

2024 Impact Report



**re:wild
your campus**

rewildyourcampus.org

**Re:wild Your Campus is transforming
the land care paradigm and cultivating
next-generation leaders to create
climate-resilient, biodiverse campus
landscapes, for all wildkind.**

**We envision
a regenerative world with restored
relations between people and planet.**

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Message from the Co-Directors

2024, on track to be the hottest year on record, was a year marked by the urgent call of a planet in crisis. Extreme weather events, record-breaking temperatures, and massive disruptions to ecosystems are intensifying, reminding us that change cannot wait. However, headlines often fail to capture the full scope of the crisis. The climate emergency is not just about carbon emissions—it also encompasses catastrophic biodiversity loss, irreversible soil degradation, and the ongoing disruption of natural processes across our landscapes. While large-scale, systemic solutions are essential, the reality is that action often begins at the local level.

At Re:wild Your Campus, we believe in the power of starting where you stand, literally, with the soil beneath your feet and the landscape that surrounds you. Local action, whether it's halting the use of synthetic pesticides or restoring native plant life, holds immense potential to mitigate environmental degradation and foster critical biodiversity.

Campuses, with their unique landscapes often spanning thousands of acres, are prime spaces for transformation. They have the potential to set a bold precedent, challenging the outdated practices of synthetic pesticides and monoculture landscapes, and leading the way toward more sustainable, ecologically diverse environments.

And this year, while we continued to challenge conventional approaches in landcare and worked to build more resilient ecosystems, we also reflected inwards on how we could incorporate those principles into our own work and team. In this vein, we decided to transition to a co-director model, ensuring the organization's strength and longevity, and truly embodying our values as an organization. Sheina Crystal, who has been with the organization since 2019 –first as a student organizer and then as a full time staff member– has joined Mackenzie Feldman in the role of Co-Director. With this shift, we are disrupting the conventional approach to leadership and fostering a stronger sense of collaboration as an

organization. Our complementary skills make us stronger together, and we are confident that leading in partnership is the most powerful path forward.

While the future remains uncertain, with extreme climate impacts and potential regulatory rollbacks looming, our movement is unwavering. The enduring power of grassroots organizing lies in deep connection to community and relentless determination. Regardless of the political climate or the multilayered nature of the challenges at hand, we continue to press onward.

We remain steadfast in our commitment to protecting human and environmental health by eliminating toxic pesticide use. Now more than ever, investing in local, community-driven solutions is essential. Our work to transform groundskeepers into land stewards, students into changemakers, and pesticide-laden campuses into climate resilient, biodiverse ecosystems has never been more critical.

Together, we are reimagining the relationship between people and nature, demonstrating that localized actions can disrupt the cycle of

environmental harm and create more resilient, adaptive landscapes, one campus at a time.

We are deeply grateful for your support, and we invite you, our beloved community, to continue this journey with us in the year ahead.

Sheina Crystal and Mackenzie Feldman
Co-Directors of Re:wild Your Campus



Message from Kathryn Gilje

**When we come across a spark
in our lives,
One who sparks for life, for
justice, for our shared earth,
with grit and vision for a path
she knows is possible,
Settle in
Settle down
Move alongside
And see if you can be part of
stoking that spark to flame.**

I heard rumors about the work students were steadfastly doing to transition a large university campus away from using toxic pesticides before I first met Mackenzie Feldman. Word traveled fast, given that agrochemical companies are known to be aggressive forces to reckon with whenever someone dares to question the safety of their products. I knew this to be true from the two decades I spent organizing with farmers and farmworkers as well as my time working with communities around the world to ban hazardous pesticides.

My first real meeting with Mackenzie was for coffee, six years ago, when I was serving as the Executive Director of a philanthropic institution, Ceres Trust. Before that first meeting, I had a feeling that my soul would delight in meeting this spark of a human. And I was right.

Six years ago, overwhelmed by the spark she had created on her campus and the incredible momentum unfolding, Mackenzie stepped into the role of true leader. Through the many unglamorous days of building an organization from the bottom up, she remained undeterred, determined, and visionary. She sought to grow a movement with discipline and love. With a team of incredible young women by her side, Mackenzie worked tirelessly, organizing and empowering others to protect and support a living earth and all of us from the harms and sickness caused by pesticides. From day one, Mackenzie was part of the solution, always holding deep respect for and alliance with the groundskeepers who were key to the changes necessary.

These are moments where acts of abundant resourcing – flowing funds with responsiveness and trust for years at a time– deeply matter. Funding the work at a time of vision – perhaps before the victories begin to mount – with an amount and relational commitment that reflects our belief in their wild success. When it is clear that young people are going all in to make change with vision, strategy, movement grounding, justice, and discipline, **it is time for us to be all in.**

As these young leaders take up work that will indeed last a lifetime, it is an honor to have accompanied them through the victories that you will read about in this report. As Ceres Trust has moved all available funding into the field and looks to close our doors, I am grateful to continue alongside Re:wild Your Campus as a member of their Advisory Board. It is an honor to stand with this team as they face the interlocking crises of our time – deeply turbulent political, climate, and economic conditions.

