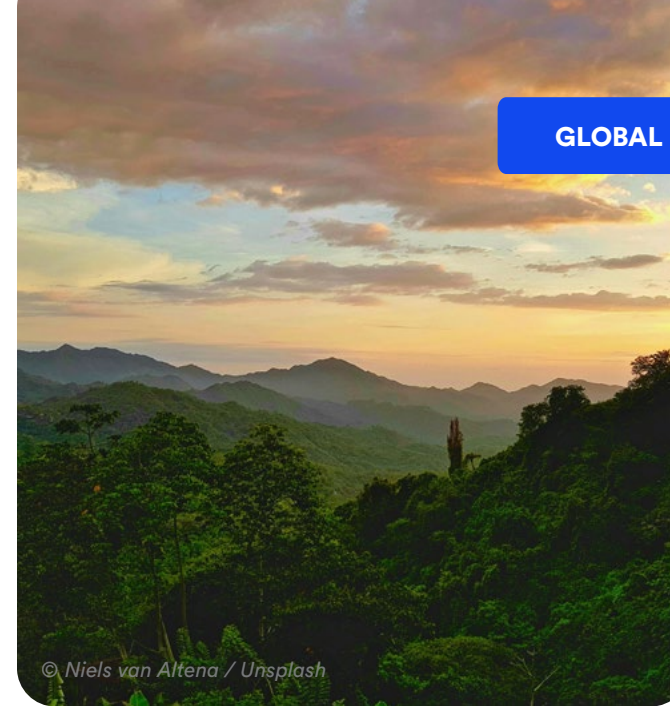
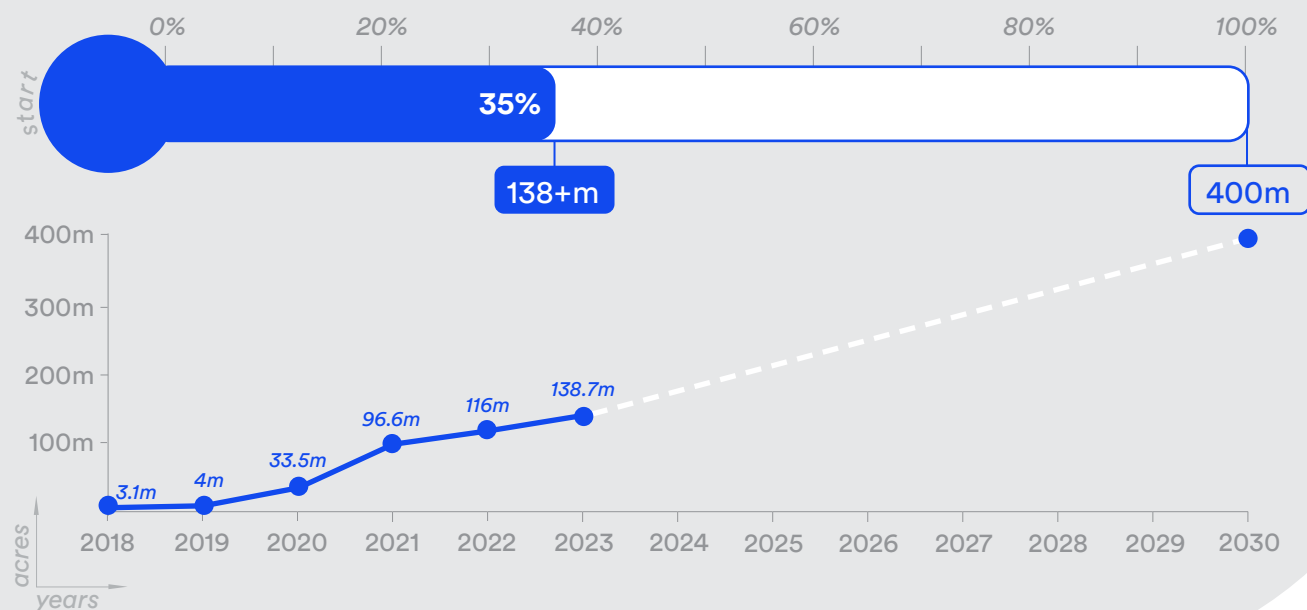
Enable the official designation of protected and conserved areas and recognition of Indigenous Peoples' territories in 400 million acres of the most important places for biodiversity.

Re:wild and partners conserve wild places through both official designation and the recognition and titling of Indigenous Peoples' territories. Official designation means that an area has been formally recognized by the government and legally established to conserve biodiversity and preserve critical ecosystems. Recognition of Indigenous Peoples' territories is the legal recognition and protection of lands traditionally owned and occupied by Indigenous Peoples. Such recognition acknowledges the unique relationship that Indigenous Peoples have with their lands and the role they play in conservation. Our efforts encompass protected and conserved areas, other effective area-based conservation measures (OECMs), and Indigenous Peoples' territories in terrestrial, marine, and freshwater ecosystems, and align with the global 30x30 target to conserve 30% of the most important areas of the planet by 2030.

METRICS

m = million acres

Figure 11. Target 1 Progress: We are over a third of the way to reaching our target. The line graph (below) shows the annual progress toward the target since 2018.



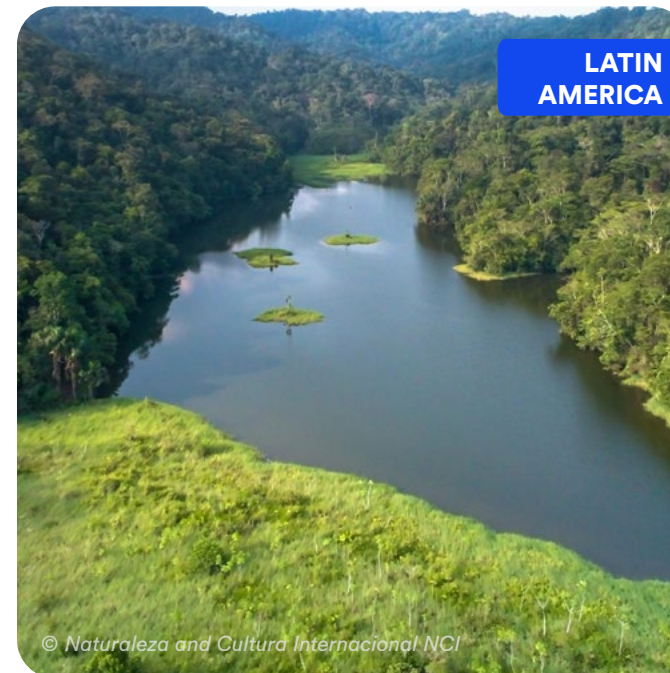
GLOBAL



Ensuring new protected and conserved areas are in the “right places”

Target 3 of the Global Biodiversity Framework calls for the creation, expansion, and effective and equitable management of protected and conserved areas covering at least 30% of land, oceans, and freshwater by 2030 (the 30x30 target). It also stresses that these efforts should focus on areas of particular importance for biodiversity, a point often overlooked. In 2023, Re:wild promoted the importance of identifying, monitoring, and conserving KBAs in national Target 3 efforts. KBAs contribute significantly to the global persistence of biodiversity and are identified by national constituencies using standardized criteria. We also created social media assets to push for the inclusion of KBAs in the UN Climate Convention COP28 talks and agenda.

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LATIN AMERICA



Ecuador designates 163,000+ acres of protected areas + a new Indigenous reserve

In 2023, Ecuador's Ministry of Environment, in collaboration with local communities and Re:wild partners Nature and Culture International (NCI) and Jocotoco, declared more than 163,000 acres of new protected areas, safeguarding critical Chocó lowland tropical forest, high montane forests, páramo high-altitude grasslands, and watersheds. Re:wild's support helped increase technical and legal capacity for both the government and our partner organizations. The new protected areas include Canande Private Reserve, Machángara Tomebamba and Yacuri Wildlife Reserves, the expansion of Antisana and Yacuri National Park, and 11 new protected watershed areas. Additionally, Re:wild, the Morona Santiago provincial government, the Shuar and Achuar Indigenous Peoples, and NCI designated the 3.06 million acre Tarímiat Pujutá Nunka Municipal Conservation Area, to preserve the area's natural and cultural heritage and protect watersheds in the Kutukú and Cóndor mountain ranges.

© Naturaleza and Cultura Internacional NCI



AFRICA



A new protected area for the Zanzibar Red Colobus

Re:wild has been supporting members of the Red Colobus Conservation Network in Zanzibar to achieve local designations of new protected and conserved areas under the IUCN SSC Red Colobus Conservation Action Plan. The action plan, which Re:wild helped develop in 2021, identified a number of sites that required legal protection to support the preservation and recovery of threatened species of Red Colobus. In 2023, we supported the local government of Zanzibar in establishing the Kidikotundu-Nongwe-Vundwe reserve to conserve the Zanzibar Red Colobus and a range of other endangered species.



Both images © Tim Davenport



Redonda Ecosystem Reserve provides a haven for endemic wildlife

Uninhabited Redonda Island has seen one of the best-known rewilding initiatives in the Caribbean. Since non-native rats and goats were removed in 2017, with Re:wild's support, Redonda has transformed from a moonscape to a green haven for endemic wildlife.

On August 17, 2023, Redonda officially became the Redonda Ecosystem Reserve, one of the biggest protected areas in the Eastern Caribbean, at nearly 74,000 acres. This strict reserve encompasses the entire Redonda KBA and its surrounding seascape, including 70 square miles of almost pristine coral reefs. The government of Antigua & Barbuda can now proudly say it has exceeded the "30 by 30" target.

Re:wild facilitated the reserve's management plan and will continue to support our Antiguan partners, including the Environmental Awareness Group and Department of Environment, to ensure effective management of the reserve.

Before
April 2014



© Jenny Daltry / Fauna & Flora / Re:wild



© Ed Marshall / Fauna & Flora



© Lawson Lewis

After
April 2024



© Jenny Daltry / Fauna & Flora / Re:wild



© Jenny Daltry

Managing Areas for Conservation Impact

STRATEGIC PLAN TARGET 2

By 2030, Re:wild and partners will:

Carry out targeted interventions that lead to more effective and equitable management in 100 million acres of the most important places for biodiversity.

Area-based conservation is a cornerstone of the global commitment to conserve irreplaceable biodiversity and ensure that nature can continue to provide the resources and services that are vital for the future of the planet and humankind. These services include providing clean water, reducing the impact of climate change, offering recreational opportunities, and sustaining the culture and livelihoods of local people. Re:wild works with our local partners to ensure that parks, reserves, and Indigenous Peoples' territories are managed effectively and fairly, and are protected from threats such as logging, mining, and poaching. Depending on the needs of our partners, we help with improving adaptive management, protection, environmental crime prevention, individual and organizational capacity development, species conservation, and collaborative management between local people and authorities that respects rights and ensures the long-term future of nature.