This small but powerful team of young women stand in the lineage of many fighters for health and justice against the incredible power of chemical corporations. Winona LaDuke, Rachel

Carson, Dolores Huerta, Andrea Carmen, Viola Waghiyi, Teresa De Anda, Isabel Arrollo, Sarogeni Rengam, Monica Moore, and so many others come to mind.

I am grateful to be part of the determined, creative and caring movement that Re:wild Your Campus continues to create, together with those of you reading this report. **May we all opt in deeply with our funding, our relationships, and our commitment to the vision and grit shared in these pages, and share in the hope that blooms as the work unfolds and what was once a spark burns as a bright, hope-filled flame.**

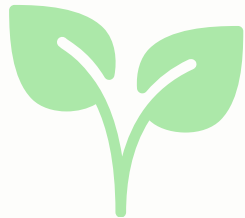
Kathryn Gilje
Executive Director, Ceres Trust



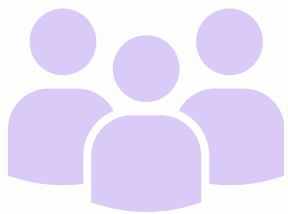
Impact Summary



10 schools certified with our Green Grounds Certification



9 organic natural turf and rewilding projects



226 attendees at our Ground Up Advocacy Bootcamps

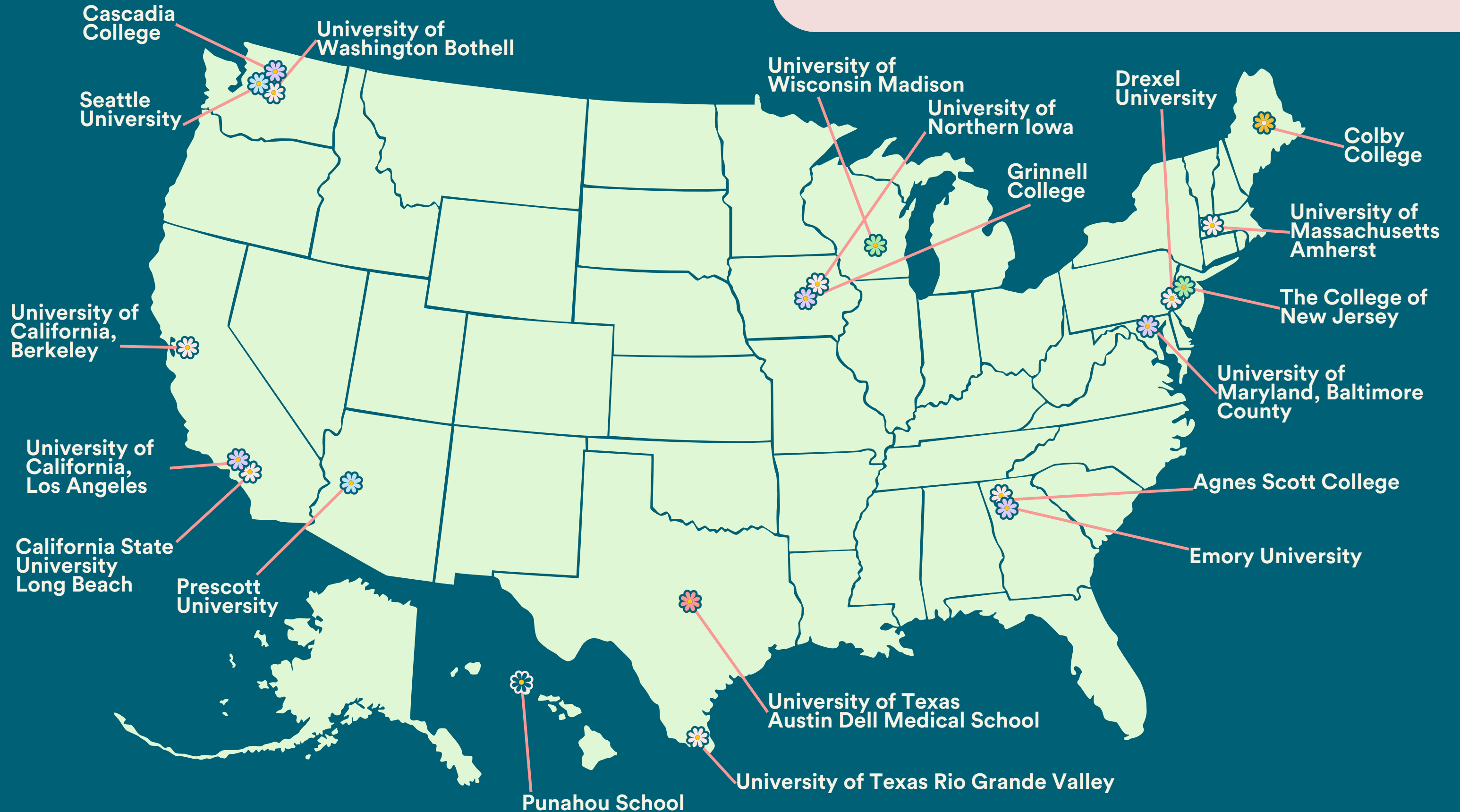
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The thoughtfulness, determination, and grassroots approach of the Re:wild Your Campus community is a template that needs to be adopted for all climate-resilient initiatives. For young people and by young people, this organization mobilizes and empowers climate leaders to effectively transform their communities. I'm excited to see Re:wild Your Campus grow, and I'm eager to learn from them.

Jo Opot
Founding Director, Gather Ventures



2024 School Partners



Green Grounds Certification

In 2023 we introduced our Green Grounds Certification, a groundbreaking certification that established a new standard for sustainable collegiate land care. With four levels (Bronze, Silver, Gold and Platinum), our Certification recognizes schools that are proactively reducing their synthetic pesticide use and moving toward climate-resilient land care practices. Since we launched last year, we have certified 10 schools.



Certification Advisory Board: Barry Draycott, Chip Osborne, Richard McCoy, Fred Newcombe, Vanessa Handy, Eric O'Brien

“Re:wild Your Campus’ advocacy had profound ripple effects throughout the University of California system. We now have an integrated pest management policy established for UC, and that is helping all the campuses work towards a more ecological approach to grounds management.

Nurit Katz
Chief Sustainability Officer, UCLA



- Cascadia College
- University of Washington Bothell
- Seattle University
- University of Texas Austin Dell Medical School
- Prescott College



- Colby College
- University of California, Los Angeles
- University of Massachusetts Amherst



- University of Northern Iowa
- University of Maryland, Baltimore County

NEW CAMPUSES IN 2024

University of Texas Austin Dell Medical School — Platinum

The Dell Medical School integrates native species into the landscape and uses compost and compost teas to increase soil water retention. The campus has a 27,000 gallon cistern that collects water from their 20,000 sq ft rooftop garden and feeds the sprinkler system. The school is working to increase the presence of native species on campus with a goal of cultivating a campus that has little to no invasive species or non-native plants.

Prescott College — Platinum

Prescott College has been pesticide-free for over a decade. They work to prevent pests through methods like mulching with their own woodchips, properly sealing buildings to minimize attractants, and implementing best-management practices for composting systems. The college also maintains a "wild" landscape that emphasizes native species, providing natural habitat for a variety of wildlife.

University of California, Los Angeles — Gold

UCLA began converting turf to native and drought tolerant plants over a decade ago, with recent projects focusing more on native plants aligned with the plant palette in UCLA’s Landscape Plan. Recently, UCLA converted over 30,000-square-feet of turf to CA native drought tolerant plants. These projects were completed without the use of any synthetic pesticides. Additionally, UCLA manages 95% of campus grounds without the use of synthetic pesticides or herbicides.

University of Massachusetts Amherst — Gold

The University of Massachusetts Amherst is home to over 800 acres of natural lands which are managed without synthetic inputs. The school also grows 80% of plants incorporated into campus landscaping in their greenhouse. Additionally, UMass Amherst is making a concerted effort to reduce annual plants, which are popular in landscape design, by replacing them with woody, perennial plant material in many of the beds on campus.

Organic Pilot Program

The majority of colleges and universities rely on synthetic pesticides and fertilizers to maintain their lawns and landscapes. However, this approach is neither necessary nor sustainable. We know organic land care is a viable, effective alternative that results in more sustainable, resilient landscapes and ecosystems. But in order to transition school grounds across the United States to organic practices by 2030, we must equip groundskeeping teams with the knowledge and skills to manage landscapes organically.

Our Organic Pilot Program is a key initiative designed to address this need. Through this program, we partner campuses with experts who guide grounds teams through a structured 2–3 year transition period on pilot sites. During this time, groundskeepers learn how to establish resilient, thriving ecosystems by prioritizing soil health and adopting organic practices like aeration and compost tea applications.

Once participants gain confidence in these techniques through the pilots, they are equipped to expand the organic methods campus-wide, ensuring the same high-quality aesthetics without relying on synthetic chemicals.

5 schools currently enrolled

10+ pilot sites

4500 acres potentially impacted

What happens when you go organic?

30% water savings seen at Harvard

22x more microorganisms in soil after organic transition seen at UC Berkeley

90% cost savings seen at Cascadia College and UW Bothell after organic transition

What is organic land care?