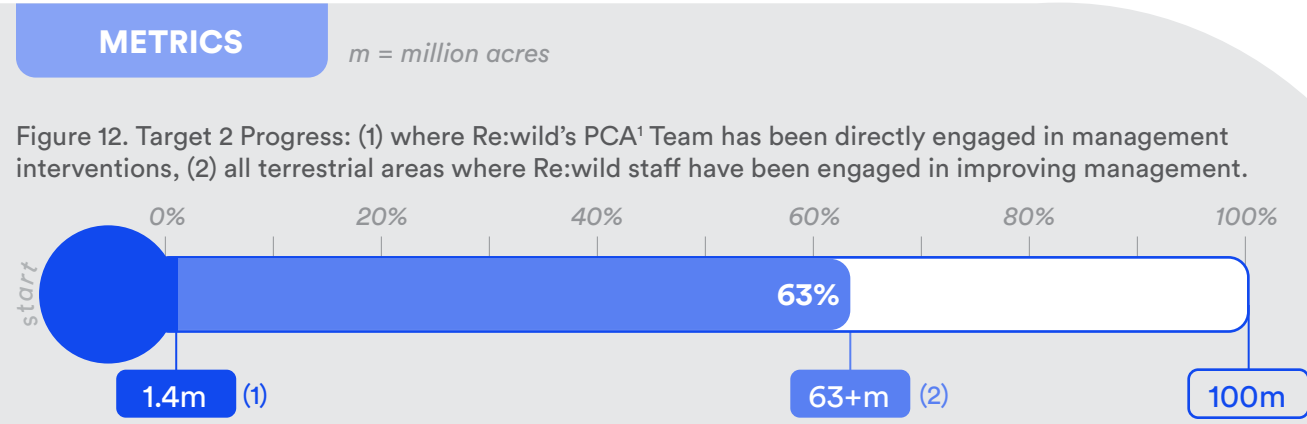
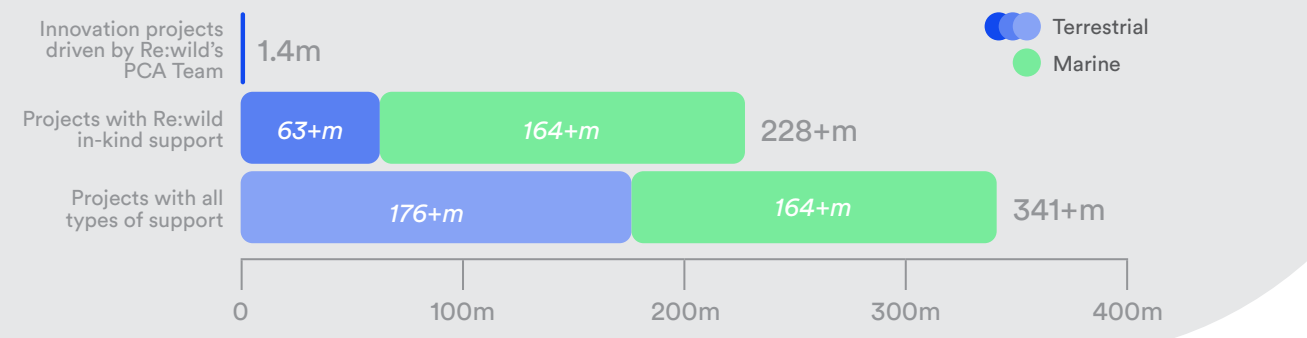


Figure 12. Target 2 Progress: (1) where Re:wild's PCA¹ Team has been directly engaged in management interventions, (2) all terrestrial areas where Re:wild staff have been engaged in improving management.



¹ PCA: Protected and Conserved Area



ASIA



Indigenous co-management for Tamaraw in the Philippines

Re:wild works with the D'ABOVILLE Foundation and the Mindoro Biodiversity Conservation Foundation Inc. to conserve the Critically Endangered Tamaraw in its last strongholds in the Indigenous Taobuid and Alangan territories in Mindoro, Philippines. Land degradation and unsustainable exploitation threaten the Tamaraw, its ecosystem, and Indigenous cultures and livelihoods in the area. Our consortium is developing and scaling-up Indigenous Peoples co-management, from Mounts Iglit-Baco Natural Park to the entire Tamaraw range. By meaningfully engaging individuals, institutions, and Indigenous Peoples, we aim to harmonize Indigenous and state-driven approaches to conservation governance and management and to advance island-wide policy collaboration.



AFRICA



Support for Red Colobus conservation in West and Central Africa

Re:wild supports implementation of the conservation action plan for Red Colobus monkeys through area-based initiatives by African partners. In Nigeria, we help conserve the Critically Endangered Niger Delta Red Colobus by facilitating community-led management planning for the Apoi Community Conservation Area, in cooperation with the Southwest Niger Delta Forest Project. On the island of Bioko in Equatorial Guinea, we work with the Bioko Biodiversity Protection Project to strengthen protection of the Critically Endangered Pennant's Red Colobus at the Caldera de Luba Scientific Reserve. And in Sambel Kunda, The Gambia, we are supporting the establishment of an Indigenous Community Conservation Area to conserve the Endangered Temminck's Red Colobus.



ASIA



Preventing illegal hunting in Vietnam's Pu Mat National Park

In partnership with Fauna & Flora, the University of Maryland, and the Vietnam Forest Protection Department, Re:wild is applying a unique approach to deter illegal hunting in Pu Mat National Park, Vietnam. We have conducted investigations to better understand the threat of commercial hunting in the park, and to support the development and implementation of focused interventions. This multi-faceted approach includes improving the Community Conservation Team's patrolling efforts and the efficiency and enforcement of hunting and trade laws. We are also engaging residents living in and near the national park, establishing alternative livelihood opportunities, and supporting the preparation and submission of a land-use allocation proposal to provide legal access for the Dan Lai community to the heart of the protected area.



Giving rangers the support they deserve

As a founding member of the Universal Ranger Support Alliance (URSA), Re:wild has been at the forefront of a global initiative to highlight the essential role of workers in protected and conserved areas (particularly rangers) in achieving global conservation targets. Working with the International Ranger Federation, URSA has developed a global framework for professionalizing the ranger sector and securing the support rangers deserve.

This includes a global code of conduct, minimum standards for employment and working conditions, and a set of universal ranger competencies, to guide both employers and trainers.

We are now working with international agencies, donors, and employers around the world to secure adoption of this framework.



© Bobby Neptune



© World Bank



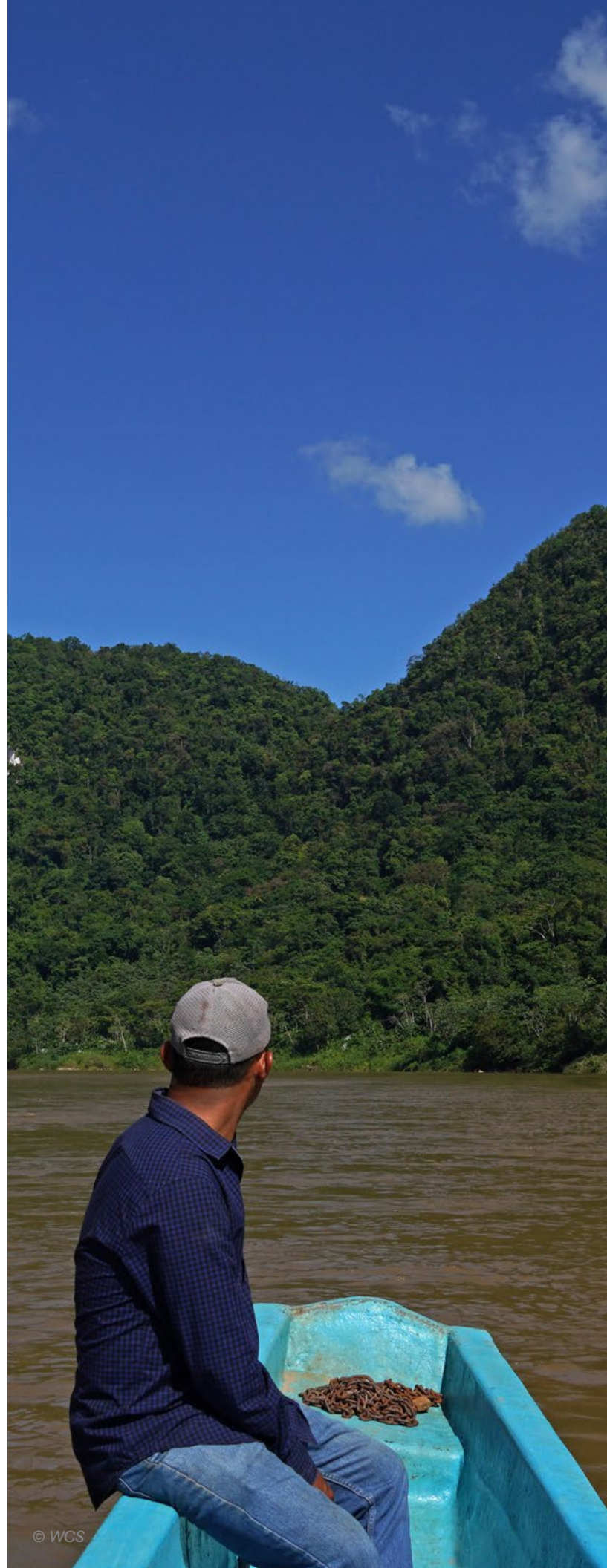
© Yaxché Conservation Trust



Supporting Indigenous patrols in Mesoamerica's Five Great Forests

Re:wild has supported Indigenous Guardians across 14 territories in four countries within Mesoamerica's Five Great Forests, including Indio Maiz, La Moskitia, La Amistad, and Darien. In these locations, both Indigenous and community rangers patrol more than 6,000 linear kilometers of Indigenous lands and forested areas, encompassing key ecosystems and sacred cultural areas.

Through these patrols, Indigenous Guardians are able to mitigate threats such as poaching, unauthorized land encroachment, and illegal logging and cattle farming.



© WCS

Recovering Species

STRATEGIC PLAN TARGET 3

By 2030, Re:wild and partners will:

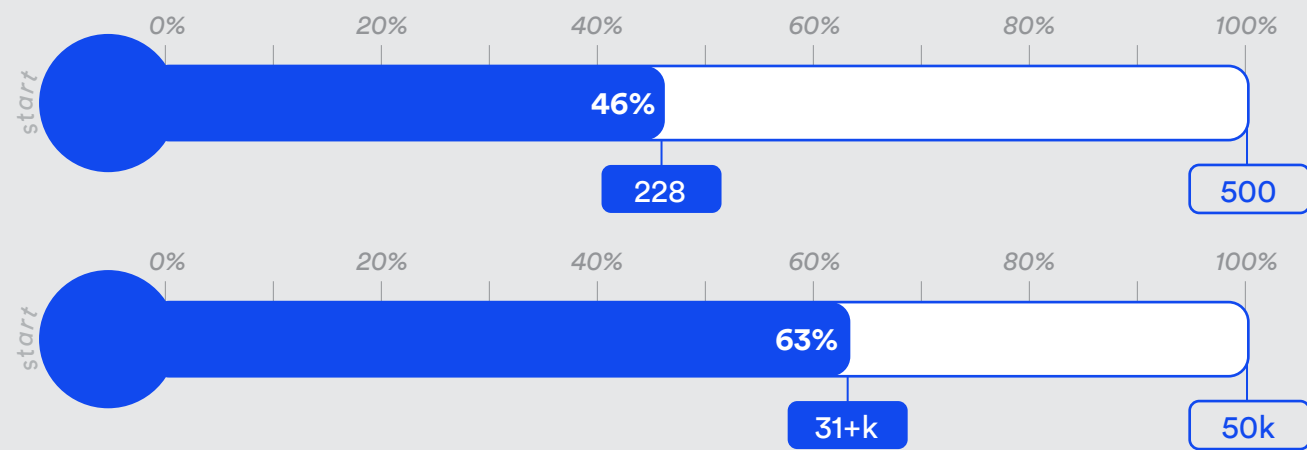
Support the recovery of 500 priority species and contribute to conservation efforts for an additional 50,000 species.