Organic land care is a soil-based, science-backed approach to maintaining landscapes that prioritizes creating healthy soil and cultivating resilient turf to naturally prevent weed pressure. Unlike conventional methods that treat symptoms, organic practices address the root causes of lawn and landscape issues. When properly implemented, organic land care can produce lawns that are as lush and vibrant—if not better—than those maintained with synthetic chemicals. Importantly, organic land care is not simply a product swap; it requires a fundamental shift in practices and philosophy.



Organic Pilot Program Features & Updates

University of Wisconsin–Madison



After attending our Ground Up Advocacy Bootcamp, a group of passionate students launched a campaign in the fall of 2022 to make UW–Madison’s grounds pesticide-free. They energized the campus community by hosting campaign meetings, engaging key stakeholders, and sparking dialogue through film screenings and events. When the campaign's founders graduated in the spring of 2023, they passed the torch to new leaders who continued the push for change. After months of students’ persistence and collaboration with the grounds team and the Office of Sustainability, we worked with UW–Madison to begin an organic pilot program on four sites this fall. The project was made possible by funding from the UW–Madison Green Fund.



A standout leader in this effort, Hannah Stahmann, was celebrated at the Upper Midwest Campus Sustainability Conference for her exceptional contributions. Hannah received the prestigious **(Re)cognition Award for Leadership in Sustainability**, becoming the only undergraduate recognized at the conference. Her leadership exemplifies the transformative power of student advocacy in creating sustainable change.



UW-Madison Turfgrass specialist Doug Soldat and his team collect soil samples on Henry Mall for the organic pilot project.

Emory University



Atlanta, Georgia
4 organic pilot sites, totaling 2 acres

Emory is in the third year of the Organic Pilot Program. Students conducted qualitative and quantitative research on the transition. The project was made possible by funding from Daughters for Earth.

Grinnell College



Grinnell, Iowa
1 organic pilot site, spanning 3.5 acres

Grinnell is entering their second year of the Organic Pilot Program. The project at Grinnell is made possible by Natural Grocers and Beyond Pesticides.

Oberlin College



Oberlin, Ohio
3 organic pilot sites, totaling 1.77 acres

Students at Oberlin are collaborating with faculty to conduct research exploring the impact of organic land care on soil carbon sequestration. This research is being conducted in partnership with The Soil Inventory Project. The project was made possible by funding from the Green EDGE Fund and an Oberlin alumni.



Signage on the pilot sites at Oberlin College is helping to educate the student body about the transition to organic land care.

The Organic Pilot Programs at Emory, Grinnell, and Oberlin are supported by the expertise of Osborne Organics.

Campus spotlight: Drexel University

In 2022, Drexel students formed Toxic Free Philly Drexel – in partnership with Re:wild Your Campus and Toxic Free Philly (a local advocacy group) – and launched a bold campaign advocating for organic land care on their campus. To deepen their expertise in organic practices, pesticide use, and advocacy, the student leaders participated in our **Ground Up Advocacy Bootcamp**, using their newfound knowledge to rally peers and build a passionate movement.

Their advocacy efforts paid off, and in 2023 the Drexel grounds team agreed to pilot organic land care on Drexel Park with expertise from PJC Organic. The pilot program’s success exceeded expectations, and on Earth Day this year, about one year after the pilot program started, Drexel announced a groundbreaking decision to make the **entire campus pesticide-free**. This transition now protects over 22,000 students annually from pesticide exposure, and marks Drexel as a leader in the space and the only school in Philadelphia to have made such a commitment.

Our student leaders didn’t stop there – understanding the importance of data, students partnered with a professor to research the ecological impacts of the transition. To conduct their research, the students randomly select sites across the campus and then estimate weed presence within the allotted space to the nearest 10%, averaging their findings to assess overall weed pressure. This hands-on research not only measures success but also deepens student engagement with their healthier, thriving campus ecosystem.

“The consistent advising Re:wild Your Campus provided, along with the bootcamp they put on, gave us the tools to navigate this uncharted journey.

Sean Vanson
Student Leader with Toxic Free Philly Drexel,
Drexel Class of 2025



1. Drexel announced that the entire campus would go organic with a press conference and event at their Earth Fest this past spring.
2. Drexel students met with the Drexel Climate and Sustainability Team to discuss ways to collaborate.
3. Drexel grounds team conducts organic fertilizer product application.
4. Students conduct research on weed pressure by analyzing a random patch of grass.
5. From left: Julie Jeon, Kacy Gao, Sean Vanson and Rahul Inaganti at Drexel’s first organic pilot site, Drexel Park.

Rewilding

What is rewilding? Rewilding is a conservation approach aimed at restoring and protecting natural ecosystems by reintroducing native species, promoting biodiversity, and allowing ecological processes to regain balance with minimal human intervention. The goal is to create self-sustaining environments that closely resemble their historical states before colonization.

Rewilding goes beyond organic land care by reimagining the very landscapes that define our campuses. Through the strategic reintroduction of native plants, the restoration of natural habitats, and the creation of wildlife-friendly spaces, we transform lawns and/or underutilized areas of campus into thriving ecosystems that support a multitude of species. Rewilding is the key to unlocking the potential for ecological restoration, biodiversity conservation, and a profound reconnection with nature.



Grinnell College

Grinnell College embarked on its rewilding journey in 2022 with the launch of a stunning 5,000-square-foot prairie restoration project right in the heart of campus, thanks to expertise from Kelly Dr. Norris. Nestled in the central quad, the prairie quickly became a beloved feature among students and staff, sparking so much enthusiasm that the college planted a second prairie soon after. Remarkably, both projects were established entirely without the use of herbicides.

This fall, we had the pleasure of visiting these vibrant prairies and collaborating with student interns to pull weeds, ensuring the continued health and resilience of these ecosystems. The sites were alive with activity, teeming with pollinators and buzzing with life—a testament to the power of rewilding to transform and enrich campus spaces.



“ I saw students joining the Re:wild Your Campus movement and I, of course, wanted to be a part of it too. I loved that the students at Grinnell – and the movement as a whole – were moving knowledge into action in a very concrete, intentional, relationship-driven way.

Anne F. Harris
President of Grinnell College



Agnes Scott College

This fall, Agnes Scott College broke ground on an exciting project to revitalize the greenspaces surrounding the Dana Fine Arts Building with a focus on organic land care. With leadership from faculty who attended our Ground Up Advocacy Bootcamp, this collaborative effort involves removing invasive species and replacing them with native plants to enhance biodiversity and support pollinators.

Upholding the college's commitment to sustainability, the transformed areas will be maintained entirely without synthetic herbicides, becoming the third such project on campus. These efforts reflect Agnes Scott's dedication to climate resilience and environmental stewardship, further advancing its vision for a sustainable future.



The College of New Jersey

This winter, we partnered with students and faculty at The College of New Jersey as they set out to increase native plantings on campus and transition away from synthetic chemical use. Their efforts began with the creation of several vibrant pollinator gardens, and in March, they collaborated with an organic soil expert to explore strategies for eliminating toxic pesticides from campus grounds.

They also planted a stunning wildflower meadow that bloomed this spring, featuring over 300 native plants—an inspiring step toward a healthier, more sustainable campus.



Cal State Long Beach

This fall, students at Cal State Long Beach launched a 1,000-square-foot rewilding project. The effort began with the removal of invasive English ivy, achieved through several weeks of volunteer workdays. Once the area was cleared, the students transformed the space by planting a diverse array of native species.

Looking ahead, they plan to conduct research on the rewilded site by monitoring water usage, testing soil health, and documenting insect and wildlife activity using the iNaturalist app. This project not only restores the ecosystem but also fosters hands-on learning and ecological stewardship.



Ground Up Advocacy Bootcamp

Our Ground Up Advocacy Bootcamp is a cutting-edge training intentionally built for emerging leaders looking to learn more about the issue of pesticides and advocacy. In our program we teach:

Pesticides

history, science, impact on climate change and biodiversity, environmental justice, a transition to organic, rewilded spaces

Advocacy

organizing, powermapping, communications, campaign strategy

Participants walk away with a deeper understanding of toxic pesticides, what it means to rewild spaces, the intersections of human and environmental health, and how these issues are deeply interwoven with social justice and climate change. With an emphasis on actionable education, the bootcamp turns interested participants into budding activists, and supports them in taking the first steps to begin an on-campus movement. Our next Bootcamp will take place in January 2025.



2 bootcamps this year



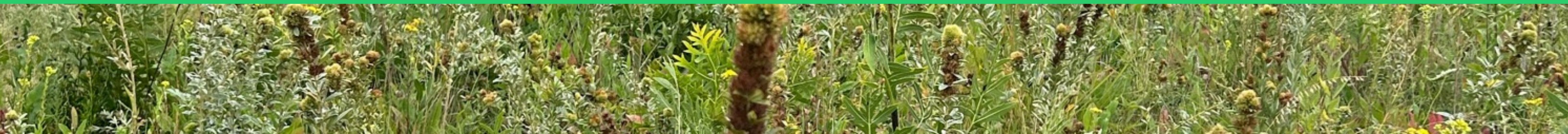
226 registrants this year
(nearly twice as many as last year!)



156 schools reached since first bootcamp in 2022
(almost 100 new schools reached this year!)

“ Re:wild Your Campus’ Ground Up Advocacy Bootcamp has been critical for me. I had made personal decisions to reduce and eliminate synthetic chemicals, including pesticides and herbicides, in my own environments for years, but completing the bootcamp gave me a broader context and deeper understanding of their pervasive application worldwide - and the resulting, global challenges for human health and for our planet – and convinced me that local advocacy, even my own, could make a difference.