Conserving wildlife is critical for maintaining our planet's biodiversity and ensuring healthy ecosystems. Every species plays a unique role in its environment, and the loss of even a single species can have cascading effects on the entire ecosystem. Similarly, targeted conservation efforts for a specific species can often benefit the broader group of species sharing that ecosystem. For this reason, we consider and track our wildlife work at two levels: (1) directly, for priority species that are the targets of our conservation recovery commitments, and (2) indirectly, for species that benefit from actions under our priority species work.

METRICS

k = thousand

Figure 14. Target 3 Progress: We are almost halfway to reaching the species recovery target, and nearly two-thirds toward reaching the species benefiting target. These are species with a defined program of recovery work, implemented with partners.



GLOBAL



Building a global partnership to spotlight and conserve EDGE species

Evolutionarily Distinct and Globally Endangered (EDGE) species represent a unique and irreplaceable part of biodiversity. If these species go extinct, a whole limb of the evolutionary tree of life disappears with them. Re:wild, along with four other conservation partners, created the EDGE partnership to focus on these species. The partnership will build and communicate a science-based case for EDGE species conservation, champion conservation action for EDGE species that do not yet receive the attention they deserve, integrate EDGE species into action planning and decision making, and inspire individuals and local organizations to become EDGE species champions.



CARIBBEAN



Teaming up to save the most threatened Caribbean species

The Caribbean islands have some of the world's highest extinction rates, and hundreds of unique endemic species are on the brink of extinction. As part of our ongoing drive to prevent further losses, Re:wild and a wide range of local and national partners launched the "Call to Action" project to save the most endangered Caribbean species. In 2023, we facilitated action-planning workshops for several Endangered and Critically Endangered reptiles, amphibians, and birds in Antigua & Barbuda, The Bahamas, Jamaica, Saint Lucia, and St Vincent & the Grenadines. Furthermore, we secured commitments from civil society, government, and the private sector to support species recovery. Our participatory methods and tools are being adopted by our partners to develop additional species recovery plans.



ASIA



Conservation planning for the rare Silver-backed Chevrotain

The Silver-backed Chevrotain, a small deer-like species found only in Vietnam, is one of the rarest hoofed mammals in the world. Since the species was rediscovered in 2018, Re:wild has helped build a coalition of partners to support its protection. In October 2023, we hosted the first international Silver-backed Chevrotain conference in Vietnam, along with partners Southern Institute of Ecology, Leibniz Institute for Zoo and Wildlife Research, and Nui Chua National Park. The meeting focused on identifying conservation priorities and building support from local stakeholders. The conference also recommended using the Silver-backed Chevrotain as a flagship species for protecting the wider dry coastal forest ecosystem where it is found.

Conserving Ecuador's Jambato Harlequin Toad

Re:wild helped create, and continues to support, the Atelopus Survival Initiative (ASI), a collaborative and learning network for the conservation of all 99 species of Harlequin Toads. The multidisciplinary Jambato Alliance, supported by ASI and Re:wild, rediscovered Ecuador's Jambato Harlequin Toad and now conserves this Critically Endangered species through a community-centric approach. Collaborating with local authorities, the Alliance has created legal tools and field activities to address threats and symbolically recognized the need to establish a protected area. They also conduct community engagement activities and conservation education, including celebrating "Jambato Day" on April 21. Population monitoring shows that the toad's population, which was in decline, is now stabilizing.



© Amanda Quezada / Alianza Jambato

Harnessing technology to support recovery of the Sumatran Rhino

The government of Indonesia is leading efforts to conserve and recover the Sumatran Rhino. In support of these efforts, Re:wild and Colossal Biosciences Inc. co-hosted a stakeholders meeting to develop a plan for using assisted reproductive and genome technologies to support recovery of the species. We aim to support the implementation of this plan and help strengthen our Indonesian partners to be able to deploy the best technologies in Indonesia for the Sumatran Rhino's recovery.



This image © Willem v Strien / Flickr
Circle image © Colossal Biolabs



AFRICA



Protecting Lake Tanganyika's cichlid fishes

Cichlid fishes make up one of the largest vertebrate families on Earth. Lake Tanganyika alone is home to more than 200 species of cichlids, the vast majority of them endemic to the lake and vulnerable to threats like overharvesting and habitat loss. Re:wild and SHOAL are working with local partner Sustain Lake Tanganyika to establish the first freshwater protected area within the Tanzanian part of the lake, around an island with habitat that supports several threatened species. The project will serve as a model to support creation of additional freshwater protected areas in other areas of the lake.



© Ad Konings

CARIBBEAN



A race to save Dominica's Mountain Chicken frog

As a host and supporter of the Amphibian Survival Alliance, Re:wild is committed to preventing amphibian extinctions. When we heard alarming reports about the Mountain Chicken frog population in Dominica, we joined an alliance of national, regional, and international partners led by WildDominique and the Forestry, Wildlife, and Parks Division. Re:wild helped support 28 experts from the Caribbean and around the world to conduct nearly 1,000 survey hours in Mountain Chicken habitat. Only 23 of the giant frogs were found alive, however. Testing is now underway to determine which, if any, of these frogs are resistant to chytrid fungal disease, to help inform the 2024 recovery plan.



© Montserrat Mountain Chicken Project

Restoring Ecosystems and Species

STRATEGIC PLAN TARGET 4

By 2030, Re:wild and partners will:

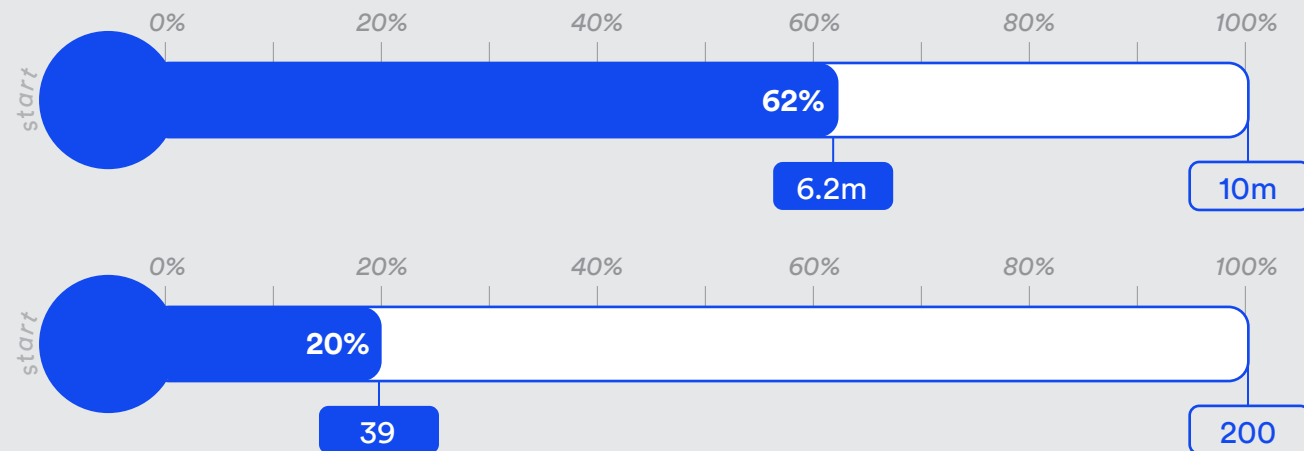
Enable the recovery and restoration of 10 million acres of critical ecosystems and 200 priority species in the most important places for biodiversity across the globe.

We define recovery and restoration as the return of degraded habitats to their wild state through the full reinstatement of native species. Our recovery and restoration efforts encompass terrestrial, marine, and freshwater ecosystems. Species restoration includes both conservation translocations and efforts to remove threats to allow for natural ecosystem regeneration and population recovery. Our ecosystem restoration work directly involves and engages local communities in designing activities and integrates people into the restoration process where appropriate. We recognize that ecosystem restoration is a long-term process, often requiring more than a decade to complete; nonetheless, we aim to track the area of ecosystems and the number of species we help put on a path toward true recovery.

METRICS

m = million acres

Figure 15. Target 4 Progress: We are approaching two-thirds progress toward the recovery and restoration area target, and one-fifth progress toward the species target. Includes both completed and active projects.



GLOBAL



Building a global rewilding movement

Re:wild is committed to recovering species and habitats at the scale needed to drive global change. We co-founded the Global Rewilding Alliance with the WILD Foundation, to be the first-ever partnership focused on building and supporting a global rewilding movement. We currently have 160 organizations across 123 countries in the network. The partnership is also driving novel research on the science and benefits of rewilding. In 2023, the Global Rewilding Alliance published a landmark paper on how healthy animal populations can significantly contribute to the fight against climate change. This “Animating the Carbon Cycle” approach is now becoming mainstreamed in conversations on nature-based solutions.



AFRICA



Restoring ecosystems across Madagascar

Much of Madagascar’s forest cover has been lost, along with over 90% of its natural vegetation and some of its species, making it one of the world’s most endangered biodiversity hotspots. Forest loss and degradation from slash-and-burn agriculture, extreme weather events, and overexploitation of natural resources threaten forest health and the long-term persistence of biodiversity. In 2023, Re:wild continued to support our partners Association Fanamby and Madagascar Biodiversity Partnership in their efforts to restore forests in four critical high-biodiversity sites, working with local communities to implement reforestation initiatives focused on forest recovery, species conservation, and income generation for the communities who depend on and call these vital forests home.



ASIA



Rewilding the Annamite mountains in Vietnam

The Annamite mountains of Vietnam and Laos harbor extraordinary biodiversity, but wildlife populations – such as the Annamite Striped Rabbit (left) – have declined as a result of widespread snaring. Re:wild has helped build a partnership of local stakeholders to restore the wildlife and habitats of the Annamites. Together, we have completed a roadmap for rewilding priority species and sites in Vietnam and presented these plans to government stakeholders. As part of this initiative, Re:wild also continued its support of threat mitigation efforts in sites like Pu Mat National Park and continued to develop plans for a program of conservation breeding in the country to support future rewilding efforts.

Restoration of Lake Matano, Sulawesi

Lake Matano is one of a network of lakes in Sulawesi, Indonesia, known as the Malili Lakes. Often referred to as the “freshwater Galapagos” due to their species diversity, these lakes are home to a large number of endemic species of fish, snails, crabs, and shrimp. However, the diversity of species in these lakes is threatened by invasive Tilapia and Flowerhorn Cichlids. In 2023, Re:wild began supporting local conservation partners to restore Lake Matano, working with local fishing communities to control invasive fish species.



This image © kurniawan; circle image © Dirk Blankenhaus

Restoring Fountain National Park in Anguilla

Anguilla, a UK Overseas Territory in the Lesser Antilles, has a strong track record of restoring and rewilding its offshore islands by removing invasive species. In 2023, Re:wild and Fauna & Flora supported Anguilla National Trust in creating the first “mainland island” in the Caribbean by installing a pest-resistant fence around Fountain National Park and adjoining lands owned by the Trust. Once fully cleared of rats, goats, and other non-native animals, this small park will become a visitor attraction and a safe haven for native and highly endangered wildlife, such as Lesser Antillean Iguanas, Anguilla Bank Skinks, and Anguilla Bank Racers. Re:wild also facilitated the management plan for the park to preserve biodiversity as well as cultural heritage, including Fountain Cave, which contains remarkable Arawak petroglyphs.