Katherine Smith
Professor of Visual Practices, Bootcamp Graduate
Agnes Scott College



Student Campaigns + Research

We are currently supporting student campaigns at schools across the country, including at the University of Texas Rio Grande Valley, Punahou School, Mira Costa High School, Carleton College, and Texas Christian University. These students are using the knowledge they learn in our Ground Up Advocacy Bootcamp to advocate for their schools to reduce pesticide use and increase native plantings.



Texas 180 Degrees Consulting

The standout figure is the SROI (Social Return on Investment) ratio of...

37.59x

Indicates that for every dollar invested in organic land care, there are over \$37 of economic, environmental, and social value in returns.

This spring students with Texas 180 Degrees Consulting partnered with Re:wild Your Campus to better understand the costs and benefits of organic land care. Using qualitative and quantitative methods, the students examined the specific economic, environmental, and social implications of ditching toxic pesticides in favor of organic practices.

Their financial case study included environment and social parameters in the financial metric, allowing the results to better reflect the total benefits generated by organic land care.

Claremont Sustainability Consulting Group

This fall, students from the Claremont Sustainability Consulting Group partnered with Re:wild Your Campus to investigate the feasibility of organic land care practices at Pomona College. The team produced a Grounds Report after examining the ecological and financial implications of organic landcare, assessing current management practices on a walk with the college’s head groundskeeper, and identifying improvement opportunities. Additionally, a cost-benefit analysis was conducted, building a compelling case for transitioning to an organic land care model and revealing potential for lower maintenance costs, improved environmental and human health, and better alignment of institutional practices with sustainability values.

Conferences

This year, we had the privilege of attending **seven conferences**, where we shared our mission to revolutionize campus landscapes with sustainability staff, students, and faculty. Presenting at each event was a highlight, allowing us to showcase our work and spark meaningful conversations.

Often, we teamed up with grounds staff and sustainability directors to share inspiring success stories and practical insights. These conferences have been an incredible opportunity to connect with changemakers, build momentum, and amplify the impact of sustainable, organic land care.



Association for the Advancement of Sustainability in Higher Education: We hosted the inaugural Sustainable Land Management Networking Session, creating a space for collaboration and idea-sharing among industry leaders. Additionally, we had the honor of presenting alongside UCLA, Harvard, and UC Berkeley, showcasing compelling case studies of universities successfully implementing organic land management practices.

Upper Midwest Association for Campus Sustainability: We hosted a session on organic land care with Grinnell College and University of Wisconsin Madison, two of the campuses we’ve had the privilege of working with for a number of years. It was great to see so much interest from the Midwest!

The Washington Oregon Cascadia Higher Education Sustainability Conference: We had the honor of presenting alongside Seattle University, UW Bothell, and Cascadia College, three of the schools we have certified at the Platinum level!



Campus Visits

This year we visited **17 schools** across the United States, from schools where we have strong, existing campaigns, like Drexel University, to schools where we had the opportunity to meet staff and students for the first time, like Tulane University.

Having the opportunity to tour campuses in the company of passionate groundskeepers, students and sustainability staff offers us an insider view into the unique challenges and opportunities each campus faces. This also allows RYC to be more equipped to provide tailored support to each campus



Grinnell

Environmental and Safety Coordinator, Chris Bair showing off the prairie design alongside Anne Harris, President of Grinnell College!



UC Berkeley

The UC Berkeley Beach Volleyball team continues their weeding day tradition with Re:wild Berkeley, joined by our founder Mackenzie!



UMBC

Grounds Manager Ralph Eriksen giving us a tour of University of Maryland, Baltimore County, one of our Green Grounds Certified campuses. We chatted about ways to increase organic land care on campus during our tour.



Drexel

This fall we visited Drexel to participate in data collection for the student research project. Students pose with a sign announcing that Drexel is going organic.



UCLA

Sustainability Director Nurit Katz giving our team a tour of the native plant landscape at UCLA. Their award-winning Landscape Plan is a win for biodiversity and climate resilience!

Events



Lollapalooza

This year, the world-renowned music festival Lollapalooza partnered with our fiscal sponsor, Re:wild, to amplify its commitment to protecting the planet. As part of this collaboration, Re:wild Your Campus was invited to join team Re:wild at the Chicago-based festival, where we had a booth to educate young attendees about sustainable practices and inspire them to get involved in creating change on their campuses and beyond.



LA Fundraiser + Retreat

This summer, our team gathered in Los Angeles for an inspiring series of events, including two fundraisers and a strategic planning retreat. The first fundraiser brought together environmental advocates, community leaders, and Re:wild Your Campus supporters at the home of a local supporter. Guests enjoyed a delicious spread featuring fresh goods from local farmers' markets and beverages generously donated by our partners. The following day, we hosted an unforgettable donor brunch at Lulu, the acclaimed restaurant by Alice Waters and David Tanis at the Hammer Museum—with Alice Waters herself in attendance!

We capped off the trip with a productive, day-long strategic planning retreat, where our team worked collaboratively to shape the future of our mission. This dynamic weekend strengthened our connections, advanced our goals, and reaffirmed the power of community-driven action.



Climate, Food, Hope

This fall, our team was invited by Alice Waters to join a group of diverse leaders in Washington, D.C. to advocate for the Farm to School initiative. Our vision for a pesticide-free, rewilded campus is closely aligned with the goal of sourcing organic, locally grown food, creating a healthier, more sustainable environment for students and the broader community.



Arctic Trip

This summer, our co-director Mackenzie had the incredible honor of traveling to Svalbard, a remote Norwegian archipelago in the Arctic, to participate in the **Walking Softer Leadership Summit**. The summit gathered an inspiring group of leaders—scientists, artists, business innovators, philanthropists, policymakers, activists, and more—united by a shared commitment to addressing climate change. Reflecting on her time, Mackenzie shared:

“It was a life-changing experience to be surrounded by world-renowned leaders that are equally passionate about protecting our planet, all while being immersed in one of the most vulnerable, rapidly changing regions on Earth due to climate change. I made a promise to myself while witnessing glaciers break off in real time that I will not forget the feeling I held: the beauty that took my breath away, the weight of it all, and the urgency to act.

Recent research highlights the gravity of the situation: pesticides have been detected in snow atop Svalbard’s glaciers, and polar bears, seals, and whales in the region now show high levels of persistent organic pollutants. Even in one of the planet’s most remote locations, the presence of pesticides underscores the urgent need for our work in eliminating their use globally.

This journey also sparked powerful new connections, and we are thrilled to announce plans for 2025 to collaborate with some of the remarkable individuals, organizations, and companies Mackenzie engaged with during this transformative experience.



Thought Leadership



We spoke at...

21 events



Reaching...

750+ people!

Honors & Awards:

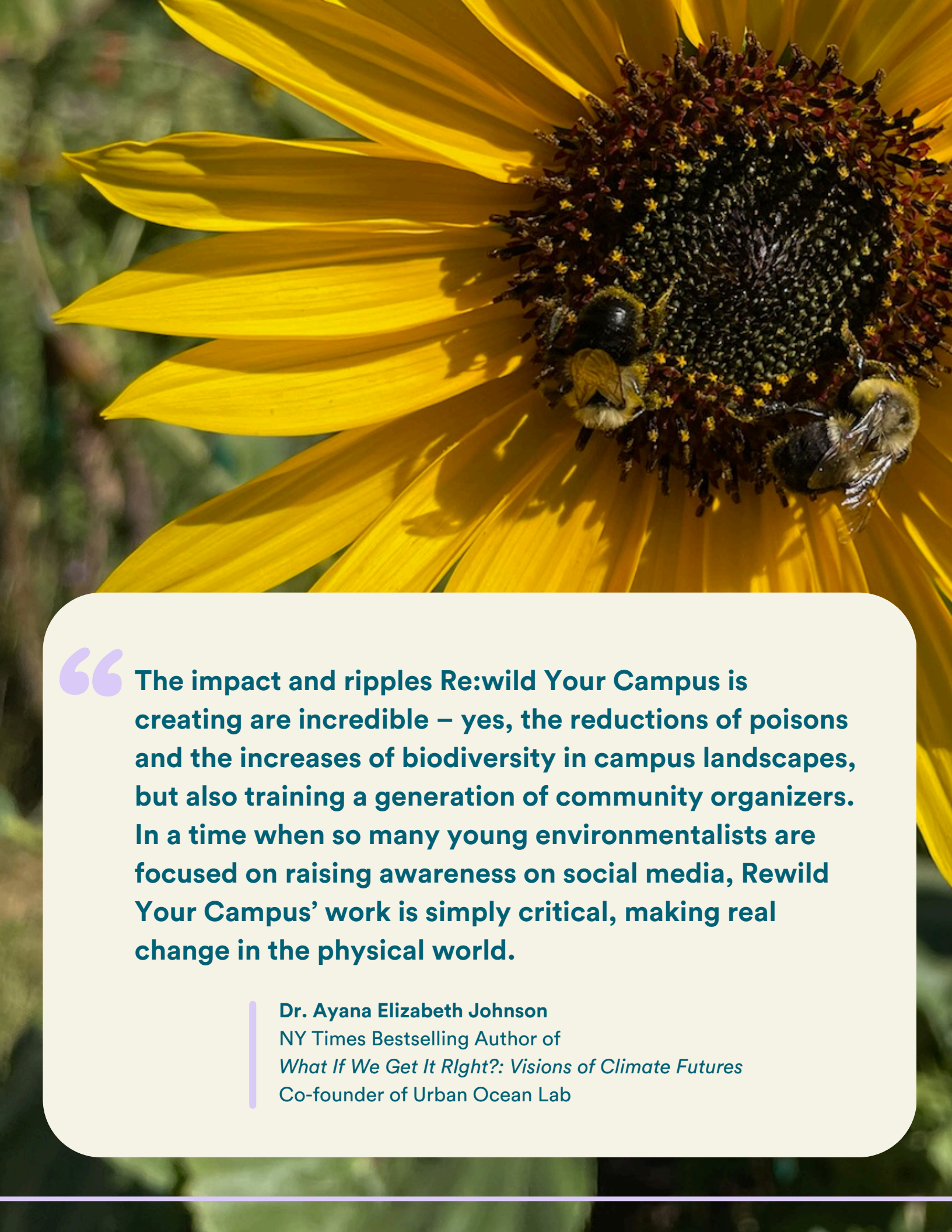
Co-Director Mackenzie Feldman was selected for the 2024-2025 Obama Foundation USA leaders program.