© Mark Yokoyama / Flickr



Restoring Floreana Island

Floreana, the sixth largest of the Galapagos islands, is home to 54 species threatened with extinction from the impact of invasive species. Floreana has the highest concentration of threatened species and the largest number of locally extinct species in the archipelago. After more than a decade of planning, a massive effort to permanently eradicate invasive predators from the 42,000-acre island was implemented in late 2023. This effort is part of a holistic approach that includes strengthening nature-based tourism, supporting sustainable organic agriculture, resolving human-wildlife conflicts, and rewilding. Removal of invasive predators will also enable reintroduction of 12 locally extinct species, including Floreana Giant Tortoises, Floreana Mockingbirds, Galapagos Hawks, and Darwin's finches.



© Andrew S. Wright



Rewilding Australian species

Re:wild has worked with Aussie Ark since 2015 to rewild Australian species. Established in 2011 to breed Endangered Tasmanian Devils, the organization celebrated the birth of its 500th Devil joey in 2023. Building on this success, it is now breeding several other threatened Australian endemic species. In May 2023, Aussie Ark opened six new breeding enclosures for the Vulnerable Brush-tailed Rock-Wallaby at its Barrington Tops facility, to help build the insurance population of this species. In December 2023, Aussie Ark announced its first egg-laying event for the Critically Endangered Manning River Turtle. Endemic to the Manning River and its tributaries, the turtle faces extinction without intervention, mostly due to fox predation and damage of shoreline nests by cattle.



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Cultivating Conservation Leaders

STRATEGIC PLAN TARGET 5

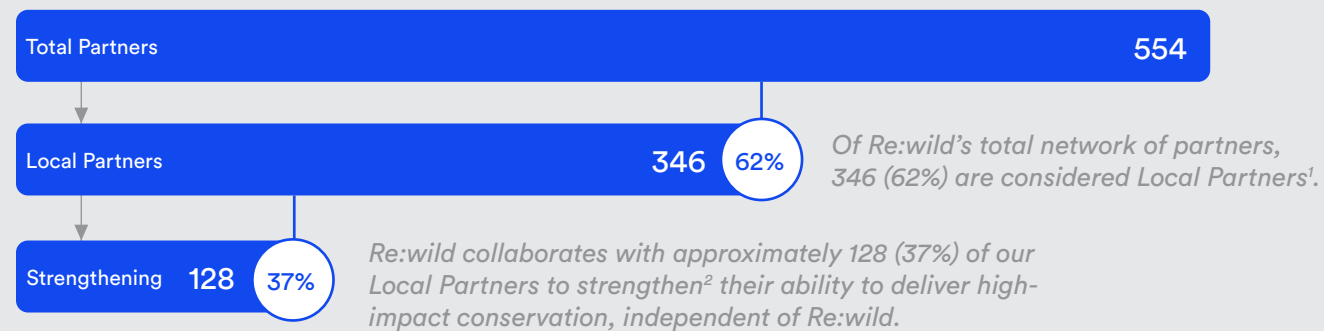
By 2030, Re:wild and partners will:

Collaborate with over 50 partner organizations in at least 25 countries to further strengthen their ability to deliver high-impact conservation results.

In the face of unprecedented pressures on our planet, the world needs more capable conservation organizations and skilled leaders working effectively within movements, networks, and partnerships to achieve the greatest impact as quickly as possible. Lasting success will require conservation leaders to possess a clear vision and management acumen, be resilient and creative, apply multi-disciplinary approaches, and foster boundary-spanning partnerships. Re:wild works in direct response to our partners' needs, to strengthen their technical abilities and organizational effectiveness, and to cultivate conservation leaders through capacity-building and -sharing initiatives such as training, mentoring, networking, and profile-raising. This is the leadership that conservation needs now – agents of systems change and scalable solutions, and catalysts of the next generation of resilient conservationists who will lead tomorrow.

METRICS

Figure 16. Target 5 Progress: Metrics for this target are still in development; however, the supporting data below demonstrate the breadth of Re:wild's commitment to strengthening local partner organizations.



¹ Local Partners are non-profit organizations (NGOs), Indigenous NGOs, government entities, zoos, aquaria, museums, or educational institutions at the regional, national, or sub-national level. ² Types of strengthening activities include providing 1) opportunities for formal education, 2) training and individual capacity development, 3) assistance with internal organizational management and administration, 4) assistance with external organizational development and support, 5) alliance and partnership development, and 6) support for fundraising independent of Re:wild.

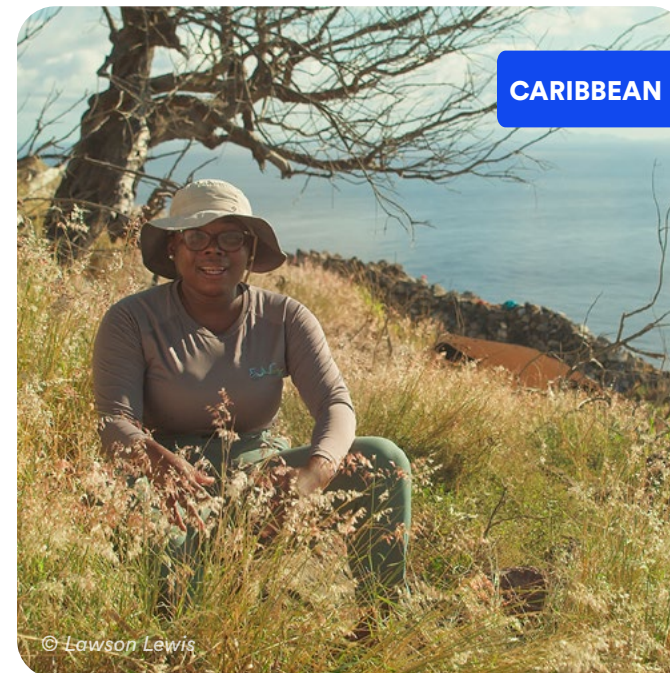


GLOBAL



Readying more women to lead

When women are empowered, they make better decisions for themselves, their families, their communities, and organizations. Re:wild strives to strengthen and embolden women in conservation by creating an inclusive environment where all women thrive throughout their careers. We have helped increase the reach of our flagship partner, the Women in Nature Network (WiNN), growing membership to more than 1,000 women worldwide. This year, we also supported WiNN's global summit, where 100+ women from 12 countries connected to build their resilience together. To accelerate women's growth and influence in 2023, we helped pilot WiNN's mentoring initiative, engaging 50 female environmentalists from Peru, Kenya, Nigeria, Mexico, and Nepal to strengthen their project management, career development, leadership, and financial skills.



CARIBBEAN



Transferring skills to local partners across the Caribbean

Conservation practitioners in the Caribbean islands must be able to address a wide range of problems to save their unique biodiversity. Re:wild staff train, mentor, support, and encourage dozens of individuals across the region, and support peer-to-peer exchanges for conservationists to learn from each other. In 2023, we supported classes and inter-island exchanges for 30 Caribbean nationals, on protected area planning, biosecurity, and wildlife monitoring, and taught 10 national partners how to facilitate action-planning workshops. More than 60% of the individuals we have supported are women. To help guide future activities, we also conducted a competencies audit with nearly 100 practitioners in Antigua & Barbuda, The Bahamas, Jamaica, Saint Lucia, and St Vincent & the Grenadines.



LATIN AMERICA



Catalyzing conservation impact with Andean partners

To help the Andean countries (Bolivia, Colombia, Ecuador, Peru) achieve their targets of conserving at least 30% of their marine and terrestrial ecosystems by 2030, Re:wild is strengthening the abilities of our local partners in the region to deliver high-impact results. This includes supporting partners in priority areas for biodiversity and climate to work with governments or communities to establish and manage state/provincial-, municipal-, and community-level protected areas. We have supported Nature and Culture International in Colombia and Ecuador, Ecominga in Ecuador, and Fundación Natura in Bolivia to develop portfolios of potential new protected areas, create landscape strategies to improve management and governance of new and existing conserved areas and neighboring collective territories, and develop sustainable funding mechanisms.

Developing conservation leadership in Papua, Indonesia



ASIA

YAPPENDA (Yayasan Pelayanan Papua Nenda, or “Foundation for the love and service of Papua”) was founded in 2022 to support the long-term protection and sustainable management of the unique and diverse Yali tribal lands and the Cyclops Mountains in Papua, Indonesia. Spanning about 18.8 million acres, the landscape reaches from 15,600 feet up in the New Guinea central mountain range down to the sea. Re:wild is supporting YAPPENDA in its conservation mission and helping strengthen leadership to sustain their long-term impact. The organization’s conservation approach includes developing landscape-wide strategies to establish a large Yali Indigenous protected area covering vast highland and lowland forests, reforesting cleared lands, and conducting ongoing biodiversity assessments and species explorations.



Building Conservation Pathways for Youth



NORTH AMERICA

Conservation Pathways for Youth is a Re:wild program designed to actively remove barriers that students from underserved and underrepresented communities often face in the early stages of their conservation careers. In 2023, Re:wild redoubled its commitment to promoting diversity in conservation, garnering new funds and partnering with more than 10 grassroots organizations to support more than 400 scholarships, fellowships, and equitably paid internship opportunities for young leaders from historically marginalized communities across the US, supporting them to step onto and up the environmental career ladder.



AFRICA

Supporting women’s leadership in Central Africa and the Congo Basin

The Congo Basin in Central Africa is considered the world’s “second lung” (after the Amazon rainforest), due to its extraordinary biodiversity of crucial importance to global climate. Indigenous and local women play a vital role in managing and protecting the region’s habitats, which house biodiversity, sequester carbon, sustain local livelihoods, and safeguard cultures and traditional knowledge.



In 2023, REPALEAC, alongside Rights and Resources Institute (RRI), hosted the first sub-regional forum of Indigenous and local community women of Central Africa and the Congo Basin. This gathering aimed to strengthen the role of women in climate change resilience and biodiversity conservation and establish a sustainable support mechanism to deliver these efforts. With support from Re:wild and others, the forum brought together 200 people from more than 20 countries to share, learn, and strategize.



Supporting National Conservation Commitments

STRATEGIC PLAN TARGET 6

By 2030, Re:wild and partners will:

Support 25 countries to identify threatened species and Key Biodiversity Areas to help achieve their Global Biodiversity Framework targets.

Recognizing that national governments have committed to ambitious targets to halt and reverse biodiversity loss through the Kunming-Montreal Global Biodiversity Framework (GBF), Re:wild is supporting governments and civil society in generating the baseline information necessary to effectively plan actions to achieve these targets. Through the IUCN Red List of Threatened Species and the KBA partnerships, we are supporting national-level efforts to identify wildlife requiring urgent conservation action and wild places that must be safeguarded to prevent global biodiversity loss. Through the Reverse the Red partnership, we support countries in identifying, resourcing, and monitoring the conservation needs of their species, and conserving their biodiversity through policy change and direct action. These efforts help ensure that countries can meet their commitments under the GBF and provide Re:wild and our partners with a roadmap for action. We bring resources and capacity to match government goals in achieving biodiversity targets.