Hannah Stahmann, Re:wild Your Campus student leader at UW Madison, received the (Re)cognition Award for Leadership in Sustainability awarded by the Upper Midwest Association for Campus Sustainability.



Speaking Engagements and Presentation Partners:





“The impact and ripples Re:wild Your Campus is creating are incredible – yes, the reductions of poisons and the increases of biodiversity in campus landscapes, but also training a generation of community organizers. In a time when so many young environmentalists are focused on raising awareness on social media, Rewild Your Campus’ work is simply critical, making real change in the physical world.

Dr. Ayana Elizabeth Johnson
NY Times Bestselling Author of
What If We Get It Right?: Visions of Climate Futures
Co-founder of Urban Ocean Lab

2024 Press Coverage

- January 24, 2024 - Billboard: Lollapalooza Teams with Leonardo DiCaprio’s Re:wild Environmental Organization For Global Greening Initiative
- January 21, 2024 - The Daily Texan: Dell Medical School keeps its campus green, receives platinum Green Grounds Certification
- February 13, 2024 - Hilltop Views: St. Edward’s takes on annual college sustainability summit to learn, showcase programs
- February 11, 2024 - The Cool Down: Homeowner reveals the simple change that let them 'delete' their lawn care routine: 'Much easier and it kept weeds down'
- March 23, 2024 - NPR: A college gardening group is bringing native plants back and 'rewilding' New Jersey
- April 23, 2024 - UTRGV Pulse: UTRGV Celebrates Earth Fest 2024
- April 23, 2024 - The Daily Princeton: Sunrise Princeton hosts Earth Day climate walkout
- April 18, 2024 - ABC News: Drexel University announces organic land management
- April 18, 2024 - WHYY: Drexel University is phasing out herbicides, pesticides on campus grounds
- April 16, 2024 - The Rider: Growing concerns beyond the lawn
- April 3, 2024 - The Signal: TCNJ Organic Land Management: A mission to eradicate Roundup
- May 14, 2024 - NPR: Bringing the wild things back to campus
- May 3, 2024 - The Triangle: Student campaign bans pesticides at Drexel
- June 28, 2024 - The Climate Tribe: The Keeper of the Ground
- September 26, 2024 - UMass Amherst Earns Green Grounds ‘Gold’ Certification
- September 25, 2024 - Drexel News: Looking at the Student Research Behind Drexel’s Move to Organic Turf Management
- September 20, 2024 - Hawaii News Now: Meet the Hawaii changemakers chosen for this year’s Obama Foundation leaders program
- October 7, 2024 - UW Madison News: Grounds for Change: UW–Madison Launches Organic Landscape Management Pilot Project
- October 14, 2024 - Trucha: Decolonize Your Lawn: The Case for Native Plants and Ecological Resilience
- November 4, 2024 - The Scarlet and Black: College pilots organic land care on Mac Field
- November 22, 2024 - 94.1 KPFA Terra Verde: Eliminating Herbicides on UC Berkeley’s Campus

OUR TEAM



Mackenzie Feldman
Founder & Co-director



Sheina Crystal
Co-director



Asha Culhane-Husain
Development Specialist



Arianna Maysonave
Senior Development Advisor



Aliza McHugh
Senior Advisor of Strategic Partnerships



Bridget Gustafson
Senior Strategy Advisor



Anjali Bose
Social Media and Marketing Manager



Clariss Mancebo
Development & Policy Associate



Katie Cline
Student Intern

Thank you, Partners!

Carroll Petrie Foundation
Clif Family Foundation
Cline Family Fund
Collidescope Foundation
Healy Foundation
Lawrence Foundation
Progressive Multiplier Fund
RSF Social Finance
Story of Stuff Project
Stupski Foundation
The Green EDGE Fund, Oberlin College
Threshold Foundation
UC Berkeley School of Law
The UW–Madison Green Fund
Walking Softer
Winky Foundation



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
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