METRICS

Figure 17. Target 6 Progress: In 2023 Re:wild supported at least fifteen countries across four regions to integrate IUCN Red List and/or KBA approaches into national policy.

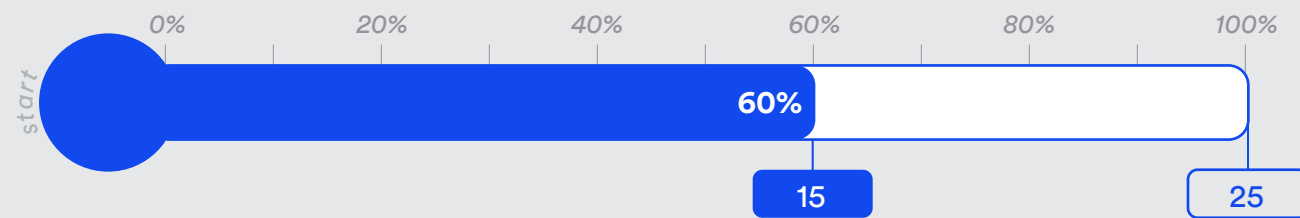
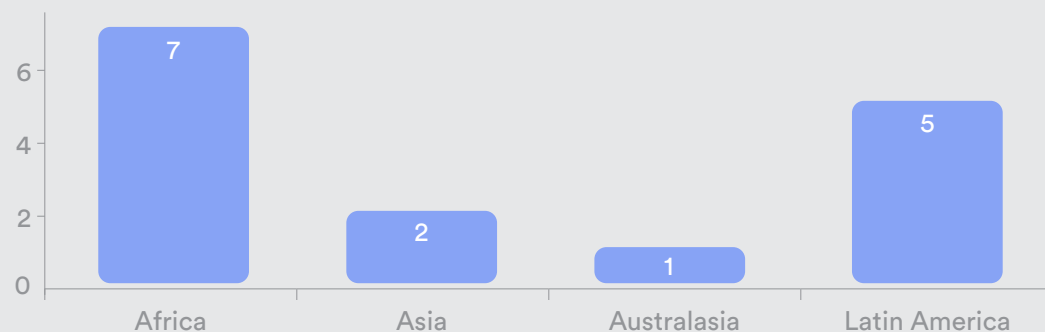


Figure x. Target 6 Progress: Breakdown of the total countries, by Re:wild region.



GLOBAL



Supporting national species action plans through the Reverse the Red Partnership

The Global Biodiversity Framework was adopted by the parties of the Convention on Biological Diversity (CBD) in December 2022. Re:wild co-authored the IUCN Global Species Action Plan, to guide countries in planning actions to achieve the species components of the GBF. In 2023, we joined the Reverse the Red partnership, which aims to develop a support mechanism for countries as they use the Global Species Action Plan and identify and implement their national species conservation and recovery targets. Re:wild has already begun discussions with multiple countries on how we can provide such support.

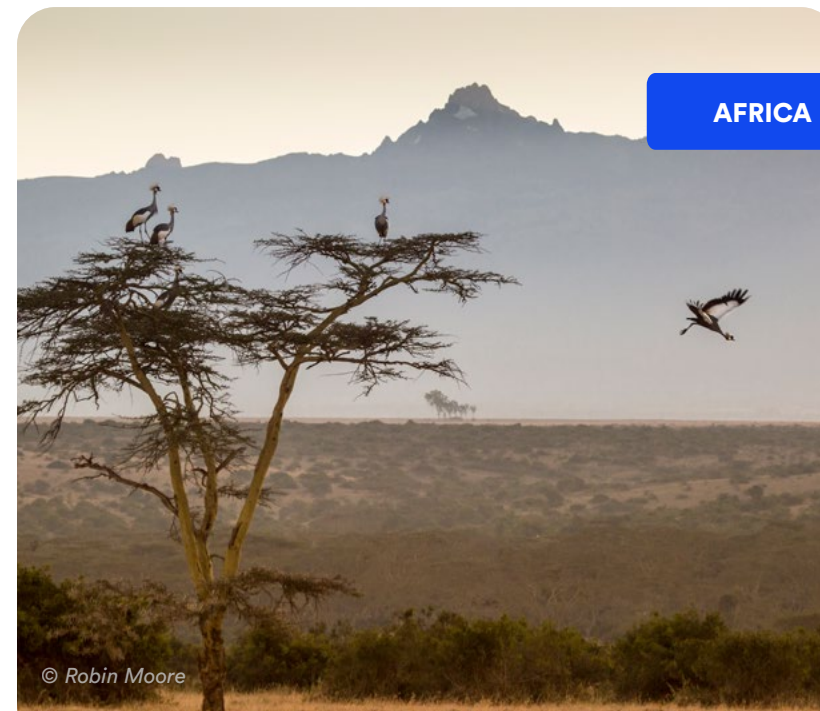


LATIN AMERICA



Supporting Ecuador to meet its 30x30 goals through KBAs

Re:wild is supporting the Ecuadorian government in advancing the development and implementation of its GBF Target 3 comprehensive strategy to ensure the protection of at least 30% of terrestrial and marine environments in Ecuador by 2030. We are working with a coalition of partners, including the Key Biodiversity Partnership, to protect priority unprotected marine and terrestrial KBAs through establishment of new protected areas as part of the National System of Protected Areas, and recognition and reporting of other effective area-based conservation measures.



AFRICA



Supporting Key Biodiversity Area conservation in Africa

In 2023, Re:wild supported multiple actions to identify and manage KBAs in several African countries. We established KBA National Coordination Groups in Tanzania including the Zanzibar Archipelago, and supported existing National Coordination Groups in Kenya, Madagascar, Malawi, and Uganda. We also contributed to KBA and Alliance for Zero Extinction site proposals for 12 African nations, supervised postgraduate research on KBAs in Tanzania, and developed plans for creating a protected areas system in Somaliland through the identification of KBAs.

GLOBAL



Completing the 2nd Global Amphibian Assessment

In partnership with Synchronicity Earth, Re:wild supports the Red List Authority of the IUCN SSC Amphibian Specialist Group, which runs the Global Amphibian Assessment.

In 2023, the results of the second Global Amphibian Assessment, a decade-long initiative, were published in *Nature* and the State of the World's Amphibians report. More than 1,000 global experts assessed over 8,000 species, which showed that the conservation status of amphibians continues to decline, with 41% now threatened.

To help focus and guide conservation efforts, Re:wild identified 50 Threatened Amphibian Landscapes that contain over 70% of all threatened amphibians.



© Sandeep Das



© TW Pierson



© Pedro Peloso



© John C. Mittermeier



© John C. Mittermeier

AFRICA



Searching for Lost Species in Madagascar

The 372,000-hectare Makira Protected Area is one of the largest and most important areas of intact rainforest in Madagascar, with some of the country's highest and most threatened biodiversity.

In 2023, Re:wild and American Bird Conservancy led a team of 16 scientists, including 10 from Madagascar, to search for 30 Lost Species, including the Masoala Fork-marked Lemur, the chameleon *Calumma vatosoa*, and a species of rainbow fish. In addition, the team conducted traditional taxonomic survey inventories for amphibians, birds, fishes, reptiles, and select mammals and invertebrates, and evaluated distribution for the recently rediscovered Dusky Tetraka bird.

Seven lost species were rediscovered through the survey, which observed 130 vertebrate species, detected an additional 50 with eDNA analysis, and found a myriad of invertebrates, including an entirely new genus of spiders.

Funding Indigenous Peoples and Local Communities Directly

STRATEGIC PLAN TARGET 7

By 2030, Re:wild and partners will:

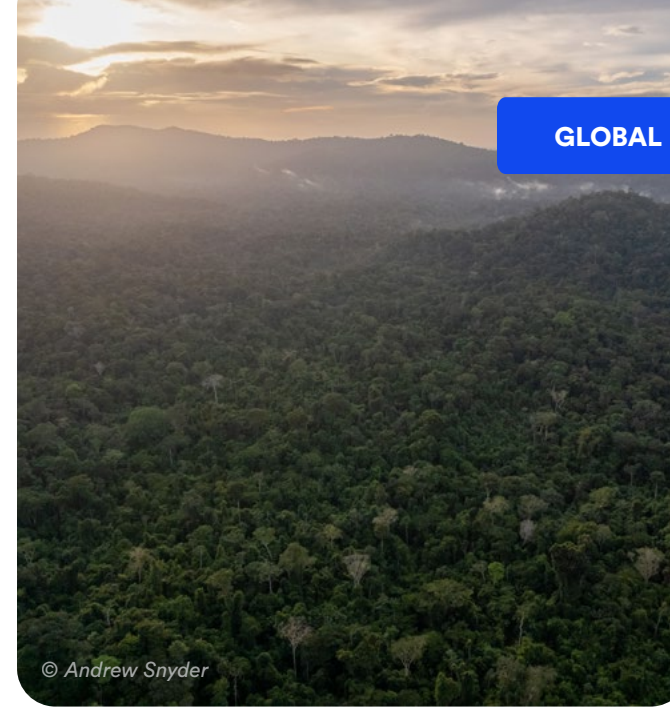
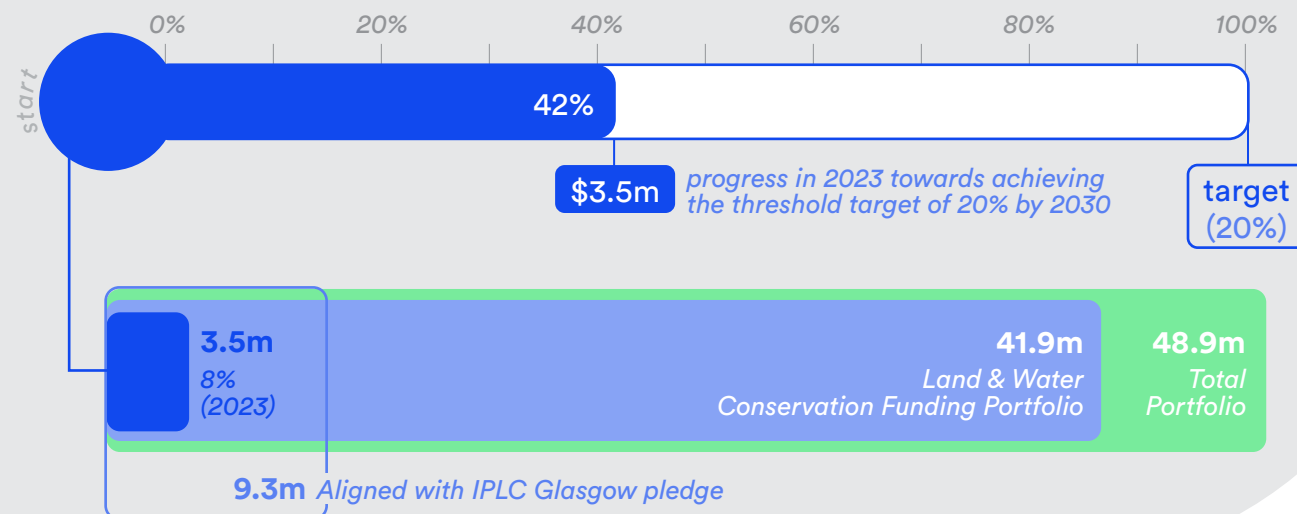
Channel at least 20% of Re:wild’s land and water conservation funding portfolio directly to Indigenous Peoples, as well as local communities.

Re:wild recognizes that Indigenous Peoples and local communities are often the most effective guardians of habitats and the species that rely on them. As stewards of nearly a quarter of the Earth’s land mass, safeguarding up to 80% of its biodiversity, Indigenous Peoples are keepers of traditional knowledge critical to staving off the worst effects of climate change and biodiversity loss. Most factors that threaten biodiversity also threaten these Indigenous Peoples, as well as local communities for whom nature and culture are inseparably linked. Thus, the best pathway to a healthy planet is supporting solutions that respect and uphold traditional knowledge and rights of Indigenous Peoples, and that are harmonized with practices and needs of local communities. Re:wild is part of a global movement to increase direct funding to both Indigenous Peoples and local communities in priority areas around the world, building understanding, learning, and collaboration to achieve shared conservation goals.

METRICS

m = million dollars

Figure 18. Target 7 progress as of 2023 to consistently channel at least 20% of Re:wild’s land and water conservation funding portfolio directly to Indigenous Peoples, as well as local community organizations by 2030. A proportional breakdown of the total land and water conservation funding portfolio is below. Reported progress is potentially an underestimate as many of our partners sub-grant funds directly. The proportion of land and water conservation portfolio funds aligned with the IPLC Glasgow pledge is over 22%.



GLOBAL



Securing the rights of Indigenous Peoples and supporting local communities through the Kawari Fund

Re:wild and partners launched the Kawari Fund in April 2023 to promote and secure the rights and interests of Indigenous Peoples and local communities in jurisdictional forest carbon finance initiatives. The Fund supports the effective and informed participation of these groups in carbon negotiations, providing opportunities for determining how, when, and whether to engage. The Fund prioritizes Indigenous and locally led organizations as grantees. During its first stage, we successfully allocated nearly \$1 million in grants to support the appropriate engagement of both Indigenous Peoples and local community groups in jurisdictional carbon initiatives in the Latin America and Asia-Pacific regions.

© Andrew Snyder



LATIN AMERICA



Supporting Indigenous Peoples and local communities through the Mesoamerican Territorial Fund

The Mesoamerican Territorial Fund (FTM), established by the Mesoamerican Alliance of Peoples and Forests (AMPB) in partnership with Re:wild and other key organizations, has marked a significant milestone in Indigenous-led conservation. The initial stage will strategically allocate over \$1 million in grants directly supporting Indigenous Peoples and local communities, demonstrating that it is possible to reach key biodiversity and forest territories with lower transaction costs. FTM is focused on supporting sustainable livelihoods, enhancing climate resilience, preserving cultural heritage, and strengthening territorial rights across the region. FTM has engaged with 22 Indigenous Peoples and local community partners, including both AMPB members and non-members, becoming a catalyst for impactful actions in the region.

© Guillén Pérez / Flickr



NORTH AMERICA



Promoting Indigenous leadership in British Columbia, Canada

The Skeena Watershed Conservation Coalition (SWCC) works with Indigenous Peoples of the Skeena Watershed to protect one of the world’s most diverse wild salmon ecosystems. These collaborations empower Indigenous Peoples and title holders to manage their lands and waterways and help Skeena communities develop and implement protected area management plans based on Indigenous law and stewardship practices. SWCC also provides regional youth with conservation and leadership opportunities, to personally connect the region’s future leaders with their lands and waters. In 2023, Re:wild supported SWCC’s Indigenous leadership to advance the creation of Upper Skeena and Gwininitxw Indigenous Protected Areas with Gitxsan and Wet’suwet’en rights and title holders, as well as sustain their women’s and youth community rafting programs.

© Brodie Guy / Flickr



Backing Native-led investments on the Colorado Plateau

The Colorado Plateau Foundation (CPF) is a local Native-led philanthropic organization working across the Four Corners region of the United States to support Tribal and Native-led initiatives. CPF combines grantmaking and programming to build grantee and community capacity to address some of the region's most pressing issues. CPF's funding priorities support the protection of water, protection of sacred places and endangered landscapes, sustainable agriculture, and preservation of Native languages.

Re:wild has partnered with and supported CPF's grantmaking and outreach programs since 2019. In 2023, CPF disbursed \$1 million in awards to 20 grantees working to protect and elevate the Colorado Plateau. CPF convenes a Learning Community conference for its grantees to provide opportunities for peer learning, capacity building, and networking to build resources and support.



Building a Movement

STRATEGIC PLAN TARGET 8

By 2030, Re:wild and partners will:

Create and promote stories that will have an Annual Potential Reach¹ of 15 billion, mobilizing a constituency of 1+ million people, resulting in global support for our conservation goals.

Conservation stories are crucial for raising awareness and inspiring people to take action. Stories help explain major issues and create emotional and personal connections that motivate support for conservation goals. When people understand the threats facing our planet, and the options available to them to help, they are more likely to make choices that prioritize sustainability. Our stories are shared through a variety of media, including books, films, social media, influencer content, events, digital communications, and traditional news outlets. By sharing stories widely, we are working to mobilize a global movement that supports conservation, from making conscious lifestyle changes to actively protecting and restoring biodiversity.

¹ Annual Potential Reach (APR): the approximate number of times content may be consumed on an annual basis. The figure can be in the tens of billions, as people are exposed to news from multiple outlets/sources and also may consume Re:wild content multiple times on the same platform.

METRICS

b = billion; m = million; k = thousand

Figure 19. Target 8 Progress: Annual Potential Reach. Total stories with Re:wild-specific are 11% of target, but 81% when taking non-specific mentions into consideration.

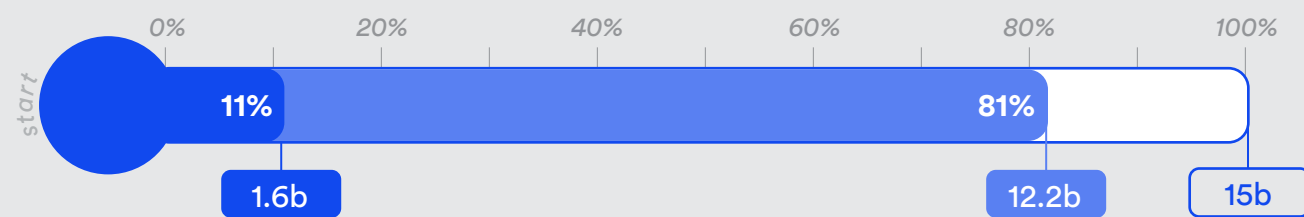
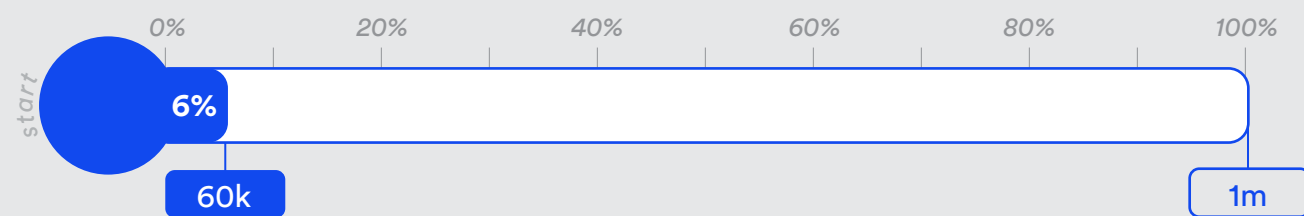
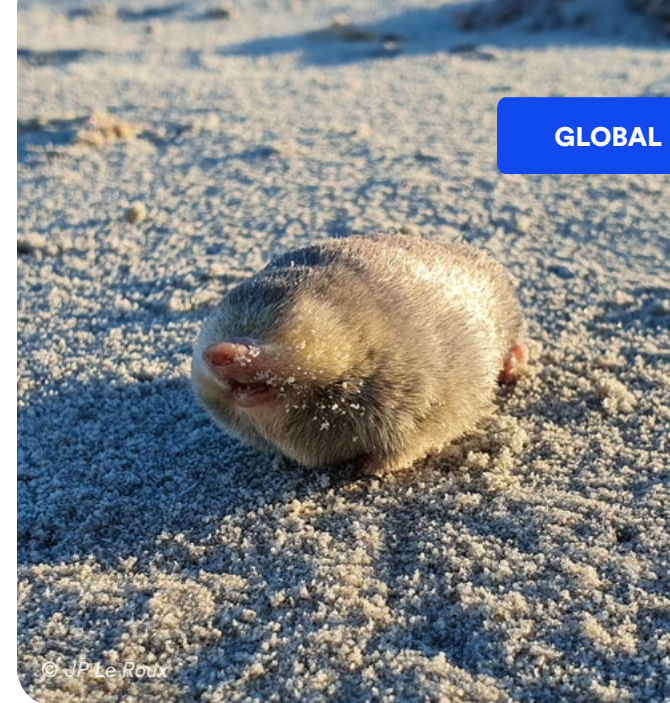
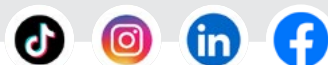


Figure 20. Target 8 Progress: Active Constituency. Re:wild is growing an active constituency: number of individuals engaged through 1) newsletter, 2) signed petitions, and 3) participation in events.



Supporting Data: Social Stats. In 2023 Re:wild was followed by: **327+k** Accounts with **438+k** Engagements for a total of **9.2+m** Impressions accounts reached.



GLOBAL



A banner year for the rediscovery of Lost Species

In 2023, Re:wild and partners rediscovered four species on our Lost Species Most Wanted list, including Attenborough's Long-beaked Echidna in Papua, Indonesia, De Winton's Golden Mole (left) in South Africa, Fagilde's Trapdoor Spider in Portugal, and the Pernambuco Holly in Brazil. The Search for Lost Birds, a partnership with American Bird Conservancy and BirdLife International, also rediscovered the Dusky Tetraka in Madagascar, one of the top 10 most wanted lost birds. This was the most rediscoveries announced within a 12-month-span since the Search for Lost Species launched in 2017. In total, those rediscoveries generated more than 3,000 news stories around the world, with a potential reach of 6.1 billion people.



GLOBAL



Re:wild Your Fridge: The connection between our food and our environment

We launched the Re:wild Your Fridge campaign at a screening of the documentary PATROL during NYC Climate Week in September 2023. The film documents the fight to protect the Indio-Maiz Biological Reserve from the encroachment of primarily cattle ranching. Industrial animal agriculture is the leading driver of deforestation and biodiversity loss, and a primary threat to the cultures, water security, livelihoods, and lives of Indigenous Peoples and environmental defenders. The campaign seeks to illuminate the connection between what we eat and the health of our planet. It's about finding out where your food comes from, understanding what it does to your body and the environment, and helping people understand that embracing a plant-based diet is one of the most powerful things they can do to protect biodiversity and reduce their ecological footprint.



NORTH AMERICA



Re:wild Your Campus: Teaching students about the environmental cost of pesticide use

Re:wild Your Campus is on a mission to transform college campuses into climate-resilient, biodiverse spaces by eliminating pesticides and integrating organic practices and native plants. In 2023, the campaign introduced its Green Grounds Certification program and certified seven schools, trained more than 130 people with its Ground Up Advocacy Bootcamp, and initiated two new organic pilot projects in Ohio and Iowa. Re:wild Your Campus also participated in the first-ever youth delegation to the fifth UN International Conference on Chemical Management and was featured in publications including *The New York Times* and *Teen Vogue*. To date, Re:wild Your Campus campaigns have impacted more than 400,000 students.

Advocating for Earth

STRATEGIC PLAN TARGET 9

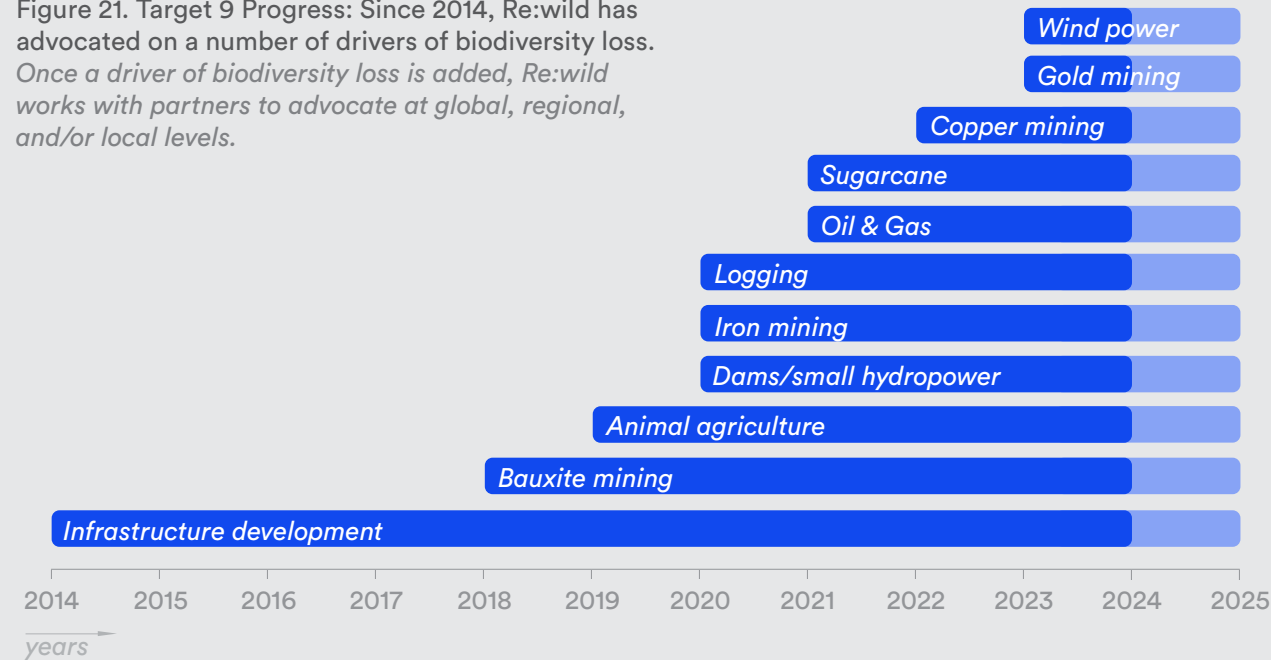
By 2030, Re:wild and partners will:

Advocate on the major drivers of biodiversity loss to influence key stakeholders, resulting in positive changes for global conservation goals.

We cannot reach our biodiversity and climate targets without protecting and restoring nature. Ensuring that our Earth’s most biodiverse places and all their inhabitants are spared from the major drivers of biodiversity loss – including oil and gas, logging, mining, animal agriculture, industrial marine hunting, commodities, wildlife trade, and infrastructure development – is critical. To achieve this result, it is essential to work with and/or influence key stakeholders, including governments, courts, and companies, to create policies and regulations that avoid and prevent biodiversity loss. We do so by using behind-the-scenes and public strategies, shining the spotlight on the Indigenous Peoples, local communities, and wildlife that are most impacted by these decisions, amplifying local voices, and promoting more sustainable alternatives.

METRICS

Figure 21. Target 9 Progress: Since 2014, Re:wild has advocated on a number of drivers of biodiversity loss. Once a driver of biodiversity loss is added, Re:wild works with partners to advocate at global, regional, and/or local levels.



GLOBAL



ARRC Task Force addresses private sector impacts on apes and their habitats

Re:wild hosts the IUCN ARRC (Avoid, Reduce, Restore, and Conserve) Task Force, which draws on the expertise of members of the Species Survival Commission, Primate Specialist Group, Section on Great Apes, and Section on Small Apes to advise industrial development projects with potential or existing impacts on apes and their habitats. In 2023, six new industrial development projects reached out to the Task Force to mitigate their impacts on apes. The Task Force also completed its second iteration of the Primate WATCH program in Central Africa, aimed at ensuring that primatologists from ape range countries can effectively advise and interact with the private sector to reduce impacts on apes.



LATIN AMERICA



Ecuadorians vote to keep oil in the ground

In a historic August 2023 vote, Ecuador became the first country to choose to keep oil in the ground when nearly 60% of Ecuadorians voted to keep a critical portion of Yasuni National Park closed to oil development. Re:wild supported a communications campaign about the vote, led by local and Indigenous storytellers and organizations in Ecuador, and produced three social media videos as a part of that campaign. Those videos had a combined reach of 151,389 viewers and received more than 10,000 engagements on Instagram. Leonardo DiCaprio also shared two of the videos, which received a total of more than 183,000 likes.



LATIN AMERICA



Amplifying local voices defending a Panamanian KBA

Following a national outcry, Panama’s Supreme Court ruled in November 2023 that Minera Panama’s copper mining contract with First Quantum was unconstitutional. Ahead of the decision, Re:wild worked with local communities and partners to amplify Panamanian voices imploring the Court to protect the Golfo de los Mosquitos Forests KBA. We helped produce and shared content about the mine, the affected habitat, and Panamanians’ hopes for a future in balance with the wild. The posts asked people to sign a petition, which garnered 36,000+ signatures from around the world in 10 days. Leonardo DiCaprio reposted a video and received more than 83,000 likes and made headlines in Panama. Re:wild and partners were mentioned in at least 50 news stories, with a combined reach of 174,000 and an advertising value equivalent of \$1.6 million.

Scaling up Conservation Funding

STRATEGIC PLAN TARGET 10

By 2030, Re:wild and partners will:

Raise \$100 million annually to support our programmatic work with partners and inspire commitments of at least \$10 billion in global funding.

Increasing conservation funds is critical for protecting and restoring habitats, conserving endangered species, and combating climate change. While it is difficult to make an exact estimate, it is clear that significant resources are needed to address the growing environmental challenges that threaten our planet. Some estimates suggest annual investments of at least \$300-400 billion are needed to meet global conservation goals, such as those outlined in the Paris Agreement and the Global Biodiversity Framework. Recognizing the current deficit of conservation funding, we have joined with other key organizations to mobilize \$5 billion for the planet. Our portion of this contribution will go 100% to our conservation programs, made possible through the creation of sustainable core funding mechanisms for Re:wild.

METRICS

m = million dollars; b = billion dollars

Figure 22. Target 10 Progress: Annual Fundraising Threshold. By 2030 Re:wild aims to be raising \$100 million per year. In 2023 Re:wild attained over half that amount and is on pace to meet this target.

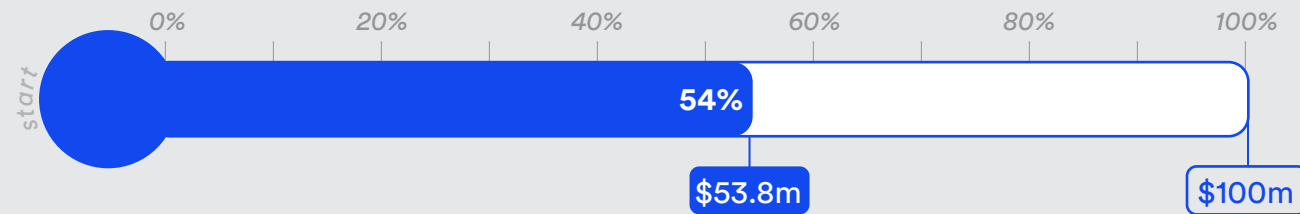
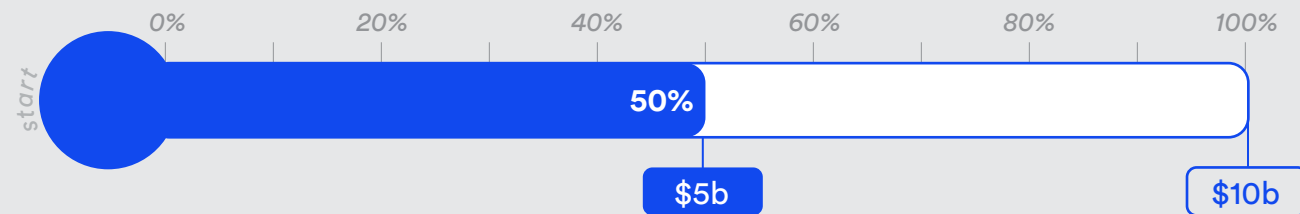


Figure 23. Target 10 Progress: Global Commitments. Re:wild and partners are halfway to meeting this target. Global conservation commitments are multi-partner declarations (e.g. Protecting Our Planet).

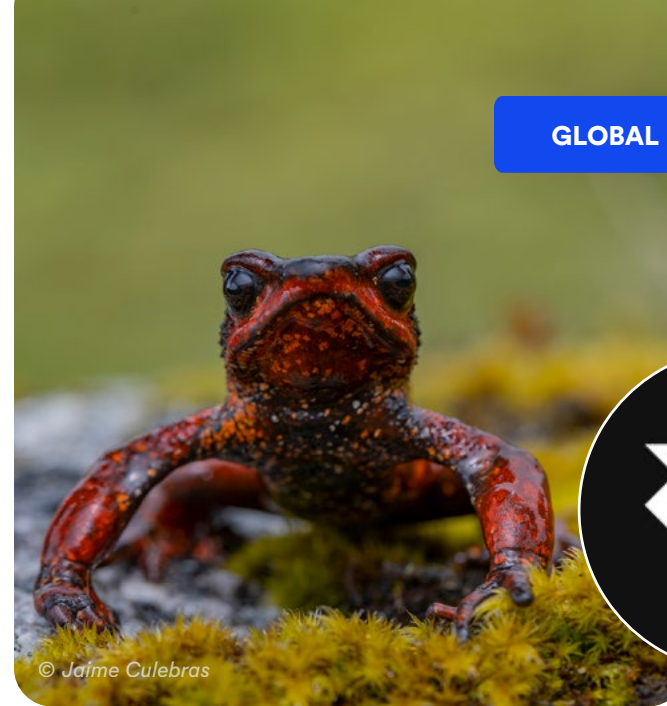


GLOBAL



Teaming up with Milkywire to support species conservation

Re:wild joined forces with the Milkywire giving platform in 2023 to support an impact fund for species conservation. The fund initially focused on project portfolios for primates, amphibians, Southeast Asian species, and East African species, with the intention to add other portfolios as it grows. Milkywire's strength in helping companies direct their philanthropy and corporate social responsibility funding to conservation, combined with Re:wild's expertise in species conservation and our global network of local conservation partners, provides for a powerful partnership.



© Jaime Culebras



LATIN AMERICA



Building a coalition for the Eastern Tropical Pacific

The Connect to Protect Eastern Tropical Pacific donor coalition, initiated in collaboration with Bezos Earth Fund, brings together 19 private, bilateral, and multilateral donors. The coalition committed \$150 million over five years to support Costa Rica, Panama, Colombia, and Ecuador in collectively protecting over 600,000 km² of interconnected marine protected areas in the Eastern Tropical Pacific. Work streams include multi-country governance for a marine corridor, marine protected area creation and implementation, and sustainable finance. Re:wild facilitates the coalition, coordinating regular meetings and effective communication channels to enable stakeholders to align their actions and objectives. By efficiently managing resources and avoiding duplication and competition, the coalition guarantees that our collective contributions are both strategic and impactful.



© Alex Hearn

CARIBBEAN



Combating wildlife trafficking in the Caribbean

The trafficking of wildlife, including live reptiles and birds for the international pet trade, is a significant threat to many species. Building on our successful pilot project to halt poaching of Union Island Geckos, Re:wild supported Fauna & Flora to secure \$3 million from USAID to tackle illegal wildlife trade across multiple nations, from The Bahamas to Grenada. Specific objectives include enhancing monitoring and protection by local law enforcement, helping strengthen law enforcement agencies and the judiciary to mitigate poaching and trafficking, increasing regional collaboration and policy harmonization, and understanding and influencing consumer attitudes and behaviors to reduce demand.



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Protecting Our Planet: The Brazilian Amazon

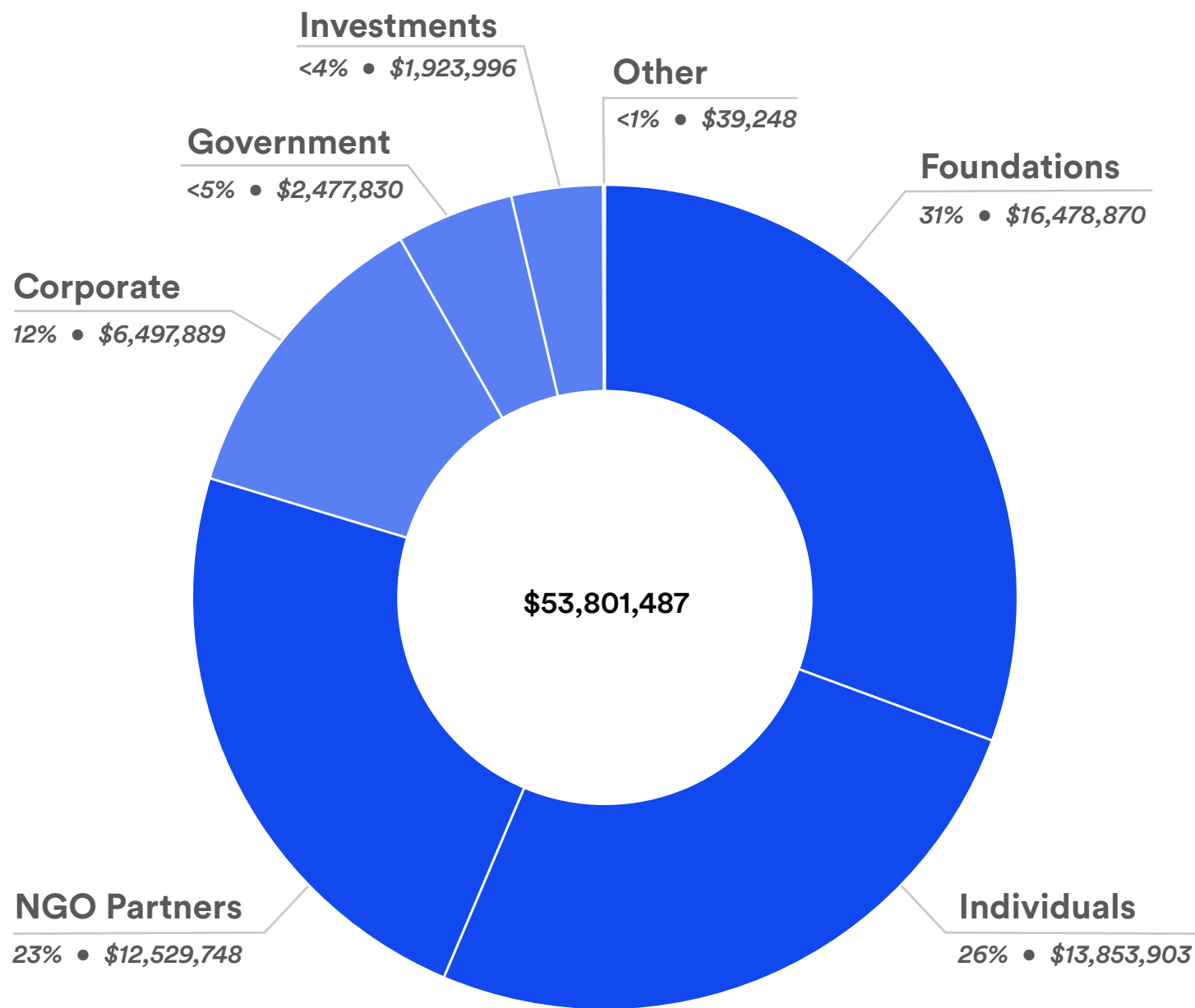
Re:wild is collaborating with ten other organizations to pledge \$5 billion through the Protecting Our Planet (POP) Challenge, which represents the largest private funding commitment ever to biodiversity conservation. The POP Challenge is a global call to action to effectively protect 30 percent of the Earth's terrestrial, marine, and freshwater ecosystems in the most important places for biodiversity by 2030, in collaboration with Indigenous Peoples, local communities, civil society, and governments. By fostering a sense of shared responsibility, the Challenge seeks to inspire a collective commitment to biodiversity conservation within the global philanthropy community.

When the Lula Administration assumed power in Brazil, it made ambitious environmental commitments. POP Challenge members, including Re:wild, worked with the government to identify priority workstreams and budgetary needs to catalyze progress toward declaring vast areas as protected and conserved and achieving zero deforestation across the Brazilian Amazon. These conversations led to a \$200 million pledge by POP Challenge partners. Progress has been rapid, as the Brazilian government reduced deforestation in the Amazon to a five-year low in 2023 and is advancing toward the protection of large swaths of rainforest in the Amazon.



Financials

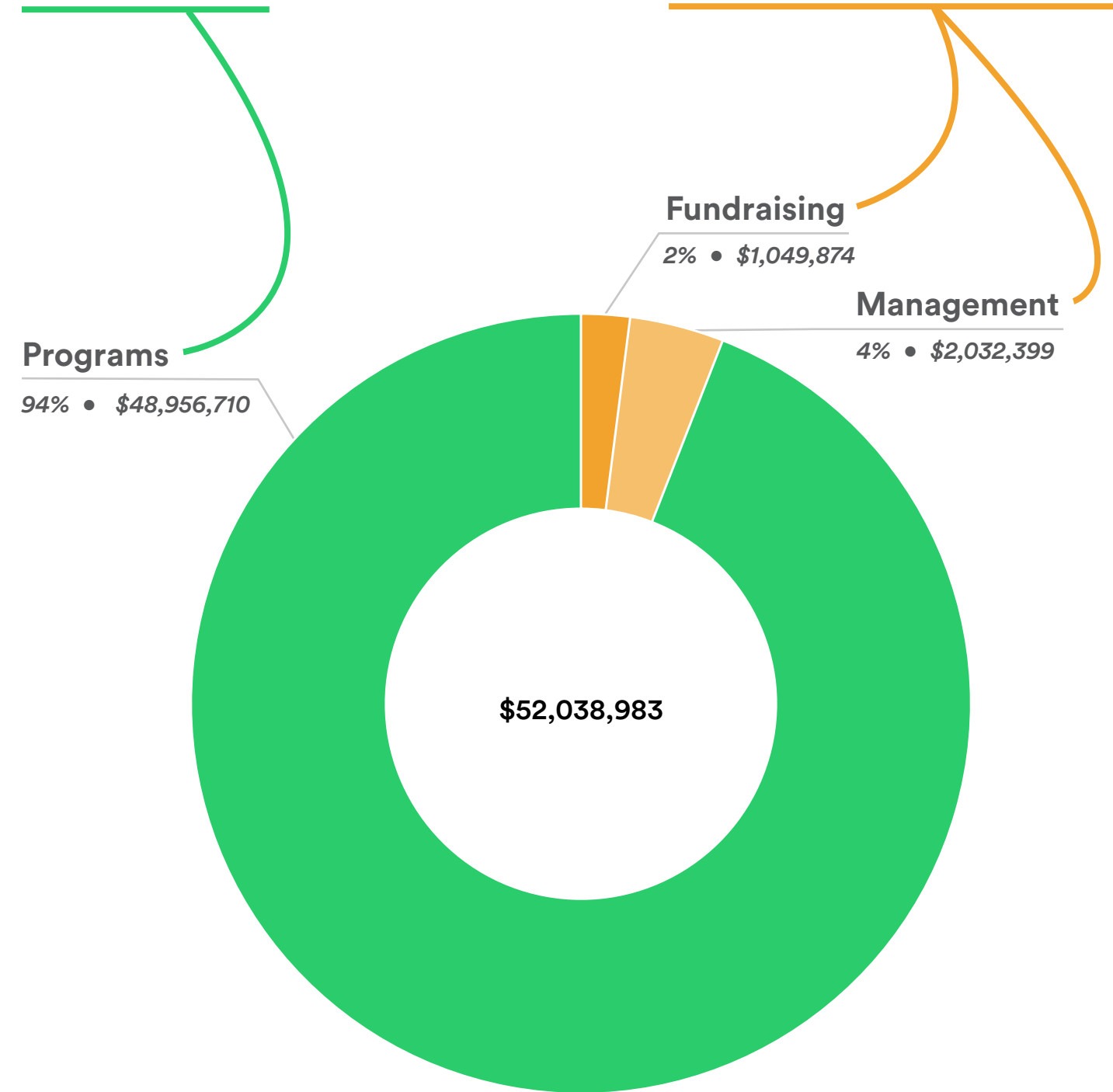
Re:wild directly raised over \$53 million during the fiscal year ending June 30, 2023, from a broad base of donors including individuals, foundations, corporations, governments, and multilateral institutions. This support enabled us to channel just under \$49 million to our conservation programs, including more than \$41 million in grants and contracts to support our partners around the world – which earned us a 94% programmatic efficiency rating for the year.



Funds In

100%

100% of public donations go directly to the people and places with the biggest impact for biodiversity, thanks to a generous group of donors who cover our core operating costs.



Funds Out

We don't need to reinvent the planet.



GLOBAL



Addressing the drivers of threats to small wild cats

Re:wild takes a range of approaches to small wild cat conservation, working to reduce the drivers rather than the symptoms of threats. In each case, actions are aimed to be scalable and sustainable, working with local people to ensure that the solutions work for them and make their lives easier rather than harder. For example, in Africa, poaching threats are addressed by providing rural villages with alternative livelihoods, eliminating the need to hunt wild animals. In the Americas, where diseases from domestic dogs and cats are a significant hidden threat to small wild cats, free vaccination and neutering campaigns are conducted in rural areas.

Read more about our Species Recovery work and how we address drivers of biodiversity loss (pgs. 30, 52).

We need to rewild it.



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